

**RESUME :**

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Educational qualification :

Sno	Degree	YEAR	College
1.	B.B.M	1990-1994	Bharathiyar University
2.	MBA	2001-2003	Indira Gandhi open University
3.	M.Phil	2004-2005	Madurai Kamaraj University
4.	PGDCA	1999-2000	Bharathidasan University

Work Experience:

2000-2008 V.J.P College, Trichy

2008 –Till Date in Shrimati Indira Gandhi College, Trichy

Publication: Marketing Strategies of small scale Industries Oneday National Seminar 24th January Marketing strategies for make in India product and services. Paper published in the special Issue of Jamal Academic Research Journal –An Inter disciplinary-ISSN-0973 -0303 .

Association secretary : 2008-2009, 2009-2011,2018 till date