



SHRIMATI INDIRA GANDHI COLLEGE

Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC

An ISO 9001 : 2015 Certified Institution

Tiruchirappalli - 620 002

DEPARTMENT OF BUSINESS ADMINISTRATION

CROSS-CUTTING COURSES IN THE CURRICULUM

2022-2023 Onwards

Cross-Cutting Issues	
Gender	GE
Environment and Sustainability	E & S
Human Values	HV
Professional Ethics	PE

Nature of the Course	
Core	CC
Allied Course	AC
Value Added Course	VA
Non-Major Elective	NME

Programme	S.No	Title of the Course	Nature of the course	Issue relevant to
BBA	1	Introduction to Management	CC	HV
BBA	2	Managerial Communication	CC	HV
BBA	3	Business Ethics	NME	PE
BBA	4	Business Environment	AC	E & S
BBA	5	Managerial Economics	AC	PE
BBA	6	Human Resources Management	CC	HV
BBA	7	Research Methods for Business	CC	PE
BBA	8	Organisational Behaviour	CC	HV
BBA	9	Strategic Management	MBE	PE
BBA	10	Supply Chain Management	MBE	E&S
BBA	11	Entrepreneurial Development	CC	GE
BBA	12	Total Quality Management	SBE	E&S
BBA	13	Business Law	AC	HV

Rameswathy Sreedhar
Director

Department of Management Studies
Shrimati Indira Gandhi College
Tiruchirappalli - 620 002.

B.B.A.- BACHELOR OF BUSINESS ADMINISTRATION

CHOICE BASED CREDIT SYSTEM –
LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (CBCS - LOCF)
(Applicable to the candidates admitted from the academic year 2022-2023 onwards)

Sem.	Part	Courses	Title	Ins. Hrs.	Credits	Exam. Hours	Maximum Marks			
							Int.	Ext.	Total	
I	I	Language Course – I (Tamil\$/ Other Languages +#)		6	3	3	25	75	100	
	II	English Course-I		6	3	3	25	75	100	
	III	Core Course – I (CC)	Introduction to Management		6	5	3	25	75	100
			Core Course-II (CC)	Fundamentals of Accounting	6	5	3	25	75	100
			First Allied Course-I (AC)	Managerial Economics	4	3	3	25	75	100
	IV	Value Education	Value Education		2	2	3	25	75	100
		Total			30	21				600
II	I	Language Course - II (Tamil \$/Other Languages +#)		6	3	3	25	75	100	
	II	English Course-II		4	3	3	25	75	100	
	III	Core Course – III (CC)	Marketing Management		6	5	3	25	75	100
			Core Course-IV (CC)	Business Mathematics and Statistics	6	5	3	25	75	100
			First Allied Course-II (AC)	Business Environment	4	3	3	25	75	100
		Add on Course- I ##	Professional English- I		6 *	4	3	25	75	100
	IV	Environmental Studies	Environmental Studies		2	2	3	25	75	100
	VI	Naan Mudhalvan Scheme (NMS) @@	Language Proficiency for Employability - Effective English		2	2	3	25	75	100
	Total			30 +6 *	27				800	

III	I	Language Course – III (Tamil \$/Other Languages +#)		6	3	3	25	75	100	
	II	English Course-III		6	3	3	25	75	100	
	III	Core Course – V (CC)	Managerial Communication		6	5	3	25	75	100
		Core Course-VI (CC)	Computer Application in Business (Theory)		6	5	3	25	75	100
		Second Allied Course-I (AC)	Business Law		4	3	3	25	75	100
		Add on Course- II ##	Professional English- II		6*	4	3	25	75	100
	IV	@ Non-Major Elective Course-I Those who choose Tamil in Part - I can choose a non-major elective course offered by other departments. Those who do not choose Tamil in Part- I must choose either a) Basic Tamil if Tamil language was not studied in school level (or) b) Special Tamil if Tamil language was studied upto 10 th & 12 th std.	1. E- Commerce (or) 2. Investment Management		2	2	3	25	75	100
		Total		30 + 6 *	25				700	
IV	I	Language Course –IV (Tamil \$/Other Languages +#)		6	3	3	25	75	100	
	II	English Course-IV		6	3	3	25	75	100	
	III	Core Course – VII (CC)	Organizational Behaviour		6	5	3	25	75	100
		Core Practical -I (CP)	Computer Application in Business (Practical)		6	5	3	40	60	100
		Second Allied Course-II (AC)	Operations Research		4	3	3	25	75	100
	IV	@ Non Major Elective Course-II (NME) Those who choose Tamil in Part- I can choose a non-majorelective course offered by other departments. Those who do not choose Tamil in Part-I must choose either a) Basic Tamil if Tamil language was not studied in school level (or) b) Special Tamil if Tamil Language was studied upto 10 th & 12 th Std.	1. Business Ethics (or) 2. Production and Materials Management		2	2	3	25	75	100
	VI	Naan Mudhalvan Scheme (NMS) @@	Digital Skills for Employability - Microsoft		2	2	3	25	75	100
		Total		30	23				700	

V	III	Core Course-VIII (CC)	Cost Accounting	5	5	3	25	75	100
		Core Course-IX (CC)	Financial Management	5	5	3	25	75	100
		Core Course-X(CC)	Company Law and Practice	5	5	3	25	75	100
		Core Course-XI (CC)	Research Methods in Business	5	5	3	25	75	100
		Major Based Elective Course-I (MBE)	1. Strategic Management (or) 2. Supply Chain Management	5	5	3	25	75	100
	IV	Skill Based Elective Course-I	Services Marketing	3	2	3	25	75	100
	V	Soft Skills Development	Soft Skills Development	2	2	3	25	75	100
Total				30	29				700
VI	III	Core Course- XII (CC)	Human Resources Management	5	5	3	25	75	100
		Core Course -XIII(CC)	Management Accounting	6	5	3	25	75	100
		Core Course-XIV (CC)	Entrepreneurial Development	6	5	3	25	75	100
		Major Based Elective Course-II (MBE)	1. Customer Relationship Management (or) 2. Banking Law and Practice	5	5	3	25	75	100
		Project	Project	4	3		20	80	100
	V	Skill Based Elective Course-II	Total Quality Management	3	2	3	25	75	100
		Gender Studies	Gender Studies	1	1	3	25	75	100
		Extension Activities		--	1*	--	--	--	--
VI	Naan Mudhalvan Scheme (NMS) @@	Digital Banking, Logistics and Audit Essentials for employability	-	2	3	25	75	100	
Total				30	27		150	450	700
Grand Total				192	154				4300

§ For those who studied Tamil upto 10th +2 (Regular Stream)

+ Syllabus for other Languages should be on par with Tamil at degree level

Those who studied Tamil upto 10th +2 but opt for other languages in degree level under Part- I should study special Tamil in Part -IV

The Professional English – Four Streams Course is offered in the 2nd and 3rd Semester (only for 2022-2023 Batch) in all UG Courses. It will be taught apart from the Existing hours of teaching/ additional hours of teaching (1 hour /day) as a 4 credit paper as an add on course on par with Major Paper and completion of the paper is must to continue his/her studies further. (As per G.O. No. 76, Higher Education (K2) Department dated: 18.07.2020)

* The Extra 6 hrs/cycle as per the G.O. 76/2020 will be utilized for the Add on Professional English Course.

@ NCC Course is one of the Choices in Non-Major Elective Course. Only the NCC cadets are eligible to choose this course. However, NCC Course is not a Compulsory Course for the NCC Cadets.

** Extension Activities shall be outside instruction hours.

@@ Naan Mudhalvan Scheme: As per Naan Mudhalvan Scheme instruction

First Year

CORE COURSE-I

Semester-I

INTRODUCTION TO MANAGEMENT

Code: 210101

(Theory)

Credit:5

OBJECTIVES:

- To develop competencies and knowledge of students to become effective management professionals.
- To help them acquire the skills needed to become a successful manager.
- To impart knowledge on contemporary issues and challenges in the field of management.

UNIT-I:

Definition and Meaning of Management – Nature of Management – Distinction between Administration and Management – Importance of Management – Management as a science, art or profession – Levels of Management – Scope of Management – Functions of Management -Role of a Manager – Contribution to Management thought by F.W. Taylor and Henry Fayol.

UNIT-II:

Meaning- Nature – Importance – Limitations of Planning – Steps to make Planning effective – Process of Planning – Methods of Planning – Objectives, Policies – Kinds of Policies – Strategies – Types of Strategies, Procedures, Rules, Programmes, Budget – Meaning and Definition of Decision Making – Characteristics and Importance of Decision Making – **Problems in Decision Making** – Guidelines for effective Decision Making – Process of Decision Making – Types of Decision – Techniques of Decision Making

UNIT-III:

Meaning – Importance and Process of Organization – **Principles of Organization** – Types of Organization – Line, Line and Staff Organization, Functional Organization, Committee Organization, Project Organization and Matrix Organization – Direction – Concept – Elements of Directing – **Principles of Direction** – Process of Directing.

UNIT-IV:

Delegation – Elements and Types of Delegation – **Principles of Delegation** – Obstacles to Delegation – Centralization – Merits and Demerits – Decentralization - Merits and Demerits – Distinction between Delegation and Decentralization – Centralization Vs Decentralization.

UNIT-V:

Meaning – Nature and Importance of Control – Problems in Control – Process of Control – Techniques of Control – Co-ordination - Nature and importance of Co-ordination – Problems in Co- ordination – **Principles of Co-ordination** – Techniques of Co-ordination.

Second Year

**CORE COURSE - V
MANAGERIAL COMMUNICATION**

Semester-III

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES:

- To understand the techniques and skills of communication
- To define the principles of effective communication.
- To analyze the essentials of good report writing.

UNIT – I:

Communication: Definition, Objectives of communication, Characteristics of communication- Process of communication-Levels of communication, Communication flow-Purpose of communication -Overcoming the barriers of effective communication.

UNIT – II:

Written communication-Planning steps for effective writing - Principles -Writing business reports (Short & Long), Business letters -Kinds of business letters- Audience analysis, Writing positive,Neutral, Persuasive.

UNIT – III:

Verbal and Non verbal Communication- Listening-Meaning, Importance, Types of listening, Tips for effective listening.

UNIT – IV:

Recommendation letters -Thank you letters-Preparing job application Letter-Letter of appointments- Sales letter- Press releases, Proactive media writing and E-Mail-Internet, Mail merge in MS office.

UNIT – V:

Memos -Notice, Preparing agenda, and resolution& Minutes-Proposals-Resume writing- Reports and executive summaries.

UNIT-VI CURRENT CONTOURS (for Continuous Internal Assessment only) :

Contemporary development related to the course during the semester concerned. Pro-forma for performance appraisals, Captionsfor advertising, Company notice related shares / Dividends, Use of Google groups and Google sheets.

1. BUSINESS ETHICS

Code:

(Theory)

Credit: 2

COURSE OBJECTIVES:

- To understand the concept of Ethical value
- Analyze the ethical issues involved in business
- The best way to manage ethical conduct in business

UNIT – I:

Business Ethics - Meaning – Definition – Nature – Importance – Ground Rules – Myths – Methodology – Characteristics of Managerial Ethics - Factors Influencing Business Ethics - Types Of Ethical Issues- Corruption In Businesses.

UNIT – II:

Ethical Values - Work Ethics – Work Culture – Ethical Theories – Ethical values- Environmental Ethics – Consumer Protection..

UNIT – III:

Managing Ethical Conduct - Skills for Managers - Whistle Blowing - Individual differences and Ethical Judgments – Cognitive Barriers to Ethical Judgment- Corporate Social Responsibility towards the community.

UNIT – IV:

Corporate Governance - Issues – need - corporate governance code - transparency & disclosure - role of auditors - board of directors and share holders - corporate scams - Committees in India.

UNIT – V:

Consumerism – unethical issue in sales, marketing and technology – competitive strategy.

UNIT-VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

Practical: Collection of data about unethical strategy followed in the products

First Year	FIRST ALLIED COURSE- II	Semester-II
	BUSINESS ENVIRONMENT	
Code:	(Theory)	Credit: 3

OBJECTIVES:

- To promote basic understanding of the concepts of business environment.
- To provide broad knowledge on domestic and international environment
- To make learners the impact of environment on business.
- To understand the different environment in the business climate
- To know the minor and major factors affecting the business in various streams
- To know the different environment like, political, technological and economic environment in the business

UNIT – I:

Business - Scope - Characteristics - Goals - Criticisms - Business Environment - Objectives and types. Recent Development in New Economics Policy (1991) and its Impact on Business- Union Budget as an instrument of growth and its Impact on Business

UNIT – II:

Economic Environment- Concept – Factors-Basic Economic System - Economic Planning- Privatization – Nature and objectives.

UNIT – III:

Political Environment- Political Institutions- Legislature, Executives and Judiciary - Government in Business-Regulatory, Intervention and Participatory roles. -Constitutional Provisions affecting Business-An overview of major laws affecting business.

UNIT – IV:

Financial Environment - Financial System -RBI - Commercial banks– International Economic Institutions - World Bank – IMF– WTO.

UNIT – V:

Social and Cultural Environment-Impact of Culture on Business - People's Attitude to Business and Work-Business and Society - Social responsibility of Business – CSR.- Changing age structure and its impact on business-Business and Society-Business and Culture.

UNIT-VI CURRENT CONTOURS (for Continuous Internal Assessment only) :

Expert lectures, online seminars – webinars.

First Year

**FIRST ALLIED COURSE- I
MANAGERIAL ECONOMICS
(Theory)**

Semester-I

Code:

Credit: 3

OBJECTIVES:

- To understand the application of managerial economics in managerial decision making analysis.
- To stress the need and relevance of studying Economical analysis at the postgraduate Level.
- To identify the market structure and price determination at different market conditions.

UNIT- I:

Nature and scope of managerial economics-definition of economics-important concepts of Economics - relationship between **micro, macro**, managerial economics

UNIT-II:

Objectives of business firms–Profit Maximization–Social responsibilities–Demand analysis–Law of Demand– Elasticity of demand.

UNIT-III:

Production function- Factors of production- Law of diminishing returns and Law of variable proportions. Cost and Revenue Curves–Break-even-point(BEP) analysis.

UNIT-IV:

Market structure and prices-Pricing under Perfect Competition- Pricing under Monopoly- Price discrimination – Pricing under Monopolistic competition- Oligopoly.

UNIT-V:

Profit-Theories and concepts- Government and Business-Performance of public enterprises in India and pricing in public utilities.

UNIT-VI CURRENT CONTOURS (for Continuous Internal Assessment only):

Contemporary development related to the course in setting firm's pricing strategies; Perceptual mapping of a firm's demand force and market force. To analyze the government's performance through the economic indicators.

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES:

- To help students understand of the basic elements of HRM gain knowledge on various facets, the policies and practices of HRM and acquire knowledge on the recent trends in HRM.
- To impart knowledge in management and to provide basic conceptual skills and aptitude in the primary business activities so as to enable the aspiring students to exploit the business related opportunities.
- The functions, systems, policies and applications of Human Resource Management in organizations.
- An overview of theoretical foundations of key areas associated with HR development in the organizations,
- HR skills and their ability to assess the constraints and opportunities associated with managing employees in different socio-economic and political context.

UNIT – I:

Human Resource - Definition – Characteristics and Objectives – Principles of HRM– Functions of Personnel Department – Managerial and Operative Functions-- Qualities of Personnel Manager- Functions, Organizational Structure of Personnel Department.

UNIT – II:

HR Planning - Basics and needs – Factors - Objectives of Manpower Plan-Steps in HR Planning – Job Analysis, Job Description and Job Specification - Recruitment-Selection– Interviews and Tests and Placement of Personnel.

UNIT – III:

Computer Applications in Human Resources Management- Computer applications in personnel training & EDP -Types of applications—Training – Objectives – Methods – Importance of Executive Development –Methods – Promotion- Criteria and types – Transfer - Types - Career Planning.

UNIT – IV:

Wages– Different methods of wage payments – Time and Piece rate system –Incentive Schemes - Fringe benefits.

UNIT – V:

Performance Evaluation- Importance – Methods– Discipline and Disciplinary procedure – GrievancesSteps in Grievance Handling.

Third Year

CORE COURSE- XI
RESEARCH METHODS FOR BUSINESS
(Theory)

Semester-V

Code:

Credit: 5

COURSE OBJECTIVES:

To help students

- To comprehend the theoretical concepts and research logic.
- To familiarized with the various stages of the research work.
- To gain knowledge about the formulation of business research projects.

UNIT – I:

Research: Meaning – Definition – important – Types – Methods – Process – Quality of good research –problem faced by researcher in India.
Research Problem: Selecting problem – Technique.

UNIT – II:

Research Design: Meaning – Concepts – Categorize of Research Design. Sampling Design: Different **Census survey and sample survey** – Steps – Type.

UNIT- III:

Sample size: Points to be consider sample size determination – Approach based on Precision rate and confidence level
Scaling: Measuring scale – Sources of Error in Measurement – Test of sound Measurement – Techniques.
Data Collection: Primary and secondary data meaning – Collection of Primary Data – Collection of Primary Data.

UNIT – IV:

Processing of Data: Editing – Coding – Classification – Tabulation.
Concept of standard error: Criteria for judging Significance at Various levels. **Hypothesis:**
Meaning – Basic concept of Hypotheses testing – Flow diagram for testing.

UNIT – V:

Analysis of Data: Measure of Central Tendency – Chi-Square test. Interpretation: Meaning – Technique.
Report Writing: Steps – Layout of project Report.

Second Year

**CORE COURSE - VII
ORGANIZATIONAL BEHAVIOUR**

Semester-IV

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES:

- To provide basic knowledge on various models of organizational behavior
- To expose them to the concepts of motivation and group dynamics
- To help them acquire interpersonal skills.

UNIT – I:

Organizational Behaviour – Concept – Nature – Objectives and elements of OB- Importance of OB- Models of OB - Other similar fields of study – Disciplines contributing to Organizational Behaviour - **Individual Behaviour** – Personality-Determinants – Personality development-Theories on Personality.

UNIT – II:

Perception – Definition – Process and determinants of Perception – Attitudes- Nature and formation of Attitudes- Values - **Group Dynamics** – Formal and Informal Groups-Group Norms, Group Cohesiveness and Group Decision making.

UNIT – III:

Leadership – Concept – Qualities of effective Leadership – Leadership Styles – Definition of Power – Types of Power - Sources of power – Power and Politics.

UNIT – IV:

Definition of Authority – Characteristics – Types of Authority - Morale – Concept – importance – Measurement of Morale – Steps to improve Morale in an organization.

UNIT – V:

Motivation – Concept – Nature – significance - Theories of Motivation – Maslow's need hierarchy theory – McGregor's Theory X and Theory Y – Herzberg's Two Factor Theory - Stress Management – Concept - Sources - Effects of stress - Management of Stress.

UNIT-VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

Contemporary Developments related to this Course Role Play, Group Discussion, case studies and seminars.

Third Year

MAJOR BASED ELECTIVE COURSE- I
1. STRATEGIC MANAGEMENT

Semester-V

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES:

- To expose students to various perspectives and concepts in the field of Strategic Management
- The course would enable the students to understand the principles of strategy formulation, implementation and control in organizations.
- To help students develop skills for applying these concepts to the solution of business problems

UNIT – I:

The Concept of Strategy - Strategic Decisions - Strategic Management - Concept - Benefits - Limitations - Strategic Management Process - Approaches.

UNIT – II:

Mission, Objectives -Need for Environmental Scanning – SWOT Analysis.

UNIT – III:

Strategy Formulation - Business Strategy - Corporate Strategy - Portfolio Analysis - BCG Matrix -Uses - Limitations.

UNIT – IV:

Strategy Implementation - MBO - Functional Implementation - Production – Marketing - Finance Personnel - Research and Development.

UNIT – V:

Strategy Evaluation and Control - Strategic Control – Evaluation Techniques.

UNIT-VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

Contemporary development related to prepare a project report on Industry and Company comprehensive analysis based on General, Industry, Competitor and Internal Environment, SWOT summary and Implementation. It can be done as a group project which should also include suggestions based on problem identification and solutions (alternatives).

TEXT BOOKS:

1. Business Policy and Strategic Management, L.M. Prasad.Sultan Chand And Sons,
2. Grant, R. and Jordan, J. 2012. Foundations of Strategy. NY: John Wiley & Sons, Ltd.

Third Year

MAJOR BASED ELECTIVE COURSE- I
2. SUPPLY CHAIN MANAGEMENT
(Theory)

Semester-V

Code:

Credit: 5

COURSE OBJECTIVES:

- To provide an insight on the fundamentals of supply chain networks, tools and techniques.
- To provide an in-depth coverage of management issues, challenges and practices in different subsystems of Supply Chain Management and their inter-relationships.
- To expose students to the state of the art developments in Management concepts and techniques and Information Technology Relevant for effective and efficient Supply chain Management.

UNIT – I:

Development of SCM concepts and Definitions – Supply Chain Management and Key components, External Drivers of Change. Dimensions of Logistics – The Macro perspective and the macro dimension – Logistic system analysis.

UNIT – II:

Sourcing strategy: Manufacturing flow management – make or buy decision – capacity management – Materials Management – choice of sources – procurement planning.

UNIT – III:

Distribution strategy: Choice of Market – network design – warehouse designed operation and distribution planning – transportation – packaging.

UNIT – IV:

Inventory Strategy: Demand forecasting – inventory planning – planning of stocking facilities – warehouse location allocation. Warehouse design and operations – inventory norms.

UNIT – V:

Channels of Distribution – Customer Service Strategy: Identification of Service needs, cost of services revenue Management.

UNIT-VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

Contemporary development related to Assignment/Presentation based on the above topics or the selected Industry or Firm.

Third Year

**CORE COURSE- XIV
ENTREPRENEURIAL DEVELOPMENT**

Semester-VI

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES:

To help students

- Understand the concepts of entrepreneurship development
- Acquire requisite knowledge and skills for becoming successful entrepreneurs and
- Formulate and develop business projects.

UNIT – I:

Entrepreneurship – Evolution of entrepreneurship - Traits of an Entrepreneur – Functions- Types of Entrepreneurs – Role of Entrepreneurship in Economic Development – Distinction between Entrepreneur, Intrapreneur and Entrepreneurship.

UNIT – II:

Entrepreneurial Environment – Factors affecting Entrepreneurial Growth – Entrepreneurial Motivation – Need for Achievement Motivation – Barriers to Entrepreneurship Development.

UNIT – III:

Entrepreneurship Development Programme (EDP) – Need for EDP – Objectives, Phases of EDP – Course Content and Curriculum of EDP – Problems of women entrepreneurs – EDP Institutions in India, their functions and financial support for entrepreneurs – DIC, TIIC, SISI, SIPCOT and SIDBI.

UNIT – IV:

Project Management – Concept of Project and Classification – Sources of a Business Idea - Project Identification – Project Formulation – Project Appraisal Methods - Preparation of Project Reports.

UNIT – V:

Incentives and Subsidies – Incentives to Small Scale Industries – Problems of Small Scale Industries – Merits and Demerits of Family Business - Benefits to Industrial Units located in Backward Areas – Industrial Estates.

Third Year

SKILL BASED ELECTIVE COURSE- II
TOTAL QUALITY MANAGEMENT
(Theory)

Semester-VI

Code:

Credit: 2

COURSE OBJECTIVES:

- To get familiarized with the basic concept and framework of Total Quality management
- To Understand the contribution of Quality Gurus in TQM Journey
- To grasp the nature and importance of various components that constitute TQM

UNIT-I:

Introduction – Evolution of quality, Definition, Concept and Features of TQM, - Eight building blocks of TQM.

UNIT-II:

TQM thinkers and Thought – Juran Trilogy, PDCA cycle, 5S, Kaizen, Crosby's theory on Quality Management, Quality Performance Excellence Award- Deming Application Award, European Quality Award, Malcolm Baldrige National Quality Award

UNIT-III:

TQM tools- Benchmarking: Definition, concepts, benefits, elements, reasons for benchmarking, process of benchmarking, FMEA, Quality Function Deployment (QFD) – House of Quality, QFD Process, Benefits, Taguchi Quality Loss Function, Total Productive Maintenance (TPM) – Concept and need.

UNIT-IV:

Six Sigma- Features of six sigma, Goals of six sigma, DMAIC, Six Sigma implementation. Statistical Process Control- Central Tendency, The seven tools of quality, Normal curve, Control charts, Process Capability.

UNIT-V:

Quality Systems- ISO 9000, ISO 9000:2000, ISO 14000, other quality systems.

UNIT-VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

Practical: Select any organisation that adopted any quality standard (i.e. ISO 9000/14000 / 18000/27000 etc.) and prepare a report on how the quality is managed in organisation. Take guidance from your subject teacher / Quality Manager from Industry.

Second Year

**SECOND ALLIED COURSE - I
BUSINESS LAW
(Theory)**

Semester-III

Code:

Credit: 3

COURSE OBJECTIVES:

- To enlighten the students on the basic principles and legal aspects of business laws
- To promote the understanding of various legislations relating to business
- To make them acquire knowledge on the legal aspects in the business environment.

UNIT – I:

Contract Act – Definition, Classification – Essentials of a Contract – Offer and Acceptance – Consideration – Contractual Capacity – Free Consent – Legality of Object.

UNIT – II:

Performance of Contract – Modes of Discharge of Contract – Remedies for Breach of Contract.

UNIT – III:

Law of Agency – Mode of creation - Agency by Ratification – Sub-Agent and Substituted Agent - Termination of Agency.

UNIT – IV:

Sale of Goods Act – Definition – Conditions and Warranties – Transfer of Property – Performance of Contract of Sale – Rights of an Unpaid Seller.

UNIT – V:

Partnership – Definition - Essentials - Rights, duties and Liabilities of partners -Types of partnership - Dissolution of partnership.

UNIT-VI CURRENT CONTOURS (for Continuous Internal Assessment only) :

Course content shall be discussed in the light of relevant case laws through Expert Talk ,Group Discussion, Role Play and Power Point Presentation.



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DEPARTMENT OF BANK MANAGEMENT

CROSS-CUTTING COURSES IN THE CURRICULUM

2022-2023 Onwards

CROSS CUTTING ISSUES	
1.GENDER	GS
2.ENVIRONMENT AND SUSTAINABILITY	E&S
3.HUMAN VALUES	HV
4.PROFESSIONAL ETHICS	PE
NATURE OF THE COURSE	
1.CORE COURSE	CC
2.ELECTIVE	EE

K. Srinitha
The Head
Dept Of B.Com Bank management
Shrimati Indira Gandhi College,
Tiruchirappalli - 620 002

S.NO	PRO GRA MME	TITLE OF THE PAPER	NATURE OF THE COURSE	ISSUE RELAVENT TO
1	BCOM BM	1.VALUE EDUCATION	VA	HV
		2.ENVIRONMENTAL STUDIES	ES	E&S
		3.GENDER STUDIES	GS	GS
		4. BANKING THEORY LAW AND PRACTICE	CC	PE
		5 ENTREPRENE URIAL DEVELOPMEN T	EE	PE
		6.CO-OPERATIVE BANKING	CC	E&S
		7. MANAGEMENT CONCEPTS	EE	PE
		8. BUSINESS LAW	EE	PE


 The Head
 Dept of B. Com. Management
 Shree Sri Indira Gandhi College
 Tiruchirappalli - 620 002



**B.COM- BANK MANAGEMENT
CHOICE BASED CREDIT SYSTEM –
LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (CBCS - LOCF)
(Applicable to the candidates admitted from the academic year 2022-2023 onwards)**

Part	Courses	Title	Ins. Hrs.	Credits	Exam. Hours	Maximum Marks		
						Int.	Ext.	Total
	Language Course - I (Tamil S/Other Languages +#)		6	3	3	25	75	100
	English Course-I		6	3	3	25	75	100
I	Core Course – I (CC)	Principles of Accountancy	6	5	3	25	75	100
	Core Course-II (CC)	Indian Financial System	6	5	3	25	75	100
	First Allied Course-I (AC)	Management Concepts	4	3	3	25	75	100
V	Value Education	Value Education	2	2	3	25	75	100
	Total		30	21				600
	Language Course - II (Tamil S/Other Languages +#)		6	3	3	25	75	100
I	English Course-II		6	3	3	25	75	100
II	Core Course – III (CC)	Banking Theory Law and Practice	6	5	3	25	75	100
	Core Course-IV (CC)	Business Tools For Decision Making	6	5	3	25	75	100
	First Allied Course-II (AC)	Business Economics	4	3	3	25	75	100
V	Environmental Studies	Environmental Studies	2	2	3	25	75	100
	Total		30	21				600

§ For those who studied Tamil upto 10th +2 (Regular Stream)

+ Syllabus for other Languages should be on par with Tamil at degree level

Those who studied Tamil upto 10th +2 but opt for other languages in degree level under Part I should study special Tamil in Part IV

* Extension Activities shall be out side instruction hours.

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First Year

**FIRST ALLIED COURSE-I
MANAGEMENT CONCEPTS
(Theory)**

Semester-I

Code:

Credit: 3

OBJECTIVES :

- To expose students to the history of management thought.
- To facilitate students, understanding of their own managerial skills for decision making.
- To examine the complexity of organization structure for business.
- To understand the importance of communication,
- To aware of controlling techniques used in organization.

UNIT -I INTRODUCTION TO MANAGEMENT:

Management- Definition- Nature, Scope, Functions and Levels of Management- Art, Science and Profession-Functions of Managers - Development of Management Thought- Contributions by F.W.Taylor, Henry Fayol and Others.

UNIT- II ROLE OF PLANNING:

Planning - Classification- Objectives- Characteristics- Steps- Process- Types- Methods- Advantages-Limitations, Decision Making- Policies.

UNIT -III ORGANIZATION STRUCTURE:

Organization and Structure- Types-Supervision and Span of Control- Departmentation- Organisation Charts-Authority and Responsibility-Delegation and Decentralization

UNIT-IV MOTIVATION AND COMMUNICATION:

Motivation-Types-Theories-Maslow, Herzberg, Mc Gregor and Others - Communication- Principles-Types and Barriers of Communication

UNIT-V LEADERSHIP:

Leadership - Functions- Styles - Theories- Coordination- Features-Types and Techniques- Control -Process-Effective Control System-Techniques of Control.

UNIT-VI: CURRENT CONTOURS (For Continuous Internal Assessment Only):

Globalization-Development of Environment-Ethics and Social Responsibility- Multicultural Effectiveness- Challenges in Modern Leadership-Time Management-Increasing Team Spirit

REFERENCE BOOKS:

1. L.M.Prasad, Principles and Practice of Management -Sultan Chand and Company
2. K.Sundar, Principles of Management- Vijay Nicole Imprints Private Limited Chennai
3. Fred Luthans ,OrganisationalBehaviour - McGraw Hill New York
4. Louis A.Allen Management And Organisation - McGraw Hill Tokyo
5. Wehrlich And Koontz Et.Al Essentials of Manangement -Tata McGraw Hill New Delhi.

First Year

CORE COURSE-III
BANKING THEORY LAW AND
PRACTICE
(Theory)

Semester-II

Code:

Credit: 5

LEARNING OBJECTIVES

- To acquire knowledge about relationship between banker and customer and services rendered
- To make the students understand the various types of accounts and savings schemes
- To give them an overview about types of customers
- To have clarity about the rights, responsibilities and duties of paying and collecting banker
- To make them aware of recent trends in Modern Banking.

UNIT-I BANKER AND CUSTOMER:

Definition of the term banker and customer – General relationship – special relationship – main functions and subsidiary services rendered by banker – agency services and general utility services.

UNIT-II TYPES OF SAVING ACCOUNTS:

Operations of Bank Accounts – Fixed Deposits – Fixed Deposit Receipt and its implications – Savings Bank accounts – Current accounts – Recurring Deposit accounts- New Deposit savings schemes introduced by Banks – Super Savings Package – Cash Certificate, Annuity Deposit – Reinvestment plans – Perennial Premium plan – Non Resident (External) accounts Scheme

UNIT-III TYPES OF CUSTOMERS:

Types of Customers – Account holders – Procedure for opening and closing of accounts of Customers- particulars of individuals including Minor, illiterate persons- **Married women** – Lunatics – Drunkards – Joint Stock Companies – Non- Trading Associations – Registered and Unregistered Clubs – Societies, Attorney - Executive and administration – Charitable institutions – trustees – Liquidators – Receivers – Local authorities – steps to be taken by banker in the event of death, Lunacy, Bankruptcy – winding up Garnishee Order.

UNIT- IV PAYING AND COLLECTING BANKER:

Paying and collecting bankers – rights, responsibilities and duties of paying and collecting banker – precautions to be taken in payment and collection of cheques – protection provided to them – nature of protection and conditions to get protection – payment in due course – recovery of money paid at mistake.

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Second Year

**SECOND ALLIED COURSE -I
BUSINESS LAW
(Theory)**

Semester-III

Code:

Credit: 3

LEARNING OBJECTIVES

- To gain knowledge about the law relating to Business activities'
- To gain knowledge law relating to Contract
- To gain knowledge law relating to Bailment, pledge and Agency
- To gain knowledge about the Law of sale of Goods Act
- To gain Knowledge about the Negotiable Instruments Act and Information Technology Act and to create awareness about e-commercial law(IT Act and Cyber - Crime)

UNIT-I:

Mercantile Law: Introduction – Definition and Scope of Mercantile law – Sources of Mercantile Law – Contracts – Nature, Kinds and requisites for Valid contracts – Contingent Contract – Quasi Contract – Void agreements

UNIT-II:

Contract: Performance of a Contract – Discharge of a contract - Remedies for breach including Specific Performance

UNIT-III:

Agency: Indemnity and Guarantee – Bailment and pledge – Agency- Creation of Agency – Classification of Agents, Powers and Duties of Agent and Principal – Termination of Agency.

UNIT-IV:

Law of sale of Goods :Definition- Essentials of a Contract of Sale – Goods – Classification of Goods - Distinction between Sale and Agreement to sell – Document of Title to Goods – Rules Regarding delivery of goods – Acceptance of delivery – Rights of an unpaid seller – condition & warranty.

UNIT-V:

Law of Negotiable Instruments: Law of Negotiable Instruments (Instrument Amendment Act, 2015 – Definition – characteristics – classification- notes, bills, cheques and promissory note.) -

UNIT VI CURRENT CONTOURS (For Continuous Internal Assessment Only)

Recent Laws relating to business: Cyber Laws- Information Technology Act 2000
Recent Trends in Business Laws
Recent amendments in Contract Act - Case studies

REFERENCE BOOKS:

1. Mercantile law by M.C. Shukla – S. Chand & Company, New Delhi.
2. Business law by N.D.Kapoor – S. Chand & Sons, New Delhi.
3. Mercantile law by Batra and Kalra – Tata McGraw Hill Co, Mumbai
4. Mercantile law by M.C. Kuchhal – Vikas Publishing House, Chennai

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Third Year

**MAJOR BASED ELECTIVE COURSE-I
1. ENTREPRENEURSHIP DEVELOPMENT**

Semester-V

Code:

(Theory)

Credit: 5

OBJECTIVES:

- To inculcate students to come up with good entrepreneur,
- To overcome the problems and challenges from the society,
- To know the role of small scale industries to obtain the next level of business,
- To improve the knowledge of process of business,
- To understand the passage of getting loan from project finance

UNIT- I INTRODUCTION TO ENTREPRENEURSHIP:

Entrepreneurship-Definition-Nature- Scope in Local and Global Market -Characteristics- Functions-Types- Entrepreneur and **Intrapreneur-Women** and **Rural Entrepreneurs**-The Revolutionary Impact of Entrepreneurship-Types of Enterprises and their Features- Manufacturing, Service and Trading-Steps in setting up of a Business.

UNIT- II ENTREPRENEURIAL COMPETENCIES:

Entrepreneurial Environment-Components-Role of Family and Society- Entrepreneurial Motivation- Barriers in Business -Training and Development – Entrepreneurial Change- Occupational Mobility-Factors in Mobility.

UNIT -III INSTITUTION FOR THE DEVELOPMENT OF SMALL SCALE INDUSTRIES:

Entrepreneurship Development Programs (EDP)-Objectives- Importance-Phases- Evaluation-EDP Institutions in India-SSIB-SIDCO-SISIS-DICS-NSIC-SIDO-KVIC- NISEBUD-NISIET-Technical Consultancy Organizations-Functions

UNIT -IV PROJECT MANAGEMENT:

Project Management-Concept of Project-Classification-Sources of Business Ideas-Project Identification-Project Formulation and Design-Feasibility Analysis-Financial Analysis-Social Cost Benefit Analysis-Project Appraisal Methods -Project Report Preparation

UNIT-V ENTREPRENEURIAL DEVELOPMENT AGENCIES:

Project Finance-Sources of Finance-Institutional Finance-Role of IFC, IDBI, ICICI, LIC, SFC, SIPCOT- Commercial Banks-Appraisal of Bank for Loans- Entrepreneurship Incentives –Subsidies-Industrial Units- Benefits-Role of Industrial Estates

UNIT -VI CURRENT CONTOURS: (For Continuous Internal Assessment Only)

Geographical Challenges- Historical Attributes to Business-Country Topographical Features-New Business Formation- Current Market Trends-Decision Making Skills.

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Department Of Biochemistry

Cross cutting issues in the curriculum of M.Sc Biochemistry
CBCS-LOCF 22-23 Onwards

Cross cutting issues	Title of the paper	Sub. Code
Environment and sustainability	Core choice Course: Ecology and environmental biology -	P22BCCC3A
Gender	Core choice Course: Developmental biology	P22BCCC3B
Professional ethics	Bioethics and IPR	P22BCE3A



Sem.	Courses	Title	Ins. Hrs.	Credit	Exam. Hrs.	Marks		Total
						Int.	Ext.	
I	Core Course I (CC)	Chemistry of Biopolymers	6	5	3	25	75	100
	Core Course II (CC)	Biochemical Techniques	6	5	3	25	75	100
	Core Choice Course I (CCC)	1. Cell Biology (or) 2. Biotechnology and Genetic Engineering	6	5	3	25	75	100
	Core Practical I (CP)	Biochemical Techniques and Enzymology	6	3	3	40	60	100
	Elective Course I (EC)	1. Biostatistics (or) 2. Nanotechnology	6	4	3	25	75	100
	Value Added Course I (VAC)	Detection Methods of Food Adulteration	-	2*	3	25	75	100*
	Total			30	22	-	-	-
II	Core Course III (CC)	Biophysical Chemistry	6	5	3	25	75	100
	Core Course IV (CC)	Enzymology	5	5	3	25	75	100
	Core Choice Course II (CCC) (Any one choice)	1. Genetics (or) 2. Endocrinology	5	5	3	25	75	100
	Core Practical II (CP)	Molecular and Microbial Techniques	6	3	3	40	60	100
	Elective Course II (EC)	1. Bioinformatics (or) 2. Genomics and Proteomics	5	4	3	25	75	100
	Non-Major Elective Course I@	=Clinical Biochemistry	3	2	3	25	75	100
Total			30	24	-	-	-	600
III	Core Course V (CC)	Metabolism and Regulation	6	5	3	25	75	100
	Core Course VI (CC)	Clinical Biochemistry	5	5	3	25	75	100
	Core Choice Course III (CCC)	1. Ecology and Environmental Biology (or) 2. Developmental Biology	5	5	3	25	75	100
	Core Practical III (CP)	Clinical Biochemistry	6	3	3	40	60	100
	Elective Course III (EC)	1. Bioethics and IPR (or) 2. Pharmaceutical Chemistry	5	4	3	25	75	100
	Non-Major Elective Course II	Biochemistry	3	2	3	25	75	100
	Total			30	24	-	-	-
IV	Core Course VII (CC)	Immunology	6	5	3	25	75	100
	Core Course VIII (CC)	Molecular Biology	6	5	3	25	75	100
	Entrepreneurship / Industry Based Course	Industrial Chemistry	6	5	3	25	75	100
	Project	Project Work	12	5	-	20	80	100
	Value Added Course II (VAC)	Value Addition In Food	-	2*	3	25	75	100*
	Total			30	20	-	-	-
Grand Total			120	90	-	-	-	2100

**Core Choice Course III (CCC) - Developmental Biology -
Semester III**

Code: (Theory) Credit: 5 COURSE

OBJECTIVES: • Understand the molecular and cellular mechanisms of development and learn about basic embryology.

UNIT – I INTRODUCTION TO EVOLUTION: Emergence of evolutionary thoughts: Lamarks, Darwin – concepts of variation, adaptation, struggle, fitness and natural selection; Mendelism; spontaneity of mutations; the evolutionary synthesis, Origin of cells and unicellular evolution; Origin of basic biological molecules; abiotic synthesis of organic monomers and polymers; concept of Oparin and Haldane; experiment of Miller (1953); the first cell; evolution of prokaryotes, origin of eukaryotic cells; evolution of unicellular eukaryotes; anaerobic metabolism, photosynthesis and aerobic metabolism.

UNIT – II CONCEPTS OF DEVELOPMENT: Basic concepts of development: Potency, commitment, specification, induction, competence, determination and differentiation; morphogenetic gradients; cell fate and cell lineages; stem cells; genomic equivalence and the cytoplasmic determinants; imprinting.

UNIT – III FERTILISATION IN ANIMALS AND PLANTS: Gametogenesis, Fertilisation and early development: Production of gametes, cell surface molecules in sperm-egg recognition in animals; embryo sac development and double fertilisation in plants; zygote formation, cleavage, blastula formation, embryonic fields, gastrulation and formation of germ layers in animals; embryogenesis, establishment of symmetry in plants; seed formation and germination.

UNIT – IV DEVELOPMENT OF ANIMALS: Morphogenesis and organogenesis in animals: Cell aggregation and differentiation in Dictyostelium; axes and pattern formation in *Drosophila*, organogenesis – vulva formation in *Caenorhabditis Elegans*; eye lens induction, limb development and regeneration in vertebrates; differentiation of neurons, post embryonic development- larval formation, metamorphosis; environmental regulation of normal development, sex determination.

UNIT – V DEVELOPMENT OF PLANTS: Morphogenesis and organogenesis in plants: Organization of shoot and root apical meristem, shoot and root development, leaf development and phyllotaxy, transition to flowering, floral development in *Arabidopsis* and *Antirrhinum*. 41

REFERENCES:

1. Developmental Biology (Looseleaf), 10th Edition, Scott F. Gilbert, Sinauer Associates, Inc., 2013, ISBN: 978-1605351926.
2. Principles of Development, 3rd edition, by L. Wolpert, 2006, Oxford University press, incorporated; ISBN: 9780198709886.
3. Developmental Biology, 3rd edition, by Lewis Wolpert, 2006, Oxford University Press, USA; ISBN: 1405122161
4. Developmental Biology, 6th edition by Scott Gillbert, 2000, Sunderland (MA): Sinauer Associates; ISBN-10: 0-87893-243-7
5. Evolutionary developmental biology, 2nd edition by Brian K. Hall 1998, Springer; ISBN-10: 0412785803

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Core Choice Course III (CCC) - **ECOLOGY AND ENVIRONMENTAL BIOLOGY** -
Semester III Code: (Theory) Credit: 5 COURSE

COURSE OBJECTIVES:

- To study the ecological factors, structure and function of the ecosystem.
- To study about biodiversity and natural resources in the Biosphere.
- To understand the causes, effects and control measures of pollution.

UNIT - I ECOLOGY:

Definition, principle, branches and scope of ecology. Ecological factor: Abiotic - Physical and chemical factors: Soil, air, water, temperature, pH, humidity, radiation, wind, pressure, precipitation. Biotic - Limiting factors - Species interaction: Commensalism, amensalism, mutualism, competition, parasitism, prey-predator relationship. Basic components of an ecosystem - structure and functional aspects of an ECOSystem, Trophic structure - Ecological Niche.

UNIT - II POPULATION:

Population: definition, characteristics, population density, natality, mortality, age distribution, growth patterns, population fluctuation, population equilibrium, biotic potentials, population dispersion and regulation of population. Ecological succession types, process, climax and significance of succession. Food chain - types of food chain with examples, food web, energy flow, ecological pyramid of biomass.

UNIT - III ECOSYSTEM:

Definition, concept, structure and function of an ecosystem: producers, consumers and decomposers. Primary and secondary productivity. Ecosystem types: Terrestrial - forest, mountain, deserts and grassland. Aquatic - Freshwater (lentic and lotic) and marine (Estuary, mangroves, corals, deep sea).

UNIT - IV BIODIVERSITY:

Definition, concept and types of biodiversity. Introduction to taxonomy. Biogeographical classification in India. Values of biodiversity. Status of biodiversity - Global, national and local status. Hot-spots of biodiversity. Endangered and threatened species. Strategies for biodiversity conservation - In-situ and Ex-situ conservation, Cryopreservation, Gene banks, Gene pool and species conservation. National parks and sanctuaries. Common flora and fauna in India. Bioprospecting.

UNIT - V ENVIRONMENTAL SCIENCE:

Definition, principle and scope of Environmental science. Earth, man and Environment Interactions. Geographical classification and zones. Significance of Atmosphere, lithosphere and Hydrosphere. Biosphere -

global distribution of

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plant biomes, spatial distribution of animals - zoogeographic realms. **Environmental pollution:** definition types (Air, water and soil). Biogeochemical Cycles.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only): Seminar talks on recent research topics in Ecology, Biodiversity and Environmental Issues.

REFERENCES:

1. Aguirre, A. Alonso. "Biodiversity and human health" *EcoHealth* 6.1, (2009): 153-156
2. Asthana, DK and Meera Asthana, (2014). *A Textbook of Environmental Studies*. S. Chand Publication, New Delhi
3. Begon M, Townsend CR & Harper JL, (2006). *Ecology: from individuals to ecosystems*
4. Daniel chiras, (2001). *Environmental Science*, 6th Edition. Jones and Bartket publishers
5. Jørgensen SE and Johnson I, (1981). *Principles of Environmental Science and Technology*. By Copenhagen, Denmark
6. Ranveer Kumar, BS Singh and MP Singh, (2012). *Walter pollution and Environment*. Enkay Publishing House
7. Sharma PD, (2003). *Ecology and Environment*. Rastogi Publication, Meerut S. Shormila Mukherji, (2004). *Fragile Environment*, Manak publication Pvt. Ltd. New Delhi
8. Singh JS, Singhi SP and SR Gupta, (2008). *Ecology, Environmental and Resource conservation*. Anamaya Publishers, India
9. Smith R and Smith RM, (2000). *Ecology and Field Biology*. (6th ed.). Prentice Hall
10. Subramanian V, (2002). *A Text Book on Environmental Science*. Narosa Publishing House, New Delhi
11. Suresh K. Dhameja, (2003). *Environmental Science and Engineering*, S.K.Kataria & Sons Publishers and Distributors, New Delhi.

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Second Year

**ELECTIVE COURSE III
1. BIOETHICS AND IPR**

Semester III

Code:

[Theory]

Credit: 4

COURSE OBJECTIVES:

- To discuss various aspects of biosafety regulations, IPR and bioethic concerns arising from the commercialization of biotech products.

UNIT - I BIOSAFETY AND RISK ASSESSMENT ISSUES:

Regulatory framework; National biosafety policies and law, The Cartagena protocol on biosafety, WTO and other international agreements related to biosafety, Cross border movement of germplasm; Risk management issues - containment.

UNIT - II GENERAL PRINCIPLES FOR THE LABORATORY AND ENVIRONMENTAL BIOSAFETY:

Health aspects; toxicology, allergenicity, antibiotic resistance, etc; Impact on environment; gene flow in natural and artificial ecologies; Sources of gene escape, tolerance of target organisms, creation of superweeds/superviruses, etc.

UNIT - III ECOLOGICAL ASPECTS OF GMOS AND IMPACT ON BIODIVERSITY:

Monitoring strategies and methods for detecting transgenics; Radiation safety and non isotopic procedure; Benefits of transgenics to human health, society and the environment.

UNIT - IV THE WTO AND OTHER INTERNATIONAL AGREEMENTS:

Intellectual properties, copyrights, trademarks, trade secrets, patents, geographical indications, etc; Protection of plant variety and farmers right act; Indian patent act and amendments.

UNIT - V PATENT FILING; CONVENTION ON BIOLOGICAL DIVERSITY:

Implications of intellectual property rights on the commercialization of biotechnology products.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Study the philosophical, social, and legal issues arising in medicine and the life sciences. Discuss on the rights given to persons over the creations of their minds.

REFERENCES:

1. Bioethics. 1. "Bioethics" by Nancy S Jekker. "Bioethics" Book Review; This book is designed for advanced undergraduate and postgraduate students.
2. IPR, Biosafety and Bioethics. 1. "IPR, Biosafety and Bioethics" by Goel and Parashar.

COURSE OUTCOMES:

- It will help to address important questions emerging in practice and research in healthcare and biological sciences as well as other allied fields.

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DEPARTMENT OF CHEMISTRY CROSS CUTTING ISSUES IN THE CURRICULAM 2022 onwards

CROSS CUTTING ISSUES	
Environment & Sustainability	E&S

NATURE OF THE COURSE	
Core Practical - II	CP

Programme	Title of the course	Nature of the course	Issue relevant to
B.Sc Chemistry	Applied Experiments in Volumetric Analysis	CP	E&S

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B.Sc. CHEMISTRY

CHOICE BASED CREDIT SYSTEM -

LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (CBCS - LOCF)

(Applicable to the candidates admitted from the academic year 2022-23 onwards)

Sem.	Part	Course	Title	Ins. Hrs	Credit	Exam. Hours	Marks		Total	
							Int.	Ext.		
I	I	Language Course - I (Tamil S/Other Languages + #)		6	3	3	25	75	100	
	II	English Course - I		6	3	3	25	75	100	
	III		Core Course - I (CC)	General Chemistry I	5	5	3	25	75	100
			Core Practical - I (CP)	Volumetric Analysis	4	4	3	40	60	100
			First Allied Course - I (AC)	Botany I / Computer Science I / Zoology I / Mathematics I	4	4	3	25	75	100
			First Allied Practical - I (AP)	Botany / Computer Science / Zoology	3	-	-	-	-	-
		First Allied Course - I (AC)	Mathematics II							
	IV	Value Education		2	2	3	25	75	100	
	TOTAL				30	21	-	-	-	600
	II	I	Language Course - II (Tamil S/Other Languages + #)		6	3	3	25	75	100
II		English Course - II		6	3	3	25	75	100	
III			Core Course - II (CC)	General Chemistry II	5	5	3	25	75	100
			Core Practical - II (CP)	Applied Experiments in Volumetric Analysis	4	4	3	40	60	100
			First Allied Practical (AP)	Botany / Computer Science / Zoology	3	2	3	40	60	100
			First Allied Course - II (AC)	Mathematics II			3	25	75	100
			First Allied Course - II (AC)	Botany II / Computer Science II / Zoology II	4	4	3	25	75	100
			First Allied Course - III (AC)	Mathematics III						
		Add on Course - I ##	Professional English I	6*	4	3	25	75	100	
IV		Environmental Studies		2	2	3	25	75	100	
VI		Language Proficiency for Employability (NM) @@	Effective English	2	2	3	25	75	100	
TOTAL				30	29	-	-	-	900	

Code:

(Practical)

Credit: 4

COURSE OBJECTIVES:

- To learn the applications of volumetric analysis in consumer product.
- To learn the applications of complexometric titrations.
- To understand estimation of hardness, alkalinity and chlorine in water.

TITRIMETRIC QUANTITATIVE ANALYSIS:

1. Estimation of total hardness of water by EDTA method.
2. Estimation of chloride ion in water (in acidic and alkaline medium).
3. Estimation of calcium in commercial milk powder by EDTA method.
4. Estimation of Mg (II) in water by EDTA method.
5. Estimation of chlorine in bleaching powder.
6. Estimation of saponification value of an oil.
7. Preparation of distilled and deionized water.

REFERENCES:

Venkateswaran V. Veerasamy R. Kulandaivelu A.R., Basic principles of Practical Chemistry, 2nd edition, New Delhi, Sultan Chand & sons (1997).

COURSE OUTCOMES:

Upon successful completion of this course the students would be able:

1. To Apply the principles of complexometric titrations,
2. To understand the conditions of complex formation.
3. To prepare the buffer solutions at a required pH
4. To select the correct titrimetric procedure along with standard and nonstandard solutions.
5. To perform all sorts of volumetric calculations.

Scheme of Valuation**Max. Marks**

Record	- 5 (marks)
Procedure Writing	-10 (marks)
Results	
< 1 %	- 45 marks
1-2 %	- 35 marks
2-3 %	- 25 marks
3-4 %	- 15 marks
> 4 %	- 10 marks



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PG AND RESEARCH DEPARTMENT OF COMMERCE

CROSS-CUTTING COURSES IN THE CURRICULUM

2022 – 2023 Onwards

CROSS-CUTTING ISSUES	
Gender	GE
Environment and Sustainability	E & S
Human Values	HV
Professional Ethics	PE

NATURE OF THE COURSE	
Core Course	CC
Allied Course	AC
Elective Course	EC
Value Added Course	VA
Non-Major Elective	NME
Major Based Elective	MBE
Skill Based Elective	SBE
Core Choices Course	CCC
Entrepreneurship Based Course	EBC


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B.COM - COMMERCE

Programme	Sl.No.	Title of the Course	Nature of the Course	Issue relevant to
B.COM COMMERCE	1	Marketing	CC	PE
	2	Management Concept	AC	PE
	3	Business Economics	AC	PE
	4	Business Law	CC	PE
	5	Elements of Insurance	NME	PE
	6	Banking Theory Law and Practice	CC	GE/PE
	7	Company Law and Secretarial Practice	AC	PE
	8	Salesmanship	NME	PE
	9	Auditing	MBE	PE
	10	Human Resource Management	MBE	GE/HV
	11	Financial Services	CC	PE
	12	Entrepreneurship Development	MBE	GE/HV
	13	Basics of Goods and Service Tax	SBE	PE


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B.COM – COMPUTER APPLICATIONS

Programme	SLNo.	Title of the Course	Nature of the Course	Issue relevant to
B.COM CA	1	Marketing	CC	PE
	2	Business Law	AC	PE
	3	Elements of Insurance	NME	PE
	4	Banking Theory Law and Practice	AC	GE/PE
	5	Salesmanship	NME	PE
	6	Auditing	MBE	PE
	7	Human Resource Management	MBE	GE/HV
	8	Financial Services	CC	PE
	9	Basics of Goods and Service Tax	SBE	PE

M.COM., COMEMERCE

Programme	SLNo.	Title of the Course	Nature of the Course	Issue relevant to
M.COM COMMERCE	1	Managerial Economics	CC	PE
	2	Corporate Law	CC	PE
	3	Total Quality Management	CC	PE
	4	Insurance Management	EC	PE
	5	Brand Management	CCC	PE
	6	Management Concepts	NME	PE
	7	Strategic Management	CC	GE/HV
	8	Entrepreneurship Development	EBC	GE/PE
	9	Basics of Goods and Service Tax	VAC	PE


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B.COM.

