



SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at "A" Grade (3rd Cycle) by NAAC)

Chatram Bus Stand, Tiruchirappalli – 620002.

CRITERION - II

2.6.2. PO CO MAPPING FOR COMMERCE

SHRIMATI INDIRA GANDHI COLLEGE
Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC
TIRUCHIRAPPALLI - 620 002
PG & RESEARCH DEPARTMENT OF COMMERCE
B.COM., COMPUTER APPLICATIONS

PROGRAMME OUTCOME

PO1: Understand the application of business Knowledge in both theoretical and practical aspects.

PO2: Ability to apply knowledge of Mathematical Foundations in computing problems.

PO3: Determine the procedures and schedules to be followed on preparing financial statements of Companies.

PO4: Ability to understand the Software concepts and their application

PROGRAMME SPECIFIC OUTCOME

PSO-1 Understand the application of business Knowledge in both theoretical and practical aspects.

PSO-2 Ability to apply knowledge of Mathematical Foundations in computing problems.

PSO-3 Determine the procedures and schedules to be followed on preparing financial statements of Companies.

PSO-4 Ability to understand the Software concepts and their applications.

PSO-5 Understand the basic concepts and functions of accounting, trade and computer software


The Head
Dept. of Commerce
Shrimati Indira Gandhi College
Tiruchirappalli-620 002

CORE COURSE I – PRINCIPLES OF ACCOUNTANCY

Subject Code: 16CCCA1

Unit I:

Introduction – Accounting concepts and conventions – Accounting Standards – Meaning - Double entry system – Journal, Ledger, Subsidiary books, Trial Balance- Bank Reconciliation Statement.

Unit II:

Final Accounts of sole traders with adjustment entries - Rectification of Errors.

Unit III

Accounts of Non-profit organization – Bills of exchange – Average due date – Account Current.

Unit IV

Consignments and Joint Ventures.

Unit V:

Single Entry System. Depreciation - Methods, provisions and reserves.

COURSE OUTCOME:

CO1: Use the accounting cycle to develop financial statements from business transactions.

CO2: Demonstrate an understanding of the principles of internal control and apply them to relatively straightforward situations to identify strengths and weaknesses.

CO3: Describe the purpose of accounting and explain its role in business and society.

CO4: Demonstrate an understanding of inventory, receivables, long-lived assets, liabilities, and stockholder's equity and recommend appropriate accounting treatment.

CO5: Describe how basic business economic events affect accounts and financial statements.


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 PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: I

Subject Code: 16CCCCA1

CORE COURSE I – PRINCIPLES OF ACCOUNTANCY

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM CA

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CCCC A1	3	3	3	2	3	2	3	2	-
16CCCC A1	3	3	2	-	3	2	3	3	-
16CCCC A1	3	3	3	-	2	3	2	2	-
16CCCC A1	2	3	3	-	3	3	3	3	-
16CCCC A1	-	2	3	-	2	3	3	3	-
AVERAG E	2	3	3	-	3	3	3	2	


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Core Course **MARKETING**

Subject code: 16CCCA2

Unit I:

Definition and meaning of marketing – Modern concept of Marketing – Marketing and selling – Marketing functions – buying transportation – warehousing – standardization – Grading – Packaging

Unit II:

Buyer's behavior – Buying motive – Market segmentation – Marketing strategies – product development -, introduction of new product – branding – packaging brand loyalty – product life cycle.

Unit III:

Pricing methods and strategies – physical Distribution – wholesaler and retailer – Services rendered by them.

Unit IV:

Promotional methods – Advertising – Publicity – Personal selling – Sales Promotion

Unit V:

Marketing Research – importance in Marketing decisions – Interactive marketing – Use of Internet – Online auction – Recent.

COURSE OUTCOME:

CO1: To demonstrate strong conceptual knowledge in the functional area of marketing

CO2: Students will demonstrate effective understanding of relevant functional areas of marketing and its application

CO3: Students will demonstrate analytical skills in identification and resolution of problems pertaining to marketing.

CO4: To learn about marketing process for different types of products and services.

CO5: To know about the marketing research and marketing information system.


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 PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: I

Subject Code: 16CCCCA2

CORE COURSE II – MARKETING

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM CA

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CCCC A2	3	-	2	3	3	2	2	3	2
16CCCC A2	2	2	3	3	2	3	3	2	2
16CCCC A2	3	3	-	2	3	2	2	3	-
16CCCC A2	3	2	3	3	2	2	2	2	3
16CCCC A2	3	3	2	2	2	2	3	2	3
AVERAG E	3	2	2	2	2	2	2	2	2


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PC PACKAGES-I
Subject code: 16CACCA1A

Unit I:

Introduction to computers – Meaning – Characteristics – Areas of Application – Components of Computer – Memory and control units – Input and Output devices – Hardware and Software – Operating Systems

Unit II:

Word – Creating Word Documents – Creating Business Letters using wizards – Editing Word Documents – Inserting Objects – Formatting documents –spelling and grammar check – Word Count, Thesaurus, Auto Correct – Working with tables – Saving, opening, closing and protecting documents – Mail Merge.

Unit III:

Introduction to Spread Sheet (MS –Excel) – Introduction to spread sheets – entering and editing text, numbers and formulae – Inserting rows and columns Building Worksheets – Creating and formatting charts – Application of Financial and Statistical functions – MS Power Point Creating a simple presentation – Creating, inserting and deleting slides – Saving a Presentation.

(Practical – 40 marks UE: 30 marks IA: 10 marks)

Unit IV:

Word – Creating personal letters – Official letters – circulars – templates – Use of Wizards – Resumes – Preparation of Bio-data – Creating Greetings – Clip Art – Bullets and Numbering – Insertion of charts and diagrams – Tables – Mail merge.


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Unit V:

Excel – Entering information in worksheet - Sum functions – Align data cells – Changing column width and row height – Pay bill – mark sheet – Electricity bill – Pay slip – PowerPoint – Simple presentations – creating slide show – animation – inserting and deleting slides.

COURSE OUTCOME:

CO1: Make the students understand about office automation.

CO2: Create basic knowledge in using MS Word

CO3 Make them aware of various features in Excel

CO4: Help them apprehend the overall application of PPT for presentation

CO5: To knowledge on the application of MS Access



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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: I

CORE COURSE PC PACKAGES-I

Subject code: 16CACCA1A
MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM CA

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CACCA1 A	3	3	2	3	3	2	2	2	2
16CACCA1 A	3	2	2	-	2	2	3	2	2
16CACCA1 A	3	2	2	-	2	2	2	3	-
16CACCA1 A	3	2	3	-	2	2	2	2	3
16CACCA1 A	3	2	2	-	2	2	3	2	2
AVERAG E	3	2	2	-	2	2	2	2	1


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CORE COURSE – V FINANCIAL ACCOUNTING
Subject code: 16CCCCA5

Unit – I

Branch accounts (excluding foreign branches) – Departmental accounts

Unit – II

Hire Purchase accounts – Royalty accounts.

Unit – III

Admission and Retirement of a partner, Death of a partner.

Unit – IV

Dissolution of firm – piecemeal distribution.

Unit – V

Insurance claims for loss of stock and profits – insolvency accounts – statement of affairs – insolvency of individual only.

COURSE OUTCOME:

CO1: Understand key concepts of Branch accounts

CO2: Understand the need and essentials of Departmental accounts.

CO3: Preparing accounts based on Hire Purchase and Installment system.

CO4: Prepare accounts using admission, death and retirement of partners T

CO5: To Understand the importance of financial standards and regulatory reporting


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: II

Semester: III

CORE COURSE – V FINANCIAL ACCOUNTING
Subject code: 16CCCCA5

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM CA

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16ACCA1 A	2	3	3	2	3	2	2	2	2
16ACCA1 A	2	2	2	2	2	2	3	2	2
16ACCA1 A	2	2	2	-	2	2	2	3	-
16ACCA1 A	3	2	3	-	2	2	2	2	3
16ACCA1 A	3	3	2	3	2	2	3	2	2
AVERAG E	2	2	2	1	2	2	2	2	1


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CORE COURSE – VI BUSINESS TOOLS FOR DECISION MAKING

Subject code: 16CCCCA6

Unit - I

Introduction – Meaning, Characteristics, Stages and Uses of Statistics – Classification and Tabulation – Diagrams and graphs – Bar and Pie diagrams – Graphs of one and two variables – Graphs of frequency distribution - Measure of central tendency – Arithmetic mean, Median, Mode, Geometric Mean and Harmonic mean.

Unit - II

Measures of Dispersion – Range – Quartile deviation – Mean deviation – Standard deviation – Co-efficient of variation - Measurement of Skewness (Karl Pearson & Bowley methods only)

Unit - III

Correlation – Simple correlation – Karl Pearson’s coefficient of correlation – Spearman’s rank correlation – Concurrent deviation method - Regression analysis – Simple regression – Regression equations.

Unit – IV

Analysis of Time series – Components – Methods – Semi average – Moving average - Method of least square – Interpolation – Meaning, Uses, Assumptions – Newton’s method only.

Unit - V

Index numbers – Price index numbers – unweighted and weighted – Tests in index numbers (Time and factor reversal tests only) - Cost of living index number – Aggregate expenditure method – Family budget method.

COURSE OUTCOME:

CO1: Depth of knowledge in algebra, analysis, or statistics.

CO2: Students will formulate complete, concise, and correct mathematical proofs.

CO3: Students will frame problems using multiple mathematical and statistical representations of relevant structures and relationships and solve using standard techniques.

CO4: Analyze statistical data using measures of central tendency, dispersion and location.

CO5: Use the basic probability rules, including additive and multiplicative


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Year: I

Semester: III

CORE COURSE – BUSINESS TOOLS FOR DECISION MAKING

Subject code: 16CCCCA6

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM CA

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CCCCA 6	3	-	-	2	2	-	2	2	-
16CCCCA 6	2	-	2	2	2	-	2	2	-
16CCCCA 6	3	3	3	2	2	2	,-	2	-
16CCCCA 6	3	2	3	2	2	2	2	2	-
16CCCCA 6	3	3	2	-	2	2	3	2	-
AVERAGE	3	1	2	1	2	1	2	2	-


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ALLIED COURSE – III INTRODUCTION TO ORACLE AND SQL (with Practical)

Subject code:16CACCA1C

UNIT-I:

Introduction to File – Flat File – Advantage and disadvantage of Flat File – Introduction to Database - Types of database structure: Hierarchical Data Base – Relational Data Base – Object Relational Data Base.

UNIT-II:

Introduction to Relational Database – Relational Database terms: Records – Fields – Tables – Advantage and disadvantage of Relational Database.

UNIT-III:

Keys: Primary Key – Foreign Key – Candidate Key – Composite Key - Super Key – Implementation of those keys on tables.

