



SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at "A" Grade (3rd Cycle) by NAAC)

Chatram Bus Stand, Tiruchirappalli – 620002.

3.2.2

WORKSHOPS/SEMINARS CONDUCTED ON RESEARCH METHODOLOGY, INTELLECTUAL PROPERTY RIGHTS (IPR), ENTREPRENEURSHIP AND SKILLS DEVELOPMENT

2021-2022



SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at 'A' Grade (3rd cycle) by NAAC)

Tiruchirappalli-620 002

**DEPARTMENT OF MICROBIOLOGY,
HOSPITAL ADMINISTRATION AND BIOCHEMISTRY**


PLACEMENT TRAINING IN MEDICAL CODING



DATE : 25.08.2021 onwards

DURATION : 60 Days

TIME : 1.15 p.m. to 2.15 p.m.

MODE : Online 

Final year UG and PG students are invited to join



98407 85759
98847 12426

No 70/2 Market road, Arani, 632301, Tiruvannamalai district, Tamilnadu
E-mail : amrahealthcarebpo@gmail.com, Web: www.amrahealth.com

Date :10.11.2022

OUR MISSION AND VISION

MISSION

Started in the year 2017 AMRA's mission is to train people and certify graduates from both science and non science graduates

Our mission is also to provide job oriented program and provide an entry to the medical coding/billing companies.

Our primary focus is provide quality training and provide good knowledge to the trainees to compete with the other people in the industry and achieve peak in their career

VISION

We in AMRA would like to extend our training across the globe through internet (online training)

We already are training people from the USA and UAE.

We are also looking to start projects and provide job opportunities for both rural and urban graduates

Global Training & Operation Head
Yuvarajan Balakrishnan, CPC

Director
N. Rekharukmani

AMIRA
"Expect Beyond Expectation"

CERTIFICATE



This is to Certify that **C. ARCHANA** II - M.Sc., Biochemistry
Shrimati Indira Gandhi College - Trichy has completed her
Professional Medical Coding Course from 25/08/2021 to 24/12/2021

60 Days Attended
Tiruchirappalli City
Tamilnadu State

No. 11111111

BY

SHRIMATI INDIRA GANDHI COLLEGE

Course Director

Instructor Name
& Signature

Principal
Shrimati Indira Gandhi College

ABIRAMI
"Expect Beyond Expectation"

CERTIFICATE



This is to Certify that **P. Abirami** III - B.Sc., Biochemistry
Shrimati Indira Gandhi College - Trichy has completed her
Professional Medical Coding Course from 25/08/2021 to 24/12/2021

60 Days Attended
Tiruchirappalli
Tamilnadu
City **State**

NO. *Abirami*
Course Director
Instructor Name *BYA*
& Signature
Principal
Shrimati Indira Gandhi College

SHRIMATI INDIRA GANDHI COLLEGE

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TIRUCHIRAPPALLI

Skill based certificate course on Medical Coding

The Departments of Biochemistry, Microbiology, and Hospital Administration in Association with **AMRA Medical Coding Institute**, Tiruchirappalli, an Institute which provides training and placement for the life science students in Medical coding, conducted a skill based certificate course on Medical coding by virtual mode to up skill the students with knowledge on basics of medical coding. The certificate course was conducted from **25.08.2021 to 24.12.2021**. The Resource persons for the programme were **Mr.Yuvarajan Balakrishanan** and **Ms Sasikala**. After the training programme examinations were conducted and certificates were issued to all the students. A total of 171 students from UG and PG level from all three Departments enrolled, trained and received the certificates.

2021-2022

Department of Business Administration



Shrimati Indira Gandhi College

Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC

Tiruchirappalli - 620002

Cordially invites you to a webinar on **Concepts Series**

Knowing Boundaries in Research Methodology



Ms. R. Sujaritha

Assistant Professor of Commerce
Annai Velankanni College for Women
Chennai



16.08.2021



11.30 a.m. to 12.30 p.m.



Google Meet



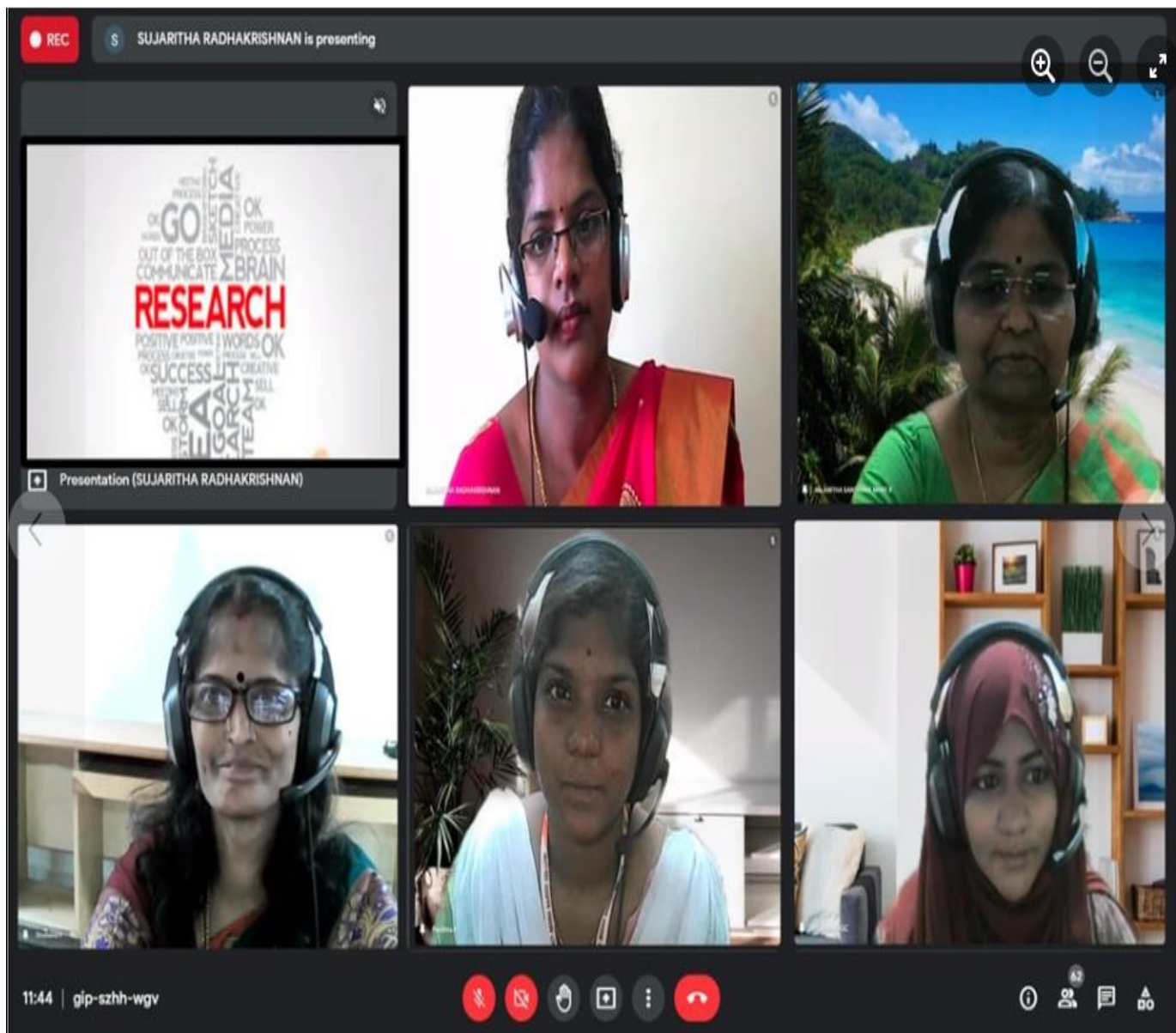
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Shrimatiindiragandhicollege



We [#Sigtrichy](#), the Department of Business Administration conducted a webinar on Concepts series - "Knowing Boundaries in Research Methodology" on 16.8.2021. The Resource person was Ms. R. Sujaritha, Assistant Professor, Department of Commerce, Annai Velankanni College for Women, Chennai. The speaker explained about the Research design, sample population, Sample size, etc. Furthermore she explained about terms like literature review, initial interview, survey collection, and challenges which will be faced by the researchers. She defined the scope of research methods and tools to be used for preparing project. Finally, she elaborated the content of the research report. Students from the Department of Business Administration participated in the Q&A session. The webinar proved to be highly informative.



DEPARTMENT OF ECONOMICS

of

SHRIMATI INDIRA GANDHI COLLEGE

Nationally Accredited at 'A' Grade (3rd cycle) by NAAC

Tiruchirappalli - 620 002

Cordially invites you to a webinar on

Concepts series

**Exploring Research Opportunities
in Economics**



Dr. N. GAYATHRI DEVI

Assistant Professor
Department of Economics
Sree Sevugan Annamalai College,
Devakottai



17.08.2021

11.30 a.m. - 12.30 p.m.



