

SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at “A” Grade (3rd Cycle) by NAAC)

Chatram Bus Stand, Tiruchirappalli – 620002.

3.2.2

WORKSHOPS/SEMINARS CONDUCTED ON RESEARCH METHODOLOGY, INTELLECTUAL PROPERTY RIGHTS (IPR), ENTREPRENEURSHIP AND SKILLS DEVELOPMENT

2019-2020

**Day long International Workshop
On
Innovative Research Publication in Finance
&
Release of Fifteenth Issue (Vol. 15 No. 2) of SMART Journal**

5th July 2019



Organized By

SMART Journal of Business Management Studies
(A Professional, Refereed, International and Indexed Journal)
www.smartjournalbms.org

and

Department of Management Studies (MBA- AICTE Approved) &
Department of Commerce
SHRIMATI INDIRA GANDHI COLLEGE
Tiruchirappalli – 620 002, Tamil Nadu, INDIA
www.sigc.edu

Venue:

Vidya Seva Ratnam K.Santhanam Auditorium (MBA Block)
Shrimati Indira Gandhi College Campus, Chatram Bus Stand, Tiruchirappalli – 2
Tamil Nadu

All are cordially invited to the
Day long International Workshop
On
Innovative Research Publication in Finance
&
Release of Fifteenth Issue (Vol. 15 No. 2) of SMART Journal

9.00 AM	: Registration
9.30 AM	: Inaugural Function
Presidential Address	: Shri S. Kunjithapatham Secretary, Shrimati Indira Gandhi College
Inauguration Address	: Dr. K. Meena Workshop Organizing Secretary & Former Vice –Chancellor, Bharathidasan University
Release of Release of thirtieth Issue of SMART Journal	
Special Address	: Prof. Balasundram Maniam Sam Houston State University, USA
11.45 - 1.00 PM	: Plenary Session-I Special Lecture on <i>“Publish or Perish: The Constant Changing Publication World in Academics”</i> Prof. Balasundram Maniam Sam Houston State University, USA
02.00 - 03.30 PM	: Plenary Session-II Special Lecture on <i>“Article Writing and Publication in Journal”</i> Prof. M. Selvam Dean, Faculty of Mgmt., Bharathidasan University Chief Editor, SMART Journal of Business Management Studies
3.45 – 5.00 PM	: Valedictory Function
Valedictory Address	: Dr. S. Balakrishnan Nizwa College of Applied Sciences Sultanate of Oman
6.00 PM	: Cultural Activities

Dr. J. FRANCIS MARY
Director, Dept. of Management Studies
Shrimathi Indira Gandhi College

Dr. A. HEMALATHA
Head, Department of Commerce
Shrimathi Indira Gandhi College

Day Long International Workshop
on
“Innovative Research Publication in Finance”
Jointly Organized By
SMART Journal of Business Management Studies
(A Professional, Refereed, International and Indexed Journal)
&
Department of Management Studies (MBA - AICTE Approved) &
Department of Commerce
of
Shrimati Indira Gandhi College
(Nationally Accredited at ‘A’ Grade (3rd cycle) by NAAC)
Tiruchirappalli, Tamil Nadu, INDIA

Date : 05.07.2019



Smart Journal of Business Management Studies and Department of Management Studies and Department of Commerce, Shrimati Indira Gandhi College Tiruchirappalli jointly organized **“A Day Long International Workshop on Innovative Research Publication in Finance and Release of 15th Issue (Vol.15 No.2) of SMART Journal”** on 5th July 2019 at Shrimati Indira Gandhi College, Tiruchirappalli.

This programme is intended to train the students, scholars, young teachers for undertaking quality and effecting research and to make the writers to prepare research articles in such a way that it would get published in top journals around the world, with impact factor. This workshop would help each and every participant to overcome problems in research and publishing research articles.



On the Inaugural Function **Prof. M. Selvam**, Dean, Faculty of Management, Bharathidasan University and Chief Editor, SMART Journal of Business Management Studies welcomed the gathering. As an editor of Journal, he encouraged researchers to publish their research and insisted on the Quality of Publication.



The Fifteenth Issue (Vol.15 No.2) of SMART Journal of Business Management Studies is released by **Dr. K. Meena**, Workshop Organizing Secretary and Former Vice Chancellor, Bharathidasan University and the first copy was received by Chief guest Prof. Balasundara Maniam, Sam Houston State University, USA. **Dr. K. Rema**, Vice Principal, **Dr.**

J. Francis Mary, Director, Department of Management Studies, **Dr. A. Hemalatha**, Head, Department of Commerce, Shrimati Indira Gandhi College, Trichy also received the copies of the Journal.

Dr. K. Meena, Workshop Organizing Secretary and Former Vice-Chancellor, Bharathidasan University delivered the Inaugural Address. She encouraged the teacher participants to motivate their students to come out with Quality Research paper. Enhancing the skills to produce



innovative research is the need of the hour. She addressed that Information technology is also playing a vital role in undergoing effective research in Management and Commerce. She insisted that the Era of E-Business, collaboration with Corporates, and financial Institutions, Researchers could undertake innovative research in Finance. She also

explained how softwares, Artificial Intelligence could be used for undertaking financial Research.

Dr. M. Selvam, Chief Editor of SMART Journal listed out the inputs useful to prepare and publish research article in top Journal.

Prof. Balasundram Maniam, Sam Houston State University, USA delivered the special address. He shared his view about changing scenario in academia and the importance of being pro-active to face the challenges in area of research.



Dr. A. Hemalatha, Head, Department of Commerce, Shrimati Indira Gandhi College delivered the vote of thanks.



Prof. Bala Sundramaniam, Sam Heustan State University USA delivered a special Lecture on **“Publish or Perish”**. The constant changing Publication world in Academics Readership. Prestige, availability, subject scope, peer review process and acceptance rate should all be considered when

choosing a journal. He advised the audience to publish the research work in the journal which has more impact. Publication is a lifetime commitment for an academician. He motivated the audience to come out of the fear of rejection in the initial stages of publication. He suggested co-authoring, understanding the peer review process and utilizing the subject knowledge and statistical skills for data collection to publish a quality research paper. Publication should be done with a positive approach such as to understand the research results and to popularize that by sharing not by compulsion. He said ‘Writing and Publishing is an Art’. He suggested that the Title of the paper should be suitable and appropriate. He enlightened the audience about the expectations of standard journals such as quality data analysis and way of writing and explaining. While selecting the journal he insisted on checking whether the journal is indexed international available online etc. Identify ‘hot’ research topics within the area of expertise e.g. Energy Economics Trade Agreements Trade Imbalance etc. He asked the researchers to read elaborately various research publications. By reviewing like that the researchers can identify the research gap. He explained how showing the managerial and public implications of the findings will help in getting the article published.

In **Plenary Session II – Dr. M. Selvam**, Dean, Faculty of Management, Professor and Head, Department of Commerce and Financial Studies, Bharathidasan University and Chief Editor, SMART Journal of Business Management Studies delivered a Special Lecture on **“Article Writing and Publication in Journal”**.



In his lecture he expressed the expectations of Journals from the researchers. He explained the importance of publishing article which are socially relevant and contributing to Corporate Sector. He explained the most popular types of Research Papers such as, Argumentative Papers, Analytical papers. Interpretive papers, self explanatory papers, compare and contrast papers and course effect papers. He said that Academicians should make Research Publication as a regular habit and life style. He shared the Essential Qualities of good paper such as clarity of ideas, uses of concepts, socially relevant problem, presentation, language etc. He advised the researchers to concentrate on particular area and

specialize on that area. Focus in a particular area will result in excellence. He has enlightened the audience about avoiding plagiarism and publishing original content. He explained about how to give citation and reference in an article.

