

RESUME

NAME : Dr. K. SIVAKUMAR

QUALIFICATION : MSW., MBA.,MLM., MSc(Psy).,MA (Adv.& PR)., MA (Rul. Mgt)., M.Phil (Mgt)., PGDIB.,PGDJMC., PGDCFS., PGDM (NGO)., PGDRM., PGDFM., DEM., Ph.D (SW).,Ph.D (Mgt).,

DESIGNATION : Director & Asst.Professor

DEPARTMENT NAME : Training & Placement – SIGC / Management Studies

Email id : sigctp.director@gmail.com



Specialization if any : Organizational Behaviour and Human Resources

Professional Membership : Member of Association of Computer Communication and Education for National Triumph Society (ACCENTS), Member Id: EB2106821022.

Total Teaching Experience : 21 years

Industry Experience if any : 2 years

Research Experience : 15years

Guideship : M.Phil / Ph.D / both : NA

No. of Scholars who have taken their doctorates under my guidance and their details: NA

No. of Scholars who have taken their M.Phil under my guidance and their details: 11

Bharathidasan University : 08

PRIST University : 03

No. of research articles published in UGC CARE / SCOPUS / WEB of SCIENCE indexed journals : 01

No. of other research articles Published: 15

NATIONAL JOURNALS : 04

INTERNATIONAL JOURNALS : 11

-
1. ***“A Study on Customer Satisfaction And Loyalty Towards Aircel Pre And Post Paid Customers In Tamilnadu With Special Reference To Tiruchirappalli City”***, International Journal of Research in Computer Application & Management, Volume No.1, Issue No. 5 (July 2011) pp.35-38. ISSN: 2231-1009.
 2. ***“Analysing the Trading Activites of Mutual Funds to Identify the Trend of the Indian Stock Market”*** International Journal of Research in Commerce , IT and Management, Volume No. 1 Issue No.2 (July 2011) pp. 69-74. ISSN:2231- 5756.
 3. ***“Perception of Organizational Climate – An Empirical Study”***, International Journal of Marketing and Management Research, Volume No. 2, Issue No. 8 (August 2011) pp. 68-78. ISSN: 2229-6883. Impact Factor –6.544.
 4. ***“Business Intelligence: Bridging the Gap Between Information and Intelligence”*** International Journal of Management & Science” Special Issue IX, ISSN 2250-1819 / EISSN 2249-1260.
 5. ***“Assessment of Knowledge Sharing: Empirical Evidence”***, National Research Journal of Human Resource Management (NRJHRM), Volume: 1, Issue: 1 & 2, Year 2014, pp. 12-18. ISSN No. 2394-059X, pp.12-18.
 6. ***“Assessment and Perspective of Executives in Talent Management Process – Empirical Investigation”***, International Journal of Human Resource Management and Research (IJHRMR), Trans Stellar Publication, Special Edition, Jan 2015, ISSN (E): 2249-7986, pp. 93- 98.
 7. ***“Analytical Investigation of Financial Planning and Control Practices: A Case Analysis”***, International Journal of Economics and Financial Research (IJEFR), Vol.1, No.2, Year 2015, ISSN No. 2411-9407, pp.24-34.
 8. ***“Paradigm of Digital Research in Business Modeling and Knowledge Sharing: An Integrative Approach”***, National Research Journal of Business Economics (NRJE), Vol : 1, Issue: 2, Year 2015, ISSN No. 2349-2015, pp.54-60.
 9. ***“Organizational Climate – A Comparative Study of Technical & Non-Technical Employees – Empirical Evidence”***, International Contemporary Research Journal in Management & Social Science (ICRJMS), Vol.1. Feb 2015.ISSN No. 2394-7691.pp.131-

136.

10. ***“The Effect of Performance Management Indicators on Knowledge Management: An Empirical Investigation”***, Bulletin Business & Economics (BBE), Vol.5 (1), 2016, pp.37- 43. ISSN - 2409-9368 .

11. ***“Embryonic Acquaintance of Knowledge Management Practices in Management Education”***, International Journal of Economics & Empirical Research (IJEER), Vol.4 (7), pp.355-361.

12. ***“Strategic Imperative of Organizational Diagnosis to Organizational Learning and Emotional Intelligence for Knowledge Management: A Conceptual Framework”***, National Research Journal of Human Resource Management (NRJHRM), Vol. 3(1), pp.1-12. ISSN No.2394-059X.

13. ***“An Integrative View of Organizational Diagnosis, Emotional Intelligence, Organizational Learning and Knowledge Management Practices: Impact on KMP”***, IUP Publications (April 2017), Vol. XV.No.2,pp.19-42. ISSN: 0972-9216.