Google Meet



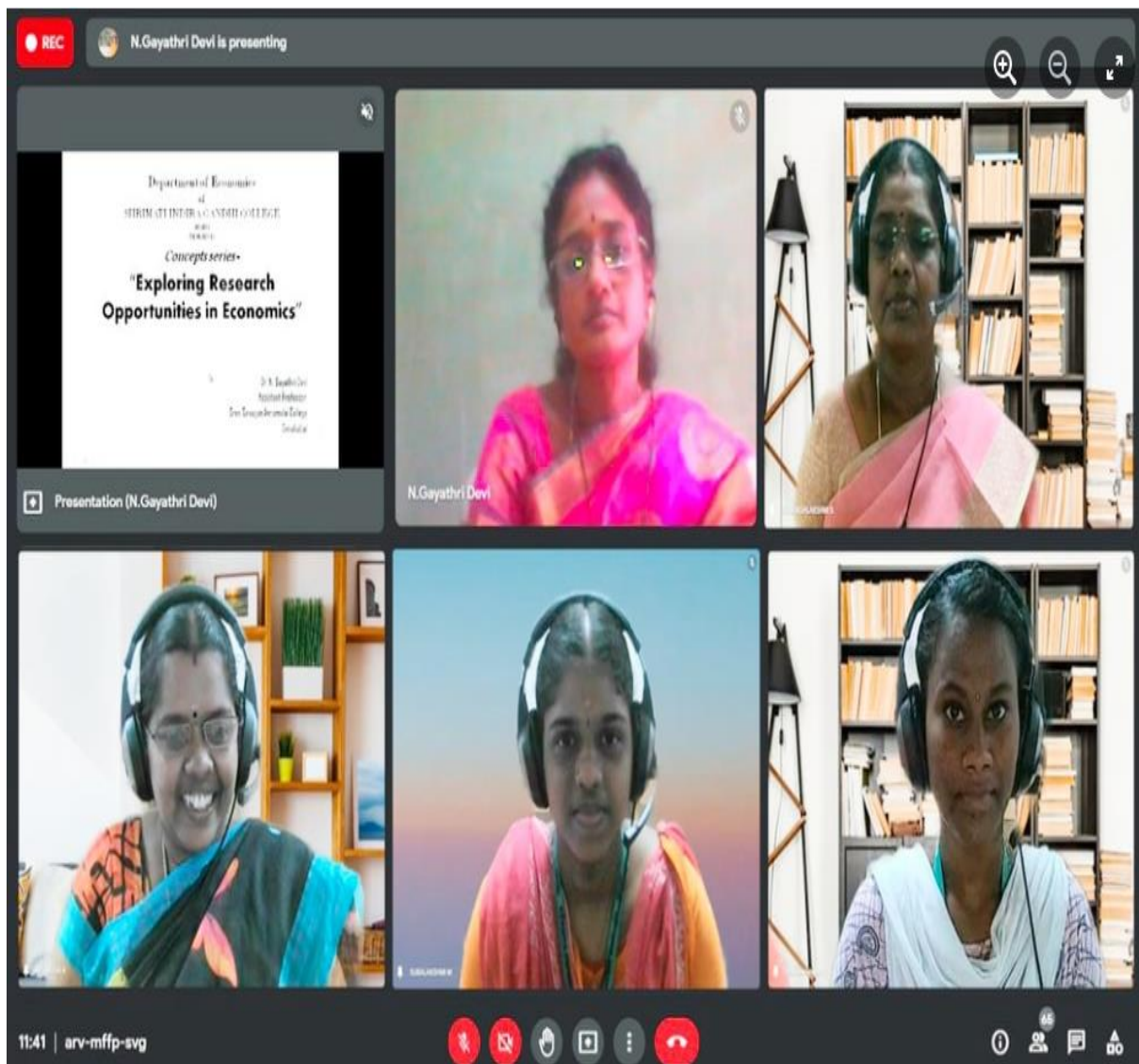
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[@shrimatindiragandhiccollege](https://instagram.com/shrimatindiragandhiccollege)



We [#sigtrichy](#), the Department of Economics conducted a webinar on Concepts Series - "Exploring Research Opportunities in Economics" on 17th August 2021. The resource person was Dr. N. Gayathri Devi, Assistant Professor of Economics, Sree Sevugan Annamalai College, Sivagangai. The speaker in her speech focused on the golden opportunity for the UG students to pursue research even after the completion of UG degree. Adding on, she listed the institutions that provide such opportunities and the underlying principles in proceeding research. In conclusion, she also dispensed the availability of funding organizations, the awards and prizes that are given for the students who can undergo beneficial researches for the upliftment of the society in economic prevalence. Students from the Departments of Economics and Bank Management participated in the Q and A session in which the resource person answered the questions elaborately. The webinar proved to be highly beneficial for all participants.



PG & RESEARCH DEPARTMENT OF COMMERCE
of
SHRIMATI INDIRA GANDHI COLLEGE

Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC
Tiruchirappalli - 620 002

Cordially invites you to a webinar on

Concepts Series

Basic Statistical Methods



Prof. Pradipta Banarjee

Dean, Faculty Council of Commerce
Head, Department of Business Administration
Sidho Kanto Birsha University
West Bengal



19.08.2021



11.30 a.m. to
12.30 p.m.



/ShrimatiIndira
GandhiCollege



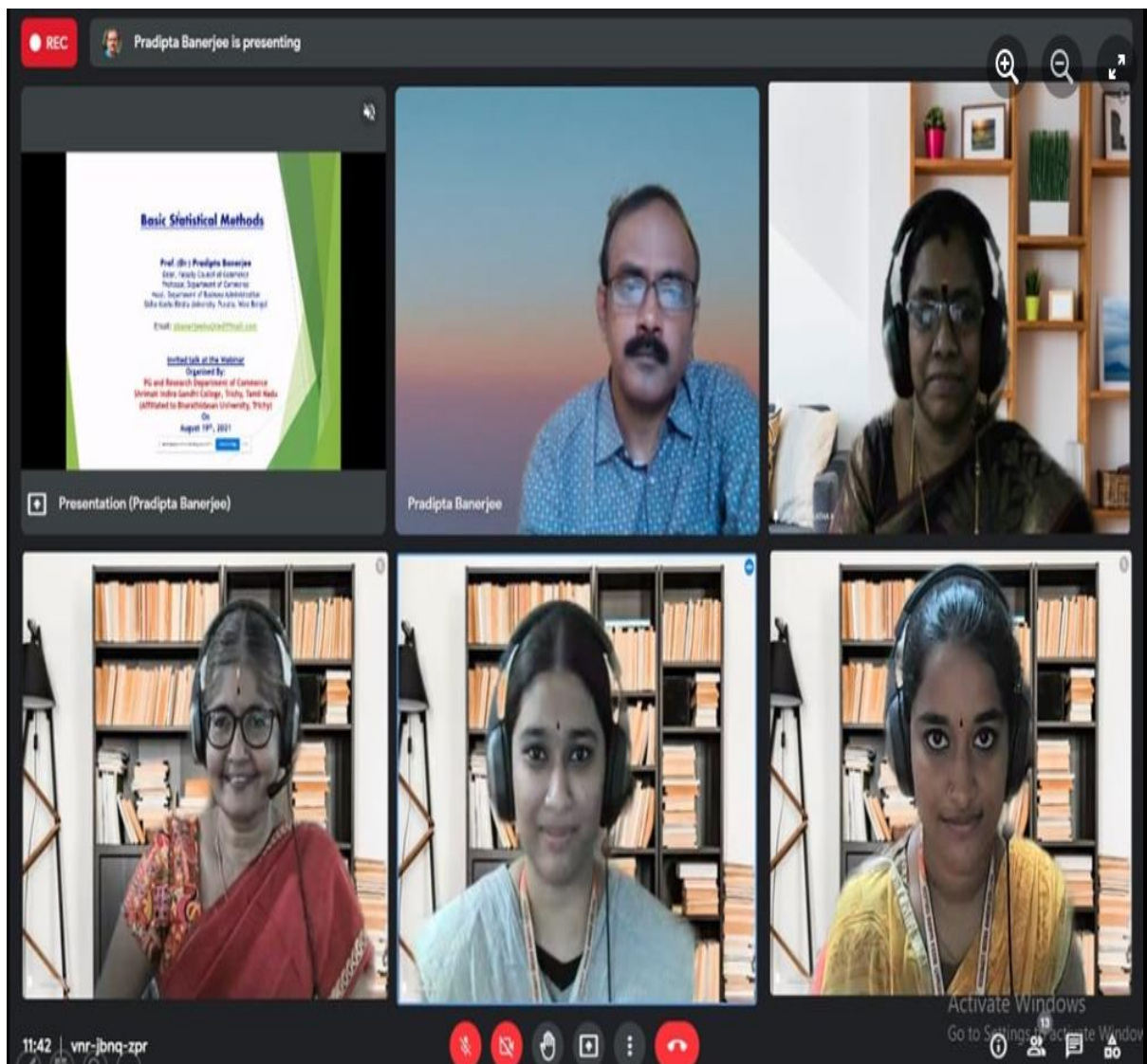
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We [#sigetrichy](#), yet again raised the benchmark by hosting a webinar on “Concepts Series - Basic Statistical Methods” by Prof. Pradipta Banerjee Dean, Faculty Council of Commerce, Head - Department of Business Administration, Sidho Kanho Birsha University, West Bengal on 19-08-2021. He started the session explaining how statistics play a vital role in present business scenario. Furthermore, he emphasized on the statistical applications for every branch of study and stressed its importance in developing research aptitude & good understanding in subjects like Research Methodology, Econometrics etc. He explained various statistical models and its applications. In conclusion, he explained basic concepts like variable, data collection, etc. Students of PG & Research Department of Commerce (B. Com, M. Com, M.Phil. and B. Com CA) engaged in rapid Q & A and were highly benefited.



PG & RESEARCH DEPARTMENT OF COMMERCE
of
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Cordially invites you to a webinar on

Classroom to Corporate Series

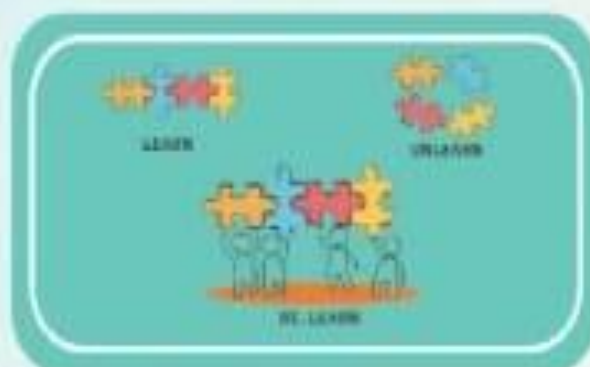
**Landing your Dream Job -
"Learn, Unlearn, Relearn"**



02.09.2021



Googlemeet



11.30 a.m. to
12.30 p.m.