UNIT-IV:

Introduction to Oracle: Creating database – Creating tables – Setting Primary Key and Foreign Keys on tables – Introduction to SQL queries: CREATE, ALTER, DROP, RENAME, TRUNCATE, SELECT statements – Retrieving data – Restricting and Sorting data.

UNIT-V:

Function – Single Row Function – Group Function – Reporting Aggregated data – Displaying data from multiple tables – Sub Queries.

COURSE OUTCOME:

CO1: Understand the basic concepts of relational databases ensure refined code by developers

CO2: To Create reports of sorted and restricted data

CO3: To identify the major structural components of the Oracle Database

CO4: Students to create report of aggregated data.

CO5: To create and reading Sequences, Synonyms, Indexes


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: II

Semester: III

CORE COURSE – INTRODUCTION TO ORACLE AND SQL (with Practical)

Subject code:16CACCA1C

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM CA

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CACCA 1C	2	2	3	2	3	-	2	2	2
16CACCA 1C	3	2	-	2	2	-	3	-	3
16CACCA 1C	2	3	2	-	2	2	-	2	3
16CACCA 1C	2	2	2	2	2	2	2	2	2
16CACCA 1C	2	3	2	-	2	2	3	2	2
AVERAGE	2	2	1	1	2	1	2	2	2


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CORE COURSE – IX CORPORATE ACCOUNTING
Subject code:16CCCCA9

Unit – I

Company accounts – introduction – legal provisions regarding issue of shares, application, allotment, calls, calls-in-arrears, calls-in-advance, issue of shares at premium- issue of shares at discount- forfeiture of shares - re-issue – accounting entries.

Unit – II

Issue and redemption of debentures – methods of redemption of debentures- instalment – cum-interest and Ex-interest – redemption by conversion, sinking fund, insurance policy. Redemption of preference shares- implication of Section 80 and 80A of the Companies Act.

Unit – III

Amalgamation – purchase consideration- accounting treatment – pooling of interest method and purchase method, Absorption, external and internal reconstruction of companies.

Unit – IV

Accounts of Holding company - legal requirements relating to presentation of accounts - Consolidation of balance sheet (excluding chain holding).

Unit – V

Final accounts of banking companies (new format) and Insurance companies (new format).

COURSE OUTCOME:

CO1: Enabling the students to understand the features of Shares and Debentures

CO2: Develop an understanding about redemption of Shares and Debenture and its types

CO3: To give an exposure to the company final accounts

CO4: To provide knowledge on valuation of Goodwill

CO5: To provide the students get an idea about internal reconstruction


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: III

Semester: V

CORE COURSE – IX CORPORATE ACCOUNTING

Subject code:16CCCCA9

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM CA

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CCCCA 9	3	-	-	3	2	-	2	2	-
16CCCCA 9	2	-	2	2	2	-	2	2	-
16CCCCA 9	3	3	3	3	2	2	,-	2	-
16CCCCA 9	3	2	3	2	2	2	2	2	-
16CCCCA 9	3	3	2	2	2	2	3	2	-
AVERAGE	3	1	2	2	2	1	2	2	-


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CORE COURSE – X AUDITING
Subject code: 16CCCA11

Unit – I

Introduction – definition of audit – objects of audit – classification of audit – Internal audit – Periodical audit – Continuous audit – Interim audit – Balance sheet audit. Internal check – Internal control. Procedure of audit – audit programme – test check – Auditing vs. Investigation.

Unit – II

Vouching – cash and trading transactions, personal and impersonal ledgers.

Unit – III

Valuation and Verification of assets and liabilities. Depreciation and Reserves – Auditors duties regarding Depreciation and Reserves.

Unit – IV

Audit of Limited companies – share capital audit – share transfer audit – appointment, qualification, rights and liabilities of company auditors – Audit reports.

Unit – V

Divisible profits and Dividends – Audit of computerized Accounting.

COURSE OUTCOME:

CO1: Understand the environment and types relating to the auditing function

CO2: Identify the steps needed to prepare for an audit

CO3: Understand general audit terminology and plan an audit taking into account concepts of evidence, risk and materiality

CO4: Know the steps for performing an audit

CO5: Know how to prepare and use working papers, such as checklists


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 PG & RESEARCH DEPARTMENT OF COMMERCE

Year: III

Semester: V

CORE COURSE – X AUDITING
Subject code: 16CCCCA10

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM CA

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CCCCA 10	3	-	-	2	2	-	2	2	-
16CCCCA 10	2	-	2	3	2	-	2	2	-
16CCCCA 10	3	3	3	2	2	2	,-	2	-
16CCCCA 10	3	2	3	3	2	2	2	2	-
16CCCCA 10	3	3	2	-	2	2	3	2	-
AVERAGE	3	1	2	2	2	1	2	2	-


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CORE COURSE – XI ENTREPRENEURIAL DEVELOPMENT.

Subject code: 16CCCA11

Unit – I

Entrepreneurship – Definition, Concept, Nature, Characteristics, functions, types and phases of EDP, Development of women and rural entrepreneurs – Women Council Scheme.

Unit – II

The start-up process, Project identification – selection of the project – project formulation and evaluation – feasibility analysis, Project Report.

Unit – III

Institutions in the development of entrepreneurs – DIC, SIDO, NSIC, MSMEDI – SSIC, SIDCO – ITCOT, IIC – KVIC.

Unit – IV

Institutional finance to entrepreneurs: IFCI, SFC, TIIC, LIC and GIC, SIPCOT – SIDBI – Commercial banks - Venture capital.

Unit – V

Incentives and subsidies – Subsidized services – seed capital assistance – Taxation benefit to SSI. Role of entrepreneur in export promotion and import substitution

COURSE OUTCOME:

CO1: Provide information related to entrepreneurship

CO2: Make students state the importance of entrepreneurial development

CO3: State the importance of business idea generations

CO4: Gain knowledge on various EDP organized by Government Sectors

CO5: Provide them the nature of economic development and entrepreneurial growth.


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Year: III

Semester: V

CORE COURSE – XI ENTREPRENEURIAL DEVELOPMENT.

Subject code: 16CCCCA11

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM CA

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CCCCA 11	3	-	-	2	2	-	2	2	-
16CCCCA 11	2	-	2	-	2	-	2	2	-
16CCCCA 11	3	3	3	2	2	2	,-	2	-
16CCCCA 11	3	2	3	2	2	2	2	2	-
16CCCCA 11	3	3	2	2	2	2	3	2	-
AVERAGE	3	1	2	1	2	1	2	2	-


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PROGRAMME OUTCOME

PO1: Understand the application of business Knowledge in both theoretical and practical aspects.

PO2: Ability to apply knowledge of Mathematical Foundations in computing problems.

PO3: Determine the procedures and schedules to be followed on preparing financial statements of Companies.

PO4: Ability to understand the Software concepts and their applications.

PROGRAMME SPECIFIC OUTCOME

PSO-1 Understand the application of business Knowledge in both theoretical and practical aspects.

PSO-2 Ability to apply knowledge of Mathematical Foundations in computing problems.

PSO-3 Determine the procedures and schedules to be followed on preparing financial statements of Companies.

PSO-4 Ability to understand the Software concepts and their applications.

PSO-5 Understand the basic concepts and functions of accounting, trade and computer software


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Course Course BUSINESS MANAGEMENT

Subject code: 16CCCCA3

UNIT I

Management – Definition, nature, scope, functions and Levels of Management-Art, Science and Profession - functions of Managers- Development of management thought – Contribution by F.W.Taylor, Henry Fayol and others.

UNIT II

Planning –Classification – Objectives – characteristics-Steps - process- types- Methods advantages - limitations, Decision making – Policies.

UNIT III

Organization and Structure– Types – Supervision and Span of Control - Departmentation – Organization charts – Authority and Responsibility- Delegation and Decentralization.

UNIT IV

Motivation - types -Theories – Maslow, Herzberg, McGregor, and others. Communication - Principles - types and barriers of communication.

UNIT V

Leadership –functions - styles - theories. Co-ordination – features – types and techniques. Control- process- effective control system - Techniques of control. MBO.

COURSE OUTCOME:

CO1: Creates understanding of the concept of management along with evolution of management, functions and levels of management.

CO2: To understand the planning and process of planning methods and advantages of planning.

CO3: Provides the students' knowledge about the organization and structure, departmentation and authority and responsibility.

CO4: To create the knowledge about the motivation, motivation process and theories of motivation.

CO5:To create the knowledge about the motivation, motivation process and theories of motivation.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: II

Course **Corse BUSINESS MANAGEMENT**

Subject code: 16CCCCA3

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM CA

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CCCCA3	3	-	2	2	3	3	2	2	2
16CCCCA3	2	2	2	2	3	2	3	2	2
16CCCCA3	3	2	2	3	3	2	2	3	-
16CCCCA3	3	2	3	2	3	3	2	2	3
16CCCCA3	2	3	-	-	2	2	3	2	3
AVERAG E	.3	1	1	1	3	2	2	2	2


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CORE COURSE IV INTERNET (WITH PRACTICALS)

(Theory & Practical)

Subject code: 16CCCCA4

Unit I:

Introduction to Internet – A brief History of Internet – Use of Internet – Connection to the Internet – web pages – Web Pages come from the web server – Web sites – The normal Modem – ISDN, ADSL, CABLE Modems – Introduction to Bluetooth and Wi-Fi.

Unit II:

Internet Service Provider – Dialer Programs and Internet Programs – Internet Explorer – Netscape – Netscape navigation – Animation – Frames: Several Web pages at one – Several windows simultaneously – Printing.

Unit III:

Internet Basics: Evolution – Basic Terminology – Getting into the net – Browsers – Applications of Internet – Introduction to internet protocols – Language of Internet. E-mail and voice mail – Creating mail address – Meaning of Net Meeting and Chatting – Tool bar.

Practical 40 marks (UE: 30 marks IA: 10marks)

Unit IV:

E-mail address – creation – browsing – search engines –downloads

Unit V:

Visiting business places, libraries, Railway and Airline reservation, online chatting

COURSE OUTCOME:

CO1: Understand the client-server model of Internet programming works.

CO2: Design and develop interactive, client-side, executable web applications.

CO3: Demonstrate how Internet programming tasks are accomplished.

CO4: Build tools that assist in automating data transfer over the Internet.

CO5: Compare the advantages and disadvantages of the core Internet protocols


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Shrimati Indira Gandhi College
Tiruchirappalli-620 002

Shrimati Indira Gandhi College, Tiruchirappalli - 620 002
(Nationally Accredited at 'A' Grade (3rd Cycle) By NAAC)

PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: II

CORE COURSE IV INTERNET (WITH PRACTICALS)

(Theory & Practical)

Subject code: 16CCCCA4

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM CA

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CCCCA4	3	3	3	3	2	-	-	2	-
16CCCCA4	2	2	2	2	3	2	3	2	2
16CCCCA4	2	2	3	3	2	2	2	3	-
16CCCCA4	3	2	3	2	3	3	2	2	3
16CCCCA4	2	3	-	-	2	-	3	2	3
AVERAG E	2	2	2	2	2	1	2	2	2


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ALLIED COURSE II PC PACKAGES II (Theory & Practical)

Subject code:16CACCA1B

Unit I:

MS Access – Introduction – Parts of Access Window, Creating a Database, Relationships, Creating Table through Design View – Relationship – Query – Forms – reports - macros.

