

Bio-Data of DHANASEKAR DHAMOTHARAN

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RESEARCHER PROFILES

| | |
|-----------------------|---|
| Scopus ID | https://www.scopus.com/authid/detail.uri?authorId=57216321169 |
| Orchid ID | https://orcid.org/0000-0002-1697-4219 |
| Google Scholar | https://scholar.google.com/citations?user=WMinGIcAAAAJ&hl=en |

EDUCATIONAL QUALIFICATIONS

| Name of the Degree | Name of the Institution | Year |
|-----------------------------------|---|------|
| Ph.D (Management) | Department of Commerce and Financial Studies, Bharathidasan University, Trichy | 2024 |
| MBA (Financial Management) | Department of Commerce and Financial Studies, Bharathidasan University, Trichy | 2017 |
| BBA | Jamal Mohammed College, Trichy | 2015 |
| HSC | E.R. Higher Secondary School, Trichy | 2012 |
| SSLC | E.R. Higher Secondary School, Trichy | 2010 |

AREA OF RESEARCH

- ❖ Corporate Social Responsibility, Corporate Social Performance and Corporate Financial Performance

RESEARCH PUBLICATIONS AND PATENTS GRANTED

| | |
|--|-------------------------------------|
| Paper Published in Scopus Indexed / UGC Approved / Reputed Journals | Total -16 Papers (ANNEXURE – I) |
| Patents Granted | Total –5 Patents (ANNEXURE – II) |

BOOK AUTHORED

| | |
|--|--|
| Title of the Book | Unsung Freedom Fighter A.R. Ruthirapathi - A Divulging Dedication |
| Author(s) | D. Dhanasekar, M. Selvam and J. Gayathri |
| Honoured by Mr. R.N. Ravi, Honourable Governor of Tamil Nadu at Raj Bhavan, Chennai on 16th June, 2024 | |
| ISBN | 978-81-971407-7-8 |

CITATION RECORD (As on 26.06.2024)

| Sl. No. | Details | Scopus | Google Scholar |
|----------------|------------------|---------------|-----------------------|
| 1 | Citations | 9 | 64 |
| 2 | h-Index | 3 | 4 |
| 3 | i10-Index | -- | 2 |

PAPER PRESENTATION AND PARTICIPATION IN THE INTERNATIONAL SEMINAR / WEBINAR / WORKSHOP - (ANNEXURE – III)

| | |
|--|-----------|
| a. Paper Presented in International Seminar | Total -16 |
| b. Participated in Webinar | Total -05 |
| c. Participated in National and International Workshop | Total-15 |

PRIZE WINNING AND PARTICIPATION IN MANAGEMENT GAMES /OTHER PROGRAMMES - Total-09

ADDITIONAL COURSES

| Name of the Course | Grade |
|-------------------------------------|---------------------------------|
| Typewriting English (Senior Grade) | I-Class with Distinction |
| COA (Computer on Office Automation) | I-Class with Distinction |
| Typewriting Tamil | I - Class |

DECLARATION

I hereby declare that the above furnished information is true to the best of my knowledge.

Yours faithfully,
(D. DHANASEKAR)

ANNEXURE - I

PAPER PUBLISHED IN SCOPUS INDEXED JOURNALS / UGC APPROVED JOURNALS / REPUTED JOURNALS – Total-16

A) SCOPUS INDEXED JOURNALS

Total -7

1. **Dhanasekar, D.**, Selvam, M., Raja, M., and Gayathri, J., (2020). The Mediating Effect of Research and Development and Financial Resource on Corporate Social Performance in Asian Countries Companies. *International Journal of Advanced Science and Technology*, 29(4s), 1428 - 1437.
2. **Dhamotharan Dhanasekar**, Murugesan Selvam, Venkatachalam Ramasamy, Sankarkumar Amirdhavasani and Vadivel Thanikachalam (2020), The Influence of Board of Directors on the Corporate Social Performance in the Indian Manufacturing Sector, *Journal of Critical Reviews*, 7(12), 1050-1055.
3. Sankarkumar Amirdhavasani, Murugesan Selvam, Gunasekaran Indhumathi, Sigo Marxia Oli and **Dhamotharan Dhanasekar**. (2020). The Effects of Oil Price on Asia – Pacific Exchange Rates: Evidence from Quantile Regression Analysis. *International Journal of Advanced Science and Technology*, 29(8s), 1337 - 1347.
4. Amirdhavasani, S., Selvam, M., Indhumathi, G., Amrutha, P. and **Dhanasekar, D.**, (2020). Exchange rate and macroeconomic performance in south Asian Region, *Journal of Advanced Research in Dynamical and Control Systems*. 12(7 Special Issue), 2265–2271
5. Vadivel Thanikachalam, Murugesan Selvam, Mariappan Raja, Palanisamy Bhuvaneshwari, **Dhamotharan Dhanasekar**. (2020). Effect of Intellectual Capital on the Performance Indicators of Indian Metal Firms Listed in National Stock Exchange of India Limited. *International Journal of Advanced Science and Technology*, 29(08), 1757-1765.
6. Selvam, M., Thanikachalam, V., **Dhanasekar, D.**, Amirdhavasani, S. and Saremi, H. (2020). Intellectual capital and profitability ratios of foreign banks operating in India: A structural equation model approach. *Journal of Advanced Research in Dynamical and Control Systems*, 2020, 12(6 Special Issue), 212–219.
7. Elavarasan, C., Selvam, M., Maniam, B., Kathiravan, C., and **Dhanasekar, D.** (2021). Leadership Qualities among the National Cadets Corps in Southern India. *Journal of Management Information and Decision Sciences*. 24(4), 1–12.

