



SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at “A” Grade (3rd Cycle) by NAAC)

Chatram Bus Stand, Tiruchirappalli – 620002.

1.3.2

Supporting Document for Project work

Commerce

Dr.A.Hemalatha M.Com., M.Phil., Ph.D
Head, PG and Research Department of Commerce,
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CERTIFICATE

This is to certify that the project work entitled "Ratio analysis as a bank lending tool" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78609	ABIRAMI B
CB21C 78610	ABIRAMI D
CB21C 78611	ABIRAMI E
CB21C 78612	ABITHA BANU N
CB21C 78613	AKSHAYA S V
CB21C 78614	ARCHANA P
CB21C 78615	ARUNDHATHI C
CB21C 78616	BAVATHARANI D


Signature of the Guide


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Ms.N.Shanthi M.com., M.phil.,
Assistant Professor,
PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled “The developmental Impact of rural banking” has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78617	BHUVANESHWARI A
CB21C 78618	CHINMAYEE M
CB21C 78619	DEEPIKA R
CB21C 78620	DHARANI D
CB21C 78621	DHARSHINI D
CB21C 78622	FATHIMA BEEVI A
CB21C 78623	HARI PRIYA P
CB21C 78624	HARINI S

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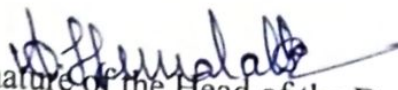
Ms.N.Saraswathi M.com., M.phil., B.Ed., Ugc-Net.,
Assistant Professor,
PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "The Significance of commerce in today 's world" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78625	HEMALATHA G
CB21C 78626	JAYASHREE M
CB21C 78627	KARTHIKA M
CB21C 78628	KAVIMANI G
CB21C 78629	KEERTHANA K
CB21C 78630	KIRUTHIKA T
CB21C 78631	LAVANYA M
CB21C 78632	MADHUMITHA T


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Assistant Professor,
PG and Research Department of Commerce,
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Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "The effect of electronic Payment system on customer satisfaction" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78633	MAHESWARI M
CB21C 78634	MANIMALAR V
CB21C 78635	MEERA R R
CB21C 78636	MOOKAMBIKAI S
CB21C 78637	NARMADHA G
CB21C 78638	NARMADHA M
CB21C 78639	NATHIYA P
CB21C 78640	NITHYA MC

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Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "Impact of outsourcing material availability decision making" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78641	PARKAVI A
CB21C 78642	PRADESHA S
CB21C 78643	PRASHANTHINI T
CB21C 78644	PRATHIBA B
CB21C 78645	PRINCY ROHINI S
CB21C 78646	PRITHIBA S
CB21C 78647	PRIYA C
CB21C 78648	PRIYA DHARSHINI N

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CERTIFICATE

This is to certify that the project work entitled "The impact of organizational structure of commercial bank on efficient customer service" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78649	RAGAVI K
CB21C 78650	RAMYA S
CB21C 78651	RAMYA S
CB21C 78652	SAHANASHREE S
CB21C 78653	SAKTHI A
CB21C 78654	SANGEETHA M
CB21C 78655	SANGEETHA R
CB21C 78656	SARANYA M


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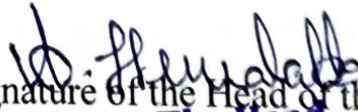
Dr.R.Vani M.com., M.phil., Phd.,
Assistant Professor,
PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "Banking merger its benefits and consequences" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78657	SATHURTHIKA S
CB21C 78658	SHOBANA B
CB21C 78659	SHRUTHI M
CB21C 78660	SNEKHA M
CB21C 78661	SRINIDHI B
CB21C 78662	SWETHA S
CB21C 78663	THENARASI B
CB21C 78664	VAISHNAVI A


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Assistant Professor,
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Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "Impact of covid on indian economy" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78665	VARSHINI S
CB21C 78666	VASUKI S
CB21C 78667	VASUMATHI V
CB21C 78668	YOGA BHARATHI M
CB21C 78669	YOGALAKSHMI T
CB21C 78670	YUVARANI K
CB21C 78671	ABARNA J
CB21C 78672	ABINAYA M


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CERTIFICATE

This is to certify that the project work entitled "Evaluation of the relationship between E-banking and Customer" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78681	DEVAYANI R
CB21C 78682	DHARSHANA R
CB21C 78683	DIVYA R
CB21C 78684	ELAVARASI K
CB21C 78685	FATHIMA BEE S
CB21C 78686	GAYATHRI R
CB21C 78687	GUNAVATHI P
CB21C 78688	HARINI SHREE R G

A. Geetha
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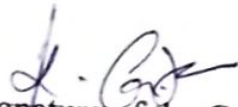
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CERTIFICATE

This is to certify that the project work entitled "Factors Influencing Customer Loyalty In the Banking industry" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78697	MONIKA R
CB21C 78698	MONISHA S
CB21C 78699	NANDHINI S
CB21C 78700	POORANI P
CB21C 78701	POOVISHA V
CB21C 78702	PRAVEENA K S
CB21C 78703	PRIYA DHARASHINI M
CB21C 78704	PRIYA M


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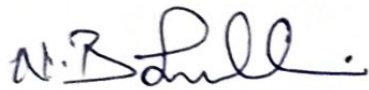
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Assistant Professor,
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CERTIFICATE

This is to certify that the project work entitled "Public sector banks future in the country" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78705	PRIYADHARSHINI S
CB21C 78706	PRIYANKA B
CB21C 78707	RAJESWARI M
CB21C 78708	RAMYA G
CB21C 78709	RANJANI P
CB21C 78710	SAI CHAITHANYA S
CB21C 78711	SARUMATHI S
CB21C 78712	SHAILAJA M


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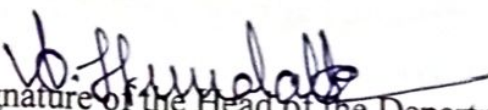
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CERTIFICATE

This is to certify that the project work entitled "Banking merger its benefits and consequences Role of commercial banks In Financing agricultural co-operative Societies" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78713	SHANMITHA S
CB21C 78714	SHARMILAH S
CB21C 78715	SINDHU P
CB21C 78716	SIVARANJANI N
CB21C 78717	SOWBAKYA LAKSHMI S
CB21C 78718	SOWMIYA M
CB21C 78719	SOWMIYA J
CB21C 78720	SUGANYA S

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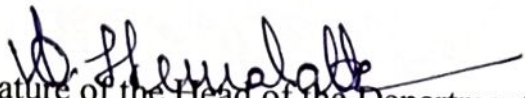
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CERTIFICATE

This is to certify that the project work entitled "commercial lending by banks" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78721	SUSMITHA R
CB21C 78722	SWARNA LAKSHMI M
CB21C 78723	UMA MAGESHWARI M
CB21C 78724	VIDHYA BHARATHI P
CB21C 78725	VIDHYA S
CB21C 78726	VISHNU PRIYA S
CB21C 78727	YAJUSHA B
CB21C 78728	YASMEEN BEGAM S


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CERTIFICATE

This is to certify that the project work entitled "Rights and responsibilities of a bank to their customers" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78729	YAZHINI R
CB21C 78730	YAZHINY V
CB21C 78731	ABINAYASHRI A
CB21C 78732	ABIRAMI K
CB21C 78733	AISWARYA S
CB21C 78734	AKILA M
CB21C 78735	AKILA VARSHINI J
CB21C 78736	AMEYA V

P. Kamalavalli
Signature of the Guide

V. Thirudala
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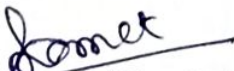
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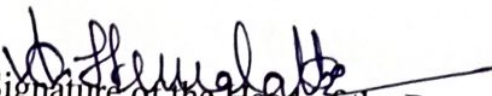
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Assistant Professor,
PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
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CERTIFICATE

This is to certify that the project work entitled "Reducing unemployment through a co-operative movement" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78737	AMRITHA V
CB21C 78738	ANGAYARKANNI S
CB21C 78739	ATCHAYA I
CB21C 78740	ATCHAYA M
CB21C 78741	BARANI DEVI K
CB21C 78742	BHAGYALAXMI M
CB21C 78743	BRUNDHA A
CB21C 78744	CHARU LEKA S


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PG and Research Department of Commerce,
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CERTIFICATE

This is to certify that the project work entitled "The role of small business in economic development" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78745	DEIVANAI M
CB21C 78746	DHANALAKSHMI K
CB21C 78747	DRISYA B
CB21C 78748	ELAKYA M
CB21C 78749	GAYATHRI R
CB21C 78750	HARANI N
CB21C 78751	HARINI S
CB21C 78752	INDHUMATHI N


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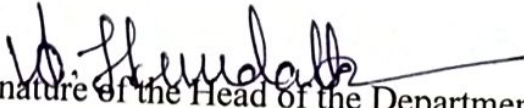
CERTIFICATE

This is to certify that the project work entitled "Role of IT in banking" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78753	JANANI P
CB21C 78754	JANARTHANI R
CB21C 78755	JEGA JOTHI E
CB21C 78756	KALAIVANI M
CB21C 78757	KARTHIKA K
CB21C 78758	KAVIYARASI R
CB21C 78759	KIRUBA S
CB21C 78760	KOWSALYA G



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Assistant Professor,
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CERTIFICATE

This is to certify that the project work entitled "The impact of taxes on the dividends policy of banks" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78761	MAHESWARI K
CB21C 78762	MATHUMITHA S
CB21C 78763	OVIYA M
CB21C 78764	PADMASREE T
CB21C 78765	PARKAVI S
CB21C 78766	PAVITHRA B
CB21C 78767	PAVITHRA P
CB21C 78768	POORNIMA B

N. Gomathi,
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Signature of the Head of the Department

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CERTIFICATE

This is to certify that the project work entitled "Role of Central bank and Merchant banks" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78769	PRADEEPA S
CB21C 78770	PREETHTHI S
CB21C 78771	PRIYADHARSHINI E
CB21C 78772	PRIYADHARSHINI S
CB21C 78773	RAHINI S
CB21C 78774	RAJA RAJESWARI E
CB21C 78775	RAKSHANA FATHIMA R
CB21C 78776	RAMYA A

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CERTIFICATE

This is to certify that the project work entitled "The impact of taxation on economic development" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78777	SABITHA G
CB21C 78778	SARANYA N
CB21C 78779	SHALINI S
CB21C 78780	SHOBANA R
CB21C 78781	SIVARANJANI B
CB21C 78782	SNEHA R
CB21C 78783	SOWMIA R
CB21C 78784	SRI RUTHRA R

O.T.V. Latasri
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CERTIFICATE

This is to certify that the project work entitled "Human Resources practices in bank" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78785	SURYA N
CB21C 78786	SUTHIKA M
CB21C 78787	THIRISHA M
CB21C 78788	THISHA T J
CB21C 78789	VAHITHA S
CB21C 78790	VIGNESHWARI A
CB21C 78791	VIJAYALAKSHMI N
CB21C 78792	VINOTHINI S

A. Geetha

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W. The Head
Signature of the Head of the Department

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Dr.S.Karmugil M.com., M.phil., Phd.,
Assistant Professor,
PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
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CERTIFICATE

This is to certify that the project work entitled "Traning and Development in banks" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78793	YUVARANI S
CB21C 78794	ABARNA M
CB21C 78795	ABINAYA K
CB21C 78796	AGNES PRINCY DENIFAR A
CB21C 78797	ANANTHI M
CB21C 78798	CHANDRA G
CB21C 78799	DURGA DEVI R
CB21C 78800	FAZILA A