In the Valedictory session Dr. J. Francis Mary, Director, Management Studies, Shrimati Indira Gandhi College welcomed the gathering. **Dr. S. Balakrishnan**, Nizwa College of Applied Sciences, Sultanate of Oman, delivered the valedictory address and distributed the certificates to the participants. Totally 566 participants



(which include students, research scholars and faculty members from various Universities and Colleges) participated and benefitted from the workshop. This workshop enriched the knowledge and increased the confidence of participants in publishing the research work. Vote of thanks was proposed by **Mrs. N. Saraswathi**, Assistant Professor in Commerce, Shrimati Indira Gandhi College.

SHRIMATI INDIRA GANDHI COLLEGE
(Nationally Accredited at “A” Grade (3rd cycle) by NAAC)
Tiruchirappalli-620002
Department of Fashion Technology & Costume Designing

Cordially invites you for the

“One Day Demonstration on Fashion Portfolio

By our Alumnae”



Ms.S.Aishwarya Lakshmi & V.Kavipriya

Date: 13.07.2019

Time: 10.00 a.m

Venue: V-G Allied Lab

DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING

of

SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at "A"Grade (3rd cycle) by NAAC)

Trichy-2

One Day Demonstration on Fashion Portfolio

By Alumnae

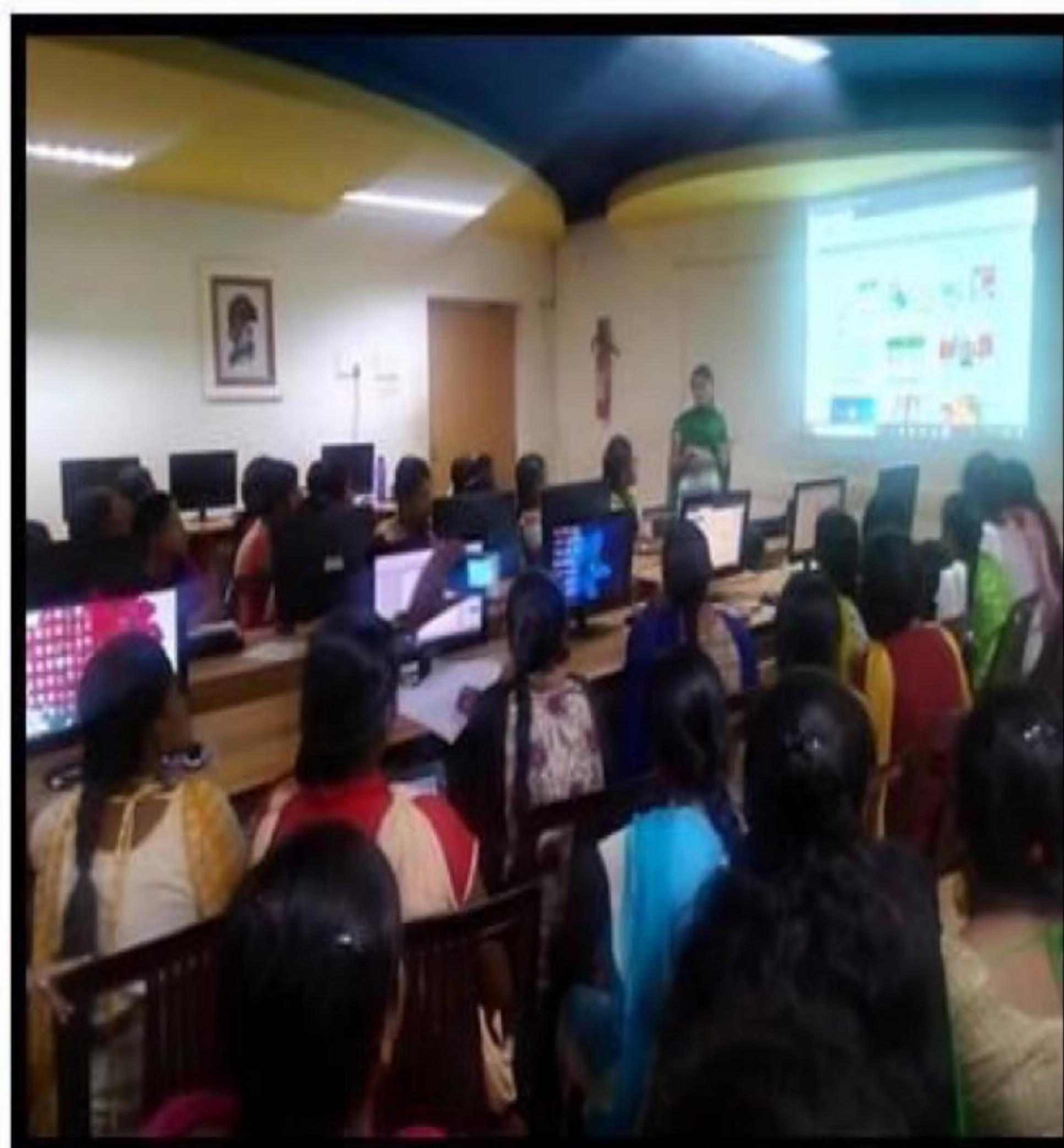
Date: 13.07.2019

The Department of Fashion Technology & Costume Designing and organized One day Demonstration on Fashion Portfolio , 50 students of Fashion Technology attended the workshop and were benefited .

In this workshop Ms.S.Aishwarya lakshmi & Ms.V.Kavipriya Alumnae of our Department has been a resources persons .They demonstrate about the designing of different styles of boards like mood board,trend board,flat sketch board .theme board,illustration board and pattern board using adobe Photoshop. The creation of saree design with different picks were also demonstrated by them

By this workshop the students gain knowledge in creating fashion portfolio in different methods and inspired them to further their efforts in innovative saree design.This workshop also made a healthy relationship between alumni and the students.





PG & RESEARCH DEPARTMENT OF COMMERCE
OF
SHRIMATI INDIRA GANDHI COLLEGE
(Nationally Accredited at “A” Grade (3rd Cycle) by NAAC)
Tiruchirappalli - 2

POWER POINT PRESENTATION
On
Brand Management
By
II M.Com

DATE : 13/07/2019
TIME : 10.00 a.m – 11.00 a.m
VENUE : V 201 – VG Block, Shrimati Indira Gandhi College

PG (M.Com) students of PG and Research Department of Commerce done a Power Point Presentation on “Brand Management”.

They explained the various topics related to Brand namely

- Brand Image
- Brand Awareness
- Brand Strategies
- Brand Management
- Brand Loyalty
- Brand Valuation
- Brand Equity

Ten of our students explained the various topics related to brand management. They also clearly state about the valuation of brand .Why the branding is necessary for customers. They highlighted how the brands are identified by using various symbols and colours.

Atlast, the PPT was ended with the concluding speech by Dr.A.Hemalatha, Head, Department of Commerce. She also encourages and motivates the students to indulge them in many interesting activities.



