

## PERSONAL PROFILE



<b>Name</b>	Dr.V.P.T.DHEVIKA
<b>Designation</b>	Assistant Professor in Management Studies
<b>Educational Qualification</b>	M.Com., S.L.S.T.,M.Phil., M.B.A., PH.D
<b>E mail ID</b>	vptdhevika2005@gmail.com
<b>Age</b>	51
<b>Experience</b>	27 years
<b>Specialization</b>	Marketing and Human Resource Management
<b>Areas of Interest</b>	Customer Value, Customer Delight and Quality of Work Life
<b>Articles Published</b>	41 articles published in various National and International Level.
<b>Paper presentation</b>	39 papers in Various National and International Level.
<b>Workshop / Conference / Seminar Attended</b>	21 at various State, National and International Levels.

<b>Ph.D Scholars under Guidance</b>	2 Scholars are currently pursuing on Customer Value and Consumer Awareness
<b>M.Phil Scholars Guided</b>	30 Scholars Completed.
<b>Publication of E-Material</b>	Financial Management Research Methodolog
<b>Credentials:</b>	
<b>Positions at College level</b>	Co - Ordinator -EDC Member – ENABLE
<b>At University Level</b>	Doctoral Committee Member for 4 students doing Ph D at Srimad Andavan Arts & Science College,Trichy -5, Cauvery College for Women ,Trichy- 18 and Urumu Dhanalakshmi College, Trichy- 19.
<b>Advisory Committee</b>	Srimad Andavan Arts & Science College,Trichy -5.