Unit II:

Page Maker – Menu – File, Edit, Utilities, Layout, Story, Type, Element, Window, Help –Working with Page Column – Indent.

Unit III:

Photoshop – The Photoshop Screen – Using the Toolbox – Document and scratch Sizes – The Info Palettee – Saving and loading custom settings –opening and saving files – Images – Layers – Channels and Mask – Colour Correction Techniques – Animation.

(Practical – 40 marks UE: 30 marks IA: 10 marks)

Unit IV:

Creation of Database – Creation of relationships – Creating tables through design view – Database for salary, Mark Sheet, Inventory, Form creation.

Unit V:

Photoshop – Saving and loading custom settings – Creating new file – Use of painting tools – Copying a pasting selection – Moving selections – Grow and similar command – Editing Points – Use of Color Balance Dialogue box.

COURSE OUTCOME:

CO1: To understand basic computer concepts and various problem-solving methods, including word processing

CO2: To enable the students to have thorough knowledge of computer hardware, software, its" components and operating system.

CO3: To provide basic conceptual knowledge about the computer systems and information- technology Objectives

CO4: To know about Calculations using Spreadsheet applications and Data storage using Database management

CO5: To know use a browser, including loading URL moving to other pages, saving pages, graphics, using8 e-mail and search engines.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: II

ALLIED COURSE II PC PACKAGES II

Subject code: 16CACCA1B

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM CA

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CACCA1 B	3	-	3	-	2	-	-	2	-
16CACCA1 B	3	2	2	2	3	2	3	2	2
16CACCA1 B	2	-	2	3	2	2	2	3	-
16CACCA1 B	3	2	3	2	2	3	2	2	3
16CACCA1 B	2	3	-	-	2	-	3	2	3
AVERAG E	2	1	2	1	2	1	2	2	1


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CORE COURSE – VII COST ACCOUNTING.

Subject code: 16CCCA7

Unit – I

Definition, Scope and nature of cost accounting – cost concepts – classification – objectives and advantages – demerits of cost accounting – methods and techniques – cost unit – cost centres – cost sheet.

Unit – II

Materials cost – purchase procedure – stores procedure – receipt and issue of materials – storage organization and layout – Inventory control – levels of stock, perpetual inventory. ABC Analysis, EOQ – Stores ledger – pricing of material issues, FIFO, LIFO, Simple Average & Weighted Average.

Unit – III

Labour cost – Time recording and time booking – methods of remuneration and incentive schemes – overtime and idle time – labour turnover - types – causes and remedies.

Unit – IV

Overheads – collection, classification, allocation, apportionment, absorption – recovery rates – Over & Under absorption – cost sheet and cost reconciliation statement.

Unit – V

Job costing, Contract costing, Process costing (Normal loss, Abnormal loss and gains only) – operating costing

COURSE OUTCOME:

CO1: Enable the students to understand critical concepts related to cost sheet

CO2: Provide the students necessary knowledge to compute inventory control and stocks using different methods

CO3: To give an exposure on computation of wage rates

CO4: To provide critical understanding on time rate and piece rate systems

CO5: To offer the students necessary knowledge on over heads and related allocations


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: II

CORE COURSE – VII COST ACCOUNTING.

Subject code: 16CCCA7

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CCCA7	3	2	2	3	3	2	2	3	2
16CCCA7	2	2	3	2	2	3	3	2	2
16CCCA7	3	3	2	-	3	2	2	3	-
16CCCA7	3	2	3	2	2	2	2	2	3
16CCCA7	3	3	2	3	2	2	3	2	3
AVERAGE	3	3	2	2	2	2	2	2	2


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CORE COURSE –VIII VISUAL PROGRAMMING

Subject code: 16CCCA8

UNIT-I:

Introduction to Visual Basic, Integrated development environment features – Forums – Controls – Events – Methods – Properties - Uses of Property Window – Code Window (Code Behind File) – Variable declaration.

UNIT-II:

Scope of Variables – Constant – Array – Loops in Visual Basic: For ... Next, While, Do...While - Select statements: if...end if - if...else if...end if - Select...Case End Case –

UNIT-III:

Standard Controls: Form - Text Box – Command Button – Label Box – Check Box – Frame Control – Combo Box – List Box – Radio Button - Image Control - Picture Box – Timer.

UNIT-IV:

File System – Drive, DirList, File List Box – Introduction to Built-in-Active X control tool bar – Tree view – Menu Editor – Command dialog control – Rich Text Box.

UNIT-V:

Introduction to Database – MS Access – Data Grid (Accessing Data Base data) – Open data base connectivity – Introduction to Dot Net: IDE – Execution Procedures – CLR – CTS.

COURSE OUTCOME:

CO1: Provide understanding on Visual programming

CO2: Enable the students apprehend the displaying information in

CO3: State the advantages of DBMS

CO4: Provide them critical analysis of queries.

CO5: To learn how to create forms and labels


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: II

CORE COURSE –VIII VISUAL PROGRAMMING

Subject code: 16CCCCA8

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CCCC A8	3	2	2	3	3	2	2	3	2
16CCCC A8	2	2	3	2	2	3	3	2	2
16CCCC A8	3	3	2	-	3	2	2	3	-
16CCCC A8	3	2	3	2	2	2	2	2	3
16CCCC A8	3	3	2	3	2	2	3	2	3
AVERAG E	3	3	2	2	2	2	2	2	2


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Course cores – BUSINESS LAWS

Subject code: 16CACCA1D

Unit – I

Introduction – Definition and scope of mercantile law – growth and sources of mercantile law – Nature and kinds of contracts – offer and acceptance – consideration – capacity of parties – free consent – legality of object, Void Agreements – contingent contracts.

Unit – II

Performance of contracts – Discharge of contracts – remedies for breach including specific Performance – Quasi contracts.

Unit – III

Indemnity and Guarantee – Bailment and pledge – Agency.

Unit – IV

Law of sale of Goods-Definition-Buyer-Goods-Delivery-Mercantile Agent- Sale and agreement to sell – condition & warranty.

Unit – V

Law of Negotiable Instruments. (Instrument Amendment Act, 2015 – Definition – characteristics – classification- notes, bills, cheques and promissory note.)

COURSE OUTCOME:

CO1: Provides a brief idea about the mercantile law, nature and kinds of contract, offer and acceptance.

CO2: To understand the performance of contracts and discharge of contracts

CO3: Provides the knowledge towards indemnity and guarantee, bailment and pledge.

CO4: Know about the law of sale of Goods, sale and agreement to sell, conditions and warranty.

CO5: To know about negotiable instruments understand the notes, bills, cheques and promissory note


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: II

Semester: IV

Course cores – BUSINESS LAWS

Subject code: 16CACCA1D
MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CACCA1D	3	3	2	-	3	2	2	3	2
16CACCA1D	2	2	3	2	2	3	3	2	2
16CACCA1D	2	3	2	2	2	2	-	3	2
16CACCA1D	2	2	-	3	2	2	2	2	-
16CACCA1D	3	2	3	3	2	3	2	2	3
AVERAG E	2	2	2	2	2	2	1	2	1


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CORE COURSE – XIII MANAGEMENT ACCOUNTING

Subject code:16CCCA13

Unit - I

Management accounting – Definition – Objectives – Nature – Scope – Merits and limitations – Differences between management accounting and financial accounting – Financial statement analysis – Comparative statement – Common size statement – Trend percentage – Ratio analysis – Meaning – Classification – Liquidity, solvency, turnover and profitability ratios – Dupont chart – Construction of balance sheet.

Unit - II

Fund flow statement – Meaning – Preparation – Schedule of changes in working capital – Funds from operation – Sources and applications – Cash flow statement – Meaning – Difference between fund flow statement and cash flow statement – Preparation of cash flow statement as per Accounting Standard 3.

Unit - III

Budget and Budgetary control – Meaning – Advantages – Preparation of sales, production, production cost, purchase, overhead cost, cash and flexible budgets - Standard costing – Meaning, Advantages and Limitations. **Unit - IV**

Variance analysis – Significance - Computation of variances (Material and Labour variance only) - Marginal costing – CVP analysis – Break even analysis – BEP - Managerial applications – Margin of safety – Profit planning.

Unit - V

Capital Budgeting – Meaning – Importance – Appraisal methods – Payback period — Accounting rate of return - Discounted cash flow – Net present value – Profitability index – Internal rate of return.

COURSE OUTCOME:

CO1: Make the students aware of introduction to management accounting

CO2: To Gain knowledge on fund flow and cash flow analysis.

CO3: To Enable them to analyses the financial statements using ratios

CO4: To Understand the importance of budgetary control

CO5: To Apprehend the students to make decision using capital budgeting tools.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: III

Semester: VI

CORE COURSE – XIII MANAGEMENT ACCOUNTING

Subject code:16CCCA13

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CCCA13	3	3	2	2	3	2	2	2	-
16CCCA13	2	2	3	-	2	-	3	3	-
16CCCA13	3	2	2	3	3	3	2	2	2
16CCCA13	3	2	2	-	2	-	3	-	2
16CCCA13	2	2	3	2	2	2	2	2	-
AVERAGE	2	3	2	1	2	1	2	2	-


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CORE COURSE – XIV INCOME TAX THEORY LAW & PRACTICE

Subject code:16CCCA14

Unit- I

Basic concepts – Definition - previous year –assessment year – person, assesses, income, total income, casual income, capital and revenue - residential status and incidence of tax, incomes exempt under section 10.

Unit- II

Salary – Basis of charge – different forms of salary, allowances, perquisites and their valuation – deduction from salary –Computation of taxable salary.

Unit- III

House property – basis of charge – determination of annual value - GAV, NAV – income from let-out property – self occupied property – deductions-Computation of taxable income.

Unit- IV

Profits and gains of business and profession – basis of charge – methods of accounting – deductions – dis allowances, Computation of taxable income.

Unit - V

Capital gains – basis of charge – short- and long-term capital gains – indexed cost of acquisition and improvement – exemptions – chargeability of short- and long-term capital gains – computation of taxable capital gains. Income from other sources – interest on securities, etc. deduction under Sec 80C – Introduction to direct taxes code.

