

BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI 620 024

B.Com Programme – Course Structure under CBCS

(Applicable to the candidates admitted from the academic year 2016 -2017 onwards)

updated as on 07.12.2017

Sem.	Part		Ins.	Credit	Exam	Marks		Total
		Course	Hrs		Hours	Int.	Ext.	
	I	Language Course – I (LC) – Tamil*/Other Languages +#	6	3	3	25	75	100
	II	English Language Course - I (ELC)	6	3	3	25	75	100
I	III	Core Course – I (CC) Principles of Accountancy	6	5	3	25	75	100
		Core Course – II (CC) Marketing	6	5	3	25	75	100
		Allied Course –I (AC) Business Management	4	3	3	25	75	100
	IV	Value Education	2	2	3	25	75	100
	Total		30	21				600
II	I	Language Course – II (LC) - Tamil*/Other Languages +#	6	3	3	25	75	100
	II	English Language Course – II (ELC)	6	3	3	25	75	100
	III	Core Course – III(CC) Business Accounting	6	5	3	25	75	100
		Core Course – IV (CC) Banking Theory Law & Practice	6	5	3	25	75	100
		Allied Course – II Business Economics	4	3	3	25	75	100
		Environmental Studies	2	2	3	25	75	100
		Total	30	21				600

	I	Language Course – III (LC)	6	3	3	25	75	100
	II	Tamil*/Other Languages +# English Language Course - III (ELC)	6	3	3	25	75	100
		, ,						
	III	Core Course – V (CC)	6	5	3	25	75	100
		Partnership Accounts Core Course – VI (CC)	6	5	3	25	75	100
		Business Law	0	3	3	23	13	100
		Allied Course – III(AC)	4	3	3	25	75	100
		Business Communication						
	IV	Non Major Elective I – for those who	2	2	3	25		100
		studied Tamil under Part I						
III		a. Basic Tamil for other language						
		students						
		b. Special Tamil for those who studied Tamil upto 10th +2 but						
		opt for other languages in degree						
		programme						
		A) Personal Investment						
		(or)						
		B) Elements of Insurance						
		Total	30	21				600
IV	I	Language Course –IV (LC)	6	3	3	25	75	100
		Tamil*/Other Languages +#						
	II	English Language Course – IV (ELC)	6	3	3	25	75	100
	III	Core Course – VII (CC) –	5	5	3	25	75	100
		Cost Accounting	_					100
		Core Course - VIII (CC)-	5	5	3	25	75	100
		Business Tools for Decision making Allied Course – IV (AC)	4	3	3	25	75	100
		Company Law	4	3	3	23	13	100
		Non Major Elective II – for those who	2	2	3	25	75	100
		studied Tamil under Part I						
		a. Basic Tamil for other language						
		students						
		b. Special Tamil for those who						
		studied Tamil upto 10 th +2 but						
	IV	opt for other languages in degree						
		programme						
		A) Introduction to Accountancy (or)						
		B) Salesmanship						
	V	Skill Based Elective I	2	2	3	25	75	100
	TOTA	AL	30	23				700

V	III	Core Course – IX (CC) Corporate Accounting	5	5	3	25	75	100
		Core Course – X (CC) Auditing	5	5	3	25	75	100
		Core Course – XI (CC) Computer Applications in Business Theory – 60 marks; (UE:45:IA:15) Practicals – 40 marks; (UE:30:IA:10) Theory –2 hours; Practicals –2 hours	5	5	*4	25	75	100
		Core Course – XII (CC) Management Accounting	5	5	3	25	75	100
		Major Based Elective – I A) Entrepreneurial Development (or) B) International Marketing	4	3	3	25	75	100
	IV	Skill Based Elective – II	2	2	3	25	75	100
•	IV	Skill Based Elective – III	2	2	3	25	75	100
		Soft Skills Development	2	2	3	25	75	100
•		Total	30	29				800
VI	III	Core Course – X III (CC) Financial Management	6	5	3	25	75	100
		Core Course – XIV (CC) Income Tax Theory Law & Practice	6	5	3	25	75	100
		Core Course – XV (CC) Financial Services	6	5	3	25	75	100
		Major Based Elective II A) Human Resource Management (or) B) Service Marketing	5	4	3	25	75	100
		Major Based Elective III A) Insurance Management (or) B) Investment Management	6	4	3	25	75	100
	V	Extension Activities**		1	-	-	-	-
		Gender Studies	1	1	3	25	75	100
		Total	30	25				600
		Grand Total	180	140	-	-	-	3900

Language Part – I 4 English Part –II 4 Core Papers 15 Allied Papers 4 2 Non-Major Elective Skill Based Elective 3 3 Major Based Elective **Environmental Studies** 1 Value Education 1 Soft Skill Development 1 Gender Studies 1

Extension Activities - 1 (1 Credit only)

Non Major Elective I & II – for those who studied Tamil under Part I

- a) Basic Tamil I & II for other language students
- b) Special Tamil I & II for those who studied Tamil upto 10th or +2 but opt for other languages in degree programme

Note:

1. **Theory** Internal 25 marks External 75 marks

2. Theory & Practical:

Internal Assessment: Theory -15 Marks; Practicals -10 Marks. University Examination: Theory -45 Marks; Practicals -30 Marks

Separate passing minimum is prescribed for Internal and External

Passing Minimum

A candidate shall be declared to have passed in each course if he / she secures not less than 40 % marks out of 75 marks (i.e., 30 marks) in the University Examination (UE) and 40% out of 25 marks (i.e., 10 marks) in the Internal Assessment.(CIA)

^{*} for those who studied Tamil up to 10th +2 (Regular Stream)

⁺ Syllabus for other Languages should be on par with Tamil at Degree level

[#] those who studied Tamil upto 10^{th} +2 but opt for other languages in Degree level under Part I should study special Tamil in Part IV

^{**} Extension Activities shall be outside instruction hours

MAJOR BASED ELECTIVE - I

ENTREPRENEURIAL DEVELOPMENT

Objectives:

To enable the students to understand the conceptual and applied knowledge about Entrepreneurship.

Unit – I

Entrepreneurship – Definition, Concept, Nature, Characteristics, functions, types and phases of EDP, Development of women and rural entrepreneurs – Women Council Scheme.

Unit – II

The start-up process, Project identification – selection of the project – project formulation and evaluation – feasibility analysis, Project Report.

Unit – III

Institutions in the development of entrepreneurs – DIC, SIDO, NSIC, MSMEDI – SSIC, SIDCO – ITCOT, IIC – KVIC.

Unit – IV

Institutional finance to entrepreneurs: IFCI, SFC,TIIC, LIC and GIC, SIPCOT – SIDBI – Commercial banks - Venture capital.

Unit - V

Incentives and subsidies – Subsidised services – seed capital assistance – Taxation benefit to SSI. Role of entrepreneur in export promotion and import substitution.

Text and Reference Books (Latest revised edition only)

- 1. Dynamics of Entrepreneurial Development by Vasant Desai Himalaya Publishing House, New Delhi.
- 2. Entrepreneurship & Small Business Management by Dr.C.B. Gupta and Dr.S.S.Khanka-Sultan Chand & Sons, New Delhi.
- 3. Fundamentals of Entrepreneurship and Small Business by Renu Arora & S.KI.Sood Kalyani Publishers, Chennai.
- 4. Entrepreneurial Development by Dr.S.S. Khanka S.Chand& Co, New Delhi.
- 5. Entrepreneurial Development by Dr. P. Saravanavel, Learntech Press Trichy.
- 6. Entrepreneurial Development by Dr.S.G. Bhanushali- Himalaya Publishing House, New Delhi