# **Curriculum Vitae**

Dr.S.KARMUGIL, M.Com. M .Phil. MBA, Ph. D

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- As a distinguished academician, has SIX YEARS of teaching experience in the field of Commerce & arranged Various Seminars and Guest Lecture Programmes.
- 2017 july june 2018 one year worked as a professor in PTA staff in Commerce Department, Bharathidasan University Constituent College, lalgudi, kumulur. From 2.7.2017 to 7.7.2018.
- At present working as a Assistant Professor in Commerce, Shrimati Indira Gandhi College, Trichy. (From May 2019 onwards to till date).

### **EDUCATIONAL QUALIFICATION**

- **Doctorate of Philosophy in Commerce,** Periyar EVR College (Autonomous), Trichy-620023 **May 2018**Title "A Study on Customer Satisfaction and Perception Level towards Amway Products in Tiruchirappalli District".
- Master of Philosophy in Commerce, SrimadAndavan Arts and Science College, Trichy -620005, Bharathidasan University, Feb 2011, First Class – Exemplary With S Grade.
- Master of Business Administration, SrimadAndavan Arts and Science College, Trichy -620005, Bharathidasan University, April 2010, First Class.

- Master of Commerce, April 2009, SrimadAndavan Arts and Science College, Trichy -620005, Bharathidasan University, April 2009, First Class with A++ Grade.
- **Bachelor of Commerce**, SrimadAndavan Arts and Science College, Trichy -620005, Bharathidasan University, April 2007, First Class.

## **TECHNICAL QUALIFICATION**

- Tally 6.3 Version, Sri Computers- 2007
- HDCA, CSC Computer Education-2004
- **Typewriting English,** Higher-2007

## JOURNAL PUBLISHED

- "Latest Technological Advancements in Indian Banking Sector", A Calibraion of Indian Financial System Emerging Shocks and Existing Instutions.(Archers and Elevators Publishing House),ISBN:98-93-83241-330.
- **"A Study on Factors Influencing Online Buying BehaviourinTiruchirappalli District"**, ResearchJournali'sJournal of Marketing, ISSN: 2348 -0947, Volume: 2, Issue: 4, June2014.
- "A Study on Customer Delight of Banks in Trichirappalli District", International Journal of Advanced Research in Management and Social Sciences, ISSN: 2278 - 6236, Volume: 3, Issue.6: June – 2014.
- "A Study on Factors Influencing Employee Engagement of Banks in Tiruchirappalli District", International journal of Humanities and Social Sciences (IJHSS), ISSN (P):2319-393X; ISSN (E)-2319-3948, Vol.3, Issue-4, July 2014.
- "A Study on Customer Satisfaction towards Retail Stores in Tiruchirapalli Town", International Journal of Advanced Research in Management and Social Sciences, Volume: 4, No.6.June-2015, ISSN: 2278-6236.

- "A Study on Customer Satisfaction towards Amway Product in Tiruchirappalli Town", International Journal of Advanced Research in Management and Social Science, ISSN: 2278-6236, Volume: 4, No: 9.September 2015.
- "A Study on Customer Satisfaction of Mobile Phone Services Provided by Airtel in Tiruchirappalli Town", International Journal of Research Instinct (Peer Reviewed Journal) ISSN ONLINE -2348-2095, S.Karmugil, et.al. (Aug 2016).Int.J.Res.Ins.,Vol 3 (Issue 2)., pp.263-267.

### PAPER PRESENTED AND SEMINAR ATT ENDED:

- Participated in State level seminar on "**Human Rights**" organized by SrimadAndavan Arts and Science College, Trichy on 26 & 27.08.2011.
- Paper presented in International Conference on "Innovative Marketing Activities, E-Marketing" organized by AnnaiMathammalSheela Engineering College, Namakkal on 23.09.2011.
- Participated in State level seminar on "**Research Methodology**" organized by SrimadAndavan Arts and Science College, Trichy on 04 & 05.10.2012
- Participated in National Seminar on "Accessibility to learning resources", organized by SrimadAndavan Arts and Science College, Trichy in association with Bharathidasan University on 14.12.2012.
- Paper presented in National Seminar on "Emerging Challenges and Opportunities with Globalization", organized by PGP college of arts and science college, Namakkal on 23.02.2013.
- Participated in National Seminar on "Quality system and their applicability to higher education institutions" organized by SrimadAndavan Arts and Science College (Autonomous), Trichy, on 29 & 30.03.2013.