CHOICE BASED CREDIT SYSTEM – LEARNING OUTCOMES BASED
CURRICULUM FRAMEWORK (CBCS - LOCF)

(Applicable to the candidates admitted from the academic year 2022-2023 onwards)

Sem.	Part	Courses	Title	Ins. Hex.	Credits	Exam. Hours	Maximum Marks		
							Int.	Ext.	Total
I	I	Language Course - I (Unit 5/Other Languages +@)		6	3	3	25	75	100
	II	English Course-I		6	3	3	25	75	100
	III	Core Course - I (CC)	Principles of Accountancy	6	5	3	25	75	100
		Core Course-II (CC)	Marketing	6	5	3	25	75	100
		First Allied Course-I (AC)	Management Concepts	4	3	3	25	75	100
	IV	Value Education	Value Education	2	2	3	25	75	100
		Total			30	21			
II	I	Language Course - II (Unit 5/Other Languages +@)		6	3	3	25	75	100
	II	English Course-II		4	3	3	25	75	100
	III	Core Course - III (CC)	Business Accounting	6	5	3	25	75	100
		Core Course-IV (CC)	Business Tools For Decision Making	6	5	3	25	75	100
		First Allied Course-II (AC)	Business Economics	4	3	3	25	75	100
		Add on Course- I ##	Professional English- I	6 *	4	3	25	75	100
	IV	Environmental Studies	Environmental Studies	2	2	3	25	75	100
VI	Naan Mudhalvan Scheme (NMS) @@@	Language Proficiency for Employability - Effective English	2	2	3	25	75	100	
	Total			30 + 6 *	27				800


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III	I	Language Course - III (Tamil & Other Languages +4)		6	3	3	25	75	100
	II	English Course-III		6	3	3	25	75	100
	III	Core Course - V (CC)	Partnership Accounts	6	5	1	25	75	100
		Core Course-VI (CC)	Business Law	6	5	1	25	75	100
		Second Allied Course-I (AC)	Business Communication	4	3	1	25	75	100
	Add on Course- II #8	Professional English- II	6*	4	5	25	75	100	
IV	Non-Major Elective Course-I #	I. Personal Investments (or) II. Elements of Business (For other than all B.Com and BBA)		2	2	2	25	75	100
	Those who choose Tamil in Part-I can choose a non-major elective course offered by other departments. Those who do not choose Tamil in Part-I must choose either a) Basic Tamil if Tamil language was not studied in school level (or) b) Special Tamil if Tamil language was studied upto 10 th & 12 th std.								
		Total	30 + 6*	25					700
IV	I	Language Course - VI (Tamil & Other Languages +4)		6	3	3	25	75	100
	II	English Course-IV		6	3	3	25	75	100
	III	Core Course - VII (CC)	Cost Accounting	6	5	1	25	75	100
		Core Course-VIII (CC)	Banking, Insurance, Tax and Finance	6	5	1	25	75	100
		Second Allied Course-II (AC)	Company Law and Secretarial Practices (2013 Amendment)	4	3	1	25	75	100
	IV	Non-Major Elective Course-II (NME)	I. Introduction to Accountancy (or) 2. Salesmanship (For other than All B.Com and BBA)	2	2	2	25	75	100
VI	Naam Mudhalvan Scheme (NMS) (or)	Digital Skills for Employability - Microsoft	-	2	3	25	75	100	
		Total	30	23					700

V	III	Core Course-IX (CC)	Corporate Accounting	3	5	3	25	75	100
		Core Course-X (CC)	Computer Applications in Business (Theory)	5	3	3	25	75	100
		Core Course-XI (CCP)	Computer Applications in Business (Practical)	5	3	3	40	60	100
		Core Course-XII (CC)	Management Accounting	3	3	3	25	75	100
		Major Based Elective Course-I (MBE)	1. Auditing (or) 2. Human Resource Management	3	3	3	25	75	100
	IV	Skill Based Elective-I	Information Technology Concepts	3	2	3	25	75	100
		Soft Skills Development	Soft Skills Development	2	2	3	25	75	100
		Total	30	29				700	
VI	III	Core Course- XIII (CC)	Financial Management	5	5	3	25	75	100
		Core Course- XIV (CC)	Income Tax Law and Practice	6	3	3	25	75	100
		Core Course-XV (CC)	Financial Services	6	3	3	25	75	100
		Major Based Elective Course-II (MBE)	1. Entrepreneurship Development (or) 2. Investment Management	5	5	3	25	75	100
		Project		4	3		20	80	100
	IV	Skill Based Elective Course-II	Basics of Goods and Service Tax	3	2	3	25	75	100
	V	Gender Studies		1	1	3	25	75	100
		Extension Activities		-	1*	-	-	-	-
	VI	Naan Mudhalvan Scheme (NMS) @:@	Digital Banking, Logistics and Audit Essentials for employability	-	2	3	25	75	100
			Total	30	29		150	450	800
		Grand Total	192	154				4300	


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First Year

**CORE COURSE – II
MARKETING
(Theory)**

Semester-I

Code:

Credit: 5

LEARNING OBJECTIVES :

- To know the basic concepts and functions of marketing.
- To learn about the buyer behaviour and new product development
- To understand the pricing methods and services rendered by the middlemen
- To gain knowledge on various promotional methods
- To have an idea on marketing research and recent trends in marketing

UNIT- I INTRODUCTION TO MARKETING:

Marketing - Evolution - Definition- Classification- Objectives- Selling Vs. Marketing - Marketing A Science Or Art? - Modern Concept Of Marketing - Role Of Marketing In Economic Development - Functions - Buying- Selling - Transportation - Warehousing - Standardization - Grading - Packaging- **ISO Series And AGMARK - ISI.**

UNIT- II PRODUCT:

Buyer's behaviour - Buying motive - Market segmentation - Product - Features - Classification - New Product Planning and Development - Product Mix - Product Life Cycle - Branding - **Brand Loyalty** and Equity.

UNIT- III PRICING:

Pricing - Objectives - Factors - Methods and strategies. Channels of Distribution - Whole saler and Retailer - Services rendered by them.

UNIT- IV SALES PROMOTION:

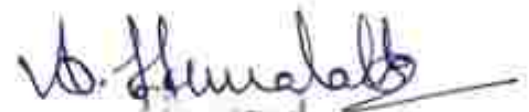
Sales Promotion -types- Need -Sales Promotion mix- Advertising - Publicity- Personal selling - Advantages - Limitations.

UNIT -V MARKETING INFORMATION SYSTEM:

Marketing Information System - Marketing Research - Features -Direct marketing -Online Marketing -**E Business**- Telemarketing - Mail order business .

UNIT - VI CURRENT CONTOURS: (For Continuous Internal Assessment Only):

Recent Trends, assignments and Seminars.



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First Year

**FIRST ALLIED COURSE –I
MANAGEMENT CONCEPTS
(Theory)**

Semester-I

Code:

Credit: 3

LEARNING OBJECTIVES :

- To expose students to the history of management thought.
- To facilitate students, understanding of their own managerial skills for decision making
- To Examine the complexity of organization structure for business
- To understand the importance of communication,
- To aware of controlling techniques used in organization.

UNIT- I INTRODUCTION TO MANAGEMENT:

Management- Definition-Nature, Scope, Functions and Levels of Management- Art, Science and Profession-Functions of Managers - Development of Management Thought- Contributions by F.W.Taylor, Henry Fayol and Others.

UNIT –II ROLE OF PLANNING:

Planning - Classification- Objectives- Characteristics- Steps- Process- Types- Methods- Advantages-Limitations, Decision Making- Policies

UNIT –III ORGANIZATION STRUCTURE:

Organization and Structure- Types- Supervision and Span of Control- Departmentation- Organisation Charts- Authority and Responsibility- Delegation and Decentralization

UNIT – IV MOTIVATION AND COMMUNICATION:

Motivation-Types-Theories-Maslow, Herzberg, Mc Gregor and Others – Communication- Principles-Types and Barriers of Communication

UNIT –V LEADERSHIP:

Leadership - Functions- Styles - Theories- Coordination- Features-Types and Techniques- Control -Process-Effective Control System-Techniques of Control.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Globalization-Development of Environment-Ethics and Social Responsibility-Multicultural Effectiveness- Challenges in Modern Leadership-Time Management-Increasing Team Spirit.


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**FIRST ALLIED COURSE – II
BUSINESS ECONOMICS**

Semester-II

**First Year
Code:**

(Theory)

Credit:3

LEARNING OBJECTIVES:

- To know about basics of Economics
- To understand the concept of demand and supply
- To know the factors of production and economics of large scale production.
- To understand the concept of pricing under perfect and monopolistic competition
- To learn fiscal policy of the Government

UNIT – I INTRODUCTION:

Definition, Nature and Scope of Economics – Art or Science – Concepts - Tools of Economic Analysis – Micro and Macro Economies – Decision making in Business – Meaning of Business Economics- The Economic System – Objectives of the Business Firm

UNIT – II DEMAND ANALYSIS:

Types of Demand - Law of Demand - Demand curves - Utility Analysis of Demand – Elasticity of Demand and Demand Forecasting - Production function and law of returns: Factors of production - **Law of variable proportions** - **The law of returns to scale** - Economies of scale - Consumer's Equilibrium.

UNIT – III ANALYSIS OF SUPPLY:

Supply - **Law of Supply** - supply schedule and supply curve - Determinants of supply - Measurement of Elasticity of supply - Market Structure - Equilibrium of firm and industry - Optimum firm - Pricing under perfect & Monopolistic competition - Types of supply curves.

UNIT – IV COMPETITIONS AND THEORIES OF FACTORS OF PRODUCTION:

Perfect Competition – Imperfect Competition – Theories of Rent, Wages, Interest and Population - National Income and Expenditure - Measurement - **Fiscal policy method.**

UNIT – V COST AND REVENUE:

Concepts of Cost - Cost of Production in short and long period - Demand and revenue curves - Relation between average and marginal revenue - Break Even Analysis.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Recent Trends, assignments and Seminars.


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Second Year

**CORE COURSE – VI
BUSINESS LAW
(Theory)**

Semester-III

Code:

Credit: 5

OBJECTIVES :

- To gain knowledge about the law relating to Business activities
- To gain knowledge law relating to Contract
- To gain knowledge law relating to Bailment, pledgement and Agency
- To gain knowledge about the Law of sale of Goods Act
- To gain Knowledge about the Negotiable Instruments Act and Information Technology Act and to create awareness about e-commercial law(IT Act and Cyber - Crime)

UNIT - I MERCANTILE LAW :

Introduction - Definition and Scope of **Mercantile law** - Sources of Mercantile Law - Contracts - Nature, Kinds and requisites for Valid contracts - Contingent Contract - Quasi Contract - Void agreements

UNIT - II CONTRACT :

Performance of a Contract - Discharge of a contract - Remedies for breach including Specific Performance

UNIT - III AGENCY:

Indemnity and Guarantee - Bailment and pledge - Agency- Creation of Agency - Classification of Agents. **Powers and Duties of Agent and Principal** - Termination of Agency.

UNIT - IV LAW OF SALE OF GOODS :

Definition- Essentials of a Contract of Sale - Goods - Classification of Goods - Distinction between Sale and Agreement to sell - Document of Title to Goods - **Rules Regarding delivery of goods** - Acceptance of delivery - Rights of an unpaid seller - condition & warranty.


UNIT - V LAW OF NEGOTIABLE INSTRUMENTS :

Law of Negotiable Instruments (Instrument Amendment Act, 2015 - Definition - characteristics - classification- notes, bills, cheques and promissory note.) -

UNIT - VI CURRENT CONTOURS : (For Continuous Internal Assessment Only)

Recent Laws relating to business: Cyber Laws- Information Technology Act 2000.

Recent Trends in Business Laws: Recent amendments in Contract Act - Case studies


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Second Year

**NON MAJOR ELECTIVE COURSE –I
ELEMENTS OF INSURANCE
(Theory)**

Semester-III

Code:

Credit:2

OBJECTIVES :

- To highlight the importance of insurance and its basic concepts.
- To make the students aware of various insurance and its impact of economic development
- To enable the students to prepare procedure regarding settlement of policy claims
- To understand the students various Principles of life Insurance ; marine, fire, Medical insurance etc.
- To aware the students know Principles of life insurance and various kinds

UNIT – I INTRODUCTION TO INSURANCE :

Introduction to insurance: purpose and need of insurance - insurance as a **social security tool** insurance and economic development – types of insurance.

UNIT – II LICENSE FOR AGENT :

Procedure for becoming an agent: Pre-requisite for obtaining a license – duration of license – cancellation of license – revocation or suspension/termination of agent appointment - **code of conduct** - unfair practices.

UNIT - III REGULATIONS FOR AGENT :

Fundamentals of agency – definition of an agent – agents regulations – insurance intermediaries – agents' compensation – **IRDA**.

UNIT - IV FUNCTIONS OF AGENT :

Functions of the agent: proposal form and other forms for grant of cover – financial and medical underwriting – material information – nomination and assignment – procedure regarding settlement of policy claims

UNIT -V TYPES OF INSURANCE :

Fundamentals/**Principles of life insurance/marine/fire/medical/general insurance**: Contracts of various kinds – insurable interest – Actuarial science

UNIT – VI CURRENT CONTOURS : (For Continuous Internal Assessment)

Recent Trends, assignments and Seminars


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UNIT - I BANKER AND CUSTOMER :

Definition of the term banker and customer – **General relationship** – special relationship – main functions and subsidiary services rendered by banker – agency services and general utility services.

UNIT - II TYPES OF SAVING ACCOUNTS :

Operations of Bank Accounts – Fixed Deposits – Fixed Deposit Receipt and its implications – Savings Bank accounts – Current accounts – Recurring Deposit accounts – New Deposit savings schemes introduced by Banks – Super Savings Package – Cash Certificate, Annuity Deposit – Reinvestment plans – Perennial Premium plan – Non Resident (External) accounts Scheme

UNIT - III TYPES OF CUSTOMERS :

Types of Customers – Account holders – Procedure for opening and closing of accounts of Customers- particulars of individuals including **Minor, illiterate persons- Married women – Lunatics – Drunkards – Joint Stock Companies – Non- Trading Associations – Registered and Unregistered Clubs – Societies, Attorney - Executive and administration – Charitable institutions – trustees – Liquidators – Receivers – Local authorities – steps to be taken by banker in the event of death, Lunacy, Bankruptcy – winding up Garnishee Order.**

UNIT - IV PAYING AND COLLECTING BANKER :

Paying and collecting bankers – **rights, responsibilities and duties** of paying and collecting banker – precautions to be taken in payment and collection of cheques – protection provided to them – nature of protection and conditions to get protection – payment in due course – recovery of money paid at mistake.

UNIT - V PASS BOOK AND CHEQUES :

Pass book and Issue of duplicate pass book – cheques - Definition of a cheque – requisites of a cheque – drawing of a cheque - types of cheque – alteration – marking – crossing – different forms of crossing and their significance – Endorsement loss of cheques in transit – legal effect. Modern Banking, Banking practice – e banking – Internet banking – Mobile banking – ATMS- Cash Machine – EFT (Electronic Fund Transfer) – RTGs, NEFT, MICR.

UNIT - VI CURRENT CONTOURS : (For Continuous Internal Assessment)

Recent Trends, assignments and Seminars



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- To know about the procedures to form a company.
- To know about the documents of a company.
- To know about the Shares and debentures.
- To know about the types of company meetings.
- To know about the procedures for wind up a company.

UNIT - I JOINT STOCK COMPANY:

Definition- Kinds - Formation - Incorporation- Characteristics

UNIT - II IMPORTANT DOCUMENTS OF A COMPANY:

Memorandum of Association under companies Act 2013 Contents - Doctrine of Ultra Vires - Doctrine of indoor management - **Articles of Association** under companies Act 2013 - Contents - Prospectus - Contents - Statement in lieu of Prospectus - **Duties of a secretary** during the incorporation of a company.

UNIT - III CAPITAL OF A COMPANY:

Share Capital - Kinds of Shares - Voting Rights - Debentures Types of Debentures

UNIT - IV MEETINGS AND RESOLUTIONS :

Meaning of Meetings - Types of Meeting - Director's meeting - Statutory Meeting - Annual general body meeting - Extra Ordinary general body Meeting - Pre requisites of valid meeting - Resolutions - Ordinary & Special - Minutes - **Duties of a secretary to conduct a meeting.**

UNIT - V WINDING UP OF A COMPANY :

Meaning- Modes of winding up - winding up by the court - Voluntary winding up - Members' voluntary winding up - Creditors' voluntary winding up.

UNIT - VI CURRENT CONTOURS : (For Continuous Internal Assessment)

Recent amendments in company's Act 2013 - CSR


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Second Year	NON MAJOR ELECTIVE COURSE -II	Semester-IV
Code:	2. SALESMANSHIP (Theory)	Credit: 2

OBJECTIVE:

- To make the students aware of selling techniques and planning
- To enable the students to types of salesman in the Marketing area
- To understand the students in buyer motives and behaviours.
- To enable the students to know the importance of online stores and sales opportunities.
- To know about various selling techniques.

UNIT - I INTRODUCTION:

Introduction to selling-meaning- definitions- importance- methods- **qualities**- functions- **duties-responsibilities** - types of sales person - sales careers.

UNIT - II SELLING PROCESS:

Selling process- steps- customer expectations - understanding prospects- importance sources- **types**- motives and behaviour- transaction oriented selling - relationship selling.

UNIT - III SELLING TECHNIQUES:

Selling techniques - planning- setting objectives- approach - techniques - building rapport- product knowledge- product benefits- features -functions- sales presentation (demonstration)- handling objections- handling difficult customers- closing sales - after sales service

UNIT - IV:

Sales territory- sales targets/quotas- creating product strategies - understanding selling terms and prices- retail store sales person- online stores and sales opportunities - personal selling in the information age

UNIT - V SALES FORCE MANAGEMENT:

Sales force management- selection- training- motivation- compensation - supervision and control- sales reports and knowledge management - evaluation- selling expenses- sales team professionalism **ethics**- personal grooming

UNIT -VI CURRENT CONTOURS: (For Continuous Internal Assessment only):

Sales management focuses on the activities of first line field sales managers, course pack will enable students to understand supply chain management which has improved the efficiency in distribution.


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Third Year MAJOR BASED ELECTIVE COURSE – I Semester-V
I. AUDITING
(Theory)
Code: Credit: 5

OBJECTIVES:

- To introduce the concept of auditing
- To study about vouching
- To assess the valuation and verification of assets and liabilities
- To explore the audit of share capital
- To gain knowledge on audit of computerised Accounting.

UNIT -I INTRODUCTION :

Introduction – definition of audit – objects of audit – classification of audit – Internal audit – Periodical audit – Continuous audit – Interim audit – Balance sheet audit. Internal check – Internal control. Procedure of audit – audit programme – test check – Auditing vs. Investigation.

UNIT -II VOUCHING :

Vouching – cash and trading transactions, personal and impersonal ledgers.

UNIT- III VALUATION AND VERIFICATION :

Valuation and Verification of assets and liabilities. Depreciation and Reserves – Auditors duties regarding Depreciation and Reserves

UNIT-IV AUDIT OF LIMITED COMPANIES :

Audit of Limited companies – share capital audit – share transfer audit – appointment, qualification, rights and liabilities of company auditors – Audit reports.

UNIT -V DIVISIBLE PROFITS AND DIVIDENDS :

Divisible profits and Dividends – Audit of computerised Accounting.

UNIT - VI CURRENT CONTOURS : (for Continuous Internal Assessment only)

Recent Trends Self Learning, assignments and Seminars


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Third Year

MAJOR BASED ELECTIVE COURSE -I
2. HUMAN RESOURCE MANAGEMENT
(Theory)

Semester-V

Code:

Credit: 5

LEARNING OBJECTIVES:

- To understand the concepts and principles of Human Resource Management.
- To understand about the Human Resource Management and importance of Human resources.
- To know about the importance and concepts of Human resources' planning.
- To know about the HR functions.
- To know about the Human Resources Development.
- To know about the performance appraisal

UNIT -I INTRODUCTION TO HUMAN RESOURCE MANAGEMENT:

Meaning and Definition-Objectives-Functions- HR managers - **Duties and Responsibilities of HR Managers**- Changing role of Human Resource Managers

UNIT - II HUMAN RESOURCES PLANNING PROCESS:

Concept of Human Resource Planning-Characteristics-Steps in Human Resource Planning - Job Analysis - Job Description - Job specification.

UNIT - III RECRUITMENT AND SELECTION PROCESS:

Definition- Objectives- Factors affecting Recruitment- Source of Recruitment - Selection process- Types of Testing- Kinds of Employee Interview- Medical Screening-Appointment order.

UNIT - IV TRAINING:

Definition and purposes of Training- Distinction between Training and Development Assessing Training Needs- Steps in Training- On the Job and Off the Job Training Evaluation of Training Effectiveness- Methods of executive development.

UNIT - V PERFORMANCE APPRAISAL:

Definition and Objectives of **Performance Appraisal** -Steps in Appraisal- Traditional and Non traditional methods of Performance Appraisal- **Pre-requisites** of a Good Appraisal System- Defects in **Performance Appraisal System**.

UNIT - VI CURRENT CONTOURS : (for Continuous Internal Assessment only)

Human Resources Information System: Meaning, Process, Meaning and importance of HRIS- Advantages and Disadvantages of HRIS(Human Resource Information System).


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Third Year

**CORE COURSE – XV
FINANCIAL SERVICES
(Theory)**

Semester-VI

Code:

Credit: 5

LEARNING OBJECTIVES:

- To enable the students to know the meaning and types of financial services.
- To make the students to understand the meaning and features of hire purchase.
- To develop Knowledge about mutual funds.
- To Knowledge the students to know the meaning and features of venture capital. To enhance the students to know about the significance and types of factoring.

UNIT – I INTRODUCTION TO FINANCIAL SERVICES:

Financial services – meaning – classification – financial products and services – challenges facing the financial service sector – merchant banking – meaning – functions – SEBI guidelines – scope of merchant banking in India. NBFCs – RBI guidelines

UNIT – II HIRE PURCHASE AND LEASING:

Hire purchase – meaning – features – process – hire purchase and credit sales – hire purchase vs instalment purchase – leasing – concept – steps involved in leasing – lease vs hire purchase – types of lease – problems and prospects of leasing in India.

UNIT – III MUTUAL FUNDS:

Mutual funds – meaning – types – functions – advantages – institutions involved – UTL, LIC, commercial banks – entry of private sector – growth of mutual funds in India – SEBI guidelines – asset management companies.

UNIT – IV VENTURE CAPITAL:


Venture capital – meaning – features – methods of venture capital financing – models of venture financing – venture capital investment process – factors determining venture investment – advantages of venture capital – issues of Indian venture capital.

UNIT – V FACTORY:

Factoring – concepts – significance – types – factoring vs bills discounting – factoring in India – forfaiting – meaning – forfaiting vs export factoring – Problems of forfaiting / factorin

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment):

Recent Trends, assignments and Seminars


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Third Year MAJOR BASED ELECTIVE COURSE –II Semester-VI
1. ENTREPRENEURSHIP DEVELOPMENT
Code: (Theory) Credit: 5

UNIT –I INTRODUCTION TO ENTREPRENEURSHIP

Entrepreneurship-Definition-Nature- Scope in Local and Global Market -Characteristics-Functions- Types- Entrepreneur and Entrepreneur-Women and Rural Entrepreneurs-The Revolutionary Impact of Entrepreneurship-Types of Enterprises and their Features-Manufacturing, Service and Trading-Steps in setting up of a Business.

UNIT –II ENTREPRENEURIAL COMPETENCIES:

Entrepreneurial Environment-Components-Role of Family and Society- Entrepreneurial Motivation- Barriers in Business -Training and Development – Entrepreneurial Change-Occupational Mobility-Factors in Mobility.

UNIT -III INSTITUTION FOR THE DEVELOPMENT OF SMALL SCALE INDUSTRIES:

Entrepreneurship Development Programs (EDP)-Objectives- Importance-Phases-Evaluation-EDP Institutions in India-SSIB-SIDCO-SISIS-DICS-NSIC-SIDO-KVIC-NISEBUD-NISIET-Technical Consultancy Organizations-Functions

UNIT -IV PROJECT MANAGEMENT:

Project Management-Concept of Project-Classification-Sources of Business Ideas-Project Identification-Project Formulation and Design-Feasibility Analysis-Financial Analysis- Social Cost Benefit Analysis-Project Appraisal Methods -Project Report Preparation

UNIT -V ENTREPRENEURIAL DEVELOPMENT AGENCIES:

Project Finance-Sources of Finance-Institutional Finance-Role of IFC, IDBI, LIC, LIC, SFC, SIPCOT-Commercial Banks-Appraisal of Bank for Loans-Entrepreneurship Incentives –Subsidies-Industrial Units- Benefits-Role of Industrial Estates

UNIT -VI CURRENT CONTOURS: (For Continuous Internal Assessment Only)

Geographical Challenges- Historical Attributes to Business-Country Topographical Features-New Business Formation-Current Market Trends-Decision Making Skills.


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Third Year:

**SKILL BASED ELECTIVE COURSE –II
BASICS OF GOODS AND SERVICE TAX
(Theory)**

Semester-VI

Code:

Credit: 2

LEARNING OBJECTIVES:

- To Understand the Basics of GST.
- To Study the Registration and Computation of GST.
- To Acquaint the Students with Filing of Returns.
- To understand the concepts of GST technology.
- To explore the knowledge relating to the penalties and offences relating to GST.

UNIT-I:

Overview of Goods and Service Tax-Introduction - Meaning of GST - IGST - Scope of GST - Present/Old Tax Structure V/S GST - GST In Other Countries- Existing Taxes Proposed to be Subsumed Under GST-Principles Adopted for Subsuming the Taxes-Dual GST-Benefits of GST-GST Council-GST Network (GSTN) And GST Regime-Integrated Goods and Services Tax Act- 2017- Title and Definitions- Administration.

UNIT- II:

Registration Under GST -Rules-Procedure of Registration- Exempted Goods And Services Under GST - Rates of GST- GST At 5 % - GST At 12 % - GST At 18 % - GST At 28% - Procedure Relating To Levy (CGST &SGST) -Various Schedules Related To Supply - Computation of Taxable Value and Tax Liability [CSGT &SGST]-Procedure Relating To Levy (IGST).

UNIT -III:

Input Tax Credit (ITC)- Eligibility and Conditions for Taking Input Tax Credit- Apportionment of ITC and Blocked Credit -Various Documents Under GST- Tax Invoice-Bill for Supply- Debit Note- Credit Note- Payment Voucher- Receipt Voucher- E-Way Bill- HSN Code and SAC Code - Simple Problems on Utilization Of Input Tax Credit

UNIT-IV:

Assessment and Administration of GST - Types of GST Returns- Types of Assessment &Assessment Procedures- Role and Functions of GST Council- Tax Authorities and Their Powers- Tax Deduction at Source &Tax Collection at Source- Refund of Tax-Offence and Penalties.

UNIT -V:

GST and technology -Introduction to GSTN - Power and Functions of GSTN - Design and Implementation Framework - Design &Implementation Framework GSTN. Goods And Service Tax Suidha Provider (GSP)- Concept.



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B.COM- COMPUTER APPLICATIONS

**CHOICE BASED CREDIT SYSTEM -LEARNING OUTCOMES BASED
CURRICULUM FRAMEWORK (CBCS - LOCF)**

(Applicable to the candidates admitted from the academic year 2022-2023 onwards)

Sl. No.	Part	Courses	Title	Ins. Hrs.	Credits	Exam. Hours	Maximum Marks		
							Int.	Ext.	Total
	I	Language Course - I (Tamil & Other Languages -#)		6	3	3	25	75	100
	II	English Course-I		6	3	3	25	75	100
	III	Core Course - I (CC)	Principles of Accountancy	6	5	3	25	75	100
		Core Course-II (CC)	Marketing	6	5	3	25	75	100
		First Allied Course-I (AC)	PC Package (Theory)	4	3	3	25	75	100
	IV	Value Education	Value Education	2	2	3	25	75	100
		Total		30	21				600
	I	Language Course - II (Tamil & Other Languages -#)		6	3	3	25	75	100
	II	English Course-II		4	3	3	25	75	100
	III	Core Course - III (CC)	Management Concepts	6	5	3	25	75	100
		Core Course-IV (CC)	Business Tools For Decision Making	6	5	3	25	75	100
		First Allied Course-II (AC-P)	PC Package (Practical)	4	3	3	40	60	100
		Add on Course- I ##	Professional English- I	6 *	4	3	25	75	100
	IV	Environmental Studies	Environmental Studies	2	2	3	25	75	100
	VI	Naam Mudhalvan Scheme (NMS) @ @	Language Proficiency for Employability - Effective English	2	2	3	25	75	100
		Total		30 + 6 *	27				800


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I	Language Course - III (Tamil & Other Languages -8)		8	3	3	24	75	100
II	English Course-III		8	3	3	24	75	100
III	Core Course - V (CC)	Financial Accounting	8		3	24	75	100
	Core Course-VI (CC)	Internet and Web Applications (Theory)	8	4	3	24	75	100
	Second Allied Course-I (AC)	Scrimshaw	8	4	3	24	75	100
	Add on Course- II (A)	Professional English-II	6*	4	3	24	75	100
IV	Non-Major Elective Course-I (i)	1. Personal Investment (iii)	8	2	3	24	75	100
	Those who choose Tamil in Part-I can choose a non-major elective course offered by other departments.	2. Etymology of Language						
	Those who do not choose Tamil in Part-I must choose either: a) Basic Tamil if Tamil language was not studied in school level (or) b) Special Tamil if Tamil language was studied upto 10 th & 12 th std.	(For other than All B.Com and BBA)						
		Total	30 + 6 *	25				700
I	Language Course - VI (Tamil & Other Languages -8)		8	3	3	24	75	100
II	English Course-IV		8	3	3	24	75	100
III	Core Course - VII (CC)	Cost Accounting	8	3	3	24	75	100
	Core Course-VIII (CC-P)	Internet and Web Applications (Practical)	8	4	3	40	60	100
	Second Allied Course-II (AC)	Banking, Insurance, Law and Finance	8	4	3	24	75	100
IV	Non-Major Elective Course-II (NME)	1. Introduction to Accountancy (iii)	8	2	3	24	75	100
	Those who choose Tamil in Part-I can choose a non-major elective course offered by other departments.	2. Scrimshaw						
	Those who do not choose Tamil in Part-I must choose either: a) Basic Tamil if Tamil language was not studied in school level (or) b) Special Tamil if Tamil Language was studied upto 10 th & 12 th Std.	(For other than All B.Com and BBA)						
VI	Nan Mudhalvan Scheme (NMS) @ @	Digital Skills for Employability - Microsoft	-	2	3	25	75	100
		Total	30	23				700


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III	Core Course-IX (CC)	Corporate Accounting	3	3	3	25	75	100
	Core Course-X (CC)	Introduction to Oracle and SQL (Theory)	3	3	3	25	75	100
	Core Course-XI (CC)	Visual Programming (Theory)	5	5	3	25	75	100
	Core Course-XII (CC)	Management Accounting	3	3	3	25	75	100
	Major Based Elective Course-I (MBE)	1. Valuation (or) 2. Human Resource Management	3	3	3	25	75	100
IV	Skill Based Elective-I	Information Technology Concepts	3	2	3	25	75	100
	Soft Skills Development		2	2	3	25	75	100
Total			30	29				700
III	Core Course-XIII (CC)	Financial Services	3	3	3	25	75	100
	Core Course-XIV (CC)	Income Tax Law and Practice	6	5	3	25	75	100
	Core Course-XV (CC-Pr)	SQL Applications using Oracle (Practical)	6	5	3	40	60	100
	Major Based Elective Course-II (MBE)	1. Entrepreneurship Development (or) 2. Computerized Accounting	3	3	3	25	75	100
	Project		4	3		20	80	100
IV	Skill Based Elective Course-II	Basics of Goods and Service Tax	3	2	3	25	75	100
V	Gender Studies		1	1	3	25	75	100
	Extension Activities		-	1*	-	-	-	-
VI	Naan Mudhalvan Scheme (NMS) @@@	Digital Banking, Logistics and Audit Essentials for employability	-	2	3	25	75	100
	Total			30	29		150	450
Grand Total			192	154				4300


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First Year

CORE COURSE – II
MARKETING
(Theory)

Semester-I

Code:

Credit: 5

OBJECTIVES:

- To know the basic concepts and functions of marketing
- To learn about the buyer behaviour and new product development
- To understand the pricing methods and services rendered by the middlemen
- To gain knowledge on various promotional methods
- To have an idea on marketing research and recent trends in marketing

UNIT-I INTRODUCTION TO MARKETING:

Marketing - Evolution - Definition - classification - objectives - selling vs. marketing - Marketing a science or art? - Modern Concept of marketing - role of marketing in economic development - Functions - buying - selling - transportation - warehousing - standardization - Grading - Packaging - **ISO Series and AGMARK - ISI.**

UNIT-II PRODUCT:

Buyer's behaviour - Buying motive - Market segmentation - Product - Features - Classification - New Product Planning and Development - Product Mix - Product Life Cycle - **Branding - Brand Loyalty and Equity.**

UNIT-III PRICING:

Pricing - Objectives - Factors - Methods and strategies, Channels of Distribution - Wholesaler and Retailer - Services rendered by them.

UNIT-IV SALES PROMOTION:

Sales Promotion - types - Need - Sales Promotion mix - Advertising - Publicity - Personal selling - Advantages - Limitations.

UNIT-V MARKETING INFORMATION SYSTEM:

Marketing Information System - Marketing Research - Features - Direct marketing - Online Marketing - **E-Business** - Telemarketing - Mail order business.

UNIT-VI CURRENT CONTOURS (For Continuous Internal Assessment Only): Retail marketing


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Second Year

SECOND ALLIED COURSE - I
BUSINESS LAW
(Theory)

Semester-III

Code:

Credit: 3

OBJECTIVES:

- To gain knowledge about the law relating to Business activities
- To gain knowledge law relating to Contract
- To gain knowledge law relating to Bailment, pledge and Agency
- To gain knowledge about the Law of sale of Goods Act
- To gain Knowledge about the Negotiable Instruments Act and Information Technology Act and to create awareness about e-commercial law(IT Act and Cyber - Crime)

UNIT -I MERCANTILE LAW:

Introduction – Definition and Scope of **Mercantile law** – Sources of Mercantile Law – Contracts – Nature, Kinds and requisites for Valid contracts – Contingent Contract – Quasi Contract – Void agreements

UNIT- II CONTRACT:

Performance of a Contract – Discharge of a contract – Remedies for breach including Specific Performance

UNIT -III AGENCY:

Indemnity and Guarantee – Bailment and pledge – Agency- Creation of Agency – Classification of Agents, **Powers and Duties of Agent and Principal** – Termination of Agency

UNIT -IV LAW OF SALE OF GOODS:

Definition- Essentials of a **Contract of Sale** – Goods – Classification of Goods – Distinction between Sale and Agreement to sell – Document of Title to Goods – Rules Regarding delivery of goods – Acceptance of delivery – Rights of an unpaid seller – condition & warranty

UNIT -V LAW OF NEGOTIABLE INSTRUMENTS:

Law of Negotiable Instruments (Instrument Amendment Act, 2015 – Definition – characteristics – classification- notes, bills, cheques and promissory note.)

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Cyber Laws- **Information Technology Act 2008** Recent Trends in Business Laws
Recent amendments in Contract Act – Case studies

Second Year

NON MAJOR ELECTIVE COURSE -I
2. ELEMENTS OF INSURANCE
(Theory)

Semester-III

Code:

Credit: 2

OBJECTIVES:

- To highlight the importance of insurance and its basic concepts.
- To make the students aware of various insurance and its impact of economic development
- To enable the students to prepare procedure regarding settlement of policy claims
- To understand the students various Principles of life insurance, marine, fire, Medical insurance etc.
- To aware the students know Principles of life insurance and various kinds.

UNIT - I INTRODUCTION:

Introduction to insurance: purpose and need of insurance - insurance as a **social security** **device** insurance and economic development - types of insurance.

UNIT - II AGENT:

Procedure for becoming an agent: Pre-requisite for obtaining a license - duration of license - cancellation of license - revocation or suspension/termination of agent appointment - **code of conduct** - unfair practices

UNIT - III FUNDAMENTALS OF AGENCY:

Fundamentals of agency - definition of an agent - agents regulations - insurance intermediaries - agents' compensation - **IRDA**

UNIT - IV FUNCTIONS OF THE AGENT:




Functions of the agent: proposal form and other forms for grant of cover - financial and medical underwriting - material information - nomination and assignment - procedure regarding settlement of policy claims

UNIT - V PRINCIPLES OF LIFE INSURANCE:

Fundamentals/Principles of life insurance/marine fire/medical/general insurance: Contracts of various kinds - insurable interest - Actuarial science

UNIT-VI CURRENT CONTOURS (For Continuous Internal Assessment Only)

To aware students are Defining risk fortuity, insurable interest, and Risk shifting and Risk Distribution


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Second Year

SECOND ALLIED COURSE - II
BANKING THEORY LAW AND PRACTICE
(Theory)

Semester-IV

Code:

Credit: 3

OBJECTIVES:

UNIT -I BANKER AND CUSTOMER:

Definition of the term banker and customer - **General relationship** special relationship - main functions and subsidiary services rendered by banker - agency services and general utility services.

UNIT -II TYPES OF SAVING ACCOUNTS:

Operations of Bank Accounts - Fixed Deposits - Fixed Deposit Receipt and its implications - Savings Bank accounts - Current accounts - Recurring Deposit accounts - New Deposit savings schemes introduced by Banks - Super Savings Package - Cash Certificate, Annuity Deposit - Reinvestment plans - Perennial Premium plan - Non Resident (External) accounts Scheme.

UNIT - III TYPES OF CUSTOMERS:

Types of Customers - Account holders - Procedure for opening and closing of accounts of Customers - particulars of individuals including **Minor, illiterate persons - Married women - Lunatics - Drunkards - Joint Stock Companies - Non- Trading Associations - Registered and Unregistered Clubs - Societies, Attorney - Executive and administration - Charitable institutions - trustees - Liquidators - Receivers - Local authorities** - steps to be taken by banker in the event of death, Lunacy, Bankruptcy - winding up Garnishee Order.

UNIT -IV PAYING AND COLLECTING BANKER:

Paying and collecting bankers - **rights, responsibilities and duties of paying and collecting banker** - precautions to be taken in payment and collection of cheques - protection provided to them - nature of protection and conditions to get protection - payment in due course - recovery of money paid at mistake.

UNIT - V PASS BOOK AND CHEQUES:

Pass book and Issue of duplicate pass book - cheques - Definition of a cheque - requisites of a cheque - drawing of a cheque - types of cheque - alteration - marking - crossing - different forms of crossing and their significance - Endorsement loss of cheques in transit - legal effect. Modern Banking, Banking practice - e banking - Internet banking - Mobile banking - ATMS - Cash Machine - EFT (Electronic Fund Transfer) - RTGs, NEFT, MCR.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):



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Second Year

NON MAJOR ELECTIVE COURSE -II
2. SALESMANSHIP
(Theory)

Semester-IV

Code:

Credit: 2

OBJECTIVE:

- To make the students aware of selling techniques and planning
- To enable the students to types of salesman in the Marketing area
- To understand the students in buyer motives and behaviours
- To enable the students to know the importance of online stores and sales opportunities
- To know about various selling techniques.

UNIT - I INTRODUCTION:

Introduction to selling- meaning- definitions- importance- methods- **qualities- functions- duties-responsibilities** - types of sales person - sales careers.

UNIT - II SELLING PROCESS:

Selling process - steps- customer expectations - understanding prospects- importance sources- buyer motives and behaviour- transaction oriented selling - relationship selling.

UNIT - III SELLING TECHNIQUES:

Selling techniques - planning- setting objectives- approach techniques - building rapport- product knowledge- product benefits- features -functions- sales presentation demonstration- handling objections- handling difficult customers- closing sales - after sales service.

UNIT - IV-

Sales territory- sales targets/quotas- creating product strategies - understanding selling terms and prices- retail store sales person- online stores and sales opportunities - personal selling in the information age

UNIT - V SALES FORCE MANAGEMENT:

Sales force management- selection- training- motivation- compensation - supervision and control- sales reports and knowledge management - evaluation- selling expenses- **sales team professionalism- ethics**- personal grooming.

UNIT -VI CURRENT CONTOURS: (For Continuous Internal Assessment only):

Sales management focuses on the activities of first line field sales managers, course pack will enable students to understand supply chain management which has improved the efficiency in distribution.


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Third Year

MAJOR BASED ELECTIVE COURSE – I

Semester-V

Code:

I. AUDITING

(Theory)

Credit: 5

OBJECTIVES:

- To introduce the concept of auditing
- To study about vouching
- To assess the valuation and verification of assets and liabilities
- To explore the audit of share capital
- To gain knowledge on audit of computerised Accounting.

UNIT- I INTRODUCTION:

Introduction – definition of audit – objects of audit – classification of audit – Internal audit – Periodical audit – Continuous audit – Interim audit – Balance sheet audit, Internal check – Internal control, Procedure of audit – audit programme – test check – Auditing vs. Investigation.

UNIT -II VOUCHING:

Vouching – cash and trading transactions, personal and impersonal ledgers.

UNIT- III VALUATION AND VERIFICATION:

Valuation and Verification of assets and liabilities. Depreciation and Reserves – Auditors duties regarding Depreciation and Reserves.

UNIT -IV AUDIT OF LIMITED COMPANIES:

Audit of Limited companies – share capital audit – share transfer audit – appointment, qualification, rights and liabilities of company auditors – Audit reports.

UNIT- V DIVISIBLE PROFITS AND DIVIDENDS:

Divisible profits and Dividends – Audit of computerised Accounting.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):



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Third Year MAJOR BASED ELECTIVE COURSE – I Semester-V
Code: 2. HUMAN RESOURCE MANAGEMENT Credit: 5
(Theory)

OBJECTIVES:

UNIT- I INTRODUCTION TO HUMAN RESOURCE MANAGEMENT:

Meaning and Definition-Objectives-Functions- HR managers – **Duties and Responsibilities of HR Managers** – Changing role of Human Resource Managers

UNIT -II HUMAN RESOURCES PLANNING PROCESS:

Concept of Human Resource Planning-Characteristics-Steps in Human Resource Planning - Job Analysis - Job Description - Job specification.

UNIT -III RECRUITMENT AND SELECTION PROCESS:

Definition- Objectives- Factors affecting Recruitment- Source of Recruitment – Selection process- Types of Testing- Kinds of Employee Interview- Medical Screening- Appointment order.

UNIT-IV TRAINING:

Definition and purposes of Training- Distinction between Training and Development-Assessing Training Needs- Steps in Training- On the Job and Off the Job Training-Evaluation of Training Effectiveness- Methods of executive development.

UNIT -V PERFORMANCE APPRAISAL :

Definition and Objectives of **Performance Appraisal** –Steps in Appraisal- Traditional and Non traditional methods of Performance Appraisal- **Pre-requisites of a Good Appraisal System**- Defects in **Performance Appraisal System**.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Meaning, Process - Meaning and importance of HRIS - Advantages and Disadvantages of HRIS (Human Resource Information System).


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Third Year

**CORE COURSE - XIII
FINANCIAL SERVICES
(Theory)**

Semester-VI

Code:

Credit: 5

OBJECTIVES:

- To enable the students to know the meaning and types of financial services.
- To make the students to understand the meaning and features of hire purchase.
- To develop Knowledge about mutual funds.
- To Knowledge the students to know the meaning and features of venture capital.
- To enhance the students to know about the significance and types of Factoring.

UNIT- I INTRODUCTION TO FINANCIAL SERVICES:

Financial services – meaning – classification – financial products and services – challenges facing the financial service sector – merchant banking – meaning – functions – SEBI guidelines – scope of merchant banking in India. NBFCs – RBI guidelines

UNIT- II HIRE PURCHASE AND LEASING:

Hire purchase – meaning – features – process – hire purchase and credit sales – hire purchase vs instalment purchase – leasing – concept – steps involved in leasing – lease vs hire purchase – types of lease – problems and prospects of leasing in India.

UNIT – III MUTUAL FUNDS:

Mutual funds – meaning – types – functions – advantages – institutions involved – UTI, LIC, commercial banks – entry of private sector – growth of mutual funds in India – SEBI guidelines – asset management companies.

UNIT – IV VENTURE CAPITAL:

Venture capital – meaning – features – methods of venture capital financing – models of venture financing – venture capital investment process – factors determining venture investment – advantages of venture capital – issues of Indian venture capital.

UNIT – V FACTORY:

Factoring – concepts – significance – types – factoring vs bills discounting – factoring in India – forfaiting – meaning – forfaiting vs export factoring – Problems of forfaiting / factoring

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Recent Trends , assignments and Seminars

Third Year

**SKILL BASED ELECTVE COURSE –II
BASICS OF GOODS AND SERVICE TAX**

Semester-VI


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(Theory)

Code:

Credit: 2

LEARNING OBJECTIVES:

- To Understand the Basics of GST.
- To Study the Registration and Computation of GST.
- To Acquaint the Students with Filing of Returns.
- To understand the concepts of GST technology.
- To explore the knowledge relating to the penalties and offences relating to GST.

UNIT- I:

Overview of Goods and Service Tax-Introduction - Meaning of GST - IGST - Scope of GST - Present/Old Tax Structure V/S GST - GST In Other Countries- Existing Taxes Proposed to be Subsumed Under GST-Principles Adopted for Subsuming the Taxes-Dual GST-Benefits of GST-GST Council-GST Network (GSTN) And GST Regime-Integrated Goods and Services Tax Act- 2017- Title and Definitions- Administration.

UNIT- II:

Registration Under GST - Rules-Procedure of Registration- Exempted Goods And Services Under GST - Rates of GST- GST At 5 % - GST At 12 % - GST At 18 % - GST At 28% - Procedure Relating To Levy (CGST &SGST) -Various Schedules Related To Supply - Computation of Taxable Value and Tax Liability [CSGT &SGST] -Procedure Relating To Levy (IGST)

UNIT -III:

Input Tax Credit (ITC)- Eligibility and Conditions for Taking Input Tax Credit- Apportionment of ITC and Blocked Credit -Various Documents Under GST- Tax Invoice-Bill for Supply-Debit Note- Credit Note- Payment Voucher- Receipt Voucher- E-Way Bill- HSN Code and SAC Code - Simple Problems on Utilization Of Input Tax Credit

UNIT-IV:

Assessment and Administration of GST - Types of GST Returns- Types of Assessment &Assessment Procedures- Role and Functions of GST Council- Tax Authorities and Their Powers, Tax Deduction at Source &Tax Collection at Source- Refund of Tax-Offence and Penalties.

UNIT -V:

GST and technology -Introduction to GSTN - Power and Functions of GSTN- Design and Implementation Framework - Design &Implementation Framework GSTN, Goods And Service Tax Suvidha Provider (GSP) - Concept.

UNIT VI CURRENT CONTOURS (for continuous internal assessment only)



MCO M-COMMERCE

CHOICE BASED CREDIT SYSTEM-

LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (CBCS - LOCF)

(Applicable to the candidates admitted from the academic year 2022-23 onwards)

Types of the Courses	Title of the Paper	Inv. Hrs.	Credits	Maximum Marks		
				CIA	ESE	Total
Core Course-I (CC)	Managerial Economics	6	5	25	75	100
Core Course-II (CC)	Services Marketing	6	5	25	75	100
Core Course-III (CC)	Advanced Financial Management	6	5			100
Core Choice Course-I (CCC) (At least Two Choices)	1. Corporate law (or) 2. Total Quality Management	6	4	25	75	100
Elective Course-I (EC) (At least Two Choices)	1. Retail Management (or) 2. Insurance Management	6	3	25	75	100
Value Added Course-I (VAC)*	Mutual Funds - Concepts and Planning	-	2*	25	75	100*
Total		30	22			500
Core Course-IV (CC)	Research Methodology	6	5	25	75	100
Core Course-V (CC)	Quantitative Techniques of business decision	6	5	25	75	100
Core Course-VI (CC)	Income Tax Law and Practice	5	5	25	75	100
Core Choice Course-II- (CCC) (At least Two Choices)	1. Human resource management (or) 2. Marketing Management	5	4	25	75	100
Elective Course-II (EC) (At least Two Choices)	1. Organisational Behaviour (or) 2. Investment Management	5	3	25	75	100
Non Major Elective Course-I (NME)	Introduction to Accounting	5	2	25	75	100
Total		30	24			600

III	Core Course-VII (CC)	Advanced Corporate Accounting	6	5	25	75	100
	Core Course-VIII (CC)	Information Technology Concepts (Theory)	6	5	25	75	100
	Core Practical-I (CP)	Information Technology Concepts (Practical)	5	5	40	60	100
	Core Choices Course-III (CCC)	1. Brand Management (or) 2. Customer Relationship Management	5	4	25	75	100
	Elective Course-III (EC)	1. Management Information Systems (or) 2. Project Management	5	3	25	75	100
	Non-Major Elective Course-II (NME)	Management Concepts	3	2	25	75	100
	Total		30	24			600
IV	Core Course-IX (CC)	Strategic Management	6	5	25	75	100
	Core Course-X (CC)	Advanced Cost and Management Accounting	6	5	25	75	100
	Entrepreneurship/ Industry Based Course	Entrepreneurship Development	6	5	25	75	100
	Project		12	5	20	80	100
	Value Added Course-II (VAC)*	Basis of GST (Goods and Service Tax)		2*	25	25	100
	Total		30	20			400
Grand Total			120	90			2100

SUMMARY OF CURRICULUM STRUCTURE OF PG PROGRAMMES – ARTS

Sl. No.	Types of the Courses	No. of Courses	No. of Credits	Marks
1.	Core Courses	10	50	1000
2.	Core Practical	01	05	100
3.	Core Choice Courses	3	12	300
4.	Elective Courses	3	9	300
5.	Entrepreneurship/ Industry Based Course	1	5	100
6.	Project	1	5	100
7.	Non-Major Elective Courses	2	4	200
8.	Total	21	90	2100
9.	Value Added Courses *	2*	4*	200*

* The value added courses credit will not be included in the total CGPA.
These courses are extra-credit courses.

Instruction hours for these courses is 30 hours.

First Year	CORE COURSE-1 MANAGERIAL ECONOMICS	Semester-I
Code:	(Theory)	Credit: 5

COURSE OBJECTIVES :

- To make the students to realize the usefulness of economic tools, principles & laws in making business decisions.
- To Offer Expertise & knowledge on the application of economic theories.
- Allocate resources in various economic situations for effective capacity utilization.
- Analyse markets and its strategy.
- Understand about various market forms, pricing methods and objectives.

UNIT - I MANAGERIAL ECONOMICS :

Managerial Economics – Meaning, Nature, Scope and Application – Relationship with other discipline – **Role of Managerial Economist** – Micro and Macro Economics relating to Business.

UNIT - II DEMAND ANALYSIS :


Demand Analysis - Demand Schedule - **Law of demand** - Elasticity of demand - Indifference curve analysis - Marginal rate of substitution - Demand Determinants - forecasting and techniques.

UNIT - III PRODUCTION & SUPPLY :

Production Function – Managerial use of production function - Supply analysis - **Law of Supply** - managerial uses of supply curve, Cost Concepts, classification & determinants – Cost Output relationship – Economics of scale - Cost Control and Cost Reduction.

UNIT - IV PRICE AND MARKETING STRUCTURE :

Price and Output decisions under different marketing structures - Perfect competition, Monopoly, Oligopoly & Monopolistic Competition – Price discrimination – Pricing Objectives, policies, Strategies and methods - Price differentials – Price forecasting.


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First Year	CORE CHOICE COURSE-I	Semester-I
Code:	I, CORPORATE LAW	Credit: 4
	(Theory)	

COURSE OBJECTIVES :

- To acquaint the knowledge relating to different corporate laws and its importance.
- To familiarize with concepts of IPR, Corporate governance.
- To contribute the ethical development and application of corporate law.
- To construct logical and compelling corporate law discourse.
- To identify the process of SEBI Regulations and its transparency and disclosures.

UNIT - I INTRODUCTION TO CORPORATE LAWS :

Corporate Laws: Meaning - Definition - Functions - Pros and Cons - Importance - objectives. Doctrine of indoor Management. **Liability of Misstatement** - Mergers and Acquisitions.

UNIT - II IT AND IPR :

Information Technology Act: Scope - Intellectual Property Rights - **scope of IPR** - **Patents Act** - **Foreign Exchange Management Act - 2000 (FEMA)** - Competition Act - 2002.

UNIT - III SEBI :


SEBI ACT **SEBI Regulations** - Corporate Governance - Transparency and Disclosures - Latest Trends, Audit Committee, Noin Committee

UNIT - IV VARIOUS ACTS :

ENVIRONMENT PROTECTION ACT - 1986 - Power of Government - Air (Prevention and Control of Pollution) Act, 1981. Water (Prevention and Control of Pollution) Act, 1974.

UNIT - V CONSUMER ACT AND COMPETITION ACTS :

CONSUMER PROTECTION ACT, 1986 - scope - Competition Act 2002 - Definitions - Competitive Agreements - Abuse of dominant position - combination - regulation of combinations - competition commission of India, scope, **duties**, **Powers** and functions of Commission - Competition Appellate Tribunal.


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First Year

CORE CHOICE COURSE-I
2. TOTAL QUALITY MANAGEMENT

Semester-I

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- To make the students understand the recent concepts of total quality management.
- To know strategic Quality planning.
- To identify new management tools.
- To know the quality circle as a performance measure
- To identify the environmental management system

UNIT – I TOTAL QUALITY MANAGEMENT :

Introduction - Need for quality - Evolution of quality - Definitions of quality - Dimensions of product and service quality - Basic concepts of TQM - TQM Framework - Barriers to TQM - Customer focus - Customer orientation, Customer satisfaction, Customer complaints, Customer retention.

UNIT – II STRATEGIC QUALITY PLANNING :

Leadership - Quality Statements, Strategic quality planning, Quality Councils - Employee involvement - Motivation, Empowerment, Team and Teamwork, Recognition and Reward, Performance appraisal - Continuous process improvement.

UNIT – III QUALITY MEASUREMENT :

The seven traditional tools of quality - new management tools - Six sigma: Concepts, Methodology, applications to manufacturing, service sector including IT - Bench marking - Reason to bench mark, Bench marking process - FMEA - Stages, Types.