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W. Hemalatha
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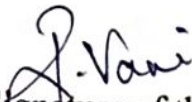
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Dept. of Commerce
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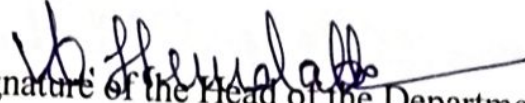
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Assistant Professor,
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CERTIFICATE

This is to certify that the project work entitled "Motivational Practices in banks" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78801	GAYATHRI M
CB21C 78802	GINISHA SHREE S
CB21C 78803	GUNASUNDARI S
CB21C 78804	HARINI S
CB21C 78805	HARITHA N
CB21C 78806	HEMAPRIYA M
CB21C 78807	HEMAVATHI E
CB21C 78808	INDHU ABIRAMI K


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CERTIFICATE

This is to certify that the project work entitled "The challenges and prospects of company income tax" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78809	JAI KANISHKA S
CB21C 78810	KEERTHANA P
CB21C 78811	KEERTHANA P
CB21C 78812	LAVANYA V
CB21C 78813	LOSHA PRIYA A
CB21C 78814	MADHU SRI G
CB21C 78815	MAHALAKSHMI K
CB21C 78816	MAHALAKSHMI P


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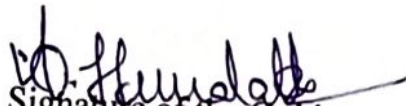

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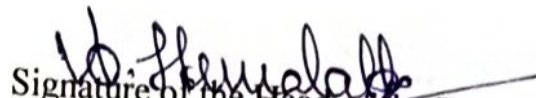
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CERTIFICATE

This is to certify that the project work entitled "Capital market impact on economic growth" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78817	MATHUMITHA A
CB21C 78818	MEENAKSHI B
CB21C 78819	MONISHA JAIN P
CB21C 78820	NAGAVARSHINI V
CB21C 78821	NAMITHA B
CB21C 78822	PRIYATHARSHINI S
CB21C 78823	RAJATHI R
CB21C 78824	RAJESHWARI M


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CERTIFICATE

This is to certify that the project work entitled "Micro finance bank and economic growth" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78825	RAMYA B
CB21C 78826	REHANA S
CB21C 78827	REMO CHRISTYA A
CB21C 78828	RUPINI S
CB21C 78829	SANGEETHA P
CB21C 78830	SARASWATHI N
CB21C 78831	SARUMATHI S
CB21C 78832	SHALINI P



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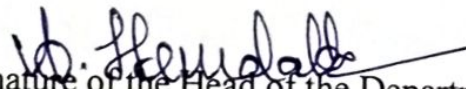
CERTIFICATE

This is to certify that the project work entitled "Customer relationship management in bank" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78833	SHIYAMALA DEVI B
CB21C 78834	SIVALAKSHMI N
CB21C 78835	SIVASANKARI S
CB21C 78836	SIVASANKARI S
CB21C 78837	SNEKA V
CB21C 78838	SOFIYA SANTHANAMARY D
CB21C 78839	SUBATHRA DEVI M
CB21C 78840	SUPRAJA S



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CERTIFICATE

This is to certify that the project work entitled "The impact of human capital development" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78841	SWATHI S
CB21C 78842	SWEDHA R
CB21C 78843	SWETHA K
CB21C 78844	SWETHA R
CB21C 78845	TAMILKAVIYA M
CB21C 78846	THASLEMA BEGAM T
CB21C 78847	VALARMATHI G
CB21C 78848	VINOTHINI M


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CERTIFICATE

This is to certify that the project work entitled "A study of leadership styles in banking sector" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78849	ABI G
CB21C 78850	ABINAYA M
CB21C 78851	AKALYA R
CB21C 78852	AKILA DEVI A
CB21C 78853	ANANDI YADAV G
CB21C 78854	ANU KARTHIKA K
CB21C 78855	ANUVARSHINI S
CB21C 78856	ASMA S

N. Saratha.

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W. Jeyudath
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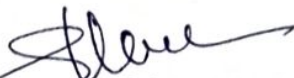
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CERTIFICATE

This is to certify that the project work entitled "Credit management in the banking sector and economic growth" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78857	BANU S
CB21C 78858	DHANUSHA S
CB21C 78859	DIVYASHARMILA C
CB21C 78860	FATHIMA BEE S
CB21C 78861	INDUMATHI P
CB21C 78862	KALAIYARASI P
CB21C 78863	KAVI BHARATHI B
CB21C 78864	KEERTHANA R


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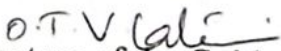
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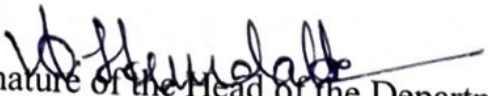
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CERTIFICATE

This is to certify that the project work entitled "A critical analysis of non-performing assets of India" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78865	KIRUTHIKA P
CB21C 78866	KOKILA D
CB21C 78867	LOGESHWARI J
CB21C 78868	MAHADEVI R
CB21C 78869	MALINI R
CB21C 78870	MEHAR BANU B
CB21C 78871	MOHANAPRIYA A
CB21C 78872	NITHYA M


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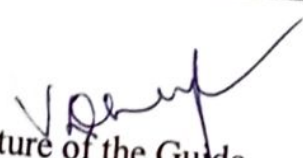
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CERTIFICATE

This is to certify that the project work entitled "E-banking in india" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78873	PANDI PRIYA G
CB21C 78874	POOJA R
CB21C 78875	POONGUZHALI O
CB21C 78876	PRATHIKSHA R
CB21C 78877	PREETHI G
CB21C 78878	SAMUNDEESWARI B
CB21C 78879	SARUMATHI K
CB21C 78880	SEETHA DEVI M


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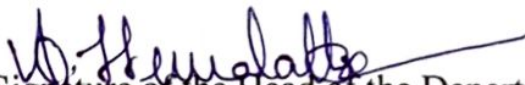
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CERTIFICATE

This is to certify that the project work entitled "The impact of Interest rate on housing finance" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78881	SNEKA C
CB21C 78882	SOWMIYA S
CB21C 78883	SOWMIYA T
CB21C 78884	SRIMATHI M
CB21C 78885	SUBACHITHRA M
CB21C 78886	SUSHMITHA R
CB21C 78887	YUGADEEPA P
CB21C 78888	ABI F


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CERTIFICATE

This is to certify that the project work entitled "Budget deficit and current account balance in the banking sector." has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78889	ARCHANA DEVI M
CB21C 78890	ASWINI R
CB21C 78891	BRINDHA S
CB21C 78892	DEEPASHRI R
CB21C 78893	DEVIPRIYA S
CB21C 78894	DHARSHINI PRIYA K
CB21C 78895	ESWARI R
CB21C 78896	GAJAPRIYA S


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This is to certify that the project work entitled "Empowering Women through Micro finance" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78897	GOMATHI M
CB21C 78898	HEMADEVI S
CB21C 78899	HEMASREE V
CB21C 78900	JAMUNA DEVI S
CB21C 78901	JENIFER ROSHAL J
CB21C 78902	JESSI CLADIUS A
CB21C 78903	KANIMOZHI SAMAVI K
CB21C 78904	KARTHIKA T

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This is to certify that the project work entitled "Analysis of credit facilities to small scale formers" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78905	KOWSIGA V
CB21C 78906	MAHALAKSHMI B
CB21C 78907	MATHUMITHA D
CB21C 78908	MATHUMITHA G
CB21C 78909	NIVETHA R
CB21C 78910	PARVATHAVARTHINI M
CB21C 78911	PAVITHRA DEVI R
CB21C 78912	PRIYA DHARSHNI R

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This is to certify that the project work entitled "Problem Associated with Loan Recovery in Commercial banks" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78913	PRIYADHARSHINI B
CB21C 78914	PRIYADHARSHINI C
CB21C 78915	PRIYADHARSHINI M
CB21C 78916	PUNITHA LAKSHMI K
CB21C 78917	RISWANA A
CB21C 78918	RONIKA S
CB21C 78919	SUJITHRA G
CB21C 78920	VAISHALI G


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CERTIFICATE

This is to certify that the project work entitled "Impact of information Technology in accounting system" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78921	VARTHINI R
CB21C 78922	ABINAYA R
CB21C 78923	ABIRAMI P
CB21C 78924	ABIRAMI S
CB21C 78925	AMALA CINDHIYA S
CB21C 78926	ARCHANA A
CB21C 78927	ARUL MATHI M
CB21C 78928	DHANUSHREE B


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CERTIFICATE

This is to certify that the project work entitled "Analyzing the Financial performance of bank" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78929	DHARMA VENI M
CB21C 78930	DHARSHINI S
CB21C 78931	HARINI S
CB21C 78932	HEMASRINITHI S
CB21C 78933	ISWARYA V
CB21C 78934	KANAGAVALLI P
CB21C 78935	KATHEEJA PARVEEN K
CB21C 78936	KAVYA V


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CERTIFICATE

This is to certify that the project work entitled "Application of accounting Software" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78937	KISHALINI M
CB21C 78938	KOUSALYA R
CB21C 78939	LAKSHMI PRIYA S
CB21C 78940	MAHALAKSHMI A
CB21C 78941	MITHRA C
CB21C 78942	MOHANA PRIYA S
CB21C 78943	MOULIKAA DHEVI R B
CB21C 78944	NALINI G


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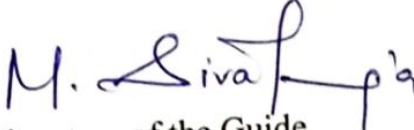

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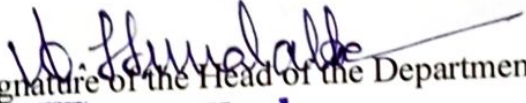
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CERTIFICATE

This is to certify that the project work entitled "An evaluation on monetary policies." has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78945	NANDHINI M
CB21C 78946	NASRIN BANU H
CB21C 78947	NITHYA C U
CB21C 78948	NITHYASREE S
CB21C 78949	PREETHI S
CB21C 78950	PRIYADARSINI B
CB21C 78951	RAJALAKSHMI S
CB21C 78952	RENI B


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This is to certify that the project work entitled "Role of Financial Institutions in export financing" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78953	SANOFAR BEGAM S
CB21C 78954	SARUMATHI S
CB21C 78955	SHAFRIAN FATHIMA A
CB21C 78956	SHIYAMALA S
CB21C 78957	SNEHA S
CB21C 78958	SOBANA M
CB21C 78959	SREE LALITHA RK
CB21C 78960	SWATHI M


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CERTIFICATE

This is to certify that the project work entitled "Effect of Demonetization on banks" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 78961	SWATHI M
CB21C 78962	SWETHA V
CB21C 78963	THAENAMUTHU A
CB21C 78964	UMMA SALMA M
CB21C 78965	VAASHINI R
CB21C 78966	VENISTA MARY A
CB21C 78967	YAMUNA D
CB21C 78968	YAMUNA G


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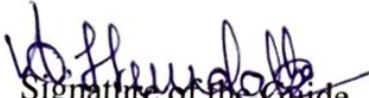

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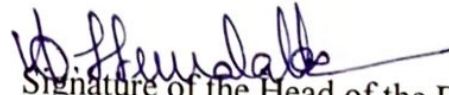
Dr.A.Hemalatha M.Com., M.Phil., Ph.D
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CERTIFICATE

This is to certify that the project work entitled "Marketing Activities and Faith Based Organizations" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69136	AKILANDESWARI J
CB20C 69137	ARIYATHANGAM S
CB20C 69138	ARTHI R
CB20C 69139	ASWINI D
CB20C 69140	BHUVANESWARI K
CB20C 69141	BHUVANESWARI R
CB20C 69142	DAMINI R
CB20C 69143	DEEPA B