14. ***“A Synthesis of Organizational Diagnosis and Knowledge Management Practices – An Exploratory Study”***,International Journal of Advanced Research & Publications (September 2017), pp.164-169. ISSN.2456-9992.

15. ***“Knowledge Indicators for Implementation of Knowledge Creation: A Critical Examination using Structural Equation Modeling”***, IUP Journal of Knowledge Management, IUP Publications (July 2018), Vol.XVI, No.3,pp.30-43. ISSN: 0972-9216.

LIST OF PAPERS PRESENTED IN CONFERENCES AND PUBLISHED IN PROCEEDINGS

NATIONAL CONFERENCES : 06

INTERNATIONAL CONFERENCES : 05

1. ***“Impact of Net Buying and Net Selling Activities of Mutual Funds in Identifying the Trend of the Indian Stock Market”*** Conference Proceedings, Arun Vasam Publisheres,pp.583-587, ISBN:978-81-900104-0-8.

2. ***“Competency Analysis”***, Towards Managerial Excellence Challenges & Choices, Centre

for Contemporary Management Research, Bharathidasan University, Trichy, Conference Proceedings, MACMILLAN Advanced Research Series, ISSN:0230-33261-7.

3. **“Employee Engagement Strategy: A Strategy of Analysis to Move from Employee Satisfaction to Engagement”**, Arun Vasan Publishers, pp.27-27. ISBN: 978-81-909104-1-5.
4. **“Conflict Management Practices for Innovation: A Tool for Improvement”**, Conference Proceedings, Mudranik Technologies Pvt. Ltd., Bangalore, pp.56. ISBN: 978-81-921178-7-4.
5. **“Correlates of Managerial Effectiveness” Application** of Mathematics and Statistics, Bishop Heber College, Conference Proceedings, Excel Publication. pp. ISBN No: pp. 619-622, ISBN:93-81361-71-19
6. **“Assessment of Knowledge Sharing: An Empirical Evidence”** In International Conference VIT University, ISBN:978- 93-5104-881-7.
7. **“Grief, Death & Dying of Old Age Persons”**, Millennium Development Goals- A Social Science Perspective, Edited Book, Allied Publishers Pvt. Ltd., pp.635-639. 2009.ISBN : 978- 81-8424-419-9
8. **“Anxiety Level among the people living with HIV / AIDS”**, Millennium Development Goals- A Social Science Perspective, Edited Book Allied Publishers Pvt. Ltd., pp.329-334. 2009.ISBN : 978-81-8424-419-9
9. **“Rural Marketing: Issues & Challenges In India”** Trends & Research In Management, Edited Book, CBA Publishers. pp. 355-364. 2011. ISBN:9789380430027
10. **“Quality of Work Life”** Trends & Research In Management, Edited Book, CBA Publishers. pp. 388-394. 2011. ISBN:9789380430027
11. **“Sectoral Relationship between Spot and Future Market in India”** Trends & Research in Management, Edited Book, CBA Publishers. pp. 330-337. 2011.ISBN:9789380430027

PARTICIPATION IN WORKSHOP / CONFERENCES / SEMINARS / FDPs

NATIONAL CONFERENCES : 42

INTERNATIONAL CONFERENCES : 09

INTERNATIONAL CONFERENCES / SEMINARS

1. Participated in the two day International Seminar organized by Department of Sociology, Anthropology and Social Work, Pondicherry University on “Globalization and its Impact on Society” on 30th and 31st March 2008 and presented a paper titled “***Globalisation – Its impact on Education***”.
2. Participated in the International Conference organized by Department of Management Studies, Paavai Engineering College, Namakkal – Tamilnadu on “Innovative practices in Management” on 31st December 2009 and presented a paper titled “***Correlates of Quality of Worklife***” pp.456-458. ISBN 978-81-8488-942.
3. Participated in the International Conference organized by Department of Commerce & Financial Studies, Bharathidasan University, Trichy – Tamilnadu on “Emerging Capital Markets: Issues & Challenges” on 8th & 9th January 2011 and presented a paper titled “***Sectoral Relationship between Spot and Future Market in India***”
4. Participated in the International Conference organized by Periyar Institute of Management Studies, Periyar Studies, Salem – Tamilnadu on “Impact on Indian Management Education” on 10th & 11th February, 2011 and presented a paper titled “***Globalization- Impact on Indian Management Education***”.
5. Participated in the International Conference organized by Bharathidasan Institute of Management, Trichy – Tamilnadu on “Towards Managerial Excellence Challenges & Choices, Centre for Contemporary Management Research” on 12th & 13th February, 2011 and presented a paper titled “***Competency Analysis***”. pp.54-ISBN 0230- 33261-7
6. Participated in the International Conference organized by Dept. of Mathematics, Bishop Heber College, Trichy – Tamilnadu on “Applications of Mathematics & Statistics” from 5th to 7th January, 2012 and presented a paper titled “***Correlates of Managerial Effectiveness***” pp.619-622. ISBN-978-93-81361-71-9.
7. Participated in the International Conference organized by Vellore Institute of Technology Business School, Vellore – Tamilnadu on “Emerging Markets And Issues In Management” on 16th March 2012 and presented a paper titled “***Conflict Management Practices for Innovation: A Tool for Improvement***”
8. Participated in the two day International Workshop organized by Dept. of Mathematics, Bishop Heber College, Trichy – Tamilnadu on “***Multiple Criteria Decision Making***” on 9th &