UNIT – IV QUALITY CIRCLE :

Quality Circles - Cost of Quality - Quality Function Deployment (QFD) - TPM - Concepts, improvement needs - Performance measures, Introduction - Benefits of ISO Registration— ISO 9000 Series of Standards -Sector-Specific Standards - AS 9100, TS16949 and I1, 9000-ISO 9001 Requirements - Implementation - Documentation— Internal Audits-Registration.

UNIT - V**ENVIRONMENTAL MANAGEMENT SYSTEM :**

Environmental Management System: Introduction: **ISO 14001:2015 Standards**
Implementation of ISO 14001:2015 Standards - Benefits of EMS.

UNIT - VI**CURRENT CONTOURS (for Continuous Internal Assessment only) :**

Development related to the course during the semester concerned.

REFERENCE BOOKS :

1. Dale H. Besterfield, Carol B. Muehna, Glen H. Besterfield, Mary B. Sacro, Hemant Urdhwareshie and Rashmi Urdhwareshie, "Total Quality Management", Pearson Education Asia, Revised Third Edition, Indian Reprint, Sixth Impression, 2013.
2. James R. Evans and William M. Lindsay, "The Management and Control of Quality", 8th Edition, First Indian Edition, Cengage Learning, 2012.
3. Janakraman, B and Gopal R. K., "Total Quality Management - Text and Cases", Prentice Hall (India) Pvt. Ltd., 2006.
4. Sugenthi, L and Anand Sankar, "Total Quality Management", Prentice Hall (India) Pvt. Ltd., 2006.
5. ISO 9001:2015 standards
6. Dalgaard Jens J., Kristensen K., Kanji Gopal K., "Fundamentals of Total Quality Management", Briss Chapman & Hall, London.
7. George, Stephen and Weimerskirch, Arnold, "Total Quality Management - Strategies and Techniques Proven", Muller Publications.
8. Jukes, Chris (editor), "Total Quality Management: The Key to Business Success", NY: Chapman and Hall.
9. Rai, Ashok, "Total Quality Management: A Cross Functional Perspective", Wiley & Sons

COURSE OUTCOMES :

- Understand the concept of TQM.
- Identify Quality Council and strategic quality planning.
- Learn new management tools of quality management.
- Update Knowledge in Quality Circle.
- Know the benefits of ISO.


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 Tiruchirappalli-620 012.

First Year

ELECTIVE COURSE-I
2. INSURANCE MANAGEMENT
(Theory)

Semester-I

Code:

Credit: 3

COURSE OBJECTIVES :

- To know the concept and techniques of identifying, measuring and managing insurance policies.

UNIT – I :

Insurance: Concept and Significance of Insurance – Principles of Insurance – Kinds of Insurance – Life and Nonlife Insurances – Indian scenario of Insurance – Impact of LPG on Insurance Industry in India – **Role and Functions of Insurance Regulatory Authority of India (IRDA)**

UNIT – II :

Life Insurance – Meaning – Life Insurance as a means of economic protection of the dependents – Planning for life cover – Factors and Criteria – Procedure for issuing a life insurance policy – Issue of duplicate policy – Nominations – Assignment – Revival – Surrender value – Claim settlement – Rural and Social Insurance: Meaning, Need and features.

UNIT – III :

Fire Insurance – Meaning, Nature and Use of Fire Insurance – Fire Insurance Contract – kinds of policies – policy conditions – payment of claim – Reinsurance – Double insurance – progress of Fire Insurance.

UNIT – IV :

Marine Insurance – Meaning and Nature of Marine Insurance – Classifications of policies – policy conditions – Premium calculation – Marine Losses – Payment of Claims – Progress of Marine Insurance Business in India.

UNIT – V :

Personal Accident Insurance – Motor Insurance – Burglary Insurance – Miscellaneous of insurance including Social Insurance – Rural Insurance and Prospects of Agriculture insurance in India – Health Insurance – **Liability Insurance.**

UNIT – VI CURRENT CONTOURS: (for Continuous Internal Assessment Only):

Insurance Industry after privatization:


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Second Year

CORE CHOICE COURSE –III
L. BRAND MANAGEMENT
(Theory)

Semester-III

Code:

Credit: 4

OBJECTIVES :

- To understand concept of brand.
- To gain expert knowledge in the Brand positioning.
- To have the basic knowledge of Brand Image.
- To gain Knowledge about Brand valuation.
- To create awareness about Brand Portfolio Management.

UNIT – I :

Brand- concept – Evolution, perspectives, anatomy, types of brand names, brand name associations, Brands Vs Products, Advantages of Brands to consumers & firms, Brand elements, Components & choosing brand elements, Branding challenges & opportunities.

UNIT – II :

Brand positioning – Basic concepts – alternatives – risks – Brands & consumers – Strategies for positioning the brand for competitive advantage – Points of parity – Points of difference – Buying decision perspectives on **consumer behaviour**, Building a strong brand – Method & implications.

UNIT – III :

Brand image, image dimensions, brand associations & image, Brand identity – perspectives, levels, and prisms, Managing Brand image – stages – functional, symbolic & experiential brands, **Brand Equity** – Sources of Equity, Brand Equity models, Brand audits, **Brand Loyalty** & cult brands.

UNIT – IV :

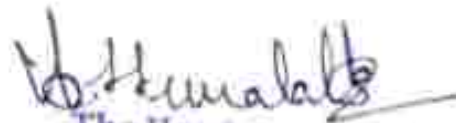
Brand valuation – Methods of valuation, implications for buying & selling brands, Applications – Branding industrial products, services and Retailers – Building Brands online, Indianisation of Foreign brands & taking Indian brands global – Issues & Challenges.

UNIT – V :

Leveraging Brands – Brand extensions, extendibility, merits & demerits, Line extensions, line trap – Co-branding & **Licensing Brands**, Reinforcing and Revitalisation of Brands – need, methods, Brand Architecture – product, line, range, umbrella & source endorsed brands, Brand Portfolio Management.

UNIT – VI – CURRENT CONTOURS (for Continuous Internal Assessment only) :

Case study of any one brand


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COURSE OBJECTIVES :

- To understand the nature and scope of management.
- To know the difference between management and administration.
- To understand various levels of management.
- To describe the various skills that are necessary for successful managers.

UNIT – I NATURE AND PROCESS OF MANAGEMENT :

Meaning, Features, Functions and Importance of Management, Management as Science, Art and Profession; Managerial Skills, Tasks of Management, **Role of Managers.**

UNIT – II PLANNING :

Features, Nature, Importance, Benefits, Limitations, Elements, and Principles of Planning, Planning Process. Strategy- Meaning, Features, Benefits, Limitations and Process of Strategy, Implementation of Strategies, Levels of Strategy, Environmental Analysis and Diagnosis. Decision Making- Features, Nature, Process, Types of Decision Making, Approaches to Decision Making, Techniques of Decision Making, Models of Decision Making.

UNIT – III ORGANIZING :

Elements, Nature, Process and Importance of Organizing, Organization Chart, Principles, Advantages, Limitations and Kinds of Organization Chart, Organization Manuals, Span of Management, Principles of Organizing, **Women in Workplace.** Motivation- Meaning, Nature and Importance of Motivation, Approaches to Motivation, Theories of Motivation.

UNIT – IV DIRECTING :

Nature, Principles and Importance of Directing, Supervision, **Supervisor's role, Qualities of Supervisor.** Leadership: Meaning, Elements, Process, Nature and Importance of Leadership, Leadership Styles, Management and Leadership, Effective Leadership, **Qualities of a leader.**

UNIT – V CONTROLLING :

Meaning, Nature, Importance and Types of Control, Resistance to Control, Ways to overcome resistance to Control, Focus of Control, Control Process, Essentials of an Effective Control System, **Principles of Control.**

UNIT – VI CURRENT CONTOURS (for Continuous Internal Assessment Only) :

Motivation and Communication

Second Year

**CORE COURSE –IX
STRATEGIC MANAGEMENT**

Semester-IV

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES :

- Enable students to understand the principles of strategy
- Build Knowledge on formulation, implementation and control in organization
- Develop Knowledge to apply these concepts in developing the solution to business problems
- Import knowledge on evaluating the decisions based upon the basic / strategic situation
- To help participants develop skills for applying these concepts to the solution of business problems.

UNIT – I INTRODUCTION TO STRATEGIC MANAGEMENT :

Definition, nature, scope, and importance of strategy; and strategic management (Business policy). Strategic decision-making. Process of strategic management and levels at which strategy operates.

Role of strategists.

UNIT – II DEFINING STRATEGIC INTENT :


Vision, Mission, Business definition, Goals and Objectives. Internal Appraisal – The internal environment, organizational capabilities in various Functional areas and Strategic Advantage Profile. Methods and techniques used for organizational appraisal (Value chain analysis, Financial and non-financial analysis, historical analysis, **Industry standards and benchmarking**, Balanced scorecard and key factor rating). Identification of Critical Success Factors (CSF).

UNIT - III SWOT ANALYSIS :

Environmental Appraisal- Concept of environment, components of environment (Economic, legal, social, political and technological). Environmental scanning techniques- ETOP, QUEST and SWOT (TOWS). Corporate level strategies-- Stability, Expansion, Retrenchment and Combination strategies. Corporate restructuring, Concept of Synergy. Business level strategies- Porter's framework of competitive strategies; Conditions, risks and benefits of Cost leadership, Differentiation and Focus strategies. Location and timing tactics. Concept, Importance, Building and use of Core Competence.

UNIT - IV INDUSTRY LEVEL ANALYSIS :

Strategic Analysis and choice—Corporate level analysis (BCG, GE Nine-cell, Hofer's Product market evolution and Shell Directional policy Matrix). Industry level analysis: Porters's five forces model. Qualitative factors in strategic choice.


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UNIT - V STRATEGY IMPLEMENTATION :

Resource allocation, Projects and Procedural issues, Organization structure and systems in strategy implementation, Leadership and corporate culture, Values, Ethics and Social responsibility, Operational and derived functional plans to implement strategy, Integration of functional plans, Strategic control and operational Control, Organizational systems and Techniques of strategic evaluation.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

To present the various perspectives and concepts in the field of Strategic Management


REFERENCE BOOKS :

1. Business Policy, 2nd Ed. - Azhar Kazmi.
2. Strategic Management, 12th Ed. - Concepts and Cases - Arthur A. Thompson Jr. and A.J. Strickland
3. Management Policy and Strategic Management (Concepts, Skills and Practices) - R.M. Shrivastava.
4. Business Policy and Strategic Management - P. Subba Rao.
5. Strategic Management - Pearce
6. Strategy & Business Landscape - Pankaj Ghemawat
7. Strategic Planning Formulation of Corporate Strategy - Ramaswamy.
8. Contemporary Strategic Management Case Studies, Robert M. Grant, Publisher: Wiley India PVT Ltd
9. Contemporary Strategic Management, Robert M. Grant, Publisher: Wiley India PVT Ltd
10. Strategic Management by Ireland, Hoskisson & Hitt, Indian Edition, Cengage Learning.

COURSE OUTCOMES :

Upon Successful completion of this course the students would be able

- Acquire knowledge on basic concepts of strategy and levels of strategy.
- Understand the strategic options and formulate realistic strategies to formulate vision-mission and analyse a firm's internal strengths and weaknesses based on available resources and capabilities using various techniques.
- Develop Knowledge on firm's external environment including competitive forces in the industry environment, forces in the macro environment, and competitors
- Demonstrate the knowledge on the strategic approaches to manage a business successfully in a firm with a sustainable competitive advantage.
- Evaluate the challenges faced by managers in implementing and evaluating strategies based on the nature of business and industry


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Second Year

**ENTREPRENEURSHIP/INDUSTRY BASED COURSE
ENTREPRENEURSHIP DEVELOPMENT**

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES :

- To enable the students to understand the concept of Banking and entrepreneurial development, financial assistance by bank, govt and make them to become entrepreneurs.

UNIT - I :

Concept of Entrepreneurship - Meaning - Definition - Characteristics - Functions - Role of Entrepreneurs in the economic development - **Classification of entrepreneurs** - Factors affecting entrepreneurial growth.

UNIT - II :

Entrepreneurship Development Programmes - Meaning, Objectives- Stages, Sources of Business ideas - Project identification - Project formulation - Project Report- Project appraisal - Technical- Commercial appraisal.

UNIT - III :

Demand forecasting - Sources of market information - Financial appraisal - Capital cost of project - Sources of finance - Financial problems.

UNIT - IV :

Financing of trade - domestic and foreign - loans and advances - type - secured and unsecured - securities - documentation - procedures syndicated advance - participation - project financing.

UNIT - V :

Role of promotional & Consultancy organizations- Incentives and subsidies of **State and Central Govt. - Aims - Backward areas - Industrial Estates - DICs - Role of financial institutions** in the entrepreneurial growth.

UNIT - VI - CURRENT CONTOURS (for continuous internal assessment only) :

Women entrepreneurship


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Second Year

**VALUE ADDED COURSE-II
BASICS OF GST (GOODS AND SERVICE
TAX)
(Theory)**

Semester-IV

Code:

Credit: 5

COURSE OBJECTIVES :

- To Understand the Basics Of GST.
- To Study the Registration and Computation Of GST.
- To Acquaint the Students with Filing of Returns In GST.
- To understand the concepts of GST technology.
- To explore the knowledge relating to the penalties and offences relating to GST.

UNIT - I GST AN OVER VIEW :

Overview of Goods and Service Tax-Introduction - Meaning of GST - IGST - Scope of GST - Present/Old Tax Structure V/S GST - GST In Other Countries- Existing Taxes Proposed to be Subsumed Under GST-Principles Adopted for Subsuming the Taxes-Dual GST-Benefits of GST- GST Council-GST Network (GSTN) And GST Regime-Integrated Goods and Services Tax Act-2017- Title and Definitions- Administration.

UNIT - II REGISTRATION PROCESS OF GST :


Registration Under GST - Rules-Procedure of Registration- Exempted Goods And Services Under GST - Rates of GST- GST At 5 % - GST At 12 % - GST At 18 % - GST At 28% - Procedure Relating To Levy (CGST & SGST) - Various Schedules Related To Supply - Computation of Taxable Value and Tax Liability [CGST & SGST] - Procedure Relating To Levy (IGST)

UNIT - III INPUT TAX CREDIT :

Input Tax Credit (ITC)- Eligibility and Conditions for Taking Input Tax Credit- Apportionment of ITC and Blocked Credit - Various Documents Under GST- Tax Invoice- Bill for Supply- Debit Note- Credit Note- Payment Voucher- Receipt Voucher- E-Way Bill- HSN Code and SAC Code - Simple Problems on Utilization Of Input Tax Credit

UNIT - IV ASSESSMENT AND RETURN PROCEDURES OF GST :

Assessment and Administration of GST - Types of GST Returns- Types of Assessment & Assessment Procedures- Role and Functions of GST Council, Tax Authorities and Their Powers, Tax Deduction at Source & Tax Collection at Source- Refund of Tax-Offence and Penalties.


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UNIT - V GST AND TECHNOLOGY :

GST AND TECHNOLOGY -Introduction to GSTN – Power and Functions of GSTN – Design and Implementation Framework – Design & Implementation Framework GSTN, Goods And Service Tax Suvidha Provider (GSP) - Concept.

***Note: Theory 80% Problems 20%**

UNIT - VI CURRENT CONTOURS (for continuous internal assessment only) :

Analysis of GST collection in the current year

REFERENCE BOOKS :

1. V.S Datey – Taxman's- GST
2. Madhykar N Hiregange: GST
3. GST – Law and Practice, Dr. B.G Bhaskar and Manjunath
4. Mariyappa – GST
5. Step By Step Guide to GST – Compliances - Avinash Poddar
6. A Complete Guide To Goods and Services Tax – Sanjiv Agarwal
7. GST Law Manual – R.K Jain
8. Hand Book On GST- Pratik Shah
9. GST Handbook to students – CA Vivek KR Agarwal, 2022, Neelam Book House.
10. GST for laymen, CA Apeshika Solanki, 2021, Bloomsbury India.

WEBSITE :

1. <https://www.Taxmann.Com/Academy/>
2. <https://gstcouncil.gov.in/>

COURSE OUTCOMES :

- The students will get a general understanding of the GST law in the country
- The students will provide an insight into practical aspects of GST
- The students will equip themselves to become tax practitioners.
- The students will be able to calculate GST at different level.



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DEPARTMENT OF COMPUTER SCIENCE IT AND APPLICATIONS

CROSS-CUTTING COURSES IN THE CURRICULUM

2022-2023 Onwards

CROSS CUTTING ISSUES	
1 GENDER	GS
2 ENVIRONMENT AND SUSTAINABILITY	E&S
3 HUMAN VALUES	HV
4 PROFESSIONAL ETHICS	PE
NATURE OF THE COURSE	
1 CORE COURSE	CC
2 ELECTIVE	EE
3 VALUE ADDED COURSE	VA
4 SKILL BASED ELECTIVE	SBE

S.NO	PROGRAMME	TITLE OF THE PAPER	NATURE OF THE COURSE	ISSUE RELAVENT TO
1	BCA	1. VALUE EDUCATION 2. ENVIRONMENTAL STUDIES 3. GENDER STUDIES 4. SOFTWARE PROJECT MANAGEMENT 5. E-COMMERCE TECHNOLOGIES 6. INTERNET OF THINGS	VA VA GS EE EE SBE	HV E&S GS PE PE PE
2	BSC CS	1. VALUE EDUCATION 2. ENVIRONMENTAL STUDIES 3. GENDER STUDIES 4. SOFTWARE ENGINEERING 5. INTERNET OF THINGS	VA VA GS EE SBE	HV E&S HV PE PE
3	BSC IT	1. VALUE EDUCATION 2. ENVIRONMENTAL STUDIES 3. GENDER STUDIES 4. CYBER SECURITY 5. INTERNET OF THINGS	VA VA GS EE SBE	HV E&S GS HV PE

N. Vijalshree

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BACHELOR COMPUTER APPLICATIONS

CHOICE BASED CREDIT SYSTEM -

LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (CBCS - LOCF)

(Applicable to the candidates admitted from the academic year 2022-2023 onwards)

Sem.	Part	Course	Title	Ins. Hrs.	Credits	Exam Hours	Marks		Total	
							Int.	Ext.		
I	I	Language Course - I Tamil S / Other Languages + #		6	3	3	25	75	100	
	II	English Course - I		6	3	3	25	75	100	
	III		Core Course - I (CC)	Programming in C and Data Structures	5	5	3	25	75	100
			Core Practical - I (CP)	Programming in C Lab	4	4	3	40	60	100
			First Allied Course - I (AC)		4	4	3	25	75	100
			First Allied Course - II (AC)		3	-	-	-	-	-
	IV	Value Education		2	2	3	25	75	100	
TOTAL				30	21	-	-	-	600	
II	I	Language Course - II Tamil S / Other Languages + #		6	3	3	25	75	100	
	II	English Course - II		6	3	3	25	75	100	
	III		Core Course - II (CC)	Programming in Java	5	5	3	25	75	100
			Core Practical - II (CP)	Programming in Java Lab	4	4	3	40	60	100
			First Allied Course - II (AC)		3	2	3	25	75	100
			First Allied Course - III (AC)		4	4	3	25	75	100
		Add on Course - I ##	Professional English - I	6*	4	3	25	75	100	
	IV	Environmental Studies		2	2	3	25	75	100	
VI	Nani Mudaliyar Scheme (NMS) 100%	Language Proficiency for Employability - Effective English		-	2	3	25	75	100	
TOTAL				30	29	-	-	-	900	

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IT and Computer Applications,
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Tiruchirappalli.

III	Core Course - V (CC)	Fundamentals of Algorithms	5	5	3	25	75	100
	Core Course - VI (CC)	Computer Networks	5	5	3	25	75	100
	Core Course - VII (CC)	Web Technology	5	5	3	25	75	100
	Core Practical - V (CP)	Web Technology Lab	4	4	3	40	60	100
IV	Major Based Elective - I (Any one)	1. Multimedia Technologies 2. Data Mining and Warehousing	5	4	3	25	75	100
	Skill Based Elective I	Mobile Application Development	4	2	3	25	75	100
	Soft Skills Development		-	-	2	75	75	100
TOTAL			30	27	-	-	-	700
III	Core Course - VIII (CC)	Operating Systems	6	5	3	25	75	100
	Core Course - IX (CC)	Programming in PHP	6	5	3	25	75	100
	Core Practical - VI (CP)	Programming in PHP Lab	4	4	3	40	60	100
	Major Based Elective II (Any one)	1. Software Project Management 2. E-Commerce Technologies	5	4	3	25	75	100
	Project		4	3	-	20	80	100
IV	Skill Based Elective - II	Internet of Things	4	2	3	25	75	100
V	Clubs/ Societies		1	1	3	25	75	100
	Extension Activities **		-	1	-	-	-	-
VI	Nann Mudhalvan Scheme (NMS) <i>etc etc</i>		-	2	3	25	75	100
TOTAL			30	27	-	-	-	800
GRAND TOTAL			180	154	-	-	-	4500

List of Allied Courses

First Allied Course

Second Allied Course

Mathematics

Accounting and Organizational Behaviour

(Signature)

Head, Dept. of Computer Science,
CT and Computer Application,
Shri Ram Institute of Health Science,
Tiruchirappalli

COURSE OBJECTIVES:

- To understand the fundamental principles of Software Project management
- To be familiar with the different methods and techniques used for project management.
- To understand the software project failure reasons and mitigation techniques.

UNIT - I:

Introduction - Software Engineering Technology - Software process - Software process models - The prototyping, Requirement Engineering - System modeling - Requirements analysis and elicitation for software - software prototyping - data dictionary - elements of analysis model - data modeling - functional modeling and information flow.

UNIT - II:

The system design process - software design and software engineering - The design process - Design principles - Design concepts - Effective modular design - Design heuristics for effective modularity - User interface Design

UNIT - III:

Software testing techniques - Software testing fundamentals - White box testing - Basis path testing - Control structure testing - Black box testing. Software testing strategies - A strategic approach to s/w testing - Validation testing - System testing - The Art of debugging

UNIT - IV:

Software Configuration Management - Definitions and terminology - processes and activities. Software Quality assurance - definitions - **quality control and assurance** - Organization of Structures - Risk Management - Risk Identification, quantification Monitoring - **Mitigation**. Project initiation - **Project Planning and tracking-organizational processes** - **assigning resources** - project tracking - project closure

UNIT - V:

Software requirements gathering - steps to be followed - **skills sets required** - challenges. Estimation: Three phases of estimation: Design and Development phases - reusability, Technology choices, Standards, Portability user interface - testability - diagnostic ability - Maintainability - Install ability-The Effect of Internet on Project Management

UNIT - VI CURRENT CONTOURS (for Continuous Internal Assessment Only):

Contemporary Developments Related to the Course during the Semester Concerned.

REFERENCES:

1. Roger S. Pressman: Software Engineering, Tata McGraw Hill Publication Company Pvt. Ltd., V Edition. Year
2. Gopalaswamy Ramesh, "Managing Globle Software Projects" Tata McGraw Hill Publishing Company Ltd, New Delhi, 2002.
3. Watts S Humbhrey: A Discipline for Software Engineering, Pearson education Publ., 2001.
4. Bob Hughes and Mike Cotterell "Software Project Management"2nd edition, Tata McGraw Hill Publishing Company Ltd., New Delhi, 2002
5. Pressman, Roger S., and Maxim, Bruce R.,Software Engineering: A Practitioner's Approach. Singapore, McGraw-Hill Education, 2015.
6. Hodges, Jason Lee. Software Engineering from Scratch: A Comprehensive Introduction Using Scala, Apress, 2019.
7. Rath, Arniya Kumar, and Mohapatra, Hitesh, Fundamentals of Software Engineering: Designed to Provide an Insight Into the Software Engineering Concepts,BPB PUBN, 2020.
8. <https://www.javatpoint.com/software-project-management>

COURSE OUTCOMES:

Upon successful completion of this course the students would be able to:

Identify the different project contexts and suggest an appropriate management strategy.

Understand why and how that failure probability can be reduced effectively

Determine an appropriate project management approach through an evaluation of the business context and scope of the project

Practice the successful software development with professional ethics. Identify and describe the key phases of project management.

Demonstrate through application, knowledge of the key project management skills, such as product and work break-down structure, schedule, governance including progress reporting, risk and quality management.

Signature

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Sri Sai Institute of Technology,
Warananagar, Mysore.

Third Year

MAJOR BASED ELECTIVE II
2) E-COMMERCE TECHNOLOGIES
(Theory)

Semester VI

Code

Credit: 4

COURSE OBJECTIVES:

- To study ecommerce concepts with case studies.
- To learn about data interchange features and electronic payment facilities.
- To study cyber attacks and the mitigation techniques.

UNIT - I:

E-Commerce-Electronic Commerce – E-Commerce types – **E-Commerce and world at the large** – E-Commerce Case studies: Intel, Amazon

UNIT - II:

Electronic Mail – The X.400 Messages handling system – Internet addresses – Multipurpose Internet mail Extension – X.500 Directory Services – E-Mail User agent.

UNIT - III:

EDI- Costs and benefits – Components of EDI Systems – EDI implementation issues – EDIFACT – EDIFACT Message Structure.

UNIT - IV:

Cyber Security – Cyber Attacks – Hacking – SSL – Authentication and assurance of DATA integrity – Cryptographic based solution – Digital Signatures – VPN

UNIT - V:

Electronic Payment Systems – **Payment gateway** – internet banking – the SET protocol – E-Cash – E-Cheque – Elements of electronics payments

UNIT VI: CURRENT CONTOURS (for Continuous Internal Assessment Only):

Contemporary Developments Related to the Course during the Semester Concerned.

REFERENCES:

1. Kamallesh, Kbalaji, Debjani Nag – E-Commerce – The Cutting Edge of Business 2nd Edition, Tata McGraw Hill, Year
2. Whinston, Andrew B., and Kalakota, Ravi, Frontiers of Electronic Commerce, DIANE Publishing Company, 1999.
3. S. Jainwal, E-Commerce : Doing Business through internet, Galgotia Publication, 2001
4. Rajaraman V, Essentials of E-Commerce Technology, PHI Learning, 2009

5. Qin, Zheng, Introduction to E-commerce, Tsinghua University Press, 2009.
6. Manzoor, Amir, E-commerce: An Introduction. Germany, Lambert Academic Publishing, 2010.
7. <https://www.tutorialspoint.com/e-commerce/index.htm#:~:text=E%2DCommerce%20or%20Electronics%20Commerce,medium%20such%20as%20the%20Internet>

COURSE OUTCOMES:

Upon successful completion of this course the students would be able to:

- Know the E-Commerce process
- Describe an example of system architecture for an e-Business system
- Use and appreciate elements of web design.
- Identify and explain fundamental web site tools including design tools, programming tools, and data processing tools.
- Identify the major electronic payment issues and solutions



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B.Sc. COMPUTER SCIENCE CHOICE BASED

CREDIT SYSTEM -

LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (CBCS - LOCF)

(Applicable to the candidates admitted from the academic year 2022-2023 onwards)

Course	Title	Lhs Hrs	Credits	Exam Hours	Marks		Total
					Int.	Ext.	
Language Course - I Tamil S. Other Languages - #		6	3	3	25	75	100
English Course - I		6	3	3	25	75	100
Core Course - I (CC)	Programming in C and Data Structures	5	5	3	25	75	100
Core Practical - I (CP)	Programming in C Lab	4	4	3	40	60	100
First Allied Course - I (AC)		4	4	3	25	75	100
First Allied Course - II (AC)		3	-	-	-	-	-
		-	-	-	25	75	100
TOTAL		30	21	-	-	-	600
Language Course - II Tamil S. Other Languages - #		6	3	3	25	75	100
English Course - II		6	3	3	25	75	100
Core Course - II (CC)	Programming in Java	5	5	3	25	75	100
Core Practical - II (CP)	Programming in Java Lab	4	4	3	40	60	100
First Allied Course - II (AC)		3	3	3	25	75	100
First Allied Course - III (AC)		4	4	3	25	75	100
Add on Course - I ##	Professional English - I	0*	4	3	25	75	100
		-	-	-	25	75	100
Elective Studies							
Non-Mathematical Science (NMS) - I	Language Proficiency for Employability - I (Effective English)		3	3	25	75	100
TOTAL		30	29	-	-	-	900

III	Core Course - V (CC)	Fundamentals of Algorithms	5	5	3	25	75	100
	Core Course - VI (CC)	Computer Networks	5	5	3	25	75	100
	Core Course - VII (CC)	Digital Electronics and Microprocessor	5	5	3	25	75	100
	Core Practical - V (CP)	Digital Electronics and Microprocessor Lab	4	4	3	40	60	100
	Major Based Elective - I (Any one)	1. Artificial Intelligence and Expert Systems 2. Computer Graphics	5	4	3	25	75	100
IV	Skill Based Elective I	Web Technology	4	2	3	25	75	100
	Soft Skills Development		5	5	3	25	75	100
TOTAL			30	27	-	-	-	700
III	Core Course - VIII (CC)	Operating Systems	6	5	3	25	75	100
	Core Course - IX (CC)	Programming in PHP	6	5	3	25	75	100
	Core Practical - VI (CP)	Programming in PHP Lab	4	4	3	40	60	100
	Major Based Elective - II (Any one)	1. Software Engineering 2. Big Data Analytics	5	4	3	25	75	100
	Project		4	3	-	40	60	100
IV	Skill Based Elective - II	Mobile Application Development	4	2	3	25	75	100
V	Gender Studies		1	1	1	25	75	100
	Extension Activities **		-	1	-	-	-	-
VI	Non-Mathematical Subjects (NMS) <i>2020</i>		1	1	1	25	75	100
TOTAL			30	27	-	-	-	800
GRAND TOTAL			180	154	-	-	-	4500

List of Allied Courses

First Allied Course

Second Allied Course

Mathematics

Applied Physics

(Signature)
Head, Dept. of Computer Science,
IT and Computer Applications,
Shri Ramkrishna Mission College,
Tirupur.

Third Year

Code

MAJOR BASED ELECTIVE II
1) SOFTWARE ENGINEERING
(Theory)

Semester VI

Credit: 4

COURSE OBJECTIVES:

- To impart knowledge in the life cycle of software engineering
- To learn about Requirements Analysis Modeling, Basic Issues in Software Design and Software coding
- To acquire exposure in Web Engineering

UNIT - I:

Introduction: Introduction to Software Engineering - **Software Process** - Software Process Models - Software Model - Requirements Engineering Principles: Requirements Engineering - Importance of Requirements - Types of Requirements - Steps involved in Requirements Engineering.

UNIT - II:

Requirements Analysis Modeling: Analysis Modeling Approaches - Structured Analysis - Object Oriented Analysis - Design and Architectural Engineering : Design Process and Concepts - Basic Issues in Software Design - Characteristics of Good Design - Software Design and Software Engineering - Function Oriented System vs Object Oriented System - Modularity, Cohesion, Coupling, Layering - Real Time Software Design - Design Models - Design Documentation.

UNIT - III:

Object Oriented Concepts: Fundamental Parts of Object Oriented Approach - Data Hiding and Class Hierarchy Creation - Relationships - Role of UML in OO Design - Design Patterns - Frameworks - Object Oriented Analysis - Object Oriented Design - User Interface Design : Concepts of User Interface - Elements of User Interface - Designing the User Interface - User Interface Evaluation - Golden Rules of User Interface Design - User Interface Models - Usability

UNIT - IV:

Software Coding - Introduction to Software Measurement and Metrics - Software Configuration - Project Management Introduction - Introduction to Software Testing - Software Maintenance

UNIT - V:

Web Engineering : Introduction to Web - **General Web Characteristics** - Web Application Categories - **Working of Web Application** - Advantages and Drawbacks of Web Applications - Web Engineering - Emerging Trends in Software Engineering - Web 2.0 - Rapid Delivery - Open Source Software Development - Security Engineering - Service Oriented Software Engineering - Web Service - Software as a Service - Service Oriented Architecture - Cloud Computing - Aspect



B.Sc. INFORMATION TECHNOLOGY CHOICE

BASED CREDIT SYSTEM -

LEARNING OUTCOMES-BASED CURRICULUM FRAMEWORK (CBCS - LOCF)

(Applicable to the candidates admitted from the academic year 2022-2023 onwards)

Part	Course	Title	Ins Hrs	Credits	Exam Hours	Marks		Total
						Int.	Ext.	
I	Language Course - I		6	3	3	25	75	100
	Tamil S. Other Languages - #							
II	English Course - I		6	3	3	25	75	100
III	Core Course - I (CC)	Programming in C and Data Structures	5	5	3	25	75	100
	Core Practical - I (CP)	Programming in C Lab	4	4	3	40	60	100
	First Allied Course - I (AC)		4	4	3	25	75	100
	First Allied Course - II (AC)		3	-	-	-	-	-
TOTAL			30	21	-	-	-	600
I	Language Course - II		6	3	3	25	75	100
	Tamil S. Other Languages - #							
II	English Course - II		6	3	3	25	75	100
III	Core Course - II (CC)	Programming in Java	5	5	3	25	75	100
	Core Practical - II (CP)	Programming in Java Lab	4	4	3	40	60	100
	First Allied Course - II (AC)		4	4	3	25	75	100
	First Allied Course - III (AC)		4	4	3	25	75	100
	Add on Course - I**	Professional English I	6*	4	3	25	75	100
TOTAL			30	29	-	-	-	900

	Core Course - V (CC)	Principles of Information Technology	4	5	1	25	75	100
	Core Course - VI (CC)	Operating System	5	5	3	25	75	100
	Core Course - VII (CC)	Software Engineering	5	5	3	25	75	100
III	Core Practical - V (CP)	Linux Lab	4	4	1	40	60	100
	Major Based Elective - I (Any one)	Internet of Things Multimedia System	4	4	1	25	75	100
	Skill Based Elective I	Programming in Python	4	2	3	25	75	100
IV	Soft Skills Development		-	-	-	-	-	-
	TOTAL		30	27	-	-	-	700
	Core Course - VIII (CC)	Computer Networks	6	5	3	25	75	100
	Core Course - IX (CC)	Mean Stack Webapp Development	6	5	3	25	75	100
III	Core Practical - VI (CP)	Mean Stack Webapp Lab	4	4	3	40	60	100
	Major Based Elective - II (Any one)	Cyber Security Cloud Computing	5	4	3	25	75	100
	Project		4	3	-	20	80	100
IV	Skill Based Elective - II	Mobile Application Development	4	5	3	25	75	100
	Co-curricular		-	-	-	-	-	-
V	Extension Activities **		-	-	-	-	-	-
	Non-Mandatory Scheme (NMS) **		-	-	-	27	75	
	TOTAL		30	27	-	-	-	800
	GRAND TOTAL		180	154	-	-	-	4500

List of Allied Courses

First Allied Course

Second Allied Course

Mathematics

Applied Physics

(Signature)

Head, Dept. of Computer Science,
CT and Computer Applications,
Sriharipuram Gandhi College,
Vijaya Vittala

COURSE OBJECTIVES:

- To understand the fundamental concepts of Cyber Security
- To understand various types of cyber-attacks and cybercrimes
- To familiarize concept of various cyber laws, cyber forensics and Privacy issues

UNIT - I:

Introduction to Cyber Security: Basic Cyber Security Concepts, layers of security, Vulnerability, threat, Harmful acts, Internet Governance - Challenges and Constraints, Computer Criminals, CIA Triad, Assets and Threat, motive of attackers, active attacks, passive attacks, Software attacks, Hardware attacks, Cyber Threats, Cyber Warfare, Cyber Crime, Cyber terrorism, Cyber Espionage, etc. Comprehensive Cyber Security Policy.

UNIT - II:

Cyberspace and the Law & Cyber Forensics: Introduction, Cyber Security Regulations, Roles of International Law, The INDIAN Cyberspace, National Cyber Security Policy, Introduction, Historical background of Cyber forensics, Digital Forensics Science, The Need for Computer Forensics, Cyber Forensics and Digital evidence, Forensics Analysis of Email, Digital Forensics Lifecycle, Forensics Investigation, Challenges in Computer Forensics

UNIT - III:

Cybercrime: Mobile and Wireless Devices: Introduction, Proliferation of Mobile and Wireless Devices, Trends in Mobility, Credit card Frauds in Mobile and Wireless Computing Era, Security Challenges Faced by Mobile Devices, Registry Settings for Mobile Devices, Authentication service Security, Attacks on Mobile/Cell Phones, Organizational security Policies and Measures in Mobile Computing Era, Laptops.

UNIT - IV:

Understanding Computer Forensics: Introduction - Historical Background of Cyberforensics - Digital Forensics Science - The Need for Computer Forensics - Cyberforensics and Digital Evidence - Forensics Analysis of E-Mail - Digital Forensics Life Cycle - Chain of Custody Concept - Network Forensics - Approaching a Computer Forensics Investigation - Setting up a Computer Forensics Laboratory: Understanding the Requirements - Computer Forensics and Steganography - Relevance of the OSI 7 Layer Model to Computer Forensics - Forensics and Social Networking Sites: The Security/Privacy Threats - Computer Forensics from Compliance Perspective - Challenges in Computer Forensics - Special Tools and Techniques - Forensics Auditing - Antiforensics

UNIT - V:

Forensics of Hand-Held Devices: Introduction - Understanding Cell Phone Working Characteristics - Hand-Held Devices and Digital Forensics - Toolkits for Hand-Held Device Forensics - Forensics of iPods and Digital Music Devices - An Illustration on Real Life Use of Forensics - Techno-Legal Challenges with Evidence from Hand Held Devices - Organizational Guidelines on Cell Phone Forensics

UNIT - VI CURRENT CONTOURS (for Continuous Internal Assessment Only):

Contemporary Developments Related to the Course during the Semester Concerned

REFERENCES:

1. Nino Godbole and Sunit Belpure, Cyber Security understanding Cybercrimes, Computer Forensics and legal perspectives, Wiley, 2011
2. Jennifer L. Bayuk, Jason Healey, Paul Rohmeyer, Marcus H. Sachs, Jeffrey, Cyber Security Policy Guide book, Wiley, 2012.
3. James Graham, Richard Howard and Ryan Olson, Cyber Security Essentials, CRC Press, 2013.
4. James Graham, Rick Howard, Ryan Olson, Cyber Security Essentials, CRC Press, 2016.
5. Mayank Bhushan, Rajkumar S Rathore, Aatif Jamshed, Fundamentals of Cyber Security: India, BPB Publications, 2017.
6. Anand Shinde, Introduction to Cyber Security: Guide to the World of Cyber Security, Notion Press, 2021.

COURSE OUTCOMES:

Upon successful completion of this course the students would be able to:

- Understand the basics of cyber security and cybercrime.
- Understand and analyse cyber-attacks, types of cybercrimes, cyber laws
- Know about cyber scine in Mobile and Wireless Devices
- Know the basics of Computer Forensics
- Understand about Forensics of Hand-Held Devices.



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Campus-5.



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DEPARTMENT OF ECONOMICS

CROSS-CUTTING COURSES IN THE CURRICULUM

2022-2023 Onwards

S NO	CROSS CUTTING ISSUES	
1	GENDER	GS
2	ENVIRONMENT AND SUSTAINABILITY	E&S
3	HUMAN VALUES	HV
4	PROFESSIONAL ETHICS	PE
NATURE OF THE COURSE		
1	CORE COURSE	CC
2	MAJOR BASED ELECTIVE	MBE
3	SKILL BASED ELECTIVE	SBE
4	NON-MAJOR ELECTIVE	NME

S. Rengalaxmi

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DEPARTMENT OF ECONOMICS

CROSS CUTTING ISSUES

S no	Programme	Title of the course	Nature of the course	Issue relevant to
1	ECONOMICS	TAMILNADU ECONOMY	CC	GS
2	ECONOMICS	HUMAN RESOURCE MANAGEMENT	CC	HV&GS
3	ECONOMICS	ENTREPRENEURSHIP DEVELOPMENT	MBE	GS
4	ECONOMICS	TAMILNADUECONOMY	CC	E&S
5	ECONOMICS	INDIAN ECONOMIC DEVELOPMENT	CC	E&S
6	ECONOMICS	AGRICULTURAL ECONOMICS	CC	E&S
7	ECONOMICS	MONEY AND BANKING	CC	PE
8	ECONOMICS	ECONOMICS FOR INVESTORS	NME	PE
9	ECONOMICS	HISTORY OF ECONOMIC THOUGHT	CC	PE
10	ECONOMICS	DIGITAL ECONOMY	SBE	E&S
11	ECONOMICS	ENVIRONMENTAL ECONOMICS	CC	E&S

S. Rengalaxhi

The Head
Dept. of Economics
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Tiruchirappalli-2.



B.A - ECONOMICS
CHOICE BASED CREDIT SYSTEM –
LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (CBCS - LOCF)
 (Applicable to the candidates admitted from the academic year 2022-2023 onwards)

Part	Courses	Title	Ins. Hrs.	Credits	Exam. Hours	Maximum Marks		
						Int.	Ext.	Total
I	Language Course - I (Tamil &/Other Languages +#)		6	3	3	25	75	100
II	English Course-I		6	3	3	25	75	100
III	Core Course – I (CC)	Micro Economics -I	6	5	3	25	75	100
	Core Course-II (CC)	Tamil Nadu Economy	6	5	3	25	75	100
	First Allied Course-I (AC)	Principles of Commerce	4	3	3	25	75	100
IV	Value Education	Value Education	2	2	3	25	75	100
	Total		30	21				600
I	Language Course - II (Tamil &/Other Languages +#)		6	3	3	25	75	100
II	English Course-II		6	3	3	25	75	100
III	Core Course – III (CC)	Micro Economics- II	6	5	3	25	75	100
	Core Course-IV (CC)	Indian Economic Development	6	5	3	25	75	100
	First Allied Course-II (AC)	Economic Statistics	4	3	3	25	75	100
IV	Environmental Studies	Environmental Studies	2	2	3	25	75	100
	Total		30	21				600

For those who studied Tamil up to 10th +2 (Regular Stream)

Syllabus for other Languages should be on par with Tamil at degree level.

Those who studied Tamil up to 10th +2 but opt for other languages in degree level under Part I should study special Tamil in Part IV

Extension Activities shall be outside instruction hours.

S. Ranganathan

The Head
 Dept. of Economics
 Shrimati Indira Gandhi College
 Tiruchirappalli-2.

V	III	Core Course-IX (CC)	Public Finance	5	5	3	25	75	100
		Core Course-X (CC)	Economics of Growth and Development	5	5	3	25	75	100
		Core Course-XI (CC)	International Economics	5	5	3	25	75	100
		Core Course-XII (CC)	History of Economic Thought	5	5	3	25	75	100
		Major Based Elective Course-I (MBE)	1. Capital Market (or) 2. Research Methods in Economics	5	5	3	25	75	100
		IV	Skill Based Elective Course-I	Digital Economy	3	2	3	25	75
		Soft Skills Development	2	2	3	25	75	100	
		Total	30	29				700	
VI	III	Core Course- XIII (CC)	Agricultural Economics	5	5	3	25	75	100
		Core Course -XIV (CC)	Human Resource Management	6	5	3	25	75	100
		Core Course-XV (CC)	Environmental Economics	6	5	3	25	75	100
		Major Based Elective Course-II (MBE)	1. Entrepreneurship Development (or) 2. Economics of Insurance	5	5	3	25	75	100
		Project	Project	4	3		20	80	100
	VI	Skill Based Elective Course-II	Health Economics	3	2	3	25	75	100
	V	Gender Studies	Gender Studies	1	1	3	25	75	100
		Extension Activities		-	1*	--	--	--	--
	VI	Nann Mudhalvan Scheme (NMS) @@@	Digital Banking, Logistics and Audit Essentials: for employability	-	2	3	25	75	100
			Total	30	27		150	450	700
		Grand Total	192	154				4300	

S For those who studied Tamil upto 10th +2 (Regular Stream)

+ Syllabus for other Languages should be on par with Tamil at degree level

Those who studied Tamil upto 10th +2 but opt for other languages in degree level under Part- 1 should study special Tamil in Part -IV

The Professional English – Four Streams Course is offered in the 2nd and 3rd Semester (only for 2022-2023 Batch) in all UG Courses. It will be taught apart from the Existing hours of teaching/ additional hours of teaching (1 hour /day) as a 4 credit paper as an add on course on par with Major Paper and completion of the paper is must to continue his/her studies further. (As per G.O. No. 76, Higher Education (K2) Department dated: 18.07.2020)

* The Extra 6 hrs/cycle as per the G.O. 76/2020 will be utilized for the Add on Professional English Course.

S. Rajalakshmi
The Head
Dept. of Economics
Shrimati Indira Gandhi Coll. of Arts
Tiruchirappalli-2.

First Year

**CORE COURSE-II
TAMIL NADU ECONOMY**

Semester-I

Code:

(Theory)

Credit: 5

OBJECTIVES:

- To expose students to the basics of Tamil Nadu economy.
- To provide knowledge of the demographic and economic features of Tamil Nadu.
- To educate students about the agricultural and industrial development of Tamil Nadu.
- To enable students to assess the performance of Tamil Nadu economy.
- To make students understand the State Finances Development Policies of Tamil Nadu.
- To familiarize the students with the contemporary developments in the Tamil Nadu economy and Economic policy.

UNIT - I A PROFILE OF THE TAMIL NADU ECONOMY:

Tamil Nadu – Salient Features- Land Area – Distribution of occupational structure in Tamil Nadu – population Tamil Nadu – Land use – Livestock – Forest resources – Human Resources – Infrastructure: Rural – Urban Education, Health, Banking, Power, Transport and Communication.

UNIT - II AGRICULTURAL DEVELOPMENT:

Agriculture – Land use – Cropping pattern – Principal Commodities – Irrigation – Green Revolution, Blue and White Revolution – Agricultural Marketing – Defects, remedial measures – Animal husbandry and fisheries – Agricultural Finance – Agencies – Government role – Self Help Groups and Microfinance.

UNIT-III INDUSTRIAL DEVELOPMENT:

Major Industries – Automobile, leather, cotton, sugar, cement, software – MSME, Cottage industries – Ancillary industries – Handloom industries – Tamil Nadu Government's role in industrial development – Industrial Financial Institutions – TIEC, SIDCO, SIPCOT, Industrial Estate, DIC, EPZ, SPZ, SEZ (Export Processing Zone, Special Processing Zone, Special Economic Zone).

UNIT-IV CURRENT ISSUES AND WELFARE SCHEMES IN TAMIL NADU:

State Finance – Revenue and Expenditure of the State – Tamil Nadu's Recent Budget – Poverty Alleviation Programmes in Tamil Nadu – Healthcare and other Government Schemes – Unemployment Problem – Women Development Programmes.

UNIT-V GENERAL PERFORMANCE OF THE STATE ECONOMY:

Tourism Development in Tamil Nadu – Ports – Trade – Commerce – Role of Local bodies – Industrial sector and its role – Science & Technology – Environmental Protective measures in Tamil Nadu.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Recent developments in tamil nadu economy and economy policy

Third Year

CORE COURSE - XV
ENVIRONMENTAL ECONOMICS
(Theory)

Semester-VI

Code:

Credits: 5

OBJECTIVES

- Study the concept and theories of Environmental Economics.
- Gain knowledge about the welfare economics.
- Acquire knowledge about the environmental issues and laws.
- Understand the Cost benefit analysis.
- Examine the measures of pollution control.
- Provide an overview about the recent developments in Environmental Economics.

UNIT -I DEFINITION AND SCOPE OF ENVIRONMENTAL ECONOMICS:

Definition and Scope of Environmental Economics – Concepts and other Theories – Relationship with other sciences – Problems in Pollution – Approaches in Environmental Economics – Environment and Economics – Natural Resources- Conservation of Natural Resources – Green House Effect – Ozone Depletion- Acid Rain- Tragedy of Commons.

UNIT -II WELFARE ECONOMICS AND ENVIRONMENTAL ECONOMICS:

Welfare Economics and Environmental Economics – Pareto Theory – Other effects- Environment quality as public good- Optimum Theory – Private and Social cost- Problem of Second cost- Population Menace and Degradation of Environment quality – Urbanisation- Land Use – Air and Water pollution- Noise Pollution.

UNIT -III ECONOMIC DEVELOPMENT AND QUALITY OF ENVIRONMENT:

Economic Development and Quality of Environment- Environmental Issues in Developed and Developing Countries – Uses of Resources – Environmental Protection Laws- Environmental Education in Curriculum.

UNIT -IV COST BENEFIT ANALYSIS:

Cost Benefit Analysis – Environmental cost of Economic growth – Limits to growth – Pollution cost distribution- Effects- Plans – Total and Marginal Benefits of Pollution Control – Efficacy in Pollution- Pollution Control Boards.

UNIT -V MEASURES OF POLLUTION CONTROL:

Measures of Pollution Control – Fiscal and Direct control measures – Taxes and Subsidies- Pollution Control Methods – Government Investment Programmes- Pollution Permits- Global Issues on Environmental Quality – Role of Government Voluntary and Consumer organization – Treaties and Agreements at Global Level.

UNIT-VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

Recent Developments in Environmental Economics

S. Rengulathi
The Head
Dept. of Economics
Sriemati Indira Gandhi College,
Tiruchirappalli-2.

OBJECTIVES:

- To provide thorough conceptual knowledge about the scope of Entrepreneurship.
- To provide an understanding about the significance of MSMEs and the challenges faced by them.
- To provide an overview of the various promotional agencies and programmes in India for Entrepreneurship development.
- To imbibe an understanding about the Cost estimation and pricing methods for entrepreneurs.
- To train students regarding project preparation and planning with regard to entrepreneurship activities.
- To explore the recent developments in studies regarding Entrepreneurship Development.

UNIT-I DEFINITION AND SCOPE OF ENTREPRENEURSHIP:

Definition- Scope –Significance of Entrepreneurship- Functions of an Entrepreneur – Characteristics- Types- Theories of Entrepreneurship.

UNIT - II MICRO, SMALL, MEDIUM AND LARGE SCALE INDUSTRIES:

Micro, Small, Medium and Large Scale Industries and their Significance –Problems – Industrial Policy on Small Scale Industries- Women Entrepreneurship – Concept – Growth- Problems- Prospects and Development Scheme – SHGs and Micro Finance.

UNIT -III PROMOTIONAL AGENCIES:

Promotional Agencies – NSIC, TIC, SIDCO, SIPCOT, District Industrial Centres- Industrial Estates – Industrial Service Institute - Recent Development Schemes in India

UNIT -IV COST AND PRICE:

Cost and Price – Methods of Cost Estimation – Cost Control- Pricing Methods –Price Policy- Full Cost Pricing- Legislative Control over prices- Packed Commodities Regulation Act.

UNIT -V PROJECT PREPARATION AND EVALUATION:

Project Preparation and Evaluation- Break Even Analysis: Concept- Features- Assumptions- Graphical Analysis – Importance and Limitations.

UNIT -VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

Recent Developments in studies regarding Entrepreneurship Development

CORE COURSE SIX
HUMAN RESOURCE MANAGEMENT

Objective: To make the students understand the Human capital effectively utilized for the growth of Indian Economic Development.

Module I: Approaches to Human Capital

Evolution of the Concept of Human Capital, Meaning, Nature, Significance – Schultz's Approach – Becker's Theory.

Module II: Methods of Human Capital Formation

Education and Economic Growth, Health and Nutrition, Information about Job Market, Elimination of Social Discrimination – Brain Drain, Development Indicators.

Module III: Human Resource Planning

Meaning, Objectives, Need, Process, Benefits, Problems.

Module IV: Gender Issues

Role of Women in Economic Development – Gender and Inequality – Gender Disparities in Education, Occupation and Earnings – **Development of Women Entrepreneurship in India.**

Module V: Population and Development

Work Participation Rate – Male & Female Work Participation Rate – Decadal Variations – Human Development Index in India.

References:

1. Menon, C.B., Gankar S.V (2001), Personnel Management, Text & Cases, Himalaya Publishing House, Mumbai.
2. Mira, S. & Saiyandain (2009), Human Resources Management, McGraw – Hill Education Pvt Ltd, New Delhi.
3. Gupta, C.B. (2013), Human Resource Management, Sultan Chand & Sons, New Delhi.
4. Jeyankar, J. (2013), Human Resource Management, Margham Publications, Chennai.
5. Vyasappa, K. (2009), Human Resource Management, Tata McGraw – Hill Publishing Company Ltd, New Delhi.
6. Riddar Datt, K.P.M. Sundharani, (2004), Indian Economy, Sultan Chand & Company Ltd, New Delhi.