Mr. KR. Rajbarath

Tata Administrative Services Officer
TCS Chennai



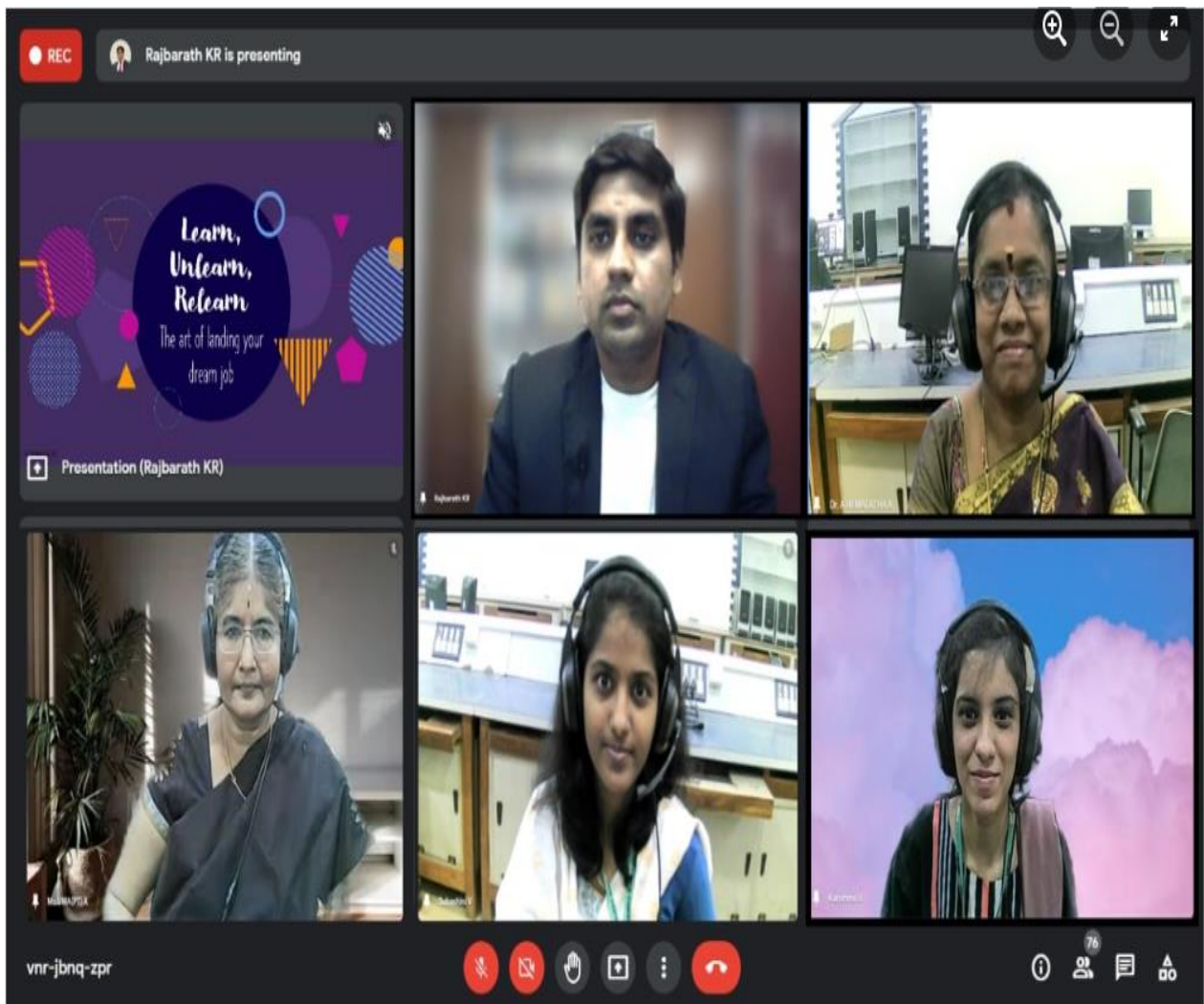
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We, [#sigtrichy](#) yet again raised the benchmark by hosting a webinar on “Classroom to Corporate series – Land your Dream Job Learn, Unlearn, Relearn” by Mr. RK. Rajbarath, Tata Administrative Services Officer, TCS, Chennai on 02-09-2021. Mr. RK. Rajbarath started the webinar about the significance of structural learning, i.e. learning first about the structures, then to unlearn. He explained that "Unlearning is not forgetting but retaining the concepts". The third step is relearning it, i.e. applying the concepts and creating new abstract. Furthermore, he emphasized the avenues available for improving the caliber and briefly enunciated the courses available. He also suggested how to up skill oneself by undergoing short- term courses for landing into good jobs. Finally, the speaker gave an introspections exercise to the student which dwells about their vision & mission.



SHRIMATI INDIRA GANDHI COLLEGE

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Tiruchirappalli - 620 002

Cordially invites you to a

Virtual Faculty Development Programme

**Publication Metrics - h-index, Impact Factor and
Citation Databases**



Dr. B. Jeyapragash

Associate Professor

Dept. of Library & Information Sciences

Bharathidasan University

Trichy



13.09.2021

03.00 p.m. to 04.00 p.m.



/Shrimati Indira
Gandhi College



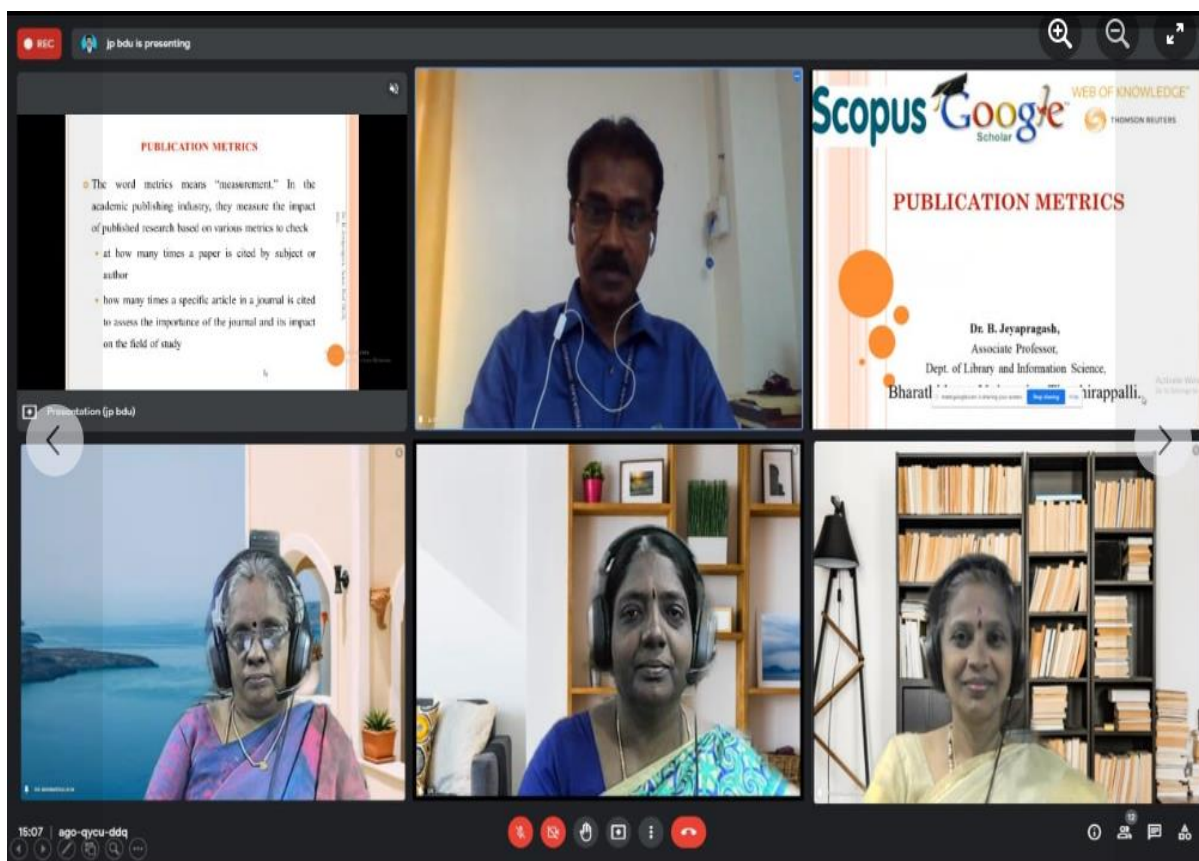
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We, [#Shrimati](#) Indira Gandhi College proudly organized a virtual Faculty Development Programme on “Publication Metrics: h-index, Impact Factor and Citation” by Dr. B. Jeyapragash, Associate Professor, Department of Library and Information Sciences, Bharathidasan University, Tiruchirappalli on 13.09.2021. The resource person started the session by explaining the significance of citations, h-index and i10-index and the necessity to enhance the research publication visibility to the researchers and their affiliated institutions. Also, he emphasized the classification of publication metrics namely journal metrics, author metrics and articles metrics. He elaborated the calculation of h-index and impact factor of published works/ journals and the publication review procedures and formalities. Importance of publishing research work in peer reviewed, indexed and high impact factor journals and its uses for accreditation and assessment of academic institutions were also discussed. The Speaker pointed out the essentials of UGC Care listed journals, Web of Science and Scopus journals to be the choices of publishing research works. Then, he threw light on citation database which is developed for evaluating publications. He advised the faculty members to publish in indexed, peer reviewed and impact factor journals to improve citations. On conclusion, he highlighted the features of Google Scholar, Indian Citation Index, Social Sciences 88, and various dimensions for improving research visibility. Faculty members actively took part in question-and-answer session and benefited from the Programme.



PG & Research Department of Microbiology
of
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Tiruchirappalli - 620 002

Cordially invites you to a Webinar on

Women in Leadership Series

**Personalize your Professional
Development Plan**



Dr. Sindhuja T Govindarajan

Post Doctoral Researcher
University of Pennsylvania
USA



24th September 2021
04.00 p.m. to 05.00 p.m.