10th April 2012.

9. Participated in the International Seminar organized by Department of Commerce & Financial Studies, Bharathidasan University, Trichy – Tamilnadu on “Financial Market – Issues & Challenges” on 6th & 7th January 2013 and presented a paper titled ***“Comparative Analysis of Intrinsic Value Estimation of selected IT companies”***

NATIONAL CONFERENCES / SEMINARS

1. Participated in the one day Seminar organized by Department of Social Work, Bishop Heber College, Tiruchirappalli – Tamilnadu on ***“Rural And Tribal Community Development Programmes”*** on 8th Oct 1997.

2. Participated in the two day UGC sponsored Seminar organized by Department of Economics, Urumu Dhanalakshmi College, Trichirappalli - Tamilnadu on “Computer Applications In Social Sciences and Their Impact On National Economy” on 16th and 17th Feb 2001 and presented a paper titled ***“The Role of Computers in Social Sciences in Developing Countries”***.

3. Participated in the one day National Seminar organized by Department Management Studies, Vivekanandhaa College of Engineering For Women, Tiruchengode- Tamilnadu on “Recent Trends in Management” on 29th Sep 2004 and presented a paper titled ***“Work Stress Of Executives At Organizations at Tiruchirappalli”***.

4. Participated in the one day National Level Management Meet organized by Department of Management Studies, Thanthai Hans Rover College, Perambalur – Tamilnadu on “Rural Marketing Challenges and Opportunities” on 15th Oct 2004 and presented a paper titled ***“Challenges and Opportunities in Rural Marketing”***.

5. Participated in the two day UGC sponsored State Level Seminar organized by Department of Commerce, Urumu Dhanalakshmi College, Tiruchirappalli - Tamilnadu on “Problems and Prospects of Rural Entrepreneurship” from 18th and 19th Nov 2004 and presented a paper titled ***“Problems and Prospects of Rural Entrepreneurship – Indian Context”***

6. Participated in the three day UGC sponsored Multi-disciplinary Conference organized by Department of Social Work, Bishop Heber College, Tiruchirappalli – Tamilnadu on “Social Problems In India: Perspectives For Intervention” on 25th and 27th Nov 2004 and presented a

paper titled “ *Quality of Work Life Perceived by Employees At Trichy Rolling Mills Limited (TSRM) – Tiruchirappalli* ”.

7. Participated in the two day Regional Seminar organized by Department of Personnel Management and Industrial Relations, ST. Joseph“ s College, Tiruchirappalli – Tamilnadu on “*Core Competencies for Effective Human Resource Intervention* ” on 15th and 16th Dec 2004.

8. Participated in the two day UGC sponsored Seminar organized by Department of Commerce, Bharthidasan University, Tiruchirappalli – Tamilnadu on “New Issue Market In The Post Liberalization Era” on 07th and 8th Jan 2005 and presented a paper titled “*Role of OTCEI and NSE In NIM*”.

9. Participated in the two day National Seminar organized by Department of Commerce, ST. Joseph“ s College, Tiruchirappalli – Tamilnadu on “Financial Sector Reforms” on 12th and 13th Jan 2005 and presented a paper titled “*An Impact on Institutional Investors In Indian Stock Management*”.

10. Participated in the two day National Seminar organized by Department of Management Studies, Navarasam Arts and Science College for Women, Erode – Tamilnadu on “Global Business Strategies” on 26th and 27th Dec 2004 and presented a paper titled “*Globalization – Impact on Educational Services*”.