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DEPARTMENT OF ENGLISH

CROSS CUTTING COURSES IN THE CURRICULUM

2022-2023 ONWARDS

Cross Cutting Issues	
Gender	GE
Environment & Sustainability	E&S
Human Values	HV
Professional Ethics	PE

Nature of the Course	
Core	CC
Elective	EE
Value Added Course	VA
Non-Major Elective	NME

Programme	S.No.	Title of the Course	Nature of the Course	Issue Relevant to
B.A. ENGLISH	1	Value Education	Common Course	HV
B.A. ENGLISH	2	Environmental Studies	VA	E&S
B.A. ENGLISH	3	Introduction to Language and Linguistics	Common Course	GE
B.A. ENGLISH	4	Gender Studies	Common Course	GE

*S. Kumar
(S. V. M. B. U.)*



B.A. ENGLISH

CHOICE BASED CREDIT SYSTEM – LEARNING OUTCOMES BASED
CURRICULUM FRAMEWORK (CBCS - LOCF)

(Applicable to the candidates admitted from the academic year 2022-2023 onwards)

Sem.	Part	Courses	Title	Ins. Hrs.	Credits	Exam. Hours	Maximum Marks		
							Int.	Ext.	Total
I	I	Language Course - I (Tamil &/Other Languages +#)		6	3	3	25	75	100
	II	English Course-I		6	3	3	25	75	100
	III	Core Course - I (CC)	Prose	6	5	3	25	75	100
		Core Course-II (CC)	World Short Stories	6	5	3	25	75	100
		First Allied Course-I (AC)	Social History of England	4	3	3	25	75	100
	IV	Value Education	Value Education	2	2	3	25	75	100
			Total		30	21			600
II	I	Language Course - II (Tamil &/Other Languages +#)		6	3	3	25	75	100
	II	English Course-II		4	3	3	25	75	100
	III	Core Course - III (CC)	Poetry I	6	5	3	25	75	100
		Core Course-IV (CC)	Fiction	6	5	3	25	75	100
		First Allied Course-II (AC)	Literary Forms	4	3	3	25	75	100
		Add on Course- I##	Professional English- I	6*	4	3	25	75	100
	IV	Environmental Studies	Environmental Studies	2	2	3	25	75	100
	VI	Nann Mudhalvan Scheme (NMS) @@@	Language Proficiency for Employability - Effective English	2	2	3	25	75	100
		Total		30 + 6 *	27			800	

III	I	Language Course - III (Tamil \$/Other Languages +#)		6	3	3	25	75	100	
	II	English Course-III		6	3	3	25	75	100	
	III	Core Course - V (CC)	Poetry II		6	5	3	25	75	100
		Core Course-VI (CC)	World One-Act Plays		6	5	3	25	75	100
		Second Allied Course-I (AC)	History of English Literature I		4	3	3	25	75	100
		Add on Course- II ##	Professional English-II		6*	4	3	25	75	100
	@ Non-Major Elective Course-I	Presentation Skills		2	2	3	25	75	100	
	IV	Those who choose Tamil in Part -I can choose a non-major elective course offered by other departments. Those who do not choose Tamil in Part- I must choose either a) Basic Tamil if Tamil language was not studied in school level (or) b) Special Tamil if Tamil language was studied upto 10 th & 12 th std.								
			Total		30 + 6 *	25				700
	IV	I	Language Course - IV (Tamil \$/Other Languages +#)		6	3	3	25	75	100
II		English Course-IV		6	3	3	25	75	100	
III		Core Course - VII (CC)	Drama		6	5	3	25	75	100
		Core Course-VIII (CC)	Introduction to Language and Linguistics		6	5	3	25	75	100
		Second Allied Course-II (AC)	History of English Literature II		4	3	3	25	75	100
@ Non Major Elective Course-II (NME)		Functional Skills		2	2	3	25	75	100	
IV		Those who choose Tamil in Part-I can choose a non-major elective course offered by other departments. Those who do not choose Tamil in Part-I must choose either a) Basic Tamil if Tamil language was not studied in school level or b) Special Tamil if Tamil Language was studied upto 10 th & 12 th Std.								
VI		Naan Mudhalvan Scheme (NMS) @@	Digital Skills for Employability - Microsoft		-	2	3	25	75	100
		Total		30	23				600	

V	III	Core Course-IX (CC)	Shakespeare	5	5	3	25	75	100	
		Core Course-X (CC)	Principles of Literary Criticism	5	5	3	25	75	100	
		Core Course-XI (CC)	American Literature	5	5	3	25	75	100	
		Core Course-XII (CC)	History of English Language and Phonetics	5	5	3	25	75	100	
		Major Based Elective Course-I (MBE)	1. Translation: Theory and Practice (or) 2. Creative Writing	5	5	3	25	75	100	
	IV	Skill Based Elective Course-I	Communicative Skills for Tourism & Human Resource Management	3	2	3	25	75	100	
		Soft Skills Development	Soft Skills Development	2	2	3	25	75	100	
Total				30	29				700	
VI	III	Core Course- XIII (CC)	Indian Literature in English	5	5	3	25	75	100	
		Core Course -XIV (CC)	Commonwealth Literature	6	5	3	25	75	100	
		Core Course-XV (CC)	English Language Teaching	6	5	3	25	75	100	
		Major Based Elective Course-II (MBE)	1. Introduction to Journalism (or) 2. English for Competitive Examinations	5	5	3	25	75	100	
		Project	Project	4	3		20	80	100	
	IV	Skill Based Elective Course-II	English for BPO (Business Process Outsourcing)	3	2	3	25	75	100	
	V	Gender Studies	Gender Studies	1	1	3	25	75	100	
	Extension Activities				--	1*	--	--	--	--
	VI	Nann Mudhalvan Scheme (NMS) @10%	Employability Readiness	--	--	--	--	--	--	--
	Total				30	27		150	450	700
Grand Total				192	152				4200	

- § For those who studied Tamil upto 10th +2 (Regular Stream)
- + Syllabus for other Languages should be on par with Tamil at degree level
- # Those who studied Tamil upto 10th +2 but opt for other languages in degree level under Part- I should study special Tamil in Part -IV
- # The Professional English - Four Streams Course is offered in the 2nd and 3rd Semester (only for 2022-2023 Batch) in all UG Courses. It will be taught apart from the Existing hours of teaching/ additional hours of teaching (1 hour /day) as a 4 credit paper as an add on course on par with Major Paper and completion of the paper is must to continue his/her studies further. (As per G.O. No. 76, Higher Education (K2) Department dated: 18.07.2020)
- * The Extra 6 hrs/cycle as per the G.O. 76/2020 will be utilized for the Add on Professional English Course.

Second Year

**CORE COURSE-VIII
INTRODUCTION TO LANGUAGE AND
LINGUISTICS
(Theory)**

Semester-IV

Code:

Credit:5

OBJECTIVES:

- To introduce learners to the history of English language and concepts in linguistics.
- To enable learners to know the form and content of language and its scientific systems.

UNIT – I:

The Origins and the Development of Language

UNIT – II:

The Organs of Speech – Classification of Speech Sounds

UNIT – III:

Phonology – Morphology

UNIT – IV:

Syntax – Semantics

UNIT – V:

Language, Society and Culture

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Significance of language and linguistics in the modern era – software and mobile apps in promoting transcription and word formation – exploring the link between the language, society and culture

BOOK FOR REFERENCE:

1. Wrenn, C.L. *The English Language*. Methuen, 1949.
2. Yule, George. *The Study of Language: An Introduction*. CUP, 1985.
3. Lyons, John. *Language and Linguistics: An Introduction*. CUP, 1981.



DEPARTMENT OF FASHION TECHNOLOGY
CROSS CUTTING ISSUES IN THE CURRICULUM
2022-2023 ONWARDS

CROSS CUTTING ISSUES	
Gender	GE
Environment & Sustainability	E&S
Human Values	HV
Professional ethics	PE

NATURE OF THE COURSE	
CORE COURSE	CC
ALLIED COURSE	AC
SKILLED BASED ELECTIVE	SBE

S.No	PROGRAMME	TITLE OF TGE PAPER	NATURE OF THE COURSE	ISSUES RELAVANT TO
1	B.Sc FT&CD	Fashion Clothing & Psychology	CC	HV
2	B.Sc FT&CD	Indian Textile embroidery	AC	PE
3	B.Sc FT&CD	Fashion business	SBE	HV

The Head
Dept Of Fashion Technology &
Costume Designing
Shrimati Indira Gandhi College
Tiruchirappalli - 620 002



B.Sc. FASHION TECHNOLOGY AND COSTUME DESIGNING

CHOICE BASED CREDIT SYSTEM -

LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (CBCS - LOCF)

(Applicable to the candidates admitted from the academic year 2022-2023 onwards)

Sem.	Part	Course	Title	Instr. Hours/ Week	Credit	Exam Hours	Marks		Total
							Int.	Ext.	
I	I	Language Course - I (LC) (Tamil\$ / Other Languages + #)		6	3	3	25	75	100
	II	English Language Course - I (ELC)		6	3	3	25	75	100
	III	Core Course - I (CC)	Introduction to Fashion Designing	6	5	3	25	75	100
		Core Practical - I (CP)	Fashion Illustration (P)	5	4	3	40	60	100
		First Allied Course - I (AC)	Textile Science	5	4	3	25	75	100
		Value education		2	2	3	25	75	100
Total				30	21				600
II	I	Language Course - II (LC) (Tamil\$ / Other Languages + #)		6	3	3	25	75	100
	II	English Language Course - II (ELC)		4	3	3	25	75	100
	III	Core Course - II (CC)	Fashion Clothing & Psychology	5	5	3	25	75	100
		Core Practical- II (CP)	Sewing Techniques	4	4	3	40	60	100
		First Allied Practical (AP)	Surface Embellishment	3	2	3	40	60	100
		First Allied Course - II (AC)	Pattern Making Techniques	4	4	3	25	75	100
		Add on Course - I ##	Professional English - I	6*	4	3	25	75	100
	IV	Environmental Studies		2	2	3	25	75	100
VI	Naan Mudhalvan Scheme (NMS) @@	Language Proficiency for Employability - Effective English	2	2	3	25	75	100	
Total				30	29				900

III	I	Language Course – III (LC) (Tamil\$ / Other Languages + #)		6	3	3	25	75	100	
	II	English Language Course - III (ELC)		6	3	3	25	75	100	
	III	Core Course – III (CC)	Wet Processing	6	5	3	25	75	100	
		Core Practical – III (CP)	Wet Processing	5	4	3	40	60	100	
		Second Allied Course – I (AC)	Indian Textiles & Embroidery	5	4	3	25	75	100	
		Add on Course – II ##	Professional English - II	6*	4	3	25	75	100	
	IV	Non-Major Elective I @ - Those who choose Tamil in Part I can choose a non-major elective course offered by other departments. Those who do not choose Tamil in Part I must choose either a) Basic Tamil if Tamil language was not studied in school level or b) Special Tamil if Tamil language was studied upto 10 th & 12 th std.	Hand Embroidery	2	2	3	40	60	100	
	Total			30	25				700	
	IV	I	Language Course –IV (LC) (Tamil\$ / Other Languages + #)		6	3	3	25	75	100
		II	English Language Course – IV (ELC)		6	3	3	25	75	100
III		Core Course – IV (CC)	Garment Manufacturing Technology	5	5	3	25	75	100	
		Core Practical - IV(CP)	Children's Garment	4	4	3	40	60	100	
		Second Allied Practical (AP)	Computer Aided Designing	3	2	2	40	60	100	
		Second Allied Course - II	Draping	4	4	3	25	75	100	
IV		Non-Major Elective II @ - Those who choose Tamil in Part I can choose a non-major elective course offered by other departments. Those who do not choose Tamil in Part I must choose either a) Basic Tamil if Tamil language was not studied in school level or b) Special Tamil if Tamil language was studied upto 10 th & 12 th std.	Accessory Making	2	2	3	25	75	100	
VI		Naan Mudhalvan Scheme (NMS) @@	Digital Skills for Employability	-	2	3	25	75	100	
Total			30	25				800		

V	III	Core Course – V (CC)	Boutique Management	5	5	3	25	75	100
		Core Course – VI (CC)	Textile Testing	5	5	3	25	75	100
		Core Practical - V (CP)	Fashion Portfolio	5	5	3	40	60	100
		Core Practical - VI (CP)	Textile Testing	4	4	3	40	60	100
		Major Based Elective –I	1. Fashion Merchandising & Marketing 2. Export Documentation	5	4	3	25	75	100
	IV	Skill Based Elective – I	Fashion Business	4	2	3	25	75	100
		Soft Skills Development		2	2	3	25	75	100
		Total		30	27				700
VI	III	Core Course – VII (CC)	Fabric Structure & Design	6	5	3	25	75	100
		Core Course – VIII (CC)	Quality and Cost Control	6	5	3	25	75	100
		Core Practical - VII (CP)	Adult's Garment	4	4	3	40	60	100
		Major Based Elective II	1. Fabric care 2. Apparel Costing	5	4	3	25	75	100
		Project		4	3	-	20	80	100
	IV	Skill Based Elective –II	Entrepreneurial Development	4	2	3	40	60	100
	V	Extension Activities **		-	1	-	-	-	-
		Gender Studies		1	1	3	25	75	100
	VI	Naan Mudhalvan Scheme (NMS) @@		-	-	-	-	-	-
		Total		30	25				700
		Grand Total		180	152				4000

Internship for 15 days during the summer vacation after the II year in Textile Designing, Processing & Garment constructing units, prepare & submit the report.

\$ For those who studied Tamil upto 10th +2 (Regular Stream).

+ Syllabus for other Languages should be on par with Tamil at degree level.

Those who studied Tamil upto 10th +2 but opt for other languages in degree level under Part- I should study special Tamil in Part – IV.

The Professional English – Four Streams Course is offered in the 2nd and 3rd Semester (only for 2022-2023 Batch) in all UG Courses. It will be taught apart from the Existing hours of teaching / additional hours of teaching (1 hour /day) as a 4 credit paper as an add on course on par with Major Paper and completion of the paper is must to continue his / her studies further. (As per G.O. No. 76, Higher Education (K2) Department dated: 18.07.2020).

* The Extra 6 hrs / cycle as per the G.O. 76/2020 will be utilized for the Add on Professional English Course.

@ NCC Course is one of the Choices in Non-Major Elective Course. Only the NCC cadets are eligible to choose this course. However, NCC Course is not a Compulsory Course for the NCC Cadets.

** Extension Activities shall be outside instruction hours. @@

Naan Mudhalvan Scheme.

PROGRAMME OBJECTIVE

- **Acquiring Knowledge** – Gain clarity about fashion designing and textile production,
- **Communication Skills** – Deliver information and ideas confidently with good quality interpersonal communication skills
- **Continuous learning** – Work on the acquired knowledge in textiles and fashion, arts and crafts though out the life time for income generation and innovative product development
- **Independent and team work awareness:** Carry out independent and research, develop innovative and creative design concepts
- **Value based Learning** – Understand and follow research ethics.

PROGRAMME OUTCOMES:

- Recognize appropriate apparel designing and fashion process.
- Impart relevant knowledge and skills in apparel and fashion designing.
- Design and develop fashion apparels as per the need of the hour
- Regulate the standards and follow them for apparel and fashion designing.
- Distinguish skills for employment and entrepreneurship in apparel and fashion units.

SUMMARY OF CURRICULUM STRUCTURE OF UG PROGRAMMES

Sl. No.	Part	Types of the Courses	No. of Courses	No. of Credits	Marks
1.	I	Language Courses	4	12	400
2.	II	English Courses	4	12	400
3.	III	Core Courses	6	40	800
4.		Core Practical	7	29	700
5.		Allied Courses I & II	4	16	400
6.		Allied Practical	2	4	200
7.		Major Based Elective Courses	2	8	200
8.		Add on Courses	2	8	200
9.		Project	1	3	100
10.		IV	Non-Major Elective Courses(Practical)	2	4
11.	Skill Based Elective Courses		2	4	200
12.	Soft Skills Development		1	2	100
13.	Value Education		1	2	100
14.	Environmental Studies		1	2	100
15.	V	Gender Studies	1	1	100
16.		Extension Activities	1	1	0
17.	VI	Naan Mudhalvan Scheme	2	4	200
Total			45	152	4400

First Year

**CORE COURSE II
FASHION CLOTHING & PSYCHOLOGY**

Semester II

Code

(Theory)

Credit: 5

COURSE OBJECTIVES:

- Understand the psychological needs of fashion
- Impart knowledge about fashion accessories and designing for figure irregularities.
- Explain the current scenario of the world fashion centers.

UNIT - I FACTORS AFFECTING FASHION CHANGES:

Psychological needs of fashion, Socio Psychology of fashion, Technology, Economical, Political, legal and seasonal, Recurring silhouettes - changes in silhouettes from 1895 onwards; fashion cycle; fashion Prediction; *Role of costumes as status symbol, clothes as sex appeal, self-identity, cultural value.

UNIT - II FIGURE IRREGULARITIES:

Stout figure, thin figure, slender figure, narrow shoulders, broad shoulders, round shoulders, large bust, flat chest, large hip, large abdomen, round face, large face, small face and broad face, prominent chin and jaw and prominent forehead. Wardrobe planning and factors to be considered while selecting clothes for different age groups (men and women).

UNIT - III FASHION FORECASTING:

Color, fabrics, Current fashion silhouettes, texture, designs - Designer types - classicist, idealist, Influenced, Realist, Thinking poet.

UNIT - IV WORLD FASHION CENTRES:

France, Italy, America, India, and Far East.

UNIT - V FASHION ACCESSORIES:

Shoes, handbags, jewellery, hats, ties and others. Prepare a picture album for accessories.

UNIT - VI CURRENT CONTOURS (For continuous internal assessment only):

1. Continuous Assessment Test I, II (Theory component)
2. Open Book Test, Cooperative Learning report, Assignment, Group Presentation, Mini Project, Poster Preparation.
3. End Semester Exam.

Second Year

**SECOND ALLIED COURSE I
INDIAN TEXTILES & EMBROIDERY
(Theory)**

Semester III

Code

Credit: 4

COURSE OBJECTIVES:

- Gain knowledge about Indian traditional costumes and embroideries
- Learn the features of traditional costumes and embroideries of India.
- Know the costumes, stitches and dyes used in textile of India

UNIT - I ORIGIN OF COSTUMES:

Theories of clothing origin, Invention of needle, Development of sewing, Development of garment styles and Role of costumes. *History of Indian Garments from ancient to modern times.

UNIT - II TRADITIONAL WOVEN TEXTILES:

Dacca muslin, Jamdani, Chanderi, BalucharButtedar, Brocades- KamKawab, Paithani, Peethamber, Kancheepuram brocade, Banaras brocade, Himrus and Amrus, Kashmiri shawl.

UNIT - III TRADITIONAL PRINTED AND DYED TEXTILES PRINTED TEXTILES:

Kalamkari. *Block printing, Roghan printing and other printed and painted textiles (Mata - mi- pachedi, Pabuji-ka-pad) Dyed Textiles: Ikat, Patola, Bandhani, Laharia, Mashru.

UNIT - IV EMBROIDERIES OF INDIA:

Kantha of Bengal, Gujarat embroidery, Kasuti of Karnataka, Chambaroomal of Himachal, Pulkari of Punjab, and Chikankari of Uttar Pradesh.

UNIT - V COSTUMES OF INDIA:

Introduction to Traditional Indian dress, Costumes of West Bengal, Assam, Bihar, Uttar Pradesh, Rajasthan, Gujarat, Maharashtra, Punjab, Kashmir, Himachal Pradesh & South India. An introduction to Traditional ornaments of India.

UNIT - VI CURRENT CONTOURS (For continuous internal assessment only):

Continuous Assessment Test I, II (Theory component)
Open Book Test, Cooperative Learning Report, Assignment, Group Presentation, mini Project, Poster Preparation)
End Semester Exam

REFERENCES:

1. Govind Sadashiv Ghurye, "Indian Costume", Popular Prakashan Publication, 1966.
2. Ritu Kumar, "Costumes and Textiles of Royal India Antique Collectors", Club, 2006.
3. Arabinda Biswas, "Indian Costumes", Ministry of Information and Broadcasting Publication Division, 1985.
4. Jamila Brij Bhushan, "Indian Embroidery", Ministry of Information and Broadcasting Publications Division, Government of India, 1990.
5. The costumes and textiles of India – Jamila Brij Bhushan, D B Taraporevala Sons & Co, Bombay, 1958.
6. Indian Costume – G.S. Ghurye, Popular Prakashan Pvt Ltd, India, 1967.
7. Indian Jewellery – M.L Nigam, Lustre Press Pvt Ltd, India, 1999.
8. Traditional Embroideries of India – Shalaja D. Naik, APH Publishing, India, 1996.
9. Dr. Parul Bhatnagar, Traditional Indian costumes and Textiles, First Edition, Abhishak Publications, Chandigarh, India, 2004.
10. Manmeet Sodhia, History of Fashion, Kalyani Publishers, New Delhi, 2007.
11. Manmeet Sodhia, History of Fashion, Kalyani Publishers, New Delhi, 2009.
12. https://www.youtube.com/watch?v=tdrTL2_aOcM

COURSE OUTCOMES:

- Discover the beginning and origin of costumes, embroidery and printed fabrics of India
- Identify the traditional embroidery, dyed and printed fabrics of India
- Recognize the costumes dyed and printed textiles of India
- Value the traditional costumes, embroideries, dyed and printed fabrics of India
- Appraise the traditional textiles of India.

Third Year

**SKILL BASED ELECTIVE I
FASHION BUSINESS**

Semester V

Code

(Theory)

Credit 2

COURSE OBJECTIVES:

- Learn the basic concepts and terms in fashion business
- Understand the importance of fashion communication and forecasting.
- Explain the role of fashion communication and visual merchandising in fashion business

UNIT – I FASHION COMMUNICATION FASHION:

Communication Process, Need of fashion communication in fashion industry, Problems and Networks. Fashion Verbal Communication. Language as a vehicle of communication, Non-Verbal Communication.

UNIT – II INTER PERSONAL COMMUNICATION:

Study and practical of inter-personal, small group and presentation skills essential to effective social, business and professional interaction. Fashion Communicative devices in commercial publicity: letter styles, designs, pictorial presentation, slogans, colour variations.

UNIT – III CULTURAL AND INTER CULTURAL COMMUNICATION:

Cultural and intercultural communication theory and behavior, development of specific communication skills for effective inter-cultural communication.

UNIT – IV FASHION FORECASTING & VISUAL MERCHANDISING:

Fashion Forecasting – Need for forecasting – Forecasting agencies – Role of forecasting agencies – Fashion direction and recent trends. Visual Merchandising: Design strategy, fashion styling, publication design, prop design, set design.

UNIT – V FASHION BUSINESS:

Business of fashion, Scope, forms of business ownership, growth and expansion. Industry trends, Market weeks, Trade shows, Development of regional fashion centers, Fashion advertising

UNIT – VI CURRENT CONTOURS (For continuous internal assessment only):

1. Continuous Assessment Test I, II (Theory component)
2. Open Book Test, Cooperative Learning Report, Assignment, Group Presentation, mini Project, Poster Preparation)
3. End Semester Exam

REFERENCES:

1. Houp, Kenneth and Thomas, Reporting Technical Information, Mc Millan Publishing Co., Inc Newyork, 1980
2. Zane K. Quible, Margaret H. Johnson, Dennis L. Mott, (1981) Introduction to Business Communication, Prentice Hall, USA. Inside the Fashion Business, 7th edition, Bennet, Coleman and O Ltd, Mumbai, 1998
3. Beer, David. P, Writing and Speaking in the Technology Professions A Practical Guide, The Institute of Electrical and Electronics Engineering. Inc., New York, 1982.
4. Easey M, Fashion Marketing, Blackwell Sciences, 1994.
5. Kitty G. Dickerson,(2002) Inside the Fashion Business, 7th Edition published by Prentice Hall, USA.
6. Visual Merchandising and Display, 6th edition, Martin M. Pegler, Fairchild Books, UK, 2011.
7. Fashion Marketing Communications, Gaynor Lea, Greenwood Publications, US, 2013.
8. Fashion from Concept to Consumer, 9th edition, Gini Stephens Fringes, Pearson Education Ltd, Harlow, 2014.
9. <https://design.careers360.com/articles/know-all-about-fashion-communication#%3A~%3Atext%3DFashion%20communication%20is%20a%20specialised%20the%20fashion%20and%20lifestyle%20industry>
10. <https://study.com/academy/lesson/what-is-visual-merchandising-definition-objectives-types.html>

COURSE OUTCOMES:

- Apply various effective communication methods between buyer and consumer
- Develop interpersonal communication skill for fashion business
- Compare inter and intra cultural environment in fashion business.
- Understand the methods used in fashion forecast.
- Analyze various levels of fashion business.



SHRIMATI INDIRA GANDHI COLLEGE

Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC | An ISO 9001 : 2015 Certified Institution
Tiruchirappalli - 620 002

DEPARTMENT OF HOSPITAL ADMINISTRATION

CROSS CUTTING ISSUES

2022 ONWARDS

S.NO	TITLE	SUB.CODE	SUB NAME
1	Professional Ethics	P22HACC31	Ethics, Legal Aspects of Hospital Administration
2.	Human Values	P22HANME1	Health Insurance

Nature of the Course

1.	Core	CC
2.	Non Major Elective	NME

THE HEAD
Department of Hospital Administration
Shrimati Indira Gandhi College
Tiruchirappalli - 620 002

SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC)

TIRUCHIRAPALLI – 620 002

DEPARTMENT OF HOSPITAL ADMINISTRATION

CROSS CUTTING ISSUES

2016 ONWARDS

S.NO	TITLE	SUB.CODE	SUB NAME
1	Professional Ethics	P16HA31	Ethics, Legal Aspects of Hospital Administration

THE HEAD
Department of Hospital Administration
Shrimati Indira Gandhi College
Tiruchirappalli - 620 002



**M.Sc. HOSPITAL ADMINISTRATION: CHOICE BASED CREDIT SYSTEM -
LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (CBCS - LOCF)**

(Applicable to the candidates admitted from the academic year 2022-23 onwards)

Sem.	Courses	Title	Ins. Hrs.	Credit	Exam Hrs.	Marks		Total
						Int.	Ext.	
I	Core Course I (CC)	Principles of Hospital Administration and Health Economics	6	5	3	25	75	100
	Core Course II (CC)	Basic Biological Science	6	5	3	25	75	100
	Core Choice Course I (CCC) (Any one)	1. Managerial Communication and public relations 2. Organizational Behaviour	6	5	3	25	75	100
	Core Practical I (CP)	Hospital Visit	6	3	3	40	60	100
	Elective Course I (EC) (Any one)	1. Human Resource Management 2. Quality Management	6	4	3	25	75	100
	Value Added Course I (VAC)	First Aid and Treatment	-	2*	3	25	75	100*
	Total		30	22	-	-	-	500
II	Core Course III (CC)	Hospital Facilities Planning and Administration	6	5	3	25	75	100
	Core Course IV (CC)	Accounting and financial Management	5	5	3	25	75	100
	Core Choice Course II (CCC) (Any one)	1. Marketing for Health Care Services 2. Biostatistics	5	5	3	25	75	100
	Core Practical II (CP)	Ward Administration	6	3	3	40	60	100
	Elective Course II (EC) (Any one)	1. Rewards Management 2. Organisational Change and Development	5	4	3	25	75	100
	Non-Major Elective Course I	Health Care Services	3	2	3	25	75	100
	Total		30	24	-	-	-	600
III	Core Course V (CC)	Ethics, Legal Aspects of Hospital Administration	6	5	3	25	75	100
	Core Course VI (CC)	Research Methodology	5	5	3	25	75	100
	Core Choice Course III (CCC) (Any one)	1. Management Concepts 2. Operation Research	5	5	3	25	75	100
	Core Practical III (CP)	Radiology Department	6	3	3	40	60	100
	Elective Course III (EC) (Any one)	1. Training and Development 2. Supply chain Management	5	4	3	25	75	100
	Non-Major Elective Course II	Health Insurance	3	2	3	25	75	100
	Total		30	24	-	-	-	600
IV	Core Course VII (CC)	Administration of Hospital Services and Medical Records Management	6	5	3	25	75	100
	Core Course VIII (CC)	Strategic Management	6	5	3	25	75	100
	Entrepreneurship / Industry Based Course	Internship Training	6	5	3	25	75	100
	Project	Project	12	5	-	20	80	100
	Value Added Course II (VAC)	Medical Equipments	-	2*	3	25	75	100*
		Total		30	20	-	-	-
Grand Total			120	90	-	-	-	2100

(Signature)

THE HEAD

Department of Hospital Administration
Thirumati Indira Gandhi College
Tiruchirappalli - 620 002

Second Year

CORE COURSE V
ETHICS, LEGAL ASPECTS OF HOSPITAL
ADMINISTRATION
(Theory)

Semester III

Code:

Credit: 5

COURSE OBJECTIVES:

The course is intended to guide students to understand the various levels of Health administration and their functioning and also to have a general idea about the legal aspects related to Hospitals.

Health Care Administration:

UNIT - I:

Health Care Administration at the Union Level - Organization and working of the ministry of Health & Family Welfare-Indian Systems of Medicines.

UNIT - II:

Health Administration at the State level - Organization of State Health Dept. - Structure & functions. District Health Care Administration - Structure & Functions.

UNIT - III:

National Health Planning - analysis of the Govt. Committee reports - Decision on the Five year health plan of the Govt. Legal Frame Work:

UNIT - IV:

Medico-legal Problems - types - case handling procedures - police investigation - court deliberation - death certificates - Consumer Protection Act-1986 and Hospitals - Medical Negligence - Medical Malpractice.

UNIT - V:

Clinical Investigation Laws - Blood Transfusion Act - Medial Termination of Pregnancy Act - Drugs & Cosmetics Act - Birth & Death Registration Act - Pre-natal Diagnostic Techniques (Regulation & Prevention of Misuse) Act.

UNIT - VI: CURRENT CONTOURS (For continuous internal Assessment only)

Medico Legal Cases -case handling procedure - Presentation-seminar

COURSE OUTCOMES:

- To apply the knowledge of ethics in the functioning of the hospital.
- To be able to handle various issues related to healthcare setup and also manage the hospital with the various issues that can arise from the legal perspective.

Praveen

THE HEAD
Department of Hospital Administration
Annamalai Indira Gandhi College
Tiruchirappalli - 620 002

Second Year

**NON MAJOR ELECTIVE II
HEALTH INSURANCE
(Theory)**

Semester III

Credit: 2

Code:

COURSE OBJECTIVES:

Health insurance is one of the most important investments we ever make. Illnesses, injuries, and other medical setbacks can be astronomically expensive if hospital visits, surgery, or other serious measures are required.

UNIT - I:

INTRODUCTION TO INSURANCE: Life insurance - History and evolution - History of insurance - Insurance through the ages - Modern concepts of insurance - History of insurance in India - Life insurance industry - How insurance works - Insurance as a tool for managing risk - Considerations before opting for insurance - Role of insurance in society - Insurance and Social Security.

UNIT - II:

INSURANCE DOCUMENTATION: Proposal forms - Standard form of Declaration - Nature of questions in a proposal form - Elements of Proposal - Medical Questionnaire - Role of intermediary - Duty of an intermediary towards prospect (client) - Acceptance of the Proposal - (Underwriting) - Note on underwriting and processing of proposals

UNIT - III:

REGULATORY ASPECTS OF INSURANCE AGENT: Definitions Appointment of Insurance Agent by the Insurer- Appointment of Composite Insurance Agent by the insurer- Insurance Agency Examination- Disqualification to act as an Insurance Agent- Code of Conduct- Suspension of Appointment of an Agent- Procedure for Cancellation of Agency.

UNIT - IV:

LEGAL PRINCIPLES OF AN INSURANCE CONTRACT: Insurance contracts - Legal aspects and special features - Legal aspects of an insurance contract - Elements of a valid contract - Insurance contracts - Special features.

UNIT - V:

HEALTH INSURANCE CLAIMS: Claims management in insurance - stakeholders in claim process - Role of claims management in insurance company - Management of health insurance claims - Challenges in health insurance - Claims process in health insurance - Documentation of health insurance claims - Claims reserving - Role of third party administrators - Claims management - Personal accident - overseas travel insurance.

Mani



SHRIMATI INDIRA GANDHI COLLEGE

Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC

An ISO 9001 : 2015 Certified Institution

Tiruchirappalli - 620 002

Department of Management Studies

CROSS-CUTTING COURSES IN THE CURRICULUM

2022-2023 Onwards

Cross-Cutting Issues	
Gender	GE
Environment and Sustainability	E & S
Human Values	HV
Professional Ethics	PE

Nature of the Course	
Core	CC
Elective	EE
Value Added Course	VA
Non-Major Elective	NME

Programme	S.No	Title of the Course	Nature of the course	Issue relevant to
MBA	1	Management Concepts and Organisational Behaviour	CC	HV
MBA	2	Managerial Communication	CC	HV
MBA	3	Ethics in Business	CC	PE
MBA	4	Managerial Economics	CCC	PE
MBA	5	Environmental Management	CCC	E&S
MBA	6	Human Resource Management	CC	HV
MBA	7	Knowledge Management	CCC	PE
MBA	8	Business Law and Labour Legislation	CCC	PE
MBA	9	Principles of Management	NME	PE
MBA	10	Strategic Management	CC	PE

MBA	11	Research Methods in Management	CC	PE
MBA	12	International Business Environment	CC	E&S
MBA	13	Entrepreneurial Development	CC	GE
MBA	14	Managerial Skills	CC	HV
MBA	15	Consumer Behaviour	EE	E&S
MBA	16	Retail Management	EE	E&S
MBA	17	Organisation Development	EE	HV
MBA	18	Change Management	EE	E&S
MBA	19	Human Resources Analytics	EE	HV
MBA	20	Training and Development	EE	HV
MBA	21	Managing Interpersonal Effectiveness	EE	HV
MBA	22	E- Business	EE	PE
MBA	23	Internet Technologies	EE	PE
MBA	24	Web Technology	EE	E&S
MBA	25	Supply Chain Management	EE	E&S
MBA	26	Materials Management	EE	E&S
MBA	27	Lean Manufacturing	EE	E&S
MBA	28	Total Quality Management	EE	E&S

Srinivasan Chandrasekhar

Director

**Department of Management Studies
Shrimati Indira Gandhi College
Tiruchirappalli - 620 002.**

M.B.A.- MASTER OF BUSINESS ADMINISTRATION

CHOICE BASED CREDIT SYSTEM - LEARNING OUTCOMES BASED
CURRICULUM FRAMEWORK (CBCS - LOCF)
(Applicable to the candidates admitted from the academic year 2022-23 onwards)

Sem.	Types of the Courses	Title of the Paper	Ins. Hrs.	Credits	Maximum Marks			
					CIA	ESE	Total	
I	Core Course-I (CC)	Management Concepts and Organisational Behaviour	5	5	25	75	100	
	Core Course-II (CC)	Mathematics and Statistics for Managers	5	5	25	75	100	
	Core Course-III (CC)	Accounting for Managers	5	5	25	75	100	
	Core Course-IV (CC)	Managerial Communication	5	5	25	75	100	
	Core Course-V (CC)	Ethics in Business	5	5	25	75	100	
	Core Choice Course-I (CCC)	1. Managerial Economics (or) 2. Information Technology for Managers (or) 3. Environmental Management	5	4	25	75	100	
	Value Added Course -I(VAC)*	Event Management	-	2*	25	75	100*	
	Total			30	29			600
II	Core Course-VI (CC)	Management Information System	5	5	25	75	100	
	Core Course-VII (CC)	Production Management	5	5	25	75	100	
	Core Course-VIII (CC)	Marketing Management	5	5	25	75	100	
	Core Course IX (CC)	Financial Management	5	5	25	75	100	
	Core Course X (CC)	Human Resource Management	5	5	25	75	100	
	Core Choice Course-II - (CCC)	1. Knowledge Management (OR) 2. Business Law and Labour Legislation (OR) 3. Talent Management	5	4	25	75	100	
	Non Major Elective Course-I (NME)	Principles of Management	2	2	25	75	100	
		Summer Internship Training (Compulsory)	30 days	5			100	
	Total			32	36			800

III	Core Course- XI	Strategic Management	5	3	25	75	100
	Core Course- XII	Research Methods in Management	4	5	25	75	100
	Core Course- XIII	Operations Research	4	5	25	75	100
	Elective - I	Course A-I / B-I / C-I / D-I / E-I Choose any One Group from the List	5	4	25	75	100
	Elective - II	Course A-II / B-II / C-II / D-II / E-II Choose any One Group from the List	5	4	25	75	100
	Elective - III	Course A-III / B-III / C-III / D-III / E-III Choose any One Group from the List	5	4	25	75	100
	Non - Major Elective -II	Export Management	2	2	25	75	100
Total			30	29	175	525	700
IV	Core Course- XIV	International Business Environment	5	5	25	75	100
	Core Course- XV	Entrepreneurial Development	5	5	25	75	100
	Core Course- XVI	Managerial Skills	5	5	25	75	100
	Elective - IV	Course A-IV / B-IV / C-IV / D-IV / E-IV Choose any One Group from the List	5	4	25	75	100
	Elective - V	Course A-V / B-V / C-V / D-V / E-V Choose any One Group from the List	5	4	25	75	100
	Elective - VI	Course A-VI / B-VI / C-VI / D-VI / E-VI Choose any One Group from the List	5	4	25	75	100
	Value Added Course -III	Stock Market Practices	—	2*	25	75	100*
	Project Work:	(Dissertation 80 + Viva Voce 20). Actual Project during the vacation of III semester and Viva Exam before the IV semester Exam.	-	6	-	-	100
Total			30	33	150	450	700
Grand Total			120	125	650	1950	2800

ELECTIVES : CHOOSE ANY ONE GROUP

Semester	Course	Subject Title	Hours	Credit	Int. Marks	Ext. Marks	Total
III	A : MARKETING						
	E-Course-I	Digital Marketing	5	4	25	75	100
	E-Course-II	Brand Management	5	4	25	75	100
	E-Course-III	Consumer Behaviour	5	4	25	75	100
	E-Course-IV	Business to Business Marketing	5	4	25	75	100
	E-Course-V	Sales and Distribution Management	5	4	25	75	100
Total			25	20	125	375	500
	E-Course-VI	Marketing Communications and Media Management	5	4	25	75	100
	E-Course-VII	Customer Relationship Management	5	4	25	75	100
IV	E-Course-VIII	Advertising and Sales Promotion	5	4	25	75	100
	E-Course-IX	Marketing of Services	5	4	25	75	100
	E-Course-X	Retail Management	5	4	25	75	100
Total			25	20	125	375	500
III	B : FINANCE						
	E-Course-I	E- Banking	5	4	25	75	100
	E-Course-II	Mutual Funds	5	4	25	75	100
	E-Course-III	Strategic Financial Management	5	4	25	75	100
	E-Course-IV	Financial Services	5	4	25	75	100
	E-Course-V	Security Analysis and Portfolio Management	5	4	25	75	100
Total			25	20	125	375	500
IV	E-Course-VI	Commercial Banking Management	5	4	25	75	100
	E-Course-VII	Insurance Management	5	4	25	75	100
	E-Course-VIII	Project Management	5	4	25	75	100
	E-Course-IX	Global Financial Management	5	4	25	75	100
	E-Course-X	Merchant Banking	5	4	25	75	100
Total			25	20	125	375	500
III	C : HUMAN RESOURCE						
	E-Course-I	Strategic Human Resource Management	5	4	25	75	100
	E-Course-II	Performance Management	5	4	25	75	100
	E-Course-III	Organisation Development	5	4	25	75	100
	E-Course-IV	Compensation Management	5	4	25	75	100
	E-Course-V	Change Management	5	4	25	75	100
Total			25	20	125	375	500
IV	E-Course-VI	Human Resources Analytics	5	4	25	75	100
	E-Course-VII	Training and Development	5	4	25	75	100
	E-Course-VIII	Public Relations Management	5	4	25	75	100
	E-Course-IX	Managing Interpersonal Effectiveness	5	4	25	75	100
	E-Course-X	Group Dynamics	5	4	25	75	100
Total			25	20	125	375	500

III		D : SYSTEMS				
E-Course-I	E- Business	5	4	25	75	100
E-Course-II	Internet Technologies	5	4	25	75	100
E-Course-III	Enterprise Resource Planning	5	4	25	75	100
E-Course-IV	Web Technology	5	4	25	75	100
E-Course-V	Decision Support Systems	5	4	25	75	100
Total		25	20	125	375	500
IV						
E-Course-VI	Software Project Management	5	4	25	75	100
E-Course-VII	Relational Database Management System	5	4	25	75	100
E-Course-VIII	Object Oriented Programming and C++	5	4	25	75	100
E Course -IX	Big data Analytics	5	4	25	75	100
E Course -X	Data Warehousing and Data Mining	5	4	25	75	100
Total		25	20	125	375	500
III		E : OPERATIONS				
E-Course-I	Supply Chain Management	5	4	25	75	100
E-Course-II	Advanced Operation Research	5	4	25	75	100
E-Course-III	Management Control Systems	5	4	25	75	100
E-Course-IV	Materials Management	5	4	25	75	100
E-Course-V	Maintenance Management	5	4	25	75	100
Total		25	20	125	375	500
IV						
E-Course-VI	Robust Design	5	4	25	75	100
E-Course-VII	Lean Manufacturing	5	4	25	75	100
E-Course-VIII	World Class Manufacturing	5	4	25	75	100
E- Course -IX	Total Quality Management	5	4	25	75	100
E - Course -X	Business Process Management	5	4	25	75	100
Total		25	20	125	375	500

Students should choose six Elective Courses from the specialization list in consultation with the Head of the Institution.

Students opting for single specialization, they should compulsorily choose Six elective papers from one area specialization from the list given above.

First Year

CORE COURSE-I
MANAGEMENT CONCEPTS AND
ORGANISATIONAL BEHAVIOUR
(Theory)

Semester-I

Code:

Credit: 5

OBJECTIVES :

- To enable students to have grounding in Management Theories and Practices.
- To understand other functional areas of management, through these concepts.
- To provide the students to analyse specific strategic human resources demands for future action.

UNIT – I :

Management: Definition – Nature – Scope and functions – Evolution of management thought – Relevance of management to different type of organisation. Planning: Nature, importance and strategic considerations in planning – Planning Premises – components of planning as objectives, policies, strategies, procedures, methods, rules, projects and budgets.

UNIT – II :

Organising: Nature, purpose and kinds of organisation – Structure – Principles and theories of organization – Departmentation – Span of control – Line and staff functions - Centralisation and decentralisation – Staffing and Directing: **General principles**, importance and techniques. Delegation of Authority – Process or Elements of delegation – Advantages – Types – Principles: how to make delegation effective. – Informal organization -: Objectives and process of control – Devices of control

UNIT – III :

Controlling: Objectives and process of control – Devices of control - Integrated control- Business process reengineering – Total quality management – Bench marking.

UNIT – IV :

Organisational Behavior – Definition - Need for studying Organizational Behavior, Disciplines involved in the study of Organizational Behavior -Contributing disciplines- Application of Organizational Behavior in Business - Contemporary challenges and opportunities for OB, Developing an OB model. International dimensions of OB.

UNIT – V :

Individual behaviour – personality, perception, learning, attitudes **inter-personal behaviour** – Group and inter-group behaviour. Group Dynamics – Formal and Informal Group, Group Norms. Management of change-conflict Management-, leadership-nature, styles and approaches, **development of leadership including laboratory training.**

First Year

**CORE COURSE-IV
MANAGERIAL COMMUNICATION**

Semester-I

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES :

- To provide an overview of Prerequisites to Business Communication.
- To put in use the basic mechanics of Grammar.
- To provide an outline to effective Organizational Communication

UNIT – I :

Communication – Meaning and Significance for Management – Types of Communication Media – Process of Communication – Barriers to Communication - **Principles of Effective Communication.**

UNIT – II :

Correspondence – **Norms for Business Letters** – Letter for different kinds of situations – Personalized stand letters, enquiries, customers' complaints, collection letters – Sales promotion letters – Job Application Letters- Bio-Data- Covering Letters, Interview letters, Letter of Reference

UNIT – III :

Non-verbal communication – Personal Appearance Posture – Body Language – Use of Charts, Diagrams & Tables – Visual & Audio Visual Aids for communication – Dyadic communication: Face to Face Communication –Listening: Meaning, Importance, Types of listening, Tips for effective listening, Barriers for listening

UNIT – IV :

Report Writing – Structure of Reports – Long & Short Reports – Formal & Informal Reports – Writing Research Reports, Technical Reports – **Norms** for including Exhibits & Appendices.

UNIT – V :

Conducting Meetings: Procedure – Preparing agenda, Minutes and Resolutions Conducting Seminars & Conferences: Procedure of Regulating Speech Evaluating Oral Presentation – Group Discussion: Drafting Speech.

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Students are advised to form small groups among themselves and practice face to face communication, enhance use of Body Language and Draft a Speech for various occasions.

First Year

CORE COURSE-V

Semester-I

Code:

ETHICS IN BUSINESS

(Theory)

Credit: 5

COURSE OBJECTIVES :

- To understand the Business Ethics and to provide best practices of business ethics.
- To learn the values and implement in their careers to become a good manager.
- To develop various corporate social Responsibility and practice them in their professional life.

UNIT – I :

Introduction to Business Ethics – Meaning, Requirement of ethics in business, need, importance for ethics in business – Moral Vs Ethics, Law vs Ethics – issues involved in business ethics - Benefits of business ethics.

UNIT – II :

Ethics at Workplace – Role of individual morals and Standards in defining work place ethics – Factors influencing behavior – issues involved in HRD – Ethical issues of individual in workplace – Guide lines for managing ethics in the work place.

UNIT – III :

Ethics in Accounting and Finance – Fundamental principles of ethics in the context of Finance and Accounting – Creating an ethical accounting environment – Reasons for unethical behavior – Threats faced by Finance and Accounting Professional.

UNIT – IV :

Ethics in Marketing and Consumer Protection – Ethical issues involved in Marketing – Need for ethical guidance – competition – consumer – consumer protection councils in India – Rights for Consumer – Ethics in Advertisement

UNIT – V :

Corporate Social Responsibility (CSR) – Meaning, Importance – Features of CSR – Basic initiatives in the field of CSR and sustainable development – Corporate CSR reports – Globalization of CSR.

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary issues Related to Business Ethics - Practical: Studying the Role of Ethics in Organization - Mini Project on CSR and Related Case Study- Group discussion.

First Year

CORE CHOICE COURSE-I
I. MANAGERIAL ECONOMICS

Semester-I

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- To familiarize the students with the basic concepts of managerial economics.
- To make student understand the demand and supply analysis in business applications
- To familiarise students with the production and cost structure under different stages of production.

UNIT – I :

Consumer Preferences – Consumer preference and utility function, utility maximization, indirect utility, compensated (Hicksian) and ordinary (Marshallian) demand functions. Consumer Demand – Normal versus inferior goods, consumers surplus Behaviour under Uncertainty – Expected utility - Supply Analysis: The objective of supply analysis; Determinants of supply, Elasticity of Supply.

UNIT – II :

The theory of Firm Behaviour – Production function, isoquants, elasticity of substitution, returns to scale, profit maximization, factor demand and output supply functions, profit function. Cost Minimization – Conditional factor demands, average and marginal costs, short-run versus long – run costs.

UNIT – III :

Market Equilibrium – short-run equilibrium, entry and exit, long-run equilibrium. Monopoly – Basic model, welfare and output, price discrimination (first degree, second degree, third degree), monopoly regulation. Oligopoly – Basic elements of game theory, quantity, or price leadership model; collusion.

UNIT – IV :

Macro economics; micro foundations, aggregation problem, macro-economic problems. Micro foundations of Keynesian Models – Micro economic foundations of consumption function, investment function and liquidity preferences. **Macro economic Models for India.**

UNIT – V :

Indian Economic Development – Understanding the Indian Economy – Growth of GDP and Per Capita Income – Planning for the economy; Monetary Policy – Inflation- Financial Sector Reforms – Role of Central Bank – Credit Policy – Industrial Policy – Industrial Controls and Licensing – Productivity and Growth – Industrial Credit – Industrial Sickness – Foreign Investment – Industrial Reforms - Impact of WTO.

First Year

CORE CHOICE COURSE-I
3. ENVIRONMENTAL MANAGEMENT

Semester-I

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- To enable students to examine and evaluate Environment Issues in Business
- The objective of the course is to build professional capabilities, to develop and adopt Policies, measures and programmes for environmental management.
- The course aims to make the students aware of the importance of conserving the world is fast depleting resources through a rational utilization of the environmental endowments of life support systems.

UNIT – I :

Environmental Management - Basic idea and Terminologies - The concept of sustainable development - Different measures - Limits to growth – Economy - Environment interdependence - The Environment Kuznets curve.

UNIT – II :

Efficiency and optimality in resource allocation - achieving an efficient allocation of resources in a market economy - Market failure and public policy.

UNIT – III :

Environmental issues - global problems - Sources of Pollution - Air, Water and soil pollution - Pollution control instruments.

UNIT – IV :

Environmental Management System - Environmental Standards, ISO 14000 - Environmental auditing - environmental clearance for establishing and operating industries in India - Environment legislation.

UNIT – V :

Environmental (Protection) Act; The Water (Prevention and Control of Pollution) - The Wildlife Protection Act; Forest Conservation Act; Issues involved in enforcement of environmental legislations.

First Year

**CORE COURSE--X
HUMAN RESOURCE MANAGEMENT**

Semester-II

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES :

- To enable the students to understand the HR Management, at various levels in general and in certain specific industries or organizations.
- To help the students focus on and analyse the issues and strategies required to select and develop manpower resources
- To develop relevant skills necessary for application in HR related issues

UNIT – I PERSPECTIVES IN HUMAN RESOURCE MANAGEMENT :

Evolution of Human Resource Management – The Importance of the Human Factor – Objectives of Human Resource Management – Role of Human Resource Manager – Human Resource Policies – Understanding business process in the context of Human Resource Management – Computer Applications in Human Resource Management.

UNIT – II THE CONCEPT OF BEST-FIT EMPLOYEE :

Importance of Human Resource Planning – Forecasting Human Resource requirements – Internal and External sources. Selection Process – Screening – Tests – Validation – Interview – Medical Examination – Recruitment. Induction – Importance – Practices Socialization benefits.

UNIT – III TRAINING AND EXECUTIVE DEVELOPMENT :

Types of training methods – Purpose – Benefits – Resistance. Executive development programmes – Common practices – Benefits – Self Development.

UNIT – IV SUSTAINING EMPLOYEE INTEREST :

Compensation Plans – Rewards – Motivation – Theories of motivation – career Management – Developing Mentor – Portage Relationships.

UNIT – V PERFORMANCE EVALUATION AND CONTROL PROCESS :

Methods of Performance Evaluation – Feedback – Industry practices, Promotion, Demotion, Transfer and Separation – Implications of job change. The control process – Importance – Methods – Requirements of Effective Control System. Grievances – causes – Implications – Redressed Methods – Gender Sensitivity.

First Year

CORE CHOICE COURSE--II
1. KNOWLEDGE MANAGEMENT

Semester-II

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- To provide students with an understanding of concepts and theories of knowledge management
- To understand the concept of knowledge audit and to understand the importance of user and organizational needs in context of knowledge management
- To introduce students to different tools and technologies, and their use in context of knowledge management

UNIT – I :

Introduction to KM - History of KM - Importance of KM - Information Management to Knowledge Management - KM Cycle - Industrial Economy to Knowledge Economy

UNIT – II :

Mechanics of Knowledge Management – Tools and Technologies - Communities of Practice and Knowledge conversion - The Knowledge Management Matrix.

UNIT – III :

Social Nature of Knowledge - Social Network Analysis - Obstacles to knowledge sharing - Organizational learning & social capital- Knowledge Application – Individual level, Group level & Organization level.

UNIT – IV :

KM Strategy - Knowledge audit - GAP Analysis, Road Map, KM Metrics, Balance Score Card - KM Tools-Knowledge Capture & creation tools - Knowledge sharing & Dissemination Tools - Knowledge Acquisition & Application tools.

UNIT – V :

KM Team-Roles & Responsibility- Political issues in KM - Ethics in KM Strategic issues in Knowledge Management - Future of Knowledge Management.

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary Developments Related to Knowledge Management. - Practical: Studying Mechanics of Knowledge Management - Mini Project on Knowledge audit in the firms in the Locale - role play, Group discussions.

First Year

CORE CHOICE COURSE-II
2. BUSINESS LAW AND LABOUR
LEGISLATION
(Theory)

Semester-I

Code:

Credit: 4

COURSE OBJECTIVES :

- To know the development and the judicial setup of Labour Laws.
- To learn the salient features of welfare and wage legislations.
- To learn the laws relating to Industrial Relations, Social Security and Working conditions.

UNIT – I :

The Indian Contract Act, 1872 - Introduction – Definition of contract – agreement – offer – acceptance – consideration capacity to contract – contingent contract – Quasi contract – performance – Discharge – Remedies to breach of contract.

UNIT – II :

Partnership- essentials of partnership, Rights and duties of partner, types of partners. Dissolution of partnership - Sale of Goods Act: Sale and Agreement to sell, Conditions and Warrantees, Transfer of property, Finder of goods, Performance of contract of sale, Rights of an unpaid seller.

UNIT – III :

Contract of Agency- Essentials of Contract of Agency – Creation of Agency – Kinds of Agents – Comparison Between an Agent and Servant – Comparison Between an Agent and Independent Contractor – Relationship of Principal and Agent – Duties of an Agent – Rights of an Agent – Duties and Rights of the Principal – Delegation of authority by an Agent – Sub Agent – Position of Principal and Agent in relation to third Parties – Termination of Agency.

UNIT – IV :

Company – Formation – Memorandum – Articles – Prospective Shares – debentures – Directors – appointment – Powers and duties. Meetings – Proceedings – Management – Accounts – audit – oppression & mismanagement – winding up.

UNIT – V :

The Consumer Protection Act, 1986; Object – Rights of Consumers – Important Terms- Consumer Complaint - Consumer Protection Councils – Redressal Machinery – District Forum – State Commission - National Commission. Cyber Law -Need for Cyber laws – Cyber law in India – Information Technology Act – 2000 – Defining Cyber Crime – Types of Cyber Crimes – Preventing of Computer Crime.

First Year

**NON MAJOR ELECTIVE COURSE-I
PRINCIPLES OF MANAGEMENT**

Semester-II

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- To enable the students to study the evolution of Management,
- To study the functions and principles of management.
- To learn the application of the principles in an organization.

UNIT – I INTRODUCTION :

Concept of Management –Features, Objectives, Functions and Importance of Management- Nature of Management-Management Principles- Role of Managers- Functional Areas of Management, Managerial Skills- Theory of Peter F.Drucker -Relevant Case studies.

UNIT – II PLANNING :

Meaning- Features of Planning- Importance of Planning- Objectives of Planning- Limitations of Planning-Barriers to Planning- Process of Planning- Principles of Planning- Features of Good Plan- Planning Premises- Process of Planning Premises- Types of Planning Premises - Relevant Case studies.

UNIT – III ORGANISING :

Meaning, Nature of Organisation- Process of Organising- Importance- Organisation Chart- Principles of Organisation Chart- Advantages of Organisation Chart- Limitations of Organisations Chart-Kinds of Organisation Chart. Formal Organisation - Features and Benefits of Formal Organisation- Limitations of Organisation Chart - Relevant Case studies.

UNIT – IV STAFFING :

Meaning- Nature of Staffing- Need for Staffing- Need for Staffing- Importance of Staffing- Staffing Process. Motivation: Meaning- Nature of Motivation- Importance of Motivation- Effective Motivation- Theories of Motivation. Controlling: Meaning- Nature - Importance - Types - Cybernetic and Non Cybernetic Control- Resistance to Control- Effects of Resistance to Control- Ways to overcome Resistance to Control- Control Process - Relevant Case studies.

UNIT – V SOCIAL RESPONSIBILITIES OF BUSINESS :

Meaning – nature – levels – Historical perspectives of Social responsibility – Barriers – Profit maximisation and Social responsibility – Various stake holders and social responsibility – Davis Model of Social responsibility – Phases – Approaches – Social responsibility in India – Social responsiveness and Social Audit – Ethics – Values - Relevant Case studies

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary issues Related to the Principles of management - Practical: Studying Management styles of two Indian institutions in the lime-light- Mini Project on management concept of the firms in the Locale - role play, Group discussions.

STRATEGIC MANAGEMENT

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES:

- To expose students to various perspectives and concepts in the field of Strategic Management
- The course would enable the students to understand the principles of strategy formulation, implementation and control in organizations.
- To help students develop skills for applying these concepts to the solution of business problems

UNIT – I :

Strategic management – definition, need, dimensions – strategic planning – strategic decision making process – benefit and risks of strategic management – **ethics and social responsibility.**

UNIT – II :

Strategic management process – vision and mission of the company – business vision models – objectives and goals. Business policies and strategies.

UNIT – III :

Environmental scanning and analysis – types: international, external, internal – characteristics - SWOT – approaches of the environmental scanning.