Google Meet



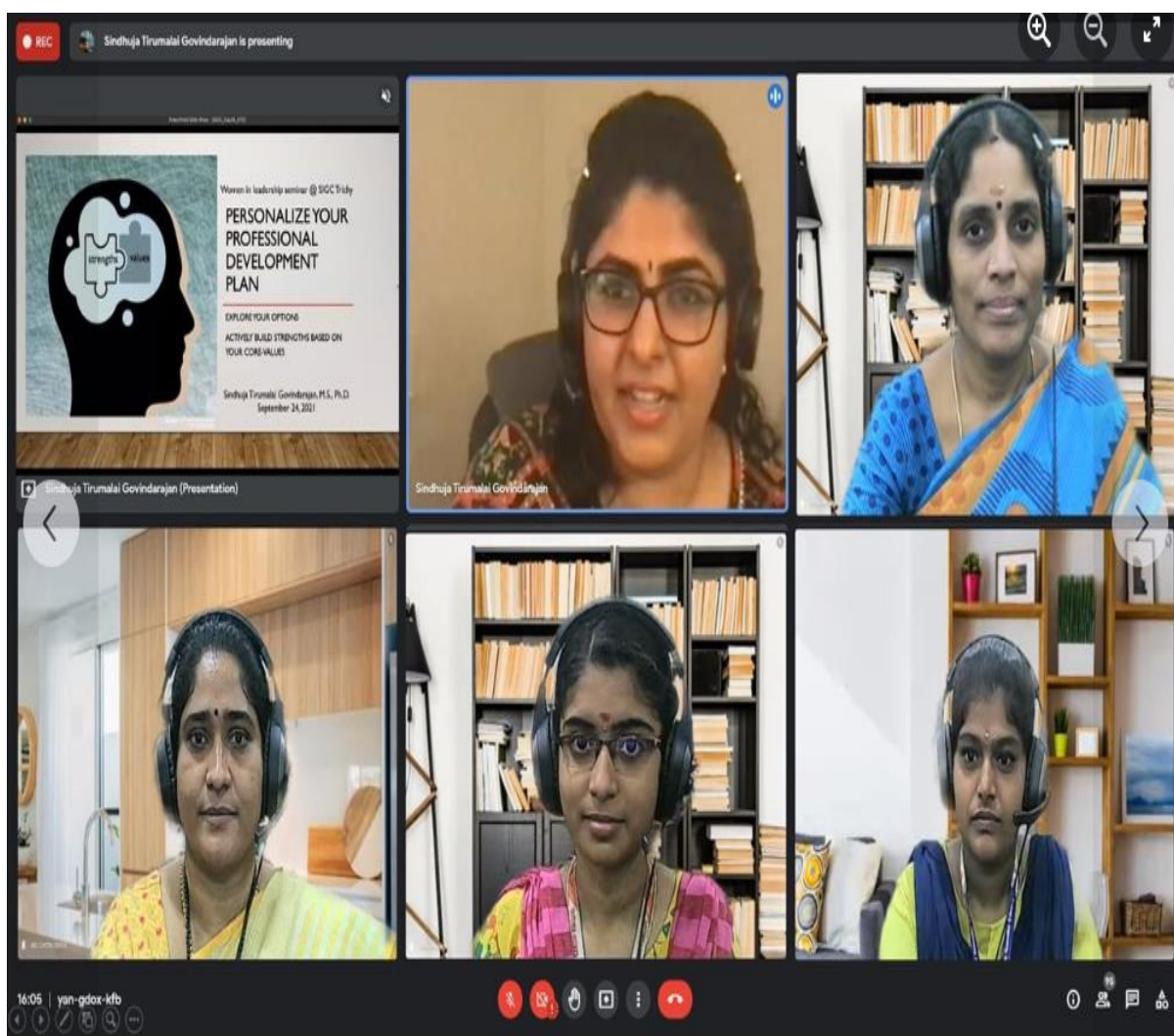
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We [#SIGC](#) Trichy joyfully hosted a Webinar on "Women in Leadership Series - Personalize yours Professional Development" by Dr. Sindhuja T Govindarajan, Post Doctoral Researcher, University of Pennsylvania, USA on 24-09-2021. Dr. Sindhuja shared her views about personality development plans to fit strengths, needs and interests. She pointed out the steps for the career development such as value monitoring, organization, skills useful in career path to success. She highlighted the ways to build the technical and soft skills for personality and career development. The speaker gave certain tips to build the mental strength and professional network based on core values. Students pursuing UG and PG Microbiology engaged in rapid Q&A and were highly benefited from the session.

Department of Chemistry

of

Shrimati Indira Gandhi College

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Tiruchirappalli - 620 002





Cordially invites you to a Webinar on **Alumni Spotlight Series**

Novelty of Patent Rights



 Google Meet

 28.09.2021

 11.30 a.m. to 12.30 p.m.

Ms. S.A. Suganthi

Alumnae Batch 2015-2018

Junior Patent Analyst

Molecular Connections (P) Ltd

Bangalore



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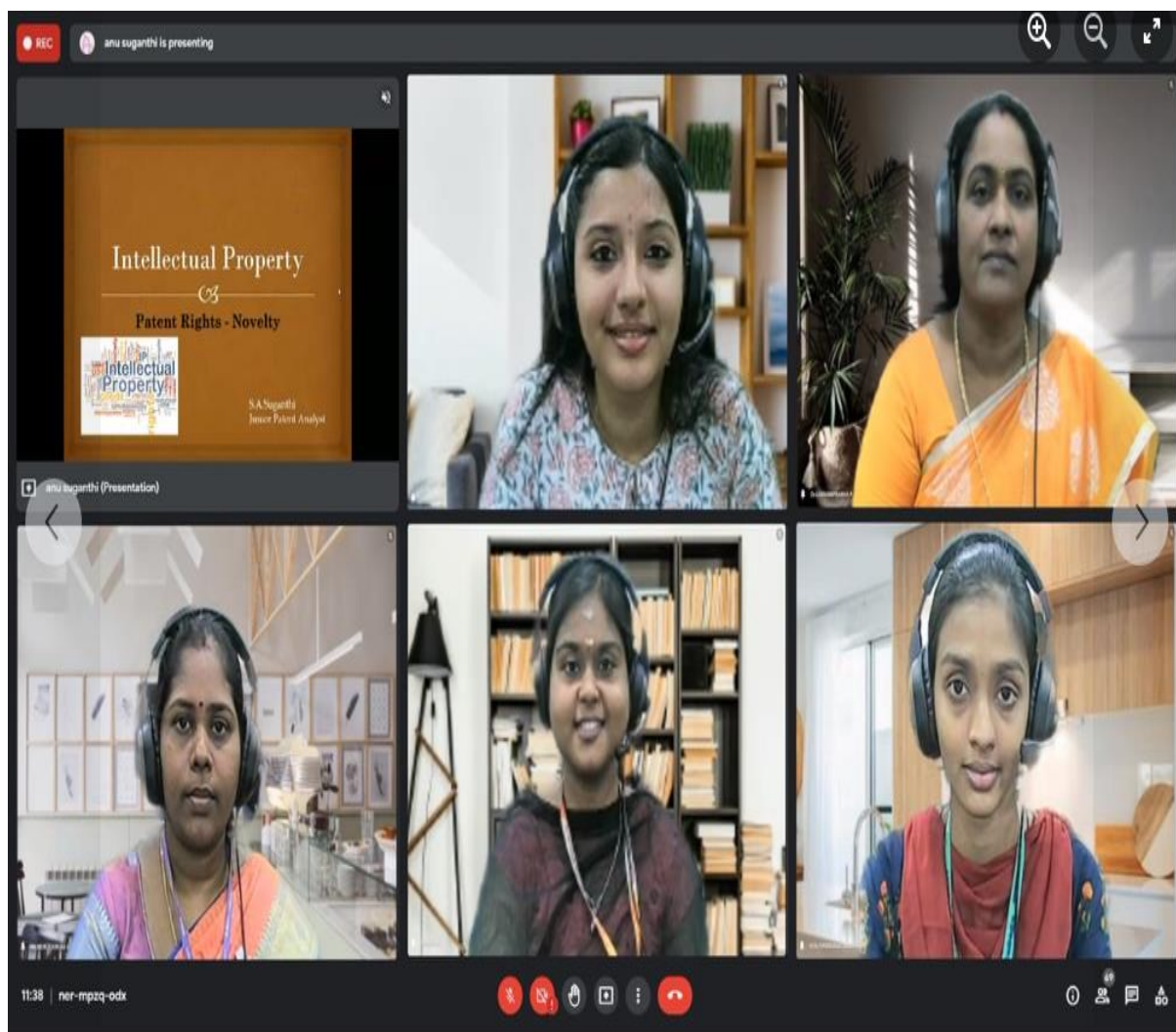


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We, [#Shrimati](#) Indira Gandhi College, Trichy yet again raised the benchmark by hosting a webinar on "Alumni Spotlight Series - Novelty of Patent Rights" by Ms. S. A. Suganthy, (Alumnae batch 2015-2018) Junior Patent Analyst, Molecular Connections Private Limited, Bengaluru on 28.09.2021. Ms. S. A. Suganthy discussed about the novelty of intellectual property law, trademarks, trade secrets and technical information about inventions. She also explained the requirements, types and sections of a patent, supplementary protection certificates for pharmaceutical products and database rights. The session was an eye opener on need of patent, patent information, role of IPR and non - patent literature. Students of Chemistry engaged in rapid Q&A and were highly benefited.



PG & Research Department of Commerce
of
Shrimati Indira Gandhi College

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Cordially invites you to a Webinar on

Concepts Series

**Build your Personality and Focus on
Personal Branding**



Dr. K. SABARINATHAN

Professor, School of Management

Sri Ramakrishna College of Arts and Science (Autonomous)

Coimbatore



18/10/2021



11:30 a.m. to 12:30 p.m.