**Department of Fashion Technology & Costume Designing
&
Entrepreneurship Development Cell**

Of

**SHRIMATI INDIRA GANDHI COLLEGE
(Nationally Accredited at “A” Grade (3rd cycle) by NAAC)
Tiruchirapalli-620002**

Cordially invite you for the

Workshop on

“FASHION JEWELLERY MAKING”



Date: 27.07.2019(Saturday)

Time: 10.30 a.m

Venue: R.V Auditorium(SIGC Campus)

SHRIMATI INDIRA GANDHI COLLEGE
(Nationally Accredited at “A”Grade (3rd cycle) by NAAC)
Tiruchirappalli – 620 002

**DEPARTMENT OF FASHION TECHNOLOGY &
COSTUME DESIGNING**

and

ENTREPRENEURSHIP DEVELOPMENT CELL

“ SILK THREAD JEWELLERY MAKING WOKSHOP”

Date: 27.07.2019

The Department of Fashion Technology & Costume Designing and Entrepreneurship Development cell organized a One day workshop on **“Silk Thread Jewellery Making”(Trainers Training Programme)** for the various disciplines on 27.7.19

Jewellery making allows to flex your creative muscles while combining a variety of colour & materials that suits our personal style. By making our own necklace, earrings, bracelet & accessories, we can fill our jewellery cabinet with the variety of jewellery that perfectly matches our personality and our outfits. The cost of silk thread jewellery is increasing & even the simple pieces can be expensive. We can even stretch our creative boundaries by exploring different styles & designs to sell or give away as gifts.

The participants were taught to make necklace, earrings & bangles using silk thread in creative way. Around 167 students of various disciplines participate in the workshop. This workshop helps the students in improving constantly on manual abilities to become a successful jewellery designer & a good entrepreneur in future.



DEPARTMENT OF ENGLISH
of
SHRIMATI INDIRA GANDHI COLLEGE
TIRUCHIRAPPALLI - 620 002

(NATIONALLY ACCREDITED AT 'A' GRADE (3rd Cycle) BY NAAC)

Cordially invites you for

A one day workshop on

“The Art of Letter Writing in English”

For

I B.A. English students

By

G. Kaviya and P. Annapoorani of III B.A English

Date: 27.08.2019 (Tuesday)

MINUTES REGISTER

WORKSHOP ON THE ART OF LETTER WRITING.

The Department of English of Shrimati Indira Gandhi College had organised a one day workshop on the Art of Letter Writing for I Year students of our department by our III Year students, G. Kaviya and P. Annapoorani on 27.08.2019. Over sixty of our first year students got trained through the program. The seniors trained their juniors in writing formal and informal letters. Much focus was given to writing formal letters. They explained clearly of about where to write date and place, how to begin and end, how to write the subject of the letter and highlight important information. Keeping in mind the importance of writing letters right from job application to write a complaint letter this training was given to the students. This workshop also helped our students to enhance their teaching skills too.

M. Rema

Signature of the
Head of the Department

M. REMA

Head Department of English
Shrimati Indira Gandhi College

Trichy-2.





**Department of Fashion Technology & Costume Designing
&
Entrepreneurship Development Cell
Of
SHRIMATI INDIRA GANDHI COLLEGE
(Nationally Accredited at “A” Grade (3rd cycle) by NAAC)
Tiruchirapalli-620002**

**Cordially invite you for the
“One Day Workshop on Cushion Making”**



Date: 31.8.2019 (Saturday)

Time: 10.00 a.m

Venue: R.V Auditorium

DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING

&

Entrepreneurship Development Cell

SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at “A”Grade (3rd cycle) by NAAC)

Tiruchirappalli – 620 002

Jointly organized a

One Day Workshop on “Cushion Making”

Date : 31.08.2019

The Department of Fashion Technology & Costume Designing and Entrepreneurship Development Cell(EDC) Jointly organized a one day workshop on “Cushion Making” for all UG and PG students of various disciplines on 30.08.2019 at R.V Auditorium. ---- students participated in this workshop.

The cushion is a soft bag of some ornamental material, stuffed with wool, hair, feathers, fibers or even paper torn into fragments. Cushion are often for a decorative purpose and can create more character and appeal to a room. The cushion can come in many different shapes & sizes

The cushion is used for decorative purpose and for sitting or kneeling upon or to soften the hardness or angularity of a chair. Decorative cushion often have a patterned cover material, and are used as a decoration for home and furniture.

The workshop will involve creating a small patch work cushion with gathered fabrics from resident’s belongings. The Participants were taught to stitch cushion by using Canadian smocking technique and Canadian smocking heart pattern in various shapes like circle, square and rectangle etc.

Besides teaching the technique of making cushions, the participants were benefited about different types of cushion and how to market their products if at all they are interested in taking this up as a profession. The EDC of the college always conducts training in skill development in order to motivate and nurture the spirit of entrepreneurship among students



PG & RESEARCH DEPARTMENT OF COMMERCE
OF
SHRIMATI INDIRA GANDHI COLLEGE
(Nationally Accredited at "A" Grade (3rd Cycle) by NAAC)

Tiruchirappalli - 2

DEBATE
On
Social Media
By
I M.Com

DATE : 31/08/2019
TIME : 09.00 a.m – 10.00 a.m
VENUE : V 401 – VG Block , Shrimati Indira Gandhi College

SHRIMATI INDIRA GANDHI COLLEGE
(Nationally Accredited at "A" Grade (3rd Cycle) by NAAC)
TIRUCHIRAPPALLI - 620 002. 121

MINUTES REGISTER

Debate about "Social Media Boon or Bane".

Date : 31.08.2019 (Saturday)
Time : 9:00am to 10:00am
Venue : VG Block - V401
Topic : Social Media Boon or Bane.

The PG & Research Department of Commerce conducted debate on the topic "Social media Boon or Bane" on 31.08.2019, for the students of I-M.com of our department.

Totally 10 students participated in the debate. The students were divided into 2 teams (5 participants in each team).

The following students namely S. Keerthiga, E. Siva Shankari, S. Kavaja, P. Akilandeshwari and B. Sandhya were discussed about the advantage of social media. The rest of the students namely R. Preethi, R. Pavithra, K. Sapna, P. Prema, S. Sowpathanya were discussed about the disadvantage of social media. The discussion was presided by DA. A. Hemalatha Head of the Department of Commerce and Ms. N. Shanthe, Assistant Professor, Department of Commerce.



PG AND RESEARCH DEPARTMENT OF COMMERCE

of

Shrimati Indira Gandhi College

(Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC)

Tiruchirappalli - 620 002.

Cordially invite you for an

Outreach Programme

on

**“Motivational Discussion on Promotion of
Entrepreneurial Activities of SHG Women”**

by

Ms.A.Geetha, Ms.K.Poornapushkala ,Ms.K.Shobha

Assistant Professors, Department Of Commerce

Shrimati Indira Gandhi College.

Date : 06.02.2020 (Thursday)

Time : 10.30 a.m. – 12.30.p.m.

Venue : Krishna Samuthiram Village,

Thiruverumbur,

Thiruchirappalli.

Powerpoint Presentation On Motivational Discussion On Promotion Of Entrepreneurial Activities Of SHG Women

Date : 04.10.2019 (Friday)

Time : 10.00 a.m.

Venue : Sirugamani , Trichy.

Topic : Powerpoint Presentation On Motivational Discussion on Promotion of Entrepreneurial activities of SHG Women

PG and Research Department of Commerce organised a motivational discussion on Promotion of Entrepreneurial activities for SHG Women. Three of our staff members namely Ms.A.Geetha , Ms.K.Poornapushkala, Ms.K.Shobha presented a Power point presentation related to the entrepreneurial activities to be followed to develop their skills and to Succeed in their venture.

