



SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at "A" Grade (3rd Cycle) by NAAC)

Chatram Bus Stand, Tiruchirappalli – 620002.

CRITERION - II

2.3.1. STUDENT CENTRIC METHODS FOR BUSINESS ADMINISTRATION

2.3.1 Experiential Learning

Educational Tours:-

Educational Tour is a part of the Learning Process. We at Shrimati Indira Gandhi College, Trichy, the Department of Business Administration organized an Industrial Visit to Wayanad, Kerala on 27.03.2023 and 28.03.2023. 52 students accompanied by 2 faculty visited the bamboo craft village. Edakkal Caves, Banasura Sagar Dam, and Kuruvadweep were visited. The students enjoyed and also benefited as they got practical knowledge of small-scale industries.



2.3.2 Participative Learning

Weekly Celebration:-

The student of Business Administration celebrated Friendship Week From 2 August to 6 August 2022. on 2/08/2022 The event celebrated was narrating "Friendship Stories". More than forty students participated in the event and narrated the stories of Friendship by quoting their own experience in between the story. This event was an excellent choice of sharing their experience of true value of Friendship in Crisis. By this event the students came to that "True Friends are never apart may be in distance but ever in Heart".



The second event was conducted on 4/08/2022 as debate on the topic “Is friendship is strength or weak”. The participants of both the team expressed clearly their views in favour and against the topic. The moderator finally unsolidated the valid points and gave the judgement that true friendship is always good in any crisis at any point of time.



The third event conducted on 5/08/2022 was friendship poem writing by the students. Around 39 students participated and presented their poems with great zeal and enthusiasm.



The fourth event was “ friendship fun games” conducted on 6/08/2022. the game was in such a way to task the compatibility and understanding of their friendship.



Group discussion:-

The students held a group discussion on their subject in January 2022.



EXHIBITION: MY PRIDE MY INDIA

The Department of Business Administration Organized an exhibition on “ MY INDIA MY PRIDE ” at R.V. Auditorium on 23.02.2023 from 10.00 am to 1.30 pm. Our Principal incharge mam Dr.J. Radhika inaugurated the exhibition. Dr. M.Remma and Dr. V.Prabha Vice Principals were the judges. The students exhibited 33 models representing each state which highlights the significance of cultural, social and spiritual values. The students of various departments of our college visited the exhibition. The best three exhibits were chosen for award of prize.



