

## Curriculum Vitae

**T C HEMA**, M. Com., M. Phil.,

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- **As a distinguished academician, has THREE YEARS of teaching experience in the field of Commerce.**
- **At present working as a Assistant Professor in Commerce, Shrimati Indira Gandhi College, Trichy. (From May 2016 onwards to till date).**

### EDUCATIONAL QUALIFICATION

- **Master of Philosophy in Commerce, Holy Cross College(Autonomous), Trichy -620005, Bharathidasan University, Feb 2015 , First Class .**
- **Master of Commerce Holy Cross College(Autonomous),Trichy - 620005, Bharathidasan University, April 2014, First Class.**
- **Bachelor of Commerce, Bishop Heber College, Trichy -620005, Bharathidasan University, April 2012, First Class.**

### AREA SPECILISATION

Marketing

### TECHNICAL QUALIFICATION

- **Tally 9.0 Version**
- **MS-Office**
- **Typewriting English- Lower**

### **JOURNALS PUBLISHED**

Paper Published on **“Pros and Cons of business strategy on digital Payments challenging of e-transaction in unorganized sector”** on Feb 2018.

Paper published on the national Seminar “**Consumer preference Towards Telecomservice**” by Vysya College, Salem.

Paper published on the national Seminar “**Retail trade with Special reference to grocery trade**” by Urumu Dhanalakshmi College, Trichy.

### **PAPER PRESENTED AND SEMINAR ATTENDED**

Paper Presented in National Level Seminar on “**Customer Relationship Management**”, organized by Ananda College, Devakottai - 630 303, on 28-02-2017.

Paper Presented in State Level Seminar on “ A Study on Employees Motivation and Practices Imparted in BHELL” organized by Srimad Andavan Arts and Science, Trichy.

Paper Presented in International Conference on ”Women Entrepreneurs and SHG’S” organized by Bon Secuours College for Women ,Thanjavur.

### **WORKSHOP ATTENDED**

Participated in Two days Workshop on NACC Awareness Programme Organized by Prime Max Foundation in Bangalore on 27.07.2019 and 28.07.2019.

### **PERSONAL PROFILE**

**Communication Address** : 60, North Street,  
Rock Fort ,  
Trichy - 2.

**Date of Birth** : 05-09-1991

**Marital Status** : UnMarried