

SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at 'A' Grade (3rd Cycle) By NAAC)

Tiruchirappalli – 2.

QUESTION BANK FOR

B.A ECONOMICS

2017-2018



DEPARTMENT OF ECONOMICS

CONTENT

SEMESTER	PAPER NAME	CODE	PAGE.NO
I	MICRO ECONOMICS –I	16 ACCEC1	3
	TAMIL NADU ECONOMY	16ACCEC2	5
	PRINCIPLES OF COMMERCE	16AACEC1	7
II	MICRO ECONOMICS –II	16ACCEC3	9
	INDIAN ECONOMIC DEVELOPMENT	16ACCEC4	11
	MARKETING	16AACEC 2	13

B.A Degree Examination, November 2016

Part III – Economics –Major

MICRO ECONOMICS –I

Time:3 hours

Maximum:75 marks

SECTION – A (10X2=20)

ANSWER ALL THE QUESTIONS.

- 1) Define Deduction.
- 2) What do you mean by Positive science?
- 3) What is meant by law of Demand?
- 4) Comprehend the term consumer's surplus.
- 5) Define production function.
- 6) What do you mean by iso-quants?
- 7) Comprehend the term variable cost.
- 8) How can you define social cost?
- 9) What do you mean by welfare economics?
- 10) Comment on value judgments.

SECTION-B (5X5=25)

ANSWER THE FOLLOWING QUESTIONS.

11.a)Is Economics a normative science.

(OR)

b) What are the merits of deductive analysis?

12. a)Discuss the properties of indifference curves.

(OR)

b) Explain the law of Equi – marginal utility.

13. a) Describe the law of returns to scale.

(OR)

b) Write a note on internal economies of scale.

14. a) Discuss the relationship between AC and MC.

(OR)

b) Analyze opportunity costs.

15. a) Write a note on classical welfare economics.

(OR)

b) Elucidate the Pareto's optimality conditions.

SECTION – C

(3X10=30)

ANSWER ANY THREE QUESTIONS.

16. Explain the merits and demerits of inductive analysis

17. Discuss consumers equilibrium with the help of indifference curves.

18. Analyse the law of variable proportions.

19. Describe the relationship between SACC and LACC.

20. Elucidate Pigous double criterion.

B.A Degree Examination, November-2016

Part III – Economics –Major

TAMIL NADU ECONOMY

Time:3 hours Maximum:75 marks

SECTION – A (10X2=20)

ANSWER ALL THE QUESTIONS.

1. Write any two uses power
2. What do you mean by commercial bank?
3. What is Green Revolution.
4. State the need for Irrigation.
5. Define Industries.
6. Give the meaning of Industrial Estate.
7. Define relative poverty.
8. Write any two poverty eradication programmes followed in Tamil Nadu.
9. What do you mean by port?
10. What is trade?

SECTION – B (5X5=25)

ANSWER THE FOLLOWING QUESTIONS.

- 11.a) Discuss the various mineral deposits in Tamil Nadu.

(OR)

b) What are all the important changes are placed in banking system during the plan period?.

12. a) Explain the factors determining agrarian structure.

(OR)

b) List out the merits of Green Revolution.

13. a) State the causes for slow growth of industries in Tamil Nadu.

(OR)

b) Explain the problems faced by the cement industries in Tamil Nadu.

14. a) Mention the salient features of Tamil Nadu budget.

(OR)

b) Explain the absolute poverty..

15. a) State the role of local bodies to promote Tourism.

(OR)

b) Discuss tourism development and environmental degradation.

SECTION – C

(3X10=30)

ANSWER ANY THREE QUESTIONS.

16. Explain the National Population Policy 2000.

17. Discuss the Blue revolution in Tamil Nadu.

18. Briefly explain the problems faced by cotton textile industries in Tamil Nadu.

19. Discuss the remedial measures for unemployment problems.

20. Explain the Environmental protection measures in Tamil Nadu.

B.A DEGREE EXAMINATION NOVEMBER 2016

Part III – Economics –Allied

PRINCIPLES OF COMMERCE

Time:3 hours Maximum:75 marks

SECTION –A (10X2=20)

ANSWER ALL THE QUESTIONS.

1. What is meant by partnership organization?
2. Define “joint stock company”.
3. State the meaning of commercial banks.
4. What do you mean by life insurance?
5. Define “Advertising media”.
6. Write a note on departmental stores.
7. Comment on “working capital”.
8. Define “shares”.
9. What is meant by staffing?
- 10 .Comment on “controlling”.

SECTION - B (5X5=25)

Answer all questions.

- 11.a) What are the merits of sole proprietorship?

(OR)

- b) Describe the features of co-operative organization.

- 12.a) Analyse the defects of unit banking.

(OR)

- b) Discuss insurance against theft and loss.

13.a) Explain the distrust of advertising .

(OR)

b) Differentiate 'General shops' from 'special shops' .

14 .a) Analyse the advantages of equity shares.