UNIT – IV :

Generic - competitive strategies – integration strategies – outsourcing strategies – offensive and defensive strategies – strategic alliances and collaborative partnerships – merger and acquisition – diversifications – tailoring strategies to fit specific industry and company situations.

UNIT – V :

Building resource strengths and organizational capabilities – frame work for executing strategy – strategy execution process – organizational structure – managing internal operations corporate culture of leadership – designing strategic control system - key success factors – monitoring success and evaluating deviation.

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary issues Related to the management - Studying Recent challenges and development in Strategic management - Case study relevant to Strategic management and

**RESEARCH METHODS IN
MANAGEMENT**

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES :

- To familiarize students with the basics of research and the research process.
- To help students in conducting research work and generating research reports.
- To familiarize students with Statistical packages such as EXCEL etc.

UNIT – I INTRODUCTION :

Research – Importance and its types – research approaches – process – problem formulation – **development of hypothesis** – Research design – determining the sample design – collecting data – analysis of data – identifying research problem.

UNIT – II MEASUREMENT AND ITS TECHNIQUES :

Measurement in research and its problems – meaning of scaling – tests of sound measurement – types of scaling- Techniques of measurement – Attitude scales – summated rating scale – Equal appearing Interview scale – cumulative scale – Rating scale – Scale constructing Techniques.

UNIT – III DATA COLLECTION AND HYPOTHESIS :

Classification of data – sources of data – collection of primary and secondary data – Questionnaire method – **Guidelines for Questionnaire design** – Interview technique – Observation techniques – Processing of data – Editing – Coding – Tabulation – Interpretation of data – Formulation of hypothesis – Test of hypothesis.

UNIT – IV STATISTICAL TECHNIQUES :

Statistical Techniques – Measures of Central Tendency – Arithmetic mean, Median and Mode – Karl Pearson's coefficient of correlation – Regression – Chi-square test – conditions for applying chi- square test – ANOVA – Spearman's Rank Correlation.

UNIT – V INTERPRETATION AND REPORT WRITING :

Interpretation – Techniques of Interpretation – Significance of Report Writing- Different steps in writing report – layout of research report – types – oral presentation – mechanics of writing a research report – precautions for writing research reports – Role of statistical packages in Research.

Second Year

**CORE COURSE--XIV
INTERNATIONAL BUSINESS
ENVIRONMENT
(Theory)**

Semester-IV

Code:

Credit: 5

COURSE OBJECTIVES :

- Basic and broad knowledge in international business environment, strategies and management.
- Awareness of the different thinking and viewpoints of diverse cultures.
- Awareness of the global business environment and its impact on businesses.

UNIT – I :

International Business: An overview – Modes of International Business; The External Environment - Economic, Political Environment, technological and Cultural Environment; Its Influence on Trade Investment Patterns; Recent World Trade and Foreign Investment Trends.

UNIT – II :

Foreign Direct Investment-FDI-Types of FDI, Rationale for FDI, Benefits of FDI to Home countries, Benefits of FDI to MNC's, Threats and Restrictions on MNCs, Adverse effect of FDI on Host countries. Reasons for India seeking FDI, Hurdles for FDI in India.

UNIT – III :

World Financial Environment; Cross-national Cooperation and Agreements; Tariff and Non-Tariff Barriers, WTO, Regional Blocks. Cross Border Mergers & Acquisition-Reasons for mergers & Acquisition, why do M & A fail? -Stages involved in M & A-Regulations of M & As.

UNIT – IV :

Foreign Exchange Market Mechanism: Determinants of Exchange Rates; Euro-currency Market; Offshore Financial Centers: International Banks; Non-Banking Financial Service Firms; Stock Markets.

UNIT – V :

Global Competitiveness; Export Management; Licensing; Joint Ventures Technology and Global Competition; Globalisation and Human Resource Development; Globalisation with Social Responsibility; Negotiating an International Business, Issues in Asset Protection; Multilateral Settlements.

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary issues Related to International Business Environment - Studying World Financial Environment, Foreign Exchange Market Mechanism - Case study relevant to Recent Challenges - group discussion.

Second Year

**CORE COURSE--XV
ENTREPRENEURIAL DEVELOPMENT
(Theory)**

Semester-IV

Code:

Credit: 5

COURSE OBJECTIVES

- To introduce various qualities required for entrepreneurship.
- To explain various entrepreneurship models.
- To organize interaction with successful entrepreneurs.

UNIT – I :

Entrepreneur - meaning - importance - Qualities, nature, types, traits, culture. Similarities and differences between entrepreneur and Intrapreneur. Entrepreneurship and economic development - its importance - Role of entrepreneurship - entrepreneurial environment.

UNIT – II :

Evolution of entrepreneurs - entrepreneurial promotion: Training and development, mobility of entrepreneurs - entrepreneurial change - occupational mobility - factors in mobility - Role of consultancy organizations in promoting entrepreneurs - Forms of business for entrepreneurs.

UNIT – III :

Project management: Sources of business idea - Project classifications - identification - formulation and design - feasibility analysis. Financial analysis - project cost estimate - operating revenue estimate - Ratio analysis - investment Process - B E analysis - Profit analysis - **Social cost benefit analysis** - Project Appraisal methods. Preparation of Project Report and presentation.

UNIT – IV :

Project finance: Sources of finance - Institutional finance - Role of IFC, IDBI, ICICI, LIC, SFC, SIPCOT, Commercial Bank - Appraisal of bank for loans, Institutional aids for entrepreneurship development - Role of DICS, SIDCO, NSICS, IRCI, NIDC, SIDBI, SISI, SIPCOT, Entrepreneurial guidance bureau - Approaching Institutions for Assistance.

UNIT – V :

Steps in setting SSI unit - Problems of entrepreneurs - Sickness in small industries - reasons and remedies - Incentives and subsidies - Evaluating entrepreneurial performance - Rural entrepreneurship - **Women entrepreneurship.**

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary issues Related to Entrepreneurial Management - Studying Project Management, Project Finance- Case study relevant to problem of entrepreneurs - group discussion.

COURSE OBJECTIVES :

- To examine the complexity of managing in a global world.
- To use management thought to develop a better understanding of motivation.
- To develop an ability to work with moral and ethical dilemmas and make decisions using critical thinking

UNIT – I THINKING STRATEGIES :

Strategic thinking – meaning – questions- things included in Strategic thinking – Process consideration in Strategic thinking – Strategic thinking competencies – importance of Strategic thinking – characteristics of Strategic Thinkers – Points to be kept in mind in Strategic thinking. Lateral Thinking – meaning – why Lateral Thinking – when to use Lateral Thinking – Benefits of Lateral Thinking – Techniques used in Lateral Thinking – Who needs Lateral Thinking – How to use Lateral Thinking? – Conventional Vs Lateral Leaders – Questions asked by Lateral Leaders – becoming a Lateral leader

UNIT – II INTERPERSONAL STRATEGIES :

Conflict Resolution – meaning – points to be understood before studying conflict resolution – sources of conflict – common reactions to conflict – role of perception in conflict – steps for Conflict Resolution – Conflict handling matrix – Functional and Dysfunctional outcome of conflict. Negotiation skills – process – styles – outcome – principles involved – negotiation model – being a negotiator – qualities of a negotiator.

UNIT – III IMPLEMENTATION STRATEGIES :

Facing changes – meaning – characteristics – why changes – pace of changes – impact of resistance – Reasons for resistance – types of people in facing changes – introducing change. Facing challenges – meaning – importance – path to facing challenges – benefits of facing challenges.

UNIT – IV ACTION BASED STRATEGIES :

Risk taking - meaning – factors determining Risk Taking – Risk management – users of Risk Management – Steps in Risk Management. Effective decision making – meaning – approaches – methods – steps – **Decision making at the work place.**

UNIT – V BEHAVIOURAL STRATEGIES :

Motivation and Staying motivated – meaning – finding reason for being motivated – staying motivated at work place – staying motivated in negative work environment – staying motivated during crisis. Balancing work and life – meaning – work satisfaction – gender differences – responsibility of the employers and employees – ways of balancing work and life – handling professional and personal demands – organizing your desk.

Second Year

ELECTIVE COURSE
A: MARKETING
III- CONSUMER BEHAVIOUR
(Theory)

Semester-III

Code:

Credit: 4

COURSE OBJECTIVES :

- To understand consumer behaviour in an informed and systematic way.
- To analyse personal, socio-cultural, and environmental dimensions that influence consumer decisions making.
- To enable students in designing and evaluating the marketing strategies based on fundamentals of consumer buying behaviour.

UNIT – I CONSUMER BEHAVIOUR – AN INTRODUCTION :

Consumer Behaviour – meaning, definition, Significance. Consumer behavior principles to strategic marketing. Role of Marketing in Consumer behavior. Applications of consumer behavior knowledge in marketing.

UNIT – II CONSUMER AS AN INDIVIDUAL :

Consumer needs and motivation, Personality and Consumer Behaviour, Psychographics Consumer Perception, attitudes, attitude formation and change, Concept and measurement of attitudes. Learning.

UNIT – III CONSUMER IN A SOCIAL & CULTURAL SETTING :

Group dynamics and consumer reference groups, Family, Social class and Consumer behaviour, The influence of Culture on Consumer behaviour. Sub – Cultural and Cross Cultural Consumer Analysis.

UNIT – IV CONSUMER DECISION MAKING PROCESS :

Personal influence and the opinion leadership. Diffusion of innovation process, Consumer Decision making process, Comprehensive models of consumer decision making. New Product purchase and repeat purchase.

UNIT – V CONSUMER BEHAVIOUR APPLICATIONS :

Consumer Behaviour applicable to Profit and Non Profit Organizations, Marketing Ethics, Consumer movement, Consumer protection in India.

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary Developments Related to Consumer Behavior – Practical: Studying culture and social factors affecting consumer behavior – Mini project on Consumer behavior on profit and non-profit organization – Group discussion.

Second Year

**ELECTIVE COURSE
A:MARKETING
X- RETAIL MANAGEMENT**

Semester-IV

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- Build awareness of the retail industry, to foster career growth among people who work in retail
- Assess their own strengths and weaknesses to devise sustainable strategies to survive and grow in competitive markets
- Create and analyze retail metrics to monitor store performance and enhance retail staff productivity

UNIT – I :

Retailing – meaning, definitions, functions performed by retailers, Importance of retailing, Requisites for successful retailer, Forces affecting retail sector in India, The retail life cycle, The strategic Retail Planning process, Retailing mix, Issues in Retailing.

UNIT – II :

Traditional and modern formats of retail business – Marketing Concepts in Retailing – Consumer purchase behaviour – Cultural and Social group influence on Consumer Purchase Behaviour.

UNIT – III :

Retail Location strategies; Issue to be considered in site selection. Decisions on geographic locations of a retail store. Location site and types of Retail development. Types of planned shopping area. Factors involved in the location decision, Catchment area analysis.

UNIT – IV :

Merchandise Planning – Stock turns, Credit Management, Retail Pricing, Return on per. sq. feet of space – Retail Promotions . Traffic flow and analysis – Population and its mobility – Exteriors and layout – Customer traffic flows and pattern – Creative display. Supply Chain Management – Warehousing – Role of IT in supply chain management.

UNIT – V :

Consumerism and ethics in Retailing, Retail Audits, e-Retailing, Application of IT to Retailing, Retail Equity, Technology in Retailing – Retailing through the Internet.

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary Developments Related to Retail Management – Practical: Traditional and modern formats of retail business – Mini project on e-Retailing – Group discussion.

Second Year

**ELECTIVE COURSE
C: HUMAN RESOURCE MANAGEMENT
III- ORGANIZATION DEVELOPMENT**

Semester-III

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- To understand the basic theories upon which the field of OD rests.
- To understand the challenges of Structural Interventions
- To understand all aspects of the OD intervention process

UNIT I: THE NATURE OF ORGANIZATION DEVELOPMENT

Overview of the Field of Organization Development: Laboratory Training, Survey Research and Feedback, Action Research, Socio-technical and Socio-clinical approaches Values and Assumptions and Beliefs in OD: OD Values and Assumptions, Implications of OD and Assumptions

UNIT II: THEORY AND MANAGEMENT OF OD

Foundations of Organization Development: Models and Theories of Planned Change, Systems Theory, Participation and Empowerment, Teams and Teamwork, Managing the OD Process: Diagnosis, Action Component – OD Interventions,

UNIT III: TEAM, INTERGROUP AND THIRD-PARTY PEACEMAKING INTERVENTIONS

Overview of OD Interventions: Classifying OD Interventions Team Interventions: Teams and Work Groups, Broad Team-Building Interventions, Process Consultation Interventions:

UNIT IV: COMPREHENSIVE OD INTERVENTIONS AND STRUCTURAL INTERVENTIONS:

Survey Feedback, Grid Organization Development, Schein Cultural System, Trans-organizational Development: Structural Interventions: MBO, Quality Circles, TQM, High Performance Work Systems

UNIT V: T-GROUP TRAINING

T-Groups, Behaviour Modeling, Life and Career Planning, Coaching and Mentoring Future and Organizational Development

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary issues Related to the Organizational development- Practical: Studying Developing Process in organizing - Mini Project on Individual behavior in organization - practices in MNCs - roleplay, Group discussion

TEXT BOOKS :

Second Year

ELECTIVE COURSE

Semester-III

C: HUMAN RESOURCE MANAGEMENT
V- CHANGE MANAGEMENT

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- Understand the nature and dynamics of organizational change.
- To provide students with clear insights on how to effectively motivate people through corporate culture on organizational change.
- To equip them with effective skills and knowledge for managing and communicating change.
- Recognize the role of HR in change management.
- Identify ways that can positively lead and motivate people through cultural or organizational change.
- Stay updated on emerging trends and best practices in change management.

UNIT – I :

Nature and Types of Organizational Change, Causes of and rationales for change, environmental and internal organizational determinants of change. Planned and emergent change. Proactive and reactive emergent change and response to these changes. Incremental and radical change, and rates / levels of change as a function of organizational life cycle positions. The links between nature / type of change and nature / type of leadership required e.g. transactional Vs transformational. The role of corporate vision and strategy in change.

UNIT – II :

Theoretical frameworks, multi-source feedback for organizational change, Models of diagnosing organizational groups and jobs The organizational change web, Resistance to change, Barriers to organizational change, rethinking resistance to organizational change, strategies to deal with resistance.

UNIT – III :

Culture and the change process: The personnel manager as a cultural change agent, handling power and political issues arising from change. The theoretical and practical contexts of cultural maintenance and cultural change strategies, corporate reorganization and sub culture management, Strategies and methods for achieving cultural change.

UNIT – IV :

Behavioral Implications of change: The manifest, intent and paradoxical consequences of change, the concept of resigned behavioral compliance. The positive and negative functions of resistance. Intended and unintended behavioural reaction to downsizing and delayering. Understanding and managing uncertainty and ambiguity in the change process.

UNIT – V :

Intervention Strategy, Structural, technological and process factors in intervention strategies. Advantages / limitations of change technologies and associated leadership models. Role of leadership in change process. Leadership and emotional knowledge strategies to achieve congruence of personnel, structure and culture. Trends and Challenges of leading change.

Second Year

ELECTIVE COURSE

Semester-IV

**C: HUMAN RESOURCE MANAGEMENT
HUMAN RESOURCE ANALYTICS**

VI-

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- Develop problem solving skills using quantitative methods to analyze, segment and perform rootcause
- Understand emerging data and metric standards in HR and human capital as well their application, integration and impact upon financial and business outcomes with real-world HR and talent issues and available data in organizations today.
- Learn when and how to segment, test, and apply simple and advanced metrics to transform data into intelligence for insight and predictions.

UNIT – I HR ANALYTICS IN PERSPECTIVE :

Role of Analytics, Defining HR Analytics, HR Analytics: The Third Wave for HR value creation, HR Measurement journey in tune with HR maturity journey Understanding the organizational system (Lean), Locating the HR challenge in the system, Valuing HR Analytics in the organizational system.

UNIT – II HRA FRAMEWORKS :

Current approaches to measuring HR and reporting value from HR contributions, Strategic HR Metrics versus Benchmarking, HR Scorecards & Workforce Scorecards and how they are different from HR Analytics, HR Maturity Framework: From level 1 to level 5, HR Analytics Frameworks: (a) LAMP framework; (b) HCM:21 Framework and (c) Talent ship framework, 5 overarching components of an effective Analytics framework.

UNIT – III BASICS OF HR ANALYTICS :

What is Analytics?, Basics of HR Analytics, Evolution, Analytical capabilities, Analytic value chain, Analytical Model, Typical application of HR analytics.

UNIT – IV INSIGHT INTO DATA DRIVEN HRA :

Typical data sources, Typical questions faced (survey), Typical data issues, Connecting HR Analytics to business benefit, Techniques for establishing questions, building support and interest, obtaining data, Cleaning data, Supplementing data,

UNIT – V HR METRICS :

Defining metrics, Demographics, data sources and requirements, Types of data, tying data sets together, Difficulties in obtaining data, ethics of measurement and evaluation. Human capital analytics continuum.

Second Year

ELECTIVE COURSE

Semester-IV

C: HUMAN RESOURCE MANAGEMENT
VII- TRAINING AND DEVELOPMENT

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- Understand the ethical considerations in training and development.
- Understand the role of employee development and career planning.
- Familiarize students with the training and development function.

UNIT – I :

HRD: Definition, Evolution of HRD from Personnel management, Developmental Perspective of HRD, HRD at macro and micro levels: Outcomes of HRD in the national and organizational contexts. Qualities and Competencies required in a HRD professional. Importance of HRD in the present context. **Development of HRD Movement in India.**

UNIT – II :

Development Human Capacity: Meaning and Scope of training, education and development. Aptitude, Knowledge, **Values**, Skills of Human Relations, Responsiveness, Loyalty and Commitment, Transparency, Leadership development. Training and Development: Role, Responsibilities and challenges to Training Managers.

UNIT – III :

Evaluating HRD: Human Resource Accounting- approaches, HR Audit and Bench marking, HR balanced scorecard, Assessment Center, Performance appraisal including 360-degree appraisal, Impact-assessment of HRD initiatives on Organizations.

UNIT – IV :

Human Resource Training and Development : Concept and Importance; Assessing Training Needs; Designing and Evaluating T&D Programmes; Types of training: Internal and external, Outbound Training, Attitudinal training, Training effectiveness. HRD concepts. Subsystems of HRD: Human Resource Planning, Potential Appraisal, Career Planning & Succession Planning.

UNIT – V :

Recent Trends in HRD and OD: Training for trainers and HRD professionals, Promoting Research in HRD and OD. Impact of development in the other fields such as Psychology, Business Management, Communication and Information Technology.

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary issues Related to the Course during the Semester concerned - Practical: Studying Training & Development of two Indian institutions in the lime-light- Mini Project on Training

Second Year

ELECTIVE COURSE
C: HUMAN RESOURCE MANAGEMENT
IX- MANAGING INTERPERSONAL
EFFECTIVENESS

Semester-IV

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- Understand the Importance of Interpersonal Relationships in HRM.
- Effective communication skills which are critical in such interpersonal relationships.
- It aids students in the development of personal strengths and self-awareness that contribute to communication skills and positive relationship.

UNIT – I SELF PERCEPTION AND SELF-PRESENTATION :

Defining & perceiving self, gaining self-knowledge, self-effectiveness, self-presentation, self-presentation motives and strategies, impression management, self-monitoring.

UNIT - II COMMUNICATION :

Communication & language, Non-verbal communication, proxemics (interpersonal space) paralanguage, kinesics, deception, detection, non-verbal leakage.

UNIT – III ATTITUDE AND ATTITUDE CHANGE :

The nature of attitude, changing attitudes – theoretical perspectives, changing attitudes through persuasion, Avoiding measurement pitfalls, conditions promoting and reducing consistency.

UNIT – IV ENVIRONMENTAL INFLUENCE :

Territoriality, crowding, environmental quality and social behavior, impact on our surroundings.

UNIT – V QUALITY OF WORK LIFE (QWL) :

Quality of Work Life: Working and well being, the working woman and the stress on working women. Public health, aging and life quality using social psychology to improve quality of work life.

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary issues Related to Managing Interpersonal Effectiveness - Practical: Studying influence of environmental factors on interpersonal management - Mini Project on QWL of two Indian companies – Group discussions.

Second Year

ELECTIVE COURSE

Semester-III

D : SYSTEMS

I- E-BUSINESS

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- To understand the basic Concepts of E- Business
- Familiarize about Intra business Applications.
- To Understand about e-marketing and electronic payment systems

UNIT – I INTRODUCTION :

Definitions of Electronic Business. Categories of E-business (b2b, b2c, b2a etc) Introduction to Whiteley's Model (Electronic Markets, EDI, Internet Commerce). Emerging cyber economy – Opportunities and challenges offered by internet – generic business models on the net-types and technology & economic changes.

UNIT - II INTRA BUSINESS APPLICATIONS :

Intra business applications: Online sales force automation, online customer service & support, virtual organization, logistics management, distribution & payment channel, corporate digital library network centric computing, EDI implementation & standards, software, network carrier & mode of information transmission, business applications.

UNIT – III MARKETING THROUGH THE INTERNET :

Marketing through the internet: Advertising & Marketing on the internet – Analysis of markets – Building of electronic market place of buyers & sellers, E-intermediaries, mercantile models – consumers & merchants perspective. E-Commerce & retailing – Case studies of products and services marketed on the internet.

UNIT – IV ELECTRONIC PAYMENT SYSTEMS :

Electronic payment systems & electronic cash E-Commerce & banking. Internet monetary payment & security requirements – confidentiality of payment information, payment information integrity, account holder & merchant authentication payment & purchase order process, account holder registration, merchant registration, account holder ordering, payment authorization, online e-cash anonymity, double spending, interoperability, electronic payment schemes – digital cash, credit cards, internet cheque, debit card, smart cards, financial EDI, E-Wallets, micro transactions, payment clearing service providers.

UNIT - V EMERGING TRENDS :

Emerging trends: **Cyber** communities – new communication paradigm, building infrastructure, gaining access, multi-sensory communications, mass markets / verticals / affinity groups,

Second Year

ELECTIVE COURSE
D : SYSTEMS
II- INTERNET TECHNOLOGIES

Semester-III

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- This course is intended to teach the basics involved in publishing content on the World Wide Web.
- The course includes the 'language of the Web' – HTML, the fundamentals of how the Internet and the Web function, a basic understanding of graphic production with a specific stress on creating graphics for the Web, and a general grounding on more advanced topics such as programming and scripting.
- This will also expose students to the basic tools and applications used in Web publishing.

UNIT - I INTRODUCTION & WEB DESIGN :

Internet Communication Technologies - Networking Architecture – Protocols – Value Added Networks – Virtual Private Networks. Introduction to Web Technologies – Evolving Trends – Content Design – Graphics and Animation using Adobe Photoshop, Dream Weaver, Flash player, Shockwave – HTML Fundamentals.

UNIT - II CLIENT APPLICATION DEVELOPMENT :

Java Script : Variables – Literal Arrays – Expressions and Operators – Control Statements- Functions – Event Handling – Working with Layers – Controlling Page Appearance using Style Sheets – Providing Security with object Assigning. VB Script : Variables – Data types – Operators – Control Flow – Error Handling – Event Programming, Procedures – Forms – Controls – Active X objects.

UNIT – III WEB ARCHITECTURE AND WEB SERVERS :

Overview of components – Tuning and Load balancing – Network Architecture – Architecture Security, E-commerce architecture models – MS Internet Information Server – Distributed Internet Architecture – Microsoft Transaction Server – Visual Age of Java – Net Objects fusion – Websphere Web logic – Net Commerce - Netscape Application Server – Cold Fusion – Silver Stream – Vignette Story Server – Broad Vision one – to – one Enterprise.

UNIT – IV SECURITY :

Need for Computer Security – Protecting resources – Types of risks – Security Strategies, Mechanisms for Internet Security – Security Tools, Enterprise Level Security, Encryption, PKI (Public Key Infrastructure), Fire Walls, Digital Certificate (X.509), Digital Certificate servers (entrust, netscape, verisign, oracle), Secure Socket Layer, LDAP (Light Weight Directory Access Protocol).

UNIT - V ADVANCED CONCEPTS :

Dynamic HTML – Extended Markup Language – Wireless Markup Language – Virtual Reality

Second Year

ELECTIVE COURSE
D : SYSTEMS
IV- WEB TECHNOLOGY

Semester-III

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- Understand the fundamental concepts of a IoT, M2M, CDP
- Apply the knowledge with Connected ECO System.
- Analyze and design a network Management and connected devices management.

UNIT – I INTRODUCTION COMMUNICATION TO DIGITAL :

Definition, Introduction to Digital Communication - Concept of The Internet of Things (IoT) - Machine-To-Machine Communication (M2M) - Computing Varieties- Key Trends in Technology - Moore's Law - Security in The Cloud -Data Encryption - Public Key Cryptography.

UNIT – II TECHNOLOGY ECO-SYSTEM AND CDP :

Introduction and Concept of Technological Eco System - Connected Device Platform (CDP) - Application Enablement Platform (AEP) - Data Acquisition -Methods and Challenges in Acquiring Data - Recent System Lockdowns -Smart Services- Collaborations Over Cloud.

UNIT – III CONNECTED ECO-SYSTEM: M2M & OEM :

Concept of Application Domains - Core Application Domains of Cloud and IoT - M2M - OEM Definition and Advantages - Value Chain - Challenges in Connected Eco System.

UNIT – IV ECONOMIC TRENDS NETWORKS AND SECURE :

Identifying Macro Economic Trends in IoT - Economic Assessment of Social Networks - Metcalfe's Law - Wireless Network Platforms - Mobile Virtual Network Operators (MVNO) - Security Vitals inNetwork Connections.

UNIT – V NETWORK MANAGEMENT :

Definition of Network Management - Network Management Concepts –Collusion Detection - Jam Code - Managing Ethernet Connections – Data Packet Transfers - Connected Devices Management.

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary Developments Related to – Practical: Studying Technology Eco-System and networking – Mini project on Collusion Detection, Jam Code and Managing Ethernet Connections –Group discussion.

Second Year

ELECTIVE COURSE

Semester-III

E : OPERATIONS

I - SUPPLY CHAIN MANAGEMENT

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- To develop an understanding of basic concepts and role of logistics and supply chain management in business.
- To understand how supply chain drivers, play an important role in redefining value chain excellence of Firms.
- To develop analytical and critical understanding & skills for planning, designing and operations of supply chain.

UNIT – I :

Supply Chain Management: Introduction and Development- Nature and Concept - Importance of Supply Chain - Value Chain - Components of Supply Chain - The Need for Supply Chain - Understanding the Supply Chain Management - Participants in Supply Chain - Global Applications.

UNIT – II :

Flow Management and its importance-Management of material flow in the supply chain, Management of information flow, Management of cash flow and value flows, Customer Service strategy, Bench marking, best practices.

UNIT – III :

Customer relationship Management, Out-bound logistics resources planning and management, Quickresponse systems in Manufacturing.

UNIT – IV :

Management of in-bound logistics, E-supply chain, Role of a Manager in Supply Chain - Supply Chain Performance Drivers - Key Enablers in Supply Chain Improvement - Values of Supply Chain.

UNIT – V :

Bull Whip Effect and Supply Chain – Supply Chain Relationships – Conflict Resolution Strategies. Supply chain cost analysis. Supply chain performance measures. Issues in Global supply chain

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary issues Related to the Supply Chain Management - Practical: Key Enablers in Supply Chain Improvement - Values of Supply Chain. - Group discussions and Case Study on E-supply chain

Second Year

ELECTIVE COURSE
E : OPERATIONS
IV- MATERIALS MANAGEMENT

Semester-III

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- To understand how the knowledge of materials management can be an advantage to logistics and supply chain operations.
- To sensitize the students on the materials management functions like Planning, Purchase, Controlling, Storing, Handling, Packaging, Shipping, Distributing, and Standardizing.
- To realize the importance of materials, both in the form of product and service.

UNIT – I :

Material management-meaning, advantages. Codification. Purchase management-Objectives, Functions, responsibilities and duties of purchase department .SR's of Purchasing. Kardex system.Methods of purchasing. Buying procedure.

UNIT – II :

Scope of vendor development, stages in source selection, vendor rating- criteria, methods of rating.

UNIT – III :

Spare parts management- definition, classification of spares, problems and issues in spares management. Store keeping – types of stores, benefits, store location, store layout, principles in storesmanagement.

UNIT – IV :

Definition, objectives of material handling, Importance, principles of material handling, symptoms of poor material handling, Material handling equipment, symbols, costs.

UNIT – V :

Out sourcing, Make or buy decisions, Value engineering. Stores material accounting-Bin card, storesrelated ledgers. Recent development in material handling.

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary issues Related to the Materials management - Practical: poor material handling, principles of material handling - Group discussions and Case Study on Store keeping.

Second Year

**ELECTIVE COURSE
E : OPERATIONS
VII- LEAN MANUFACTURING**

Semester-IV

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- To understand principles of lean management and factors that contribute to organizational wastes, examine ways to eliminate wastes and develop improved organizational processes.
- To understand how lean management today represents a profound change in the competitive business culture and a leading indicator of excellence in the organization.
- To understand ways by which implementing lean management in organizations can improve product & processes without adding any more money, people, equipment, inventory or space and aim for perfection

UNIT – I :

Evolution of lean thinking – Craftsman era, Mass Production era and Lean thinking.

UNIT – II :

Lean Principles : **The value** - Value stream mapping – Flow – Pull - Perfection

UNIT – III :

From thinking to action : Lean Leap Tool – Kit - TQM Concepts and Tools – QFD, FMEA Robust Design concepts; SPC, QC circles and KAIZEN approaches Six – Sigma philosophy and Methodologies - Cellular Layouts.

UNIT – IV :

Creating Lean Enterprise – Organization and Implementation steps. - Examples from Manufacturing Industries. - Examples from service Industries and Software Industry.

UNIT – V :

The Future – Lean Network, 5-S, Workplace organization, Total Productive Maintenance, Process mapping/ **Value** stream mapping, Work cell. Objective and benefits of Secondary lean tool, Cause and Effect diagram, Pareto chart, Spider chart, Poka yoke, Kanban, Automation, Single minute exchange of die (SMED), Design for manufacturing and assembly, Just in time (JIT), Visual workplace, OEE

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary issues Related to the lean manufacturing - Practical: Studying total quality management- Group discussions and Case Study on Emerging Trends of Manufacturing Industries.

Second Year

ELECTIVE COURSE
E : OPERATIONS
IX- TOTAL QUALITY MANAGEMENT

Semester-IV

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES :

- To understand the concept of Quality, TQM and its framework.
- To make awareness about the Importance and Implication of Quality on Business.
- To Implement Quality Implementation Programs.

UNIT – I :

Total quality Management – Definition – Scope of TQM. Dimensions and ingredients of quality. Dimensions of product quality. Dimensions of service quality. TQM Framework - Contributions of Deming, Juran and Crosby.

UNIT – II :

Steps in implementing TQM. Advantages , Limitations and barriers to TQM Implementation. TQC- Meaning, factors affecting TQC.

UNIT – III :

Strategic tools for TQM – Bench Marking, Business Process Reengineering, Six sigma, JIT, QFD, Taguchi's quality engineering, Failure mode and Effect analysis, Poka yoke.

UNIT – IV :

Quality Education, process, quality system – quality objectives and quality policy – quality planning – quality information feedback. TQM Culture. Quality circles. Quality audits.

UNIT – V :

The ISO 9000 SERIES, Need for ISO 9000- ISO 9000-2000 , Process of obtaining ISO Certification, Advantages of ISO certification, New version of ISO standards. Documentation, ISO 14000 – Concepts, Requirements and Benefits.

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment only) :

Contemporary issues Related to the quality system of different countries- Practical: Studying TQM Culture in different Countries - Group discussions and Case Study on Quality audits.



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PG & RESEARCH DEPARTMENT OF MICROBIOLOGY


Cross-Cutting Courses in the Curriculum

2022-2023 Onwards

Cross-Cutting Issues	
Environment & Sustainability	E & S
Professional ethics	PE
Gender Equality	GE
Human Values	HV

Nature of the Course	
Core Course	CC
Elective	EE
General Course	GC

Programme	S.No.	Title of the Course	Nature of the Course	Issue relevant to
Microbiology	1	Agricultural & Environmental Microbiology	CC	E & S
Microbiology	2	Environmental Studies	GC	E & S
Microbiology	3	Microbial Biotechnology and Bioethics	EE	PE
Microbiology	4	Gender Studies	GC	GE
Microbiology	5	Value Education	GC	HV


 The Head
 Dept Of Microbiology
 Bharati India Gandhi College
 Tiruchirappalli - 620 022



B.Sc. MICROBIOLOGY

CHOICE BASED CREDIT SYSTEM -

LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (CBCS - LOCF)

(Applicable to the candidates admitted from the academic year 2022-23 onwards)

Sem.	Part	Course	Title	Ins. Hrs.	Credit	Exam Hours	Marks		Total	
							Int.	Ext.		
I	I	Language Course – I (Tamil \$ / Other Languages – #)		6	3	3	25	75	100	
	II	English Course – I		6	3	3	25	75	100	
	III	Core Course – I (CC)		Basics of Microbiology	5	5	3	25	75	100
		Core Practical – I (CP)		Basics of Microbiology	4	4	3	40	60	100
		First Allied Course – I (AC)		Fundamentals of Biological Sciences	4	4	3	25	75	100
		First Allied Practical (AP)		Fundamentals of Biological Sciences & General Biochemistry	3	-	-	-	-	-
	IV	Value Education			2	2	3	25	75	100
	TOTAL				30	21	-	-	-	600
II	I	Language Course – II (Tamil \$ / Other Languages – #)		6	3	3	25	75	100	
	II	English Course – II		6	3	3	25	75	100	
	III	Core Course – II (CC)		Microbial Physiology	5	5	3	25	75	100
		Core Practical – II (CP)		Microbial Physiology	4	4	3	40	60	100
		First Allied Practical (AP)		Fundamentals of Biological Sciences & General Biochemistry	3	2	3	40	60	100
		First Allied Course – II (AC)		General Biochemistry	4	4	3	25	75	100
	Add on Course – I ##		Professional English – I	6*	4	3	25	75	100	
	IV	Environmental Studies			2	2	3	25	75	100
VI	Language Proficiency for Employability (NMS) @@		Effective English	2	2	3	25	75	100	
TOTAL				30	29	-	-	-	900	

III	I	Language Course – III (Tamil \$ / Other Languages + #)		6	3	3	25	75	100	
	II	English Course – III		6	3	3	25	75	100	
	III	Core Course – III (CC)	Introductory Virology	5	5	3	25	75	100	
		Core Practical – III (CP)	Introductory Virology	4	4	3	40	60	100	
		Second Allied Course – I (AC)	Biostatistics	4	4	3	25	75	100	
		Second Allied Practical (AP)	Biostatistics & Bioinformatics and Computational Biology	3	-	-	-	-	-	
		Add on Course – II ##	Professional English - II	6*	4	3	25	75	100	
	IV	Non-Major Elective – I @ Those who choose Tamil in Part I can choose a non-major elective course offered by other departments. Those who do not choose Tamil in Part I must choose either a) Basic Tamil if Tamil language was not studied in school level or b) Special Tamil if Tamil language was studied upto 10 th & 12 th std.	Clinical Bacteriology	2	2	3	25	75	100	
	TOTAL				30	25	-	-	-	700
	IV	I	Language Course – IV (Tamil \$ / Other Languages + #)		6	3	3	25	75	100
II		English Course – IV		6	3	3	25	75	100	
III		Core Course – IV (CC)	Immunology	5	5	3	25	75	100	
		Core Practical – IV (CP)	Immunology	4	4	3	40	60	100	
		Second Allied Practical (AP)	Biostatistics & Bioinformatics and Computational Biology	3	2	3	40	60	100	
		Second Allied Course – II (AC)	Bioinformatics and Computational Biology	4	4	3	25	75	100	
		IV	Non-Major Elective II @ - Those who choose Tamil in Part I can choose a non-major elective course offered by other departments. Those who do not choose Tamil in Part I must choose either a) Basic Tamil if Tamil language was not studied in school level or b) Special Tamil if Tamil language was studied upto 10 th & 12 th std.	Antimicrobial Agents	2	2	3	25	75	100
VI		Naan Mudhalvan Scheme (NMS) @@	Digital Skills for Employability	-	2	3	25	75	100	
TOTAL				30	25	-	-	-	800	

V	III	Core Course – V (CC)	Medical Microbiology	5	5	3	25	75	100
		Core Course – VI(CC)	Environment and Agricultural Microbiology	5	5	3	25	75	100
		Core Course – VII(CC)	Molecular Biology and Microbial Genetics	5	5	3	25	75	100
		Core Practical –V (CP)	Medical Microbiology, Environment and Agricultural Microbiology & Molecular Biology and Microbial Genetics	4	4	3	40	60	100
		Major Based Elective – I (Any one)	1. Diagnostic Microbiology 2. Pharmaceutical Microbiology	5	4	3	25	75	100
	IV	Skill Based Elective I	Mushroom Technology	4	2	3	25	75	100
		Soft Skills Development		2	2	3	25	75	100
		TOTAL		30	27	-	-	-	700
VI	III	Core Course – VIII (CC)	Food Microbiology	6	5	3	25	75	100
		Core Course – IX (CC)	Industrial Microbiology	6	5	3	25	75	100
		Core Practical – VI(CP)	Food Microbiology and Industrial Microbiology	4	4	3	40	60	100
		Major Based Elective – II (Any one)	1 Recombinant DNA Technology 2 Microbial Biotechnology & Bioethics	5	4	3	25	75	100
		Project	Group Project (3 to 5 candidates)	4	3	-	20	80	100
	IV	Skill Based Elective – II	Biofertilizer Technology	4	2	3	25	75	100
	V	Extension Activities **		-	1	-	-	-	-
			Gender Studies	1	1	3	25	75	100
VI	Naan Mudhalvan Scheme (NMS) @@	Employability Readiness	-	-	-	-	-	-	
		TOTAL		30	25	-	-	-	700
		GRAND TOTAL		180	152	-	-	-	4400

§ For those who studied Tamil upto 10th +2 (Regular Stream).

+ Syllabus for other Languages should be on par with Tamil at degree level.

Those who studied Tamil upto 10th +2 but opt for other languages in degree level under Part- I should study special Tamil in Part – IV.

The Professional English – Four Streams Course is offered in the 2nd and 3rd Semester (only for 2022-2023 Batch) in all UG Courses. It will be taught apart from the Existing hours of teaching / additional hours of teaching (1 hour /day) as a 4 credit paper as an add on course on par with Major Paper and completion of the paper is must to continue his / her studies further. (As per G.O. No. 76, Higher Education (K2) Department dated: 18.07.2020).

* The Extra 6 hrs / cycle as per the G.O. 76/2020 will be utilized for the Add on Professional English Course.

@ NCC Course is one of the Choices in Non-Major Elective Course. Only the NCC cadets are eligible to choose this course. However, NCC Course is not a Compulsory Course for the NCC Cadets.

** Extension Activities shall be outside instruction hours.

@@ Naan Mudhalvan Scheme.

SUMMARY OF CURRICULUM STRUCTURE OF UG PROGRAMMES

Sl. No.	Part	Types of the Courses	No. of Courses	No. of Credits	Marks
1.	I	Language Courses	4	12	400
2.	II	English Courses	4	12	400
3.	III	Core Courses	9	45	800
4.		Core Practical	6	24	700
5.		Allied Courses I & II	4	16	400
6.		Allied Practical	2	4	200
7.		Major Based Elective Courses	2	8	200
8.		Add on Courses	2	8	200
9.		Project	1	3	100
10.	IV	Non-Major Elective Courses (Practical)	2	4	200
11.		Skill Based Elective Courses	2	4	200
12.		Soft Skills Development	1	2	100
13.		Value Education	1	2	100
14.		Environmental Studies	1	2	100
15.	V	Gender Studies	1	1	100
16.		Extension Activities	1	1	--
17.	VI	Naan Mudhalvan Scheme	2	4	200
Total			45	152	4400

PROGRAMME OUTCOMES

- Graduates would acquire both theoretical and practical knowledge of fundamental concepts in Microbiology.
- Graduates would knowledgeably be competent with characteristics, skills and cognizance established.
- A microbiologist could enter into higher studies for their passion of futuristic drive or could prefer academia for manifesting instructional capability.
- After graduation, the graduates can join public health sectors not only for career advancement but, for the betterment/welfare of the human society as well.
- Understand and appreciate the importance of microbes in different arena of novelty for day-to-day applications.

PROGRAMME SPECIFIC OUTCOMES

- Understanding of the fundamentals of Microbiology as applicable to wide ranging frameworks.
- Graduates would have appropriate aids of Microbiology and can perform their duties as a subject authority.
- The interdisciplinary subjects of Microbiology graduates would attribute them with skills of other arena and would assist in solving broader problems.
- Knowledge of the Microbiology curriculum and other allied subjects together would certainly guarantee promising career opportunities in academic, research and industrial sectors.
- The knowledge of microbes, understanding of microbial nature and benefits of their byproducts for human society would ensure lifelong merit.

Third year

**CORE COURSE VI
ENVIRONMENT AND AGRICULTURAL
MICROBIOLOGY
(Theory)**

Semester V

Code

Credit 5

COURSE OBJECTIVES:

- To communicate the students with basic principles of microbiology and their applications to environment and agriculture.
- Students will be able to know extremophilic microorganisms and their significant role.
- To know the type of waste disposing mechanisms using microbial sources.
- To provide the fundamental knowledge pertaining to the various scopes of agricultural and environmental microbiology.
- Students will learn the course concepts of plant diseases, aeromicrobiology, aquatic microbiology, disposal of wastes and commercial aspects of soil microbiology.

UNIT I Microbiology of Air and Extremophiles:

Distribution and sources. Droplet nuclei, aerosol, assessment of air quality. Brief account of air borne transmission of harmful microbes. Concepts of microbial ecology - Relationship between microorganism and different environments land, water and air. Extremophiles - Thermophiles, mesophiles, psychrophiles, Deep-sea, Desert, Acidophilic, Alkalophilic and Halophilic microorganisms.

UNIT II Microbiology of Water:

Different kinds of water. Physico-chemical properties of water, brief account of water borne diseases, microbial assessment of water quality, water purification, brief account of water borne diseases. Aquatic micro flora and fauna of lake, ponds, river, estuary, mangrove and sea.

UNIT III Wastes and Its Management:

Types of wastes - characterization of solid and liquid wastes. Solid waste treatment - saccharification - gasification - composting, Utilization of solid wastes for mushroom production. Liquid waste treatment - Treatment methods- primary and secondary (anaerobic - methanogenesis) aerobic: trickling, activated sludge, oxidation pond - tertiary treatment.

UNIT IV Microorganisms in Agriculture:

Microorganisms in the rhizosphere, root surfaces and phylloplane -Biofertilizer- Advantages over chemical fertilizers, types, production and - quality control of biofertilizers - Isolation, mass inoculum production, field application. Types of biofertilizers - Rhizobium, Azotobacter, Azospirillum, Cyanobacteria, Azolla, Mycorrhizae, Frankia. Biological nitrogen fixation.

UNIT V Plant Diseases:

Mode of entry of pathogens, Symptoms, Disease cycle and control measures. Different types of plant diseases - Tobacco mosaic, Bacterial blight of paddy, Downy

mildew of bajra, Powdery mildew of cucurbits, Head smut of sorghum, Red rot of sugar cane, Citrus cancer, Downy mildew of bajra, Powdery mildew of cucurbits. Microbial Pesticides – types and applications. Integrated Pest and Disease Management (IDPM).

UNIT - VI Current Contours (For continuous internal assessment only):

Assignment shall be given based on the syllabus and seminar was subjected to students related to their assignment topics individually. A group project shall be assigned in the topic of assessment of microorganisms in air. Mini project in various recent research topics related to the course shall be given.

REFERENCES:

1. Chatterji, A.K., 2005. Introduction to Environmental Biotechnology. Prentice-Hall of India Private Limited.
2. Christon J Hurst, 2002. Manual of Environmental Microbiology, 2nd edition. American Society for Microbiology, Washington.
3. Duncan Mara, Nigel Horen, 2003. The Handbook of water and waste water Microbiology. Academic press-An imprint of Eisevier.
4. Gareth M Evans, Judith C Furlong, 2003. Environmental Biotechnology-Theory and Application, John Wiley and sons Ltd.
5. Sambamurty, A., 2009. Textbook of Plant Pathology, I.K. International Publishing House, New Delhi.
6. <http://nuristianah.lecture.ub.ac.id/files/2014/09/fundamental-food-microbiology.pdf>
7. http://ssu.ac.ir/cms/fileadmin/user_upload/Daneshkadaha/dbehdasht/behdasht_imani/book/Microbiology_Handbook_Dairy_Products.pdf
8. <http://www.bookhut.net/applied-dairy-microbiology-pdf/>
9. http://www6.zetatalc.com/docs/Soil/Principles_Of_Soil_Microbiology_Waksman_1927.pdf
10. http://site.iugaza.edu.ps/tbashiti/files/2010/02/Environmental_Microbiology.pdf
11. <https://www.kobo.com/us/en/ebook/microbial-ecology-2>
12. <https://www.pdfdrive.com/principles-and-applications-of-soil-microbiology-d8264286.html>

COURSE OUTCOMES:

By the end of the course, the students will be able to:

- Know the significance of the microbes in atmosphere and water.
- Get in-depth information about the harmful effects and beneficial role of microbes in each sector.
- Acquire deeper knowledge on water and waste water treatment to tackle the current environmental problems.
- Elicit meticulous thoughts on the task of microbes in waste water treatment and solid waste management.
- Understand methods to exploiting natural wastes by producing bioorganic fertilizers.

Third year	MAJOR BASED ELECTIVE II	Semester VI
	2. MICROBIAL BIOTECHNOLOGY AND BIOETHICS	
Code	(Theory)	Credit 4

COURSE OBJECTIVES:

- To introduce the role of micro-organisms in biotechnology.
- To understand various metabolic processes involved.
- To provide the first-line knowledge of utilizing microbes for the industrial production.
- To create awareness on the roles of microbes in the biotechnology field.
- To gather a sound knowledge of genetic manipulation as to attribute desirable characteristics.

UNIT - I Microbial Production of Therapeutic Agents and Vaccines:

Biotechnology: Definition - Milestones in History - Scope of microbial biotechnology and its applications - Microbial production of pharmaceuticals - antibiotics, hormones (insulin), enzymes (streptokinase), recombinant vaccines (Hepatitis B vaccine) - Edible vaccine, Monoclonal antibodies.

UNIT - II Production of Biofertilizer, Biopesticides, Bioplastics and Bioremediation:

Microbial production of biofertilizers - (Rhizobia, Azospirillum, Frankia and VAM). Microbial production of bio-pesticides (*Bacillus thuringiensis*). Microbial production of bioplastics. Microorganisms in bioremediation: Degradation of xenobiotics.

UNIT - III Algal Biotechnology:

Single cell protein (algae and yeast). Microalgal technology - Industrial cultivation methods of Spirulina - biotechnological potentials of Spirulina as: food and feed - fuel production from microalgae - pharmaceutically valuable compounds from microalgae. Commercial production of bio-ethanol and bio-diesel using lignocellulosic waste.

UNIT - IV Genetic Engineering of Plants and Animals:

Genetic engineering of plants: Ti plasmid vectors and gene transfer in plants - Development of insect, virus and herbicide resistant plants. Transgenic animals: methods of creating transgenic mice and sheep. **Human gene therapy - in vivo and ex vivo gene therapy.**

UNIT - V IPR and Bioethics:

Intellectual Property Rights (IPR) - different types of IPRs - Principles of Bioethics (IB) - Definition of Ethics and Bioethics. - Ethics committee - Brief account on risks and ethics of modern biotechnology - **Ethical concerns in human gene therapy** - Ethical limits of animal use. Ethical issues at the beginning of life (abortion) - Ethical issues at the end of life (withholding and withdrawing medical treatment and euthanasia).

UNIT – VI Current Contours (for continuous internal assessment only):

Learners can visit nearby agricultural field (Rice, onion, cotton or any other) to enrich knowledge on the application of biofertilizers. Students may prepare posters and models on Biogas, biofuel, Organic farming, Panchagavya, dolly, knockout mice, double transgenic mouse.

REFERENCES:

1. Desmond, S.T Nicholl. 2002. An Introduction to Genetic Engineering, 2nd edition, Cambridge university press.
2. Das, H.K. 2017. Textbook of Biotechnology, 5th edition, Wiley Press.
3. Sivaji Mathivanan. 2020. Advances in Microbial Biotechnology, LAP Lambert Academic Publishing.
4. Chawla, H.S. 2020. Introduction to Plant Biotechnology, 3rd edition, Oxford & IBH Publishing.
5. Glick, B.R., Pasternak, J.J., Patten, C.L. 2010. Molecular Biotechnology 4th edition, ASM Press.
6. Mukesh Pasupuleti. 2006. Molecular Biotechnology. MJP Publishers, Chennai.
7. Ratledge C., Kristiansen, B. 2001. Basic Biotechnology, 2nd edition, Cambridge University Press.
8. Willey, J.M., Sherwood, L.M., Woolverton, C.J. 2014. Prescott, Harley and Klein's Microbiology, 9th edition, Mc Graw Hill Publishers.
9. Gupta, P.K. 2009. Elements of Biotechnology, 2nd edition, Rastogi Publications.
10. Glazer, A.N., Nikaido, H. 2007. Microbial Biotechnology, 2nd edition, Cambridge University Press.
11. Stanbury, P.F., Whitaker, A., Hall, S.J. 2016. Principles of Fermentation Technology, 3rd edition, Butterworth-Heinemann Publisher.
12. Nancy, S.J., Albert, R. J., Robert, A. P. 2010. Bioethics- An introduction the history, methods and practice, 2nd edition, Jones and Bartlett Publishers.
13. <https://www.onlinebiologynotes.com/human-insulin-production-by-genetic-engineering/>
14. <https://www.biotechnologynotes.com/transgenic-plants/edible-vaccines-applications-advantages-and-limitations/627>
15. <https://www.biologydiscussion.com/microbiology-2/bioremediation/xenobiotic-compounds-meaning-hazards-and-biodegradation/55625>

COURSE OUTCOMES:

After successful completion of this course, the learners will be able to:

- Gather the basics of producing pharmaceutically valuable products from microbiota.
- Enrich themselves with knowledge of producing biofertilizers and biocontrol agents.
- Attain the knowledge on the exploitation and applications of microalgae.
- Posses the concepts of genetic engineering in plants and animals.
- Get a comprehensive idea about IPR and Bioethics.



SHRIMATI INDIRA GANDHI COLLEGE

Nationally Accredited at 'A' Grade (3rd Cycle) by NAAC

An ISO 9001 : 2015 Certified Institution

Tiruchirappalli - 620 002

DEPARTMENT OF SOCIAL WORK
CROSS CUTTING ISSUES COVERED IN THE CURRICULUM
2022-2023

CROSS CUTTING ISSUES	
GENDER	GE
ENVIRONMENT AND SUSTAINABILITY	E&S
HUMAN VALUES	HV
PROFESSIONAL ETHICS	PE

NATURE OF THE COURSE	
CORE	CC
ELECTIVE	EC
VALUE-ADDED COURSE	VAC
NON MAJOR ELECTIVE	NME

PROGRAMME	S.NO.	TITLE OF THE COURSE	NATURE OF THE COURSE	ISSUES RELEVANT TO
MSW	1	INTRODUCTION TO SOCIAL WORK	CC	GE, E&S, HV, PE
MSW	2	SOCIAL CASE WORK AND GROUP WORK	CC	HV
MSW	3	DEVELOPMENTAL PSYCHOLOGY	EC	GE, E&S
MSW	4	SOCIAL WORK WITH PERSONS WITH DISABILITY	EC	HV, GE

MSW	5	FAMILY LIFE MANAGEMENT	VAC	GE, HV, PE
MSW	6	COMMUNITY ORGANISATION AND SOCIAL ACTION	CC	HV, GE
MSW	7	CONCURRENT FIELD WORK PRACTICE	CC	GE, HV, PE, E&S
MSW	8	GERIATRIC SOCIAL WORK PRACTICE	CC	HV
MSW	9	SUSTAINABLE DEVELOPMENT	EC	E&S
MSW	10	SOCIAL WELFARE ADMINISTRATION AND SOCIAL LEGISLATIONS	CC	GE, HV
MSW	11	HUMAN RIGHTS	VAC	GE, HV
MSW	12	RURAL COMMUNITY DEVELOPMENT	CC	GE, HV, E &S
MSW	13	HEALTH AND HYGIENE	CC	GE, HV
MSW	14	TRIBAL COMMUNITY DEVELOPMENT	CC	GE, HV, E &S
MSW	15	MENTAL HEALTH	CC	GE, HV
MSW	16	COMMUNITY HEALTH	EC	GE, HV, E &S
MSW	17	URBAN COMMUNITY DEVELOPMENT	CC	GE, HV, E &S
MSW	18	LABOUR WELFARE AND LABOUR LEGISLATIONS	CC	PE, GE, E &S
MSW	19	MEDICAL SOCIAL WORK	CC	GE
MSW	20	PSYCHIATRIC SOCIAL WORK	CC	GE, HV



MASTER OF SOCIAL WORK

**CHOICE-BASED CREDIT SYSTEM – LEARNING OUTCOMES-BASED
CURRICULUM FRAMEWORK (CBCS - LOCF)
(Applicable to the candidates admitted from the academic year 2022-2023 onwards)**

Sem.	Name of the Course	Course Title	Teaching Hours	Credits	Maximum Marks		
					CIA	ESE	Total
I	Core Course-I (CC-I)	Introduction to Social Work and Society	6	5	25	75	100
	Core Course-II (CC-II)	Social Case Work and Group Work	6	5	25	75	100
	Core Course-III (CC-III)	Field Work Practice	6	5	40	60	100
	Core Choice Course-I (CCC-I)	1. Development Psychology (or) 2. Psychology for Social Worker	6	4	25	75	100
	Elective Course-I (EC-I)	1. Green Social Work (or) 2. Social Work with Persons with Disability	6	3	25	75	100
	Value Added Course -I (VAC-I)*	Family Life Management	-	2*	25	75	100*
	Total			30	22		
II	Core Course-IV (CC-IV)	Community Organisation and Social Action	6	5	25	75	100
	Core Course-V (CC-V)	Social Work Research and Social Statistics	6	5	25	75	100
	Core Course-VI (CC-VI)	Concurrent Field Work Practice	5	5	40	60	100
	Core Choice Course-II- (CCC-II)	1. Correctional Social Work (or) 2. Geriatric Social Work	5	4	25	75	100
	Elective Course-II (EC-II)	1. Rehabilitation and Resettlement (or) 2. Sustainable Development	5	3	25	75	100
	Non-Major Elective Course-I (NME-I)	Soft Skills for Professional Competency	3	2	25	75	100
	Total			30	24		

III	Core Course-VII (CC-VII)	Social Welfare Administration and Social Legislation	6	5	25	75	100
	Core Course-VIII (CC-VIII)	Specialization-I*	6	5	25	75	100
	Core Course-IX (CC-IX)	Concurrent Field Work Practice	5	5	40	60	100
	Core Choices Course-III (CCC-III)	Specialization-II**	5	4	25	75	100
	Elective Course-III (EC-III)	Specialization-III***	5	3	25	75	100
	Non-Major Elective Course-II (NME-II)	Life Skill Education	3	2	25	75	100
	Total		30	24			600
IV	Core Course-X (CC-X)	Specialization-IV****	6	5	25	75	100
	Core Course-XI (CC-XI)	Specialization-V*****	6	5	25	75	100
	Entrepreneurship / Industry Based Course (CFP)	Concurrent Field Work Practice	6	5	40	60	100
	Project		12	5	20	80	100
	Value Added Course -II (VAC-II)*	Human Rights	-	2*	25	75	100
	BFP	Block Field Placement (Mandatory for Course Completion, No Marks).		-----	-----	-----	-----
	Total		30	20			400
Grand Total			120	90			2100

LIST OF SPECIALISATION COURSES

- A. Community Development
- B. Family and Child Welfare
- C. Human Resource Management
- D. Medical and Psychiatry

*1) Students can choose any one among the following courses (Core Course-VIII)

Specialisation Papers-I/Course Title	Course Code
Rural Community Development	CC-VIIIA
Demography and Family Welfare	CC-VIIIB
Human Resource Management	CC-VIIIC
Health and Hygiene	CC-VIIID

**a) Students can choose any one among the following Core choice courses (CCC-III)

Specialisation Papers-II/Course Title	Course Code
Tribal Community Development	CCC-IIIA
Women Welfare	CCC-IIIB
Human Resource Development	CCC-IIIC
Mental Health	CCC-IIID

***iii) Students can choose any one among the following Elective courses (EC-III)

Specialisation Papers-III/Course Title	Course Code
Development Communication	EC-IIIA
Welfare of the Older Persons	EC-IIIB
Organisational Behaviour and Organisational Development	EC-IIIC
Community Health	EC-IIID

**** iv) Students can choose any one among the following Core courses X(CC-X)

Specialisation Paper-IV/Course Title	Course Code
Urban Community Development	CC-XA
Youth Welfare	CC-XB
Labour Welfare and Labour Legislation	CC-XC
Medical Social Work	CC-XD

***** v) Students can choose any one among the following Core courses XI(CC-XI)

Specialisation Paper-V/Course Title	Course Code
Project Management	CC-XIA
Child Welfare	CC-XIB
Employee Relations and Trade Union	CC-XIC
Psychiatric Social Work	CC-XID

First Year

**CORE COURSE-I
INTRODUCTION TO SOCIAL
WORK AND SOCIETY**

Semester-I

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES

- To develop an insight into the historical context of origin and development of social work profession.
- To impart social and religious ideologies of India for ensuring change.
- To cultivate an understanding of the theoretical framework of the subject.
- To imbibe an idea about the social structure and social problems.
- To infuse a philosophical foundation and value base of social work profession.