COURSE OUTCOME:

CO1: Introduce the concepts related to income tax

CO2: To Understand the different forms of incomes for individuals

CO3: To Create an idea about income which are generated from house property

CO4: To Make the students aware of assessment made for individuals

CO5: To Empowers the Practical exposure on income tax provisions.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: III

Semester: VI

CORE COURSE – XIV INCOME TAX THEORY LAW & PRACTICE

Subject code:16CCCCA14

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CCCCA 14	3	3	2	-	2	2	2	2	-
16CCCCA 14	2	2	2	2	-	2	2	2	-
16CCCCA 14	2	3	3	2	2	3	2	2	2
16CCCCA 14	2	2	2	-	2	-	-	2	-
16CCCCA 14	2	2	2	2	2	2	-	2	3
AVERAG E	2	2	2	1	1	1	1	2	1


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CORE COURSE – XV COMPUTERISED ACCOUNTING

SUBJECT CODE: 16CCCA15

Unit - I

Accounting packages: computerized accounting – meaning and features – advantages and disadvantages – computerized vs manual accounting – creating of company – grouping of accounts – creation accounts and inventory – entering transactions: Vouchers – types – numbering – deleting and editing vouchers – opening and closing balances – stock valuation.

Unit - II

Computerized accounting: computers and financial application, accounting software packages. An overview of computerized accounting system – salient features and significance, concept of grouping of accounts. Codification of accounts, maintaining the hierarchy of ledger, generating accounting reports.

Unit - III

Introduction of tally: starting tally – gateway to tally and exit from tally: company creation in tally, saving the company profile. Alteration / deletion of company, selection of company; account groups and ledgers hierarchy of account groups and ledgers, reserved account groups, account groups balance sheet – account groups of liabilities, account groups of assets account groups of profit & loss account – account groups of direct income and direct expenses apart from sale and purchases, indirect income and indirect expenses account masters – account groups creation and account ledgers creating feeding of opening balances alteration / deletion of account master records feeding of closing stock value

Unit - IV

Reports: petty cash book – trial balance – profit and loss account – balance sheet – group wise - accounts wise – data range reports – preparation of departmental accounts – preparation of bank accounts – bank reconciliation statement – stock reports – budget variance reports – transactions list – accounts list.

Unit - V

Tax accounting: value added tax (VAT): VAT register, VAT reports – service tax: service tax register, service tax reports – MS-Excel – introduction – menus, commands, toolbars and their icons – functions.

COURSE OUTCOME:

CO1: Apply accounting procedures using specialized computer accounting software.

CO2: Communicate effectively using standard accounting terminology.

CO3: Demonstrate an understanding of accounting reports and records.

CO4: To prepare accountants to process more information than before by creating accurate financial reports.

CO5: To improve inventory control and collection, saving time and improving cash flow



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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: III

Semester: VI

CORE COURSE – XV COMPUTERISED ACCOUNTING

Subject code:16CCCA15

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

PO \ PSO CO	PO1	PO2	PO3	PO4	PSO1	PSO2	PSO3	PSO4	PSO5
16CCCA 15	3	3	3	3	2	2	2	2	-
16CCCA 15	3	2	2	2	3	2	2	2	-
16CCCA 15	2	3	3	3	2	3	2	2	2
16CCCA 15	3	-	2	-	2	-	-	2	-
16CCCA 15	3	3	-	2	2	2	-	2	3
AVERAG E	3	2	2	2	1	1	1	2	1


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TIRUCHIRAPPALLI - 620 002
PG & RESEARCH DEPARTMENT OF COMMERCE
B.COM COMMERCE

PROGRAMME OUTCOME

The Objectives of B.COM Programme are:

PO1: Becoming knowledgeable in the field of commerce and apply the conceptual interpersonal managerial skills for decision making in a business enterprise.

PO2: Gain analytical skill in the areas of accounting, finance, taxation and related commerce courses.

PO3: Understand and appreciate professional ethics, community living and nation building initiatives.

PO4: Exhibit professional skill and knowledge for pursuing CA, CMA, ACS, and other career-oriented programmes like ACCA, CFA, MBA and related PG build competency to manage business and leadership challenges.

PROGRAMME SPECIFIC OUTCOME

PSO1 - Enables learners to get theoretical and practical exposure in the commerce sector which includes Accounts, Commerce, Marketing, Management, Economics, and Environment etc.

PSO2 - Develops communication skills and build confidence to face the challenges of the corporate world.

PSO3 - Enhances the capability of decision making at personal and professional levels.

PSO4 – Makes students industry ready and develop various managerial and accounting skills for better professional opportunities.

PSO5 - Develops entrepreneurial skills amongst learners.


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Core Course I – PRINCIPLES OF ACCOUNTANCY

Subject Code: 16CCCCM1

Unit I: Introduction–Accounting concepts and conventions–Accounting Standards–Meaning
- Double entry system – Journal, Ledger, Subsidiary books, Trial Balance-Bank Reconciliation Statement.

Unit II: Final Accounts of sole traders with adjustment entries-Rectification of Errors.

Unit III: Accounts of Non-profit organization–Bills of exchange–Average due date–Account Current.

Unit IV: Consignments and Joint Ventures.

Unit V: Single Entry System. Depreciation-Methods, provisions and reserves

COURSE OUTCOME:

CO1: To create the knowledge of various accounting concepts, conventions and policies of accounting

CO2: Familiarizes the students to working knowledge of Accounting Standards and about the rules and regulations of accounting.

CO3: Guides the students towards understanding the real accounting concepts and knowledge about the accounting

CO4: To understand the techniques of consignment and joint-venture and final accounts of consignment.

CO5: To acquaint learner with knowledge regarding accounting procedures related fire insurance claims and the process of claims


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: I

Subject Code: 16CCCM1

CORE COURSE I – PRINCIPLES OF ACCOUNTANCY

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-”

I BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CCCM1	3	3	3	2	3	2	3	2	-
16CCCM1	3	3	2	2	3	2	3	3	-
16CCCM1	3	3	3	3	2	3	2	2	-
16CCCM1	2	3	3	3	3	3	3	3	-
16CCCM1	-	2	3	3	2	3	3	3	-
Average	2	3	3	3	3	3	3	2	


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Core Course MARKETING

Subject code: 16CCCM2

Unit I: Definition and meaning of marketing – Modern concept of Marketing – Marketing and selling – Marketing functions – buying transportation – warehousing – standardization – Grading – Packaging

Unit II: Buyer's behavior – Buying motive – Market segmentation – Marketing strategies – product development -, introduction of new product – branding – packaging brand loyalty – product life cycle.

Unit III: Pricing methods and strategies – physical Distribution – wholesaler and retailer – Services rendered by them.

Unit IV: Promotional methods – Advertising – Publicity – Personal selling – Sales Promotion

Unit V: Marketing Research – importance in Marketing decisions – Interactive marketing – Use of Internet – Online auction – Recent.

COURSE OUTCOME:

CO1: To understand the fundamentals of marketing, modern concept of marketing and role of marketing

CO2: Equip the students to learn about the buyer's behaviour and know about the product planning and development.

CO3: To know about the pricing, strategies of pricing and channel of distribution.

CO4: To understanding the construction of effective advertisement, highlights the role of advertising for the success of brand and its importance.

CO5: To create the knowledge about marketing information system and techniques of marketing research.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: I

**Subject Code: 16CCCCM2
CORE COURSE I – MARKETING**

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

I BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CCCCM2	3	-	2	2	3	2	2	3	2
16CCCCM2	2	2	3	2	2	3	3	2	2
16CCCCM2	3	3	-	2	3	2	2	3	-
16CCCCM2	3	2	3	3	2	2	2	2	3
16CCCCM2	3	3	2	3	2	2	3	2	3

Average	3	2	2	2	2	2	2	2	2
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Course Course BUSINESS MANAGEMENT
Subject code: 16CCCM4

Unit I

Management - Meaning – Art or Science – Management and Administration Functions
 –Contributions by F.W. Taylor – Henry Fayal

Unit II

Planning – Nature, Characteristics – Steps in Planning – type of planning – components –
 MBO

Unit III

Organization – principles of organization structure – organization charts – departmentation -
 authority – responsibility – delegation of authority – centralization and decentralization –
 line and staff organization – committee form of organization.

Unit IV

Motivation – Significance - Theories of Motivation (Maslow’s and McGregor’s)
 Communication process – Types – Barriers – Elective Communication – Leadership –
 Significance – Styles of leadership.

Unit V

Co-ordination: Co-ordination Vs Control Steps in Control process – significance – Essentials
 of Effective Control System

COURSE OUTCOME:

- CO1: Creates understanding of the concept of management along with evolution of management, functions and levels of management.
- CO2: To understand the planning and process of planning, methods and advantages of planning.
- CO3: Provides the students’ knowledge about the organisation and structure, departmentation and authority and responsibility.
- CO4: To create the knowledge about the motivation, motivation process and theories of motivation.
- CO5: Develop the students for leadership style, co-ordination and control techniques.

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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: I

Subject Code: 16CCCCM4

CORE COURSE I – BUSINESS MANAGEMENT

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

I BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CCCCM4	3	-	2	2	3	3	2	2	2
16CCCCM4	2	2	2	2	3	2	3	2	2
16CCCCM4	3	2	2	2	3	2	2	3	-
16CCCCM4	3	2	3	3	3	3	2	2	3
16CCCCM4	2	3	-	3	2	2	3	2	3

Average	3	1	1	2	3	2	2	2	2
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 Shrimati Indira Gandhi College
 Tiruchirappalli-620 001

First Allied Course II – BUSINESS ECONOMICS

Subject code : 16CACCM1B

Unit I:

Business Economics – Meaning – Definitions – Scope and Nature – concepts applied in Business Economics – Micro and Macro Economics applied to business

Unit II:

Demand Analysis – Demand schedule – law of demand – demand curves – elasticity of demand
 - indifference curve analysis – indifference schedule – indifference curve – marginal rate of substitution – consumers' equilibrium.

Unit III:

Production function – Isoquant curves – scale of production – economics of large scale production and limitations thereof.

Unit IV:

Supply – supply schedule – law of supply - supply curve – elasticity of supply – cost and revenue – Break Even Analysis – fixed cost – variable cost – total cost – marginal and average cost – long run and short run curves - average and marginal revenue.

Unit V:

Market structure – equilibrium of firm and industry – optimum firm – pricing under Perfect competition and monopoly – price discrimination – pricing under monopolistic competition – pricing in public utilities.

COURSE OUTCOME:

CO1: Creates awareness among students about various economic conditions of micro and macroeconomics such as inflation, unemployment, etc.


CO2: Update the students about the demand analysis, law of demand and

demand forecasting

CO3: To understand regarding production functions and factors of production.