B) UGC APPROVED JOURNALS

Total – 5

1. **Dhamotharan Dhanasekar**, Murugesan Selvam and Vadivel Thanikachalam. (2019). Correlation between Corporate Social Performance and Corporate Financial Performance: Evidence from Indian Companies. *International Journal of Basic and Applied Research*, 9 (2), 472-490. UGC Approved No.62547 (Old).

2. Murugesan Selvam, Vadivel Thanikachalam, R. Gopinath, Chinnadurai Kathiravan, Sankarkumar Amirdha Vasani, **Dhamotharan Dhanasekar** (2019). Intellectual Capital Performance and Its Impact on Indian Commercial Banking Industry, *Journal of Engineering and Applied Sciences*, 14(8), 2610-2619.
3. **Dhanasekar, D.**, Selvam, M., Amrutha, P., (2019), Relationship between Corporate Social Performance, Corporate Financial Performance and Financial Risk in Indian Firms, *International Journal of Recent Technology and Engineering*, 8 (3S3), 121-128.
4. **Dhanasekar Dhamotharan**, Murugesan Selvam, Marxia Oli Sigo and Ramasamy. V., (2020). Relationship Between Corporate Social Performance and Financial Performance of Private Sector Banks in India, *International Journal of Psychosocial Rehabilitation*, 24(6), 9152-9164.
5. **Dhanasekar, D.**, Selvam, M., Bhuvanewari, P., & Amirdhavasani, S. (2020). The linkages between corporate social performance and research and development: Evidence from Fortune firms. *International Journal of Advanced Science and Technology*, 29, 6049-6057.

C) OTHER REPUTED JOURNALS

Total – 4

1. Vadivel Thanikachalam, Murugesan Selvam, Balasundram Maniam, Chinnadurai Kathiravan and **Dhamotharan Dhanasekar**. (2021). Effect of Intellectual Capital on Sustainable Corporate Performance of Nifty Financial Services Companies, *Academy of Strategic Management Journal*. 20 (3).
2. Sakthivel, SanthoshKumar and Selvam, Murugesan and Kathiravan, Chinnadurai and **Dhamotharan, Dhanasekar**. (2021) An Assessment of Correlation between Twitter Sentiments Indicators and Stock Market Indicators, with Reference to BSE and NSE in India. *International Journal of Financial Management*, 11 (1) 2021, 1-6.
3. **Dhamotharan Dhanasekar**, Murugesan Selvam and Balasundram Maniam. (2023). Relationship between Corporate Social Performance and Financial Performance: An examination of FRIFP Model. *Journal of International Finance and Economic*, 23 (1), 52-67.
4. Murugesan Selvam, **Dhamotharan Dhanasekar**, Balasundram Maniam, and Sankaran Venkateswar. (2024). The Relationship between Socially Responsible Investing (SRI) and Stock Performance of BSE Listed Firms in India. *Journal of Academy of Business and Economics*, 24 (1), 19-29.

ANNEXURE - II**PATENTS GRANTED****Total – 5**

| Sl. No. | Title of the Patent | Published/Granted | National / International |
|----------------|---|--------------------------|--|
| 1 | Fintech and Financial Inclusion System for Testing the Mediating Effect of Digital Financial Literacy | Granted and Published | International South Africa |
| 2 | Computer Implemented System for Analysis Relationship of Corporate Social Performance and Financial Performance | Granted and Published | International (South Africa) |
| 3 | SMART Calculator with inbuilt Pre-trained Finance Model | Granted and Published | International (UK Design) |
| 4 | System for Impact Analysis of Social Media on Investment Decision Making of Retail Investors | Granted and Published | International (South Africa) |
| 5 | System and Method for stock Market Prediction using influence of extended social Mood Index | Granted and Published | International (South Africa) |

