



UMA MAHESWARI M

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muma1106@gmail.com



WORK EXPERIENCE

8 years 1 months

ABOUT ME

- Motivated and dynamic teacher with rich teaching experience
- Skilled at utilizing current ICT based educational tools
- Possesses the vision needed to instruct and mentor students in a highly competitive world



Education

Bachelor of Commerce

Jayaraj Annapackiam College for
Women
Mother Terasa University
Kodaikanal, Tamil Nadu

Graduated, April 2006
71%

Master of Commerce

Fatima College(Autonomous)
Madurai Kamaraj University
Madurai
Tamil Nadu

Graduated, April 2008
74.65%

Master of Philosophy, Commerce

Fatima College(Autonomous)
Madurai Kamaraj University
Madurai
Tamil Nadu

Graduated, April 2009
78%

Doctor of Philosophy, Commerce

Bharathidasan University,
Tiruchirappalli.
Tamil Nadu.

Graduated, August 2017

Work Experience

From July 2011 – Current
Assistant Professor
Shrimati Indira Gandhi College
Tiruchirappalli, Tamil Nadu



Computer Proficiency

Software

- Photoshop
- MS. Office
- Visual Programming



Languages

- English
- Tamil

Career Highlights

- ❖ From 2012 - 14 NAAC incharge in the department.
- ❖ From 2013 – 15 YRC Co-ordinator.
- ❖ From 2016 – 18 Association incharge of the department.

Key Responsibilities Handled

- Prepare and deliver lectures to undergraduate Computer Application students.
- Evaluate and grade students' class work, laboratory work, assignments, and papers.
- Attended Seminars, Conferences and Workshops in various levels for the academic enrichment.

Ph.D Thesis

A study on Brand Preference of Two Wheeler Vehicles among college students in
Tiruchirappalli District of Tamil Nadu.



Paper Presentation /Conference/Seminar

- ☞ **Electronic Banking – UGC sponsored national seminar** conducted by Urumu Dhanalakshmi College, Trichy – 19. (Date: March 16th, 2012). ISBN – 93 – 81521 – 03 – 8.
- ☞ **A study on customer relationship management of IDBI Bank, International Journal**, sep 13th and 14th 2012. ISBN: 978-93-81208-11-13.
- ☞ **Emerging Issues and Challenges in Green Marketing, International Seminar** on 12th august 2016. ISBN: 978-81-8283-032-2.
- ☞ **A study on Brand Preference of Two Wheeler Vehicles among college students in Tiruchirappalli** District of Tamil Nadu, International Conference on 20th January 2017. ISBN: 978-93-80530-00-0.

Paper Publications – UGC & ISSN Approved

- ☞ **International Journal of Research and Analytical Reviews (IJRAR)** – The Study on the Applications and Uses of Machine Learning in Finance. **Paper ID – IJRAR1904273**
- ☞ **International Journal of Research and Analytical Reviews (IJRAR)** – A Common Study on Value Proposition of UBER
Paper ID – IJRAR1904240
- ☞ **International Journal of Research and Analytical Reviews (IJRAR)** – A study on Brand Preference of Two wheeler Vehicles of Girl Students and Women in Tiruchirappalli
Paper ID – IJRAR1904028
- ☞ **Journal of Emerging Technologies and Innovative Research (JETIR)** – A General study about the National Stock Exchange (NSE) and Bombay Stock Exchange (BSE)
Paper ID – JETIR1809825
- ☞ **Journal of Emerging Technologies and Innovative Research (JETIR)** – A study on Government support for promoting the Women Entrepreneurs (MSME) through loan schemes in India
Paper ID – JETIER1811271
- ☞ **Journal of Emerging Technologies and Innovative Research (JETIR)** – General Effect of GST in Hospitality and Tourism Industry.
Paper ID – JETIR194344
- ☞ **Journal of Emerging Technologies and Innovative Research (JETIR)** – Management Efficiency Ratios of Britannia Company Ltd.
Paper ID – JETIR198921
- ☞ **Journal of Primax Foundation, Bengaluru, in Association with Aaarya Business College, Singapore – A Study on Employee Skill Milieu Samsung, Tiruchirappalli.**

ISSN: 2394-2886

Personal Details

Father's Name: Mr. T.R.Murugesan

Birthday June 11th 1986

Gender: Female

Address:

No.15 AUT Colony

Woraiyur,

Trichy -620003

TamilNadu

Marital Status: Married

Nationality: India