CO4: Create the knowledge about supply law of supply gives basic understanding the perfect, monopoly, duopoly oligopoly and monopolistic markets

CO5: Impart the knowledge about national income, fiscal policy and scop and importance of public finance.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: I

S Code: 16CACCM1B

CORE COURSE I – BUSINESS ECONOMICS

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CACCM1B	2	-	-	2	3	2	2	2	2
16CACCM1B	2	2	-	2	2	2	3	2	2
16CACCM1B	2	-	-	2	2	2	2	3	-
16CACCM1B	3	2	3	3	2	2	2	2	3
16CACCM1B	3	-	2	3	2	2	3	2	2

Average	2	–	1	2	2	2	2	2	1
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Course cores – BUSINESS LAWS

Subject code: 16CCCM6

UNIT – I

Introduction – Definition and scope of mercantile law – growth and sources of mercantile law – Nature and kinds of contracts – offer and acceptance – consideration – capacity of parties – free consent – legality of object and of consideration, Void Agreements – contingent contracts

UNIT – II

Performance of contracts – Discharge of contracts – remedies for breach including specific performance – Quasi contracts.

UNIT – III

Indemnity and Guarantee – Bailment and pledge – Agency.

UNIT – IV

Laws of sale of Goods

UNIT – V

Law of Negotiable Instruments.

COURSE OUTCOME:

CO1: Provides a brief idea about the mercantile law, nature and kinds of contract, offer and acceptance.

CO2: To understand the performance of contracts and discharge of contracts

CO3: Provides the knowledge towards indemnity and guarantee, bailment and pledge.

CO4: Know about the law of sale of Goods, sale and agreement to sell, conditions and warranty.

CO5: To know about negotiable instruments understand the notes, bills, cheques and promissory note


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: II

Semester: III

Subject Code: 16CCCM4

CORE COURSE I – BUSINESS LAWS

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

II BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CCCM6	3	3	2	2	3	2	2	3	2
16CCCM6	2	2	3	2	2	3	3	2	2
16CCCM6	2	3	2	2	2	2	-	3	2
16CCCM6	2	2	3	3	2	2	2	2	-
16CCCM6	3	2	3	3	2	3	2	2	3

Average	2	2	3	2	2	2	1	2	1
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ALLIED COURSE – IV – BUSINESS COMMUNICATION

Subject code: 16CACCM1C

UNIT – I

Nature and scope of Business English – meaning, need and importance of Commercial correspondence – effective business letters – layout – Kinds of Business letters – language of a business letter – commercial terms and abbreviations.

UNIT – II

Letters of Enquiry – replies, offers and quotations – orders – execution – cancellation.

UNIT – III

Claims, complaints and adjustments – circular letters – status enquiries – collection letters.

UNIT – IV

Letters relating to Agency – Application for jobs – bank Correspondence relating to exports and imports.

UNIT – V

Drafting of Business reports – Press reports – market reports – speech writing.

COURSE OUTCOME:


CO1: The learners will understand the basic communication aspects such as kinds of business letter, layout etc.,

CO2: Create the knowledge about the enquiry and reply letter.

CO3: able to analyse the collection letter, sales letter and circular letter, claims and adjustment.

CO4: Understand the basics of application letter and give guidelines to write application letters and resumes.

CO5: To create knowledge about modern communication such as online communication, Fax, E-Mail, Voice mail SMS, Internet, Tele-Conferencing, etc.,


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: II

Semester: III

Subject code: 16CACCM1C

CORE COURSE I – BUSINESS COMMUNICATION

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

II BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CACCM1C	3	2	2	2	3	2	3	3	2
16CACCM1C	3	2	3	2	2	3	3	2	2
16CACCM1C	3	2	3	2	3	2	2	3	3
16CACCM1C	3	2	3	3	2	2	2	2	2
16CACCM1C	3	3	2	3	2	2	3	2	3

Average	3	3	3	2	2	2	3	2	2
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CORE COURSE – VII – CORPORATE ACCOUNTING

Subject Code: 16CCCM9

UNIT – I

Company accounts – introduction – legal provisions regarding issues of shares, applications, allotment, calls, forfeiture, re-issue, premium and discount – accounting entries.

UNIT – II

Issue and redemption of debentures and preference shares

UNIT – III

Amalgamation, Absorption, nature of purchase – nature of merger, external and internal reconstruction of companies.

UNIT – IV

Holding companies account – Consolidation of balance sheet (excluding inter company Owings, cross holdings, chain holding).

UNIT – V

Final accounts of banking companies(new format) and Insurance companies(new format).

COURSE OUTCOME:

CO1: Students will gain the knowledge of accounting for issue of shares, forfeiture and re-issue of shares, issue of bonus shares.

CO2: Students will learn the concept of redemption of preference shares, issue and redemption of debentures and accounting procedure of redemption.

CO3: To know about the term amalgamation and methods of accounting for amalgamation and accounting entries for purchasing and vendor companies.

CO4: Students will be able to know accounting for holding company and legal requirements relating presentation of accounts.

CO5: It help the students in obtaining a greater understanding final accounts of banking companies and insurance company.

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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: III

Semester: V

CORE COURSE – VII – CORPORATE ACCOUNTING

Subject Code: 16CCCCM9

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

III BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CCCCM9	3	2	3	2	2	2	2	3	-
16CCCCM9	3	3	2	2	3	3	3	2	-
16CCCCM9	2	3	2	2	3	3	3	2	-
16CCCCM9	2	2	2	3	2	2	2	2	-

16CCCCM9	2	2	2	3	2	2	-	2	-
Average	2	2	2	2	2	2	2	2	-


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CORE COURSE – VIII –AUDITING

Subject code: 16CCCCM10

UNIT – I

Introduction – definition of audit – objects of audit – classification of audit – internal audit – periodical audit – continuous audit – interim audit – balance sheet audit – internal check – internal control – procedure of audit – audit programme – test check.

UNIT – II

Vouching of cash transactions, trading transactions personal and impersonal ledgers – valuation and verification of assets and liabilities.

UNIT – III

Depreciation - Meaning – Causes – Methods – Auditors duties regarding depreciation – Reserves – Classification of reserves – Secret reserves – Auditors duties regarding secret reserves.

UNIT – IV

Audit of limited companies – share capital audit – share transfer audit – appointment, qualification rights and liabilities of company auditors – audit reports.

UNIT – V

Divisible profits and Dividends – Investigations – Audit of computerised Accounting.

COURSE OUTCOME:


CO1: To create the knowledge auditing, interim audit, balance sheet audit and internal check.

CO2: Creates understanding of the vouching such as cash and trading transaction, personal and impersonal.

CO3: To know about the verifications and valuation of assets and liabilities and enables create knowledge about auditor's duty and reserves.

CO4: To know about appointment, qualification, rights and liabilities of company auditors and audit report.

CO5: Creates understanding for the need and benefits of having audit of financial statements and audit of computerized accounting.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: III

CORE COURSE – VIII –AUDITING

Subject code: 16CCCCM10

Semester: V

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

III BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CCCCM10	3	2	2	-	3	2	2	2	2
16CCCCM10	2	2	3	2	2	3	3	2	2
16CCCCM10	3	3	-	2	3	2	2	3	-

16CCCCM10	-	2	3	2	2	2	2	2	3
16CCCCM10	-	3	2	3	2	2	3	2	3
Average	1	2	2	1	2	2	2	2	2

CORE COURSE – IX – COMPUTER APPLICATIONS TO BUSINESS
Subject Code: 16CCCCM11

UNIT – I

Computer – Operating System – Ms Word – Creating word documents – creating business letters using wizards – editing word documents – inserting objects – formatting documents – spelling and grammar check – word count – thesaurus, auto correct working with tables – savings, opening and closing documents – mail merge.

UNIT – II

Introduction to spread sheets – spread sheet programmes and applications – Ms Excel and features – Building work sheets – entering data in work sheets, editing and formatting work sheets – creating and formatting different types of charts -application of financial and statistical function – creating, analyzing and organizing data using – Automatic sum total saving, opening and closing work books. Introduction to Pivot tables.

UNIT – III

Fundamentals of Computerized accounting – Computerized accounting Vs manual accounting - Architecture and customization of tally – Features of tally 7.2, 9.1 versus – Configuration of tally – Tally screens and menus – Creation of company – Creating of groups – Editing and deleting groups – Creation of ledgers – Editing and deleting ledgers – Introduction to vouchers – Vouchers entry – Payment vouchers – Receipt vouchers – Sales vouchers – Purchase vouchers – Contra vouchers – Journal vouchers – Editing and deleting

vouchers.

UNIT – IV

Introduction to Inventories – Creation of stock categories – Creation of Stock groups – Creation of Stock items- Configuration and features of stock item – Editing and deleting stocks – Usage of stocks in Vouchers entry. Purchase orders – Stock vouchers – Sales orders – Stock vouchers – Introduction to cost – creation of cost category – Creation cost centers – Editing and deleting cost centers & categories – Usage of cost category and cost – centers in vouchers entry – Budget and controls – Creation of budgets – Editing and deleting budgets – Generating and printing reports in detailed and condensed format.

UNIT – V

Day books – Balance sheets – Trial balance – Profit and Loss account – Ratio analysis, Cashflow statement – Fund flow statement – Cost center report – Inventory report - Bank reconciliation statement.

COURSE OUTCOME:


CO1: To demonstrate a basic understanding of computer hardware and software and to create the knowledge basic understanding of network principles.

CO2: Students will be able to prepare the mark statement and work in MS-Excel.

CO3: To know about the fundamentals of Computerized accounting and Architecture and customization of Tally.

CO4: To understand and demonstrate the inventories and configuration and features of stock items, stock categories, unit of measurement etc.,

CO5: Prepare the financial statement, cash/funds flow statement and cost centre.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: III

CORE COURSE – IX – COMPUTER APPLICATIONS TO BUSINESS

Subject Code: 16CCCCM11

Semester: V

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

III BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CCCCM11	2	3	2	2	3	2	3	2	2
16CCCCM11	2	2	3	2	2	3	3	2	2

16CCCCM11	3	2	3	2	2	2	3	3	2
16CCCCM11	3	2	3	3	2	2	2	2	3
16CCCCM11	3	3	2	3	2	2	3	2	3
Average	2	2	3	2	2	2	3	2	2


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CORE COURSE – VII – CORPORATE ACCOUNTING

Subject Code: 16CCCCM9

UNIT – I

Company accounts – introduction – legal provisions regarding issues of shares, applications, allotment, calls, forfeiture, re-issue, premium and discount – accounting entries.

UNIT – II

Issue and redemption of debentures and preference shares

UNIT – III

Amalgamation, Absorption, nature of purchase – nature of merger, external and internal reconstruction of companies.

UNIT – IV

Holding companies account – Consolidation of balance sheet (excluding inter company Owings, cross holdings, chain holding).

UNIT – V

Final accounts of banking companies(new format) and Insurance companies(new format).

COURSE OUTCOME:


CO1: Students will gain the knowledge of accounting for issue of shares, forfeiture and re-issue of shares, issue of bonus shares.

CO2: Students will learn the concept of redemption of preference shares, issue and redemption of debentures and accounting procedure of redemption.

CO3: To know about the term amalgamation and methods of accounting for amalgamation and accounting entries for purchasing and vendor companies.