11. Participated in one-day Seminar organized by Youth Men Christian Association and Operation Rainbow Marcellin Trust, Tiruchirappalli- Tamilnadu on “Anti Stigma HIV/AIDS Awareness Campaign” on 12th Jan 2005.

12. Participated in one day National Seminar organized by Department of Business Administration, PGP College of Arts and Science, Namakkal – Tamilnadu on “Promotional Strategies for Services Sector in LPG Era” on 22nd Jan 2005 and presented a paper titled “*Knowledge Management*”.

13. Participated in two day National Seminar organized by Department Bio Chemistry , Srimad Andavan Arts and Science College ,Tiruchirappalli – Tamilnadu on “Herbal Focus 2005” on 29th and 30th Jan 2005.

14. Participated in Two day Regional Seminar organized by Department of Human Resource Management, St.Joseph“ s College, Tiruchirappalli – Tamilnadu on “HR Practices And Concerns In A Globalising Economy” on 24th and 25th of Feb 2005 and presented a paper titled

“Organizational Intelligence”.

15. Participated in one day National Seminar organized by P.R. Institute of Management, P.R.College, Thanjavur – Tamilnadu on “Global Competitiveness in Business: Trends and Traits” on 25th February 2005 and presented a paper on ***“Women Empowerment through Self HelpGroups”***

16. Participated in one day National Seminar organized by Department of Sociology, Bharathidasan University, Tiruchirappalli – Tamilnadu on “Issues In Higher Education” on 23rd Mar 2005 and presented a paper titled ***“Analytical And Interactive Higher Education System”***.

17. Participated in two day National Seminar organized by Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli – Tamilnadu on “Retailing Strategies For Indian Market” on 20th and 21st April 2005 and presented a paper titled ***“Textile andClothingIndustry”***.

18. Participated in two day National Seminar organized by Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli – Tamilnadu on “Best Practices in Human Resource Management” on 30th and 31st March 2006 and presented a paper titled ***“A Study on Effectiveness of Training Program in Ashok Leyland Ennore –Chennai”***.

19. Participated in one day Work Shop by Lions Club of Thanjavur Palace City on “Leadership” on 31st August 2007 at P.R.College, Thanjavur-Tamilnadu.

20. Participated in the three day UGC sponsored National Conference organized by Department of Social Work, Bishop Heber College, Tiruchirappalli – Tamilnadu on “Social Work Education and Practice: Opportunities and Apprehensions” on 13th to 15th December 2007 and presented a paper titled ***“ Job stress Experienced by Nurses at Kauvery Medical Centre”***

21. Participated in the three day UGC sponsored National Conference organized by Department of Social Work, Bishop Heber College, Tiruchirappalli – Tamilnadu on “Social Work Education and Practice: Opportunities and Apprehensions” on 13th to 15th December 2007 and presented a paper titled ***“ Quality of Work Life of Employees at Arignar Anna Sugar Mills - Thanjavur”***

22. Participated in the three day UGC sponsored National Conference organized by Department of Social Work, Bishop Heber College, Tiruchirappalli – Tamilnadu on “Social

Work Education and Practice: Opportunities and Apprehensions” on 13th to 15th December 2007 and presented a paper titled “***Human Relations***”.

23. Participated in the one day Regional Level Seminar organized by Department of Social Work, Urumu Dhanalakshmi College, Tiruchirappalli- Tamilnadu on “Disaster Management” on 28th February 2008 and presented a paper titled “***Environmental Care***”

24. Participated in the two day National Level Seminar organized by Department of Management Studies and Department of Social Work, Shrimati Indira Gandhi College, Tiruchirappalli- Tamilnadu on “Strategizing for the Future Challenges of Women” on 19th and 20th March 2008 and presented a paper titled “***Empowering Women Through Self Help Groups***”

25. Participated in one-day State Level Seminar organized by Department of Social Work, Bon Secours College For Women, Tiruchirappalli – Tamilnadu on “A Real Path towards Enlightenment on Mental Health” on 25th March 2008.

26. Participated in the two day National Level Seminar organized by Department of Social Work, Nehru college of Arts & Science, Coimbatore- Tamilnadu on “Trends In Globalisation and Impact on Indian Society” on 29th and 30th August 2008 and presented a paper titled “***Globalisation its impact on Indian Society***”

27. Participated in the two day National Level Seminar organized by Department of Social Work, Nehru college of Arts & Science, Coimbatore- Tamilnadu on “Trends In Globalisation and Impact on Indian Society” on 29th and 30th August 2008 and presented a paper titled “***Special Economic Zone***”

28. Participated in one day State Level Seminar organized by Department of Social Work, Bon Secours College for Women, Thanjavur- Tamilnadu on “Gender issues and Women Empowerment” on 23rd January 2009 and presented papere titled “***Women Empowerment through Education***”.