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This is to certify that the project work entitled "Assessment of the Contribution of Team to the Performance of Organization" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69144	DHANALAKSHMI G
CB20C 69145	DHARSHINI M
CB20C 69146	DHARSHINI M
CB20C 69147	DHIVYADHARSHINI S
CB20C 69148	DURGA DEVI N
CB20C 69149	EVANGELINE FAITH A
CB20C 69150	GEETHA D
CB20C 69151	GEETHA LAKSHMI B



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This is to certify that the project work entitled "The Role of Effective Communication in Improving Managerial Performance" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69152	GNANATCHE A
CB20C 69153	ILAVARASI C P
CB20C 69154	JANANI R
CB20C 69155	JEYALAKSHMI M
CB20C 69156	KALAIVANI S
CB20C 69157	KISHANIKA S
CB20C 69158	LINCY MONAL D
CB20C 69159	MADHUBALA R


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This is to certify that the project work entitled "The Impact of Training of Employees in an Organization" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69162	NISHA S
CB20C 69163	NISHANTHINI G
CB20C 69164	PADMAPRIYA V
CB20C 69165	PAVITHRA S
CB20C 69166	PAVITHRA U
CB20C 69167	PRIYADHARSHINI S
CB20C 69168	PRIYADHARSHINI S
CB20C 69169	PRIYADHARSHINI S

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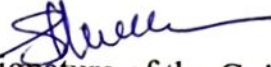
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This is to certify that the project work entitled “Strategies of Staff Motivation for Effective Job Performance” has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69170	RADHIKA S
CB20C 69171	RUBA SREE R
CB20C 69173	SANTHIYA V
CB20C 69174	SARANYA S
CB20C 69175	SATHIYA G
CB20C 69176	SATHIYA PRIYA S
CB20C 69177	SELVISWETHA T
CB20C 69178	SHAGEE P N


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This is to certify that the project work entitled "The Importance of Planning and Control in an Organization" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69179	SHALINI S
CB20C 69180	SHANTHI K
CB20C 69181	SHOBANA M
CB20C 69182	SOPNA A
CB20C 69183	SOWNDARYA S
CB20C 69184	SUBASHINI V
CB20C 69185	SUJITHRA A
CB20C 69186	SUNITHA R


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CERTIFICATE

This is to certify that the project work entitled "Motivating Labour Force for Higher Productivity" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69187	SWATHY T
CB20C 69188	THEJASSHRI G
CB20C 69189	VIMALA KUMARI A
CB20C 69190	VINOTHINI M
CB20C 69191	YASHASWINI D
CB20C 69193	YUVASRI C
CB20C 69194	AKILA G
CB20C 69195	ANISHA B


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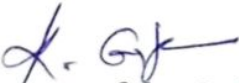
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Ms.K.Gita M.com., M.Phil.,
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CERTIFICATE

This is to certify that the project work entitled "The Impact of Training of Employees in an Organization" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69196	ARCHANA VAITHEESWARI P
CB20C 69197	AROCKIA NANCY V
CB20C 69198	CRISPIN J
CB20C 69199	DEEPANA N
CB20C 69200	DURGA DEVI B
CB20C 69201	DURGA DEVI S
CB20C 69202	ESTHER JANITTA S
CB20C 69203	GAVYA J A


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CERTIFICATE

This is to certify that the project work entitled "Advertising - An Effective Promotional Tool for Marketing New Products" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69204	HEMANANDHINI B
CB20C 69205	JAYALAKSHMI N
CB20C 69206	JAYASHREE S
CB20C 69207	KARISHMA U
CB20C 69208	KAVIPRIYA S
CB20C 69209	KAVIYA S
CB20C 69210	KAVYA S
CB20C 69211	KIRUTHIGA PRIYA M

A. Geetha

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M. Humalath

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CERTIFICATE

This is to certify that the project work entitled "Importance of Copyrights and Trade Mark in Business Deals" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69212	KIRUTHIKA S
CB20C 69213	KOKILA M
CB20C 69214	KOKILA S
CB20C 69215	LALLE R S S
CB20C 69216	LAVANYA S
CB20C 69217	LINCY J
CB20C 69218	MADHUMATHI M
CB20C 69219	MAHESHWARI K


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CERTIFICATE

This is to certify that the project work entitled "Advertising Legislation's Methodology" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69220	MARJAN BEGAM J
CB20C 69221	MUTHULAKSHMI M
CB20C 69222	NANDHINI LAXMI P
CB20C 69223	NAVEENA T
CB20C 69224	NISHANTHINI V
CB20C 69225	NIVETHA S
CB20C 69226	PADMAPRIYA M
CB20C 69228	POORVAJA T

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CERTIFICATE

This is to certify that the project work entitled "Critical Analysis of Anti Trust Law" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69229	PRIYADHARSHINI R
CB20C 69230	RAJALAKSHMI R
CB20C 69231	RAJASULOKSHANAA T
CB20C 69232	RAMYA R
CB20C 69233	RESHMA P
CB20C 69234	ROSHIKA K
CB20C 69235	SARANYA S
CB20C 69236	SARIGA B


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CERTIFICATE

This is to certify that the project work entitled "Importance of Intellectual Property Law" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69237	SELVHA BHARANI V
CB20C 69238	SHALINI F
CB20C 69239	SHANMUGA PRIYA S
CB20C 69240	SHARLINISHA MARY S
CB20C 69241	SHOBANA S
CB20C 69242	SUDHARSHANA U
CB20C 69244	SWATHI R
CB20C 69245	SWETHA B

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CERTIFICATE

This is to certify that the project work entitled "The Contribution of small business to global change" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69246	THANUSHIGA M
CB20C 69247	THANUSUYA K
CB20C 69248	THREEMANI M
CB20C 69249	VARSHA M
CB20C 69251	VIJI P
CB20C 69252	VINITHA N
CB20C 69253	YOGESHWARI S
CB20C 69254	YUVANIKA S

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This is to certify that the project work entitled "The Strategies of small business to deal with its crisis" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69255	AARTHI R
CB20C 69256	ABIRAMI R
CB20C 69257	ANITHA V
CB20C 69258	ANUSIYA T
CB20C 69259	ANUSUYA J
CB20C 69260	BABY K
CB20C 69261	BHAVANI R
CB20C 69262	BRINDHA N


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This is to certify that the project work entitled "The Impact of Innovative Marketing Strategy on small firms in Trichy" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69263	DEEPIKA I
CB20C 69264	DEVI M
CB20C 69265	DEVISRI M
CB20C 69266	DHARSHINI K
CB20C 69267	DURGA DEVI R
CB20C 69268	DURGA P
CB20C 69269	GAYATHRI A
CB20C 69270	GAYATHRI S


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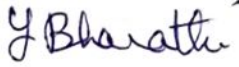
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This is to certify that the project work entitled "The Importance of Workplace Diversity in Production" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69271	GEETHA K
CB20C 69272	HARIPRIYA A
CB20C 69273	HEERA B
CB20C 69274	HEMA A
CB20C 69275	INDUPRIYA M
CB20C 69276	ISWARYA S
CB20C 69277	JANANI K
CB20C 69278	JESLIN VARSHA T


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This is to certify that the project work entitled "Business Law and its importance of Termination law" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69279	JESSY PLATTINA P
CB20C 69280	KAMACHI P
CB20C 69281	KANAGA K
CB20C 69282	KAVIYA S
CB20C 69283	KEERTHANA B
CB20C 69284	KEERTHANA K
CB20C 69285	KRISHNAVENI S
CB20C 69286	LAKSHMIPRABHA K


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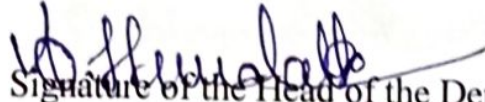
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This is to certify that the project work entitled "The Impact of Man Power Development on Organizational Developments" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69287	LOGESHWARI SRI G
CB20C 69288	MADHUMITHA E
CB20C 69289	MAHALAKSHMI K
CB20C 69290	MAHALAKSHMI K
CB20C 69291	MANIMEGALAI R
CB20C 69292	MANJULADEVI B
CB20C 69294	MEGA N
CB20C 69295	MOHANAPRIYA M


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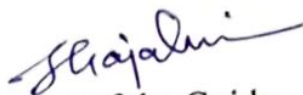

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This is to certify that the project work entitled "Impact of cost estimation in business management" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69296	MONISHA V
CB20C 69297	NANDHINI N
CB20C 69298	NANTHINI R
CB20C 69299	NARMATHA R
CB20C 69300	NIRANJANA R
CB20C 69301	NIVETHA P
CB20C 69302	PANDI SELVI P
CB20C 69303	PREETHI M


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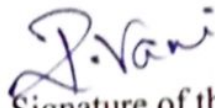
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CERTIFICATE

This is to certify that the project work entitled "Effect of Leadership Style on Employee Motivation" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69305	PREMIGA S
CB20C 69306	PRIYADHARSHINI P
CB20C 69307	RANJANI R
CB20C 69308	RENUKA V
CB20C 69310	SHARMILA S
CB20C 69311	SOWMIYA R
CB20C 69312	SUWATHI G
CB20C 69313	VARSHA S


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CERTIFICATE

This is to certify that the project work entitled "Significance of assessment analysis" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69314	VIDHYA M
CB20C 69315	VISHALAKSHI A
CB20C 69316	ABINAYA K
CB20C 69318	ABINAYA M
CB20C 69319	ABINAYA S
CB20C 69320	ABIRAMI R
CB20C 69321	AMRITHA G
CB20C 69322	ARCHANADEVI S

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Assistant Professor,
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CERTIFICATE

This is to certify that the project work entitled "Impact of marketing and Advertisement Campaign on Potential Customers" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69323	BARKAVI P N
CB20C 69324	BHUVANAPREETHI M
CB20C 69325	CHARULATHA R
CB20C 69327	DEVIPRIYA N
CB20C 69328	DHARMAMBAL P
CB20C 69330	GAYATHIRI S
CB20C 69331	GOMATHI S
CB20C 69332	HARINI C


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CERTIFICATE

This is to certify that the project work entitled "Marginal Costing" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69333	HARINI R
CB20C 69334	HEMAVARSHINI S
CB20C 69335	ISWARYA M
CB20C 69337	JERIN T
CB20C 69338	KALAISELVI N
CB20C 69339	KAMALA VARSHINI K R
CB20C 69340	KANAGA SUBA LAXMI G
CB20C 69341	KEERTHANA M


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CERTIFICATE

This is to certify that the project work entitled "Inventory controlling" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69342	KIRUTHIKA G V
CB20C 69343	LAKSHMI M
CB20C 69344	LOCHANA S
CB20C 69345	LOGAPRIYA P
CB20C 69346	LOSHANA S
CB20C 69347	MAHALAKSHMI A
CB20C 69348	MUTHULAKSHMI S
CB20C 69349	NISHANTHI K


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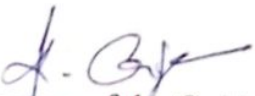

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This is to certify that the project work entitled "Cash management" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69350	NITHYA KALYANI S
CB20C 69351	PAVITHRA V
CB20C 69352	PRAHANAYAGI S
CB20C 69353	PRIYADHARSHINI R
CB20C 69354	PRIYANKA S
CB20C 69355	PUNITHA M
CB20C 69357	RAGAVI M
CB20C 69358	RUSHIDHA R