(OR)

b) Explain the merits and demerits of public deposits

15.a)Describe the nature of managerial planning.

(OR)

b) Elucidate the principles of direction.

SECTION – C (3x10=30)

ANSWER ANY THREE QUESTIONS.

16. Explain the different types of co-operation organizations.

17.Describe the merits and demerits of branch banking.

18.analyse the advantages and disadvantages of wholesale business .

19.Elucidate the factors affecting working capital.

20.Discuss the principles of organization.

16ACCEC3

B.A Degree Examination, April 2017

Part III – Economics –Major

MICRO ECONOMICS –II

Time:3 hours Maximum:75 markets

SECTION – A **(10X2=20)**

ANSWER ALL THE QUESTIONS.

1. How can you define perfect competition?
2. Define long run.
3. What do you mean by monopoly?
4. What is meant by price discrimination?
5. Comprehend the term selling cost.
6. Define oligopoly.
7. Define Quasi Rent.
8. How can you define wage ?
9. What is meant by profit?
10. What do you mean by innovation?

SECTION – B **(5X5=25)**

ANSWER THE FOLLOWING QUESTIONS.

- 11.a) Explain the features of perfect competition.

(OR)

b) Discuss the different classification of market.

12. a) Describe the price output determination under price discrimination.

(OR)

b) Elucidate the features of monopoly.

13. a) Analyse the characteristics of monopolistic competition.

(OR)

b) Discuss the price output determination under monopolistic competition.

14. a) Elucidate the modern theory of rent.

(OR)

b) Describe the wage fund theory.

15. a) Explain the loanable funds theory of interest.

(OR)

b) Discuss the uncertainty theory of profit.

SECTION – C

(3X10=30)

ANSWER ANY THREE QUESTIONS.

16. Explain equilibrium of the firm during short run under perfect competition.

17. Discuss price-output determination under monopoly.

18. Elucidate the kinked demand model of oligopoly.

19. Discuss the Ricardian theory of rent.

20. Analyse the modern theory of interest.

B.A DEGREE EXAMINATION APRIL- 2017

Part III – Economics –Major

INDIAN ECONOMIC DEVELOPMENT

Time: Three hours

Maximum:75 marks

SECTION –A (10X2=20)

Answer All the Questions.

1. What do you mean by economic development?
2. What is meant by social accounting?
3. Define ‘Rural poverty.’
4. Comprehend the term unemployment.
5. State the meaning of productivity.
6. What is meant by land reforms?
7. Define medium scale industries.
8. What is meant by globalization?
9. How can you define labour unrest?
10. Define ‘social security’.

SECTION - B (5X5=25)

Answer all questions.

- 11.a) what are the barriers to economic development?

(OR)

- b) Describe the methods of measuring national income.

- 12.a) Analyse the effects of unemployment.

(OR)

- b) Discuss the demographic transition theory.

- 13.a) Analyse the role of agriculture in economic development.

(OR)

b) Discuss the measures to increase agricultural productivity

14 .a)Elucidate the role of small scale industries in economic development.

(OR)

b) Describe the Industrial policy Resolution 1991.

15.a)Evaluate the causes for low labour productivity in India.

(OR)

b)Explain the importance of social security measures.

SECTION – C (3x10=30)

ANSWER ANY THREE QUESTIONS.

16. Analyse the features of Indian economy.

17.Discuss the causes of poverty.

18.Elucidate the causes for low productivity in Indian agriculture.

19Explain the problems faced by rural industries.

20.Describe the causes for labour unrest.

B.A Degree Examination, April 2017

Part III – Economics –Allied

MARKETING

Time:3 hours Maximum:75 marks

SECTION – A (10X2=20)

ANSWER ALL THE QUESTIONS.

1. Define marketing.
2. What do you mean by marketing risk?
3. Expand: a) AGMARK B) ISI
4. What do you mean by Selling?
5. How will you define marketing information system?
6. Define market research.
7. What do you mean by sales promotion?
8. State the marketed surplus.
9. What do you mean by regulated market?
10. Define commodity exchange.

SECTION – B (5X5=25)

ANSWER THE FOLLOWING QUESTIONS.

11. a) Briefly explain the causes of marketing risk.

(OR)

b) Discuss the objectives of marketing.

12. a) Explain the different types of grading.

(OR)

b) Describe the problems of buying a product in the market.

13. a) Discuss the components of marketing information system.

(OR)

b) What are the elements of marketing research?

14. a) Discuss the different factors influencing price.

(OR)

b) Explain the objectives of state trading.

15 a) Describe the importance of commodity exchange.

(OR)

b) Briefly explain the functions of commodity exchange.

SECTION – C

(3X10=30)

ANSWER ANY THREE QUESTIONS.

16. Explain the military types of organization in marketing.

17. Analyse the need for storage in marketing.

18. Discuss the various kinds of marketing research.

19. Explain the benefits of state trading.

20. Analyse the functions of regulated markets.