The beneficiary of the session are the SHG women at Sirugamani who promote small



savings among their members and the savings are kept in bank.

They presented various topics which are related to the development of SHG Women Entrepreneurs .

They discussed the various procedural steps to be followed to start a new venture and they explained the various rules and regulations like registration , opening a savings bank account in a scheduled bank etc.

They also highlighted the various financial institutions who come forward for rendering financial support for SHG women at minimum or 0% interest. According to their prompt repayment of loans ,these institutions may provide further financial support to develop their business.

They also explained about the various technical Know-how to be adopted for the production of products at small scale. They also suggested the various suppliers who are providing the raw materials at the reasonable prices.

They also highlighted the various grants and subsidies provided by the Central and State government for the upliftment of SHG Women Entrepreneurs.



The SHG women also raised queries regarding the problems faced by them to carry on the business. They were satisfied with the suggestions given by our staff members and how to overcome their problems and to tackle their tough situations.

At last the session was concluded by chanting the Slogan:

”Strong Desire and Hard work acts as a tool for an Successful Entrepreneur”

DEPARTMENT OF FASHION TECHNOLOGY AND COSTUME DESIGNING

Of

SHRIMATRI INDIRA GANDHI COLLEGE

(Nationally Re-accredited at 'A' Grade by NAAC)

TIRUCHIRAPPALLI-620002

Cordially invites you for the

“DEMONSTRATION ON BOUQUET MAKING”

By

Mrs.N.Renuga

Drawing Teacher(TTC)

Santhanam vidyalaya School

Trichy



Date :12.10.2019

Time :10.00 am

Venue :VG – Quality Control Lab

SHRIMATI INDIRA GANDHI COLLEGE
(Nationally Accredited at “A”Grade (3rd cycle) by NAAC)
Tiruchirappalli – 620 002

**DEPARTMENT OF FASHION TECHNOLOGY &
COSTUME DESIGNING**

“ DEMONSTRATION ON BOUQUET MAKING”

Date: 12.10.2019

The Department of Fashion Technology & Costume Designing organized a **Demonstration on Bouquet Making** on 12.10.2019 at V.G – Drawing lab. First year students of Fashion Technology attended the demonstration and were benefited.

Ms.N.Renuka, Drawing Teacher, Santhanam Vidyalaya School was invited as a resource person. She demonstrated the process of bouquet making with different styles and shapes using waste products like sweet packing box, news papers, color papers etc.,

The students gained the knowledge in making many types of bouquet with various techniques in innovative way.

Students also tried to make different types of bouquet after the demonstration. They use simple material to create very beautiful products. The programme created an opportunity for the first year graduates to bring out their creativity and talent. This also appealed to their entrepreneurial sprits. Totally 60 Students participated with enthusiasm.







PG AND RESEARCH DEPARTMENT OF COMMERCE

of

Shrimati Indira Gandhi College

(Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC)

Tiruchirappalli - 620 002.

Cordially invite you for a

Powerpoint Presentation

on

“Business Ethics”

by

III B.Com Students

For

III B.Com Students

Date : 11.10.2019 (Friday)

Time : 11.45 a.m to 1.30 p.m

Venue : Venkateshwara Dhikshidar Hall (A/C Auditorium)

Shrimati Indira Gandhi College Campus

Tiruchirappalli -2

Powerpoint Presentation on Business Ethics

Date : 12.10.2019
Time : 11.45 a.m to 1.30 p.m
Venue : Y.Vengateswara Dhikshidar Hall
Shrimati Indira Gandhi College

On Saturday our B.Com and B.Com CA students conducted a powerpoint presentation on Business ethics. It was started with a prayer song and Dr. A. Hemalatha (Head of Department of Commerce) gave a welcome speech and introduction.

Then M.Dhanya of B.Com CA initiated the presentation with powerpoint slide on the topic of Business ethics introduction, types of business ethics, Elements of Business Ethics and so on. And she concluded it saying business Ethics leads great success.

Then S.M.Nilambari and Dharshana has choosed the topic of Business Ethics and included the points of why managers behave ethically for making ethical judgements and she talked about shareholders and stakeholders, Seven principles of admirable business ethics. They really did their best in the powerpoint presentation.

S.Baranipriya of B.Com took the topic of corporate ethics and shared some valuable information followed by her Swetha did the presentation on the topic of social responsibility. She also gave example of BNP Paribas vector logo which is the eighth largest company. She Also said on economic responsibility.

All the students who participated in the presentation gave their best ideas on Business ethics. Atlast Dr.A.Hemalatha (Head of Department of Commerce) appreciated them for their work and effort.



Life Skill Orientation Programme on “ONLINE STOCK TRADING”

Date : 19.10.2019 (Saturday)

Time : 11.45 a.m.to 1.30 p.m

Venue : Y.Venkateshwara Dhikshidar A/C Seminar Hall

Topic : Online Stock Trading

PG and Research Department of Commerce organised a Life skill orientation programme on Online Stock Trading. The resource person Mr.S.C.Sekar, Area Manager of Integrated Enterprises India Pvt Ltd, started the programme by giving an introduction about investments. He shared his knowledge about NSE, BSE, Money making opportunities on stock exchange. He also gave a brief on mechanisms of trading. He also insisted about Long term portfolio for



youngsters.

Then Mr.K.Aurobindo Raman started his speech with Cash market and the cash in and cash out procedures in stock market. It was continued by Intra day trading and delivery. He gave a brief explanation about iTrade, which is trading platforms. He also gave a virtual reality about market watch and Dashboard, stock chart window, candle stick analysis.

He created an awareness about BESI and the employment opportunities confined in it. He also highlighted the various strengths of their concern. He is also very proud to say that their concern has been rewarded with the “National Financial Advisor” Award which is more prestigious.

He also motivated the beneficiaries to start up their new venture in stock market and inculcate the savings habit among them. He also differentiated the importance of Savings and Investment. 120 PG (both I & II year) students were benefitted from this awareness programme, it was an interacting session with lots of knowledge sharing. This programme not only stops with knowledge sharing, it acts as a guidance for stock trading and smart investing strategies in future.

DEPARTMENT OF CHEMISTRY
OF
SHRIMATI INDIRA GANDHI COLLEGE
(Nationally Accredited at "A" Grade (3rd cycle) by NAAC)
TIRUCHIRAPPALLI-620 002

