BHARATHIDASAN UNIVERSITY, B.Sc. Fashion Technology &



TIRUCHIRAPPALLI – 620 024. Costume Designing

Course Structure under CBCS

(For the candidates admitted from the academic year 2016-2017 onwards)

Semester	Part	Course	Title	Instr Hours/ Week	Credit	Exam Hours	Marks		al
							Int	Ext.	Total
I	I	Language Course – I (LC) – Tamil*/Other Languages ** #		6	3	3	25	75	100
	II	English Language Course - I (ELC)		6	3	3	25	75	100
	III	Core Course – I (CC)	Introduction to Fashion Designing	6	4	3	25	75	100
		Core Practical – I (CP)	Fashion Illustration (P)	4	2	3	40	60	100
		First Allied Course –I (AC)	Textile Science	6	4	3	25	75	100
		Value education	Value education	2	2	3	25	75	100
	Total			30	18				600
	Ι	Language Course – II (LC) - – Tamil*/Other Languages ** #		6	3	3	25	75	100
	II	English Language Course – II (ELC)		6	3	3	25	75	100
II	III	Core Course – II (CC)	Fashion Clothing & Psychology	6	6	3	25	75	100
		First Allied Course – II (AP)	Sewing Techniques (P)	4	2	3	40	60	100
		First Allied Course – III (AC)	Sewing Techniques	6	6	3	25	75	100
	IV	Environmental Studies	Environmental Studies	2	2	3	25	75	100
	Total			30	22				600
	I	Language Course – III (LC) – Tamil*/Other Languages ** #		6	3	3	25	75	100
	II	English Language Course - III (ELC)		6	3	3	25	75	100
	III	Core Course – III (CC)	Wet Processing	6	4	3	25	75	100
		Core Practical – II (CP)	Wet Processing (P)	4	2	3	40	60	100
III		Second Allied Course – I	Indian Textiles & Embroidery	6	4	3	25	75	100
	IV	Non Major Elective I - for those who studied Tamil under Part I a) Basic Tamil for other language students b) Special Tamil for those who studied Tamil upto +2 but opt for other languages in degree programme	Fashion Accessories Designing	2	2	3	25	75	100
	Total			30	18				600

	I	Language Course –IV (LC) -		6	3	3	25	75	100
IV	1	Tamil*/Other Languages ** #							
	II	English Language Course – IV (ELC)		6	3	3	25	75	100
	111	Core Course – IV (CC)	Garment Manufacturing Technology	5	5	3	25	75	100
	III	Second Allied Course - II	Children's Garment (P)	4	4	3	40	60	100
	IV	Second Allied Course - III	Pattern Making and Grading	5	4	3	25	75	100
		Non Major Elective II - for those							
		who studied Tamil under Part I	Visual Merchandising	2	2	3	25	75	100
		a) Basic Tamil for other language							
		students							
		b) Special Tamil for those who studied							
		Tamil upto +2 but opt for other							
		languages in degree programme							
	IV	Skill Based Elective - I	Skill Based Elective - I	2	2	3	25	75	100
		Total			23				700
		Core Course – V (CC)	Fashion Business	5	5	3	25	75	100
	III	Core Practical - III (CP)	Fashion Portfolio (P)	5	5	3	40	60	100
V		Core Course – VI (CC)	Textile Testing	5	5	3	25	75	100
		Core Practical - IV (CP)	Textile Testing (P)	4	3	3	40	60	100
	IV	Major Based Elective – I	Fashion Merchandising & Marketing	5	5	3	25	75	100
		Skill Based Elective –II	Skill Based Elective - II	2	2	3	25	75	100
		Skill Based Elective – III	Skill Based Elective – III	2	2	3	25	75	100
		Soft Skills Development		2	2	3	25	75	100
		Total							800
	III	Core Course – VII (CC)	Export Documentation	6	6	3	25	75	100
		Core Course – VIII (CC)	Quality and Cost Control	6	6	3	25	75	100
VI		Core Practical - V (CP)	Adult's Garment (P)	6	6	3	40	60	100
		Major Based Elective II	Fabric structure and Design	5	4	3	25	75	100
		Major Based Elective III	Computer Aided Designing	6	6	3	40	60	100
	V	Extension Activities	Extension Activities	-	1	-	-	-	-
		Gender Studies	Gender Studies	1	1	3	25	75	100
		Total			30				600
Grand Total				180	140				3900

Internship for 15 days during the summer vacation after the II year in Textile Designing, Processing & Garment constructing units, prepare & submit the report.