UNIT-I:

Social Work: Concepts- Social Work, Social Service, Social welfare, Social Security, Social Defense, Social Justice, Social Development, and Social Reform and Historical development of Social Work in UK, USA, and India. Socio-religious thoughts of India: Hinduism – four values, Buddhism, Jainism, Sikhism, Christianity- Supreme value of man, concept of love and service, and Christian missions; Islamism: Basic beliefs, values, Islamic religion and cultural system; Social Reform movements in India- its impacts and role of Brahma Samaj, ArnyaSamaj, PrarthanaSamaj, Ramakrishna mission, Theosophical society, Bakhti movements, and D.K. Movement.

UNIT- II:

Individual & Society: Meaning and Characteristics of Society, Community, Association, Organization and Social Institutions- Culture and Civilization- Socialization and its agencies-Social Structure and Social Stratification-Caste System and Class System - Social Groups - Social Change- Theories and Factors of Social Change, Westernization and Modernization and Post Modernism - Social Disorganization and Social Deviance- Social Control: Kinds, Values, Norms, Folkways, Mores and Laws - Relevance of Sociology for Social Workers.

UNIT- III:

Social Work as a Profession: Nature and scope, objectives; philosophy and principles, functions, values and ethics. Social work education: as a profession, professional values, training; skills, tools and techniques, professional social work and voluntary social work, professional associations in social work; problems faced by social work professionals in India.

UNIT- IV:

Methods of Social Work: Social case work – social group work – community organisation – social work research – social welfare administration – social action. Fields of social work: family and child welfare, women welfare, youth welfare, community development (rural, urban & tribal), medical and psychiatric social work, correctional social work, Geriatric Social Work, Work place social Work and labour welfare.

UNIT -V:

Theories & Approaches (basic/overview only): Role theory, problem-solving theory, and gestalt theory, systems theory, **ecological theory**, communication theory, existential approach, Indian perspective of social work, feminist approach, relevance and scope of eclectic integrated approach to social work practice, role of social worker in remedial, preventive, and developmental models and as an instrument of change and development; **modern Indian social thoughts of Ambedkar, EVR Periyar, Swami Vivekananda, DeendayalUpadhyaya, Aurobindo, Tagore, Mahatma Gandhi, and SavitribaiPhule**

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

Students are expected to read and know the recent trends in social work and its reform movements and the application of social work in new areas.

REFERENCES

1. Albrecht, Gary L. Encyclopedia of Disability (4 Volumes), Sage, Oaks. 2006
1. Banks, Sara (1995) Ethics and Values in Social Work: Practical Social Work Series, Macmillan, London.
2. Bhushan Vidya&Sachdeva, D.R. An Introduction to sociology, Kitalmahal, Allahabad. 1995
3. Chowdhry, Dharam Paul. Introduction to Social Work: History, Concept, Methods, and Fields. Atma Ram, 1964.
4. Congress, E.P. Social Work Values and Ethics, Nelson-Hall, Chicago, 1998
5. Desai, M. Curriculum Development on History of Ideologies for Social Change and Social Work, TISS, Mumbai. 2000
6. Fink A.E. The fields of social work, Henry Hold, New York. 1974.
7. Fried Lander, A.W. Introduction to social work, Prentice Hall, New Jersey, 1974
8. Gangrade, K.D. Dimensions of Social Work in India, Marwah, New Delhi. 1976
9. Hans Nappaul. The study of Indian Society. S.Chand& Co, 1972.
10. Jacob K.K. Social Work Education in India (ed), Himanshupub. New Delhi. 1994
11. Jacob, K. K. Social Work Education in India (retrospect and Prospect). Himanshu Publications, 1994.
12. Kinduha, S.K. Social work in India, SarvodayaSahityaSamaj, Rajasthan, 1965
13. Payne, Malcom. Modern Social Work Theory: a critical introduction, Macmillan, Hound mills, 1991.
14. Singh, R.R. Field Work in social work education (Ed), Concept pub., New Delhi. 1985.
15. Srinivas, Mysore Narasimhachar. "Caste in modern India and other essays." Caste in modern India and other essays. 1962.

COURSE OUTCOMES : Upon successful completion of this course, the student should be able to

- Identify the basic elements of social work profession
- Define the socio-religious ideologies, values and ethics of social work
- Distinguish between social work and social service
- Hold knowledge of sociology for social workers
- Compare and contrast social work profession

First Year

CORE COURSE-II
SOCIAL CASE WORK AND GROUP
WORK
(Theory)

Semester-I

Code:

Credit: 5

OBJECTIVES:

- To understand case work and group work methods in Social Work and to understand values and principles of working with individuals and groups.
- To develop the ability to critically analyse problems of individuals and families and factors affecting them.
- Develop appropriate skills and attitudes to work with individuals and groups.

UNIT -I:

Case Work: Concepts, objectives purpose its importance, nature and scope, historical development, components, values and principles of case work practice; **Case work process:** Intake, Study, Assessment, Diagnosis, Treatment Intervention techniques (supportive environmental manipulation, reflective practical help or material help & direct treatment/counselling). **Evaluation:** meaning, purpose objectives, types, methods techniques/instruments, **Termination:** meaning, reaction to termination, decision to terminate, and planning for termination. **Follow-up-** meaning, purpose, and types.

UNIT-II:

Case Worker-Client Relationship: meaning, purpose needs significance, and elements/components; principles of client-worker relationship; obstacles in client-worker relationship. **Case Work and Communication:** meaning, purpose, importance, principles. **Approaches to Practice:** psychosocial, problem-solving, crisis intervention; behaviour modification, functional and development of an eclectic model for practice.

UNIT-III:

Recording in Case Work: meaning, sources and types- principles of recording, use, and maintenance of record. **Application of Social Case Work in different settings:** medical and psychiatric settings- mentally retarded shelter homes; mental rehabilitation centres, de-addiction and detoxification centres, mental health & community-based rehabilitation; **Problems and Limitations and Role** of case worker in various settings; professional self, conflict and dilemmas in working with individuals and family.

UNIT -IV:

Social group: definition, characteristics, types of groups-social group and social group work group; and functions of a group; Group process; **Group dynamics-**meaning, definition, functions, and basic assumptions of group dynamics. **Social group work:** concepts-assumptions, purpose, goals, principles, and values of group work, and historical development of group work; group work as a method of social

work and its relation to other methods of social work. **b. Group work process:** Intake and study; Assessment-Intervention/treatment- Evaluation;

UNIT -V:

Models and approaches: social goal model, remedial and reciprocal model; group therapy; group psychotherapy/ therapeutic /social treatment, development group and task-oriented group, etc. **b. Group work recording:** meaning, purpose, types and principles of group work recording, scope, problems, and limitations of group work practice in Indian settings; role of group worker in various settings.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

Self-Study: Training the Postmodern social case work and social group work.

REFERENCES:

1. Jordan, William. *Client-worker transactions*. Routledge & K. Paul, 1970.
2. Kadushin, Goldie. *The social work interview: A guide for human service professionals*. Columbia University Press, 2012.
3. Mathew, Grace. *An introduction to social casework*. Tata Institute of Social Sciences, 1992.
4. Perlman, Helen Harris. *Social casework: A problem-solving process*. University of Chicago Press, 1957.
5. *Research and practice*. Vol. 14. SAGE Publications, Incorporated, 1990.
6. Tilbury, Derek EF. *Casework in context: a basis for practice*. Elsevier, 2014.
7. Timms, Noel. *Recording in social work*. Taylor & Francis, 1972.
8. Alissi, Albert S. "Social group work: Commitments and perspectives." *Perspectives on social group work practice* (1980): 5-35.
9. Conyne, R. K. (1999). *Failures in group work: How we can learn from our mistakes*. Chronicle Books.
10. Corey, Gerald. *Theory and practice of counseling and psychotherapy*. Nelson Education, 2015.
11. Douglas, Tom. *Group processes in social work: a theoretical synthesis*. John Wiley & Sons, 1979.
12. Glassman, Urania. *Group Work: A Humanistic and Skills Building Approach: A Humanistic and Skills Building Approach*. Vol. 13. SAGE Publications, 2008.
13. Konopka, Gisela. *Social group work: A helping process*. Prentice-Hall, 1972.
14. Nicolson, Paula, Rowan Bayne, and Jenny Owen. *Applied psychology for social workers*. Palgrave Macmillan, 2006.

E-BOOKS /E-MATERIALS:

1. https://mpbou.edu.in/news/m_pge_msw2p2.pdf
2. https://www.bdu.ac.in/schools/socialsciences/socialwork/docs/studymaterials/Social_Case_Work_Practice_Working_with_Individuals_unit_1.pdf
3. [http://www.uop.edu.pk/ocontents/5%20\(b\)%20Social%20Structure%20of%20the%20Group%20\(pg%2028-36\).pdf](http://www.uop.edu.pk/ocontents/5%20(b)%20Social%20Structure%20of%20the%20Group%20(pg%2028-36).pdf)

COURSE OUTCOME:

- To understand the values, Principles and scope of Social Case Work and Social Group Work to develop the capacity to practice them
- To understand and apply the approaches & models of Case Work / Group work practice in different settings
- To develop an understanding of and an ability to adopt a multi-dimensional approach in assessment and interventions

First Year

CORE CHOICE COURSE-I
1.DEVELOPMENT PSYCHOLOGY
(Theory)

Semester-I

Code:

Credit: 4

COURSE OBJECTIVES

- To teach the students the relevance of psychology and its application in the fields of Development psychology.
- To help them to know the developmental stages of life span as a product of social, psychological and biological factors.
- To enable the students to know the physical, social, emotional, and mental aspects of human development

UNIT – I:

Human Growth and Development: Nature of Development psychology, scope, objectives, uses, Growth: Meaning, Types of Developmental changes, Principles of Human Growth, factors affecting human Growth, Heredity, **Environment** and Maturation.

UNIT – II:

Prenatal Development and Birth: From conception to birth, **Environmental influences on prenatal Development**, Stages of psychosocial development, Types of delivery, The physical self. Infancy, Infant Perception and Cognition, Physical, Social, Mental and Emotional Development In Infancy.

UNIT – III:

Babyhood and Childhood: Physical, Motor, Social, Mental and Emotional Development during this stage, **Sex Differences and Sex-Role Development**, parental variables as factors, personality Development of babyhood and childhood.

UNIT – IV:

Puberty and Adolescence: Meaning and Definition, **Changes in reproductive organs, Physiological, Social, Mental, Personality and Emotional Development during this stage, Sexual maturity, Impact of general development and attitude.**

UNIT-V:

Adulthood, middle age and old age: Development and problems in this stage, Social expectation, major life hazards, Physical, Psychological Emotional, economic and vocational challenges, Empty nest.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only) ::

Topics for Self-Study (Not for Evaluation):

Each student should study the personality Development of each stage with suitable cases studies from their field work experiences. (<https://www.nlpacademy.co.uk>)

TEXT BOOKS:

1. S.KMangal(2009) General Psychology, Sterling Publishers Private Limited, New Delhi (Unit I, III, IV & V)
2. Hurlock E. B. (1981) Developmental Psychology, Tata McGraw Hill, New Delhi. (Unit II)

REFERENCE BOOK:

1. Anastasi A : Psychological testing, New York: Macmillan Revised Edition 1987.
2. Chande, S.P: Developmental Psychology, New Delhi, Neelkamal Publications Pvt Ltd, 2003
3. David R. Shaffer: Developmental Psychology-Childhood and Adolescence, New York, Brook/Cole Publishing Company, 1996.
4. Davidoff L L. Introduction to Psychology, Auckland; McGraw Hill Inc; 1981
5. CSSR: A survey of research in psychology chapter 2, developmental psychology, Bombay; Popular Prakashan pp. 56-79, 1972.
- Ernest R. Hilgard et al., Introduction to Psychology, New Delhi, Oxford & IBH Publishing Co Pvt, 1975
6. Kuppasamy B : An Introduction to social psychology; Bombay; Media Promoters and pub. Pvt Ltd., 1980.
7. Morgan, C. T. & King, R. A: Introduction to psychology New York
8. Munn, N. A : Psychology- The fundamentals of human behaviour; London; George G Harrap & Co, Ltd., 1961
9. Rayner, Eric: Human Development, London; George Allen and Unwin, 1978
10. Saraswathi T. S, Dutta R : Development Psychology in India, Delhi, Sage publications; 1987.

COURSE OUTCOME After successful completion of this course, the students will be able to:

- Explore the developmental stages of life span as a product of social, psychological and biological factors
- Construct strategies by applying the psychological concepts, to enhance human development
- Detect the factors influencing personality Development on different stages.

First Year

ELECTIVE COURSE-I
2. SOCIAL WORK WITH PERSONS
WITH DISABILITY
(Theory)

Semester-I

Code:

Credit: 3

COURSE OBJECTIVES

- To teach the student about the strategies, therapies and assistive devices for helping the disabled.
- To enable the students to know the need for education, types and models for the disability.
- To familiarize the students with the various Laws, welfare, and rehabilitation services for the disabled.

UNIT-I:

Introduction to Disability: Definitions-, Disability, Impairment, Handicap, Magnitude, Causes and Consequences of Disability. Disability as a social construct: Attitudes, Stigma, Discrimination faced by people with disability. Myth and misconception of Disability. Different approaches to disability.

UNIT-II:

Classification of Disability: Different Types of disability -Visual Impairment, Hearing Impairment, Locomotor Disability: Intellectual disability/mental retardation -Cerebral Palsy, Multiple Sclerosis, Autism -magnitude, causes, types, assessment, impact on child's development and adult.
Psycho-social problems of persons with disability: magnitude, causes, types, assessment, impact on child's development and adults

UNIT-III:

Problems of Persons with Disability: Health problems including physical, mental, **reproductive and sexuality**. Psychology of disability, adjusting to one's own disability, self-esteem, resilience and coping mechanism of individual. Role of Social Worker in rehabilitation of Person with Disability and as a vital member of Multidisciplinary rehabilitation team.

UNIT-IV:

Education and Employment for Disabled: Special education and integrated Education: Definition, need and importance. Difference between integrated and inclusive education. Work disability management. Scheme of integrated education for disabled children (IEDC).

UNIT-V:

Rights and Entitlements Of The Disabled: Fundamental Rights and constitutional rights of the Disabled, Mental health act 1987, The rehabilitation council of India Act (RCT) 1992, The Persons with Disability Act 1995 (PWD), National Institutes: District Rehabilitation Centre, District disability rehabilitation centres, Composite regional centre (CRCs), Regional rehabilitation centre (RRCs)

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

Self-study: Ableism: Examine the social construction of disability from different stakeholder perspectives.

REFERENCES:

1. Singh J.P Dr. and Manoj K. Dash Dr. disability development in India .RCI, Kanishka, Pub, New Delhi, 2005
2. Dr. Jose Murickan S.J, Dr. Georgekutty Kareparampil: Person with disabilities in society, Kerala federation of the blind, 1995
3. Mohapatara C.S Disability management in India, challenges and commitment, NIHM and Indian institute of public administration, 2004
4. James E. Yasseldyke, Bob Algozzine, Martha Thyrlow: Critical Issues in special education, Kanishka Pub, New Delhi.
5. Bhanushali Kishorkumar D, Rehabilitation of Persons with Disabilities,
6. Mami M.N.G Inclusive foundation –In Indian Context, Sri Ramakrishna Mission Vidyalaya, Coimbatore, 2000.
7. Text book for BED special education, MPBHOJ University, Bhopal

E-BOOKS/E-MATERIALS:

<https://www.kobo.com/us/en/ebook/social-work-with-disabled-people-1>
<https://www.wiley.com/en-us/Social+Work+and+Disability-p-9780745670195>
<https://disabilityaffairs.gov.in/content>
<https://social.un.org/publications/UN-Flagship-Report-Disability-Final.pdf>

COURSE OUTCOMES:

- To understand the conceptual differences between the terms 'impairment', 'disability' 'handicap' and 'challenged' and understand the concept of classification and labelling
- To analyze the factors that influence the prevalence of disabilities
- To develop knowledge about the various disabling conditions associated with the challenged. CO4: To understand the social work intervention mechanisms for the challenged
- To formulate intervention strategies while working with the challenged.

First Year

VALUE ADDED COURSE-I
FAMILY LIFE MANAGEMENT

Semester-I

Code:

(Theory)

Credit: 2

COURSE OBJECTIVES

- To introduce the students the Family Dynamics.
- To familiarize the students with the Philosophy, Values, Standards, and Goals of Family.
- To teach the students about decision-making in Family Living
- To train the students in the management of Family Resources.
- To enlighten the students on social action and social work research as indirect methods of social work

UNIT -I:

Family Dynamics Meaning; Family Life in a Changing World; Role of Family, Role of Family members, **Role of Women**; Family Life Cycle: Stages; The home in an industrial Context; Concept of Management in the Home; Managerial Responsibilities.

UNIT -II:

Philosophy, **Values, Standards and Goals** Development of a Philosophy, **The concept of Value, Values and Attitudes**; **Development of Family Value Patterns**; **The concept of Standards**; The concept of Goals; Customary beliefs.

UNIT -III:

Decision Making in Family Living, Steps in Decision-Making Process; Kinds of decisions families make; The concept of Family Resources; The management Process.

UNIT -IV:

Management of Family Resources: Time Management, Energy Management, Work Simplification; The process of Family Finance Management: The concept of Income Management; Analysis of Kinds of Income; Guidelines in money income management; Borrowing: the family's use of credit; Conflict Management in Families.

UNIT -V:

The Family's Plans for the Future Institutions Savings, Investments and the Estate: Institutions for Family Savings; Taxation in Family Plans; Planning the Family Estate; Insurance for the Family.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

Students are expected to prepare a profile of the management of a family of their own or relatives with regard to their family dynamics, Philosophy, values, standards and goals, decision- making, management of family resources and saving habits in the family.

REFERENCES:

1. Agarwal, R.D.(2000). Organization and Management, New Delhi :McGraw Hill Company.
2. Ann Smith Rice, Suzanne M. Tucker . (2000).Family Life Management, the University of Michigan: Macmillan
3. Deacon, Ruth E. & Firebaugh, F.M.(1975), Home Management : contexts & Concepts, Boston :Houghton Mifflin Company.
4. Elizabeth B.Goldsmith. (2005). Resource Management for Individuals and Families, Thomson Wadsworth
5. Goel, S.L.(1987). Modern Management Techniques. New Delhi : Deep Publishers.
6. Goldsmith, Elizabeth, B.(2000). Resource Management for Individuals & Families, Iled Wadsworth.
7. Gross, I.h. and Crandall, E.w.(1963). Management for Modern Families. Appleton, Centurian Crofts, New York.
8. Hampton, David R.(1986). Management, II ed., New Delhi : Tata McGraw Hill.
9. Koontz H. an O' Donnel C.(1976). Management - A systems and contingency analysis of managerial functions. McGraw - Hill Kogakusua Ltd., New Delhi.
10. Nadaf, Imam. (2017). Family Life management: Your Family members are the potential energy of your life, India: Notion Press;
11. Narayan, B., ed. (1987). Leadership & Management Effectiveness, New Delhi :Anmol Publishers.
12. Newman, W.H. Warren, E.K. and McGill, A.R.(1998). The Process of Management strategy, Action,Result, Prentice, Hall of India Pvt. Ltd.
13. Nickell and Dorsey J.M.(1983). Management in Family Living, Wiley Eastern Ltd., New Delhi.
14. Rustomji, M.K.(1983). Art of Management, Delhi, Macmillan India Ltd.
15. Ruth E. Deacon, Francille M. Firebaugh .(2010). Home Management: Context and Concepts the University of Wisconsin – Madison: Houghton Mifflin
16. Steidl and Bratton.(1967). Work in the Home, John Wiley and Sons. New York.
17. Pedagogy: Chalk & talk, e -content, PPT, Group Discussions, Videos, Quiz & Assignments

COURSE OUTCOME

- On successful completion of the course the students will be able to
- Recall Family Dynamics
- Understand Philosophy, Values, Standards and Goals of Family
- Examine Decision-making in Family
- Discover Kinds of Family Resources
- Plan for the future of the Family.

First Year

CORE COURSE-IV
COMMUNITY ORGANISATION &
SOCIAL ACTION
(Theory)

Semester-II

Code:

Credit: 5

COURSE OBJECTIVES:

- To understand the different aspects of a community, its functions, and problems
- To understand the critical elements of community organisation process
- To enhance the critical understanding of models and strategies for CO
- To develop attitudes conducive to participatory activities for a civil society
- To gain knowledge on the various techniques and skills of community organisation & social action and to develop the basic skills to apply for those in the community.

UNIT-I:

Community: meaning, types, and characteristics; community power structure minority groups; Community Dynamics: integrative and disintegrative processes in the community. Leadership: definitions, types and qualities; leadership in different types of communities, theories of leadership. Community power structure and factions and sub-groups, **minority groups**. Concept of community development - Similarities and differences between Community Organization and community development.

UNIT-II:

Community Organisation: concept, definition, objectives, philosophy, History, approaches, principles and skills; community organisation as a method of social work; community welfare councils and community chests; models of community organisation; community participation: concept, imperatives, types, constraints, methods and techniques; components of community work and community relation. Focus Groups, Analysis of Power Dynamics in Various Community, Mobilization for Participation, Involvement in Problem Solving Process: Community Based Organization Building and Federating for Sustained Problem Solving Action.

UNIT-III:

Methods of community organisation: Planning, education, communication, community participation, collective decision making, involvement of groups and organisations, resource mobilisation, community action, legislative and non-legislative promotion, coordination. Community Organization in different Fields - Health, Education, Correctional, Rural, Urban and Tribal communities, **Vulnerable sections**, Disaster. Qualities, Roles and Responsibilities of Community Organizer. Community Organisation at Local, State and National levels.

UNIT-IV:

Phases of community organisation: study, assessment, discussion, organisation, action, evaluation, modification, continuation and community study, intervention strategies in community settings: organising, activating, people's participation, negotiating, lobbying, and resource mobilisation,

UNIT-V:

Concept and Evolution of Social Action: concept, objectives and Principles. History and Scope of social action in India. Social work and Social Action. Strategies for Social Action Concept of advocacy as a tool: Strategies for Advocacy - Campaigning, Use of media and public opinion building in advocacy - Coalition and Network building - Approaches: rights-based approach and advocacy-based approach; Radical Social Work: meaning, techniques; Role of Paulo Freire and Saul Alinsky, Role of a social worker in social action.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

Conduct a fruitful Community Organisation programme in your own Area on any needy Topic.

REFERENCES:

1. Gangrade, K.D 1971 Community Organization in India, Mumbai : popular Prakashan.
2. InduPrakash 1994 Disaster Management: Societal Vulnerability to Natural Calamities, New Delhi :Rashtra Prahari Prakashan
3. Friedlander, W.A. 1978) Concepts and Methods in Social Work, Eaglewood Cliffs, New Delhi :Bentice Hall International Inc
4. Ross, Murray &Lappin, Ben 1967 Community Organization; Theory, Principles, and Practice, New York : Harper & Row
5. Siddique,H.Y.(1984). Social Work and Social Action, Hira Publications
6. National Centre for Advocacy Studies 2000 Fearless Minds: Rights Based Approach to Organizing and Advocacy, Pune : National Centre for Advocacy
7. Guha, A. (2013) .Community Organization and Social Action, Centrum press.
8. Patil, A.R (2013) Community Organisation and Development: An Indian Perspective New Delhi: PHI Learning
9. Joseph, S.(2012). Community Organization in Social Work, Discovery Publishing house.
10. Lee, B.(2011). Pragmatics of Community Organization, Common Act.
11. Parsons, T. (1967). The Structure of Social Action, Free Press

COURSE OUTCOMES:

Upon successful completion of this course the students would be able:

- To gain knowledge on different communities and different lifestyle of communities.
- To have familiarity on community organization as direct method of Social Work.
- To equip with various methods of community organization.
- To gain familiarity in the application of community organization for the welfare of community people.
- To perceive the strategies thoroughly by applying Social Action as a method of Social Work.

First Year

CORE COURSE-V
SOCIAL WORK RESEARCH AND
SOCIAL STATISTICS

Semester-II

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES:

- Develop an understanding of a scientific approach to human enquiry in comparison to the native or common sense approach in various aspects and its process.
- To understand major research strategies, meaning, scope, and importance of social work research.
- To develop an ability to see the linkage between the practice, research, theory, and their role in enriching one another.
- To develop attitudes favourable to the judicious integration practice, research and theory, and to develop skills for the use of library and documentation services for research.
- To develop the ability to conceptualise, formulate, and conduct simple research projects (includes basic research skills such as conceptualisation of a research strategy and problem, writing a research proposal, developing tools for collecting data, use of sampling strategies, data collection methods, processing, presentation, analysis interpretation, writing a research report, etc.).

UNIT -I TYPES OF RESEARCH:

Social Research: Meaning, definition, objectives, characteristics. Social Work Research: Meaning and definition; Difference between social research and social work research; Scientific method: meaning, characteristics; Types of research: pure, applied, and action research; participatory and evaluation research; Qualitative research: meaning, scope, characteristics, difference between qualitative and quantitative research.

UNIT -II PROBLEM FORMULATION AND HYPOTHESIS TESTING:

Selection of problem: criteria and sources defining the problem; Variables: meaning, types of variables; Operationalization; measurement: meaning, levels of measurement; nominal ordinal, interval, and ratio; Hypothesis: meaning, sources, characteristics, functions and types; attributes of a sound hypothesis; hypothesis testing; Level of significance; Type-I and Type-II errors. Theory and fact; inductive and deductive theory construction.

UNIT -III DESIGN AND SAMPLING:

Research design: meaning and types- exploratory, descriptive, diagnostic, experimental. Universe and sampling: meaning, principles and types of sampling; Advantages and disadvantages; Tools/instruments: Types and steps involved in tool construction; Validity and Reliability: meaning and types; Pilot study and Pre-test.

UNIT -IV DATA PROCESSING AND REPORT WRITING:

Sources and Methods of data collection: Primary and Secondary Sources; Methods: Interview- meaning and types; questionnaires; observation: Meaning and definition; types of observation. Data processing;

Editing, Sorting, coding, and transcription. Presentation of data: tabular and graphical presentation; Report writing: content, format and types; footnotes, referencing, and bibliography; meaning and differences; methods of referencing; Plagiarism; **ethics and qualities of a good researcher**; preparation of research project proposal; agencies involved in social work research.

UNIT -V SOCIAL STATISTICS:

Meaning, definition, use of Statistics and its limitations in social work research; Measures of central tendency: arithmetic mean, median, and mode; Dispersion: range, quartile deviation, standard deviation, and coefficient of variation; Tests of significance: "t" test, F- test and chi-square test; Correlation: meaning, types, and uses; Karl Pearson's coefficient of correlation and rank correlation; Computer applications: Use and application of computer in social work research.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Preparation of a research proposal on a topic selected by each student following the social work research process. Application of statistical tools and testing of hypothesis to be done depending upon the nature of research work.

REFERENCES:

1. Alan Bryman (2004) Social Research Methods, New Delhi: Oxford University Press.
2. Anderson, Jonathan, Millicent Eleanor Poole, and Berry H. Durston (1970). Thesis and assignment writing, Australasia: J. Wiley and Sons.
3. Baker, Therese L., and Allen J. Risley. (1994). "Doing social research."
4. Bryman, Alan, and Bob Burgess, eds. (2002). Analyzing qualitative data. Routledge.
5. Clandinin, D. Jean, et al. (1998). "Collecting and interpreting qualitative materials." Personal experience methods
6. Denzin, Norman K., and Yvonna S. Lincoln (1994). Handbook of qualitative research, Sage Publications, Inc.
7. Earl Babbie. (1998). Adventures in Social Research using SPSS, New Delhi: Pine forge Press.
8. Giddens, Anthony, and Jonathan Turner H. (1987): Social Theory Today.
9. Goode, William J., and Paul K. Hatt. (1952) Methods in social research.
10. Gupta S.P. (2005). Statistical Methods, New Delhi: Sultan Chand Publishers.
11. Henri, Theil. (1972). Statistical decomposition analysis.
12. Janet M. Ruane. (2005). Essentials of Research Methods, UK: Blackwell Publishing.
13. Kothari, Chakravanti Rajagopalachari. (2004). Research methodology: Methods and techniques, New Age International.
14. Krippendorff, Klaus. (2012). Content analysis: An introduction to its methodology. Sage.
15. Lakshmi Devi. (1997). Encyclopedia of Social Research, New Delhi: Anmol Publications.
16. Laldas, D. K. (2000) Practice of social Research, Jaipur: Rawat Publication.
17. Morgan, David L. (1996). Focus groups. Annual review of sociology.
18. Nachmias, David, and Chava Nachmias. (1976). Research methods in the social sciences.
19. Netemeyer, Richard G., William O. Bearden, and Subhash Sharma. (2003). Scaling procedures: Issues and applications, Sage Publications.
20. Ramachandran, P. (1993). Survey Research for Social Work: A Primer, Institute for Community Organization Research.

21. Rubin, Allen, and Earl Babbie. (2016). *Empowerment Series: Research Methods for Social Work*, Cengage Learning.
22. Schutt, Russell K. (2011). *Investigating the social world: The process and practice of research*, Pine Forge Press.
23. Singleton Jr, Royce A., Bruce C. Straits and Margaret Miller Straits. 1993). *Approaches to social research*, Oxford University Press.
24. Slife, Brent D., and Richard N. Williams. (1995). *What's behind the research?: Discovering hidden assumptions in the behavioral sciences*, Sage publications.
25. Vijay Rohatgi. (2001). *An Introduction to Probability and Statistics*, New York :A Wiley – Inter-science Publications, John Wiley & Sons, Inc.,
26. Young, Pauline V (1996) *Scientific social surveys and research*, No. 307.2 Y6.
27. Pedagogy: Chalk& Talk, Seminar, PPT Presentation, Group Discussion and Case Study.

COURSE OUTCOME on successful completion of the course the students will be able to:

- Explain the concepts of social research and social work research
- Formulate research problem
- Design Research and Sampling.
- Plan sources and methods of data collection
- Analyse data.

First Year

ELECTIVE COURSE-II
2. SUSTAINABLE DEVELOPMENT

Semester-II

Code:

(Theory)

Credit: 3

COURSE OBJECTIVES

- To understand the concept and context of the sustainable development
- To explain and define basic methods and models of sustainable resources
- To analyse and evaluate the indicators of economic growth
- To compare and contrast different energies and resources
- To define and apply the key developmental growth in sustainable development

UNIT -I:

Sustainable Development: Concepts and definitions - Models of Sustainable Development - present context and Problems.

UNIT- II:

Economic Growth and Equity: Indicators of Economic Growth – GDP, GNP & per- capita income – Economic Growth in relation to Development.

UNIT- II:

Environment and energy: Natural resources - availability and utilization – Environmental conservation: Waste reduction and pollution prevention – Non-conventional Energy sources. Technology and Sustainable Development: Appropriate Technologies - new technologies and technology transfer.

UNIT- IV:

Social Development: Population stabilization - Perception, Attitude and Behavioral changes (paradigm shift) - social and Cultural Development.

UNIT- V:

Development Communication Methods: folk Media (puppet shows, folk Drama, Folk Dances and Folk Songs), Print and Electronic Media. Selecting suitable approaches for different target groups.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

RIO 2012 Issues: Current Ideas on Sustainable Development Goals and Indicators; Focus areas for priority attention: Green jobs, youth employment and social inclusion, Energy access, efficiency, sustainability, Food security and sustainable agriculture, Water, Sustainable cities, Management of

the oceans, fisheries and other marine resources, Improved resilience and disaster preparedness.
UN: Sustainable Development Goals Report 2020, Sustainable Development Current Affairs

REFERENCES:

1. Dahama OB & Bhatnagar OP: Education, Communication for Development, Oxford & IBH, New Delhi, 1994.
2. Dhingra C. Ishwar: The Indian Economy - Environment and policy – S. Chand & Sons, New Delhi, 2002.
3. Hanley et al: Environment Economics, Mac Millan India Pvt Ltd., New Delhi, 2004.
4. Kumar Arvind: Environment Management, APH Publishing Corp., New Delhi.
5. Mahajan Kamlesh: Communication and society, classical publication, New Delhi 1990.
6. Mishan E.J. The costs of economic Growth, pelican Ramachandra Guha and Martinez Alier J (2000) Environment A Global History Oxford University Press, Delhi 1976.
7. Narindar Singh: Economics and the crisis of Ecology, Oxford University press, Delhi 1976.
8. Pandey P.N. Environment Management, Vikas publications pvt Ltd, New Delhi 1997.
9. Ramachandra Guha and Martinez Alier J., Varieties of Environmentalism, Oxford University press, Delhi 2000.
10. Swaminathan M.S., A Century of Hope 2000.
11. The world commission of environment and Development, our common future, Oxford University Press, Delhi.
12. Vandana Ahiva: STAYING ALIVE: Women ecology and survival at India, kali for women, New Delhi 1988.

COURSE OUTCOMES :

- Upon successful completion of this course, the student should be able to
- Understand the concept and context of the field of sustainable development
- Explain and define basic methods and models of sustainable resources
- Analyse and evaluate the indicators of economic growth
- Compare and contrast different energies and resources in sustainable resources
- Define and apply the key developmental growth in sustainable development
- Explain various methods of development communication with suitable approaches for different target groups.

Second year

CORE COURSE- VII
SOCIAL WELFARE ADMINISTRATION
AND SOCIAL LEGISLATIONS

Semester-III

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES

- To understand the functions and areas of social welfare administration from a social work perspective.
- To know the social welfare programmes rendered through social agencies.
- To develop the ability to see the relationship between policy and programmes and to analyse the process applied in specific settings and programmes.
- To gain knowledge on policy analysis and policy formulations and to study social policies, plans, legislations and programmes to be able to interpret, enforce, and challenge them.

UNIT- I:

Social Welfare Administration meaning and definition of social welfare administration and social work administration; purpose, historical development; principles, functions, and areas (policy making, planning, personnel, supervision, office administration, budgeting, finance, fund raising, accounting, auditing, purchase and stock keeping, record maintenance, co-ordination, public relation, monitoring and evaluation, and research, annual report); social welfare administration at national, state, and local levels.

UNIT -II:

Social Welfare Programmes and Agencies Evolution of Social Welfare in India; meaning, Definition, Types, and Models of NGOs, Role of NGOs in National Development Agency Registration, Methods, Advantages & Tax Exemptions for NGOs and FCRA Government Schemes for NGOs.

UNIT -III:

Social Policy: Definition, Need, Evolution and Constitutional Base; Sources and instrument of social policy, Policies Regarding other Backward Castes (OBCs) Scheduled Caste (SCs), Scheduled Tribes (STs) and De-Notified Communities. Policies and programmes for Women Children, Aged and Handicapped, Development and Implementation of Programmes for weaker sections, Planning Machinery at the State & National Levels and Concepts of Five-year Plan.

UNIT- IV:

Social Legislation: Definition, its roles as an instrument of social change, the constitutional basis for social legislation: Fundamental Rights and Directive Principles of State Policy.

UNIT- V:

Laws Related to Marriage: Hindu, Muslim, Christian, and personal laws relating to marriage, divorce, minority, and guardianship; adoption, succession, and inheritance; legislation relating to social problems such as prostitution, juvenile delinquency, child labour, untouchability, physical, and mental disabilities.

UNIT - VI CURRENT CONTOURS (For Continuous Internal Assessment Only) :

Self Study: Social welfare literature and to study India's legal system.

REFERENCES:

1. Chaudhary, D. "Paul Voluntary Social Welfare in India, Sterling Publication (P) Ltd." New Delhi (1971).
2. Chaudhary, D. Paul. "Social Welfare Administration." *Atma Ram & Sons, New Delhi* (1979).
3. Dubey, SumatiNarain, and RatnaMurdia. "Administration of policy and programmes for backward classes in India." (1976).
4. Dubey, SumatiNarain. *Administration of social welfare programmes in India*. No. 27. Bombay: Somaiya Publications, 1973.
5. Gangrade, KesharichandDasharathasa. *Social legislation in India*. Concept Publishing Company, 1978.
6. Jacob, K. K. *Social policy in India*. Himanshu Publications, 1989.
7. Jagadeesan, P. *Marriage and Social Legislations in Tamil Nadu*. Elatchiapenn Publications, 1990.
8. Shannugavelayutham, K. "Social Legislation and Social Change." (1998).

E-BOOKS/E-MATERIALS:

<https://pdfcoffee.com/social-welfare-administration-pdf-free.html>

<https://pdfcoffee.com/social-welfare-administration-pdf-free.html>

https://www.researchgate.net/publication/249285542_Social_Policy_for_Social_Work_A_Teaching_Agenda

COURSE OUTCOME:

- Understand the basic concept, meaning, nature of social welfare administration as a method of Social Work
- Understand the provisions of the Indian constitution for creating effective laws in the various fields, especially for marginalized and vulnerable people
- Familiarize various laws in India and its provision and procedure
- Understand the legal literacy system and strategies of India for the betterment of the community
- Understand social legislation as an instrument for Social Work

Year-II

**CORE COURSE-VIII
SPECIALISATION -I**

Semester-III

A. RURAL COMMUNITY DEVELOPMENT

Code:

(Theory)

Credit: 5

COURSE OBJECTIVES:

- To enable students to understand rural realities.
- To develop sensitivity and commitment to working with rural communities.
- To impart knowledge about the governmental and voluntary efforts towards rural community development.
- To equip students with specific skills and techniques for working with rural communities.

UNIT-I:

Rural Community: meaning, characteristics, types of villages; scope of studying the rural community and its relation to social work; rural social structure and constraints to rural development; rural organisation and rural development - school, co-operatives, village panchayat, youth club, women's club, self-help groups etc.

UNIT-II:

Community Development: meaning, Definition, objectives, scope, principles, process, models; methods; earlier experiments in rural developments - Sriniketan experiment, Gurgaon experiment, Marthandam experiment, Baroda experiment, Firkha development scheme, Etawa pilot project, Nilokheri experiment, Gandhian constructive programmes; community development during post launching period: national extension services: concept, characteristics, philosophy, objectives, principles, approaches, and methods and limitations; approaches to rural community development: Tagore, Gandhi and C. Subramaniam, etc.

UNIT-III:

Rural Development Administration: history, structure- central - state, district and block levels and functions, panchayat raj institutions (PRI): origin & evolution; philosophy, new panchayat raj system- 73rd amendment and its salient features, structure of PRIs; powers of Gram Sabha; features of Tamil Nadu Panchayat Act, 1994; constitution of village panchayats, panchayat union and district panchayat; reservation for women SC/STs, Government of India finance commission, state finance commission, development grants under various schemes rural development agencies: Council for Advancement of People's Action and Rural Technology (CAPART), National Institute of rural development (NIRD), National bank for agriculture and rural development (NABARD), Regional rural banks (RRB), district rural development agency (DRDA); statistics related to rural development, training of PRI functionaries, Recent Government Programmes., Asset-based Community Development.

UNIT-IV:

Agriculture and rural development: share of agriculture in the national income, agriculture as a source of livelihood, employment, raw materials, capital for development and manpower, agrarian and land reforms, Green, white and Yellow revolution; cooperatives and rural development. Programmes, National Rural Livelihood Mission (Aajeevika), MKSP, National Rural Health Mission. Contributions of NIRD, SIRD, Rural Banking, RBI, NABARD, RRB, Cooperatives, Agricultural Banks and other financial institutions.

UNIT-IV: GOVERNANCE

Rural Governance: Meaning, Structures, Organization and administration: Panchayat, Block, District, State and Nation. Role and Functions of functionaries. E-Governance in Rural Development. Rural Local Self Government. Democratic Decentralization and Panchayati Raj System. Balwant Rai Mehta Committee Report, Ashok Mehta Committee Report, 73rd Amendment of Constitution, Tamil Nadu Panchayat Raj Act, 1995. Panchayat Raj and Community Development.

UNIT-V:

Rural Development Programmes: Area-based Programmes- drought-prone area programme (DADP), hill area development programme (HADP), command area development programme (CADP), wasteland development programme, Desert development programme (DDP), watershed development programme, hariyali, MP's area development programme, MLA's area development programme, etc.; target-based programmes: NREP, RLEGP, SPMRM (RURBAN), Saansad Adarsh Gram Yojana (SAGY), Pradhan Mantri Awas Yojana-Gramin, millions wells scheme, Deen Dayal Upadhyaya Grameen Kaushalya Yojana, Pradhan Mantri Gram Sadak Yojana, employment assurance scheme, new life, etc; employment guaranty legislation – its salient features- MGNREGA, welfare programmes: minimum needs programme, Mission Antyodaya 2020, Annapoorana scheme, programme of rural health and total sanitation; five-year plans and NITI Aayog strategies for rural development, and role of social workers, concept of provision of urban infrastructure in rural areas (PURA), role of voluntary organisation in rural community development, problems

UNIT-VI: CURRENT CONTOURS (For Continuous Internal Assessment Only)

Collecting data on the functioning of any government office in your own area.

REFERENCES:

1. Mathur, Basant Lal. Rural Development and Co-operation RBSA, 2000.
2. Singh, Hoshiar. Administration of rural development in India Sterling, 1995.
3. Singh, Katar. Rural development: principles, policies and management. Sage, 1999.
4. Sundaram, I. Satya. Rural development: A textbook for university and college students. Himalaya Publishing House, 2007.

5. Weil, Marie. Community practice: Conceptual models. Vol. 3. No. 3-4. Psychology Press, 1996.
6. Chambers R, 1983 Rural Development: Putting the Last First, Harlow, Longman,
7. Desai A.R, 1995 Rural Sociology in India, ISAE, Bombay
8. Jain, S.C., 1998 Community development and Panchayat Raj in India, Allied Publishers Ltd., Chennai-2
9. Jain, S.C., 1998 Rural Development Institute and Strategies, Rawls Publications, New Delhi.
10. S. Rengasamy 1999, Introduction to Rural Community Development, Madurai Institute of Social Sciences, Madurai

COURSE OUTCOMES:

Upon successful completion of this course the students would be able:

- To describe the conceptual framework related to Rural Community Development.
- To Deliberate on basic concepts of Rural Community development.
- Classify the needs and significance of Rural community development.
- To analyze the policies of programmes of Rural Community Development.
- To have familiarity with legislative provisions related to rural Community Development.

Second Year

CORE COURSE-VIII
D. HEALTH AND HYGIENE
(Theory)

Semester-III

Code:

Credit: 5

COURSE OBJECTIVES

- To give awareness of the basic concept of health and illness.
- To sensitize on communicable and non-communicable diseases.
- To provide knowledge about the various dimensions of illness.
- To sensitize the importance of hygiene and health education.

UNIT – I

Concept of Health: Definition, concept, objectives, nature, need and scope, its relationship to welfare; influencing the health status of individuals; Multiple causations of diseases; Factors involved in the process of disease transmission; Specific and Comprehensive Health Indicators; Vital Health Statistics; Healthy life style.

UNIT - II

Nutrition and Health: Nutrient Groups: Functions, sources and requirements; Caloric requirements for different age groups; Balanced diet, Malnutrition, Deficiency diseases, prevention of Nutrition problems.

UNIT - III

Hygiene: Personal, food and Environmental hygiene; Relationship between health and hygiene; Environmental pollution; Living conditions; housing, sanitation, waste disposal and their influence on health.

UNIT - IV

Major Communicable / Non- Communicable Diseases: Symptoms, Etiology, Transmission, Prevention and Treatment of Leprosy, Tuberculosis, STD, HIV, Polio, Malaria, Cholera and Typhoid. Immunization schedule for children. Cancer, Diabetes, Hypertension, Asthma, Cardiac disorders. Occupational Health: Occupational Health Hazards, Common Occupational Diseases.

UNIT - V

Health Education: Meaning and importance, Principles of health education, Techniques and strategies for various community groups, use of Audio-Visual Aids and Mass Media. First Aid: methods of dealing with victims of accidents. Family Planning: Importance and Techniques;

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment Only)

Students are expected to read WHO Data and Statistics, WER - Weekly Epidemiological Records and current health issues of world and local.

REFERENCES

1. Banerjee G.R.: Social Service Department in hospitals – its organisations and functions, TISS, Bombay, 1950.
2. Goel, S.L. Public Health Administration, Sterling Publishers, New Delhi, 1984.
3. GoldsteinDora : Expanding Horizons in Medical Social work; University of Chicago press, 1955.
4. Kumar R : Social and Preventive health administration, Asia Publishing House, New Delhi = 1992.
5. MinnaField : Patients are people, Columbia University Press, new Yori, 1953
6. Park, J.E. & Park K : Text Book of Preventive and Social Medicine; Jabalpur, M/s. Banashidas 1983.
7. WHO : Social Dimensions of Mental Health, Geneva, WHO, Publications, 1981.
8. Yash Paul Bedi : Hygiene and Public Health.

COURSE OUTCOMES

- Upon successful completion of this course, the student should be able to understand the concept of health
- Know the caloric requirements, malnutrition and balanced diet for the prevention of Nutrition problems
- Provide information on health and hygiene
- Understand the cases, mode of transmission and consequences of communicable and non-communicable diseases
- Conduct programmes on health and hygiene
- Educate the people about the principle and importance of health through visual aids and mass media.

Second Year

Semester-III

**CORE CHOICE COURSE-III
SPECIALISATION- II**

A. TRIBAL COMMUNITY DEVELOPMENT

Code:

(Theory)

Credit: 4

COURSE OBJECTIVES:

- To enable students to understand the unique nature of tribal culture.
- To develop sensitivity and commitment for working with the tribal community.
- To provide knowledge on the government and voluntary efforts towards tribal development.
- To equip students with specific skills and techniques for working with tribal communities.

UNIT-I:

Tribes: definition, concept, types, characteristics of the tribal community; nomadic and denotified tribes; history of Indian tribes and tribes in Tamil Nadu; regional distribution of tribes and Nehru's Panchsheel principles of tribes;

UNIT-II:

Social System of Tribes: Socio economic Conditions, Animism, Totemism cultural and religious aspects; **status of women**; dress, food, & **marriage-polygamy**, polyandry, dormitory marriage; status of children; language, tribal leadership and political participation -local, state, and national levels.

UNIT-III:

Tribal Development Administration: Administrative structure at central, state, and district levels; hill development councils; Tribal Co operatives, Functions of tribal development blocks/agencies; constitutional provisions for the protection of tribes; research and training in tribal development, role of voluntary agencies in tribal development, Functions of Ministry of Tribal Affairs

UNIT-IV:

Problems of Tribes : **child marriage**, poverty, ill-health, illiteracy, sexually transmitted diseases and acquired immune deficiency syndrome, **exploitation and atrocities on tribes**, immigration and its related problems; lack of infrastructure facilities and amenities; tribal resettlement and rehabilitation and its related problems; tribal movements and tribal revolt, problems in the implementation of tribal development programmes, Livelihood issues, eviction, Forest dwellers' rights, Tribal displacement

UNIT-V:

Tribal Development Programmes and Interventions: Major tribal development programmes - Tribal Area Development Programme; Hill Area Development Programmes [HADP]; Tribal Sub-Plans [TSP] Forest Land Cultivation. Recent Programmes in India, Role of voluntary organization in tribal development. Need and importance of Social Work Practice in Tribal Areas, Application of Social Work Methods in Tribal development

UNIT-VI: CURRENT CONTOURS (For Continuous Internal Assessment Only)

Conducting Case Study on any tribal group to know their felt needs

REFERENCES:

1. Devendra Thakur (1994) Tribal life in India (Ten Vols), Deep & Deep Pub., New Delhi.
2. Babuji, M. (1993) Tribal Development Administration, Kanishka Pub., New Delhi.
3. Sing & Vyas (1989) Tribal Development, Himanshu, New Delhi.
4. Chaudhuri. Tribal Development in India, Inter India Pub. 1981
5. Patel, Mahendra Lal Planning strategy for tribal development Vol. 111. Inter-India Case study Publications, 1984.
6. Rajeeva. An Introduction to the Tribal Development in India, International. 1988
7. Ramana, Rao DVV. "Tribal Development" (1992).
8. Singh, J. P., and N. N. Vyas. Tribal development: past efforts and new challenges. Himanshu Publications, 1989.
9. Thakur, Devendra, ed. Tribal Life in India: Industrialisation in tribal areas. Vol. 4. Deep & Deep Publications, 1994.
10. L.P. Vidyarthi & Binay Kumar Rai, 1976. The tribal culture of India, Concept publishing company, New Delhi

COURSE OUTCOMES:

Upon successful completion of this course the students would be able:

- To describe the nature and types of tribal community.
- To have familiarity with the Social system of tribal community.
- To evaluate the tribal development administration.
- To analyze the problems and programmes for the tribal community.
- To have clarity on development programmes and legislations for the welfare of tribal community.

Second Year

**CORE CHOICE COURSE-III
SPECIALISATION- II
B. MENTAL HEALTH
(Theory)**

Semester-III

Code:

Credit: 4

COURSE OBJECTIVES:

- To give knowledge about the concept and origin of psychiatry as a special field.
- To orient about the various aspect of psychiatric illness.
- To impart knowledge about the assessment of psychiatric illness.
- To foster the skills to mitigate and manage the illness through intervention.
- Suggested Teaching / Learning Methodology
- Lectures, PPT, Discussion, Small Group Exercises, Brain Storming.
- Assignment, Seminar, Group/Mini Project, Filed / Observation Visits
- Invited guest speakers / practitioner - discussion and interaction

UNIT -I:

Mental Health, Mental Illness and Mental disorders – concept, Attitude and beliefs pertaining to Mental illness in ancient, Medieval and Modern times. Concept of Normality and Abnormality.

UNIT -II:

Symptoms, Etiology, diagnosis, Prognosis and management of a) Neuroses- Anxiety States, Depressive reaction, Obsessive-compulsive reaction, Convulsive disorder, Phobic reaction, Hypochondrias b) Psychosis- Functional, Affective disorders, Organic disorders. Psychiatric assessment, interviewing – Case history taking and mental status examination, psychosocial and multidimensional assessment of mental disorders in psychiatric social work and psychosocial diagnosis.

UNIT -III:

Psychiatric Illness: Symptoms, causes of Neuroses, Psychoses, cultural bound syndromes, personality disorders, sexual deviations, alcoholism and drug dependence and suicide. Childhood disorders, scholastic Back wardens – attention deficit disorders – Learning disorders, Specify Mental Health problems among children, adolescents, women, workers, and elderly. Mental disorders: Mental retardation, Definition, classification, clinical types and causes, cerebral palsy; Epilepsy: Definition, types, causes, Management. National Trust Act 1982, National Mental Health India 1987.

UNIT –IV:

Symptoms, Etiology, diagnosis, Prognosis and management of a) Psychosomatic disorder, b) Personality disorder- alcoholism, Substance abuse, anti-social Behaviour, Sexual disorder, deviations, c) Psychiatric problems among children and adolescents d) epilepsy, e) Mental retardation, Mental Health Care system – policies and programmes in India. Critical Review of existing policies and legislations

UNIT –V:

Classification of mental illness and policies, DSM IV, ICD 10, ICF, FIC, National Trust Act 1982, National Mental Health India 1987. Community psychiatry- History, Principles and Practices. Primary, Secondary and Tertiary Prevention.

