

## PERSONAL PROFILE



<b>Name</b>	:	J. SARADHA
<b>Educational Qualification</b>	:	M.Com. M.Phil, M.B.A., (Ph.D)
<b>E mail ID</b>	:	saradhajayabalan@gmail.com
<b>Age</b>	:	47
<b>Experience</b>	:	15 years
<b>Specialization</b>	:	Marketing and Human Resource Management
<b>Areas of Interest</b>	:	Customer Satisfaction, and Consumer Awareness
<b>Articles Published</b>	:	11 articles published in various . National and International Level
<b>Paper presentation</b>	:	13 papers in Various National and International Level.
<b>Workshop / Conference / Seminar Attended</b>	:	5 at various State, National and International Levels.

**M.Phil Scholars Guided** : 13 Scholars Completed.

**External Examiner** : Chief Examiner for Central Valuation  
BDU, Practical Examiner and Question  
paper setter in various Colleges and  
University.

**Credentials**  
**Positions at College level** : Coordinator - Career Guidance and  
Placement cell.  
Association Incharge.