/ShrimatiIndiraGandhiCollege



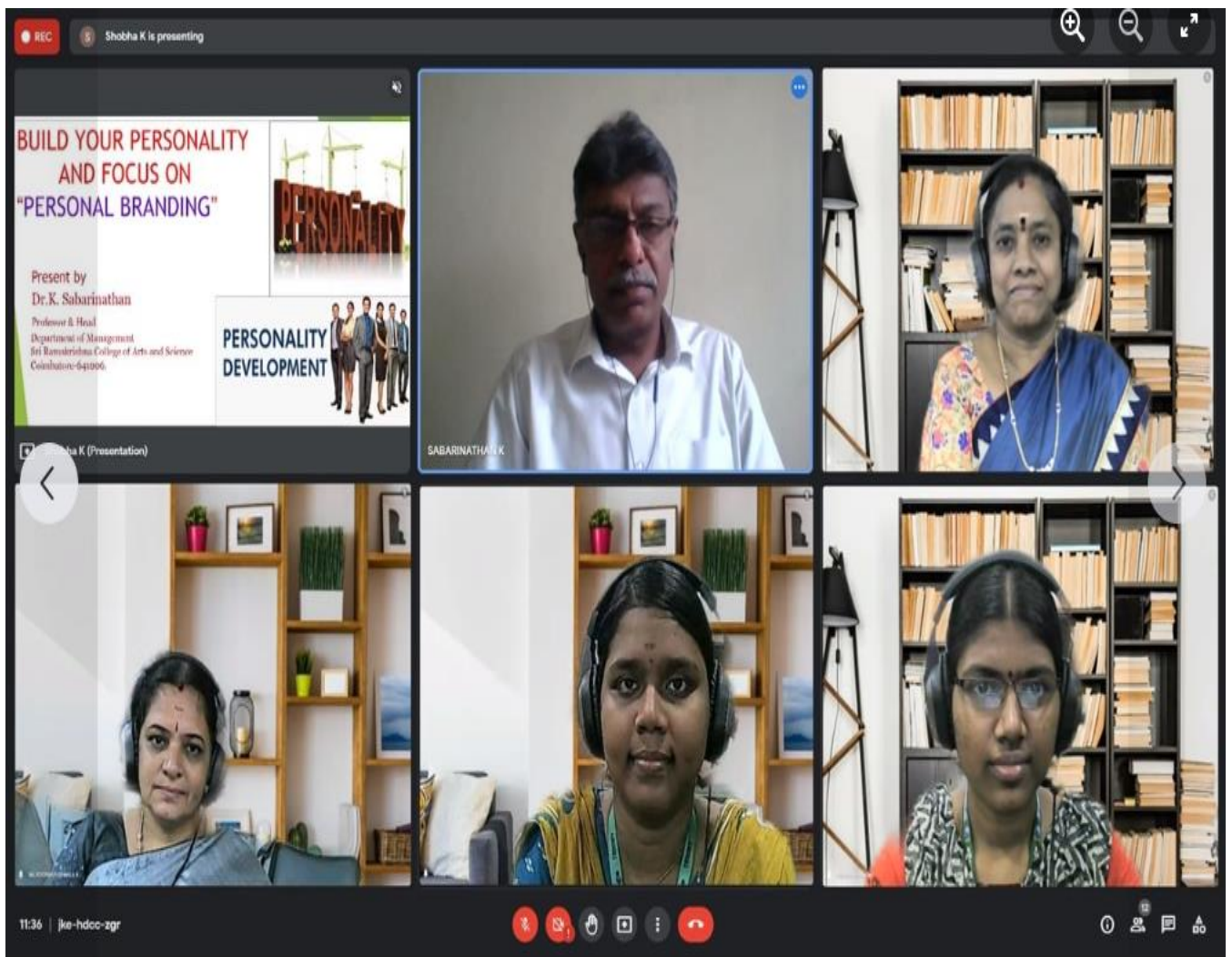
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We, # Shrimati Indira Gandhi College, Trichy enthusiastically organized a Webinar on Concepts Series-“Build Your Personality and Personal Branding” by Dr. Sabarinathan, Professor, School of Management, Sri Ramakrishna College of Arts and Science, Coimbatore on 18.10.2021. The resource person commenced the session by explaining the meaning of Personality and Personal Branding. He has elaborated the basic human characteristics and 4B module namely Beliefs, Behaviour, Business and Benefits with appropriate examples. The speaker elucidated the three major Gunas(trait) of human beings to be developed to enhance their personality. Furthermore he discussed the major five personality traits such as openness, meticulousness, extraversion and introversion, agreeableness and consciousness. Students of the Department of Commerce actively participated throughout the session and were highly benefited.



DEPARTMENT OF MANAGEMENT STUDIES
(AICTE Approved)
of

SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC)

Tiruchirappalli - 620 002

Fresher's Orientation Programme-2021

DAY - 1

Humanistic Professional Identity

Dr. S. N. Raghavendra

Associate Professor
Bharathidasan Institute of Management
Tiruchirappalli



08-11-2021



10.30 a.m. - 12.00 noon



Y.Venkateswara Dikshithar
A/C Seminar Hall (MCA Block)



Shri Thotta P.V. Ramanujam
President

Dr. K. Meena
Secretary

Shri K. Chandrasekharan M.S.,
CEO

Smt. S. Aparna M.B.A., M.Phil.,
Director

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DEPARTMENT OF MANAGEMENT STUDIES
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Tiruchirappalli - 620 002

Fresher's Orientation Programme-2021

DAY - 2

Shaping the Budding Managers for Tomorrow

Mr. K. Arulraj

Managing Director,
Ambigai System Private Limited,
Tiruchirappalli



09-11-2021



10.30 a.m. - 12.00 noon



Y.Venkateswara Dikshithar
A/C Seminar Hall (MCA Block)



Shri Thotta P.V. Ramanujam
President

Dr. K. Meena
Secretary

Shri K. Chandrasekharan M.S.,
CEO

Smt. S. Aparna M.B.A., M.Phil.,
Director

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DEPARTMENT OF MANAGEMENT STUDIES
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Tiruchirappalli - 620 002

Fresher's Orientation Programme-2021

DAY - 3

Opportunities and Challenges of Young Entrepreneur

Mr. P. Rajappa

President, TIDITSSIA,
Tiruchirappalli



10-11-2021



10.30 a.m. - 12.00 noon



Y.Venkateswara
Dikshithar
A/C Seminar Hall
(MCA Block)



Shri Thotta P.V. Ramanujam
President

Dr. K. Meena
Secretary

Shri K. Chandrasekharan M.S.,
CEO

Smt. S. Aparna M.B.A., M.Phil.,
Director

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Fresher's Orientation Programme-2021

DAY - 4

Career Mapping

Mrs. Jevitha Sathyanarayanan
Manager - HR, ZOHO Corporation,
Chennai



11-11-2021



10.30 a.m. - 12.00 noon



Y.Venkateswara Dikshithar
A/C Seminar Hall (MCA Block)

Shri Thotta P.V. Ramanujam
President

Dr. K. Meena
Secretary

Shri K. Chandrasekharan M.S.,
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Tiruchirappalli - 620 002

Fresher's Orientation Programme-2021

DAY - 5

Team Building

Dr. S. Sundar

Director, Gnanam School of Business,
Thanjavur



12-11-2021



10.30 a.m. - 12.00 noon



Y.Venkateswara Dikshithar
A/C Seminar Hall (MCA Block)



Shri Thotta P.V. Ramanujam
President

Dr. K. Meena
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Shri K. Chandrasekharan M.S.,
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Director

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Tiruchirappalli - 620 002

Cordially invites you to a
Virtual Faculty Development Programme

RESEARCH EXCELLENCE AND INNOVATION



Dr. V. Mahesh

Associate Professor
Department of Biomedical Engineering
SSN College of Engineering
Chennai



30th November 2021



03.00 p.m. to 04.00 p.m.



/Shrimati Indira Gandhi College

Shri Thotta P.V. Ramanujam
President

Dr. K. Meena
Secretary

Shri K. Chandrasekharan M.S.,
CEO

Smt. S. Aparna M.B.A., M.Phil.,
Director



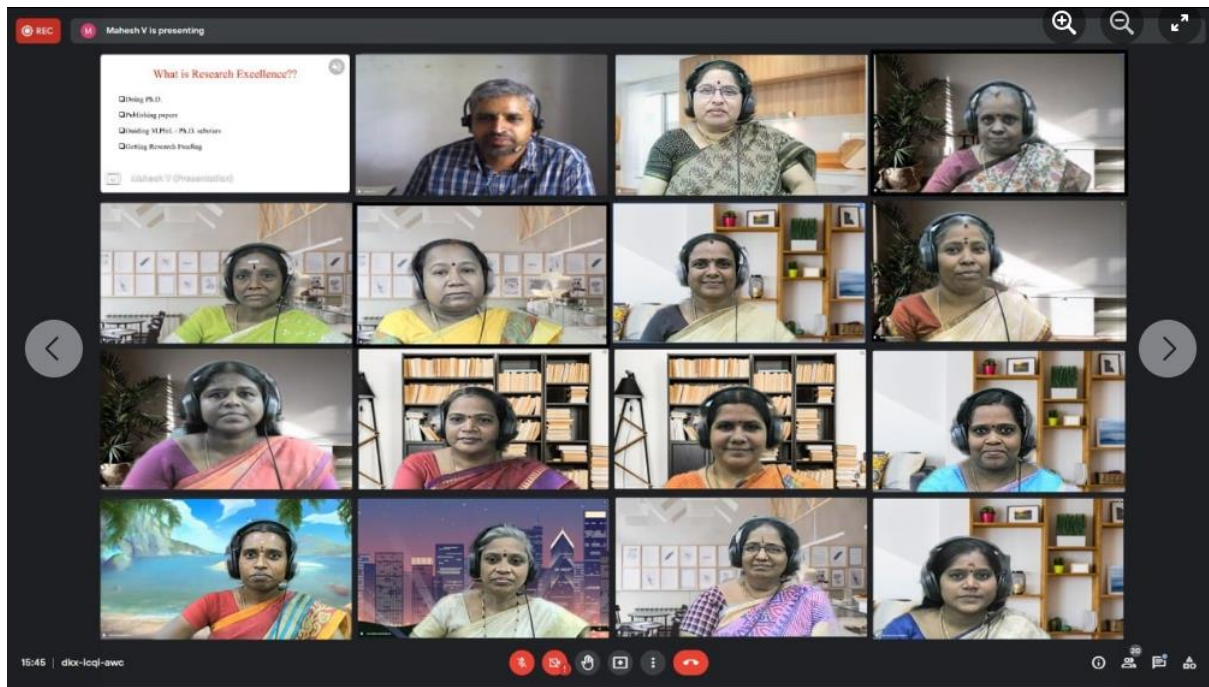
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We, # Shrimati Indira Gandhi College, Trichy, proudly organized a Virtual Faculty Development Programme on " Research Excellence and Innovation" on 30.11.2021 by Dr. V. Mahesh, Associate Professor, Department of Biomedical Engineering, Sri Sivasubramaniya Nadar College of Engineering, Chennai. The resource person started the session by defining the term 'Research Excellence'. He stated how to convert a research paper into a product with added value by extending it as a community based one. He then encouraged the researchers to perform multi disciplinary work along with three to four members of different fields to hit the funding agency and to obtain maximum funds. Then he showcased several funding agencies across our nation. Furthermore he discussed the purpose of innovation and its four kinds namely sustainable, incremental, disruptive and radical. He concluded the session by pointing out five 'I' framework namely Identify, Innovate, Implement, Industrialize and Improve. The speaker responded patiently and elaborated with suitable examples to the questions asked by the faculty. The session was streamed live on YouTube. About 120 faculty members of Shrimati Indira Gandhi College, Trichy, attended the webinar with utmost interest and benefitted by this resonate webinar.



DEPARTMENT OF ECONOMICS
of
SHRIMATI INDIRA GANDHI COLLEGE

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Cordially invites you to a Webinar on

Concepts Series

**EMERGING TRENDS IN
ENTREPRENEURSHIP, CONTRIBUTING
TOWARDS ECONOMIC GROWTH**



04-12-2021

1.15 p.m. - 2.15 p.m.