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This is to certify that the project work entitled "Inventory management" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69359	SALINI S
CB20C 69360	SANGEETHA B
CB20C 69361	SANGEETHA J
CB20C 69362	SARANYA V
CB20C 69363	SHARUMATHI R
CB20C 69364	SHEELA K
CB20C 69365	SHRUTHI S
CB20C 69366	SOUNDARIYA LAKSHMI S


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This is to certify that the project work entitled "The Process of Product Planning & Development in Marketing" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69367	SRUTHI P
CB20C 69369	THARANI S
CB20C 69370	THIRSHA V
CB20C 69371	THULASI M
CB20C 69372	VAITHEESWARI S
CB20C 69373	VANISRIYA N
CB20C 69374	VASUKI G
CB20C 69375	VIJI S


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This is to certify that the project work entitled "Motivating Labour Force for Higher Productivity" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69376	AARTHI A
CB20C 69377	ABINAYA M
CB20C 69378	ALAMELU R
CB20C 69379	AMEENA J
CB20C 69380	ARUNA DEVI P
CB20C 69381	ARUTPERUN JOTHI M
CB20C 69382	BAGAVATHI P
CB20C 69383	BANUPRIYA M

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This is to certify that the project work entitled "Branding - A Tool for Increasing Sales Volume of an Organization" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69385	JANTA KUMARI K
CB20C 69387	LOGESWARI M
CB20C 69388	NAGA VAIBHAVA LAKSHMI S
CB20C 69389	NANDHINI A
CB20C 69390	NANTHINI K
CB20C 69391	NAVINA J
CB20C 69392	PRAVEENA S
CB20C 69393	PRIYADHARSHINI B


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This is to certify that the project work entitled "Impact of Social Media on Consumer Behavior" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 69394	PRIYADHARSHINI S
CB20C 69395	SARANYA S
CB20C 69396	SHANMUGAPRIYA B
CB20C 69397	SNEHA P
CB20C 69398	SOWMIYA S
CB20C 69399	SUVATHI U
CB20C 69400	THAHASITH BANU S
CB20C 69402	YOGASRI M

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This is to certify that the project work entitled "An Analysis of Satisfaction Level of Employees in the Telecom Industry in Tiruchirappalli Town" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68666	M AARTHI
CB19C 68667	G ABINAYA
CB19C 68669	K ANNES SHERLY
CB19C 68670	A ARULMATHI
CB19C 68671	P ARUNA
CB19C 68672	K AVANTHIKA
CB19C 68673	V BALAMBAL
CB19C 68674	A. DIVYA MARY


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This is to certify that the project work entitled "A Study on Customers satisfaction level of Home Loans in Private Bank in Trichy District" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68675	A DURGA
CB19C 68676	V DURGAJOTHI
CB19C 68677	R GAYATHRI
CB19C 68678	N GURUSABARI
CB19C 68679	M INDIRA
CB19C 68680	B JAYALAKSHMI
CB19C 68681	P KALAIMATHI
CB19C 68682	E KANIMOZHI


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CERTIFICATE

This is to certify that the project work entitled "The Role and Performance of Insurance Industry in India" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68683	V KASTHURI
CB19C 68684	B KEERTHANA
CB19C 68685	M KOWSALYA
CB19C 68686	P KOWSALYA
CB19C 68687	K KRISHNA VENI
CB19C 68688	P KRISSHIA
CB19C 68689	J KUMUTHAVALLI
CB19C 68690	R LAKSHMI PRABHA

N. Gomathi,
Signature of the Guide

Hemalata
Signature of the Head of the Department


The Head
Dept. of Commerce
Shrimati Indira Gandhi College
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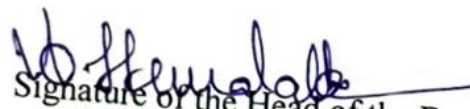
Ms.A.Geetha., M.Com.,M.Phil.,
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Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "The Role of Insurance Scheme in Health Services" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68691	P MAHESHWARI
CB19C 68693	S MOKANA SOWME
CB19C 68694	N NEELA
CB19C 68695	L S NIVETHA
CB19C 68696	S NIVETHA
CB19C 68697	G PADMA PRIYA
CB19C 68698	M PARA SAKTHI
CB19C 68700	N PRIYA DHARSHINI


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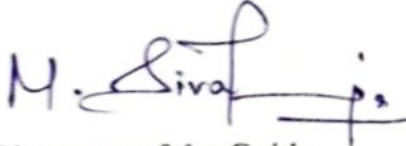
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Ms.M.Sivapriya M.Com.,M.Phil.,
Assistant Professor,
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CERTIFICATE

This is to certify that the project work entitled "Attitude of College Student in Entrepreneurship" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68701	K PRIYANKA
CB19C 68702	S RAHAMATH
CB19C 68704	B RAKSHANA
CB19C 68706	S RAMYA
CB19C 68707	S RENUKA
CB19C 68708	R RESHMA AATHIRAI
CB19C 68709	E RITHIKA ROSHINI
CB19C 68710	D SANDHIYA


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CERTIFICATE

This is to certify that the project work entitled "The Impact and Role of Entrepreneurship on the Economic Growth of India" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68711	A SHAMEEM BANU
CB19C 68712	M SINDHUJA
CB19C 68713	V SNEHA
CB19C 68714	W SNEKA
CB19C 68715	G SOUNDHARYA
CB19C 68716	R SOWMIYA
CB19C 68717	R SUBATHRA
CB19C 68718	K SUJITHA


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CERTIFICATE

This is to certify that the project work entitled "Promotion of Small and Medium Scale Enterprises" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68720	C SUVATHI
CB19C 68721	K SWETHA
CB19C 68722	R SWETHA
CB19C 68723	S THIRUSHA
CB19C 68724	S THULASI
CB19C 68725	P VINOETHA
CB19C 68726	S VINOETHINI
CB19C 68727	C VINSEELI BABY


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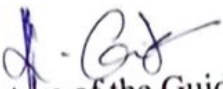
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CERTIFICATE

This is to certify that the project work entitled "A study on Customers satisfaction level of Home Loans in Karur Vysa Bank in Trichy District" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68728	S BRUNDHA
CB19C 68729	J CHARULATHA
CB19C 68730	L AARTHI
CB19C 68668	R ABINAYA
CB19C 68731	A AKSHAYA
CB19C 68732	S BHARATHI
CB19C 68733	A BHUVANESHWARI
CB19C 68734	K DHARANIYA


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CERTIFICATE

This is to certify that the project work entitled "An Study on Attitude of College Teachers in Self Finance Colleges in Tiruchirappalli District." has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68735	K DIVYA
CB19C 68736	N DIVYA
CB19C 68737	N GAYATHRI
CB19C 68738	S GOKULALAKSHMI
CB19C 68739	P GOPIKA
CB19C 68740	M JAITHUN
CB19C 68741	M JANANI
CB19C 68742	R JANAPRIYA

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CERTIFICATE

This is to certify that the project work entitled "A Study on Customer Perception Towards Hindustan Products in Trichy" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68743	K JEEVITHA
CB19C 68744	B KALAIVANI
CB19C 68745	P KARTHIKA
CB19C 68746	B KEERTHANA
CB19C 68747	K KOWSALYA
CB19C 68748	K KOWSALYA
CB19C 68749	M LAKSHMI PRIYA
CB19C 68750	S LAKSHMI


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This is to certify that the project work entitled "A Study on Public Sector Banks and its Future" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68751	E MADHUMITHA
CB19C 68752	K MADHUMITHA
CB19C 68753	D MAHESHWARI
CB19C 68692	S MAHESHWARI
CB19C 68754	J MENAGA JERSHA
CB19C 68755	M MUBINA BEGUM
CB19C 68756	A NISHALINI
CB19C 68757	S NITHYAPRIYA



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CERTIFICATE

This is to certify that the project work entitled "Impact of Covid On Indian Economy" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68758	M B NIVETHA
CB19C 68759	B PRAVEENA
CB19C 68760	R PRIYADHARSHINI
CB19C 68761	R RAKSHANA BEGAM
CB19C 68762	N ROFINA NOWFIN
CB19C 68763	R SANJANA
CB19C 68764	N SARANYA
CB19C 68765	S SARUBALA

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CERTIFICATE

This is to certify that the project work entitled "A Study on Significance of Commerce in Today's World" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68766	D SHANMUGA PRIYA
CB19C 68767	N SHANMUGA PRIYA
CB19C 68768	R SHARMILA
CB19C 68769	S SINDHU
CB19C 68770	P SINDHUJA
CB19C 68771	M SNEHA
CB19C 68772	R SONICA
CB19C 68773	M SOWMIYA


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CERTIFICATE

This is to certify that the project work entitled "New Trends In Indian Markets" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68774	R SRIDEVI
CB19C 68775	KA SUBHASHRI
CB19C 68776	M SUBITSHA
CB19C 68777	E SUGANTHA PRIYA
CB19C 68778	S SUGANTHI
CB19C 68779	V SUGANYA
CB19C 68780	G SWATHI
CB19C 68781	M SWETHA


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CERTIFICATE

This is to certify that the project work entitled "A Study on Home Loans schemes Available in City Union Bank Trichy" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68782	B VAISHNA
CB19C 68783	S VARSHINI
CB19C 68784	S VARSHINI
CB19C 68785	G VINOETHINI
CB19C 68786	A ZARAFATH BEGUM
CB19C 68787	ABINAYA.R
CB19C 68788	ABINAYA.S

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CERTIFICATE

This is to certify that the project work entitled "Impact of outsourcing material availability decision making" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68789	ABITHA.F
CB19C 68790	AMBHRANI PANDURANGI
CB19C 68791	AMERTYHAVALLE M
CB19C 68792	ANBOLIV
CB19C 68793	CHARUDHARSHINI.B
CB19C 68794	DHANA LAKSHMI.T
CB19C 68795	DHARANYA.B
CB19C 68796	HARANI.P


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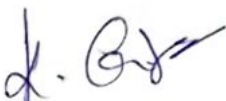
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Assistant Professor,
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CERTIFICATE

This is to certify that the project work entitled "Enhancing Employee Performance Through Monetary Incentives" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68797	HEMALATHA.R
CB19C 68798	HEMAVATHI.Y
CB19C 68799	JANANEE.T
CB19C 68800	JANANI.T
CB19C 68801	JENSI.T
CB19C 68802	KAJAPRIYA.D
CB19C 68803	KANIMOZHI.S
CB19C 68804	KARTHIKA.G


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CERTIFICATE

This is to certify that the project work entitled "Role of E-Commerce in Reducing Operational Cost" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68805	KEERTHANA.G
CB19C 68806	KINGSLY MAGDALIN.K
CB19C 68807	KIRUTHIKA.D
CB19C 68808	KIRUTHIKA.K
CB19C 68809	KOKILA.R
CB19C 68810	KOWSALYA.S
CB19C 68811	KRUPA.M
CB19C 68812	LAKSHMI PRIYA.V


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Ms.N.Saratha. M.Com., M.Phil.,
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CERTIFICATE

This is to certify that the project work entitled "Reducing Unemployment Through a Co-operative Movement" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68813	LAVANYA.S
CB19C 68815	MAHESHWARI.M
CB19C 68816	MAHESHWARI.S
CB19C 68817	MONICA.K
CB19C 68819	NANDHIDHA.R
CB19C 68820	NARPAVI.S
CB19C 68821	NIRMALA.R
CB19C 68822	NITHYA.M

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CERTIFICATE

This is to certify that the project work entitled "Outsourcing Human Resources in Beverage and food Firms" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68823	NIVEKA.P
CB19C 68824	PRIYA DHARSHINI.M
CB19C 68825	PRIYA.G
CB19C 68826	PRIYA.R
CB19C 68827	PRIYA DHARSHINI.M
CB19C 68828	RAGHAVI.K
CB19C 68830	REENA DEVI.K
CB19C 68831	REETA.K

