

Extension Activities and Outreach Programme

2017-2018

Department of Commerce and Financial Studies
BHARATHIDASAN UNIVERSITY

(Re - accredited with "A" Grade by NAAC)
Tiruchirappalli

Departments of Management Studies (MBA AICTE Approved) &
Commerce

SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited with "A" Grade (3rd Cycle) by NAAC)
Tiruchirappalli

and

SMART Journal of Business Management Studies

Cordially invite you to a

Day Long International Workshop

on

"GOOD WRITING AND PUBLICATION"

Date : 29.06.2017 (Thursday)

Time : 10.00 a.m. to 05.00 p.m.

Venue : **Y. Venkateshwara Dikshithar A/C Seminar Hall (MCA Block),**
Shrimati Indira Gandhi College, Chatram Bus Stand,
Tiruchirappalli - 620 002.

Shri. S. Kunjithapatham

Secretary, Shrimati Indira Gandhi College, Tiruchirappalli
has graciously consented to inaugurate the Workshop

Resource Persons :

Dr. Balasundaram Maniam

Sam Houston State University, USA

and

Dr. Murli Rajan

Kania School of Management, University of Scranton, USA

Dr. S. Vidhyalakshmi
Principal
Shrimati Indira Gandhi College
Tiruchirappalli

Dr. M. Selvam
Workshop Director, Professor & Head
Department of Commerce and Financial Studies
Bharathidasan University, Tiruchirappalli



The Departments of Management Studies & Commerce along with the Department of Commerce & Financial Studies and Smart Journal of Business organized a Day Long International Workshop on “Good Writing and Publication” on 29.06.2017.

**Day Long International Workshop
on
Good Writing and Publication**

The Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, in association with Department of Management Studies and Commerce, Shrimati Indira Gandhi College, Tiruchirappalli and SMART Journal of Business Management Studies organized a Day Long International Workshop on “Good Writing and Publication” on 29.06.2017 at Shrimati Indira Gandhi College, Tiruchirappalli. Shri S.Kunjithapatham, Secretary, Shrimati Indira Gandhi College, Tiruchirappalli presided over the Inaugural Function. Dr.M.Selvam, Workshop Director and Founder- Publisher, SMART Journal of Business Management Studies in his welcome address stated that this workshop would help young researchers to improve the research skill and help to bring out quality publications.

Dr. Balasundram Maniam, Sam Houston State University, USA has delivered the special lecture. He emphasized on the participants to overcome the writer’s block especially the fear of rejection by co-authoring and starting with small piece of research writings. He trained the participants to identify the appropriate journal by analyzing the quality related criteria such as journal ranking, journal impact factor, journal indexing, and free accessibility. He explained the do’s and don’ts of writing a journal piece. He stated the common mistakes by authors in drafting the results sections and offered suggestions to avoid them. He concluded that the participants can follow

their own metrics to decide the journal by weighing the publisher, author profile, editor profile, international readership, subject area of journal, type of article to be published and other quality metrics of journal.

Dr. G. Archunan, Professor and Head, Department of Animal Science, Bharathidasan University delivered the Special Lecture on the topic “Referencing”. Providing all sources of information used in writing, the research work is known as referencing whereas acknowledging the other’s work by referring them individually is called as Citation. He stated that the referencing would help to bring credibility and authority to the information. The referencing has become the need of an hour on the ethical grounds like intellectual integrity, differentiating between authors and other’s ideas, and intellectual property rights. He elaborated the various methods of citing and referencing styles with suitable examples. He advised the participants to avoid plagiarism by using quotes and paraphrased material with proper citations.

Dr. M. Selvam, Professor and Head, Department of Commerce and Financial Studies, Bharathidasan University, Trichy and Founder- Publisher, SMART Journal of Business Management Studies delivered the lecture on the topic “Article Writing and Publication in Journal”. He discussed the importance and types of research papers and listed the qualities of good research papers. He trained the participants in the preparation of good research papers by explaining the various components of research paper. He advised the participants to analyse the acceptance/ rejection rates, speed of handling, and speed of publication in choosing the right journal. He explained the expectations of an editor of a journal on the research papers such as originality and relevance of subject area, innovative and accepted research methodology, clarity, structure and quality of writing, theoretical and practical implication, relevance of references and adherence to the scope and objectives of the journal.