29. Participated in the two day UGC sponsored National Conference organized by Department of Social Work, Bishop Heber College, Tiruchirappalli – Tamilnadu on “Millennium Development Goals: A Social Science Perspective” on 27th & 28th February 2009 and presented a paper titled “***Grief Death & Dying of Old Age Persons***”

30. Participated in the two day UGC sponsored National Conference organized by

Department of Social Work, Bishop Heber College, Tiruchirappalli – Tamilnadu on “Millennium Development Goals: A Social Science Perspective” on 27th & 28th February 2009 and presented a paper titled “***Anxiety Level among PLHA***”

31. Participated in the two day UGC sponsored National Conference organized by Department of Social Work, Bishop Heber College, Tiruchirappalli – Tamilnadu on “Millennium Development Goals: A Social Science Perspective” on 27th & 28th February 2009 and presented a paper titled “***Environmental Care: Issues & Challenges***”

32. Participated in the National Conference organized by Department of Management Studies, Jamal Mohamed College, Trichy – Tamilnadu on “Management in the Age of Innovation” on 25st January, 2011 and presented a paper titled “***Impact of Net buying & Net Selling activities of Mutual Fund in Identifying the trend of the Indian Stock Market***”

33. Participated in the UGC sponsored National Seminar organized by Department of Economics, Bharathidasan University, Trichy – Tamilnadu on “Issues of FDI in India” on 27th & 28th January 2011 and presented a paper titled “***FDI and Development : Emerging Context in India***”

34. Participated in the National Conference organized by Department of Management Studies, Oxford Engineering College, Trichy – Tamilnadu on “Trends & Research In Management” on 28st January, 2011 and presented a paper titled “***Financial Health***”

35. Participated in the National Conference organized by Department of Management Studies, Oxford Engineering College, Trichy – Tamilnadu on “Trends & Research In Management” on 28st January, 2011 and presented a paper titled “***Quality of Work Life***”

36. Participated in the National Conference organized by Department of Management Studies, Oxford Engineering College, Trichy – Tamilnadu on “Trends & Research In Management” on 28st January, 2011 and presented a paper titled “***Rural Marketing: Issues & Challenges In India***”

37. Participated in the UGC – SAP National Seminar organised by Department of Economics, Bharathidasan University, Trichy – Tamilnadu on “Natural & Human Resource Mapping” on 29th January 2011.

38. Participated in the National Conference organized by Jamal Institute of Management, Trichy – Tamilnadu on “Business & Finance” on 3rd March 2012 and presented a paper titled

“Employee Engagement Strategy: A Strategy of Analysis to Move from Employee Satisfaction to Engagement”

39. Participated in the USIEF sponsored Two day National Level Workshop organized by National Institute of Technology – Trichy – Tamilnadu on **“Knowledge Management and Innovation for Higher Educational Institutions”**, on 25th and 26th July 2014.
40. Participated and presented a paper in the National Conference organized by Department of Human Resource Management , ST. Josephs College,, Trichy – Tamilnadu on **“Knowledge Management and Emotional Intelligence to Organizational Learning for organizational diagnosis: A Conceptual Framework”**, on 8th March 2016.
41. Participated in the UGC sponsored Two day National level Workshop organized by St. Josephs Institute of Management (JIM), ,St.Josephs College -Trichy – Tamilnadu on **“Financial Modeling Using Spreadsheets”**, on 16th and 17th December 2016.
42. Participated in the UGC sponsored One Day International Workshop organized by National College- Trichy- Tamilnadu on **“Digital Marketing”** on 24th February 2020.

FACULTY DEVELOPMENT PROGRAMME (FDP)

1. "Recent Trends in Securities Market" at Department of Commerce & Financial Studies, Bharathidasan University on 4th Feb 2012.
2. “Advanced Analytical Techniques in Management & Social Science Research”, at Department of Management Studies, PSNA College of Engineering & Technology, Dindigul from Nov 8th to 21st 2017.