P. Kamalavalli
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W. Hemalatha
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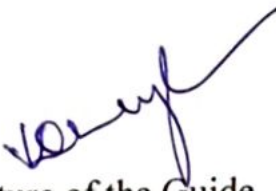
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CERTIFICATE

This is to certify that the project work entitled "Analysis of The Contribution of Insurance Companies to The Growth of SME's" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68832	REETHANA.R
CB19C 68833	SANGEETHA.V
CB19C 68834	SARANYA.S
CB19C 68835	SARUMATHI.A
CB19C 68836	SIVARANJANI.M
CB19C 68837	SNEHA.R
CB19C 68838	SWETHA.R
CB19C 68839	VANISHA BANU.A


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This is to certify that the project work entitled "Effect of Globalization on National security" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68840	VARSHINI.R
CB19C 68842	ZUVAIRIYA.S
CB19C 68843	AAKARSHINI.V
CB19C 68844	ABINAYA.M
CB19C 68845	ABISHEKA.S
CB19C 68846	BANUPRIYA.S
CB19C 68847	CHRISTY JENOVA.J
CB19C 68848	DHARSHINI.M

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CERTIFICATE

This is to certify that the project work entitled "Impact of E-Commerce on emerging Markets" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68849	ELAVARASI.P
CB19C 68850	GAYATHRI.S
CB19C 68851	HARINI.S
CB19C 68852	HEMADEVI.L
CB19C 68853	HEMALATHA.M
CB19C 68854	JENCY DHARTHI.S
CB19C 68855	KANCHANA DEVI.V
CB19C 68856	KEERTHANA.R


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CERTIFICATE

This is to certify that the project work entitled "Measuring the Effectiveness of Online Shopping" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68857	KEERTHANA.S
CB19C 68858	KRISHNA KAVIYA.S
CB19C 68859	LEELAVATHI.G
CB19C 68860	LOGESHWARI.V
CB19C 68861	LOGSWARI.U
CB19C 68863	NAGAJOTHI.D
CB19C 68864	NARMATHA.G
CB19C 68865	NIKITHA.A


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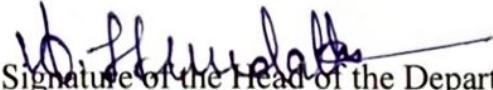
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CERTIFICATE

This is to certify that the project work entitled "An Effective Promotional Tool for Marketing New Product" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68866	POORNIMA.R
CB19C 68867	PRIYADARSHINI.G
CB19C 68868	PRIYADHARSHINI.S
CB19C 68869	RAMYA.P
CB19C 68870	RAMYA.R
CB19C 68871	RAMYASHREE.R
CB19C 68872	RIFATH SULTHANA.Z
CB19C 68873	RINOSE BEGAM.S


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This is to certify that the project work entitled "Impact of Foreign Direct Investment " has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68874	ROOBA.R
CB19C 68875	SADAIYAMMAL.N
CB19C 68876	SAMYUKTHA.S
CB19C 68877	SANTHIYA.A
CB19C 68878	SHAALINI DEVI.G.R.
CB19C 68879	SHALINI.S
CB19C 68880	SHALINI.S
CB19C 68881	SHRUTHIKAA.S


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This is to certify that the project work entitled "Impact of Monetary Policy on Foreign Trade" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68882	SINEKA.S
CB19C 68883	SIVA SHAKTHI.M
CB19C 68884	SIVARANJANI.S
CB19C 68885	SNEHA.M
CB19C 68886	SNEHA.M
CB19C 68887	SNEHA.S
CB19C 68888	SNEKA.R
CB19C 68889	SOUNTHARYA.D

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This is to certify that the project work entitled "Outsourcing decision on International Trade" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68890	SOWMIYA.G
CB19C 68891	SOWMIYA.S
CB19C 68892	SHRIDEVI.M
CB19C 68893	SWETHA.M
CB19C 68894	VINETHA.J
CB19C 68895	VINITHA.R
CB19C 68896	VINOTHINI.M
CB19C 68897	YAMUNA DEVI.K.N.

Y. Bharathi
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W. Shreedath
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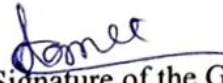
The Head
Dept. of Commerce
Shrimati Indira Gandhi College
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Ms.K.Kavitha. M.Com., M.Phil., NET.
Assistant Professor,
PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "Liquidity Management in Commercial Banks" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68703	RAJAKUMARI.R
CB19C 68898	BOOMIKA K
CB19C 68899	BOUSIYA R
CB19C 68900	DHARANYA S
CB19C 68902	MANJULA DEVI M
CB19C 68903	SNEKA V
CB19C 68904	SUBHASRI P
CB19C 68906	ABIRAMI V


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The Head
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Dr.K.Vadivukarasi M.Com., M.Phil.,Ph.D
Assistant Professor,
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Tiruchirappalli-620 002

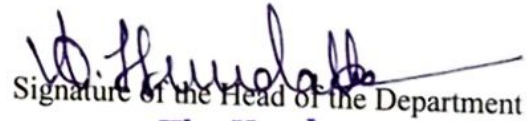
CERTIFICATE

This is to certify that the project work entitled "Budgeting and Budgetary control in Business Organization" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68907	AKILA M
CB19C 68908	AKILA M
CB19C 68909	ANTONETTE SHELAHNI A
CB19C 68910	ATCHAYA R
CB19C 68911	BANUPRIYA C
CB19C 68912	BHUVANASHRI V



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The Head

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Dr.A.Hemalatha M.Com., M.Phil., Ph.DAssistant Professor,
PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "Risk Analysis in Project Accounting" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68913	BHUVANESHWARI P
CB19C 68914	DEVI A
CB19C 68915	DIVYA G
CB19C 68916	GEETHA S
CB19C 68917	HARINI SIVAKAMI VV
CB19C 68918	JANET NIKOLIN D
CB19C 68919	JAYASREE R
CB19C 68920	KALAIYARASI E


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Dr. K. Vaidyanathan M.Com., M.Phil., Ph.D.

Assistant Professor,

Rural Research Department of Commerce,

Shri Mata Jai Ambe Ganichi College,

Tiruchingappalli-621 002

CERTIFICATE

This is to certify that the project work entitled "Problems and Prospects of Co-operative Banks in Rural Development" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68921	KANDMOZHI W
CB19C 68922	KARTHICKA K
CB19C 68923	KARTHICKA W
CB19C 68924	KARTHA K
CB19C 68925	KEERTHI SHRI C
CB19C 68926	KEERTHIKA S
CB19C 68927	KIRUTHIKA P


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The Head
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Ms.M.Sivapriya M.Com.,M.Phil.,
Assistant Professor,
PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "Impact of Information Technology in Accounting System" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68928	LAKSHMY K
CB19C 68929	MADHUMITHA K
CB19C 68930	MAHALAKSHMI A
CB19C 68931	MIRUTHULA R
CB19C68932	MONISHA K
CB19C 68933	NADHIYA N
CB19C 68934	NANDHINI P
CB19C 68935	NANTHINI P


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Ms.Y.Bharathi M.Com., M.Phil., NET.

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PG and Research Department of Commerce,

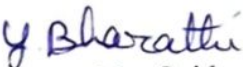
Shrimati Indira Gandhi College,

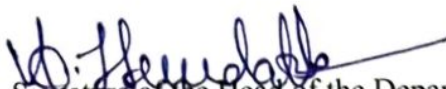
Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "Role of Commercial Banks In Small Scale Industries" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68936	NEELAM KUMARI B
CB19C 68937	NITHYASRI K
CB19C 68938	NIVETHA R
CB19C 68939	PADMASRI P
CB19C 68940	PAVITHRA V
CB19C 68941	REVATHY M
CB19C 68942	SANTHIYA M
CB19C 68943	SARASWATHI G


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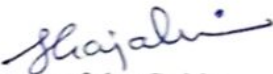

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The Head
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Dr.S.Gajalakshmi M.Com., M.Phil., Ph.D., MBA
Assistant Professor,
PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "Role of Financial Institutions in Export Financing" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68944	SELVAMANI S
CB19C 68945	SHABANA K T
CB19C 68946	SHARMILA N
CB19C 68947	SIVARANJANI G
CB19C 68948	SUBICKSHA S
CB19C 68949	SURIYA M
CB19C 68950	SURUTHIKA E
CB19C 68951	SWATHI D
CB19C 68952	SWATHI J


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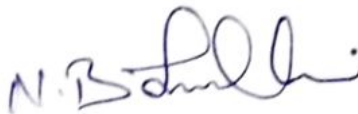
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Ms.N.Bhuvaneswari. M.Com., M.Phil.,
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Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "Role of Management Accountant in Profit Maximisation" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 68953	THAWLATH KHANEE K
CB19C 68954	UDHAYAKUMARI P
CB19C 68955	VAISHNAVI S
CB19C 68956	VIRGINIA M
CB19C 68958	YOKESHWARI


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Assistant Professor,

PG and Research Department of Commerce,

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CERTIFICATE

This is to certify that the project work entitled "DEMAND FOR E- BANKING SERVICES" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 85509	AAYESHA SIDDIQHA A
CB21C 85510	ABIRAMI SG
CB21C 85511	AKALYA A
CB21C 85512	ANUSUYA RANI V
CB21C 85513	ARIVUSELVI S
CB21C 85514	ARUBA B
CB21C 85515	ATCHAYA A
CB21C 85516	AVADHARANI K

N. Saratha.

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W. Sundarab
Signature of the Head of the Department

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CERTIFICATE

This is to certify that the project work entitled "NEW TREANDS IN INDIAN MARKETS" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 85517	BARANISREE U
CB21C 85518	BHARATHI DM
CB21C 85519	BHUVANESHWARI S
CB21C 85520	CHITRA V
CB21C 85521	DEEPA LAKSHMI S
CB21C 85522	DEVAKI L
CB21C 85523	DHANUSRI S
CB21C 85524	DHARSHINI G

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Assistant Professor,

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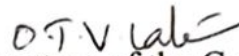
Shrimati Indira Gandhi College,

Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "CONSUMER BEHAVIOR TOWARDS INSTANT FOOD PRODUCTS" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No	Name of the Student
CB21C 85559	SUJITHAPRIYA B
CB21C 85560	SWEDHA B
CB21C 85561	SWETHA V
CB21C 85562	THENRAL P
CB21C 85563	VARSHINI C
CB21C 85564	VARSHINI M
CB21C 85565	VISHALINI SM
CB21C 85566	YAMINI S
CB21C 85567	YUVA PREETHA S
CB21C 85568	YUVANESHWARI P


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Ms. N. SARASWATHI M.Com., M.Phil
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Shrimati Indira Gandhi College,
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CERTIFICATE

This is to certify that the project work entitled "A STUDY OF PROMOTIONAL STRATEGY OF PHARMACEUTICAL COMPANIES" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 85525	DIVYA A
CB21C 85526	DIVYA S
CB21C 85527	EZHIL JJ
CB21C 85528	GAYATHRI K
CB21C 85529	HARINI B
CB21C 85530	HARINI B
CB21C 85531	ISHWARYA K
CB21C 85532	ISHWARYA LAKSHMI M


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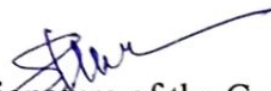
Shrimati Indira Gandhi College,

Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON HOME LOAN SCHEMS OF SBI " has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 85541	MAHESHWARI J
CB21C 85542	NANDHINI R
CB21C 85543	NIKITHA D
CB21C 85544	NIROJINI L
CB21C 85545	PRITHINGARADEVI M
CB21C 85546	PRIYADHARSHINI R
CB21C 85547	PRIYANGA K
CB21C 85548	RANJANI S


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MS.K.GITA M.Com.,M.Phil

Assistant Professor,

PG and Research Department of Commerce,

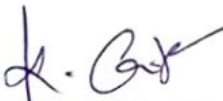
Shrimati Indira Gandhi College,

Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON BRAND IMAGE AND ITS IMPACT ON BUYING BEHAVIOUR" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 85533	JANANI S
CB21C 85534	JOTHI CHANDHRIKHA S
CB21C 85535	KAVITHAKSHINI B
CB21C 85536	KAVIYA E
CB21C 85537	KAVIY LAKSHMI K
CB21C 85538	KIRUTHIKA R
CB21C 85539	LAKSHMI C
CB21C 85540	LOGESWARI S


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Ms. K. KAVITHA M. Com., M. Phil., UGC NET
Assistant Professor,

PG and Research Department of Commerce,

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CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CONSUMER BUYING BRANDED RETAIL OUTLETS" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 85549	RUBY SANJANA ES
CB21C 85550	SABITHA B
CB21C 85551	SAHAYA SAMITHA S
CB21C 85552	SANTHIYA G
CB21C 85553	SHARMITHA SRIBALA T
CB21C 85554	SOWMIYA SRI R
CB21C 85555	SRI VARSHINI S
CB21C 85556	SUBASRI VM
CB21C 85557	SUBIKSHA K
CB21C 85558	SUDHARSSANA S


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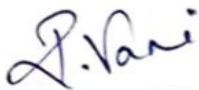
The Head
Dept. of Commerce
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Tiruchirappalli-620 002.

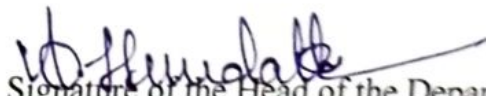
Dr.R.Vani M.Com.,M.Phil.,Ph.D
Assistant Professor,
PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
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CERTIFICATE

This is to certify that the project work entitled "Collecting Primary Data for Ranking Marks scored by students in II Semester and applying Rank Correlation" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No	Name of the Student
CB20C 78191	AARTHI S
CB20C 78192	ABIRAMI D
CB20C 78193	ABIRAMI R
CB20C 78194	AKSHAYA M
CB20C 78195	ANGEL SELESTINA A
CB20C 78196	ANN WINNARASI A
CB20C 78197	AYISHA SIDDIKA K
CB20C 78198	BANUMATHI M


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PG and Research Department of Commerce,

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Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "*Leadership styles adopted by the Organization to motivate the Employees in BHEL*" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No	Name of the Student
CB20C 78199	BHUVANESHWARI S
CB20C 78200	BRINTHA B
CB20C 78201	DEEPIKA C
CB20C 78202	DHANALAKSHMI L
CB20C 78203	DHARSHINI PRIYA N
CB20C 78204	DURGA V
CB20C 78205	HAMSAPRIYA T
CB20C 78206	HARIPRIYA R


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Assistant Professor,

PG and Research Department of Commerce,

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Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "Building a Strong Partnership-Case Study " has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB20C 78207	HARITHA K
CB20C 78208	HARSHITA P
CB20C 78209	HEMAPRIYA V
CB20C 78210	HEMAVARSHINI M
CB20C 78211	JAYASREE V
CB20C 78212	JEGATHEESWARI A
CB20C 78213	JESILIN LILLY H K
CB20C 78214	KEERTHIKA S


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CERTIFICATE

This is to certify that the project work entitled “Tourism Development Schemes framed by Central&State Government to Increase National Income in Tourism Industry” has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No	Name of the Student
CB20C 78215	KIRUTHIGA R
CB20C 78216	KIRUTHIKA M
CB20C 78217	LAKSHMI B
CB20C 78218	MADHUMITHA S
CB20C 78219	MADHUNISHA G
CB20C 78220	MEENA B
CB20C 78221	MEENA P
CB20C 78222	MUHSINA M I



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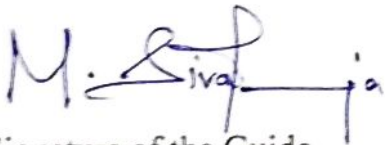
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Ms.M.Sivapriya M.Com.,M.Phil
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PG and Research Department of Commerce,
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CERTIFICATE

This is to certify that the project work entitled "Impact of Applying Branch Accounts in Trends Showroom,Trichy" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No	Name of the Student
CB20C 78223	MUTHULAKSHMI M
CB20C 78224	NIROSHINI U
CB20C 78225	NIVASHINI G A
CB20C 78226	NOORNISHA M
CB20C 78227	PRIYADHARSHINI S
CB20C 78228	PRIYANKA J
CB20C 78229	REKHA G



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CERTIFICATE

This is to certify that the project work entitled "Case Study on Negotiable Instruments- Bill of Exchange,Promissory note" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No	Name of the Student
CB20C 78231	ROHINI R
CB20C 78232	SANTHIYA R
CB20C 78233	SARANYA M
CB20C 78234	SHARMILA R
CB20C 78235	SIVAPRIYA E
CB20C 78236	SIVARANJANI P
CB20C 78237	SNEKA N
CB20C 78238	SOWNDHARYA M S


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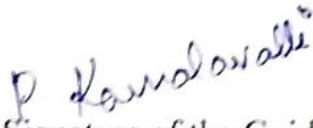
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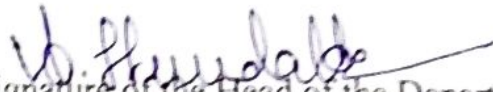
Ms.P.Kamalavalli M.Com.,M.Phil.,UGC-NET
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PG and Research Department of Commerce,
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CERTIFICATE

This is to certify that the project work entitled "Case Study on Two Parties in Business Dealings with special reference to Offer and Acceptance " has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No	Name of the Student
CB20C 78239	SRUTHIGA M
CB20C 78240	SURUTHI S
CB20C 78241	SUSHMMA V
CB20C 78242	SUSMITHA A
CB20C 78243	THAMILARASI R
CB20C 78244	THILAGA R
CB20C 78245	VAISHNAVI LATHA K
CB20C 78246	VARSHINI A


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Dr.A.Hemalatha M.Com.,M.Phil.,Ph.D

Head, PG and Research Department of Commerce,

Shrimati Indira Gandhi College,

Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "Identifying Various cost Incurred and Framing Cost Sheet in Manufacturing Company" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No	Name of the Student
CB20C 78247	VIJAYASRI K
CB20C 78248	YAMUNA N
CB20C 78249	YOGALAKSHMI G
CB20C 78250	ZEHARA JABEEN A


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CERTIFICATE

This is to certify that the project work entitled "Investment management in OLA" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No	Name of the Student
CB19C 76866	ANIS FATHIMA Z
CB19C 76867	ATCHAYA R
CB19C 76868	AZHAGUMEENA M
CB19C 76869	BRINDHA E
CB19C 76870	CHITRA DEVI M
CB19C 76871	DEEPIKA M
CB19C 76872	DEEPIKA P
CB19C 76873	DHANALAKSHMI E


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CERTIFICATE

This is to certify that the project work entitled "The Decision making process of Indian consumers for Life insurance" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No	Name of the Student
CB19C 76874	DHARANI K
CB19C 76875	DHARSHINI R
CB19C 76876	DHIVYA BHARATHI G
CB19C 76877	DIVYA SRI R
CB19C 76878	DIVYA LAKSHMI S
CB19C 76879	DURGA DEVI C
CB19C 76880	GAYATRI K
CB19C 76881	GNANAVALLI V A


Signature of the Guide


Signature of the Head of the Department

The Head
Dept. of Commerce
Shrimati Indira Gandhi College
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Ms.N.Gomathi M.Com.,M.Phil
Assistant Professor,
PG and Research Department of Commerce,
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Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "Detailed study on a food franchise" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No	Name of the Student
CB19C 76882	GOWSALYA K
CB19C 76883	HARANI B
CB19C 76884	HARI PRIYA G
CB19C 76885	HARINI M
CB19C 76886	HARSHAVARDHINI V
CB19C 76887	HELEN JULIET S
CB19C 76888	KANMANI K
CB19C 76889	KAVIYA K

N. Gomathi,
Signature of the Guide

W. Hemadab
Signature of the Head of the Department

The Head
Dept. of Commerce
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Dr.A.Hemalatha M.Com., M.Phil., Ph.D
Head, PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "The Decision making process of indian consumers for Life insurance" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 76890	KAVIYARASI C
CB19C 76891	KEERTHANA S
CB19C 76892	KEERTHIKA M
CB19C 76893	KEERTHIKA R
CB19C 76895	LATHA T
CB19C 76896	MARCELIN EFFCY LUTHOVICA J
CB19C 76897	MOUNA JOTHI P
CB19C 76898	NANDHINI S S


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CERTIFICATE

This is to certify that the project work entitled "Studying the Home Loans offered by Bank" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 76899	NAZIYA M
CB19C 76900	NITHYA M
CB19C 76901	PAVITHRA R
CB19C 76902	POOJASRI A
CB19C 76903	PRABHA R
CB19C 76904	PRAVEENA M
CB19C 76905	PREETHI P
CB19C 76906	PRIYADHARSHINI A


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The Head
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Assistant Professor,
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CERTIFICATE

This is to certify that the project work entitled "The Effect of Different Leadership Styles" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 76907	PRIYADHARSHINI R
CB19C 76908	PRIYADHARSHINI S
CB19C 76909	PUNITHA S
CB19C 76910	PUNITHA PRIYADHARSHINI A
CB19C 76911	ROSHINI M S
CB19C 76912	SANGAVI B
CB19C 76913	SASIKALA S
CB19C 76914	SHOBANA S
CB19C 76915	SHURUTHI RAJAM B
CB19C 76916	SINEKA V



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Ms.N.Saraswathi M.Com.,M.Phil
Assistant Professor,
PG and Research Department of Commerce,
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CERTIFICATE

This is to certify that the project work entitled "The Impact of Demonetization" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB19C 76917	SOUNDARYA G
CB19C 76918	SRI NARMATHA K
CB19C 76919	SUBASHREE G
CB19C 76921	SUSMITHA B
CB19C 76922	UMA S
CB19C 76923	VJAYALAKSHMI V
CB19C 76924	VINSILA A
CB19C 76925	VISHALINI V


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Dr.A.Hemalatha M.Com., M.Phil., Ph.D
Head, PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "A study on customer satisfaction towards Reliance Jio sim" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
P21111050	M.Anitha
P21111051	A.Arunadevi
P21111052	B.Avanthika
P21111053	R.Buela Poustina
P21111054	D.Harini
P21111055	G.Ishagopika


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The Head
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Tiruchirappalli-620 002

CERTIFICATE

This is to certify that the project work entitled "A study on customer satisfaction towards Aavin products in Tiruchirappalli" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
P21111056	M.Jayalakshmi
P21111057	A.Karthika
P21111058	P.Kaviya
P21111059	M.Keerthana (23.3.1999)
P21111060	M.Keerthana (27.4.2001)
P21111061	N.Keerthana


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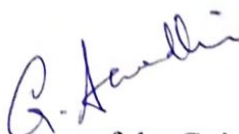
The Head
Dept. of Commerce
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Ms.G.ANANDHI. M.Com, M.Phil,
Assistant Professor,
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CERTIFICATE

