



## **CURRICULUM VITAE**

**Name :** V.Geetha M.COM,B.Ed,M.phil.,

**Date of birth :** 31/03/1970

**Nationality :** Indian

### **Contact address**

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### **Total Professional Experience**

13 Years – from June 2007 till date .

### **Present academic position**

Assistant Professor

Department of Bank Management

Shrimati Indira Gandhi College

Trichy-2

## ***Subject taught/teaching***

*At UG (B.com B.M)*

- *Business Law*
- *Service Marketing*
- *Banking Theory Law And Practice*
- *Business Management*
- *Business Communication*
- *Organisation Behaviour*

## ***Education***

*I. Master of Philosophy 2007*

*Specialization – Marketing*

*Bharathidasan University*

*II. Master of Commerce 1994*

*Specialization- Marketing*

*Annamalai University*

*III. Bachelor of Education 1997*

*Barathidasan university*

*IV. Bachelor of commerce 1990*

## *Shrimati Indira Gandhi College*

### ***Administrative Position***

*NSS programme Officer : from 2016 to Till date*

### ***Paper Participation***

- *Participated on two day international conference on “innovation on entrepreneurship and sustainable value chairs in challenging environment” held on 29.07.2016 and 30.07.2016 at Trichy.*

### ***Paper presentation***

*Number of paper presentation 5*

### ***Publication***

*Number of publication 1*