

Curriculum Vitae



K.Gita, M. Com., M. Phil.,

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- *As a distinguished academician, has Nineteen YEARS of teaching experience in the field of Commerce.*
- *At present working as a Assistant Professor in Commerce, Shrimati Indira Gandhi College, Trichy. (From June 2009 onwards to till date).*

EDUCATIONAL QUALIFICATION

- **Master of Philosophy in Commerce**, Madurai Kamaraj University, Madurai, November 2003, Second Class.
- **Master of Commerce**, Annamalai University, Chidambaram, May 1998, Second Class
- **Bachelor of Commerce**, Kunthavai Nachiar Govt. Arts College Thanjavur, April 1996, First Class

Area Specialization - Marketing

PAPER PRESENTED AND SEMINAR ATTENDED

Paper Presented in National Level Seminar on “**Customer Relationship Management**”, organized by Ananda College, Devakottai - 630 303, on 28-02-2017.

PERSONAL PROFILE

Communication Address : Z 11 Housing unit,
Salai Road, Woraiyur,
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Date of Birth : 29-10-1974

Marital Status : Married