



RESUME

Name : P.Shobana
Qualification : M.B.A, M.C.S,M.PHIL
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Area of Specialisation : Human Resource Managment

EDUCATIONAL BACKGROUND :

Year	Degree	University
1990-1993	B.B.A	Cauvery College Trichy
1993-1995	M.C.S	SeethaLakshmi Ramaswamy College Trichy
2003-2006	M.B.A	Alagappa University
2006	M.Phil	Alagappa University

Persuing Ph.D in Management

Teaching Experience :

College	Year	Experience
Shrimati Indira Gandhi College	2007 onwards	Till date
Chidambaram Pillai College	2006-2007	1
Srimad Advan College	2004-2006	2
Kurinji College of Arts and Science	1995-2002	7

Publication Details:

1.	Role of Organisation in Welfare measures for Employees	National Seminar MARKETING STRATEGIES FOR MAKE IN INDIA PRODUCTS AND SERVICES	Jammal Mohammed Colleges (Autonomous) Tiruchirappalli	ISSN; 0973-0303	24.1.2015
2.	Problems faced by Service Sector in India	National Conference RECENT AMPLIFICATION IN SERVICE SECTOR	Dhanalakshmi Srinivasan College of Arts and Science for women	-	19.2.2015
3	Entrepreneurship Development	ONE DAY STATE LEVEL WORKSHOP	Jammal Mohammed Colleges	-	24.2.2015
4.	A Current Scenario on Corporate Strategies in Green Business.	National Conference CORPORATE SOCIAL RESPONSIBILITY	STET WOMEN COLLEGE. Mannargudi.		31 & 1st September 2015
5.	Conceptual Study on Inclusive Banking Technology through Internet, E-Banking and ATM	National Seminar EMERGING TRENDS IN BANKING SECTORS	Bharathidasan University Constituent College, Perambalur		26.9.2015
6.	Co-ordinator	NATIONAL SEMINAR on "Corporate social Responsibility"	Shrimati Indira Gandhi College Trichy-2	-	13.02.2016

7	PROBLEM FACED BY WOMEN ENTREPRENEUR	Two day international seminar "Innovation, Entrepreneurship of sustainable value chain in a challenging environment "	PRIMAX FOUNDATION PLA residency Tiruchirappalli		29 TH & 30 TH JULY 2016
8	CONCEPTUAL STUDY ON GREEN HRM	International Seminar	Nehru Memorial College Puthanampatti		12 th August 2016
9.	A CONCEPTUAL STUDY ON FDI IN RETAILING	National Seminar	Shrimati Indira Gandhi College		27.02.2017
10.	Work Life Balance on women Police in Tiruchirappalli city	International Journals of Management	SHANLAX International National of Management Volume 6	ISSN; 2321-4643	January 2019
11.	Preliminary Analysis of Work-Life Balance(WLB) on Women Police in Tiruchirappalli	International Journal of Science and Research (IJSR)	International Journal of Science and Research (IJSR)	ISSN; 2319-7064 Impact Factor(2018) 7.426	Volume 8 Issue 3, March 2019
12.	An Exploratory Research on Work Life Balance (WLB) Among women Police in Tiruchirappalli	4 th International Conference on "Challenges and Response of Organised During Turbulent Global Business Environment"	PRIMAX FOUNDATION Suraj Puni Journal for Multidisciplinary Research.	ISSN NO;2394-2886 Impact factor 6.1	4 th June 2019

Extension activities:

1. N.S.S. Programme Officer : (Kurunji College of Arts and Science 2000-2001)
2. Population Explosion Club (Kurunji College of Arts and Science 2000-2001)
3. Blood Donors Club (Kurunji College of Arts and Science 2000-2001)
4. Naac Department Incharge (Srimad Andavan College)
5. Department Association secretary 2009-2010, 2011-2012, 2015-2016 (3Years)

- 6. Transport Committee Member : 2016 to till date**
- 7. Fine Art Coordinators from 2019 onwards**