- Paper presented in National Seminar on "Latest Technological advancements in Indian Banking Sector", organized by Poompuhar college, Melaiyur, on 26 & 27.07.2013.
- Participated in International conference on "Integration and Implementation of Research to become a Reflexive Researcher", organized by Cauvery College for women, on 18 & 19.08.2014.
- Participated in State level seminar on "Measuring the **Performance level of the employees**", organized by Srimad Andavan Arts and Science College (Autonomous), Trichy, on 27.09.2014.
- Participated in State level seminar on "Enhancing R, C and E (Research, Consultancy and Extension Activities) Roles and Responsibilities of IQAC", organized by SrimadAndavan Arts and Science College (Autonomous), Trichy, on 27.09.2014.
- Paper presented in State Level Seminar on "Consumer Behaviour in Online Shopping", on organized by SrimadAndavan Arts and Science College (Autonomous), Trichy, on 25.09.2015.
- Paper presented in National Seminar on "Investors preference towards Derivative markets", organized by SrimadAndavan Arts and Science College(Autonomous), Trichy, on 07 & 08.10.2015.
- Paper presented in National Seminar on **"Recent Trends in Education"**, organized by Christhu Raj College, 26.02.2016.
- Paper presented in National Seminar on "Corporate Finance and Budgeting Techniques", organized by SrimadAndavan Arts and Science College (Autonomous), Trichy, on 27.02.2017.

### WORKSHOP ATTENDED

- Participated in One day workshop on **"Entrepreneurship Awareness programme"**, organized by SrimadAndavan Arts and Science College (Autonomous), Trichy, on 26.02.2013.
- Participated in Workshop on "**Perpetuation of papers**", organized by SrimadAndavan Arts and Science College (Autonomous), Trichy, 06/02/15.

- Participated in Workshop on "Statistics for Research and Data analysis using SPSS", organized by Primax Commerce and Management Research Academy, Bangalore, 21.02.2015.
- Participated in Workshop on "Entrepreneurship Awareness programme", organized by SrimadAndavan Arts and Science College (Autonomous), Trichy, 19 & 20.032015.
- Participated in State Level Workshop on "INTEGRATING SPSS WITH AMOS", organized by SrimadAndavan Arts and Science College,(Autonomous), Trichy, on 12.01.2017.
- Participated in Workshop on **"BASIC TRAINING PROGRAMME ON HUMAN RIGHTS",** organized by NATINAL HUMAN RIGHTS COMMISSION (NHRC) on 03.02.2017.
- Participated in Workshop on "LaTeX-An Advanced Formatting Tool", organized by SrimadAndavan Arts and Science College, (Autonomous), Trichy, on 22.02.2017 to 25.02.2017.
- Participated in Workshop on "Entrepreneurship Awareness programme", organized by Entepreneurship Development Cell SrimadAndavan Arts and Science College, (Autonomous), Trichy in Association with Tiruchirappalli District Tiny and Small Scale Industries Association, Trichy, on 17.03.2017 & 18.03.2017.

**POSITION HELD:** CULTURAL CO-ORDINATOR IN 2012

# ORIENTATION COURSE FOR NSS PROGRAMME OFFICER -2019

Am attended Nss Orientation Programme for NSS Programme Officer at Kajamalai campus , Bharathidasan University , Trichy-24 . From (17.07.2019 to 23.07.2019) Conducted by NATIONAL SERVICE SCHEME BY EMPANELLED TRAINING INSTITUTION- ETI, MADRAS SCHOOL OF SOCIAL WORK.

#### PERSONAL PROFILE

| Communication Address | : | 71/B/C1A, KeelaKalmedu,<br>Northgate, KollidamRoad,<br>Srirangam, Trichy-620006. |
|-----------------------|---|--|
| Date of Birth         | : | 14.09.1985   |
| Marital Status        | : | Married  |

#### **REFERENCES**

- **Dr. R.Kannappa**, Assistant Professor & Research Advisor, Department of Commerce, Periyar EVR College, (Autonomous), Trichy-620023. (M)-9443273619
- **Dr.O.T.V.Latasri,** Assistant Professor & Research Advisor, Department of Commerce, ShrimathiIndhira Gandhi College, Trichy-620023. (M)- 9894914564.