Cordially invites you for an

One Day Workshop

On

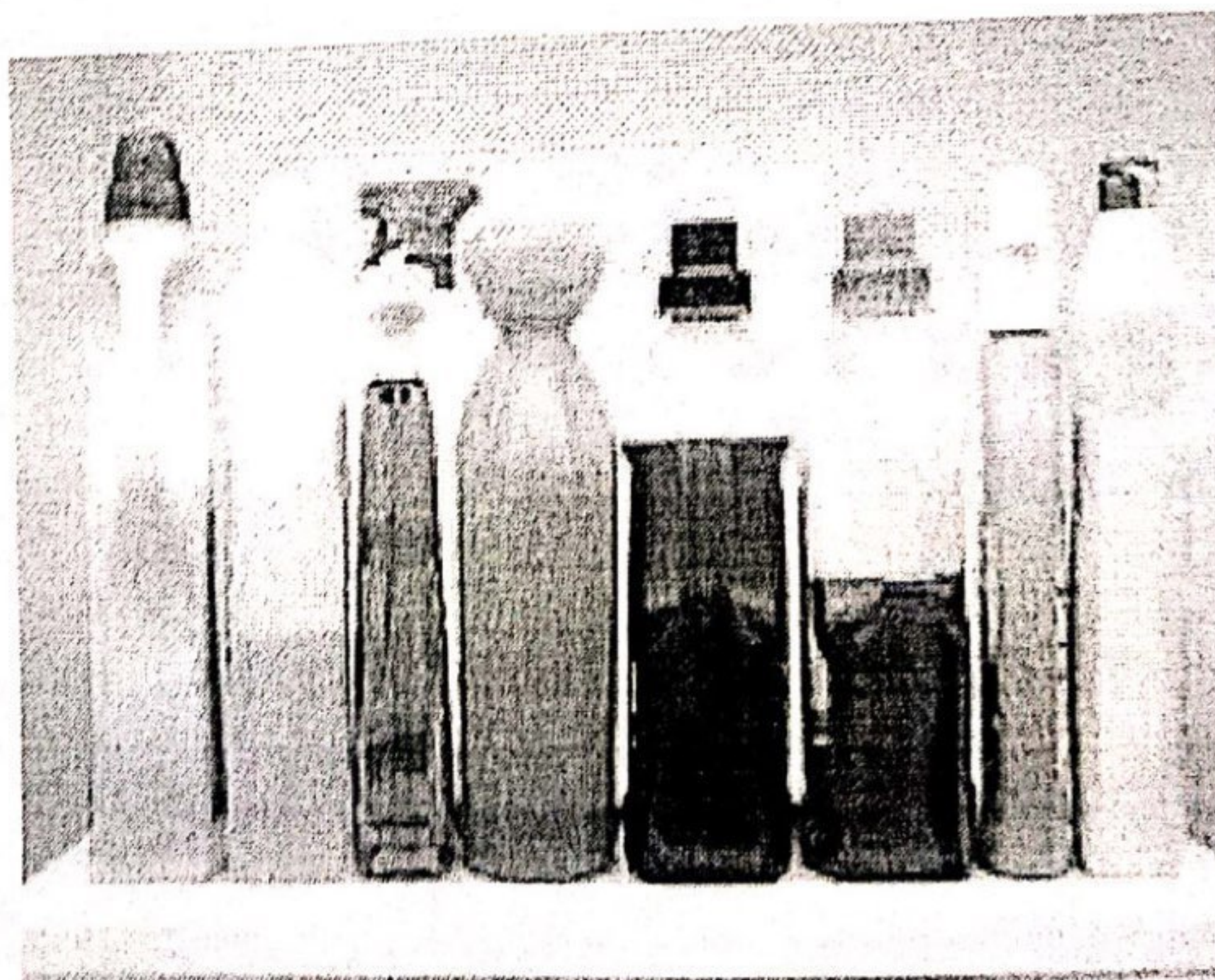
Cleansing Agents

for

The Students of B.Sc Chemistry

by

Mr.N.Mathivanan MBA
Grace Enterprises Ltd
Airport, Trichy



Date: 19.10.2019(Saturday)

Time: 10.00a.m to 2.00p.m

Place: Chemistry Lab (K-Block), SIGC Campus, Trichy .

ஸ்ரீமதி இந்திரா காந்தி கல்லூரி
(NAAC (III சுழற்சி) ஆல் 'ஏ' தரத்தில் தேசிய அங்கீகாரம் பெற்றது)

வேதியியல் துறை

ஒரு நாள் பட்டறை

"தூய்மைப்படுத்தும் முகவர்கள்"

தேதி : 19.10.2019

ஸ்ரீமதி இந்திரா காந்தி கல்லூரியின் வேதியியல் துறையானது "தூய்மைப்படுத்தும் முகவர்கள்" என்ற தலைப்பில் ஒரு நாள் பட்டறையை 19/10/2019 அன்று வேதியியல் ஆய்வகத்தில் ஏற்பாடு செய்தது. கிரேஸ் எண்டர்பிரைஸ் லிமிடெட் உரிமையாளர் திரு. ஏ.மதிவாணன் அவர்கள் பினாயில், சோப்பு எண்ணெய் மற்றும் ஹார்பிக் திரவம் ஆகியவற்றை பி. எஸ். சி வேதியியல் துறை மாணவிகளுக்கு தெளிவான முறையில் தயாரிப்பதை செய்து காண்பித்தார். தொழில் மற்றும் வீட்டு பராமரிப்பு நோக்கங்களில் துப்புரவு முகவர்களின் தயாரிப்பு மற்றும் பயன்பாடு குறித்தும் அவர் விளக்கினார். துப்புரவு பொருள்களின் மூலப்பொருள் பற்றிய விவரங்களை மாணவிகள் ஆர்வத்துடன் குறிப்பெடுத்துக்கொண்டனர். சோப்பு எண்ணெய், ஹார்பிக் திரவம், பினாயில் ஆகியவற்றின் கலவையைத் தயாரிப்பதற்காக அவர்களுக்கு முதன்மை விருந்தினர் அவர்களால் பயிற்சி அளிக்கப்பட்டது. திரு. ஏ.மதிவாணன் அவர்கள் எதிர்காலத்தில் மாணவிகளை தொழில்முனைவோராக பிரகாசிக்க ஊக்குவித்தார். இந்த நிகழ்ச்சியின் மூலம் 150 க்கும் மேற்பட்ட மாணவிகள் பயனடைந்தனர்.

DEPARTMENT OF ENGLISH
of
SHRIMATI INDIRA GANDHI COLLEGE

TIRUCHIRAPPALLI - 620 002

(NATIONALLY ACCREDITED AT 'A' GRADE (3rd Cycle) BY NAAC)

Cordially invites you for
A one day workshop on

“How to write an essay in English”

For

I B.A. English students

By

S. Vaishnavi and R. Sanjana of III B.A English

Date: 21.12.2019 (Saturday)

SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at "A" Grade (3rd Cycle) by NAAC)


TIRUCHIRAPPALLI - 620 002. ...

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MINUTES REGISTER

WORKSHOP ON HOW TO WRITE AN ESSAY IN ENGLISH

Department of English of Shrimati Indira Gandhi College organised a one day workshop on "How to write an Essay" for the first year students of B.A English Literature by the third year students S. Vaishnavi and R. Sanjana on 04.01.2020. Sanjana began the session by giving an introduction to the essay form, how it developed, kinds of essays, what are the rules to be observed, structure of an essay, and do's and don'ts to be followed while writing it. Vaishnavi at the later half of the session wrote an essay in the form explained earlier on the title "Science is a Boon or a Bane" so as the students would be able to understand it better. This session proved to be an useful one as the students got a vivid idea of essay writing tactics which will help them to perform better in competitions as well as in writing essays in examinations.


Signature of the
Head of the Department

M. REMA

Head Department of English
Shrimati Indira Gandhi College

Trichy-2.





BRAIN STORMING SESSION ON “CHALLENGES IN SKILL DEVELOPMENT”

DATE : 04.01.2020(Saturday)

TIME : 11.45 a.m to 1.30 p.m

VENUE: VG Block Room No.401

The Resource Person Ms.K.Uma, Assistant Professor, Shrimati Indira Gandhi College shared the topics to be discussed in the Session. Abirami from I M.Com discussed on the topic Interview body Language.N Ponmozhi from I M.Com shared her points of view on the topic approaching the bank for getting loan. A.Rohini of I M.Com shared her opinion relating to body language during the interview.