This is to certify that the project work entitled "A study on Financial performance analysis of city union bank, Tiruchirappalli" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
P21111074	N.Sakunthala Devi
P21111075	E.Sathya
P21111076	K.Sivaranjani
P21111077	S.Snega
P21111078	C.K.T.Sowmiya
P21111079	S.Sowndarya


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The Head
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Ms. S. Vanathi, M.Com, M.Phil,
Assistant Professor,
PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
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CERTIFICATE

This is to certify that the project work entitled "A study on consumer preference towards Tamil Newspapers in Tiruchirappalli town" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
P21111080	R.Sruthi
P21111081	S.Suvetha
P21111082	R.Swetha
P21111083	G.Vanitha
P21111084	P.Varsiny
P21111085	D.Vijaya Pargavi
P21111086	V.Vivetha


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Assistant Professor,

PG and Research Department of Commerce,

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CERTIFICATE

This is to certify that the project work entitled "DEMAND FOR E- BANKING SERVICES" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
CB21C 85509	AAYESHA SIDDIQHA A
CB21C 85510	ABIRAMI SG
CB21C 85511	AKALYA A
CB21C 85512	ANUSUYA RANI V
CB21C 85513	ARIVUSELVI S
CB21C 85514	ARUBA B
CB21C 85515	ATCHAYA A
CB21C 85516	AVADHARANI K

N. Saratha.

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Signature of the Head of the Department

The Head

Dept. of Commerce

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Assistant Professor,
PG and Research Department of Commerce,
Shrimati Indira Gandhi College,
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CERTIFICATE

This is to certify that the project work entitled "A study on consumer preference towards cosmetic product at Trichy town" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
P21111062	M.Muthulakshmi
P21111063	T.Nagajothi
P21111064	K.Nivedha
P21111065	R.Nivetha
P21111066	K.Nivethitha
P21111067	E.Padmasri



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Assistant Professor,
PG and Research Department of Commerce,
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CERTIFICATE

This is to certify that the project work entitled "Impact of social media among college students on academic performance in Tiruchirappalli town" has been carried out by the following students under my supervision and guidance during the Academic Year 2021-2022.

Register No.	Name of the Student
P21111068	M.Padmavisvatha
P21111069	N.Pavithra
P21111070	R.Pradeepa
P21111071	M.Priskila Atlin
P21111072	J.Rajarajeswari
P21111073	S.Ritheeswari

N.Saratha
Signature of the Guide

[Signature]
Signature of the Head of the Department

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Mrs. N. SHANTHI., M.com., M.Phil., M.A., D.A.A.,
Assistant Professor,
PG & Research department of commerce,
Shrimati Indira Gandhi College,
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CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER BEHAVIOUR TOWARDS WATER PURIFIER IN TIRUCHIRAPPALLI TOWN" Submitted to the BHARATHIDASAN UNIVERSITY by M.AARTHI (Reg. No. P 20111401) in partial fulfilment of the requirement for award of the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021-2022.

M. Aarthi.

Signature of the Candidate



Signature of the Guide



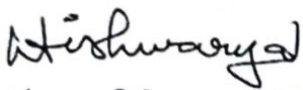
Head of the Department

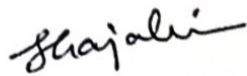
The Head
Dept. of Commerce
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Dr. S. GAJALAKSHMI., M. Com., M. Phil., Ph.D., MBA,
Assistant professor, PG & Research department of Commerce,
Shrimati Indira Gandhi College,
Tiruchirappalli - 620 002.

CERTIFICATE

This is to certify that this project work has been done under my guidance and dissertation work entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS BEAUTY PARLOUR SERVICES IN TIRUCHIRAPPALLI TOWN" submitted by L. AISHWARYA (Register Number: P20111402) in Partial fulfilment of the requirement of the M.Com., Degree for the academic Period 2020-2022 is she original work of the candidate.


Signature of the candidate


Signature of the Guide


Signature of the

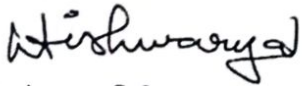
Head of the Department.

The Head
Dept. of Commerce
Shrimati Indira Gandhi College
Tiruchirappalli-620 002.

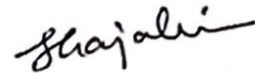
Dr. S. GAJALAKSHMI., M. Com., M. Phil., Ph.D., MBA,
Assistant professor, PG & Research department of Commerce,
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CERTIFICATE

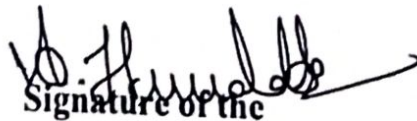
This is to certify that this project work has been done under my guidance and dissertation work entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS BEAUTY PARLOUR SERVICES IN TIRUCHIRAPPALLI TOWN" submitted by L. AISHWARYA (Register Number: P20111402) inPartial fulfilment of the requirement of the M.Com., Degree for the academic Period 2020-2022 is she original work of the candidate.



Signature of the candidate



Signature of the Guide



Head of the Department.

The Head
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MS. N. SARSWATHI., M.Com., M.Phil., B.Ed., NTA-NET.,

Assistant Professor,

PG & Research department of commerce,

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CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SERVICES PROVIDED BY STATE BANK OF INDIA IN TIRUCHIRAPPALLI TOWN" Submitted to the BHARATHIDASANUNIVERSITY by L.BHAVANI (Reg. No. P 20111403) in partial fulfilment of the requirement for award of the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021-2022.

L. Bhavani
Signature of the Candidate

[Signature]
Signature of the Guide

[Signature]
Signature of the

Head of the Department
The Head
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MS.N.GOMATHI, M.Com., M.Phil., PGDE-COM.,

Assistant Professor In Commerce,

Shrimati Indira Gandhi College,

Tiruchirappalli - 620 002.

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS HEALTH DRINKS IN TIRUCHIRAPPALLI TOWN" Submitted BHARATHIDASAN UNIVERSITY by P.DHAARANI (Register no: P 20111404) in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021-2022.

P. Dhaaranani

Signature of the Candidate

N. Gomathi

Signature of the Guide


Signature of the

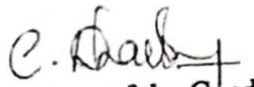
Head of the Department

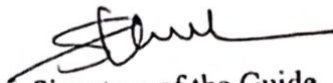
The Head
Dept. of Commerce
Shrimati Indira Gandhi College
Tiruchirappalli-620 002.

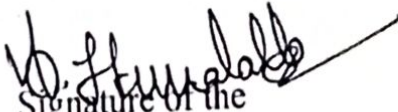
MRS. S. VANATHI., M.COM., M.PHIL., PGDCA.,
Assistance Professor,
PG & Research Department of Commerce,
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Thiruchirapalli-620 002.

CERTIFICATE

This is to certify that the project work done under my guidance entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS MARUTI SUZUKI CARS IN THIRUCHIRAPALLI TOWN" submitted by DHARSHINI C (P20111405) in partial fulfilment of the requirement for the award of the degree of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY, THIRUCHIRAPALLI for the academic year 2022. This Project work is the original work of the candidates.


Signature of the Candidates


Signature of the Guide


Signature of the

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Dr. O.T.V. LATASRI.,M.Com.,M.Phil.,Ph.D.,

Assistant professor in commerce,

Shrimati Indira Gandhi College,

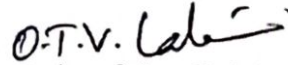
Tiruchirappalli - 620 002.

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS SOCIAL NETWORKING APPS IN TIRUCHIRAPPALLI TOWN" Submitted to the BHARATHIDASAN UNIVERSITY by R.DURGADEVI (Reg. No. P 20111407) in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021-2022 .



Signature of the Candidate



Signature of the Guide

Dr.O.T.V.LATASRI, M.Com.,M.Phil.,Ph.D.,
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CERTIFICATE

This is to certify that the project entitled " A STUDY ON
CONSUMER SATISFACTION TOWARDS PATANJALI PRODUCTS WITH
REFERENCE TO TIRUCHIRAPPALLI TOWN" Submitted to the
BHARATHIDASAN UNIVERSITY by N.GAJALAKSHMI(Reg. No. P
20111408) in partial fulfilment of the requirement for the degree of
MASTER OF COMMERCE and the work was carried as an independent
work under my supervision for the academic period 2021-2022 .

N. Gajalakshmi

Signature of the Candidate

Domit

Signature of the Guide

D. Sundar

Signature of the

Head of the Department
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Mrs.Dr.S.GAJALAKSHMI.,M.Com.,M.Phil.,Ph.D.,MBA.,

Assistant professor

PG & Research department of commerce,

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CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS VARIOUS BRAND OF COSMETICS IN TIRUCHIRAPPALLI TOWN" Submitted to the BHARATHIDASAN UNIVERSITY by K.GAYATHRI (Reg. No.P20111409) in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic year 2021-2022.

K. Gayathri

Signature of the Candidate

Gajalaxmi

Signature of the Guide

W. Sundar
Head of the Department

The Head
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Dr.N. SARATHA., M.Com., M.Phil., M.B.A., PGDECom.,Ph.D.,
PG & Research Department of Commerce,
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Tiruchirappalli - 620 002.

CERTIFICATE

This is to certify that the project entitled "A STUDY ON FINANCIAL PERFORMANCE ANALYSIS TOWARDS LIFE INSURANCE CORPORATION OF INDIA, TIRUCHIRAPPALLI" is a bonafide record of the project done and submitted to BHARATHIDASAN UNIVERSITY by S.GAYATHRI (Reg. No.P20111410) in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021-2022.

S. Gayathri

Signature of the Candidate

N. Saratha

Signature of the Guide


Signature of the Head of the Department

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MS. G. ANANDHI., M.Com., M.Phil.,

Assistant Professor,

PG & Research department of commerce,

Shrimati Indira Gandhi College,

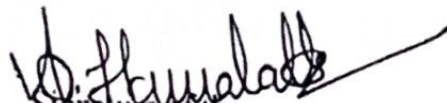
Tiruchirappalli - 620 002.

CERTIFICATE

This is to certify that the project entitled "AN ANALYSIS OF AWARENESS AND EFFECTIVENESS OF DIGITAL BANKING SERVICES OF HDFC BANK IN TIRUCHIRAPPALLI TOWN" Submitted to the BHARATHIDASAN UNIVERSITY by M.HEMALATHA (Reg. No. P 20111411) in partial fulfilment of the requirement for award of the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021-2022.

M. Hemalatha
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Signature of the Guide


Signature of the

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MS. V.DIHANABAKIYALAKSHMI, M.Com., M.Phil.,

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PG & Research department of commerce,

Shrimati Indira Gandhi College,

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CERTIFICATE

This is to certify that the project entitled "GREEN MARKETING AND IT'S IMPACT OF CONSUMER BUYING BEHAVIOUR IN TIRUCHIRAPPALLI TOWN " is a Project Record done and submitted to the BHARATHIDASAN UNIVERSITY by S. JEGASRI (Reg. No. P 20111412) in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021-2022 .

S. Jegasri

SIGNATURE OF THE CANDIDATE

[Handwritten Signature]

SIGNATURE OF THE GUIDE

[Handwritten Signature]

SIGNATURE OF THE HEAD OF THE DEPARTMENT

The Head
Dept. of Commerce
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Dr. R.VANI, M.Com.,M.Phil.,D.E.O.,D.E.Com.,Ph.D.,
Assistant Professor, Department of commerce,
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CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS COLOR PSYCHOLOGY IN MARKETING IN TIRUCHIRAPPALLI TOWN" is a project record done and submitted to the BHARATHIDASAN UNIVERSITY by A. JERLIN RENITA MARY (Reg. No. P 20111413) in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021- 2022.