ANNEXURE - III

PAPER PRESENTATION AND PARTICIPATION IN THE INTERNATIONAL SEMINAR / WEBINAR / WORKSHOP

a. PAPERS PRESENTED IN INTERNATIONAL SEMINAR Total – 16

1. Presented paper on ***“Use of Technologies in Marketing”*** in the ***A Two Day International Seminar on Global Economic Revival: A Changing Scenario***, organized by Department of Business Administration and PG Department of Commerce (SF), Jamal Mohammed College during 16th and 17th August 2014.
2. Presented paper on ***“Equity Market: Emerging Equity Markets in a Globalized world”*** in the ***UGC Sponsored Eleventh International Seminar on Financial Markets: Issues and Challenges- (FIM IC-2016)*** organized by Department of Commerce and Financial Studies, Bharathidasan University in association with SMART Journal of Business Management Studies during January 9-10, 2016.
3. Presented paper on ***“The Relationship Between Corporate Social Performance and Corporate Financial Performance in the Banking Sector”*** in the ***Thirteenth International Seminar on Financial Markets: Issues and Challenges - (FIM IC-2018)***, organized by Department of Commerce and Financial Studies, Bharathidasan University in association with SMART Journal of Business Management Studies during January 6-7, 2018.
4. Presented paper on ***“Corporate Social Performance and Financial Performance in Theoretical Aspects”***, in the ***International Level Seminar on “Corporate Governance”***, organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli in association with Dhanalakshmi Srinivasan College of Arts and Science for Women and SMART Journal Business management Studies during 19 and 20 February 2018.
5. Presented paper on ***“The Relationship Between Corporate Governance and Corporate Social Performance in India”*** in the ***International Seminar on “Corporate Governance: Issues and Challenges”***, organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli in association with SMART Journal of Business Management Studies and Shrimati Indira Gandhi College, during 18th and 19th June 2018.
6. Presented paper on ***“Relationship Between Corporate Social Performance: A stakeholders Theory Perspective in Indian Companies”*** in the ***Fourteenth International Seminar on Financial Markets: Issues and Challenges - (FIM IC-2019)***, organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli in association with SMART Journal of Business Management Studies during January 12-13, 2019.
7. Presented paper on ***“Relationship Between Corporate Social Performance and Research and Development”*** in the ***Fifteenth International Seminar on Financial Markets: Issues and Challenges - (FIM IC-2020)*** organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli in association with SMART Journal of Business Management Studies during January 11-12, 2020.
8. Presented paper on ***“Relationship Between Corporate Social Performance and Research and Development”*** in the ***Sixteenth International Seminar on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role - (DEBIT AIR -2021)***, organized by Department of Commerce and Financial Studies, Bharathidasan University in association with SMART Journal of Business Management Studies during January 29-30, 2021.

9. Presented paper on “**Relationship between Corporate Social Performance and Corporate Financial Performance: Evidence from BSE Listed firms in India**”, in the *Seventeenth International Seminar on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role - (DEBIT AIR -2022)*, organized by Department of Commerce and Financial Studies, Bharathidasan University in association with SMART Journal of Business Management Studies during January 07-08, 2022.
10. Presented paper on “**National Cadet Corps and its effect on Developing Soft Skills Among Cadets of Tamil Nadu South India**”, in the *Seventeenth International Seminar on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role - (DEBIT AIR -2022)*, organized by Department of Commerce and Financial Studies, Bharathidasan University in association with University Teknologi MARA, Malaysia and SMART Journal of Business Management Studies during January 07-08, 2022.
11. Presented paper on “**Linkages between Corporate Social Performance and Corporate Financial Performance of BSE IT Sector Companies**”, in the *TANSCHE Sponsored International Conference on Emerging Business Trends in the Present Pandemic Era*, organized by Department of Commerce and Financial Studies, Bharathidasan University in association with University Teknologi MARA, Malaysia and SMART Journal of Business Management Studies during January 22-23, 2022.
12. Presented paper on “**The relationship between google trends search and agricultural commodities**”, in the *Twentieth AIMS International Conference on Management*, organized by AIMS international at Indian Institute of Management, Kozhikode from December 28-31, 2022.
13. Presented paper on “**Relationship between corporate social performance and corporate financial performance of FMCG Sector Firms in BSE**”, in the *Seventeenth International Seminar on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role - (DEBIT AIR -2023)*, organized by Department of Commerce and Financial Studies, Bharathidasan University in association with University Teknologi MARA, Malaysia and SMART Journal of Business Management Studies during January 06-07, 2023.
14. Presented paper on “**Correlation between corporate social performance and corporate financial performance of BSE listed companies in India**”, in the *XLVI Indian Social Science Congress*, organized by Indian Social Science Academy, Allahabad and Bharathidasan University from January 27-31, 2023.
15. Presented paper on “**Relationship between corporate social performance and corporate financial performance of BSE listed firms**”, in the *International conference on Innovation Trends in Business Practices for sustainable Development*, organized by Dhanalakshmi Srinivasan College in association with SMART Journal of Business Management Studies from March 02-03, 2023.
16. Presented paper on “**Relationship between corporate social performance and corporate financial performance of BSE listed firms using FRIFP Model**”, in the *International Seminar on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role - (DEBIT AIR -2024)*, organized by Cauvery College for Women in association with SMART Journal of Business Management Studies during January 06-07, 2024.