Anitha from I M.Com shared some points on how should prepare for the interview & about the dress code. R.Deepa from II M.Com discussed on the topic Economy slow down. Economics slow down is due to three factors. The first is automobile industries. Then second consequences of real estate and the tax payment.

On the whole the students who discussed on the topic Body Language during the interview summarizes few points like how to enter the cabin, gestures and facial expressions,



communication skills, direct eye contact etc,. They also gave some tips relating to stress management and time management.

DEPARTMENT OF FASHION TECHNOLOGY AND COSTUME DESIGNING

Of

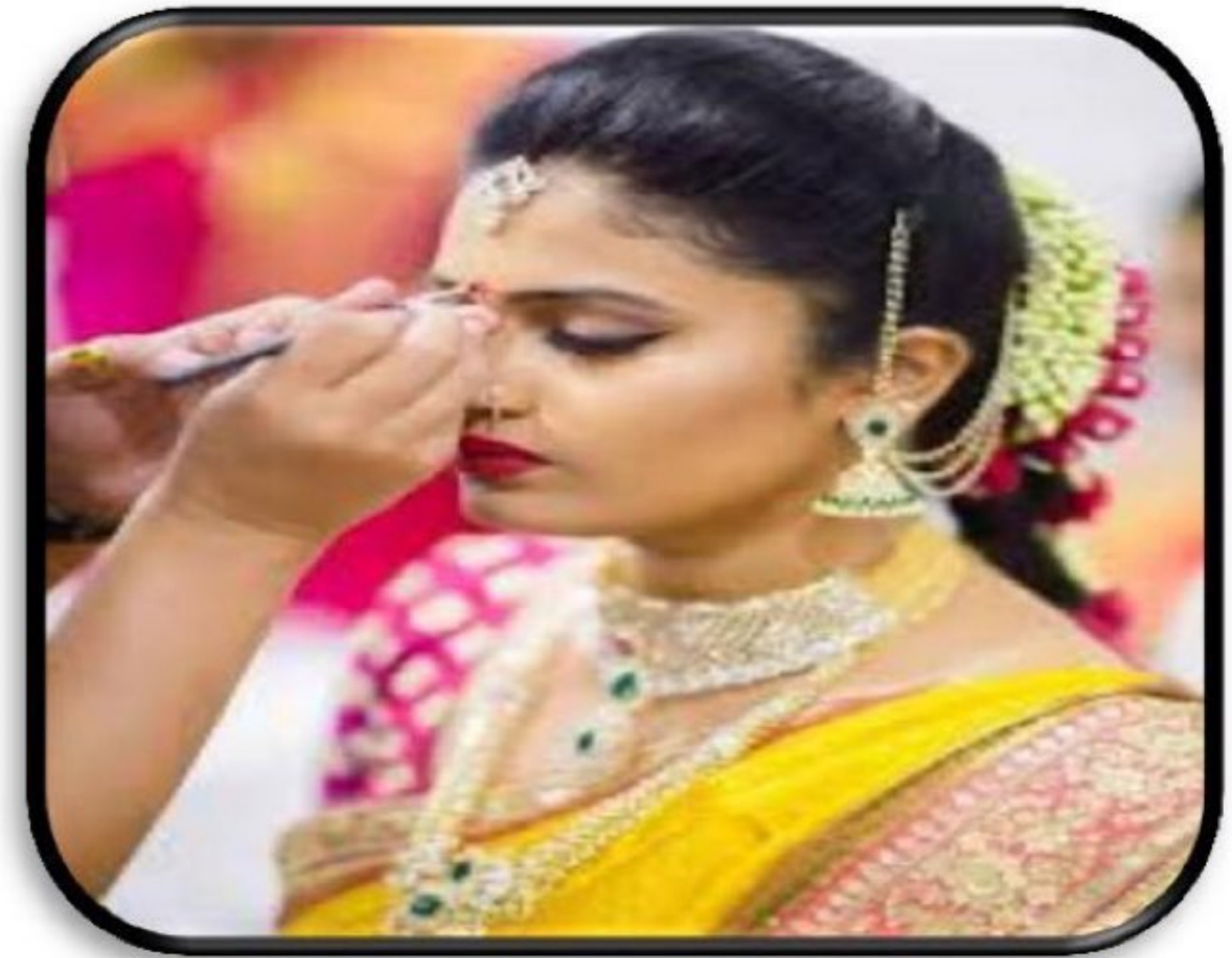
SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at “A”Grade (3rd cycle) by NAAC)

Tiruchirappalli – 620 002

Cordially invites you for the

“DEMONSTRATION ON TRADITIONAL BRIDAL MAKE UP”



By

Mrs.Ferzanaa

**Limra’s Beauty Clinic & Institute of Beauty
Therapy**

Woraiyur

Trichy-3

Date:24.01.2020(Friday)

Time:12 noon to 1.30 p.m.

**Venue:R.V Auditorium
(SIGC Campus)**

**DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING
&**

Entrepreneurship Development Cell

**SHRIMATI INDIRA GANDHI COLLEGE
(Nationally Accredited at “A”Grade (3rd cycle) by NAAC)
Tiruchirappalli – 620 002**

**Jointly organized a
Demonstration on “Traditional Bridal Makeup”**

Date : 24.01.2020

The Department of Fashion Technology & Costume Designing and Entrepreneurship Development Cell(EDC) Jointly organized a Demonstration on “Traditional Bridal Makeup” for all UG and PG students of various disciplines on 24.01.2020 at R.V Auditorium.

Mrs. Farzana, Limra’s Luxe Salon & Beauty Academy, Trichy was invited as a resource person. She demonstrated the process of Bridal Makeup and preparations with different styles.

She gave a detailed overview of the need for good health and beauty for women. She gave some tips on face makeup, hair dressing and good bridal dressing styles.

Mrs. Farzana explained about the beauty products which are used specially for bridal makeup. Demonstration on different types of bridal makeup and hairstyling were given.

Students also tried to do different styles of bridal makeup and hair dressing after the demonstration. The programme created an opportunity for the students to bring out their talent. This also appealed to their entrepreneurial sprits. Totally 1000 students participated with enthusiasm.



**Department of Fashion Technology & Costume Designing
&
Entrepreneurship Development Cell
Of
SHRIMATI INDIRA GANDHI COLLEGE
(Nationally Accredited at “A” Grade (3rd cycle) by NAAC)
Tiruchirapalli-620002**

**Cordially invite you for the
One Day Workshop on
“Ready To Wear Saree”**



Date: 25.01.2020

Time: 10.30 a.m

Venue: R.V Auditorium(SIGC Campus)

DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING

&

Entrepreneurship Development Cell

SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at “A”Grade (3rd cycle) by NAAC)

Tiruchirappalli – 620 002

Jointly organized a

One Day Workshop on “Ready to Wear Saree”

Date : 25.01.2020

The Department of Fashion Technology & Costume Designing and Entrepreneurship Development Cell(EDC) Jointly organized a one day Workshop on “Ready to wear saree” for all UG and PG students of various disciplines on 25.01.2020 at R.V Auditorium.

A Readymade saree, also known as a pre-stitched saree. The elements of the saree’s draping (i.e) the pleats and the pallu have already been pre-stitched in such a way that it need only be worn like a skirt and not draped like the conventional saree.

Readymade sarees are a convenient clothing item that retains the grace and elegance of the conventional saree, only without the hassle of draping. A Large number of Indian women as well as ladies of other nationalities who admire the saree but have next to no knowledge on how to drape it are opting for readymade sarees. It has been noted that readymade sarees are very popular with women who have Indian roots but don’t know to drape a saree.