A. Jerlin Renita Mary

SIGNATURE OF THE CANDIDATE

R.Vani

SIGNATURE OF THE GUIDE

W. Kumalath

SIGNATURE OF THE HEAD OF THE DEPARTMENT

The Head

Dept. of Commerce
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DR.R. ANITHA SANTHANA MARY, M.Com, M.Phil, M.B.A.,SET.,Ph.D.
Assistant Professor in Business Administration,
Shrimati Indira Gandhi College,
Tiruchirappalli-620 002.

CERTIFICATE

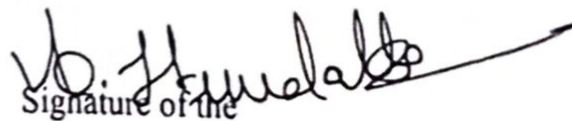
This is to certify that the project entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS FACE WASH IN TIRUCHIRAPPALLI TOWN" submitted to the BHARATHIDASAN UNIVERSITY by S.JESICA NIRMALA (Reg No P 20111414) in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021-2022.

S. Jesica Nirmala.

Signature of the Candidate



Signature of the Guide



Signature of the

Head of the Department

The Head
Dept. of Commerce
Shrimati Indira Gandhi College
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DR .A.HEMALATHA., M.Com., M.Phil., Ph.D.,

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CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER PREFERENCE OF DIFFERENT BRANDS OF SHAMPOO WITH REFERENCE IN TIRUCHIRAPPALLI TOWN" Submitted to the BHARATHIDASAN UNIVERSITY by R.LOGESHWARI (Reg. No. P 20111415) in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021-2022 .

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V. Hemalatha
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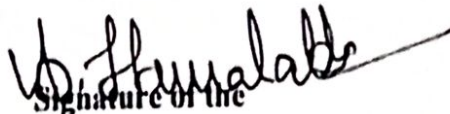
CERTIFICATE

This is certify that the project work done under my guidance entitled

“A STUDY CUSTOMER SATISFACTION TOWARDS BABY CARE PRODUCTS IN TRICHIRAPPALLI TOWN” submitted by Ms. S. LOGESWARI (Reg.No.P20111416) in partial fulfilment of the requirement for the award of the MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY. TRICHIRAPPALI for the academic year 2020-2022 is the original work of the candidate.

S. Logeswari
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CERTIFICATE

This is to certify that the dissertation entitles "A STUDY ON RATIO ANALYSIS OF LG COMPANY LIMITED TIRUCHIRAPPALLI" submitted by MADHUMITHA.K(P20111417) in partial fulfilment of the requirement for the award of the degree of MASTER OF COMMERCE by BHARATHIDASAN UNIVERSITY, THIRUCHIRAPALLI for the academic year 2022. This project work is the original word of the candidate.

K. Madhumitha

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This is to certify that the project entitled "A STUDY ON CONSUMER SATASFICATION TOWARDSMOBILE PHONE USERS IN TIRUCHIRAPPALLI TOWN" Submitted to the BHARATHIDASAN UNIVERSITY by A. MITHILA (Reg. No. P 20111418) in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021-2022.

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This is to certify that the project entitled "A STUDY OF BRAND PROMOTION STRATEGY OF ZOMATO AND SWIGGY IN TIRUCHIRAPPALLI TOWN" Submitted to the BHARATHIDASAN UNIVERSITY by V.NITHYASRI (Reg. No.P 20111420) in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021-2022 .


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This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SONY TELEVISION IN TIRUCHIRAPPALLI TOWN" is a project record done and submitted to the BHARATHIDASAN UNIVERSITY by R.NIVEDHA (Reg. No. P20111421) in partial fulfillment of the requirement for award of the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for academic period 2021-2022.

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This is to certify that the project entitled “A STUDY ON CUSTOMER SATISFACTION ON JEWEL LOAN IN CO-OPERATIVE SOCIETY WITH REFERENCE TIRUCHIRAPPALLI TOWN” is a project record done and submitted to the BHARATHIDASAN UNIVERSITY by R. NIVETHA (Reg.No. P 20111422) in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2020-2022.

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A. Geetha

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This is to certify that the project entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS AIR CONDITIONERS IN TIRUCHIRAPPALI TOWN" submitted to the BHARATHIDASAN UNIVERSITY by J.PAVITHRA (Reg. No. P 20111423) in partial fulfilment of the requirement for the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021-2022.

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O.T.V. Latasri
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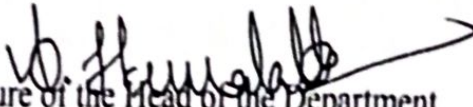
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This is to certify that the project work done under my guidance entitled "A STUDY ON MOBILE BANKING SERVICES AT STATE BANK OF INDIA WITH SPECIAL REFERNCE TO WORAIYUR BRANCH TIRUCHIRAPPALLI" submitted by POORNIMA M (P20111424) in partial fulfilment by requirement for the award of the degree of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY, THIRUCHIRAPALLI for the academic year 2022. This Project work is the original work of the candidate.

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This is to certify that the project work done under my guidance entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS FSM HYPER IN TIRUCHIRAPPALLI DISTRICT** submitted by **POORNIMA M(P20111425)** in partial fulfilment of the requirement for the award of the degree of **MASTER OF COMMERCE** of the **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI** for the academic year 2022. This Project work is the original work of the candidates.

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S. Karmugil
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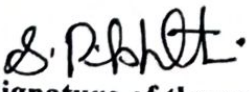
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CERTIFICATE

This to certify that the project work, done under my guidance, entitled

“A STUDY ON CONSUMERS ATTITUDE TOWARDS VIRAL MARKETING IN TRICHIRAPPALLI TOWN” submitted by **Ms. S. PRABHAVATHI**

(Reg.No. P20111426) in partial fulfilment of the requirement for the award of the **MASTER OF COMMERCE** of the **BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALI** for the academic year 2020-2022 is the original work of the candidate.


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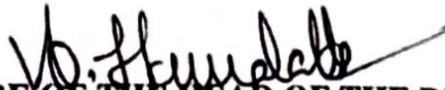
This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION ON HERO MOTOCORP IN TIRUCHIRAPPALLI TOWN" is a project record done and submitted to the **BHARATHIDASAN UNIVERSITY** by **S. PRIYANKA** (Reg. No. P 20111427) in partial fulfilment of the requirement for the degree of **MASTER OF COMMERCE** and the work was carried as an independent work under my supervision for the academic period **2021-2022**.



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This is to certify that the project entitled "A STUDY ON STRESS MANAGEMENT OF WORKING WOMEN IN TIRUCHIRAPPALLI" Submitted to the **BHARATHIDASAN UNIVERSITY** by **G.RATHI (Reg. No. P 20111428)** in partial fulfilment of the requirement for the degree of **MASTER OF COMMERCE** and the work was carried as an independent work under my supervision for the academic period **2021-2022.**

G. Rathi

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P. Kamalavalli

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W. Sundar

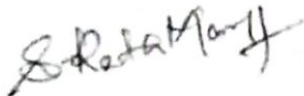
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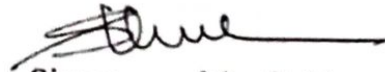
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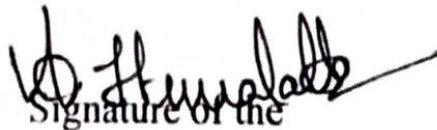
This is to certify that the project work done under my guidance entitled "A STUDY ON CONSUMER PREFERENCES TOWARDS DIGITAL PAYMENT SERVICES IN THIRUCHIPALLI" submitted by REETA MARY S(P20111429) in partial fulfilment of the requirement for the award of the degree of MASTER OF COMMERCE of the BHARATHIDASAN UNIVERSITY, THIRUCHIRAPALLI for the academic year 2022. This Project work is the original work of the candidates.



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This is to certify that the project entitled "A STUDY ON CONSUMER BEHAVIOUR WITH RESPECT TO CADBURY CHOCOLATES IN TIRUCHIRAPPALLI TOWN" Submitted to the **BHARATHIDASAN UNIVERSITY** by **R.K.SHARMILA (Reg. No. P 20111430)** in partial fulfilment of the requirement forward of the degree of **MASTER OF COMMERCE** and the work was carried as an independent work under my supervision for the academic period **2021-2022**.

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N. Shanthi

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N. Sharmila
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This is to certify that the project work done under my guidance entitled "A COMPARATIVE ANALYSIS ON MUTUAL FUND AND INVESTOR PERCEPTION TOWARDS NANA AND SONS FINANCIAL SERVICES, CHENNAI" submitted by R.SHEETHAL (P20111431) in partial fulfilment of the requirement for the award of the degree of MASTER OF COMMERCE, BHARATHIDASAN UNIVERSITY, THIRUCHIRAPALLI for the academic year 2021-2022. This Project work is the original work of the candidates and was done under my guidance and supervision.

R. Sheethal
Signature of the Candidate

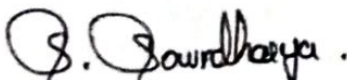
P. Kamalavalli
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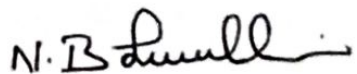
P. Kamalavalli
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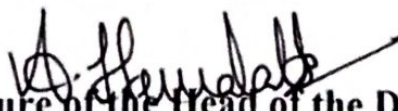
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CERTIFICATE

This is to certify that the project work done under by guidance and the dissertation entitled " A STUDY ON CUSTOMER SATISFACTION TOWARDS MEESHO ONLINE SHOPPING IN TIRUCHIRAPPALLI TOWN" submitted by S.SOWNDHARYA (REG.NO: P20111433) in partial fulfillment of the requirement for the award of MASTER OF COMMERCE in the BHARATHIDASAN UNIVERSITY, THIRUCHIRAPPALLI for the academic year 2020 – 2022 original work of the candidate.


Signature of the Candidate


Signature of the Guide

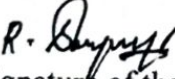

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This is to certify that the project work done under my guidance entitled "**A STUDY ON CONSUMER PREFERNCES TOWARDS TOOTHPASTE IN TIRUCHIRAPPALLI TOWN**" submitted by **R. SUGANYA (P20111434)** in partial fulfilment of the requirement for the award of the degree of **MASTER OF COMMERCE, BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI** for the academic year 2021-2022. This Project work is the original work of the candidate and was done under my guidance and supervision.


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This is to certify that the project entitled "A STUDY ON CONSUMER BEHAVIOUR TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO FLIPKART AND AMAZON.IN AT TIRUCHIRAPPALLI TOWN" Submitted to the BHARATHIDASAN UNIVERSITY by S.SUGANYA (Reg. No. P 20111435) in partial fulfilment of the requirement for award of the degree of MASTER OF COMMERCE and the work was carried as an independent work under my supervision for the academic period 2021-2022.

S. Suganya
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Signature of the Guide

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This is to certify that the project work done under my guidance and entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS FLIPKART IN TIRUCHIRAPPALLI TOWN submitted by C. VAITHEKI REG.NO: P20111436 in partial fulfillment of the requirement for the award of the degree of MASTER OF COMMERCE, BHARATHIASAN UNIVERSITY, TIRUCHIRAPPALLI, for the academic Year 2021-2022 is the original work for the candidate.

C. Vaitheki

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Signature of the Guide

W. Sundar
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This is to certify that the project entitled "**THE STUDY ON
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COMMERCE** and the work was carried as an independent work under
my supervision for the academic period **2021-2022** .

S. Vasundhara
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R. Vani
Signature of the Guide

[Signature]
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