CO4: *Students will be able to know accounting for holding company and legal requirements relating presentation of accounts.*

CO5: It help the students in obtaining a greater understanding final accounts of banking companies and insurance company.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: III CORE COURSE – VII – CORPORATE ACCOUNTING

Subject Code: 16CCCM9

Semester: V

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

III BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CCCM9	3	2	3	2	2	2	2	3	-

16CCCCM9	3	3	2	2	3	3	3	2	-
16CCCCM9	2	3	2	2	3	3	3	2	-
16CCCCM9	2	2	2	3	2	2	2	2	-
16CCCCM9	2	2	2	3	2	2	-	2	-
Average	2	2	3	2	2	2	3	2	2


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PG & RESEARCH DEPARTMENT OF COMMERCE
B.COM COMMERCE

PROGRAMME OUTCOME

The Objectives of B.COM Programme are:

PO1: Becoming knowledgeable in the field of commerce and apply the conceptual interpersonal managerial skills for decision making in a business enterprise.

PO2: Gain analytical skill in the areas of accounting, finance, taxation and related commerce courses.

PO3: Understand and appreciate professional ethics, community living and nation building initiatives.

PO4: Exhibit professional skill and knowledge for pursuing CA, CMA, ACS, and other career-oriented programmes like ACCA, CFA, MBA and related PG build competency to manage business and leadership challenges.

PROGRAMME SPECIFIC OUTCOME

PSO1 - Enables learners to get theoretical and practical exposure in the commerce sector which includes Accounts, Commerce, Marketing, Management, Economics, and Environment etc.

PSO2 - Develops communication skills and build confidence to face the challenges of the corporate world.

PSO3 - Enhances the capability of decision making at personal and professional levels.

PSO4 – Makes students industry ready and develop various managerial and accounting skills for better professional opportunities.

PSO5 - Develops entrepreneurial skills amongst learners.


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CORE COURSE – IV – BUSINESS ACCOUNTING

Subject code: 16CCCCM3

UNIT – I

Branch accounts (excluding foreign branches) – Departmental accounts

UNIT – II

Hire Purchase accounts – Royalty accounts.

UNIT – III

Admission and Retirement of a partner, Death of a partner.

UNIT – IV

Dissolution of firm – piecemeal distribution.

UNIT – V

Insurance claims for loss of stock and profits – insolvency accounts – statement of affairs – insolvency of individual only.

Theory 25%

Problem: 75%

COURSE OUTCOME:

CO1: Updates students with working knowledge of business accounting and branch accounting.

CO2: Imparts conceptual knowledge of various accounting concepts of hire purchase accounts and instalment purchase system

CO3: To know about the self-balancing and sectional balancing ledgers and royalty account

CO4: acquaints learners with knowledge about the fire insurance claim for loss of stock and profit and accounting for sale or return

CO5: Create the knowledge about the insolvency accounts and prepare the statement of affairs.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: II

Subject Code: 16CCCM3

CORE COURSE I – BUSINESS ACCOUNTING

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CCCM3	3	3	2	2	3	2	2	3	2
16CCCM3	2	2	3	2	2	3	3	2	2
16CCCM3	3	3	2	2	3	2	2	3	-
16CCCM3	3	2	3	3	2	2	2	2	3
16CCCM3	3	3	2	3	2	2	3	2	3
Average	3	3	2	2	2	2	2	2	2


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Core Course I – BANKING THEORY LAW AND PRACTICE

Subject code: 16CCCM4

UNIT I

Relationship of banker and customer – Definition of the term banker and customer – General relationship – special relationship – main functions and subsidiary services rendered by banker – agency services and general utility services – safe custody deposit – letters of credit – issue and payment of demand drafts and foreign bills, merchant banking.

Unit II:

Operations of Bank Accounts – fixed deposits – Fixed deposit receipts and its implications, savings deposit accounts – current Accounts – recurring deposit Accounts – new deposit savings schemes – introduced by banks – super savings package – cash certificate, annuity deposit – reinvestment plans – perennial premium plan – Non resident (external) accounts scheme.

Unit III:

Types of Customers, account holders – procedure and proactive for opening and conducting and closing of accounts of customers particulars of individuals including minor, illiterate persons – married women – lunatics – drunkards – joint stock companies – Non trading associations – registered and registered clubs – societies, customers' attorney – executive and administration – charitable institutions – trustees – liquidators – receivers – local authorities – steps to be taken on death, lunacy, bankruptcy – winding up in case of Garnishee orders.

Unit IV:

Paying and collecting bankers – rights responsibilities and duties of paying and collecting banker
– precautions to be taken in paying and collecting of cheques – protection provided to them
– nature of protection and conditions to get protection – meaning of terms – such as payment in due course – recovery of money paid at mistake.

Unit V:

Pass book and Issue of duplicate pass book – cheques - Definition of a cheque – requisites of a cheque – drawing of a cheque - types of cheque – alteration – marking – crossing – different forms of crossing and their significance – loss of cheques in transit – legal effect.

COURSE OUTCOME:

CO1: Creates understanding the concepts of banking and special relationship between banker and customer.

CO2: To create the knowledge about operation of Bank Accounts, deposits, savings accounts, current accounts etc.,

CO3: To make them understand about types of customers and procedure for opening and closing of accounts.

CO4: Create the knowledge about paying and collecting bankers, rights, responsibility and duties of paying and collecting banker.

CO5: Examine the pass book and issue of duplicate pass book, cheque and drawing a cheque.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: II

Subject Code: 16CCCM4

CORE COURSE I – BANKING THEORY LAW AND PRACTICE

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

II BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CCCM4	3	2	-	2	3	3	2	-	2
16CCCM4	3	2	2	2	3	3	2	2	2
16CCCM4	3	3	-	2	3	2	2	3	-
16CCCM4	3	2	2	3	3	2	3	2	3
16CCCM4	2	3	2	3	2	3	3	2	3
Average	3	2	1	2	3	,3	2	1	2


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: II

Semester: IV

Subject Code: 16CCCCM7

CORE COURSE I – COST ACCOUNTING

MAPPING

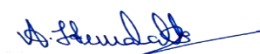
CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

II BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CCCCM7	3	2	2	2	3	2	2	3	2
16CCCCM7	2	2	3	2	2	3	3	2	2
16CCCCM7	3	3	2	2	3	2	2	3	-
16CCCCM7	3	2	3	3	2	2	2	2	3
16CCCCM7	3	3	2	3	2	2	3	2	3
Average	3	3	2	2	2	2	2	2	2


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Core Course III – BUSINESS TOOLS FOR DECISION MAKING

Subject code: 16CCCM8

Unit I:

Introduction – tabulation and classification – diagrams and graphs, measure of central Tendency

– arithmetic mean, Median, Mode, Geometric Mean –

harmonic mean. Unit II:

Measures of Dispersion – range – quartiles – deciles – percentiles – quartile deviation – meandeviation – standard deviation – co-efficient of variation.

Unit III:

Measurement of Skewness Karl person & Bowley methods – correlation – simple rank – co-efficient of concurrent deviation.

Unit IV:

Regression analysis – simple regression – equations – x on y – Y on X – Time series analysis – Components – fitting a straight line by method of least square – moving average.

Unit V:

Index numbers – weighted and unweighted – price Index numbers – types – tests in index numbers – time and factor reversol test - cost of living index number – aggregate method – family budget method.

COURSE OUTCOME:


CO1: To understand the basic knowledge about statistics, analyse statistical data using measures of central tendency.

CO2: To analyse statistical data using measures of dispersion.

CO3: Demonstrate and interpret the correlation between two variables, calculate the regression analysis.

CO4: To know about the analysis of time series, components, moving average.

CO5: Acquire knowledge on vital statistics, index numbers and calculate an indices from given data.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: II

Semester: IV

BUSINESS TOOLS FOR DECISION MAKING

Subject code: 16CCCCM8

MAPPING

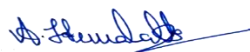
CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

II BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CCCCM8	3	-	-	2	2	-	2	2	-
16CCCCM8	2	-	2	2	2	-	2	2	-
16CCCCM8	3	3	3	2	2	2	,-	2	-
16CCCCM8	3	2	3	3	2	2	2	2	-
16CCCCM8	3	3	2	3	2	2	3	2	-
Average	3	1	2	2	2	1	2	2	-


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ALLIED COURSE – V – COMPANY LAW

Subject code:16CACCM1D

UNIT – I

Company – Definition – kinds – Incorporation – duties of Secretary regarding registration – memorandum of association – Ultravires – alteration of memorandum.

UNIT – II

Types of secretaries – Functions – Company Secretary's appointment – Legal position – rights and liabilities – qualities and qualifications.

UNIT – III

Articles of association – contents – Alteration – Doctrine of Constructive notice – Indoor management – prospectus.

UNIT – IV

Shares – kinds – redemption of preference shares – premium and discount – allotment – irregular allotment – minimum subscription – forfeiture of shares – secretarial duties regarding the above– share warrants, stocks.

UNIT – V

Membership of companies – Transfer and Transmission of shares – Blank transfer – forged transfer – management of companies – Board of directors – managing director – meetings of companies – Notice, Proxy, minutes, resolution etc., legal provisions.

COURSE OUTCOME:


CO1: Provides basic knowledge regarding formation of Joint Stock Company and incorporation

CO2: To understand the memorandum of association, contents, articles of association.

CO3: Students will learn about share capital, kinds of shares, voting rights etc.,

CO4: To know about the statutory meeting, annual general meeting and resolutions.

CO5: Students will be able to understand the winding up of a company, modes of winding up.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: II

Semester: IV

ALLIED COURSE – V – COMPANY LAW

Subject code:16CACCM1D

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

II BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CACCM1D	3	3	3	2	2	3	2	2	2
16CACCM1D	2	2	3	2	2	3	2	3	2
16CACCM1D	3	3	3	2	3	2	2	3	-
16CACCM1D	2	2	3	3	2	2	2	2	–
16CACCM1D	3	2	2	3	2	2	–	2	-
Average	3	2	3	2	2	2	1	2	-

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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: II

Semester: IV

ALLIED COURSE – V – COMPANY LAW

Subject code:16CACCM1D

MAPPING


CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

II BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CACCM1D	3	3	3	2	2	3	2	2	2
16CACCM1D	2	2	3	2	2	3	2	3	2
16CACCM1D	3	3	3	2	3	2	2	3	-
16CACCM1D	2	2	3	3	2	2	2	2	-
16CACCM1D	3	2	2	3	2	2	-	2	-
Average	3	2	3	2	2	2	1	2	-


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MAJOR BASED ELECTIVE – I – HUMAN RESOURCE MANAGEMENT

Subject Code: 16MBECM3

UNIT I:

Introduction: meaning and definition of Human resources – objectives, scope and significations of human resource management – principles - functions of HRD.

UNIT II:

Human Resource planning: Definition and meaning – importance – objectives – components and the process of human resource planning – factors affecting human resource planning.