Mental Health Act-Its implication to Professional Social Work, District Mental Health Programme - History, importance and Applications Role of social workers in specialized mental health institutions, stress and crisis intervention centres

UNIT -VI: CURRENT CONTOURS (For Continuous Internal Assessment Only)

WHO's fact and figure, recent reports and study, Policy Statements, Research reports, related publications – students are expected to prepare their assignment and seminar presentation from this unit

REFERENCES:

1. Coleman, James C. Abnormal Psychology and Modern life. Taraporevala & Sons Bombay.
2. Hughes Jennifer : An outline of modern psychiatry, John Wiley & Sons, 1981.
3. Kaplan Harold et al : Comprehensive Text book of Psychiatry, Williams & Wilkins, Vol I, II & III, 1980
4. Kraepelin, E Wil : a Psychiatry – A Text Book for students and physicians, Vol.2, Amerind pub, 1990.
5. Sellar Parth WHO. ICIDH, Gevra 2002.
6. Venkatesan S. Children with development disabilities, sage (2004).
7. Abraham F. (2014). Social Work in Mental Health, Sage, New Delhi.
8. Gelder, M, Harrison, P & Cowen, P (2009). Shorter Oxford Textbook of Psychiatry, Oxford University Press, New Delhi.
9. Mental Health and Psychiatric Nursing, AITBS

COURSE OUTCOMES

Upon successful completion of this course, the student should be able to

- Identify and define basic term and concept mental health
- Outline the scientific methods of mental health counselling
- Understand the mental health issues and problems of a psyche
- Aware of various aspect of psychiatric illness
- Skillful in mitigate and manage the illness through intervention

Second Year

**ELECTIVE COURSE-III
SPECIALISATION- III
A. COMMUNITY HEALTH
(Theory)**

Semester-III

Code:

Credit: 3

COURSE OBJECTIVES:

- To inform the students about health and hygiene and related aspects.
- To enlighten the students about diseases and occupational health.
- To teach students about the health care delivery system.
- To make the students aware of health education.
- To inform students about health work in the community.

UNIT -I:

Health and Hygiene: Health, Primary Health Care and Public Health; Concepts and definition, factors influencing health; Social and Preventive Medicine, Levels of disease prevention, comprehensive health indicators – vital health statistics; Community Mental Health and Community Psychiatry. Nutrition and Health: Nutrient Groups: Functions, sources and requirement; Caloric requirements for different age groups; Balanced diet, Malnutrition, Deficiency diseases, prevention of Nutrition problems. Hygiene: Personal, food and Environmental hygiene; Relationship between health and hygiene; Environmental pollution; Living conditions: housing, sanitation, waste disposal and their influence on health.

UNIT -II:

Diseases and Occupational Health: Major Communicable diseases: Symptoms, Etiology, Transmission, Prevention and Treatment of : Leprosy, Tuberculosis, STD, HIV, Polio, Malaria, Cholera and Typhoid. Immunisation schedule for children, COVID-19. Major Non-communicable diseases: Cancer, Diabetes, Hypertension, Asthma, Cardiac disorders. Occupational Health: Occupational Health hazards, Common Occupational diseases.

UNIT -III:

Health care delivery system: Mental Hygiene movements, trends in Community Mental Health, Public health model of mental health prevention and promotion. School Health: Helping teachers identify problems of physical and mental health, making appropriate referrals, involving and motivating teachers and children; Involvement of Voluntary Agencies. Health care delivery system at the National and State levels, primary health centre, models of community health. Salient features of legislations related to health: MTP ACT (Amendment), 2002, Mental Health Act 1987, Mental Health Care Act 2017. Factories Act 1949, ESI Act 1948; Allocation for Health care in IX Five Year Plan; Health Policies 2003

UNIT –IV:

Health Education: Meaning and importance, Principles of health education, Techniques and strategies for various community groups, Family Planning: Importance and Techniques; Use of Audio- Visual Aids and Mass Media; First Aid: Concept and methods of dealing with victims of accidents and health education in hospital and rural slum/tribal areas.

UNIT –V:

Health work in the community. Major health problems related to women and children, Socio-cultural practices, beliefs and myths influencing community health, Assessing community health needs, Mobilising core groups, community participation: Principles and practice of Community Participation, Training of multi-purpose workers in community health programmes Social Work Intervention in relation to: Immunisation, nutrition, family planning, maternal and child health, environmental issues (hygiene, pollution and sanitation), accident prevention, suicide prevention, COVID 19 Post Pandemic period, alcoholism and drug abuse prevention.

UNIT – VI CURRENT CONTOURS (For Continuous Internal Assessment Only)

Students are expected to know the following areas:- Management of community health services, Assessment and situational analysis of community health, Organization and implementation of community health services, Primary Health Care, Supportive supervision, Referral services, Waste management and Health promotion and education.

REFERENCES:

1. Adelson D. &Kalis L.B. : Community psychology and mental health - perspectives and challenges, chandler Pub., 1970.
2. Barasi, Mary E. : Human nutrition, Edward Arnold, London, 1987.
3. Bartlett, Harriet M. : Social work practice in health field, New York, National Association of Social Workers., 1961.
4. Brody, eb. "social dimensions of mental-health-world-health-org." (1983): 67-70.
5. Broskowschi A. , Marks E. &Budman S.H. : Linking health and mental health, Sage Pub, London, 1981.
6. Caplan, Gerald : An approach to community mental health, new York, Grune&Stralton, 1961. Egbert, Seneca : Manual of Hygiene and sanitation, Lea &Febiger, New York 1926
7. Goel S.L. : Public health Administration, Sterling, Delhi, 1984.
8. Goel, S. L. Public Health Administration. Sterling Publishers Private, 1984. Kumar, Ram. Social and preventive health administration APH Publishing, 1992.
9. Leavellhugh Rodman & Clark, Gurney E. : Preventive medicine for the doctor in his community, Mc Grow Hill, 1958.
10. Mahjan B.K. : Health services in India, Jam Nagar, ArunaR.Mahajan, 1969.
11. Naick J.P. ; An alternative system of health care services in India - some proposals, Allied Pub. 1977.
12. •Park J.R. & Park K. : Text book of preventive and social medicine, Jabalpur, M/S Banashidass, 2009

13. Park, John Everett. "Textbook of preventive and social medicine (A treatise on community health)." 1970.
14. Pati R.L. : Health Environment and development, Ashish Pub., New Delhi, 1992
15. Pritam Lily, Ram Teju : Environmental health and Hygiene, Vikhas Pub., New Delhi, 1993.
16. Rao, K.N. : Health services, Public health in Encyclopedia of social work in India, Vol. I. Pub.Division, 1968.
17. Smith Bryan C. : Community health and Epidemiological approach, New York, Macmillan., 1978.
18. Smolensky J. & Hear F.D. : Principles of community health, Second Ed., W.B.Saunders Co., London, 1968.
19. WHO : Social dimensions of mental health, Geneva, WHO Pub., 1981
20. Wagenfeld M.O., Leonkau P.V. & Jusatice V. : Public mental health - perspectives and prospects, Sag Pub., New Delhi, 1981.
21. Yesudian C.A.K. : Primary health care, TISS, Bombay, 1991.
22. ZofiaButrym, HorderJohn : Health - Doctors and Social Workers, Rutledge &Kegean Paul, London, 1993.

COURSE OUTCOMES:

- Students will be abreast with the health and hygiene practices.
- Students will get to know the various diseases and occupational health prevailing in India and abroad by selecting this course.
- Students will come to know the legal aspects of health.
- Students can update themselves with various health education systems.

A. URBAN COMMUNITY DEVELOPMENT

Code:

(Theory)

Credit:5

COURSE OBJECTIVES:

- To enable students to understand the unique nature of urban communities.
- To develop sensitivity and communication for working with the urban poor.
- To provide knowledge on the government and voluntary efforts towards urban development.
- To equip students with specific skills and techniques for working with urban communities.

UNIT-I URBAN COMMUNITY:

Meaning, characteristics, rural urban linkages and contrast; city - meaning, classification, trends in urbanisation process., Theories of Urbanisation. Urban -Definition, History, Characteristics and Theories of Urbanisation. Related concepts: Corporation, Municipality, Town, City, Metropolis, Megapolis, Suburbs, Satellite Town, Smart Cities, Hinterland, Agglomeration and Urbanism. Urban Evolution, Pseudo Urbanisation. The demographic and Land Use pattern in Urban areas. City-Hinterland relationship. Urban Services and Deficiencies: Solid Waste Management, Water Management, Provisions of Urban Amenities, Urban Natural Resources, Encroachment. Slums-Definition, Approaches, Theories and Classification.

UNIT-II URBAN PROBLEMS IN INDIA:

Population Density, Housing, Drug addiction, Prostitution, Noise, Air and Water Pollution, Environmental issues, Urban Public Health, Urban informal sector, Trafficking and Delinquency. Sub urban issues and problems. Urban Poor, Migration, Eviction, Resettlement and adaptability.

UNIT-III URBAN COMMUNITY DEVELOPMENT:

Definition, concept, objectives, Scope and Models, historical background; approaches, principles, process and methods of urban community development, welfare extension projects of central social welfare board, urban development planning: legislation related to urban development: urban land ceiling act, town and country planning act, Nagarpalika act and Tamil Nadu slum clearance and improvement act) community planning, and community participation. Trends in Town and Country Planning. Emerging patterns of urban social stratification in India. Early Development Interventions: SPARK Mumbai, People project of Action Aid, Oxfam – Urban Project, Unorganized Workers' Federation, National Domestic Workers movement, National Slum Dwellers Federation.

UNIT-IV URBAN DEVELOPMENT ADMINISTRATION:

National, State and local levels; structure and functions of urban development agencies; urban services and urban deficiencies; metropolitan development authorities, Housing and Urban Development Corporation (HUDCO) and United Nations Centre for Human Settlement (UNCHS); Housing board, Role of voluntary agencies in urban development.

Urban Municipal Administration- structure, composition, functions and current issues. Democratic functioning of Urban local bodies, 74th Constitutional Amendment, Governance and citizen's participation. E-Governance in Urban Development, National Urban Information System (NUIS).

UNIT-V URBAN DEVELOPMENT PROGRAMMES:

Five-year plans NITI Aagoy and urban development, Urban development Policy, Madras Urban Development Projects (MUDP) I & II; Tamil Nadu Urban Development Project (TNUDP); Urban Basic Services Programmes (UBSP), Nehru Rozgar Yojana (NRY), etc. **Tamil Nadu Slum Area (clearance and improvement) Act 1971**, and problems in implementation of urban community development programmes; role of development worker – application of social work methods in urban development.

Housing for the urban poor – policy and practice in developing countries. Major National Missions: JNNURM (AMRUT), AtmaNirbhar Bharat, Smart Cities, Swachh Bharat Mission, HRIDAY, DeendayalAntyodayaYojana National Urban Livelihoods Mission, Atal Mission for Rejuvenation and Urban Transformation -AMRUT, Housing for all 2022 Institutions and government departments: CMDA, TNHB, TNSCB, CMWSSB. Commissionaarte for Town and Country Planning Urban training Institutions: TNIUS, NIUA. Role and Skills of Community Development Worker in Urban Community Development. Mechanisms to address Urban Social concerns: **Women helpline, Child helpline.**

UNIT-VI CURRENT CONTOURS (For Continuous Internal Assessment Only)

Undertake Social Survey in Urban Slum to understand practical difficulties of Urban People

REFERENCES:

1. Mitra, Arup. Urbanisation, slums, informal sector employment, and poverty: An exploratory study. BR Publishing Corporation, 1994.
2. Ramachandran, Ranganathan. "Urbanization and urban systems in India." OUP Catalogue (1992).
2. Thudipara, Jacob Z. Urban Community Development. Rawat, 2007.
3. Vibhooti, Shukla. "Urban Development and Regional policies in India." Himalaya pub., Bombay (1988).
4. Diddee, Jaymala, and VimlaRangaswamy. "Urbanisation: trends perspectives and challenges." (1993).
5. Gerald Breeze, 1996 Urbanization in newly developing countries, Prentice Hall Inc. London.
6. Jacob Z. Thudipara, 1993 Urban Community Development, Rawat Publishers, NewDelhi.

7. JayamalaDiddee&Rangasamy, N, 1993 Urbanisation Trends, Perspectives & Challenges, Rawat Publications, Jaipur
8. SatishSimha, 1995 Slum Eradication & Urban Renewal, Inter- Publications, New Delhi
9. Sharma C.L., 1992 Urban Power Structure; Shiva Publications, Udaipur.

COURSE OUTCOMES:

Upon successful completion of this course the students would be able:

- To describe the basic aspects of Urban Community Development.
- To have familiarity with institutions related to Urban Communities.
- To Classify the needs & significance of Urban Community Development.
- To Examine the policies & programmes related to Urban Community Development.
- To analyze the administration and governance of Urban Community Development.

**B. LABOUR WELFARE AND LABOUR
LEGISLATION**

Code:

(Theory)

Credit:5

COURSE OBJECTIVES:

- To impart the issue of labour welfare.
- To inform students about the different laws for employment, welfare wage, and salary procedure in an Industry.
- To enlighten students about social security legislation.
- To highlight the issue of industrial conflict.

UNIT -I :

Labour welfare: concept, scope, principles, theories, origin and growth of labour welfare in India; types of welfare; labour problems: absenteeism addiction, indebtedness, family distress and social work intervention; labour welfare programmes: safety, health and hygiene, occupational diseases, crèche, canteen, credit society, worker's education labour welfare officer: status, role, duties and functions; Labour Code– meaning, New labour Rule & Changes in New labour codes.

UNIT -II:

Labour legislations in India: Factories Act 1948; the Plantation Labour Act 1951; Indian Mines Act 1952, Apprentices Act 1961; Labour Relations legislation: the Trade Union Act 1926, Tamil Nadu Shops and Establishment Act 1947, Tamil Nadu Industrial Establishment (National and Festival Holidays) Act 1951, **the Occupational Safety, Health & Working Conditions Code, 2020**. (Only Salient features)

UNIT- III:

Employment Legislations: Industrial Dispute Act-1947, The Industrial Employment (Standing Orders) Act-1946, The Inter-State Migrant Workmen (Regulation of Employment and Conditions of Service) Act-1979, The Contract Labour (Regulation n and Abolition) Act-1970. The Industrial Relations Code(Only Salient features).

UNIT -IV:

Social Security Legislations: Workmen's Compensation Act 1923, Employees' State Insurance Act 1948; Employee's Provident Fund Act 1952, including the Pension Scheme 1995; the **Maternity Benefit Act 1961**, Payment of Gratuity Act 1972. The Code on Social Security, 2020(Only Salient features)

UNIT- V:

Wage legislations: the Payment of Wages Act, 1936, the Minimum Wages Act 1948, the Payment of Bonus Act 1965, the Equal Remuneration Act, 1976, the Tamil Nadu Payment of Subsistence Allowance Act and case laws. the Code on Wages, 2019(Only Salient features).

UNIT- VI CURRENT CONTOURS (For Continuous Internal Assessment Only)

Self-Study: Trends of Labour Law Compliance in India,

REFERENCES:

1. Ashdir, Vijay. *Management of Industrial Relations* Kalyani Publishers, 2003.
2. Bhangoo, Kesar Singh. *Dynamics of industrial relations* Deep & Deep Publications, 1995.
3. Giri, VarahagiriVenkata. "Labour problems in Indian industry." (1960).
4. I.L.O. *Labour Legislation*.1980
5. Monappa, Arun. "Industrial Relations, Ninth print (1995)."
6. Myers, Charles Andrew, and SubbiahKannappan *Industrial relations in India*.Asia Publishing House, 1970.
7. Prasad NGK. *Factories Law and Rules applicable to TN State, Vols. I, II, III, IV*.Madras Book Agency. 1978.
8. Saxena, R. C. *Labour Problems and Social Welfare*. Jai PrakashNath, 1963.
9. Srivastava, Suresh C. *Industrial relations and labour laws*.Vikas Publishing House Pvt Ltd, 2007.

E-BOOKS/E-MATERIALS:

<https://publish.pothi.com/preview/?sku=ebook2540>

https://ebooks.ipude.in/management/mba-term_3/DMGT516_LABOUR_LEGISLATIONS.pdf

COURSE OUTCOMES:

On successful completion of the course, the students will be able to

- Students will abreast of various statutory and non-statutory welfare measures prevailing in Indian Industries.
- Students will be abreast of various labour legislations in India.
- Students will undoubtedly update on legislation on employment.
- Students will certainly know the various legislations on social security and wages.

COURSE OBJECTIVES:

- To introduce the students to the concept of medical social work and related aspects.
- To inform the students about the Psychological, Social and economic implications of illness and disability.
- To enlighten the students about hospital as a formal Organisation.
- To make students aware of Impairment, Disability, and Handicap.
- To highlight the specific needs and problems of patients and their families.

UNIT -I:

Medical social work: definition, concept, objectives, its nature, need and scope; the roles and functions of a medical social worker; historical development in India and abroad; medical sociology and its relevance to medical social work practice; practice of social work methods in hospital settings: their need and importance in working with patients and families: scope and limitations of practice.

UNIT- II:

Psychological, social and economic implications of illness and disability: for the patient and his family; concepts of patient as a person, patient as a whole, the psychosomatic approach; multidisciplinary teamwork: need, importance, and principles; role of social worker as a member of the team.

UNIT- III:

The hospital as a formal mobilization: its goals, technology, structure and functions, departments, administrative procedures, implications of mobilization on for the patient and his family; medical social work department: staffing, mobilization and functions; extension services; public relations.

UNIT-IV:

Impairment, Disability and Handicap: causes, types and classification of physical handicaps: orthopedic disability, visual handicap, aural impairment and speech disability; psychosocial problems and implications for each specific handicap and role of the medical social worker in intervention; physical medicine, physiotherapy and occupational therapy: objectives and types; rehabilitation: definition, concept, principles, and process; role of the medical social worker in rehabilitation planning, resource mobilization, and follow-up.

UNIT –V:

Specific needs and problems of patients and their families: need for assistance and role of the medical social worker in the following settings: outpatient unit, intensive care unit, pediatric ward, **maternity ward, abortion clinic, family planning centre**, std clinic, HIV clinic, orthopedic department, cardiology department, blood bank, TB sanatorium and cancer hospitals, training of the volunteers to work with the chronically ill in the community, and special focus on rural tribal areas.

UNIT –VI CURRENT CONTOURS (For Continuous Internal Assessment Only)

Students are expected to organize awareness programmes on the health issues affecting the rural urban and tribal people particularly on Dengue fever, Nipah Virus, Birds Blue, TB, HIV/ AIDS, etc.

REFERENCES:

1. Bartlett, Harriett Moulton. Social work practice in the health field. Natl Assn of Social Workers Pr, 1961.
2. Cannon, Ida Maud. On the social frontier of medicine: Pioneering in medical social service. Harvard University Press, 1952.
3. Codey & Carol H. Social aspects of illness. W.B. Saunders Com., 1951.
4. Field, Minna. "Patients are people." A Medical Social approach to prolonged illness, (1967).
5. Goldstine, Dora. Expanding horizons in medical social work. University of Chicago Press, 1955.
6. Hamilton, Kenneth W. "Counseling the handicapped in the rehabilitation process." (1950).
7. Hubschman, Lynn. Hospital social work practice. Praeger Publishers, 1983.
8. Pattison, Harry Archibald, ed. The handicapped and their rehabilitation. Thomas, 1957.

COURSE OUTCOMES :

- Upon successful completion of this course, the student should be able to
- Understand the concepts of Medical Social Work
- Awareness of the emerging trends in the field of medical social work
- Apply medical social work practices in clinical settings
- Understand the psychosocial factors that affect the health of individuals
- Classify the different types of disabilities
- Evaluate policies, legislations and programmes related to health and disabilities

A. PSYCHIATRIC SOCIAL WORK

Code:

(Theory)

Credit:5

COURSE OBJECTIVES :

- To introduce the students to the concept of psychiatric social work.
- To highlight the historical development of psychiatric social work.
- To make students aware about psychiatric illnesses.
- To throw light on therapeutic intervention in psychiatric illness.
- To inform students about the scope of psychiatric social work practice.

Suggested Teaching / Learning Methodology

Lectures, PPT, Discussion, Small Group Exercises, Brain Storming, Mini Survey
Assignment, Seminar, Group/Mini Project, Field / Observation Visits
Invited guest speakers / practitioner - discussion and interaction

UNIT -I:

Psychiatric Social Work: definition and concept, historical development in India and abroad; current status as a field of specialization; case work, group work, and community organisation in the psychiatric services; limitations and difficulties faced in psychiatric social work practice; psychiatric epidemiologist in India.

UNIT- II:

Historical development of Psychiatry as a Field of Specialisation: attitudes and beliefs pertaining to mental illness in ancient, medieval and modern times; concepts of normality, abnormality and mental health; classification of mental illness: Diagnostic Statistical Manual-V(DSM); International classification of diseases (ICD); psychiatric assessment: interviewing, case history taking; sources of intake, mental status examination; formulation of psychosocial diagnosis.

UNIT -III:

Psychiatric Illness: neuroses, psychoses, organic and functional, culture-bound syndromes, personality disorders, **sexual deviations**, alcoholism and drug dependence; mental handicap: definition, classification, clinical types and causes; Cerebral palsy: clinical types, causes; associated disabilities; epilepsy: definition, types, causes, management; ageing: biological, social and psychological problems; suicide: causes, indications, prevention; childhood disorders: behaviour disorders; eating, elimination, sleep and speech disorders, childhood psychoses: autism, schizophrenia, scholastic backwardness: symptoms, causes and management, attention deficit disorders

UNIT –IV:

Therapeutic Intervention in Psychiatric Illness: psycho education, cognitive therapy, group psychotherapy, family therapy, marital therapy: scope and types; behaviour therapy: principles and techniques, ECT, chemotherapy, psychosurgery and mega vitamin therapy; occupational therapy (purpose and concept).

UNIT –V:

Scope of Psychiatric Social Work practice: roles and functions of a psychiatric social worker with regards to the problems of patients and their families in:

Psychiatric OPD'S 2) psychiatric speciality clinics 3) de-addiction centres, 4) child guidance clinics; rehabilitation of psychiatric patients: role of the social worker in rehabilitation - planning, mobilization, reintegration of the patient in the family and community; principles and models of psychiatric rehabilitation; role of the psychiatric social worker in team work. concepts of : therapeutic community, partial hospitalization, daycare centers, **halfway homes**, sheltered workshop and **transitory homes**; national mental health programme; district mental health programme.

UNIT-VI CURRENT CONTOURS (For Continuous Internal Assessment Only):

Students are expected to organize awareness programmes on the mental health issues affecting the rural urban and tribal people particularly on mental illness. Special attention may be given to school / student's mental health issues, suicide prevention, etc

REFERENCES:

1. Carson, Robert C., James N. Butcher, and James C. Coleman. Abnormal psychology and modern life . Scott, Foresman& Co, 1988.
2. Denzin, Norman K. Treating alcoholism: An alcoholics anonymous approach. Vol. 46. Sage Publications, Inc, 1987.
3. Dickerson, Martha Ufford. Social work practice with the mentally retarded. Free Pr, 1981. Hudson, Barbara L., and Raghu N. Gaird. Current Themes in Psychiatry. Macmillan, 1978.
4. Hughes, Jennifer, and Jennifer Barracklough. An outline of modern psychiatry. John Wiley & Sons, 1986.
5. John, Howells G. Modern perspectives in international Child psychiatry. Brunner & Mazel Pub. 1971.
6. Kraepelin, Emil. Psychiatry: A Textbook for Students and Physicians. General Psychiatry. Ed. Jacques M. Quen. Science History Publications, 1990.
7. Marfatia, Jayant Chhotalal. Psychiatric problems of children. Popular Prakashan, 1963.
8. Nunnally Jr, Jum C. "Popular conceptions of mental health: Their development and change." (1961).
9. Paul, Gordon L., and Robert J. Lentz. Psychosocial treatment of chronic mental patients: Milieu versus social-learning programs. Harvard University Press, 1977.
10. Roberts, Nesta. "Mental health and mental illness." Mental health and mental illness. (1967).
11. Singh, HarGopal. Psychotherapy in India: From Vedic to modern times. No. 3. National Psychological Corporation, 1977.

12. Verma, Ratna. *Psychiatric social work in India*. SAGE Publications Pvt. Limited, 1992.
13. Walrond-Skinner, Sue, ed. *Developments in family therapy: Theories and applications since 1948*. Routledge, 1981.
14. Wolberg, Lewis Robert. *Handbook of short-term psychotherapy*. Thieme-Stratton, 1980.

COURSE OUTCOMES :

upon successful completion of this course, the student should be able to

- Describe the evolution of psychiatric social work in India and abroad
- Know the recent developments in the field of Psychiatric social work
- Acquire knowledge and indigenous practice of mental health
- Identify symptoms, causes of various mental disorder
- Apply therapeutic intervention for Psychiatric illness
- Know about the role of psychiatric social worker in rehabilitation of mentally ill people
- Apply social work methods and techniques in psychiatric settings

Second Year

VALUE ADDED COURSE-II

Semester-IV

Code:

HUMAN RIGHTS

(Theory)

Credit:2

COURSE OBJECTIVES:

- To sensitize students about the basic concepts of human rights.
- To know about the functional aspects of human rights.
- To sensitize about the issues of human rights.
- To give knowledge about the application of human rights in the field of social work.

UNIT – I:

Human Rights - Meaning, Concept, Classification of rights: Moral rights, Legal rights, Civil rights, political rights and Human rights issues

UNIT – II:

Human rights concern- The UN Declaration of Human rights, Fundamental Rights and Duties under the Indian Constitution, Directive Principles of State Policy.

UNIT- III:

Rights of Vulnerable groups: Children rights, Women, aged, victims of caste and communal conflicts, human rights for indigenous people, Rights of people living with disabilities, rights of HIV/AIDS infected persons, Housing rights and rights of prisoners

UNIT -IV :

Human rights commission in India: Administrative structure, functions, power, inquiry procedure and steps, investigations, State commissions and human rights courts.

UNIT – V:

Illustrate cases on violation of Human rights. Public interest Litigation (PIL), Legal aid, Protection of Human Rights Act 1993

UNIT -VI CURRENT CONTOURS (For Continuous Internal Assessment Only)

Students are expected to document and critically analyses the day-to-day human rights issues appeared in daily newspapers and present it in class room seminars.

REFERENCES:

1. Tafan, B. (2003) Social Work and Human Rights: New Delhi: Rawat
2. Hobhouse L. T. (1922) Elements of Social Justice, London: Allen and Unwin
3. Jagannadhan V (1978) Administration and Social Change, New Delhi: Uppal
4. Malhotra M (ed) (1992) Anthropology Development, Mittal Publications, New Delhi
5. Paramahansa V. P. K. (1984) Rural Transformation Readings, Hyderabad
6. Richard B. Brandt (Ed) (1962) Social Justice, Prentice Hall Inc. N J 1962
7. Varma (1980) Reservation, India Law and The Constitution, Allahabad: Chugh

COURSE OUTCOMES

Upon successful completion of this course, the student should be able to


- Understand the basic concepts of human rights
- Know the fundamental rights and UN Declaration of Human rights
- Know the vulnerable groups
- Know public interest Litigation (PIL), Legal aid and Protection of Human rights Act
- Educate the disabled people about their rights
- Analyse the human rights issues



SHRIMATI INDIRA GANDHI COLLEGE
 Nationally Accredited at "A" Grade (3rd Cycle) by NAAC
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Tiruchirappalli-620002
DEPARTMENT OF TAMIL
CROSS CUTTING ISSUES

CLASS	S.NO	TITLE	SUB.CODE	SUBJECT NAME
PG	1.	ETHICS	P22TACC22	கால்கள் இலக்கியம்
			P22TAE2B	கால்கியம்
			P22TACC31	அற இலக்கியம்
			P22TACC42	சங்க இலக்கியம்
	2.	GENDER	P22TACC31	அற இலக்கியம்
			P22TACC42	சங்க இலக்கியம்
			P22TACC42	சங்க இலக்கியம்
			P22TACC42	சங்க இலக்கியம்
UG	1.	ETHICS	22AFACBL1	கால்கள் இலக்கியம் மூலக்க
			22AFACBL2	கால்கள் இலக்கியம் மூலக்க
			22ACCBL6	கால்கள் இலக்கியம் மூலக்க
			22ACCBL7	கால்கியம்
2.	GENDER	22ASACBL2	கால்கள் இலக்கியம் மூலக்க	
		22ACCBL9	அற இலக்கியம் (இலக்கியம்	
		22ACCBL13	சங்க இலக்கியம்	
		22ACCBL15	கால்கள் இலக்கியம் மூலக்க	
		22AMBEBL3	கால்கள் இலக்கியம் மூலக்க	
		22ACCBL9	அற இலக்கியம் (இலக்கியம்	
		22ACCBL15	கால்கள் இலக்கியம் மூலக்க	
		22UGSDC	கால்கள் இலக்கியம் மூலக்க	
		22ACCBL13	சங்க இலக்கியம்	
		22AMBEBL1	கால்கள் இலக்கியம் மூலக்க	
		22ASBL112	கால்கியம்	


தமிழ்த்துறைத் தலைவர்
ஸ்ரீமதி இந்திரா மணி மதுரை
திருச்சிராப்பள்ளி - 2.

First Year

FIRST ALLIED COURSE - I

Semester-I

Code:

தமிழ் இலக்கிய வரலாறு
(Theory)

Credit: 3

நோக்கம்

- தமிழ் இலக்கிய வரலாற்றைக் கற்பித்தல்.
- தமிழ் இலக்கிய நூல்களின் நோற்றும், வளர்ச்சி ஆகியவற்றை அறிவித்தல்.
- தமிழ் இலக்கியங்களின் வடிவ, உள்-உட்க மாற்றங்களைத் தெளிவுபடுத்துதல்.

அலகு-I

20 மணி

சங்கம் பற்றிய செய்திகள் - முதல், இடை, கடைச்சங்கங்கள் பற்றிய குறிப்புகள் - சங்க இலக்கியங்கள் - பத்துப்பாட்டும் எட்டுத் தொகையும்.

அலகு-II:

20 மணி

சங்கம் மருவிய கால இலக்கியங்கள் - பதினென்கிழக்கணக்கு நூல்கள் - இரட்டைக் காப்பியங்கள் - முத்தொள்ளாயிரம்.

அலகு-III:

20 மணி

ஐம்பெருங்காப்பியங்கள் - ஐஞ்சிறுக்காப்பியங்கள் - கம்பராமாயணம் - பெரிய பரணம் - சிறப்பரணம் - தேம்பாவணி.

அலகு-IV:

15 மணி

பத்தி இலக்கியங்கள் - சிறுநிலக்கியங்கள் - பின்னாத்தமிழ், கலப்பகம், உலா, சூது, அத்தாதி: கோவை, குறவஞ்சி, பரணி, பள்ளு - தனிப்பாடல்கள்.

அலகு-V:

15 மணி

நற்கால இலக்கியங்கள் - மரபுக்கவிதை, புதுக்கவிதை - உரைநடை - சிறுகதை - புதினம் - நாடகம் - கட்டுரை இலக்கியம்.

அலகு-VI:

தற்போதைய வரையறுகள் - அகமதிப்பீட்டிற்கு மட்டும்
(Current Contours - For Continuous Internal Assessment Only):

தமிழ் இலக்கிய வரலாறு தொடர்பான நூல்களைச் சேகரித்தல். தமிழ் இலக்கிய வரலாற்றை அறிந்து கொள்ளச் செய்தல், இலக்கியத்தின் வகைகளைக் கலந்துரையாடுதல். இலக்கிய நூல்களின் நோற்றக் கருவிகளையும் இலக்கிய வடிவங்களையும் உணர்ந்துதல். சய வசிய்யு, வினாய - வினா, நீட்டக் கட்டுரை முதல் வைத்தல், வகுப்பு, குழிச் மற்றும் மாநிதித் தேர்வுகள் நடத்துவதன் வழியாகவும் மாணவர்களைத் தேர்வுற்றத் தயார்படுத்துதல்.

பாடகர் குழுவின்

1. பன்னாடு தேசியத் தமிழ் இலக்கிய வரலாறு, முனைவர் டாக்டர். வசந்தவேணி, தேவன் பதிப்பகம், 16/47, திருவாரூர், திருவள்ளூர் கோவில், திருச்சி - 620 005.
2. தமிழ் இலக்கிய வரலாறு, முனைவர் ச. சுவாமி சந்திரவேணி, இயல் பதிப்பகம், 21B/2739, நெல்லை பின்னையாள் கோவில் தெரு, தேவகலங்கம், தஞ்சாவூர் - 613 001.
3. தமிழ் இலக்கிய வரலாறு, முனைவர் மு. அருணாசலம், தியு சேனாஜி புக் ஹவுஸ், அம்பாத்தூர், சென்னை - 600 050.
4. தமிழ் இலக்கிய வரலாறு, முனைவர் கி. இராசா, பாத்தியாள் பதிப்பகம், A 12, LIC காலனி, திருச்சி - 620 001.
5. தமிழ் இலக்கிய வரலாறு, முனைவர் சாமல்வரன், திமலா பதிப்பகம், 37-A, வடகாலைத் துறைமுகம், மதுரை - 625 001.

இணைய முகவரிகள்:

1. <https://www.noolagam.com>
2. <https://www.tamilvu.org>
3. <https://www.projectmadurai.org>
4. <https://store.tamillexicon.com>

பயன்கள் :

- தமிழ் இலக்கியங்கள் காலத்தோறும் தொடர் வளர்ந்து வரலாற்று அறிவு.
- இலக்கியங்களுக்கும் அரசியல் வரலாற்றுக்கும் இடையே உள்ள உறவை அறிவு.
- இலக்கிய நூல்களில் தொற்றுக் காலங்களின் அறிந்து கொள்வது.
- தமிழின் தொன்மைக் கால இலக்கியங்கள் குறித்த புத்தகங்கள் பெறுவர்.
- தமிழ் இலக்கியத்தின் பல்வேறு கதைகளையும், அடிப்படைகளையும் கற்று நிரலில் பெறலாம்.


தமிழ் இலக்கிய வரலாறு காலம்
தமிழ் இலக்கிய வரலாறு காலம்
தமிழ் இலக்கிய வரலாறு காலம்

First Year

FIRST ALLIED COURSE-II

Semester-II

தமிழக ஏராளமும் மக்கள் பண்பாடும்

Code:

(Theory)

Credit: 3

தேக்கம்

- தமிழ் மக்களின் சமூக வளர்ச்சியை ஆராய்தல்.
- தமிழ் மக்களின் பண்பாட்டைப் பற்றியறிதல்.
- தமிழ் மக்களின் வாழ்வியல் விழுமியச் சிந்தனைகளைப் பற்றியறிதல்.

அலகு-I:

15 மணி

ஏராள பற்றிய பொதுவார்வையம் வளர்ச்சிக்கு முற்பட்ட காலமும் - சங்ககாலம் - சங்கம் இருந்தமைக்கான சான்றுகள் - சங்ககால அரசர்கள் - அரசியல் நிலை, சமுதாய நிலை, சமய நிலை - போர்முறை - கலைகள்.

அலகு-II:

20 மணி

சங்கம் மருவிய காலம் - கடைபிடி வருகையும் இருண்டகாலத் தமிழகமும் - பல்லவர் பேரரசர்கள் - பல்லவர் சாளுக்கியர் பேரரசர்கள் - பல்லவர் ஆட்சிமுறை, சமய நிலை, கலைகளுக்கு செய்த தொண்டு - முத்தவரவர், சாதனகம், இராட்டிரக்கட்டிவேளிர், இருக்கு வேளிர்.

அலகு-III:

20 மணி

சோழப்பேரரசின் தோற்றம் - சோழப் பேரரசர்கள் - சோழர் விழா - ஆட்சிமுறை - ஊராட்சி நிர்வாகம் - அரசியல், சமுதாய, சமய நிலை - சோழர்காலக் கலைகளையும் திருக்கோயில் பணிகளும்.

அலகு-IV:

15 மணி

பிற்காலப் பாண்டவர் எழுச்சி - மாலிக்கபுத் பண்டையேழும் பாண்டவர் விழாவுகள் - தமிழகத்தில் முஸ்லிம் ஆதிக்கம் - விசயநகரத்தின் தோற்றம் - நாயக்க மன்னர்கள் - பாண்டவர்க்கு ஆட்சி முறையும் நாயக்கர் கால அரசியல் நிலையும் - நாயக்கர் கால சமயநிலை, கலைகள் - தமிழகத்தில் மராட்டவர் ஆட்சி.

அலகு-V:

20 மணி

ஆங்கிலேயர் ஆட்சியின் விளைவுகள் - இந்திய விடுதலைப்போரில் தமிழகத்தின் பங்கு - விடுதலைக்குப்பின் தமிழகம் பெற்றுள்ள வளர்ச்சி நிலைகள்.

அலகு -VI

தற்போதைய வரையறைகள் - அமைதிப்படிப்புக்கு மட்டுமே (Current Contours - For Continuous Internal Assessment Only):

தமிழக ஏராள தொட்பான நூல்களைக் தேர்ந்தெடுத்தல், தமிழகத்தின் வளர்ச்சி கால வரிசையில் அறிந்து கொள்ளச் செய்தல், தமிழகத்தில் திருந்த பண்பாட்டுப் பண்பெழுத்துகளைக் கண்டுபிடித்தல், சம வாழ்வு, விளைய - விளைய, திட்டக் கூடுதலான சமூக வளர்ச்சி, எழுத்து, சமூக வளர்ச்சி மற்றும் மாற்றித் தேர்வுகள் உள்ளவற்றின் விளக்கம் மாணவர்களைத் தேர்ந்தெடுத்தல் நமையறிதல்.

தமிழ்நாடு அரசுத் தலைவர்
பிரதி இலட்சுமி சாதி கந்துரி
திருச்சிண்பயலளி - 2

பாடநூல்:

1. தமிழக வரலாறும் தமிழர் பண்பாடும், முனைவர் அ. இராமசுந்தரனம், ஏனோதவா இலக்கியப் பண்ணை, மேல்வெளி வீதி, மதுரை - 625 001.

பார்வை நூல்கள்:

1. தமிழக வரலாறு மக்களும் பண்பாடும், முனைவர் கே.கே.பிள்ளை, உலகத் தமிழராய்ச்சி நிறுவனம், சென்னை - 600 113.
2. தமிழக வரலாறும் பண்பாடும், முனைவர் வே.தி.செல்வம், மணிவாசகர் பதிப்பகம், பாதிமுள்ளி, சென்னை - 600 001.
3. தமிழர் வரலாறும் பண்பாடும், நீலகண்ட சாஸ்திரி, ஸ்ரீ செம்பகா பதிப்பகம்.
4. தமிழர் வரலாறும் தமிழர் பண்பாடும், முனைவர் மா. இராசமாணிக்கனார்.
5. தமிழர் நாகரிகமும் பண்பாடும், முனைவர் அ. தட்சிணாமூர்த்தி, மாழ் வெளியீடு, சென்னை - 600 040.
6. தமிழ் இலக்கிய வரலாறு, முனைவர் மு. அருணாசலம், நியூ செஞ்சரி புக ஊவுல், அம்பத்தூர், சென்னை - 600 050.
7. பண்பாட்டு மானிடவியல், முனைவர் பக்தவத்சலபாரதி, அனடயாஸம் பதிப்பகம், திருச்சிராப்பள்ளி - 621310.

இணைய முகவரிகள்:

1. <https://www.noolagam.com>
2. <https://www.tamilvu.org>
3. <https://www.projectmadurai.org>
4. <https://store.tamillexicon.com>

பயன்கள்:

- தமிழ்ச் சமூகம், பண்பாடு, பொருளாதாரம் குறித்த வரலாற்று உணர்வைப் பெறுவர்.
- தாய்மொழி மற்றும் தாய்தாட்டு உணர்வைப் பெறுவர்.
- தமிழகத்தில் ஏற்பட்ட பண்பாட்டுப் பன்மையெடுப்புகளை உணர்வர்.
- தமிழகத்தில் நிகழ்ந்த வரலாற்றுச் சவடுகளைத் தெளிவாகக் கற்பர்.
- தமிழக அரசின் பொட்டறிந்தேற்குகளுக்கு அறிவுட்டம் பெறுவர்.


தமிழ்த்துறைத் தலைவர்
சீனிவாசன்
திருச்சிராப்பள்ளி - 2.

புணைய நூல்கள்:

1. தமிழகபாடல், முனைவர் வ.க.பாண்டிசாமி, மீனாட்சி புத்தக நிலையம், மதுரை.
2. சாசன இலக்கியத்தில் புலப்பொருள், முனைவர் ச.கொண்டசுப்பிரமணியம், திரு செந்திப் புக் ஹவுஸ், சென்னை.

புணைய முகவரிகள்:

1. <https://www.tamilvu.org>
2. <https://www.poodagam.com>
3. <https://www.chennaiLibrary.com>
4. <https://www.tamildigitalLibrary.in>
5. <https://tamilsurangam.in>
6. <https://www.projectmadurai.org>
7. <https://store.tamillexicon.com>

பயன்கள்:

- அகத்திணைகள் பற்றி அறிவு.
- உள்நூற்றை, இறைச்சி கொன்ற உத்தி நூல்களைத் தெளிவு.
- புறத்திணைகள் பற்றிய அறிவைப் பெறுவர்.
- தமிழில் அக, புற இலக்கண நூல்களில் வளத்திணைக் கற்பு.
- பயன்கால அகவாழ்க்கை, புறவாழ்க்கை நேறிகளை உணர்வர்.


தமிழ்த்துறைத் தலைவர்
மீனாட்சி இத்திரா கல்வி கல்லூரி
திருச்சிராப்பூர் 2.

பகுதி-III

- கருவாசலின் கட்டிடம், திறமை, பயன்பாடு
- தனிப்பட்ட கருவாசல்களின் கட்டிடம், திறமை, பயன்பாடு

பகுதி-I

20 மணி

கருவாசலின் கட்டிடம் - கருவாசலின் பயன்பாடு - கருவாசலின் கட்டிடம் - உட்கருவாசல்கள் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம்

பகுதி-II

15 மணி

கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம்

பகுதி-III

20 மணி

கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம்

பகுதி-IV

20 மணி

கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம்

பகுதி-V

15 மணி

கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம் - கருவாசலின் கட்டிடம்

பகுதி-VI

தற்போதைய வடிவமைப்புகள் - அமைப்புகள் மட்டும்
(Current Contours - For Continuous Internal Assessment Only)

தமிழ்நாடு கருவாசலின் கட்டிடம், திறமை, பயன்பாடு. கருவாசலின் கட்டிடம், திறமை, பயன்பாடு. கருவாசலின் கட்டிடம், திறமை, பயன்பாடு. கருவாசலின் கட்டிடம், திறமை, பயன்பாடு. கருவாசலின் கட்டிடம், திறமை, பயன்பாடு. கருவாசலின் கட்டிடம், திறமை, பயன்பாடு. கருவாசலின் கட்டிடம், திறமை, பயன்பாடு. கருவாசலின் கட்டிடம், திறமை, பயன்பாடு.

M.
தமிழ்நாடு கருவாசலின் கட்டிடம், திறமை, பயன்பாடு.
தமிழ்நாடு கருவாசலின் கட்டிடம், திறமை, பயன்பாடு.

பக்கம் 30

1. கற்றுக்கொள்ளும், புத்தகங்களைப் படிக்கிறார்கள், மனம் நினைக்க, செய்கிறார்கள்.

செய்யும் முறைகள்:

1. கற்றுக்கொள்ளும், செய்துகொடுக்க, செய்கிறார்கள்
2. கற்றுக்கொள்ளும் புத்தகங்களைப் படிக்கிறார்கள், மனம் நினைக்கிறார்கள், செய்கிறார்கள், செய்கிறார்கள்
3. கற்றுக்கொள்ளும், செய்துகொடுக்கிறார்கள், மனம் நினைக்கிறார்கள், செய்கிறார்கள்
4. கற்றுக்கொள்ளும், செய்துகொடுக்கிறார்கள், மனம் நினைக்கிறார்கள், செய்கிறார்கள், செய்கிறார்கள்
5. கற்றுக்கொள்ளும், செய்துகொடுக்கிறார்கள், மனம் நினைக்கிறார்கள், செய்கிறார்கள், செய்கிறார்கள்


இணைய முகவரிகள்:

1. <https://ta.wikipedia.org>
2. <https://www.tamilnav.org>
3. <https://www.noolagam.com>
4. <https://www.chennaiidibrary.com>
5. <https://www.tamildigitallibrary.in>
6. <https://tamilnav.org>
7. <http://tamil.digital.utoronto.ca>
8. <http://thogappukal.blogspot.com>
9. <https://www.projectmadurai.org>
10. <https://store.tamillexicon.com>

பயன்கள்:

- கற்றுக்கொள்ளும், செய்துகொடுக்கிறார்கள், மனம் நினைக்கிறார்கள், செய்கிறார்கள்.
- மனம் நினைக்கிறார்கள், செய்துகொடுக்கிறார்கள், செய்கிறார்கள்.
- கற்றுக்கொள்ளும், செய்துகொடுக்கிறார்கள், மனம் நினைக்கிறார்கள், செய்கிறார்கள்.
- கற்றுக்கொள்ளும், செய்துகொடுக்கிறார்கள், மனம் நினைக்கிறார்கள், செய்கிறார்கள்.
- கற்றுக்கொள்ளும், செய்துகொடுக்கிறார்கள், மனம் நினைக்கிறார்கள், செய்கிறார்கள்.

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 தமிழ்த்தொழில்நுட்ப அமைச்சர்
 திரு. வி. வி. சுவாமிநாதன்
 திருச்சி, தமிழ்நாடு - 2.

படிப்பை ஆர்விகள்:

1. இலக்க காவியங்கள், முனைவர் வ.சுப்பிரமணியன்,
2. உலகக் காவியங்கள், முனைவர் இரா. சாரீராசன்,
3. தமிழில் காவியக் கொள்கை, முனைவர் சூ. சீனிவாசன், தமிழ் மொழியியல், தஞ்சாவூர்

இணைய முகவரிகள்:

1. <https://www.tamilvu.org>
2. <https://www.noolagam.com>
3. <https://www.chennaiLibrary.com>
4. <https://www.tamildigitalLibrary.in>
5. <https://tamilsurangam.in>
6. <https://tamil.digital.utsc.utoronto.ca>
7. <https://thoguppukal.blogspot.com>
8. <https://www.projectmadurai.org>
9. <https://store.tamillexicon.com>

பயன்கள்

- காவிய இலக்கியத்தில் சிறப்புகளை அறிய.
- காவியக் கதைகளைத் தற்காலக் காலகாலம் பெற.
- பல்வேறு காவிய வடிவங்களைப் புறிய அறிவை பெற.
- தமிழ் இலக்கிய வரலாற்றில் காவியங்களில் மூலக்கலை உணர்வு.
- தமிழ் காவியங்களில் கொள்கைகளையும் இலக்கிய அமைப்பையும் அறிய.

தமிழ் இலக்கிய வரலாற்றில் காவியங்களில் மூலக்கலை உணர்வு பெறவேண்டும் ?

Second Year

Code:

SECOND ALLIED COURSE - II
நாடுபிரகக் கோயில் கலையுப் நிரவாகமுப்
(Theory)

Semester-IV

Credit: 3

தகவல்

- படிக்கிறீர் சமயச் சிந்தனைகளை அறிவுறுத்தல்.
- படிக்கிறீர் கட்டடக்களை அறிவு டலித்தாக தெளிவுபடுத்தல்.
- தமிழர் சிர்லாகத் திறன் சார்ந்த அறிவைப் பயிற்றுவித்தல்.

பகுதி I

20 மணி

சமய இனக்கியங்கள்வழி அறிவனரும் கோயில்கள் - இரட்டைக் கங்கியங்கள் சமய கோயில்கள் - பல்லவர் காலக் கோயில் வகைகள் - இரட்டைக் கங்கியங்கள் சமய இராசகிராமன் ஆபியோரின் கோயில் பணிகள் - அகழ்வராய்ச்சியில் கிடைத்திருக்கும் கோயில் தொடர்பான செய்திகள்.

பகுதி II

15 மணி

சோழகாலக் கோயில்களின் அமைப்புப் சிறப்பு - தஞ்சைப் பெருவுடையார் கோயில் - கங்கைகொண்ட சோழரம் கோயில் - நாராகரம் கோயில் - இன்றின் தனிச்சிறப்புகள்.

பகுதி III

20 மணி

மதுரை மீனாட்சியம்மன் கோயில் - திரைக்கக் கோயில் - காவையார் கோயில் - தேவாரத் திருத்தலங்கள் - ளவணலத் திருத்தலங்கள் - தமிழகக் கோயில்களில் ஓர்த்தி, தலம், தீர்த்தம் என்னும் முச்சிறப்புகள்.

பகுதி IV

20 மணி

தொல்பொருள் துறையின் செயல்பாடுகளும் அதிகார வரம்புகளும் - அறிவினலயத் துறையின் செயல்பாடுகளும் அதிகார வரம்புகளும் - திருக்கோயில்களில் அன்றாட வழிபாட்டு முறைகள் - கோயில் திருவிழாக்கள் - திருக்குடமுழுக்கு - தமிழர் கோயில்கள் பற்றிய செய்திகள்.

15 மணி

பகுதி V

அருள்மையச் சட்டங்கள் - தக்கார், அறுங்காலவர் முதலான பொறுப்புகள் - கோயில் சித்தலாக முறைகள் - கோயில் சேர்த்து விவரங்கள் - ளரவும் சேலவும் தனித்தனக் முறைகளும் - பொது நன்மைக்குத் திருக்கோயில் திட்டி.

பகுதி VI

- தற்போதைய வரையறைகள் - அகமதிப்பிற்றி மட்டும்
(Current Contours - For Continious Internal Assessment Only)

தமிழகக் கோயில் கலை மற்றும் அதன் திரிவாகம் தொடர்பான நூல்களைக் தேர்ந்தெல். தமிழகக் கோயில்களின் வகைகளைப்பற்றி ஏற்றறுகளைப்பற்றி கலை விவரையில் அறிந்த கோவளர் செய்தல். கோயில்கள் குறித்தாக கலந்துரையாடுதல். கய வரையறு விவரம் விவா. ரிட்டக் கட்டுரை சமுத வளர்த்தல். ளதுப்பு அறிவி மரணம் மாதிரித் தொல்கள் சித்தலாகத் ளழியாகவா மாணயாகவதை தேர்விற்றாக் தாய்படுத்தல்.


வயிழ்த்துணரத் தலைவா
முத்தி திட்டுர சமயத் தலுதளி
திருச்சிபயபள்ளி

Third Year

Code:

CORE COURSE - IX
அற இலக்கியம் (திரௌபதி நீங்கலாக)
(Theory)

Semester-V

Credit: 5

ஆக்கம்

- தனி அற இலக்கியங்களைக் கவனித்தல்.
- தனி அற இலக்கியங்களின் தனித்தன்மைகளை அறிவுறுத்தல்.
- அற இலக்கிய காலங்களின் சமூக, அரசியல், பொருளாதாரப் பின்னணியை உணர்த்துதல்.

கூடு I

1. நாலடியார் 20 மணி

1. அறம் வலியுறுத்தல் (10 பாடல்கள்)
2. நல்லிணர் சேர்தல் (10 பாடல்கள்)

2. டிரௌபதி நாணாறு

1. கல்வி (10 பாடல்கள்)

கூடு II

1. சீறபஞ்சமூலம் 20 மணி

- 1 முதல் 20 பாடல்கள் வரை (20 பாடல்கள்)

2. நான்மணிக்கடிகை

- 11 முதல் 20 பாடல்கள் வரை (10 பாடல்கள்)

கூடு III

1. முதல்மொழிக்காஞ்சி (முழுமையும்) 15 மணி

2. இன்ன தாற்பு

- 11 முதல் 20 பாடல்கள் வரை (10 பாடல்கள்)

கூடு IV

1. தீர்கடுகம் 20 மணி

- 41 முதல் 60 பாடல்கள் வரை (20 பாடல்கள்)

2. ஓலாதி

- 01 முதல் 10 பாடல்கள் வரை (10 பாடல்கள்)

கூடு V

1. தீர்த்தேடு வினாக்கம் 15 மணி

- 31 முதல் 40 பாடல்கள் வரை (10 பாடல்கள்)

2. நானாறு (முழுமையும்)


செய்தித்தொகுப்புத் தலைவர்
செய்தி தொகுப்புத் துறை
திருச்சிராப்பள்ளி - 2.

தற்போதைய வரையறைகள் - தொடர்ச்சியான மதிப்பீடு மட்டும்
 (Current Contours - For Continuous Internal Assessment Only)

அற இலக்கியம் தொடர்பான நூல்களைக் தேர்ந்தெடுக்க தரப்பட்ட இலக்கியங்கள் கல்வி ஆய்வகங்களில் கால வரிசையில் கீழ்க்கண்ட இலக்கியங்களைத் தேர்ந்தெடுக்க வேண்டும். தேர்ந்தெடுக்கப்பட்ட இலக்கியங்களை அடிப்படையில் அறிக்கைகள் எழுதி உரை எழுதினால், அவற்றை விவாதிக்கவும், சமீப காலங்களில் வெளிவந்த புத்தகங்களைப் பற்றியும் உரை எழுதினால், அவற்றை விவாதிக்கவும், சமீப காலங்களில் வெளிவந்த புத்தகங்களைப் பற்றியும் உரை எழுதினால், அவற்றை விவாதிக்கவும்.

பாடநூல்கள்:

1. பதினெண்மீழ்க்கணக்கு நூல்கள், வந்தியமணம் பதிப்பகம், திருச்சி, சென்னை - 600 017.
2. தந்தையின் விளக்கம், துரைமுருகையாணி, சேக்கிழார் பதிப்பகம், மதுரை, சென்னை - 600 001.
3. ஞானா, சாரதா பதிப்பகம், இராமப்பேட்டை, சென்னை - 600 014.

புத்தக நூல்கள்:

1. தந்தையின் விளக்கம், முனைவர் வ.சுப்பிரமணியன், தமிழ் திரையகம், சென்னை.
2. தமிழ் இலக்கியங்களில் தந்தை - அறம் - முனைவர், ஐந்தளம் பதிப்பகம், சென்னை.

இணைய முகவரிகள்:

1. <https://www.tamilvu.org>
2. <https://www.noolagam.com>
3. <https://www.chennaiibrary.com>
4. <https://www.tamildigitalibrary.in>
5. <https://tamilsurangam.in>
6. <https://tamil.digital.utsc.utoronto.ca>
7. <https://thoguppukal.blogspot.com>
8. <https://www.projectmadurai.org>
9. <https://store.tamillexicon.com>

பயன்கள்

- தமிழ்நாட்டின் அற இலக்கியங்கள் பற்றிய அறிவினைப் பெறவும்.
- கல்வித் துறையிலுள்ள அடிப்படை அறிக்கைகளைக் கற்பிக்கும்.
- சமீப காலங்களில் வெளிவந்த புத்தகங்களை உரை எழுதினால், அவற்றை விவாதிக்கவும்.
- இலக்கியங்கள் வெளியீடு செய்தும் சமீப காலங்களில் வெளிவந்த புத்தகங்களைப் பற்றியும் உரை எழுதினால், அவற்றை விவாதிக்கவும்.