BOOKS PUBLISHED

1. Edited Book: “Trends & Research in Management“, CBA Publishers, Chennai, 2011.
ISBN: 9789380430027
2. Book on “Labour Legislations”, Thakur Publishers, Chennai, 2014 , ISBN:978-93-82249-43-6

GRANT RECEIVED

Received a grant of Rs. 3,00,000/- from AICTE – New Delhi towards conduction of Staff

Development Programme (SDP) on “Taxonomic Approaches to Pedagogy & Research (TATPAR)”

REVIEWER

1. International Journal of Advanced Computer Research(IJACR)
2. National Research Journal of Human ResourceManagement(NRJHRM)
3. Text Book reviewed “Principles of Management” authored by Koontz, published by Mc Graw - Hill Education

RESOURCE PERSON FOR TRAINING / WORKSHOPS / CONFERENCES:

1. Bharathidasan University, Department of Human Resource Management, Trichy has been as a resource person to conduct online webinar on the topic **“HR Perspective in the Current Scenario”** on 14.09.2021.
2. MAM College of Engineering & Technology, Trichy has been as a resource person to conduct online webinar on the topic **“I Choose to be Happy”** on 04.08.2021.
3. Rathinam College of Arts & Science, Department of Psychology and Microbiology , Coimbatore has been as a resource person to conduct online webinar on the topic **“Nature and Mental Health : An Innovation Ecosystem Service Perspective ”** on 11.06.2021.
4. Karpagam College of Engineering, Department of Management Studies, Coimbatore has been as a resource person for FDP sponsored by AICTE to conduct online webinar on the topic **“Cognitive Strategy Instructions (CSI) as teaching tool for 21st Century ”** on 20.05.2021.
5. VIT University, VIT Business School, Vellore been as a resource person to conduct online webinar on the topic **“Emerging Areas of Lean Startups In India”** on 07.04.2021.
6. VIT University, VIT Business School, Vellore been as a resource person to conduct online webinar on the topic **“Role of Research Methodology in Managerial Decision Making”** on 05.04.2021.
7. Srimathi Indira Gandhi College, Dept of Social Work, Trichy been as a resource

person to conduct online webinar on the topic **“Personality Design Architecture”** on 11.03.2021.

8. Bharathidasan University, Dept of Social Work, Trichy been as a resource person to conduct online webinar on the topic **“Upskilling for the Future – Life Skills”** on 29.01.2021.

9. Bharathidasan University, Dept of Social Work, Trichy been as a resource person to conduct online webinar on the topic **“Employee Value Proposition an HR Perspective”** on 31.12.2020.

10. MAM School of Engineering, Trichy been as a resource person to conduct online webinar on the topic **“Creativity and Innovation”** on 27.11.2020.

11. MAM School of Engineering, Trichy been as a resource person to conduct online webinar on the topic **“Transition to Transformation”** on 17.11.2020.

12. Alpha Cambridge International School, Trichy during Continuous Professional Development been as a resource person to conduct online webinar on the topic **“Positive Psychology (Creativity, Relativity, Environment, Attitude, Thinking and Evaluate (CREATE)”** on 11.09.2020.

13. Arulmigu Kalasalingam College of Pharmacy, Krishnakoil been as a resource person to conduct online webinar on the topic **“You the Power”** on 29.05.2020.

14. Bharath University, Chennai been as a resource person to conduct online webinar on the topic **“Psychology Perspectives of Higher Education in Current Scenario”** on 23.05.2020

15. Jamal Mohammed College, Trichy been as a resource person to conduct training programme for non teaching staff on the topic **“Work Life Balance”** on 14.03.2020.

16. Training on **“Challenges in Business and Market Analysis”** under Unemployed Youth Employment Generation Scheme (UYEGP) with DIC, EDII & TIDITSSIA on 13.03.2020.

17. Indian Institute of Food Processing Technology (IIFPT) – Thanjavur , been as a resource person to conduct training for the students on **“Personality Development”** on 07.03.2020.

