

## BIO-DATA

Name : M.T HAJU NISHA  
 Designation : ASSISTANT PROFESSOR  
 Department : BUSINESS ADMINISTRATION  
 Highest Qualification : MBA., MHRM.,  
 Date of Birth : 25.06.1999  
 Email ID : [ashrinnisha2510@gmail.com](mailto:ashrinnisha2510@gmail.com)  
 Official ID : [thajunisham@sigc.edu](mailto:thajunisham@sigc.edu)  
 Specialization if any : HUMAN RESOURCE MANAGEMENT & MARKETING  
 Total Teaching Experiences : 2 YEARS & 5 MONTHS  
 No. of. Book published : 01



### Activities organized (Seminars /Workshops/Conferences/Symposia/ FDPs, Continuing Education Programmes, etc.):

S. No	Title of Programme	Duration	College Name	Level (International/National)
1.	"TALENTZIA EXHIBITION AND ONE DAY MARKET-2022"	ONE DAY (04.04.2022)	Sri Sarada Niketan College for women – Karur	INTRA COLLEGE
2.	"NATIONAL LEVEL SEMINAR ON BUSINESS FLUCTUATION"	ONE DAY (10.05.2022)	Sri Sarada Niketan College for women – Karur	NATIONAL LEVEL
3.	EMPOWERING WOMEN THROUGH ENTREPRENEURSHIP	(20.03.2023) ONE DAY	Sri Sarada Niketan College for women – Karur	NATIONAL LEVEL CONFERENCE

Title of Programme	Duration	Organising Institute	Level (International/National)
SALESFORCE ESSENTIALS FOR BUSINESS SPECIALISTS	20 JUNE TO 24 JUNE 2022	ICT ACADEMY	FDP
EMPOWERING LIFE SKILLS AND READING HABITS	ONE DAY (19.11.2022)	VET INSTITUTE OF ARTS AND SCIENCE (CO-EDUCATION) COLLEGE, THINDAL, ERODE	ONE DAY SEMINAR
ACTION LEARNING AGILITY THROUGH CASR STUDY METHODOLOGY	ONE DAY (27.01.2023)	FIREBIRD INSTITUTE OF RESEARCH IN MANAGEMENT	NATIONAL LEVEL FDP
DIGITAL MARKETING AND MUTUAL FUNDS	30 JANUARY TO 03 FEBRUARY 2023	NSE ACADEMY AND TAMIL NADU SKILL DEVELOPMENT CORPORATION	FDP
CONTEMPORARY CHALLENGES & ISSUES IN E-MARKETING AND EPR TECHNIQUES	ONE DAY (28.02.2023)	ANNAI WOMENS COLLEGE	NATIONAL LEVEL CONFERENCE

**Papers presented in Seminars /Workshops/Conferences/Symposia/Continuing FDPs, Education Programmes, etc.**

<b>S. No.</b>	<b>Title of paper</b>	<b>Name of Conference / Seminar / Workshop / FDP</b>	<b>Date &amp; Duration</b>	<b>Details of Organising Institute</b>
1	CSR DURING PANDEMIC CRISI	INTERNATIONAL CONFERENCE ON “TRENDS IN CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABLE DEVELOPMENT GOALS”	20/02/2023	ANNAI WOMEN’S COLLEGE
2	BENEFITS IN E-MARKETING TECHNIQUES	NATIONAL CONFERENCE ON “CONTEMPORARY CHALLENGES & ISSUES IN E-MARKETING AND EPR TECHNIQUES”	28/02/2023	ANNAI WOMEN’S COLLEGE

**N.S.S. / Sports / Industrial Visits / Career Guidance / Counselling / Placement Training / Warden / HOD Activities (Additional Responsibilities):**

<b>S.No.</b>	<b>Position held</b>	<b>Period</b>	<b>College Name</b>	<b>Activities carried out</b>
1	BEAUTICIAN COURSE COODINATOR	FROM : 22.10.2021 TO : 30.05.2022	Sri Sarada Niketan College for women – Karur	STARTED BEAUTICIAN CALL (BATCH I TO BATCH 3)
2	CRITERIA 2 MEMBER	FROM : 2021 TO: 30.5.2022	Sri Sarada Niketan College for women – Karur	CRITERIA 2 MEMBER
3	COODINATOR NAAN MUDHALVAN SCHEME CLASSES	FROM: 06.02.2023	Sri Sarada Niketan College for women – Karur	TAKING CLASS FOR COMMERCE III YEAR STUDENTS
4	GREEN CLUB MEMBER	FROM: 2022 TO 2023	Sri Sarada Niketan College for women – Karur	GREEN CLUB MEMBER