Google
Meet

DR. AMIT SHARMA

Faculty,

Department of Business Studies,
University of Technology and Applied Sciences,
Salalah, Sultanate of Oman

Shri Thotta P.V. Ramanujam
President

Dr. K. Meena
Secretary

Shri K. Chandrasekharan M.S.,
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We, # The Department of Economics, Shrimati Indira Gandhi College, Trichy, conducted a Webinar on "Concepts Series - Emerging trends in entrepreneurship, contributing towards Economic growth" by Dr. Amit Sharma, Faculty, Department of Business Studies, University of Technology and Applied Sciences, Salalah, Sultanate of Oman on 04.12.2021. The resource person focused on the association between entrepreneurship and the policy making towards developmental transformation. His presentation was perspicuous in explaining the elements, influencing factors and components of entrepreneurship. He illuminated the role of entrepreneurs who cater and spur the economic growth. He also expounded the recent entrepreneurship start-ups in India. He concluded the session by referring the Economic Survey of India 2021, highlighting the factor that, 32% of the economic growth of our nation was purely by entrepreneurial initiatives. The Programme was an eye opener for the students to foster their career.



Department of Management Studies

(AICTE Approved)

of

SHRIMATI INDIRA GANDHI COLLEGE

Nationally Accredited at 'A' Grade (3rd Cycle) by MAAC

Tiruchirappalli - 620 002

Cordially invites you to a Webinar on

Concepts Series

Ethics in Social Science Research

Dr. P. KARTHIKEYAN

Assistant Professor
Department of Management Studies
Government Arts and Science College
Vedaranyam



06th December 2021

11.00 a.m. to 12.00 noon



Google Meet

Shri Thotta P.V. Ramanujam
President

Dr. K. Meena
Secretary

Shri K. Chandrasekharan M.S.,
CEO

Smt. S. Aparna M.B.A., M.Phil.,
Director



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We, # The Department of Management Studies proudly hosted a Webinar on Concepts Series - "Ethics in Social Science Research" on 06.12.2021 by Dr. P. Karthikeyan, Assistant Professor, Department of Management Studies, Government Arts and Science College, Vedaranyam. The Speaker elaborated the meaning of research, objectives of social research and its types such as descriptive and analytical, applied and fundamental, conceptual and empirical, diagnostic, exploratory and experimental along with suitable examples. He elucidated the qualities of a good researcher. The resource person described the research process which begins with the formulation of research problem followed by review of related literature, formulation of hypotheses, preparation of research design, testing the hypotheses and ends up with the interpretation and generalization of research results. He also shared his views on the structure of research report. Furthermore, he has explained the principles of quality research and the importance of plagiarism check to ensure originality. He concluded his speech by expounding the essential research ethics such as honesty, knowledge, confidentiality, objectivity, integrity, carefulness and publication ethics. The students from the Department of Management Studies actively participated in the Q&A session and were highly benefited.


ENTREPRENEURSHIP DEVELOPMENT CELL
 of
SHRIMATI INDIRA GANDHI COLLEGE
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 TIRUCHIRAPPALLI - 620 002
 In association with
GOVERNMENT OF TAMIL NADU
ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION
INSTITUTE, CHENNAI
 Cordially invite you to the
ENTREPRENEURSHIP AWARENESS PROGRAMME




07.12.2021 Venue: Venkateswara Dikshithar A/C Auditorium  **10:00 a.m to 02:00 p.m**

RESOURCE PERSONS

	Mr. G. Raveendaran General Manager DIC, Trichy.		Mr. P. Rajappa President TIDITSSIA, Trichy.
	Mr. K. Susilkumar Assistant General Manager TIIC, Trichy.		Mr. T. Rajaram Vice President TIDITSSIA, Trichy.
		Mr. S. Gopalakrishnan Secretary TIDITSSIA, Trichy.	

Shri Thotta. P. V. Ramanujam **Dr. K. Meena** **Shri K. Chandrasekharan M.S.,**
 President Secretary CEO

Smt S. Apama M.B.A., M.Phil.,
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DEPARTMENT OF PHYSICS
of
SHRIMATI INDIRA GANDHI COLLEGE

Nationally Accredited at 'A' Grade (3rd cycle) by NAAC
Tiruchirappalli - 620 002

Cordially invites you to a Webinar on

Women In Leadership Series

Opportunities in Publishing Industry



Ms. SUBATHRA NATARAJAN M.Sc., M.Phil.,

Former Senior Developmental Editor
Wiley India Pvt. Ltd.
Noida



December 16, 2021



11.30 a.m to 12.30 p.m



Google Meet

Shri Thotta P.V. Ramanujam
President

Dr. K. Meena
Secretary

Shri K. Chandrasekharan M.S.,
CEO

Smt. S. Aparna M.B.A., M.Phil.,
Director



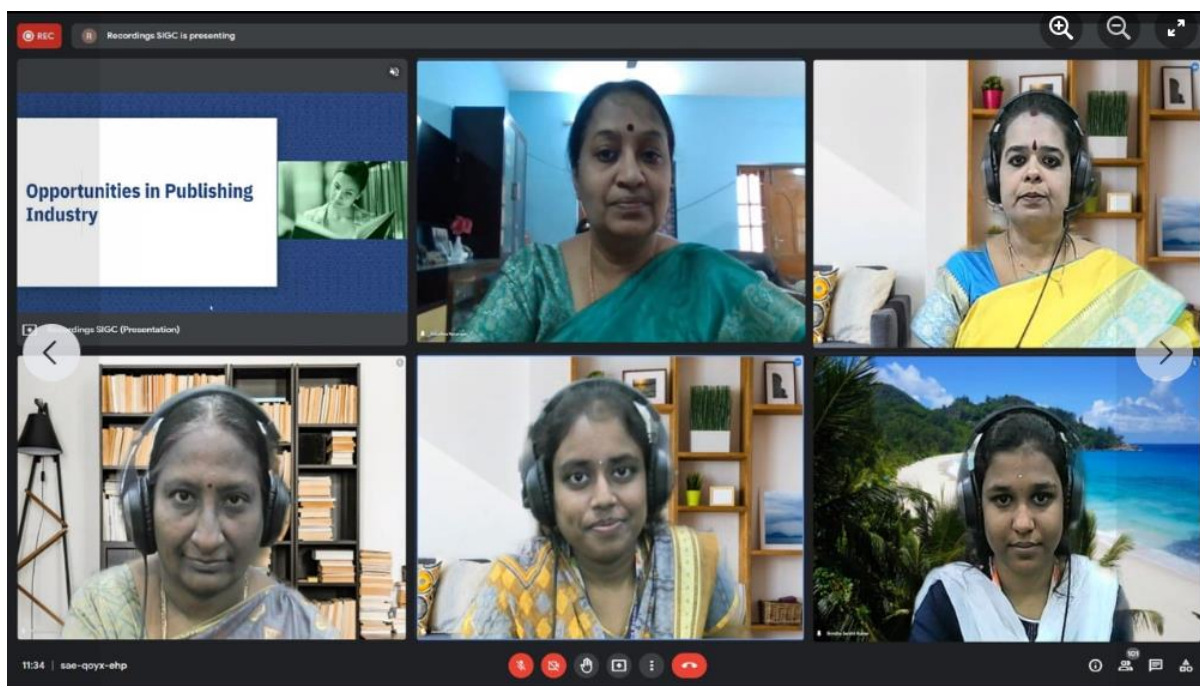
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We, # The Department of Physics, Shrimati Indira Gandhi College, Trichy, happily hosted a Webinar on Women in Leadership Series - "Opportunities in Publishing Industry " by Ms. Subathra Natarajan, M.Sc., M.Phil., Former Senior Developmental Editor, Wiley India Pvt. Ltd., Noida on 16-12-2021. Ms. Subathra Natarajan started the session by introducing the publishing industry. She explained the organizational structure of a publishing house. Then she threw light on various steps involved in book publication namely acquisitions, editing, production processing, and printing. The speaker also pointed out the significance of literature surveys, manuscript submission to the publisher, and peer review in the process of publishing journals. She concluded the session by suggesting various job opportunities in the publishing industry by highlighting editorial and non-editorial fields for books, journals, and academic publishing. The students from the Department of Physics participated in the Question & Answer session to which the speaker answered patiently. The session proved to be highly beneficial for all the participants.

DEPARTMENT OF BIOCHEMISTRY
of
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Tiruchirappalli - 620 002

Cordially invites you to a Webinar on
Women in Leadership Series
"Combating Challenges and Brewing Innovation"

Dr. Sewali Ghosh
Co-Founder
Bintegrate Research Solutions
Pallavaram
Chennai

22.12.2021 11:30 a.m. to 12:30 p.m. Google Meet

Shri Thotta P. V. Ramanujam President
Dr. K. Meena Secretary
Shri K. Chandrasekharan M.S. CEO
Smt. S. Aparna M.B.A., M.Phil., Director

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We [#The](#) Department of Biochemistry, Shrimati Indira Gandhi College, hosted a Webinar on Women in Leadership Series -"Combating Challenges and Brewing Innovation" by Dr. Sewali Ghosh, Co-Founder, Bintegrate Research Solutions, Pallavaram, Chennai on 22.12.2021. Dr. Sewali Ghosh, commenced the session by sharing her struggle and the hardships she faced during the startup of her journey. Then she discussed the common problems women face during their startups and how to rectify them. She also explained how technology and innovation played a key role in her success. Students from the Department of Biochemistry engaged in a rapid Q & A session and were highly benefited.