UNIT III:

Recruitment and Selection: Sources of man power supply, methods and techniques of recruitment. The selection and placement processes – job analysis, job description, job evaluation – Interviews and tests.

UNIT IV:


Human resource development and performance appraisal: Definition and significance of training and development – training policy, principles and methods – the nature, significance and methods of performance appraisal.

UNIT V:

Stress Management for performance improvement: Concept – causes – effects – coping strategies – Individual and organizational.

COURSE OUTCOME:

- CO1: Demonstrate an understanding of key terms, theories/concepts and practices within the field of HRM.
- CO2: Providing students with a comprehensive review of key HRM concepts, techniques and issues, create knowledge about job specification and to enables creating strategies to improve HR quality.
- CO3: To prepare human resource planning, to recruit, select, place, induct, train and develop the human resources
- CO4: To knowledge about the training, purpose of training and types of training in every organisation.
- CO5: To arrange for performance appraisal and to achieve the organizational objectives like to earn profit, growth and expansion, survival, diversification etc.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: III

Semester: VI

ALLIED COURSE – V – HUMAN RESOURCE MANAGEMENT

Subject code: 16MBECM3

MAPPING


CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

III BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CACCM1D	3	3	3	2	2	3	2	2	2
16CACCM1D	2	2	3	2	2	3	2	3	2
16CACCM1D	3	3	3	2	3	2	2	3	-
16CACCM1D	2	2	3	3	2	2	2	2	-
16CACCM1D	3	2	2	3	2	2	-	2	-
Average	3	2	3	2	2	2	1	2	-


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CORE COURSE – XI – FINANCIAL MANAGEMENT

Subject Code: 16CCCCM13

UNIT I:

Financial Management: Meaning and scope – objectives – functions – approaches - types financial decisions – time value of money – cost of capital – cost of debt – cost of equity – cost of retained earnings – weighted average cost of capital.

UNIT II:

Financial planning – meaning and scope – capital structure – Net income approach – net operating income approach – MM approach – arbitrage process – traditional approach – capital structure planning.

UNIT III:

Leverage – meaning and types – significance – operating leverages, financial leverage – combined leverage – Dividend policy – Determinants of dividend policy, types of dividend – theories – bonus issue – stock splits.

UNIT IV:

Working capital management – determinants of working capital – forecasting of working capital requirements. Cash management – cash budget – concentration banking and lock box system

UNIT V:

Receivable management – objectives – factors influencing size of receivables – credit policies – Incremental analysis. Inventory management – meaning – objectives – techniques – purpose of holding inventory – levels of stock – EOQ – inventory turnover ratio – ABC analysis – VED analysis.\

COURSE OUTCOME:

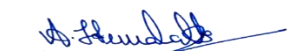
CO1: To understanding the concept of financial management, Scope, functions and objectives of financial management and to prepare the financial statement.

CO2: Imparts knowledge to the learner about how to prepare the capital structure such as EBIT, EPS and theories of capital structure.

CO3: Familiarizes the students to understand the leverage, determination of dividend policy of companies.

CO4: Provides practical knowledge about the financial decision such as working capital management and stages of cash management

CO5: Creates understanding of the concept of receivable management and company's credit policy and know about the inventory management.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: III

Semester: VI

ALLIED COURSE – V – FINANCIAL MANAGEMENG

Subject code: 16CCCCM13

MAPPING

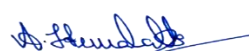
CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put

III BCOM

PO/PSO CO	PO1	PO2	PO3	PO4	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
16CCCCM13	1	2	3	2	2	-	2	2	3
16CCCCM13	1	2	3	2	1	-	2	2	3
16CCCCM13	1	2	3	3	1	-	2	2	3
16CCCCM13	1	2	3	3	1	-	1	2	3
16CCCCM13	1	2	3	3	2	-	1	2	3
Average	1	3	3	3	1.4	-	1.6	2	3


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PG & RESEARCH DEPARTMENT OF COMMERCE

M.COM - COMMERCE

PROGRAM OUTCOME

- PO-1: Expose the methods of data collection and their interpretation.
- PO-2: Develop communication and analytical skills.
- PO-3: Impart knowledge in commerce to all students enrolled and to sensitize them on issues related to global changes and social concerns
- PO-4: Expedite all commerce students to have wholesome personality development.
- PO-5: Prepare and train the postgraduate students to accept the business Challenges by providing exposure on advanced commercial and business methods and processes.

PROGRAM SPECIFIC OUTCOME

After Completing Masters in Commerce students are able to

- PSO-1: Students develop the ability to comprehend and functional management concepts, business environment and domain specific knowledge.
- PSO-2: Equip the students with requisite knowledge, skills and right attitude necessary to provide effective leadership in a global environment.
- PSO-3: Develop skills for analysing of the business data, application of relevant analysis, and problem solving in other functional areas such as marketing, finance, business strategy and human resources etc.
- PSO-4: Develop attributes for research in academics and applied research for industry.
- PSO-5: The students can work in different domains like Accounting, Taxation, HRM, Banking and Administration.


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SERVICES MARKETING

Course Code: P16MC12

UNIT I

Services Marketing – Definition – importance – characteristics of services – Growth of Services Marketing – Types of services – Comparative analysis between services and products.

UNIT II

Concept of services marketing – Societal concept – Buyer behaviour concept – Factors influencing buyer behaviour – Decision making process. Delivering Quality Service - TQM in services marketing - Quality standards - process and technological requirements to implement Quality Standards in services marketing.

UNIT III

Services Marketing Mix – Product Strategy – Product Life Cycle concept – Strategies during the Product Life Cycle – Product Planning Strategy – Development of new products – Diversification and elimination.

UNIT IV

Bank Marketing – Insurance Marketing – Transport Marketing.

UNIT V

Tourism and Hotel Marketing - Education Marketing – Communication Services Marketing – Health services.

Course Outcome

CO 1: Students will able to understand the comparative analysis between services and products.

CO 2: Familiarize the students to acquire TQM in services marketing

CO 3: To create the awareness and understand the product Life Cycle Concept CO -4: Aware Bank Marketing and Insurance Marketing

CO 5: Understand Tourism and Hotel Marketing


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: I

SERVICES MARKETING

Course Code: P16MC12

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I MCOM

PO\PSO CO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
P16MC12	2	2	-	-	2	2	-	-	2	-
P16MC12	-		2	3	-	-	3	-	-	-
P16MC12	-	2	-	-	-	-	2	-	3	-
P16MC12	-	-	-	-	-	-	-	3	-	3
P16MC12	-	-	2	-	-	-	-	2	-	2
AVERAGE	-	-	-	-	-	-	1	1	1	1


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INCOME TAX THEORY LAW AND PRACTICE

Course Code: P16MC14

UNIT I

Income Tax Act – Definition – Income – Agriculture Income – Assessee – Previous year – Assessment year – Residential Status – Scope of Total Income – Capital and Revenue – Receipts and Expenditure – Exempted Incomes.

UNIT II

Computation of Income from Salaries and Income from House Property.

UNIT III

Computation of Profits and Gains of Business or Profession – Computation of Capital Gain - Computation of Income from other sources.

UNIT IV

Set-off and Carry Forward of Losses – Deduction from Gross Total Income – Computation of Tax Liability.

UNIT V

Income Tax Authorities – Procedure for Assessment – Tax Deducted at Source (TDS) – Assessment of Individuals, Hindu Undivided Family, Partnership Firms and Companies.

Course Outcome

CO -1: Provide understanding of Income Tax Act, Residential Status and Exempted Income.

CO -2: Understand Income from Salaries and House Property practices.

CO -3: Gain knowledge about to computation of Business or Profession and Capital Gain and Other Sources.

CO -4: Understand Deduction from Gross Total Income.

CO -5: Provide knowledge of Tax deducted at source.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: I

INCOME TAX THEORY LAW AND PRACTICE

Course Code: P16MC14

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I MCOM

PO\PSO CO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
P16MC14	3	-	-	2	-	-	3	-	-	-
P16MC14	2	-	-	-	-	-	-	-	2	-
P16MC14	-	3	-	-	3	3	-	2	3	3
P16MC14	-	-	-	3	-	-	2	3	2	-
P16MC14	2	-	2	-	-	-	-	2	-	-
AVERAGE	1	-	-	1	-	-	1	1	1	-


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ADVANCED FINANCIAL MANAGEMENT

Course Code: P16MC21

UNIT I

Financial Management: Meaning, nature and scope of finance; financial goal – Profit Vs Wealth Maximisation; Finance functions – investment, financing and dividend decisions.

UNIT II

Fundamental valuation concepts: - Time value of money – Compound value, Present value; Risk and Return – concept, Risk in a portfolio context, Relationship between Risk and Return. Valuation of Securities – Valuation concept – Bond Valuation – Valuation of Preference shares, Equity valuation – Dividend valuation approach, Earnings capitalisation approach and Ratio approach.

UNIT III

Cost of capital: Meaning and Significance of cost of capital; calculation of cost of debt, preference capital, equity capital and retained earnings; combined cost of capital (weighted). Financial Leverage: Meaning, Measurement of leverages; Effect of Operating and Financial Leverage on Profit; Analysing alternate financial plans; combined financial and operating leverages.

UNIT IV

Planning the Capital Structure – Factors influencing capital structure; EBIT-EPS Analysis, Return on Investment Analysis, Cash flow analysis, capital structure policies – Theories. Dividend policy -Factors determining dividend pay-out, Forms of dividend; stability in dividend policy; corporate dividend behaviour

UNIT V

Management of working capital: - Meaning, Significance and Types of working capital; calculating operating cycle period and estimation of working capital requirements; sources of working capital; Management of cash, receivables and inventory.

Course Outcome

CO 1: Develop knowledge about Profit Vs. Wealth Maximization.

CO 2: Familiarize the student to acquire the knowledge of Compound value, Valuation of Preference shares.

CO 3: Understand cost of Capital, operating and financial leverage.

CO 4: Provide Factors influencing Capital Structure, Dividend Policy.

CO 5: Develop management of Working Capital, Management of Cash, receivables and inventory


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: III

ADVANCED FINANCIAL MANAGEMENT

Course Code: P16MC21

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I I MCOM

PO\PSO CO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
P16MC21	-	-	3	-	3	-	2	-	-	-
P16MC21	3	-		2	-	3	3	3	2	2
P16MC21	-	-	2	-	-	-	-	2	-	3
P16MC21	-	3	-	-	-	-	-	-	3	-
P16MC21	2	-	-	-	2	2	--	-	-	2
AVERAGE	1	-	1	-	1	1	1	1	1	1


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RESEARCH METHODOLOGY

Course Code: P16MC33

UNIT I

Research in Management: An Introduction – Definition, meaning and nature – Scope and objects of Research. Types of Research: Experimental Research – Survey Research – Case Study methods – Ex Post Facto Research.