b. PARTICIPATED IN WEBINARS**Total – 05**

1. Participated in *International Conference on “Startups: The Impact on Management Education”* held on 23 and 24 February 2017. Organized by St. Joseph’s Institute of Management (JIM), Trichy.
2. Participated in Four Days Webinar on *“An Effective Research Paper Writing Skills”* held on 13th to 16th April 2020. Organised by Bhagwan Mahvir College of Commerce and Management Studies, Bhagwan Mahvir University, Surat, Gujarat.
3. Participated in *“CSR – A Quality Approach to Post Emergency Development”* held on 12th May 2020. Jointly Organized by IQAC of Sri Guru Nanak Dev Khalsa College, New Delhi, The Bhopal School of Social Sciences, Bhopal and Anand Institute of Social Work, Anand.
4. Participated in International Webinar on *“Mobile Learning”* held on 30th May 2020. Organized by IEMS B-School, Hubli, Karnataka.
5. Participated in One Day Webinar on *“Art of Publishing a Research Article”* held on 2nd July 2020. Organised by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli.

c. PARTICIPATED IN NATIONAL AND INTERNATIONAL WORKSHOPS**Total-15**

1. Participated in *One Day State Level Workshop on Entrepreneurship Development* held on 24th February 2015. Organized by Department of Business Administration, Jamal Mohammed College, Trichy.
2. Participated in *One Day Symposium on “Research and Data Analysis with statistical Advanced Tools”* held on 28th March 2017, organized by Department of Statics, Bharathidasan University, Trichy.
3. Participated in *Day Long International Workshop on “Good Writing and Publication”* held on 29th June 2017, organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, Department of Management Studies, Shrimati Indira Gandhi College and SMART Journal of Business Management Studies.
4. Participated in *Workshop on “Securities Market”* held on 23rd March 2018, organized by the Department of Commerce and Financial Studies and Bharathidasan School of Management, Bharathidasan University in association with Securities and Exchange Board of India (SEBI), Chennai.
5. Participated in *Orientation Workshop on SWAYAM* held on 29th June 2018, organized by Department of Library and Information Science and UGC-Human Resource Development Centre, Bharathidasan University, Tiruchirappalli.
6. Participated in *National Workshop on “Research Intelligence and Scholarly Publishing”* held on 24th August, 2018, organized by Department of Library and Information Science, Bharathidasan University, Tiruchirappalli.
7. Participated in *Six Day Training Programme on “Global Business Research Dimensions”* held from 26th to 31st October 2018. Sponsored by Government of Tamil Nadu under Inviting Renowned Professors of Foreign Universities held at Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli.

8. Participated in *Day Long International Workshop on “The pathway to Successful Research Agenda”* held on 14th November 2018 organized by Department of Commerce and Financial Studies, SMART Journal of Business Management Studies and Department of General Business and Finance, Sam Houston State University, USA.
9. Participated in *National Workshop on “World Class Curriculum for Business Finance”* held during 16th and 17th March 2019, organized by Department of Commerce and Financial Studies, Internal Quality Assurance Cell and World Class Curriculum Development Cell, Bharathidasan University, Tiruchirappalli.
10. Participated in *One Day International Workshop on “Global Innovative Research on Finance”* held on 7th May 2019, organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli.
11. Participated in *A Day Long International Workshop on “Responsible Research and Innovation in Article Writing”* held on 31st May 2019, organized by Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli.
12. Participated in *Day Long International Workshop on “Innovative Research Publication in Finance”* held on 5th July 2019, organized by SMART Journal of Business Management Studies and Department Management Studies, Bharathidasan University, Shrimati Indira Gandhi College, Tiruchirappalli.
13. Participated in *National Symposium on “Digital Technologies for Research Impact and Information Quality”* held during 22nd and 23rd August 2019, organized by Library and Information Science, Bharathidasan University and Academic Library Association, Tamil Nadu.
14. Participated in *Seven Days International Workshop on “Research and Methodology – 2020 (WORAM-2020)”* held from 5th to 11th April 2020. Organized by Eudoxia Research Centre, Guwhadi.
15. Participated in *Eight-Days National Faculty Development Program on “Case-Based Learning, Teaching, Writing and Publication”* held from 25th September to 2nd October 2023. Organized by VFSTR Deemed to be University, Vadlamudi, Guntur, Andhra Pradesh.