The research scholars of Commerce and Management from Bharathidasan University and Shrimati Indira Gandhi College attended the workshop. One faculty member from Saudi Arabia also participated in this workshop. Miss A. Hemalatha, Head of the Department PG and Research Department of Commerce, Shrimati Indira Gandhi College delivered the vote of thanks. Dr. S. Vidhyalakshmi, Principal, Shrimati Indira Gandhi College, Dr.J.Francis Mary, Director, Department of Management Studies, Shrimati Indira Gandhi College and Dr.M. Selvam, Professor and Head, Department of Commerce and Financial Studies, Bharathidasan University made arrangements for this workshop.

Health and Happiness



PG & Research Department of Social Work organized an Out Reach Programme on “Health and Happiness”, at Krishna Home for the Aged, Thiruvellarai on 15.07.2017.

Mental Health



PG & Research Department of Social Work organized a Outreach Programme on “Mental Health” at Shanthi Villa Destitute Home, Udhayam on 15.07.2017

Health and Hygiene



The Department of Social Work organized an Outreach Programme on “Health and Hygiene” at Schwartz School, Trichy. N.Sherrin Sophia, Head, Dept of M.S.W was the speaker on 22.07.2017.

Work Life Balance



The Department of Social Work organized an Out Reach Programme on “Work Life Balance”, by Ms.N.Sherrin Sophia., Head Department of Social work at Vatchala Engineering Works, Thuvakudi on 22.07.2017.

Health and Hygiene



The Department of Social Work organized an Out Reach Programme on “Health and Hygiene”, by Ms.N.Sherrin Sophia., Head Department of Social work at Schwartz School, Trichy on 03.10.2017.

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Tiruchirappalli – 620 002.

PG AND RESEARCH DEPARTMENT OF COMMERCE

Cordially invites you for an

Outreach Programme on

"Final Accounts"

By

Ms. V. Nalini M.Com., M.Phil.,

&

Ms. N. Bhuvaneshwari M.Com., M.Phil.,

**Assistant Professors
Department of Commerce**

Date: 08.01.2018 (Monday)

Time: 11.00 a.m

Venue: Government Higher Secondary School, Manachanalur.

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MINUTES REGISTER

OUTREACH PROGRAMME

DATE: 08-01-2018 (MONDAY)

TIME: 11.00 am

VENUE: GOVERNMENT HIGHER SECONDARY SCHOOL, MANACHANALLUR

TOPIC: FINAL ACCOUNTS

An outreach programme was conducted by Assistant Professors, Department of Commerce - Ms. V. Nalini and Mr. N. Bhuvaneshwari. Topic that was dealt in by them was "Final Accounts". Procedures and rules relating to preparation of final accounts were figured out by the resource person.

Outreach programme thus ended with stressing out the importance of preparing final accounts and its usefulness in the field of accounting and business.

**DEPARTMENT OF BIOCHEMISTRY &
STUDENTS EXNORA**

Of

SHRIMATI INDIRA GANDHI COLLEGE

TIRUCHIRAPPALLI – 620002

(Nationally Accredited at ‘A’ Grade (3rd Cycle) by NAAC)

Cordially invites you for an Outreach Programme

On

**“A Visit to Pollution Free Environment and
Solid Waste Management-Ponnampatti”**



Date: 10.02.2018

Report on “A Visit to Pollution Free Environment and Solid Waste Management – Ponnampatti” on 10.02.2018

Department of Biochemistry along with Exnora and NSS went for an outreach programme on “a visit to pollution free environment and solid waste management – Ponnampatti”. Around 130 students and 5 faculty members participated in the programme. Students visited three units. In the first unit the executive officer Mr. Shahul Hameed, Ponnampatti Town Panchayat, received the students and arranged for a welcome gathering at “ValamMeetpuPoonga”. He explained about the various plant cultivation using organic fertilizer exclusively. The scavengers of that Panchayat demonstrated about the process involved in the collection of litter from Panchayat and preparation of organic manure. Students also visited vermicompost unit maintained by the Panchayat and got information through the member of the panchayat who explained the process involved in compost preparation. The officer explained to the students regarding the construction and maintenance of terrace garden. In the second unit solid waste management, biogas preparing process from cow dung and food waste, preparation of manure from fish and poultry waste, rain water harvesting technology, green house plantation, alternative source of electrical energy from sun by using solar panel was witnessed. In the third unit approximately more than 100 rare medicinal plants which were at the edge of extinction were maintained. Students were also trained to prepare soap. At the end of the session, the students interacted with the officers and gained knowledge regarding sustainable use of nature. They were gifted with plant saplings by the panchayat.