CORE COURSE II

FASHION CLOTHING & PSYCHOLOGY

Objectives;

- 1. To impart knowledge about fashion accessories and designing for figure irrugularities
- 2. To explain students with current scenario of the world fashion centres,

Unit I Fashion Accessories

Shoes, handbags, jewellery, hats, ties and others. Prepare a picture album for accessories.

Unit II Figure irregularities

Stout figure, thin figure, slender figure, narrow shoulders, broad shoulders, round shoulders, large bust, flat chest, large hip, large abdomen, round face, large face, small face and broad face, prominent chin and jaw and prominent forehead. Wardrobe planning and factors to be considered while selecting clothes for different age groups (men and women)

Unit III Factors affecting fashion changes

Psychological needs of fashion, Socio Psychology of fashion, Technology, Economical, Political, legal and seasonal. Recurring silhouettes – changes in shilhouttes from 1895 on wards; fashion cycle; fashion Prediction; Role of costumes as status symbol, clothes as sex appeal, self identity, cultural value.

Unit IV Fashion forecasting

Colour, fabrics, current fashion silhouettes, texture, designs - Designer types - classicist, idealist, Influenced, Realist, Thinking poet.

Unit V World fashion Centres

France, Italy, America, India, Far East.

References:

- 1. Benneett, "Femina Book of Fashion", Coleman & Co., Ltd., Mumbai (1998)
- 2. Jeaneettee A. Jarnow, Miriarn Guerrerio, "Inside the Fashion Business", Mecmillion Publishing Company, New York
- 3. Harriet T, Mc Jimsey, "Art and fashion in clothing selection", The Lowa State University Press, Ames, Lowa.

SECOND ALLIED COURSE I

INDIAN TEXTILES & EMBROIDERY

Objectives:

- 1. To make students to study the origin of Indian textiles and costumes.
- 2. To understand the origin of traditional embroidery of India.

Unit I Origin of Costumes

Theories of clothing origin, Invention of needle, Development of sewing, Development of garment styles and Role of costumes. History of Indian Garments from ancient to modern times.

Unit II Traditional Woven Textiles

Dacca muslin, Jamdani, Chanderi, Baluchar Buttedar, Brocades- Kam Kawab, Paithani, Peethamber, Kancheepuram brocade, Banaras brocade, Himrus and Amrus, Kashmiri shawl.

Unit III Traditional printed and dyed Textiles

Printed Textiles: Kalamkari. Block printing, Roghan printing and other printed and painted textiles (Mata – mi- pachedi, Pabuji-ka-pad) Dyed Textiles: Ikat, Patola, Bandhani, Laharia, Mashru

Unit IV Embroideries of India

Kantha of Bengal, Gujarat embroidery, Kasuti of Karnataka, Chamba roomal of Himachal, Pulkari of Punjab, Chikankari of Uttar Pradesh.

Unit V Costumes of India

Introduction to Traditional Indian dress, Costumes of West Bengal, Assam, Bihar, Uttar Pradesh, Rajasthan, Gujarat, Maharashtra, Punjab, Kashmir, Himachal Pradesh & South India. An introduction to Traditional ornaments of India.

References:

- 1. James Laver, Costume and Fashion and Cancise History Published by Thames & Hudson, London, 2002.
- 2. Dr. Parul Bhatnagar Traditional Indian and Textiles. Published by Abhisek Publications Chandigarh, 2004.
- 3. Jasleen Dhamija and Jyotindra Jain Hand wove Fabrics of India Mapin Publishing Pvt.Ltd. Ahmedabad, 2002.
- 4. Manmeet Sodhia, History of Fashion, Kalyani Publishers, New Delhi, .2000.
- 5. Premalatha Mullick, Textile Designing, Kalyani Publishers, New Delhi, 2007.