Department of Business Administration
of
SHRIMATI INDIRA GANDHI COLLEGE
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Tiruchirappalli - 620 002

Cordially invites you to a Webinar on
Classroom to Corporate Series

Innovative Marketing Strategies

Mr. T. MOHAN
Deputy Senior General Marketing Manager
Ramco Cement, Trichy

11th January 2022
2.00 p.m. to 3.00 p.m.
Google Meet

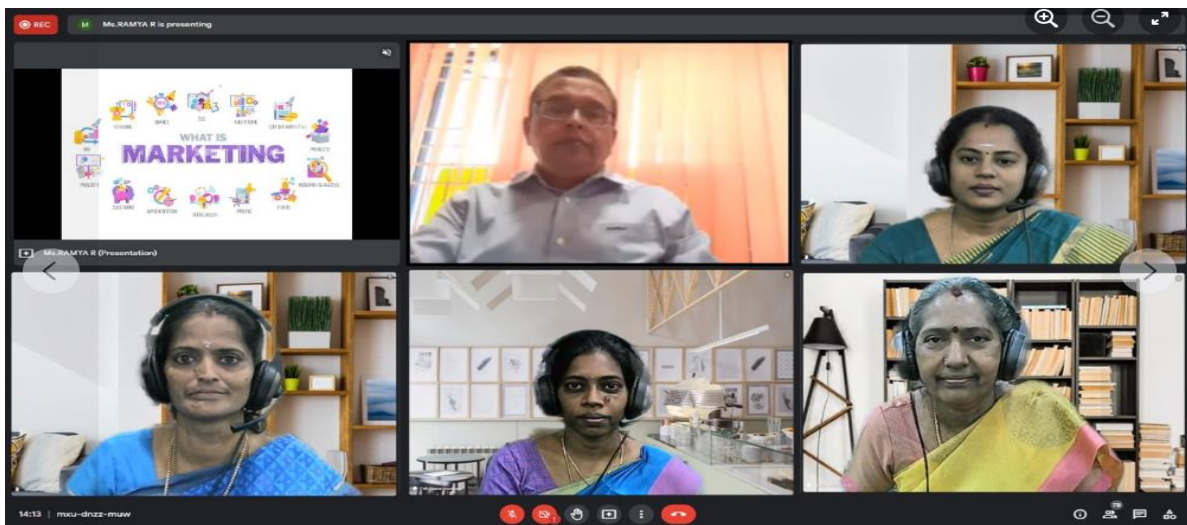
Shri Thotta P. V. Ramanujam
President

Dr. K. Meena
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We, # The Department of Business Administration, Shrimati Indira Gandhi College, Trichy, organised a Webinar on Classroom to Corporate Series- Innovative Marketing Strategies on 11.1.2022 by Mr. T. Mohan, Deputy Senior General Marketing Manager, Ramco Cements, Trichy. The speaker explained the importance of marketing strategy in business promotion. Then he highlighted the BCG Matrix and Ansoff Growth Matrix with examples. Furthermore he explained the need of innovation in Marketing. He concluded the session by discussing the digital transformation in present market scenario. Under Graduate Business Administration students actively participated in the Q &A session. The webinar was found very useful to the participants.



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Cordially invites you to a Webinar on

Concepts series

Uncovering Privacy

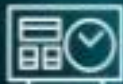


Dr. T. Shanmugapriya

Associate Professor

Department of Information Technology

**Sri Siva Subramaniya Nadar College of Engineering
Chennai**



28.01.2022

10.00 a.m. to 11.00 a.m.



/Shrimati Indira
Gandhi College

Shri Thotta P.V. Ramanujam
President

Dr. K. Meena
Secretary

Shri K. Chandrasekharan M.S.
CEO

Smt. S. Aparna M.B.A, M.Phil.
Director



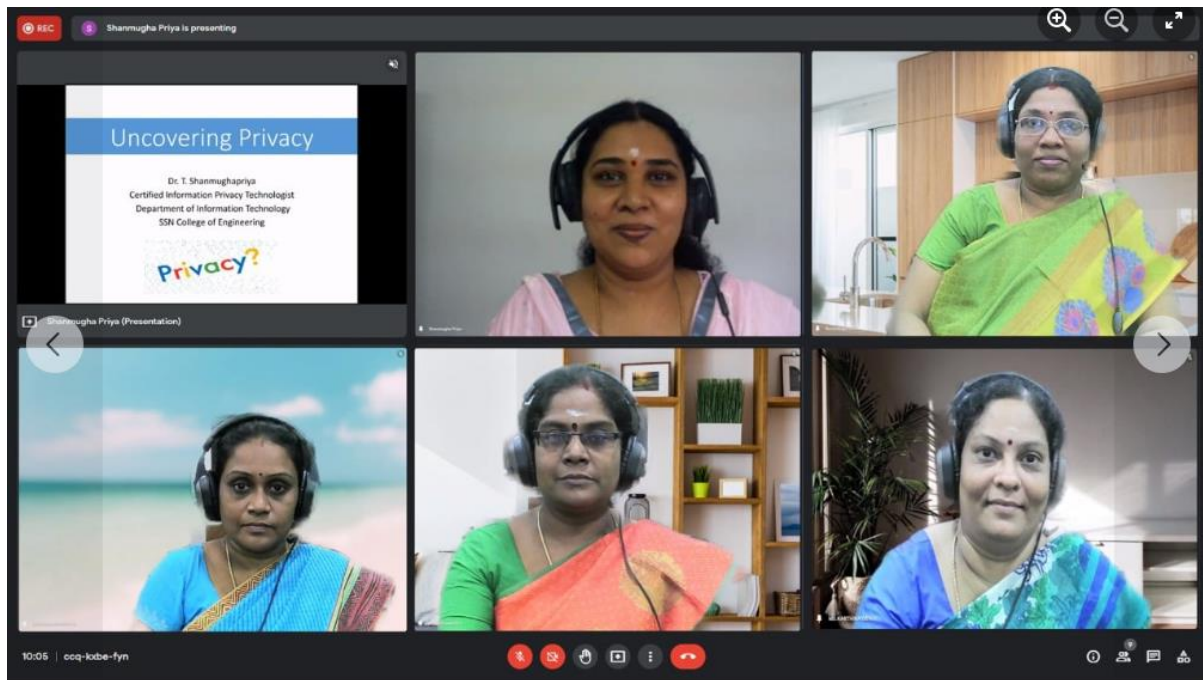
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We, # Shrimati Indira Gandhi College, Trichy organized a Webinar on "Concepts series - Uncovering Privacy" by Dr. T. Shanmugapriya, Associate Professor, Department of Information Technology, SSN College of Engineering, Chennai, on 28.01.2022 which is considered as Data Privacy Day. Dr. T. Shanmugapriya started the session by explaining the meaning of privacy. She detailed the list of predominant avenues of privacy disclosures such as OSN, Mobile usage, web tracking and IOT devices. She insisted the problem of data leaks in android devices by third party. She then moved on to various sensitive APIs, their privacy types, system class and methods with various examples. She pointed out the significance of reading the privacy policy before accepting it. The resource person highlighted the identity threats in Facebook, YouTube and LinkedIn. She informed that India's Data Protection Bill is yet to be passed. She gave privacy protection tips such as log registration, uploading only the required data, and awareness on dark net, malware, cookies. The resource person concluded with a quote, " Data privacy is also my responsibility", through which she advised that one should be vigilant to protect themselves from such data thefts. The speaker responded patiently and elaborated with suitable examples to the questions asked by the students. About 350 students of Shrimati Indira Gandhi College, Trichy attended the webinar with utmost interest and benefitted by this resonate webinar.



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Cordially invites you to a

Faculty Development Programme

Route for research and funding opportunities in India

Dr. R. VASANTHA JAYAKANTHA RAJA

Assistant Professor
Department of Physics
SASTRA University, Thanjavur



March 09, 2022



03.00 p.m. to 04.00 p.m.



Google Meet

Shri Thotta PV. Ramanujam
President

Dr. K. Meena
Secretary

Shri K. Chandrasekharan M.S.,
CEO

Smt. S. Aparna M.B.A., M.Phil.,
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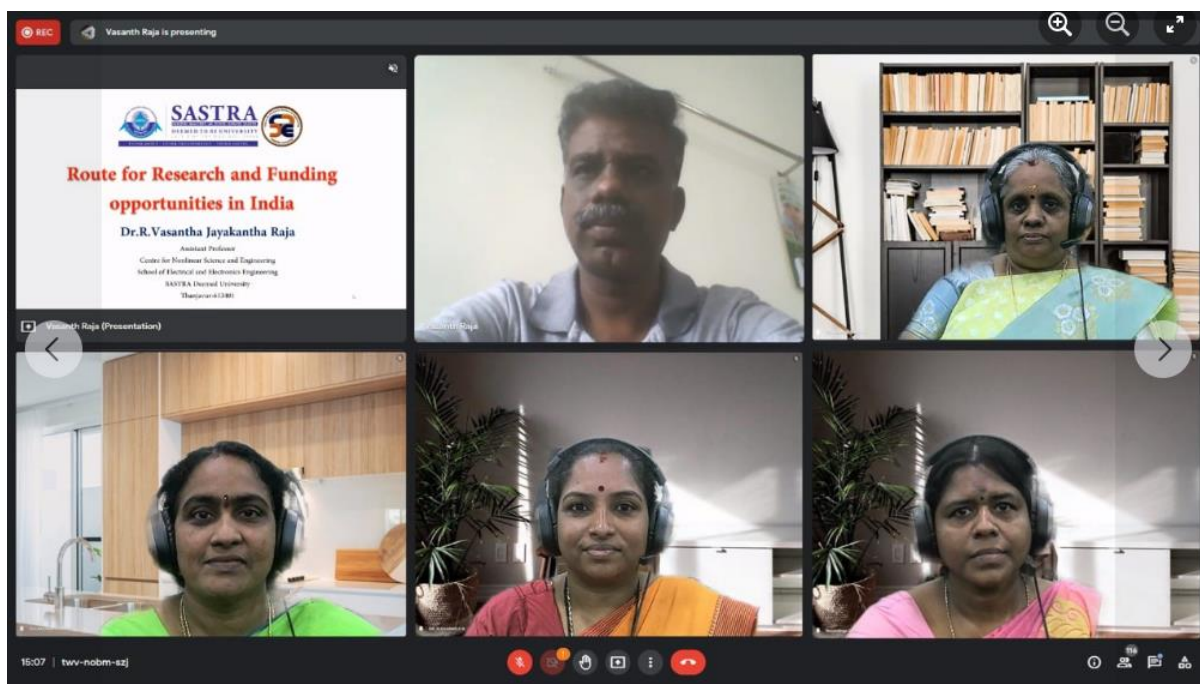


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We, # Shrimati Indira Gandhi College, Trichy organized a virtual Faculty Development Programme on "Route for Research and Funding Opportunities in India" on 09.03.2022 by Dr. R. Vasantha Jayakantha Raja, Assistant Professor of Physics, Sastra University, Thanjavur. The speaker cheerfully started his lecture with short introduction on research strategy, followed by a detail discussion on the research process with appropriate practical examples. He demonstrated the searching of article in the search engines such as Google Scholar, Research Gate, ORCID and Researchers. Furthermore, he explained about the publication of articles in Journals, Conference proceedings and Book Chapters. At the end of the session, he listed the fellowships available in UGC, INSA, DST, SERB and other funding agencies in India. Around 130 faculty of Shrimati Indira Gandhi College, Trichy attended the Faculty Development Programme with utmost interest and benefited.



Department of Bank Management
of
SHRIMATI INDIRA GANDHI COLLEGE

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Tiruchirappalli - 620 002

Cordially invites you to a Webinar on

Women in Leadership Series

Entrepreneurship - The Future of India



Ms. Sneghaa Kannan

Logistics Analyst
Sainsbury Warehouse
United Kingdom



15-03-2022

02.00 p.m. to 03.00 p.m.