18. Training on **“Branding, Brand Building”** under New Entrepreneurs cum Enterprises Development Scheme (NEEDS) with EDII & TIDITSSIA on 05.03.2020.
19. Training on **“Business Plan & Modelling”** for New Entrepreneurs with EDII & TIDITSSIA on 02.03.2020.
20. St. Josephs Institute of Management (JIM), St. Josephs College, Tiruchirappalli invited as jury for **“Startup Mela 3.0”** speak on 22.02.2020.
21. Conducted Workshop on **“Stress Management”** for the Officers of Dept. of Registration, Govt. of Tamilnadu, Thanjavur District on 01.02.2020.
22. Conducted Workshop on **“Mastering yourself”** for the students of Government School at Sooriyur, Trichy on 10.01.2020.
23. Training on **“Entrepreneurship Incubating Minds”**, for engineering students of K.Ramakrishna College of Engineering, Trichy on 09.01.2020.
24. Training on **“Brand Building, Business Modelling & Plan”**, for new entrepreneurs under the scheme of “New Entrepreneurs cum Enterprise Development Scheme (NEEDS)” with EDII & TIDITSSIA on 07.01.2020.
25. Conducted Training on **“Emotional Intelligence”** for Sacred Heart Fathers congruities on 28.12.2019.
26. Conducted Training on “Readymade Garments Manufacturing- Challenges & Opportunities” by providing **“Entrepreneurship Skill Development Programme”** sponsored by MSME- Govt. of India on 20.12.2019.
27. Conducted Workshop on **“5S & LEAN Manufacturing”** for the owners of “Gate & Grill Cluster of Tiruchirappalli” sponsored by EDII & MSME – Govt. of India and Govt. of Tamilnadu on 19.12.2019.
28. National College (Autonomous) Invited as a Resource Person to speak on **“Intrapreneurs in Entrepreneurs”** to the students on the eve of three day “Entrepreneurship Awareness Camp” on 15.12.2019.
29. National College (Autonomous) invited as a resource person to interact with the young aspiring UG & PG students **“The Students role in Indian Economy”** on the eve of “Entrepreneurship Awareness Camp” on 13.12.2019.

30. Training on **“Citizenship in Entrepreneurship”** for unemployed youth conducted under the scheme of “Unemployed Youth Employment Generation programme (UYEGP) with EDII & TIDITSSIA 13.12.2019.
31. Training on **“Entrepreneurs Clinic”** for unemployed youth conducted under the scheme of “Unemployed Youth Employment Generation programme (UYEGP) with EDII & TIDITSSIA 09.12.2019.
32. Holy Cross College (Autonomous), conducted one day training on **“Expand your Horizon to lead a Happy Life”** for UG & PG students on 28.11.2019.
33. Holy Cross College (Autonomous), conducted one day training on **“Brain GYM”** for UG & PG students on 26.11.2019.
34. Training on **“Business Modelling & Plan”**, for new entrepreneurs at Mamalayan Public School, Thuvrankurichi for the public organized by TIDITSSIA 22.11.2019.
35. Hallmark Business School (HBS), Tiruchirappalli invited as a resource person to conduct **Competency Mapping** for MBA students on 19.10.2019.
36. Training on **“Branding, Business Modelling & Plan”**, for new entrepreneurs under the scheme of “New Entrepreneurs cum Enterprise Development Scheme (NEEDS)” with EDII & TIDITSSIA on 30.09.2019.
37. Training on **“Business Plan, Purchase & Materials Management”** for unemployed youth conducted under the scheme of “Unemployed Youth Employment Generation programme (UYEGP) with EDII & TIDITSSIA 17.09.2019.
38. Holy Cross College (Autonomous), conducted one day training on **“Brain GYM”** for UG & PG students on 07.09.2019.
39. Training on **“Market Survey”**, for new entrepreneurs under the scheme of “New Entrepreneurs cum Enterprise Development Scheme (NEEDS)”, with EDII & TIDITSSIA on 06.09.2019
40. Training on **“Business Plan & Modelling”**, for new entrepreneurs under the scheme of “New Entrepreneurs cum Enterprise Development Scheme (NEEDS)”, with EDII & TIDITSSIA on 05.09.2019

41. Holy Cross College (Autonomous), conducted one day training on **“Psychological Wellbeing”** for UG & PG students on 04.09.2019.
42. Training on **“Market Survey”**, for new entrepreneurs under the scheme of “New Entrepreneurs cum Enterprise Development Scheme (NEEDS)”, with EDII & TIDITSSIA on 09.07.2019
43. Holy Cross College (Autonomous), Dept. of Social Work, as resource person for one day training on **“Personal & Professional Challenges of Social Workers in today’s context”** for UG & PG students on 28.11.2019.
44. Breeze Residency Pvt. Ltd., Tiruchirappalli, conducted one day training for staff on **“Ethics at Workplace”** on 24.06.2019.
45. Breeze Residency Pvt. Ltd., Tiruchirappalli, conducted one day training for Executives on **“Enhancing Skills at Workplace”** on 20.06.2019.
46. Sastra University, Kumbakonam invited as resource person for Commerce & Management Association to speak on **“Opportunities in the field of Management”** on 04.04.2019.
47. St. Josephs Institute of Management (JIM), St. Josephs College, Tiruchirappalli invited as jury for **“Startup Mela”** speak on 23.02.2019.
48. MAM Polytechnic College, conducted one day training on **“LAW of Attraction”** for students on 26.12.2018.
49. Mount Litera ZEE School -Tiruchirappalli, conducted one day training on **“Effective Communication”** for Higher Secondary students on 10.09.2019.
50. Holy Cross College, Trichirappalli, Conducted “Connections” for faculties on the occasion of Teachers Day on 22nd August 2017.
51. Oxford College of Education, Tiruchirappalli, Bridge Course, **“Indestructible Brand”**, 9th August 2017.
52. In-service Training to Teachers to Railway Schools Tamilnadu on 16th September 2016 on the topic **“Positive Attitude & Aptitude”**
53. St. Josephs College of Engineering & Technology, Thanjavur, Chief Guest for PG

Inauguration and Delivered a Lecture on “**Transforming Minds**”, 31st August 2016.