தமிழ்நாட்டின் அற இலக்கியங்கள் பற்றிய அறிவினைப் பெறவும்.
 கல்வித் துறையிலுள்ள அடிப்படை அறிக்கைகளைக் கற்பிக்கும்.
 சமீப காலங்களில் வெளிவந்த புத்தகங்களை உரை எழுதினால், அவற்றை விவாதிக்கவும்.

Third Year

CORE COURSE - XIII

Semester-VI

Code:

சமீப இலக்கியம்
(Theory)

Credit: 5

தொக்கம்:

- உயர்தர இலக்கிய வளத்தை உணர்த்துதல்.
- சமீப ஆக, புனைபாட்டு மாற்றணிக் பற்றிய விதத்தை
- சமீப ஆக, புனை இலக்கியங்கள் கட்டுநம் வழிவியல் அறுவகளை உணர்த்துதல்.

அலகு I	- மட்டும்பாறை (முழுப்பாடி)	15 மணி
அலகு II	- 1. நற்றிணை I முதல் 10 பாடல்கள் வரை (10 பாடல்கள்) 2. குறுந்தொகை 131 முதல் 150 பாடல்கள் வரை (20 பாடல்கள்) 3. ஐங்குறுநூறு தொழில் நினை - தொழிலு உணர்த்து பற்று (10 பாடல்கள்)	20 மணி
அலகு III	- 1. அகநானூறு - மணிமிடல் பவளம் 171 முதல் 180 பாடல்கள் வரை (10 பாடல்கள்) 2. கலித்தொகை - பாடல்கள் 2 முதல் 10 பாடல்கள் வரை (9 பாடல்கள்) 3. பதிப்பல் நிழலால் - 13 ஆம் பாடல் (1 பாடல்)	20 மணி
அலகு IV	- புறநானூறு 127 முதல் 150 பாடல்கள் வரை (24 பாடல்கள்)	20 மணி
அலகு V	- பதிற்றுப்பத்து ஆரம்ப பத்து (10 பாடல்கள்)	15 மணி
அலகு VI	- தற்போதைய வரையறைகள் - அகமதிப்பீட்டுக்கு மட்டும் (Current Contours - For Continuous Internal Assessment Only)	

பண்டையத் தமிழ் இலக்கியம் தொடர்பான நூல்களைச் சேகரித்தல், அவற்றுள் உள்ள அழகியல் கூறுகள், வழிவியல் அறுவகள், முறைகள், தனித்தன்மைகள், வரலாற்று செய்திகள் போன்றவற்றை அறிந்து கொள்ளச் செய்தல். அவற்றுள் விளங்குதல், சமீப வாசிப்பு, வினாவு - வினா, திட்டக் கட்டுரை எழுத வைத்தல், வகுப்பு அறாதி மாற்று மாநிதி தேர்வுகள் நடத்துவதன் வழியாகவும் மாணவர்களைத் தேர்விறந்து உயர்ப்பிடுதல்.

Third Year

CORE COURSE - XV

Semester-VI

தொல்காப்பியம் பொருளதிகாரம் (இளம்பூரணம்)
(செய்யுளியல் தீங்கலாக)

Code:

(Theory)

Credit: 5

தோக்கம்

- தமிழின் ஐந்திலக்கணங்களுள் பொருளிலக்கணத்தையும் பயிற்றுவித்தல்
- தொல்காப்பியப் பொருளிலக்கணம் தமிழ்க் கவிதைகளுக்கான கவிதைமயம், மரண உணர்த்துதல் என்பதை தெளிவுபடுத்தல்
- இலக்கியத்தின் சுறுகான வடிவம், உள்ளடக்கம், உணர்ச்சி ஆகியவற்றைப் பொருளதிகாரமூழி உணர்த்தல்.

அலகு I	- அகந்திணையல்	15 மணி
அலகு II	- புறத்திணையல்	15 மணி
அலகு III	- களவியல், கற்பியல்	20 மணி
அலகு IV	- பொருளியல், மேய்ப்பாட்டியல்	20 மணி
அலகு V	- உவமையல், மரபியல்	30 மணி
அலகு VI	- தற்போதைய வரையறைகள் - அகமதிப்பீட்டிற்கு மட்டும் (Current Contours - For Continuous Internal Assessment Only)	

தொல்காப்பியம் பொருளதிகாரம் தொடர்பான நூல்களைச் சேகரித்தல், தமிழ் அகப்பொருள், புறப்பொருள் இலக்கண மரபுகளையும், மாந்தர்களின் சுற்று நிலைகளையும், பொருளிலக்கணத்திற்கு இன்றியமையாத அணிகள், உவமைகள், மேய்ப்பாடுகள் போன்றவற்றையும் உயிர்ப்பாடுமாடு, மரபாந்த செயற்களையும் அறிந்து கொள்ளச் செய்தல், கலத்துறையாடுதல், சுய வாசிப்பு, வினா - விடை, நாடக நடனம் எழுத வலித்தல், வகுப்பு, ஆராய்ச்சி மற்றும் மாநிதித் தொகைகள் உதவிவதன் வழியாகவும் மாணவர்களைத் தோன்றாத தயாரிப்புகளும்

பாடநூல்கள்:

1. தொல்காப்பியம் பொருளதிகாரம், அண்ணாமலைப் பல்கலைக்கழகம், சீதம்பரம்.
2. தொல்காப்பியம் பொருளதிகாரம், முனைவர் சத்யகுமாரசம்பந்தம், கதிர் பதிப்பகம், திருவையூர்

பரிசை நூல்கள்:


1. தொல்காப்பியம் பொருளதிகாரம் ஆராய்ச்சிக் காண்டிகையுரை. பாவலரேறு ச. பாலசுந்தரன். பெரியார் பல்கலைக்கழகம், சேலம்.
2. தொல்காப்பியம் பொருளதிகாரம். பேராசிரியர் மு.சண்முகம் பிள்ளை. பார் தீவிரப்படி. சென்னை.
3. தொல்காப்பியம் பதிப்பகம், முனைவர் சுபாஷ் சந்திரபோஸ், இயல் பதிப்பகம், தஞ்சாவூர்.

இணைய முகவரிகள்:

1. <https://www.tamilvu.org>
2. <https://www.noolagam.com>
3. <https://www.chennaiLibrary.com>
4. <https://www.tamildigitallibrary.in>
5. <https://tamilsurangam.in>
6. <https://tamil.digital.utsc.utoronto.ca>
7. <https://thoguppukal.blogspot.com>
8. <https://www.projectmadurai.org>
9. <https://store.tamillexicon.com>

பயன்கள்:

- தமிழ் மரபுக் கவிதையின் இலக்கணத்தை அறிவர்.
- பண்டையத் தமிழர்களின் - தமிழ் இலக்கியத்தின் அக, புற மரபுகளை அறிவர்.
- மரபுக்கவிதை படைக்கும் படைப்பாற்றல் பெறுவர்.
- தமிழரின் நினைசார் வாழ்வியலை மாணவர்கள் கற்பு.
- தமிழ் இலக்கியத்தில் வேளிப்பரும் மெய்ப்பாடு, உவமை மரபுகளைக் கற்பு.


தமிழ்த்துறைத் தலைவர்
சீமதி இ. திரா எந்த கலாநிதி
திருச்சிராப்பள்ளி - 2.

நோக்கம்

- நாட்டுப்புற இலக்கியங்களின் சிறப்பை உணர்த்துதல்.
- நாட்டுப்புற இலக்கியங்களின் அடிப்படைப் பண்புகளைக் கற்பித்தல்.
- நாட்டுப்புற இலக்கியங்களில் உள்ள சமுதாயப் பதிவுகளைப் பயிற்றுவித்தல்.

அலகு I - நாட்டுப்புறவியல் அறிமுகம்

20 மணி

நாட்டுப்புறவியல் சொல் விளக்கம் - நாட்டுப்புறவியல் திறை வளர்த்த வரலாறு - பழந்தமிழ் இலக்கியங்களில் நாட்டுப்புற வழக்காறுகளின் செல்வாக்கு - நாட்டுப்புற இலக்கியங்கள் - வரையறை - கதைகள் - பாடல்கள் - கதைப்பாடல்கள் - பழமொழிகள் - விடுகதைகள் ஆகியவற்றின் அடிப்படைப் பண்புகள்.

அலகு II - நாட்டுப்புறக் கதைகள்

15 மணி

நாட்டுப்புறக் கதைகள் - நாட்டுப்புறக் கதைகளின் வகைப்பாடு - கதைகளின் நோக்கம் - அளவடி - தொடக்கம் - முடிவு - அறம் சுறுதல் போன்றவை - சிறுவர் கதைகள் - புராணக் கதைகள் - பழைமைகள், விளங்குகள் தொடர்பான கதைகள் - சமூகக் கதைகள் - கதைகள் காட்டும் நாய்க்கதை, பழக்க வழக்கங்கள் - உள்வியல் சிந்தனைகள் ஆகியவை.

அலகு III - நாட்டுப்புறப் பாடல்கள்

20 மணி

நாட்டுப்புறப் பாடல்கள் - நாட்டுப்புறப் பாடல் வகைப்பாடு - தாலாட்டுப் பாடல்கள் - குழந்தைப் பாடல்கள் - எண்ணுப்பயிற்சிப் பாடல்கள் - காதல் பாடல்கள் - தோழிப்பாடல்கள் - கொண்டாட்டப் பாடல்கள் - வழிபாட்டுப் பாடல்கள் - ஒப்பாதிப் பாடல்கள் - நாட்டுப்புறப் பாடல்கள் காட்டும் சமூகநிலை.

அலகு IV - நாட்டுப்புறக் கதைப்பாடல்கள்

20 மணி

கதைப்பாடல்கள் அறிமுகம் - கதைப்பாடல்களின் தன்மைகள் அளவடி - வகைகள் - வரலாறுக் கதைப்பாடல்கள் - சமூகக் கதைப்பாடல்கள் - புராண, இதிகாசக் கதைப்பாடல்கள் - கதைப்பாடல்களின் மொழிநடை - கதைப்பாடல்களில் சமூகநிலை.

அலகு V - நாட்டுப்புறப் பழமொழிகள், விடுகதைகள்

15 மணி

பழமொழிகள் - பழமொழியும் தமிழ் இலக்கியங்களும் - பழமொழி வகைப்பாடு - பழமொழியின் தன்மை - பழமொழியின் அளவடி - பழமொழியின் கருப்பொருள் - பழமொழியால் அறியலாகும் செய்திகள் - விடுகதைகள் - விடுகதைகளின் வகைகள் - விடுகதைச்சுருடல் - விடுகதைகளின் கருப்பொருள் - விடுகதைகளின் தன்மை - விடுகதைகளால் அறியலாகும் செய்திகள்.

பகுதி VI - நடைமுறைகள் வரையறுக்கல் - அகநிலைப்பரீட்சை, மா.நி.இ
(Current Contours - For Continuous Internal Assessment Only)

மா.நி.இயில் இலக்கியம் தொடர்பான நூல்களைப் தேர்ந்தெடுத்தல் தொடர்பான இலக்கியங்களின் நனித்தன்மைகளும், சிறப்பும், வாழ்வியல் அரவணக்கம் தொடர்பான அறிந்து கொள்ளல் தொடர்பான கருத்துரைப்பாடல்கள் வாசிப்பு, வினாடி வினாடி, மா.நி.இ.யில் மா.நி.இயை அடிப்படையில், வாழ்வியல், வகுப்பு, கழனி மற்றும் மாநிலத் தேர்வுகள் நடத்தப்படும் விடயங்களும் மாணவர்களைத் தேர்ந்தெடுத்தல் தொடர்பானது.

மா.நி.இயில்

1. மா.நி.இயில் வாழ்வியலில் சில அடிப்படைகள், முனைவர் தேவராஜா, நாட்டி வாழ்க்காநூல், அரவணக்கம், மாணவர்களைக் காட்டும்.
2. மா.நி.இயில், முனைவர் உதயசீனிவாஸ், மணிவரசுப் பதிப்பகம், சிறப்பும்.

முனை நூல்கள்:

1. மா.நி.இயில், முனைவர் மு.வினாயகாண்டி, வயல்கொண்டி பதிப்பகம், அரியலூர்.
2. மா.நி.இயில் கதைகள், முனைவர் அழகநாயகம், மணிவரசுப் பதிப்பகம், சிறப்பும்.
3. வகுப்பில் கதைகள், முனைவர் க.சண்முகத்தரம், காரண வெளியீடு, சென்னை.
4. தமிழில் வினாடிவினாக்கள், முனைவர் ச.வேலப்பிரமணியன், உரைநடை தமிழாராய்ச்சி நிறுவனம், சென்னை.

இணைய முகவரிகள்:

1. <https://www.tamilvu.org>
2. <https://www.noolagam.com>
3. <https://www.scribdlibrary.com>
4. <https://www.tamildigitallibrary.in>
5. <https://tamilaraagam.in>
6. <https://thogopudal.blogspot.com>
7. <https://store.tandfonline.com>

மாதிரிகள்

- மா.நி.இயில் இலக்கியங்களின் நனித்தன்மைகளையும் சிறப்புகளையும் உணர்வு.
- மா.நி.இயில் இலக்கியங்களின் மக்களின் வாழ்வியலை அறிவு.
- தமிழில் வாழ்வியல் தொடர்பான மா.நி.இயைத் தேர்வு
- மா.நி.இயில் இலக்கியம் மூலம் வாழ்வியல் செய்திகளைக் கற்பு
- மா.நி.இயில் இலக்கியங்களில் அடிக்கடி செய்யும் அருமை பெறுவர்.


பிழித்தெரிந்த தலைவர்
மீதி இத்திரை அருள் கிழனி
திருச்சிராப்பள்ளி - 2.

Code:

இதழியல்
(Theory)

Credit: 2

தேர்வுகள்

- செயற்கற்றுணர்ப்பில் வளர்த்து வந்திருக்கிற இயற்கியல் கலை நவீனம் மாணவர்களையொட்டி ஆட்சிதலை.
- இயற்கியல் கலைகளின் திட்டங்களைப் பற்றியறிந்தல்.
- இயற்கியல் கட்டிடங்களை மாணவர்களுக்கு அறிமுகப்படுத்துதல்.

அலகு I: இயற்கியல் - இயல்பும் படிபும் 20 மணி

இயற்கியல் விளக்கமும் இலக்கணமும் - இயற்கியல் தேர்வுகள், பணிகள், கட்டிடங்கள் - இயற்கியல் வளைகாணம் இயல்புமும் - மக்களிடமிருந்து இயற்கியல் பணிகள் - இயற்கியல் கருத்தியம் - இயற்கியல்வளங்களைத் தழுவியும் திறமைமையும்.

அலகு II: இயற்கியல் தேர்வுமும் வளர்ச்சியும் 20 மணி

இயற்கியல் வளர்ச்சி வளர்த்து - தழுவியத்தில் இயற்கியல் வளர்ச்சி - விருத்தவை இயற்கியல் கலைகளில் தழிவு இயற்கியல் - தழுவியம், தழிவு இயற்கியல்.

அலகு III: பத்திரிகைக் கட்டிடங்களும் இதற்கள் தொடர்பும் விரிமுறைகளும் 20 மணி

பத்திரிகைக் கட்டிடங்கள் - பத்திரிகை மனம் - இயற்கியல் தொடர்புரைமற்றிய விரிமுறைகள் - செயற்கியல் திறமை அமைப்பு.

அலகு IV: செயற்கியல் - தேர்வுத்தல், அழகுத்தல் 20 மணி

செயற்கியல் - பணிகள், பணிகள், கருத்தியம், அழகுத்தல் விருத்தவை - செயற்கியல் விளக்கம்: இயற்கியல், வளைகாணம், மனம் - செயற்கியல் உள்மனக்காணம் - செயற்கியல் திறமைமையும் - செயற்கியல் - மனம்வரை வளைகாணம் செயற்கியல் - கட்டிடங்களை இயற்கியல்.

அலகு V: செயற்கியலைப் பற்றியறிந்தல் 15 மணி

செயற்கியலைப் செயற்கியலும் - செயற்கியல் - செயற்கியல் தழிவுத்தல் - தழிவுத்தல் - செயற்கியல் கட்டிடங்களை - பணிக் கருத்தியம் - அழகுத்தல் திறமைத்தல் - இயற்கியல் செயற்கியல் - தழிவுத்தல்.

அலகு VI - தற்போதைய வளர்ச்சிகளும் - அமைதிப்பற்றும் மட்டும்
(Current Contours - For Continuous Internal Assessment Only)

இயற்கியல் தொடர்பான தலைகளைத் தேர்வுத்தல், செயற்கியலைத் தழிவுத்தல் மனம்மும், இயற்கியல் கட்டிடங்களை, செயற்கியலைப் பற்றியறிந்தல் அமைதிப்பற்றும் தற்போதைய வளர்ச்சிகளை அழகுத்தல் மனம்மும் செயற்கியல், கருத்தியம்மும், மனம்மும் விளக்கம் - விளக்கம், திட்டம் கட்டுரை அழகுத்தல், வளர்ச்சி மனம்மும் மாதிரித், தேர்வுகள் தழிவுத்தல் விளக்கமும் மனம்மும்மும் தேர்வுத்தல் தழிவுத்தல்.

செயற்கியலைத் தழிவுத்தல்
செயற்கியலைத் தழிவுத்தல்
செயற்கியலைத் தழிவுத்தல்

பாட நூல்:

1. இதழியல் கலை, முனைவர் மா.பா.குருசாமி, ஆளு-தேவியாதி பதிப்பகம், திருச்செந்தூர்

பார்வை நூல்கள்:


1. இதழியல், கோதண்டபாணி, ஐந்திணைப் பதிப்பகம், திருவள்ளூர்.
2. இதழியல் ஓர் அறிமுகம், முனைவர் சாஸ்வர்தன், சாரதா பதிப்பகம், சென்னை.
3. இதழியல் கலை அன்றும் இன்றும், புலவர் னை.வி.கலைமணி, சாரதா பதிப்பகம், சென்னை.
4. இதழியல், முனைவர் க.சக்திவேல், மணிவாசகர் பதிப்பகம், சென்னை.

இணைய முகவரிகள்:

1. <https://ta.wikipedia.org>
2. <https://www.tamilvu.org>
3. <https://www.noolagam.com>
4. <http://www.chennai.library.com>
5. <https://www.tamildigitallibrary.in>

பயன்கள்:

- இதழியல் - செய்திகள் குறித்த அறிவைப் பெறுவர்.
- செய்திகளைத் தரட்டும் முறைமைகளை மாணவர்கள் அறிவர்.
- இதழியலின் சட்டங்களை மாணவர்கள் தெளிவுறக் கற்பர்.
- செய்திகளைப் பதிப்பிக்கும் நுட்பங்களை உணர்வர்.
- மாணவர்கள் செய்திகளை வாசிக்கும் பழக்கத்திற்கு உள்ளாகுவர்.
- இதழியல் சார்ந்த பணிவாய்ப்புகளுக்கு மாணவர்கள் திறனுடையவர்கள் ஆவர்.


தமிழ்த்துறைத் தலைவர்
ஸ்ரீமதி இத்திரா கருத் கல்லூரி
திருச்சிராப்பள்ளி - 2.



B.A. LITERATURE

CHOICE BASED CREDIT SYSTEM - LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK (CBCS - LOCF)

(Applicable to the candidates admitted from the academic year 2022-2023 onwards)

Part	Courses	Title of the Paper	Im. Hrs.	Credits	Exam. Hours	Maximum Marks		
						Int.	Ext.	Total
I	Language Course - I (Tamil & Other Languages **)		6	3	3	25	75	100
II	English Course-I		6	3	3	25	75	100
III	Core Course - I (CC)	இசைநாடக இயக்கம் (கவிதைகள் & எழுத்துகள்)	6	3	3	25	75	100
	Core Course-II (CC)	தமிழ்நாட்டு எழுத்துகள்	6	3	3	25	75	100
	First Allied Course-I (AC)	தமிழ் இலக்கிய அறிமுகம்	4	3	3	25	75	100
IV	Value Education	நெய்தல்களில்	2	2	3	25	75	100
Total			30	21				600
I	Language Course - II (Tamil & Other Languages **)		6	3	3	25	75	100
II	English Course-II		4	3	3	25	75	100
III	Core Course - III (CC)	சிறுகதைகள்	6	3	3	25	75	100
	Core Course-IV (CC)	தமிழ்நாட்டு கவிதைகள்	6	3	3	25	75	100
	First Allied Course-II (AC)	தமிழ் அறிமுகம் - கவிதை புனைபாடல்	4	3	3	25	75	100
	Add on Course- I **	Professional English- I	*6	4	3	25	75	100
IV	Environmental Studies	சுற்றுச்சூழல் அறிவு	2	2	3	25	75	100
VI	Naan Mudhalvan Scheme (NMS) @ @	Language Proficiency for Employability - Effective English	2	2	3	25	75	100
Total			30 + 6 *	27				800

(Handwritten Signature)
 தமிழ்நாட்டுத் தலைவர்
 மீதி இடங்களை நிரப்பி கல்வி
 திருச்சிரப்பள்ளி - 2.

III	I	Language Course - III (Tamil & Other Languages +d)		6	3	3	25	75	100	
	II	English Course III		6	3	3	25	75	100	
	III	Core Course - V (CC)	செயல்பாடுகள்	6	5	3	25	75	100	
		Core Course VI (CC)	தமிழ் மொழியியல் B தமிழ் மொழியியல் அறிவு	6	5	3	25	75	100	
		Second Allied Course (AC)	செயல்பாடுகள்	4	3	3	25	75	100	
	IV	Additional Course - II (AC)	Professional English - II	*6	4	3	25	75	100	
	IV	① Non Major Elective Course - II (NME)								
		Those who choose Tamil in Part-I can choose a non-major elective course offered by other departments. Those who do not choose Tamil in Part-I must choose either: a) Basic Tamil if Tamil language was not studied in school level (or) b) Special Tamil if Tamil Language was studied upto 10 th & 12 th Std.	செயல்பாடுகள்	2	2	3	25	75	100	
	Total				30 + 6 *	25				700
	IV	I	Language Course - IV (Tamil & Other Languages +d)		6	3	3	25	75	100
II		English Course-IV		6	3	3	25	75	100	
III		Core Course - VII (CC)	செயல்பாடுகள்	6	5	3	25	75	100	
		Core Course-VIII (CC)	செயல்பாடுகள் செயல்பாடுகள் திறமைசெயல்பாடு	6	5	3	25	75	100	
		Second Allied Course-II (AC)	செயல்பாடுகள் செயல்பாடுகள்	4	3	3	25	75	100	
IV		① Non Major Elective Course - II (NME)								
		Those who choose Tamil in Part-I can choose a non-major elective course offered by other departments. Those who do not choose Tamil in Part-I must choose either: a) Basic Tamil if Tamil language was not studied in school level (or) b) Special Tamil if Tamil Language was studied upto 10 th & 12 th Std.	செயல்பாடுகள்	2	2	3	25	75	100	
VI		Nann Mudhalvan Scheme (NMS) அல்லது	Digital Skills for Employability - Microsoft	-	2	3	25	75	100	
Total				30	23				700	

III	Core Course-IX (CC)	ஊர் இலக்கியம் (தமிழகம்) (Tamil)	5	5	3	25	75	100
	Core Course-X (CC)	தமிழகம்	5	5	3	25	75	100
	Core Course-XI (CC)	இலக்கியவாதிகள் & கவிஞர்கள்	5	5	3	25	75	100
	Core Course-XII (CC)	சமூகநீதி - சமூகநீதி (Sociology)	5	5	3	25	75	100
	Major Based Elective Course-I (MBE)	1. இலக்கியம் இலக்கியம் 2. தலை இலக்கியம்	5	5	3	25	75	100
IV	Skill Based Elective-I	மேலாதிக்கம்	3	2	3	25	75	100
V	Skill Skills Development	சிறப்புத் திறமை	2	2	3	25	75	100
	Total		30	29				700
III	Core Course-XIII (CC)	தலை இலக்கியம்	5	5	3	25	75	100
	Core Course -XIV (CC)	தமிழகம்	6	5	3	25	75	100
	Core Course-XV (CC)	சமூகநீதி - சமூகநீதி (Sociology) - மேலாதிக்கம், தலை இலக்கியம்	6	5	3	25	75	100
	Major Based Elective Course-II (MBE)	1. இலக்கியம் இலக்கியம் 2. தலை இலக்கியம்	5	5	3	25	75	100
	IV	Project	Project	4	3		20	80
	Skill Based Elective Course-II	தமிழகம்	3	2	3	25	75	100
V	Gender Studies	ஆண் பெண்	1	1	3	25	75	100
	Extension Activities		-	1	-	-	-	-
VI	Nan Mudhalvan Scheme (NMS)	Employability Readiness	-	-	-	-	-	-
	Total		30	27		170	550	700
	Grand Total		192	152				4200

§ For those who studied Tamil upto 10th+2 (Regular Stream)

+ Syllabus for other Languages should be comparable with Tamil at degree level

Those who studied Tamil upto 10th+2 but opt for other languages in degree level under Part-I should study special Tamil in Part -IV

** The Professional English – Four Streams Course is offered in the 2nd and 3rd Semester (only for 2022-2023 Batch) in all UG Courses. It will be taught apart from the Existing hours of teaching/ additional hours of teaching (1 hour (day) as a 4 credit paper as an add on course on par with Major Paper and completion of the paper is must to continue his/her studies further. (As per G.O. No. 76, Higher Education (K2) Department dated: 18.07.2020)

* The Extra 6 hrs cycle as per the G.O. 76/2020 will be utilized for the Add on Professional English Course.

பாட நூல்கள்:

1. பந்தனம், தி. (2 தொகுதிகள்), கோலேகோமகந்தராயர், சரூப வெளிநீடு, சென்னை
2. பந்தனம், தி. நச்சினர்க்கிணியர் உரை, உ.வே.சுந்தரத்தாயர் நூல் திட்டம், சென்னை
3. சங்க இலக்கியம், வந்தவாணர் பதிப்பகம், திருச்சி, சென்னை - 600 017.
4. சங்க இலக்கியம், முனைவர் கு.வே.யா.கவிராமலிங்கம், தி.டி. செந்தி பதிப்பகம், சென்னை.
5. புறநானூறு மூலமும் உரையும் முள்செய்யாகம், முனைவர் வ.கு.நா.நா.நா. வரவேல் பதிப்பகம், நச்சினர்.

பாறை நூல்கள்:

1. அகத்திணை இலக்கியக் கோள்கள்கள், தி. கட்டிநெட்டியார்.
2. அழிச்சுநகல், முனைவர் வ.வே.யா.கவிராமலிங்கம், மணிவாசகர் பதிப்பகம், சென்னை.
3. பரிசீல் வரலாறுகள், தமிழன்னை, பரிசீல் திட்டம், சென்னை.
4. சங்ககாலப் புலவர்கள், க.கவிராமலிங்கம், தமிழன்னை பதிப்பகம், திருச்சி, சென்னை.

இணைய முகவரிகள்:

1. <https://www.tamilvu.org>
2. <https://www.noolagam.com>
3. <https://www.chennaijilibrary.com>
4. <https://www.tamildigitallibrary.in>
5. <https://tamilsurangam.in>
6. <https://tamil.digital.vtsc.utoronto.ca>
7. <https://thoguppukal.blogspot.com>
8. <https://www.projectmadurai.org>
9. <https://store.tamillexicon.com>

பயன்கள்:

- டிஜிட்டல் இலக்கிய பாறை அறிவு.
- சங்க இலக்கியங்களில் உள்ள அலக்கியல் கருகளை உணர்வு.
- டிஜிட்டல் இலக்கிய வரலாற்றில் அறங்கள், முறைகளை அறிவு.
- தமிழ் இலக்கிய வரலாற்றில் பண்டைய தமிழ் இலக்கியங்களின் தனித்தன்மைகளை அறிவு.
- புது இலக்கியங்களின் தமிழக வரலாற்றுச் செய்திகளை அறிவு.

- a. Forest ecosystem
- b. Grassland ecosystem
- c. Desert ecosystem
- d. Aquatic ecosystems, (ponds, streams, lakes, rivers, oceans, estuaries)

(6 lectures)

Unit: 4 Biodiversity and its conservation

- Introduction – Definition : Genetic, species and ecosystem diversity
- Biogeographical classification of India
- Value of biodiversity : consumptive use, productive use, social, ethical, aesthetic and option values
- Biodiversity at global, National and local levels
- India as a mega-diversity nation
- Hot-spots of biodiversity
- Threats to biodiversity : habitat loss, poaching of wildlife, man-wildlife conflicts.
- Endangered and endemic species of India
- Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity.

(8 lectures)

Unit: 5 Environmental Pollution

Definition

Causes, effects and control measures of :

- a. Air Pollution
- b. Water Pollution
- c. Soil Pollution
- d. Marine Pollution
- e. Noise pollution
- f. Thermal Pollution
- g. Nuclear hazards

- Solid waste Management: Causes, effects and control measures of urban and industrial wastes.
- Role of an individual in prevention of pollution
- Pollution case studies
- Disaster management: floods, earthquake, cyclone and landslides.
- Ill-Effects of Fireworks: Firework and Celebrations, Health Hazards, Types of Fire, Firework and Safety

Unit: 6 Social Issues and the Environment

- From Unsustainable to Sustainable development.
 - Urban problems related to energy.
 - Water conservation, rain water harvesting, watershed management.
 - Resettlement and rehabilitation of people; its problems and concerns.
- Case studies
- Environmental ethics: Issues and possible solutions.
 - Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case studies.
 - Wasteland reclamation.
 - Consumerism and waste products.
 - Environment Protection Act.
 - Air (Prevention and Control of Pollution) Act.
 - Water (Prevention and Control of Pollution) Act.
 - Wildlife Protection Act.
 - Forest Conservation Act.
 - Issues involved in enforcement of environmental legislation
 - Public awareness.

(7 lectures)

Unit: 7 Human Population and the Environment

- Population growth, variation among nations.
- Population explosion – Family Welfare Programmes
- Environment and human health
- Human Rights - Value Education
- HIV/ AIDS - Women and Child Welfare
- Role of Information Technology in Environment and human health
- Case studies.

Unit: 8 Field Work

- Visit to a local area to document environmental assets-river / forest/ grassland/ hill / mountain

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(M) Magazine (R) Reference (TB) Textbook



Bharathidasan University, Tiruchirappalli – 24

Gender Studies

Objectives

- ❖ To make boys and girls aware of each others strengths and Weakness.
- ❖ To develop sensitivity towards both genders in order to lead an ethically enriched life.
- ❖ To promote attitudinal change towards a gender balanced ambience and women empowerment.

Unit – I

Concepts of Gender: Sex – Gender – Biological Determinism – Patriarchy – Feminism – Gender Discrimination – Gender Division of labour – Gender Stereotyping – Gender Sensitivity – Gender Equity – Equality – Gender Mainstreaming – Empowerment.

Unit – II

Women's Studies vs Gender Studies : UGC's Guidelines – VII to XI Plans – Gender Studies : Beijing Conference and CEDAW – Exclusiveness and Inclusiveness.

Unit – III

Areas of Gender Discrimination : Family – Sex Ratio – Literacy – Health – Governance – Religion Work Vs Employment – Market – Media – Politics – Law – Domestic Violence – Sexual Harassment – State Policies and Planning .

Unit – IV

Women Development and Gender Empowerment : Initiatives – International Women's Decade – International Women's Year – National Policy for Empowerment of Women – Women Empowerment Year 2001 – Mainstreaming Global Policies .

Unit – V

Women's Movements and Safeguarding Mechanism : In India National /State Commission for Women(NCW) – All Women Police Station – Family Court – Domestic Violence Act – Prevention of Sexual Harassment at Work Place Supreme Court Guidelines – Maternity Benefit Act – PNDT Act – Hindu Succession Act 2005 – Eve Teasing Prevention Act – Self Help Groups – 73rd and 74th Amendment for PRIS

பாலின சமத்துவம்

அலகு - I

பாலினம் தொடர்பான கோட்பாடுகள் பாலியல் • பாலினம் • உடற்கூறுரீதியாக நிரலாயித்தல் • ஆணாதிக்கம் • பெண்ணியம் • பாலின பாகுபாடு - பாலின வேலைப்பாகுபாடு - பாலின ஒருபடித்தானவைகள் • பாலின உணர்வுட்டல் • பாலின சமவாய்ப்பு - பாலின சமத்துவம் • பாலின மையநீரோட்டமாகக் கல் • அதிகாரப்படுத்துதல்

அலகு -II

மகளிரியல் Vs பாலின சமத்துவக்கல்வி - பல்கலைக்கழக மாணியக்குழுவின் வழிக்காட்டுதல்கள் • ஏழாவது ஐந்தாண்டுதிட்டம் முதல் பதினொராவது ஐந்தாண்டுதிட்டம் • பாலின சமத்துவக்கல்வி : பெய்ஜிங் மாநாடு மற்றும் பெண்களுக்கு எதிரான அனைத்து வன்முறைகளையும் ஒழிப்பதற்கான சர்வதேச உடன்படிக்கை • இணைத்தல் /உட்படுத்துதல் • ஒதுக்கல் •

அலகு - III

பாலியல் பாகுபாட்டிற்கான தளங்கள் : குடும்பம் • பாலின விகிதாச்சாரம் • கல்வி - ஆரோக்கியம் • ஆளுமை -மதம் • வேலை Vs வேலை வாய்ப்பு - சந்தை - ஊடகங்கள் • அரசியல் • சட்டம் •குடும்ப வன்முறை -பாலியல் துன்புறுத்தல் • அரசு கொள்கைகள் மற்றும் திட்டங்கள் .

அலகு - IV

பெண்கள் மேம்பாடு மற்றும் பாலின சமத்துவ மேம்பாடு : முயற்சிகள் • சர்வதேச பெண்களுக்கான தசாப்தம் • சர்வதேச பெண்கள் ஆண்டு - பெண்களின் மேம்பாட்டிற்கான தேசிய கொள்கை - பெண்கள் அதிகார ஆண்டு 2001 - சர்வதேச கொள்கைகளை மைய நீரோட்டமாகக் கல்

அலகு - V

பெண்கள் இயக்கங்கள் மற்றும் பாதுகாப்பு நிறுவன ஏற்பாடுகள் : தேசிய மற்றும் மாநில மகளிர் ஆணையம் • அனைத்து மகளிர் காவல் நிலையங்கள் • குடும்ப நீதி மன்றங்கள் • குடும்ப வன்முறையிலிருந்து பெண்களைப் பாதுகாக்கும் சட்டம் 2005 - பணியீடுகளில் பெண்கள் மீதான பாலியல் துன்புறுத்தல்களை தடுப்பதற்கான உச்சநீதிமன்ற வழிகாட்டுதல்கள் • தாய்சேய் சேமநலச்சட்டம் • பெண்சீகவை கருவிலேயே கண்டறியும் தொழில் நுட்பம் (முறைப்படுத்துதல் மற்றும் தவறாக பயன்படுத்துதலை தடை செய்திடும்) சட்டம் • ஈவடிசிங் (பெண்களை தொல்லை செய்தல்) தடுப்புச்சட்டம் • சுய உதவிக் குழுக்கள் • பஞ்சாயத்து அமைப்புகளுக்கான 73வது மற்றும் 74வது சட்டத்தீருத்தம்.

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BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI- 620 024.

Applicable to the candidates admitted from the Academic year 2015-16 onwards

Part IV - VALUE EDUCATION (Revised syllabus)

Unit I Philosophy of Life and Social Values

Human Life on Earth (Kural 629) Purpose of Life (Kural 46) Meaning and Philosophy of Life (Kural 131, 226) Family (Kural 45), Peace in Family (Kural 1025) Society (Kural 446), The Law of Life (Kural 952), Brotherhood (Kural 807) Five responsibilities / duties of Man (a) to himself (b) to his family (c) to his environment (d) to his society, (e) to the Universe in his lives (Kural 43, 981).

Unit II Human Rights and Organisations

Definitions, Nature of Human Rights. Universal Declaration of Human Rights, International covenant on Civil and Political Rights - International covenant of Economic, Social and Cultural Rights. Amnesty International Red Cross.

Unit III Human Rights : Contemporary Challenges

Child labour - Womens Right - Bonded labour - Problems of refugees - Capital punishment. National and State Human Rights Commissions.

Unit IV Yoga and Health

Definition, Meaning, Scope of Yoga - Aims and objectives of Yoga - Yoga Education with modern context - Different traditions and schools of Yoga - Yoga practices: Asanas, Pranayama and Meditation.

Unit V Role of State Public Service Commission

Constitutional provisions and formation - Powers and Functions - Methods of recruitment - Rules and notification, syllabi for different exams - written and oral - placement.

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National Service Scheme

GENDER SENSITIZATION ACTION TAKEN PLAN

S.No	Conducted By	Program Title	Date
2022 - 2023			
1.	Bharathidasan University,Trichy	International Yoga Day	21.06.2022
2	Shrimati Indira Gandhi College, Trichy (College Premises)	International Yoga Day	21.06.2022
3	Bharathidasan University,Trichy	75 th Independence Day Celebrations , Rally - Awareness	12.08.2022
4	Shrimati Indira Gandhi College, Trichy	75 th Independence Day Celebrations , National Flag Distribution (Adopted Villages)	12.08.2022
5	Shrimati Indira Gandhi College, Trichy	Digital Awareness how to create email-id, Browsing the net ,etc for I year Students	16.09.2022
6	GVN Riverside Hospital, Trichy	Pinkathon Rally Activity – Awareness on Breast Cancer	16.10.2022
7	Shrimati Indira Gandhi College, Trichy	Life style for the environment pledge	20.10.2022
8	Shrimati Indira Gandhi College, Trichy	Drawing competition for the I Year students	31.10.2022
9	Shrimati Indira Gandhi College, Trichy	Save the girl Child, Awareness Rally, (Adopted Villages)	24.01.2023
10	Bharathidasan University, Trichy	National Integration Camp, NSS Bhavana, Saraswathipuram, Mysore	From 03.02.2023 to 09.02.2023
11	Shrimati Indira Gandhi College, Trichy	Bondage Day - Oath taken	09.02.2023
12	Dr.A.Shanthi, Deputy Director of Medical services (Leprosy), Trichy	Awareness programme on Leprosy (Lecture Programme)	21.02.2023
13	Shrimati Indira Gandhi College, Trichy	Awareness on Menstrual Hygiene (Adopted Villages)	13.03.2023
14	St Joseph's Eye Hospital, Trichy jointly organized with Rotary Club of Tiruchirappalli	International Women's Day	14.03.2023

National Service Scheme
International Yoga Day
21.06.2022

Venue : Bharathidasan University



International Yoga Day
21.06.2022

Venue : Shrimati Indira Gandhi College, Trichy



75th Independence Day Celebrations

12.08.2022

Venue : From Thiruvalluvar Bus Stand, Trichy to St.Joseph's Eye Hospital, Trichy



75th Independence Day Celebrations

12.08.2022

Venue : Pagalavaadi ,Thuraiyur, Trichy



Digital Awareness
16.09.2022

Venue: Shrimati Indira Gandhi College, Trichy



Pinkathon Rally Awareness Activity
16.10.2022

Venue: GVN Riverside Hospital, Trichy to E.R. High School



Life style for the environment pledge

20.10.2022

Venue:Shrimati Indira Gandhi College, Trichy



Drawing competition for the I Year students

31.10.2022

(Traditional Integration of Jammu & Kashmir)

Venue: Shrimati Indira Gandhi College, Trichy



Save the girl Child – Rally Activity

24.01.2023

Venue : Ammapatti (Adopted Villages)



National Integration Camp

From 03.02.2023 to 09.02.2023

Venue: NSS Bhavana, Saraswathipuram, Mysore



Bondage Day – Oath taken

09.02.2023

Venue: Shrimati Indira Gandhi College, Trichy



Awareness programme on Leprosy (Lecture Programme)

21.02.2023

Venue: Shrimati Indira Gandhi College, Trichy



Awareness on Menstrual Hygiene -Rally
13.03.2023
Venue: Ammapatti (Adopted Villages)



International Women's Day
14.03.2023
Venue: St Joseph's Eye Hospital, Trichy



Report

1. 150 NSS Volunteers and 2 NSS Programme Officers participated in **International Yoga Day Celebrations** organized by Bharathidasan University on **21.06.2022** from 6.30 a.m. to 8.00 a.m. at Bharathidasan Constituent College Trichy. Some important asanas were explained by the yoga demonstrators.
2. National Service Scheme and the Department of Physical Education of Shrimati Indira Gandhi College observed the **International Yoga Day** on **21.06.2022** by organizing a demonstration programme to the NSS Volunteers on Yogasanas, Pranayam and Meditation. The yoga Instructor and Physical Director Ms.P.Maheswari gave explanation for each Asana and its benefits as the Volunteers performed them. All the 100 NSS Volunteers and yoga students also performed different types of Pranayams that nurtures and promotes good health. Yoga, Pranayam and Meditation improves memory power and IQ levels.
3. On **12.08.2022**, NSS Volunteers participated in a Rally for 75th Independence Day celebration organized by the NSS Cell of Bharathidasan University, Tiruchirappalli. The Rally started from Thiruvalluvar Bus Stand, Trichy and ended at St.Joseph's Eye Hospital, Trichy and oath was taken, 100 NSS Volunteers and Ms. K.Kavitha and Ms.R.Vasanthi, NSS Programme Officers participated in this Rally.
4. On 12.08.2022, 50 NSS Volunteers and our NSS Programme Officer Ms.K.Padmavathy and Dr. S.Karmugil of Shrimati Indira Gandhi College distributed the National Flag at the Adopted Villages (Ammapatti, Ammapatti East, Singalandhapuram, Kaalipatti and Pagalavaadi) to Village Block Development Officer, School Children and Village people, for the celebration of 75th Independence day.
5. On 16.09.2022, National Service Scheme organized a One Day Computer Training Programme on **"Digital Awareness"** at the M.C.A. Lab, Shrimati Indira Gandhi College. 250 NSS volunteers participated in the programme. They were trained to create their e-mail id and the access of Internet.
6. On 16.10.2022, 152 NSS Volunteers and 2 NSS Programme Officers of Shrimati Indira Gandhi College participated in **Pinkathon Rally Activity** from GVN Riverside Hospital Trichy to E.R. High School Ground in order to create an awareness on Breast Cancer.

7. On **20.10.2022**, NSS units of Shrimati Indira Gandhi college organized an Oath taking Programme on the occasion of "**Life style for the environment pledge**". 50 NSS Volunteers along with the NSS programme officers took part consciously in the pledge on environment.
8. On 31.10.2022, the NSS units of Shrimati Indira Gandhi College conducted a drawing competition for the I Year students in order to illustrate the traditional Integration of Jammu & Kashmir. In this activity 50 NSS Volunteers participated along with the NSS Programme Officers
9. On 24.01.2023, the NSS units of Shrimati Indira Gandhi College conducted an awareness rally with regard to Save the girl Child (Campaign) to create awareness among rural people about educating the girl child in the adopted villages.
10. Ms.M.Archana devi, II B.Com of NSS Volunteer attended a National Integration Camp at NSS Bhavana, Saraswathipuram, Mysore from 03.02.2023 to 09.02.2023.
11. On 09.02.2023, the NSS Units of Shrimati Indira Gandhi College organised an Oath taking programme on the abolition for slaves "**Bondage Day**". In this programme 5 NSS Programme Officers, Office Staff and the Department Staff participated, took the oath under the Gandhi tree in the college premises.
12. The NSS Units of Shrimati Indira Gandhi College, Trichy organized an Awareness programme for NSS Volunteers on 21.02.2023. In this programme, the resource person Dr.A.Shanthi, Deputy Director of Medical services (Leprosy), Trichy spoke about the symptoms, determinants, the testing of leprosy and the treatment methods of leprosy. 250 NSS Volunteers participated and benefited from this awareness programme.
13. On 13.03.2023 the NSS units of Shrimati Indira Gandhi College, Tiruchirappalli conducted an awareness programme on Menstrual hygiene in the adopted Villages (Singalanthapuram, Ammapatti, Ammapatti East, Kaalipatti and Pagalavaadi). 50 NSS volunteers went door to door and spoke to the people in groups to create Menstrual hygiene awareness.
14. On the occasion of **International Women's Day**, St Joseph's Eye Hospital, Trichy jointly organized with Rotary Club of Tiruchirappalli conducted a programme for Women's Day Celebrations on 14.03.2023. The Vice-Chancellor of Bharathidasan University, Trichy, Dr. A.Lakshmi Prabha, NSS Co-ordinator of Bharathidasan University, and the Doctors were the speakers. 50 NSS Volunteers and NSS Programme officers took part in this programme



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Tiruchirappalli - 620 002

Rotaract Club

Action Plan of Activities(2022-2023)

Date	Topic	Resource Person
27.03.2023	Womern Empowerment	Ms.G.Umarani

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ROTARACT CLUB



Cordially invites you to a motivational talk

On Women Empowerment



Ms. G.Umarani

Assistant Professor
Department of English
Shrimati Indira Gandhi College
Trichy-620.002

J & D Block

Room No :209



1100 a.m -12.00 noon



27-03-2023



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ROTARACT CLUB

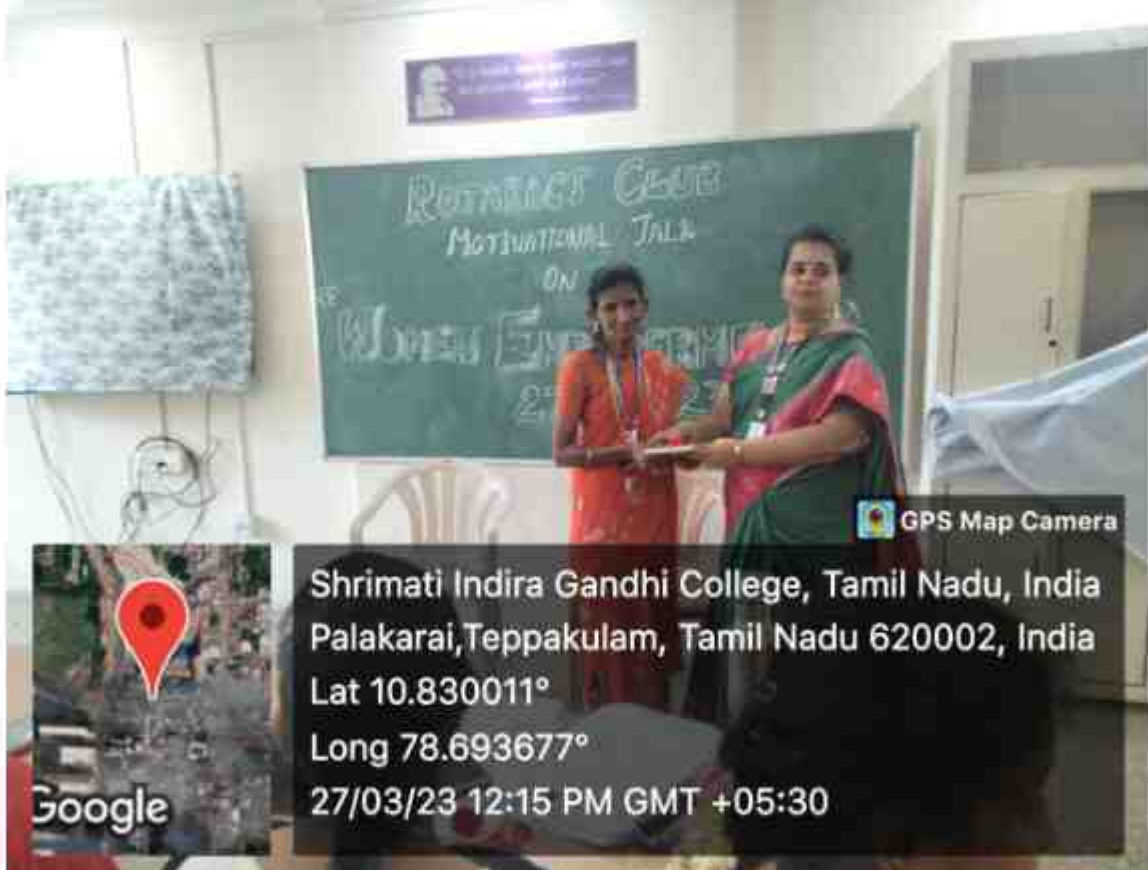
Motivational Talk on " Women Empowerment "

Date: 27.03.2023

Time: 11.00 a.m. 12.00 Noon











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YOUTH RED CROSS

2022 -2023

S.No	Date	year	Activity
1.	21.06.2022	2022	Yoga day celebration
2.	06.08.2022	2022	Awareness rally on food safety
3.	11.08.2022	2022	Drug abuse oath taking programme in the presence of C.M
4.	06.10.2022	2022	Cancer awareness Rally - Pinkathon
5.	20.03.2023	2023	Awareness programme in commemoration on world water day "Nilathodu Neere" (seminar)
6.	23.03.2023	2023	Awareness programme on "Oral hygiene" (seminar)
7.	12.04.2023	2023	Mega Blood Donation Camp



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Date: 21.06.2022

The YRC Volunteers of Shrimati Indira Gandhi College observed Yogaday on 21.06.2022 at R V Auditorium at 11 am. On this day The Students of various disciplines demonstrated various postures of Yoga and meditation techniques with their health benefits in detail. They demonstrated Danurasana, Bhujangasana, Padmasana, Natarajasana, Halasana, Vajrasana etc... Nearly 45 Students of YRC participated and got benefited through this program.







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YOUTH RED CROSS

Date: 06.08.2022

On 06.06.2022 around 60 UG YRC Students of Shrimati Indira Gandhi College actively participated in "Walkathon". The rally started at Collector office and ended at Bishop Heber College.







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YOUTH RED CROSS

Date:11.08.2022

On 11.08.2022 Wednesday, Students of Shrimati Indira Gandhi College(UG II year and III years)attended a drug abuse oath-taking program, in the presence of Thiru M K Stalin, the honorable chief minister, Tamilnadu at Anna Stadium. Around 100 Students of YRC Volunteers participated in this program through virtual meet at 8.00am -10.00am in the presence of District Collector Dr. Pradeep Kumar.





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YOUTH RED CROSS

Date: 06.10.2022

On 06.10.2022, Students of Shrimati Indira Gandhi College YRC Volunteers participated in a Cancer awareness rally at 7.00 am. The rally started from GVN riverside hospital and went through mambalasalai and ended in Shrimati Indira Gandhi College ground by 9.00 am. Dr. Jayapal, Chairman, GVN Group of hospitals flagged off the rally. Thiru V N Nehru, Minister honoured the event with his presence. The massive rally ended with the cultural presentations by the Students of various Colleges at Shrimati Indira Gandhi College ground. Around 35 YRC Students of our college participated in this rally.







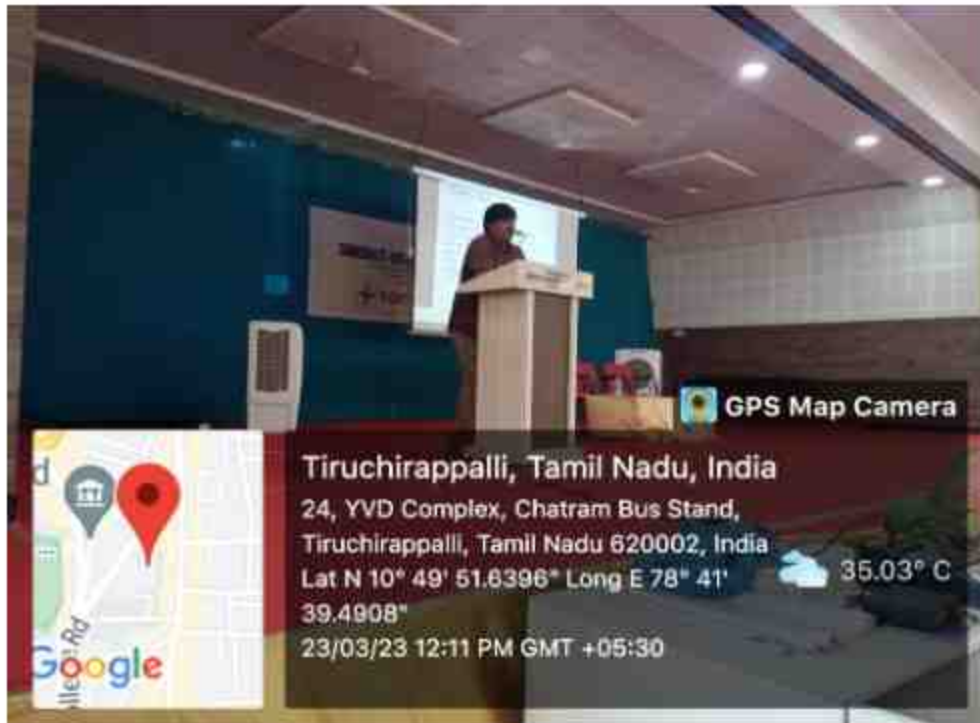
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- YRC Organized an Awareness Programme on Oral Hygiene by Dr.M.Ganesh Babu, BDS PGDFO, Dental Surgeon Vinayaga Dental Care on 23.03.2023.





GPS Map Camera



Teppakulam, Tamil Nadu, India

24, Kaliyamman Kovil St, Teppakulam,
Tamil Nadu 620002, India

Lat N 10° 49' 51.5424" Long E 78° 41'
39.93"

☁ 35.03° C

23/03/23 12:11 PM GMT +05:30



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- YRC of Shrimati Indira Gandhi College Organized an Lecture Program on "Nilathodu Neeray" by Mr.K.Sathish Kumar Assistant Professor, Department of Tamil, Kalaikavery College of Fine Arts, Tiruchirappalli on 20.03.2023 at RV Auditorium.







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- YRC of Shrimati Indira Gandhi College Organized an "Blood Donation Camp on 12.04.2023 at MBA Hall nearly 110 students actively participated in this camp and donated the blood. Honourable vice chancellor Dr.M.Selvam, Bharadhidasan university, Trichy was the chief guest and inaugurated this blood donation camp





STUDENTS' ExNoRa

2022-23

S.No	Conducted by	Program Title	Date
1	STUDENTS' ExNoRa	Workshop on "Paper Bag Making"	17.03.2023
2	STUDENTS' ExNoRa	Poster Making Competition on "World Water Day"	21.03.2023

Workshop on "Paper Bag Making" on 17.03.2023



Poster Making Competition "World Water Day" on 21.03.2023