Google
Meet

Shri Thotta P.V. Ramanujam
President

Dr. K. Meena
Secretary

Shri K. Chandrasekharan M.S.,
CEO

Smt. S. Aparna M.B.A., M.Phil.,
Director



We, [#The](#) Department of Bank Management of Shrimati Indira Gandhi College, Trichy yet again raised the benchmark by hosting a Webinar on Women in Leadership series – “Entrepreneurship – The Future of India” on 15th March 2022 by Ms. Sneghaa Kannan, Logistics Analyst, Sainsbury Warehouse, United Kingdom. The Speaker’s presentation was mainly focused on the process of entrepreneurship through generating new ideas, designing, launching and running new business ventures. She then moved on to the types of Entrepreneurship. She vividly illustrated the contributions made by the Entrepreneurs to the economy of a nation. Furthermore, the speaker emphasized the support given by the Government of India for the budding Entrepreneurs through various start up support schemes namely Pradhan Mantri Mudra Yojana, Dena Shakti Scheme, Startup India and so on. She brought the session to an end by differentiating SWOT and TOWS. Students from the Department of Bank Management participated in the Q and A session to which the resource person answered patiently. The Programme was an eye opener for the students to get new insights about entrepreneurship.

Department of Business Administration
of



SHRIMATI INDIRA GANDHI COLLEGE

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Tiruchirappalli - 620 002

Cordially invites you to a Programme on
Skill set for Modern Employment



Ms. J. Saranya Pushparaj

Alumna Batch 2009 - 2012

Process Lead

HCL, Chennai



05.04.2022



10:00 a.m. to 11:00 a.m.



V. VENKATESHWARA, DIKSHIDAR
A/C SEMINAR HALL

Shri Thotta P.V. Ramenujam
President

Dr. K. Meena
Secretary

Shri K. Chandrasekharan M.S.
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PG & Research Department of Commerce

of

SHRIMATI INDIRA GANDHI COLLEGE

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Tiruchirappalli - 620 002

Cordially invites you to a Seminar on

Campus English to Corporate English



Dr. S. Murugavel

Director Academics &
Professor in English
Chenduran Engineering College
Pudukkottai



05-04-2022



11.00 p.m. to 12.00 noon



Vidya Seva Ratnam
K. Santhanam Auditorium

Shri Thotta. P.V. Ramanujam
President

Dr. K. Meena
Secretary

Shri K. Chandrasekharan M.S.
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We, # The Department of English, Shrimati Indira Gandhi College, Trichy yet again took delight in raising the criterion by hosting a Webinar on Alumni Spotlight Series - "Startup with Freelance Writing" by T. J. Reshma M.A.,(Alumna Batch:2016-2019),Freelance Content Writer, Trichy on 06.04.2022. The speaker highlighted various fields and scope in freelance content writing. She emphasized on finding one's niche in freelance content writing. She also showcased the art of improving one's writing skills by using e-tools. At the end of the session she answered the queries raised by the students. Nearly 150 students of B. A. English Literature participated and got benefitted.

PG & Research Department of Microbiology
of
SHRIMATI INDIRA GANDHI COLLEGE
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Tiruchirappalli - 620 002

Cordially invites you to a Webinar on
Women in Leadership Series

"Sketch and Analysis of IPR"

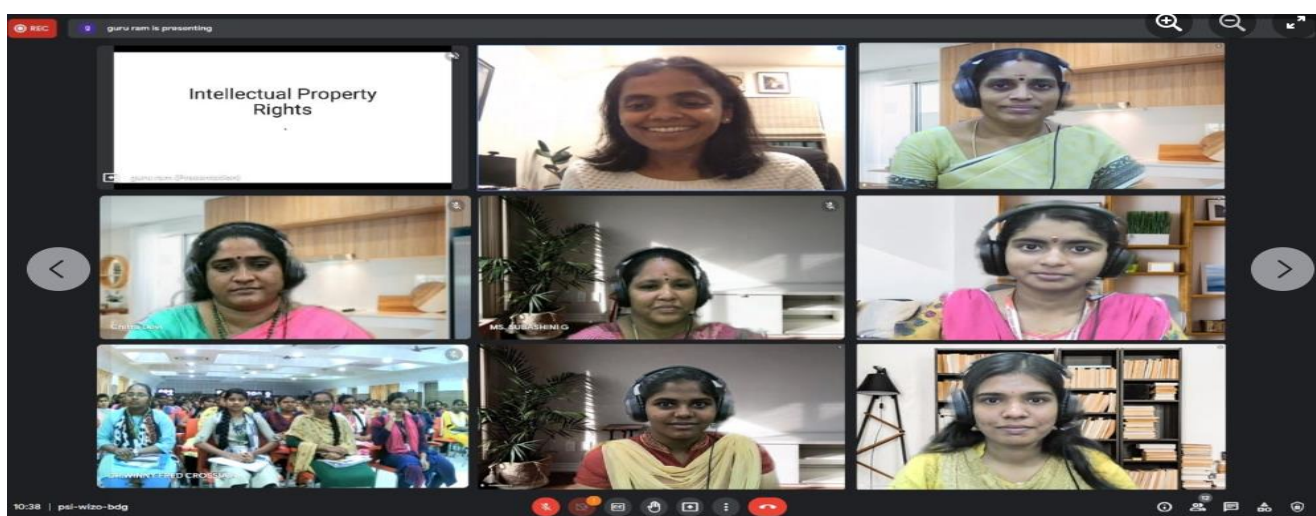


Ms. Al. Alamelu
Business Development Manager
Shakti Group Inc
Austin, Texas
U.S.A

08.04.2022 10.30 a.m. to 11.30 a.m. Google Meet

Shri Thotta P.V. Ramasujam President Dr. K. Meena Secretary Shri K. Chandrasekharan M.S., CEO Smt. S. Aparna M.B.A., M.Phil., Director

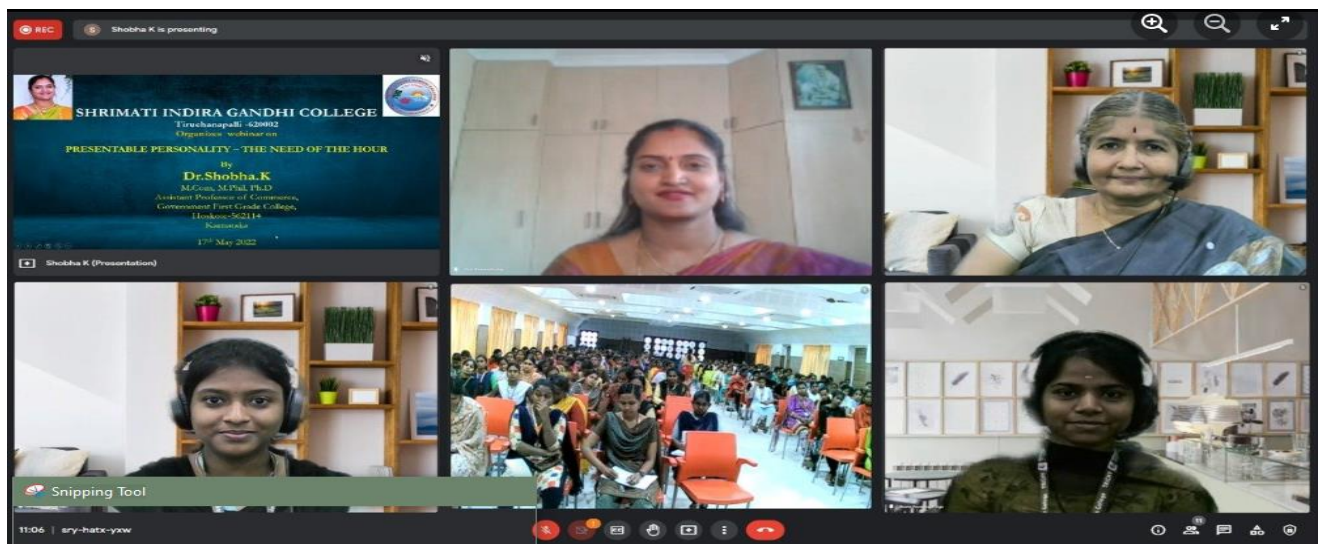
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We, # PG and Research Department of Microbiology, Shrimati Indira Gandhi College, Trichy, joyfully hosted a Webinar on Women in Leadership Series- "Sketch and Analysis of IPR" by Ms. AL. Alamelu, Business Development Manager, Shakti Group Inc., Austin, Texas, USA on 8.04.2022. The speaker started the session by expounding the concepts of intellectual property rights. She highlighted the types of IPR like copy right, trademark, trade secrets and patent. She emphasized the significance of patenting biological materials, plant patents along with the non patentable materials with case studies. In conclusion, the speaker enumerated the criteria for getting patent in India and the benefits of IPR. Students from PG and Research Department of Microbiology engaged in rapid Q & A and were highly benefited from the session.



We# The Department of Biochemistry, Shrimati Indira Gandhi College, on the eve of National DNA day conducted a programme on “Secret of Life” at Vidya Seva Ratnam K.Sanathanam Auditorium on 25.04.2022 at 11.00 a.m. The programme started with the presentation by B.Malini of I B.Sc Biochemistry. She gave a brief introduction about DNA and explained its Double helical model. S.Ilakkiya of II B.Sc Biochemistry elaborated the Griffith Transformation experiment. P.Keerthana of III B.Sc Biochemistry clearly elucidated the steps involved in DNA replication followed by B. Nivetha of III B.Sc Biochemistry on the topic DNA Profiling. Finally, Causes, symptoms and complications of Genetic disorders such as Klinefelter syndrome, Noonan syndrome and Turner syndrome were described by R.Sridevi and R.Ashwitha of I and II M.Sc Biochemistry. Both UG and PG Biochemistry students actively participated in the programme.



We, # PG & Research Department of Commerce of Shrimati Indira Gandhi College, Trichy, happily organized a Webinar on Concepts Series-“Presentable Personality – The Need of The Hour” by Dr. K. Shobha, Assistant Professor, Department of Commerce & Management, Government First Grade College, Hoskote, Bangalore on 17.05.2022. She explained the meaning of personality and its impact on thought processes in an unique way. She enumerated the factors influencing personality development. Furthermore, she insisted on the role of personality traits that contribute to career prospects. The speaker emphasized that one should come out of the comfort zone is essential for the personality transformation. She concluded her speech by briefing the rules of personality development. All the final year students from the Department of Commerce attended the webinar and benefited.