54. Holy Cross College, Trichirappalli, Conducted “Connections” for faculties on the occasion of Teachers Day on 30th August 2016

55. Oxford College of Education, Tiruchirappalli, Bridge Course, “**Transformation of Minds**”, 19th August 2016.

56. **ICTACT – Youth Contest** – Tiruchirappalli Regional Level Preliminary Jury – 16th & 17th August 2016.

57. Holy Cross College, Trichy, Conducted “**Commerce & Business Connections**” at State Level Commerce Association Meet COMVAGANZA on 9th February 2016.

58. Oxford College of Education, Tiruchirappalli, Faculty Development Programme (FDP), “**Transformational Analysis**”, 8th January 2016.

59. Holy Cross College, Trichy, Conducted “**Commerce & Business Connections**” at State Level Commerce Association Meet COMVAGANZA on 24th February 2015.

60. Holy Cross College, Trichy, Jury for **Corporate Show** at a Management Meet DELANTERO“ 15 on 4th January 2015.

61. Kings Engineering College, Thanjavur, Chief Guest & shared a session on “**Taxonomy approaches to pedagogy: An integrative view**” at an STTP on 8th December 2014.

62. Oxford College of Education, Tiruchirappalli, Bridge Course, “**Transactional Analysis**”, 17th July 2014.

63. St. Josephs College of Engineering & Technology, Thanjavur, Jury for **Best Manager** event Roiyon no“ 14 on 7th March 2014.

64. Jayaram College of Engineering & Technology, Thuriyur, Chief Guest for National Conference on Entrepreneurship & Innovation on 9th March 2013.

65. Bharathidasan University, Financial Studies, Trichy. Chairperson for a session In the International Seminar “**Financial Markets– Issues & Challenges**”, on 6th January“ 2013.

66. Government College Madappally, Kerala, Chief Guest & Inaugurated the National Level Seminar “The Emerging Trends in Knowledge Management” & chaired a Technical Session “**Capturing Tacit Knowledge**” on 18th December 2012.

67. Oxford College of Education, Tiruchirappalli, Bridge Course, “**Transactional**

Analysis, Group Discussion, Interview Skills, Class Room Etiquettes”, 10th to 12th October 2012.

68. Sengunthar Engineering College, Faculty Development Programme (FDP), Expert talk, Management Studies, Tiruchengode, “*Counselling & Guidance*” and “*Mentoring*” on 14th May 2012

69. AVS College of Arts & Science, Management Studies, Salem, Expert talk on “*Strategic HRM*”, on 11th April 2012.

70. Sri Krishnaswamy College for Women, Chennai, Chairperson for a session in the National Level Seminar “*Corporate Social Responsibilities*”, on 24th March 2012.

71. Bharathidasan University, Financial Studies, Trichy. Chairperson for a session In the International Seminar “*Emerging Capital Markets: Issues & Challenges*”, on 8th January 2011.

72. Kongu Engineering College, Erode, Expert talk, “*Creating Futures Employability Skills & Workforce Development*” on 19th March 2011.

73. Indira Gandhi College, Trichy, Expert talk, “*Emerging Strategic HR Challenges*” on 12th October” 2010.

74. PSNA College of Engineering & Technology, Dindugal, Training Session on “*Success Cracker Jack*” on 22nd August” 2010.

75. One day training programme for managers at BHEL on “*Problem Solving*” on 03rd Feb 2011

76. Staff College, Indian Bank – Thanjavur- as HR Trainer from 2004 to 2009.

OTHER ASSIGNMENTS

1. Visiting Professor - Pondicherry University – St. Josephs College - MBA Twinning Programme – Trichy
2. Faculty Trainer - Indian Institute of Food Processing Technology (IIFPT) – Thanjavur
3. Faculty Trainer – Trichy District Tiny & Small Scale Industries Association (TIDISSIA)
- Entrepreneurship Development - EDII & MSME

4. Founder & Director - MANASUKHA Consultancy [Counselling | Research | Training]