UNIT II

Research Design – Defining Research Problem and Formulation of Hypothesis – Experimental Designs.

UNIT III

Research Process – Steps in the process of Research, Data Collection and Measurement: Sources of Secondary data – Methods of Primary data collection – Questionnaire construction – Attitude measurement and Scales – Sampling and Sampling Designs – Philosophy and Pre-testing.

UNIT IV

Data presentation and Analysis – Data Processing – Methods of Statistical analysis and interpretation of Data – Testing of Hypothesis and theory of inference.

UNIT V

Report writing and presentation –steps in Report writing - types of reports – Substance of Reports – Formats of Reports – Presentation of a Report - Documentation - Foot Note - Bibliography

Course Outcome

CO 1: Students will understand and create with the areas of Business Research Activities.

CO 2: Enhance capabilities of students to conduct Research design and formulation of Hypothesis

CO 3: Facilitate students in developing the most appropriate methodology for their research studies

CO 4: Develop knowledge about to Interpretation of data and testing of Hypothesis

CO 5: Aware the students ready to write report and presentation.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: III

RESEARCH METHODOLOGY

Course Code: P16MC33

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I I MCOM

PO\PSO CO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
P16MC33	3	-	3	-	3	-	-	-	2	-
P16MC33	-	-	2	-	2	2	-	2	-	3
P16MC33	-	3	-	-	3	3	-	-	3	-
P16MC33	3	2	-	2	2	-	3	3	-	2
P16MC33	-	-	-	-	2	-	3	-	-	2
AVERAGE	1	1	1	-	2	1	1	1	1	1

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PG & RESEARCH DEPARTMENT OF COMMERCE

M.COM - COMMERCE

PROGRAM OUTCOME

- PO-1: Expose the methods of data collection and their interpretation.
- PO-2: Develop communication and analytical skills.
- PO-3: Impart knowledge in commerce to all students enrolled and to sensitize them on issues related to global changes and social concerns
- PO-4: Expedite all commerce students to have wholesome personality development.
- PO-5: Prepare and train the postgraduate students to accept the business Challenges by providing exposure on advanced commercial and business methods and processes.

PROGRAM SPECIFIC OUTCOME

After Completing Masters in Commerce students are able to

- PSO-1: Students develop the ability to comprehend and functional management concepts, business environment and domain specific knowledge.
- PSO-2: Equip the students with requisite knowledge, skills and right attitude necessary to provide effective leadership in a global environment.
- PSO-3: Develop skills for analysing of the business data, application of relevant analysis, and problem solving in other functional areas such as marketing, finance, business strategy and human resources etc.
- PSO-4: Develop attributes for research in academics and applied research for industry.
- PSO-5: The students can work in different domains like Accounting, Taxation, HRM, Banking and Administration.


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HUMAN RESOURCE MANAGEMENT

Course Code: P16MC23

UNIT I

Human Resource Management- Meaning – Nature and Scope, Objectives - Functions - Distinction between HRM and Personnel Management. Personnel Policies: Procedure and Programmes. Organization of HRM Department– Needs - Recent Trends in HRM Practices – Personnel Audit- Human Resource Information System need and benefits.

UNIT II

Man Power Planning – Characteristics: Need, Process - Job Analysis Job Description- Job Specification - Job Design- Job Evaluation Methods – Merits and Demerits - Job Enrichment- Job Enlargement –Re-Engineering - Recruitment – Sources - Selection- Selection Procedure, - Interviews – Placement - Induction

UNIT III

Training –Meaning, Need - Selection of Trainees- Methods of Training – Evaluation of Training - Management Development Programmes Methods- Promotion – Types, Merits- Demotions; Carrier Planning - Transfers

UNIT IV

Performance Appraisal – Purpose- Factors Affecting Performance Appraisal – Criteria for Performance Appraisal – Performance Appraisal Techniques – Limitation of Appraisal Methods. Quality of Work Life – Issues in Quality of Work Life- Measuring QWL – Workers Participation in Management.

UNIT V

Grievance – Meaning, Causes of Grievance- Grievance Redressal Procedure – Collective Bargaining – Meaning – levels – methods – pre -requisites – Benefits.

Course Outcome

CO -1: Students know and gain with in-depth knowledge of HRM

CO -2: Develop among student Various practices followed by Man power planning

CO -3: Provide knowledge about training and Promotions

CO -4: Understand Factors affecting performance management appraisal

CO -5: Learn about Grievance, Collective Bargaining and Perquisites


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: II

HUMAN RESOURCE MANAGEMENT

Course Code: P16MC23

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “- “

I MCOM

PO\PSO CO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
P16MC23	-	2	-	3	-	3	3	-	2	-
P16MC23	3	-	-	-	-	2	-	-	2	3
P16MC23	-	-	-	2	-	-	2	3	-	-
P16MC23	-	2	2	-	2	-	-	2	-	-
P16MC23	-	-	-	-	-	-	-	-	3	3
AVERAGE	-	-	-	1	-	1	1	1	1	1


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ORGANISATIONAL BEHAVIOUR

PI6MCE2A

UNIT I

Organisational Behaviour – Meaning – Characteristics – Disciplines contributing to OB – Relationship with other Social Sciences – Approaches to OB – Hawthorne Experiments.

UNIT II

Perception: Process – Factors influencing perception - Distortion in Perception – Learning: Theories of Learning – Attitudes: Factors influencing Attitude.

UNIT III

Personality: Theories of Personality – Determinants – Types - Emotional Intelligence – Features - Group Dynamics: Formal and Informal Groups – Group Cohesiveness – Stress Management: Causes and Effects of Stress – Coping strategies for stress.

UNIT IV

Leadership: Theories and styles – Motivation – Theories of Motivation – Communication – Conflict Management: Role Conflict – Goal Conflict and inter personal conflict

UNIT V

Organisation change – Process – Causes of resistance to change and Overcoming resistance to change – Organisation Development – OD Process and Techniques – Organisation Culture – Factors influencing organisation culture – Organisational Effectiveness – Process and factors influencing organizational effectiveness.

COURSE OUTCOME:

CO1: Provide knowledge of organizational Behaviour C

CO2: create understanding about perception, Learning Attitude

CO3: Understand the Theories of personality, stress management

CO4: Gain knowledge about Leadership, conflict Management

CO5: Provide understanding of Organization Culture and Organization Change


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: I

Semester: II

ORGANISATINAL BEHAVIOUR

PI6MCE2A

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-“

I MCOM

PO\PSO CO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
PI6MCE2A	2	2	3	3	-	3	3	-	2	-
PI6MCE2A	3	2	-	-	-	2	-	-	2	3
PI6MCE2A	-	-	-	2	-	-	2	3	-	-
PI6MCE2A	-	2	2	-	2	-	-	2	-	-
PI6MCE2A	-	-	-	-	-	-	-	-	3	3
AVERAGE	1	1	1	1	-	1	1	1	1	1


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INVESTMENT MANAGEMENT

Course Code: P16MC41

Objective: To make the student to understand the investment opportunities and portfolio management

UNIT I Investment Management - Nature and scope - Objectives – Process – Investment Media Security and Non-security forms of Investment - gilt edged securities – Sources of Investment information.

UNIT II New Issues Market – Methods of Issuing – Parties involved in the new issue market – Secondary market – Stock Exchanges – NSE and BSE – Trading mechanism – online trading – SEBI and Investors production.

UNIT III Security Analysis – Approaches – Fundamental Analysis – Technical Analysis – Dow Theory – Random Walk Theory - Efficient Market Hypothesis.

UNIT IV Portfolio Analysis – Traditional and Modern approach – Rationale of Diversification of Investments – Markovitz theory – Sharpe Index Model - Capital Asset Pricing Model.

UNIT V Investment companies in India – Types Mutual Fund Operations in India – UTI – SEBI and RBI Guidelines for Mutual Funds.

Note: Theory only

Course Outcome

CO -1: Provide knowledge about Investment and Various securities.

CO -2: Provide aware of new issue market and Stock Exchanges, NSE, BSE and SEBI guidelines.

CO -3: Impact knowledge about security Analysis and Approaches.

CO -4: Familiarize with the portfolio Analysis and Traditional and Modern Approach.

CO -5: Provide knowledge about Mutual fund operations and SEBI and RBI Guidelines.


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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: II

Semester: IV

INVESTMENT MANAGEMENT

Course Code: P16MC41

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “-”

I MCOM

PO\PSO CO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
P16MC41	-	-	-	-	-	3	2	-	-	-
P16MC41	-	-	3	3	3	-	-	-	2	2
P16MC41	3	3	-	-	-	3	3	3	-	-
P16MC41	-	-	-	2	-	-	-	-	-	-
P16MC41	2	-	2	-	-	2	3	3	3	3
AVERAGE	1	-	1	1	-	2	2	1	1	1

PROJECT MANAGEMENT

Course Code: P16MCE5A

UNIT I Project – Meaning – Nature – Types of project and project life cycle – Project management – Nature and scope of project management– Project management as a profession – Role of project manager.

UNIT II

Project Identification and Formation: Project environment – Identification of investment opportunities – Projects screening – Feasibility study – Project selection – Project formulation – Stages in project formulation – Project report preparation – Planning Commission's guidelines for project formulation.

UNIT III

Project Appraisal: Objectives, essentials of a project methodology – Market appraisal – Technical appraisal – Financial appraisal – Socio – economic appraisal – Management appraisal.

UNIT IV

Project Planning and Scheduling: Objectives – Process or Planning Components or good planning – Project designing and project scheduling and time estimation – Scheduling to match availability of man power and release of funds – Cost and time.

UNIT V

Project Execution and Administration – Project contracting: Contract pricing, types – Project organisation: Forms of organisation – Project direction – Project communication – Project coordination – Factors influencing effective project management – project time monitoring and cost monitoring – Project over runs. Project Control: Control techniques – PERT, CPM– Project audit.

Course Outcome

CO -1: Understand the students' types of projects and project life cycle.

CO -2: Provide knowledge about project selection, project report preparation.

CO -3: Develop essentials of a project methodology.

CO -4: Students can go process of planning components of good planning.

CO -5: Ability to Start project direction, project communication, project control.

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PG & RESEARCH DEPARTMENT OF COMMERCE

Year: II

Semester: IV

PROJECT MANAGEMENT

Course Code: P16MCE5A

MAPPING

CO - PO – PSO matrices of course

1: Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

If there is no correlation, put “- “

II MCOM

PO\PSO CO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
P16MCE5A	-	-	3	-	-	3	-	-	-	3
P16MCE5A	2	3	-	3	2	-	3	-	3	-
P16MCE5A	-	-	-	-	3	-	-	-	-	-
P16MCE5A	3	-	-	3	-	-	-	2	-	-
P16MCE5A	-	-	2	-	-	3	-	3	2	3
AVERAGE	1	-	1	1	1	1	-	1	1	1