These readymade sarees are an especially popular choice during the wedding season as it cuts down on the amount of time taken to get ready.

The participants were taught to drape and stitch the saree with accessories. Around 151 students of various disciplines participated in the workshop. The programme created an opportunity and skill development in order to motivate and nurture the spirit of entrepreneurship among students.



DEPARTMENT OF ENGLISH
of
SHRIMATI INDIRA GANDHI COLLEGE

TIRUCHIRAPPALLI - 620 002

(NATIONALLY ACCREDITED AT 'A' GRADE (3rd Cycle) BY NAAC)

**Cordially invites you for
A one day workshop on**

“The Art of Writing Articles”

For

III B.A. English students

By

**Ms. Saraswathi N. and Ms. N. Ramamani,
Asst. Professors, Department of English**

Date: 25.01.2020 (Saturday)

Venue: III B.A. English classroom

SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at "A" Grade (3rd Cycle) by NAAC)

TIRUCHIRAPPALLI - 620 002. ...

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MINUTES REGISTER

ARTICLE WRITING.

Department of English of Shrimati Indira Gandhi College organised a one day workshop on "The Art of Article Writing" for the final year students of B.A. English Literature by our Staff members Ms. N. Saraswathi and Ms. N. Ramanani on 25.01.2020. Ms. N. Saraswathi began the session with an elaborate description on articles, its kinds and its structure. Ms. N. Ramanani takes over the session to elaborate on the further nuances in writing articles. By the end of the session the students are given a vivid picture of writing articles. They were also provided with some sample articles which will help them to have a clear idea of writing it. To check their understanding they were asked to write an article on "The news of the Day". This program was conducted to enable the students to write articles both for newspapers and articles in general.

M R

Signature of the
Head of the Department.

M. REMA

Head Department of English
Shrimati Indira Gandhi College
Trichy-2





SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at “A” Grade (3rd Cycle) by NAAC)

Tiruchirappalli – 620 002

DEPARTMENT OF BIOCHEMISTRY

&

DEPARTMENT OF ECONOMICS

Cordially invite you for the Field Study & Research view on

“BIOMEDICAL

&

ECONOMICAL VALUE OF FLOWERS”



Date: 8.02.2020(Saturday)

Time: 10.00 a.m

Venue: Panchayat Office- Ettarai

SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at “A” Grade (3rd Cycle) by NAAC)

Tiruchirappalli – 620 002

DEPARTMENT OF BIOCHEMISTRY

Cordially invite you for an Outreach Programme

“Production of Vermiwash”



Date: 8.02.2020(Saturday)

Time: 11.00 a.m

Venue: Panchayat Office- Ettarai

Beneficiaries: I UG Biochemistry Students and farmers.

SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at “A” Grade (3rd Cycle) by NAAC)

Tiruchirappalli – 620 002

DEPARTMENT OF BIOCHEMISTRY AND DEPARTMENT OF
ECONOMICS

Research view on “BIOMEDICAL AND ECONOMICAL VALUE OF FLOWERS”

Date: 8.02.2020 (Saturday)

Flowers are a primary example of mutualism in nature and source of nutrition to the pollinating organisms. *Chrysanthemum* flower cultivation is very popular in Tamilnadu and occupies 9 percent of total flower area in the state. In Trichy, flower cultivation, especially chrysanthemum, is the most cultivated flowering plant in and around the area of Ettarai. A major initiative for floriculture development was taken during the VIII five year plan by launching a central sector scheme. The sector also provides good employment opportunities to the farmers especially to small and marginal farmers and female labour.

Keeping this in view, The Department of Biochemistry organized the field study & research view on “Biomedical & Economical value of flowers” in the Panchayat Union Hall, Ettarai. The Programme was held on 8.02.2020 at 10.00.a.m. Around 100 farmers from the village and 96 students from the Department of Biochemistry and Economics participated in the programme. Mr S.Divya Anburasu President, Panchayat Union and Mr.Parimala, Vice-president, Panchayat union, Panchayat ward members, Ms.P.Anitha Head, Department of Biochemistry, Shrimati Indira Gandhi College inaugurated the Programme.

The main objective of the programme was to create awareness among the students about the excellent opportunities for the production and export of high value horticultural products including flowers. Ms.P.Anitha and Dr.B.Varalakshmi, Assistant Professors, Department of Biochemistry gave an important speech about the medicinal importance and high economical product value of flowers. Ms.S.Gomathi and Dr.C.Sumathy, Assistant Professors, Department of Biochemistry explained about the field study of *Chrysanthemum* flower cultivation to the Biochemistry and Economics students.

A Farmer of Ettarai explained that chrysanthemum is a short day plant and planting should be done during April-May. The three most important of the essential elements are nitrogen (N), phosphorus (P) and potassium (K) was required for the cultivation of flowers. The non availability of labor and credit, adverse climate, incidence of pest, high fertilizer costs, high irrigation costs were major constraints faced by the farmers. In the marketing of flowers, the flowers were transported to the Srirangam market by the individual farmers. The programme was concluded by Ms.Latha Assistant Professor, Department of Economics shared her research view on cultivation and economical value of flowers in and around Ettarai village and also gave an idea to become a women entrepreneur through the cultivation of flowers.





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PG AND RESEARCH DEPARTMENT OF COMMERCE

of

Shrimati Indira Gandhi College

(Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC)

Tiruchirappalli - 620 002.

Cordially invite you for

“Poster Presentation”

by

UG Students

Topic: Great Indian Leaders –I.B.Com & B.Com(CA)
Freedom fighters of India - II.B.Com & B.Com(CA)
Women Freedom fighters of India- III.B.Com & B.Com(CA)

Date : 08.02.2020 (Saturday)

Time : 10.00 a.m. – 12.00.p.m.

Venue : R.V Auditorium

Report on Poster Making

Date : 08/02/2020

Time : 10.00 a.m. – 12.00.p.m.

Venue : R.V Auditorium

The PG and Research Department of commerce conducted the poster exhibition on 08.02.2020 held at RV. Auditorium in our college. The UG students have participated in this activity. The presence of more than 100 participants make the presentation as a grand exhibition. The talented students served a lot of informations to the poster audience.



The topic given to the students are segmented in to several categories. (I) "The Great Indian leaders" for 1st year students (I.Bcom & II B. com CA) (II). " Freedom Fighters of India " for 2nd year students (II.Bcom and II. Bcom CA) (III). " Women Freedom Fighters of India " - for 3rd year students (III. Bcom and III. Bcom CA).

The informative galleries of the students attract the eyes of the audience. The postures and pictures of the Great people inspire the hearts of the students. The Teachers and the students from other departments appreciates the participants for the wonderful collection of informations of the rare national leaders. The participants showed their experiences and their career during the life time. The Vice principal Ms. Rema and Head of the Department Ms. Hemalatha visited the poster presentation. Their appreciated words and their feedback make the participants very happy and proud for their successful presentation.



SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC)

Tiruchirapalli-620002

**DEPARTMENT OF FASHION TECHNOLOGY&COSTUME
DESIGNING**

and

Limra's Luxe Salon & Beauty Academy

Tiruchirapalli-620002

Jointly Organize

**Short Term Basic Level Programme
in
“ Personnel Grooming & Skin Care ”**

Date: 12.02.2020 to 22.02.2020

Venue: Shrimati Indira Gandhi College

Time: 2pm to 5 pm

DEPARTMENT OF FASHION TECHNOLOGY & COSTUME DESIGNING

Of

SHRIMATI INDIRA GANDHI COLLEGE
(Nationally Accredited at “A”Grade (3rd cycle) by NAAC)
Tiruchirappalli – 620 002

Organized a

Short term basic level programme On “Personnel Grooming & Skin Care”

Date: 12.02.2020 to 27.02.2020

The Department of Fashion Technology & Costume Designing organized a short-term basic level programme on “Personnel grooming & skin care” from 12th February 2020 to 27th February 2020 at our campus collaborated with Limraz Luxe Salon & Beauty Academy, Trichy. The total number of enrolled students was 35 which comprises of various disciplines from our college. The course timings were maintained from 2.00 p.m to 5.00 p.m.

The course content was framed to be a career-oriented course. This course started with zero knowledge of beauty culture & converts students into professionals. Majorly the course content includes concepts of hairstyles, hair coloring, haircuts, hair spa, varieties of facial bleaches, manicure & pedicure, superfluous temporary hair removal techniques, skin analysis, mehendi styles, basic & bridal makeups.

This course updates the necessary knowledge & skills to enable them to manage a beauty salon & hair spa environment effectively. On completion of this course, the students felt more self-confident with their own personal grooming. Students have shown much interest in attending classes & actively participated in all sessions & clarified their queries with their course co-ordinators. Theory session was conducted at our campus & the practical session was conducted in the salon. The infrastructure of the laboratory at the salon was well equipped and thankful for allowing for our students.

The course was a very good learning experience by the students. The students were highly motivated & wanted to attend more such courses as it provided them with a practical

knowledge of the course. Students were eager to attend advanced course in beauty culture. This course outcome prepares the students to be an independent entrepreneur in future.

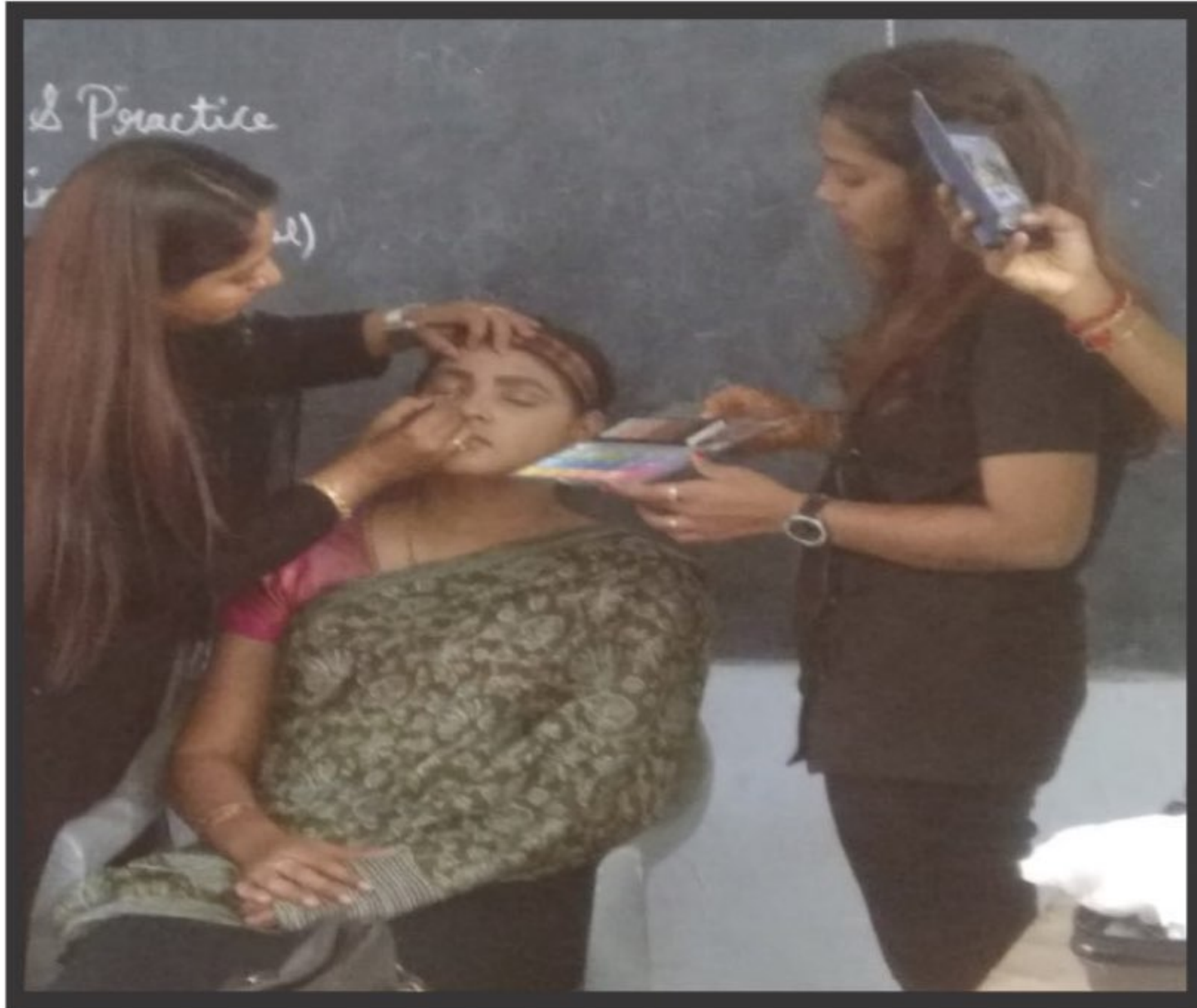
MEHANDI SESSION



THEORY SESSION



BRIDAL MAKE-UP SESSION



BLEACHES & FACIALS SESSION



MANICURE PEDICURE SESSION



WAXING SESSION



HAIRSTYLE SESSION



HAIRCUT SESSION



EYEBROW THREADING SESSION

HAIR COLORING SESSION





PG AND RESEARCH DEPARTMENT OF COMMERCE

of

Shrimati Indira Gandhi College

(Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC)

Tiruchirappalli - 620 002.

Cordially invite you for a

Discussion on

“ UNION BUDGET -2020”

by

UG & PG STUDENTS

Date : 15.02.2020 (Saturday)

Time : 11.45 a.m. – 1.30.p.m.

Venue : V 401 (VG Block)

DISCUSSION ON “UNION BUDGET 2020”

Date : 15.02.2020 (Saturday)

Time : 11.45 a.m. – 1.30.p.m.

Venue : V 401 (VG Block)

PG & Research Department of Commerce has organized Discussion on “**Union Budget 2020**”. 19 students participated and delivered their views on Budget 2020. There are lot of different opinions among the students. They interacted the audience well with their wonderful points.



They made the audience to think elaborate about the past tax regime and new tax regime by presenting analysis chart. PPT presented by PG students helped the audience to have clear view on “Budget 2020”.

They also made clear that the tax payer can pay tax by availing either by old scheme or by new tax regime in which the tax payer gets the utmost benefit. The discussion clearly stated the fund allocation to various sectors.

Students mentioned that this budget 2020 will boost income and purchasing power of the people. They also stressed the point that escapism in paying tax should be entirely abolished by providing awareness among the citizens. At last 5 minutes PG students have conducted word building game regarding commerce related terms.

Around 70 students were benefitted by this budget discussion. It creates an awareness among the students regarding the Union Budget implemented by Government. It also provides an clear idea about the fund allocation among various sectors of economy.