



# SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at “A” Grade (3rd Cycle) by NAAC)

Chatram Bus Stand, Tiruchirappalli – 620002.

## CRITERION - II

### 2.3.1. STUDENT CENTRIC METHODS FOR MANAGEMENT STUDIES

Student Centric Methods, Such As Experiential Learning, Participative Learning And Problem Solving Methodologies Are Used For Enhancing Learning Experiences.

Department of Management Studies believes in the adoption of students centric methods to enhance student involvement as a part of participative learning and problem solving methodology. Role Plays, Team works, Debates, Seminar Quizzes and case studies Specifically Students centric Teaching Methods are reflected in project work, Industrial visit& guest lectures.

## **1. EXPERIENTIAL LEARNING**

### **1.1. Project work**

- Major Projects this is an essential element of each programme.



### **1.2 Participation in competition at various levels**

- For Real time exposure students are encouraged to participated at State, National and International Level.

### 1.3 Industrial Visits

- Departments Plan and Organized the industrial visits for students to provide exposure to industrial work culture.



### 1.4 Guest Lecture

- Guest lecture by eminent experts from industry and academics from across the world are organized to supplement the teaching process and provide experiential learning.



### 1.5 Workshop

A workshop may introduce a new idea, inspire participants to further explore it on their own, or may illustrate and promote actual process practice. It is a great way to teach hands-on skills as it gives learners an opportunity to try out new methods and fail in a safe environment.



## 2. PARTICIPATED LEARNING

### 2.1 Role play

- Teachers adopt role play method to supplement Teaching by way of participative learning.



### 2.2 Team work

Department of Management Studies organize student's activities to promote the spirit of Team work like budget discussion panel meet and peer meet to educate students. The session will also encourage students to develop their analytical and critical thinking skills as they will learn about the impact of the budget on different aspects of the economy.





### 2.3 Debates

Debates: Debates are followed in many of the subjects where students are required to come with different opinions, thought processes thus the learning process gets justified in the argue-mental way of learning.



### 2.4 Seminar

Seminars are small group discussions organized and led by staff. The purpose of a seminar is to enable students to improve their knowledge and understanding of a topic by engaging with key issues - participation is therefore necessary and successful participation involves preparation.



### 2.5 Poster Presentation

Posters help to focus and motivate students to learn. It's an effective way to catch and hold the attention of students, as well as helps to maintain their interest in a particular area.



## 2.6 Start up Business Idea

A business idea is the reason for setting up a firm. This idea doesn't need to be unique, but it must have the potential to capture part of its target market. A business idea makes everything regarding the enterprise. Everything includes the products/services provided, ways of marketing the products, etc. It drives everything about the company, from what products and services are offered to how these products are marketed.



## 3. PROBLEM SOLVING METHODOLOGIES

### 3.1 Case studies

Case study method is adopted in teaching learning process to make the students have logical thinking and practical knowledge to develop problem solving ability.



### 3.2. Analysis and Reasoning

- All questions in examination are based on analysis and reasoning.



### 3.3 Discussion

Discussions methods in many of the subjects as it makes the students to think wide and participate in coming up with the opinions & suggestions to check their current knowledge. Discussions are held basically in soft skills, managerial communications, business adoptions etc.



### 3.4 Quizzes

- Quizzes are conducted by all subject teachers.



### 3.5 Research Activities

Research activities are steered by faculty to nurture research aptitude.

