

BIODATA

NAME & QUALIFICATION: K.GAYATHRI.,M.Sc.,MBA.,M.Phil.,



DESIGNATION: ASSISTANT PROFESSOR

DEPARTMENT NAME: HOSPITAL ADMINISTRATION

Email id: gayamohan89@gmail.com Official id: gayathri@sigc.edu

Specialization: HUMAN RESOURCE MANAGEMENT

Total Teaching Experience: 09

No. of research articles published in UGC CARE / SCOPUS / WEB of SCIENCE indexed journals:02

LIST OF ARTICLES PUBLISHED IN JOURNALS IN CHRONOLOGICAL ORDER :

- A study on impact of digital customer satisfaction and trust on May 2020– Alochanachakra Journal bearing ISSN: 2231-3990 Number.
- A Study on Employee Engagement with Reference to GVN HOSPITAL, TRICHY. Alochanachakra Journal bearing ISSN: 2231-3990 Number
- A Book Chapter in the book titled “E-Commerce” in chapter of Risk Management in E-Commerce at IOT Academy Publishers on September 2023, ISBN:978-93-93622-54-9

PARTICIPATION IN WORKSHOP / CONFERENCES / SEMINARS / FDPs IN

CHRONOLOGICAL ORDER: (ITEMWISE) –Please specify date, venue, organizer and topic

- Presented and Participated in National Conference on Quality Assurance at Annai Women’s College of Arts & Science on 17.02.2020.
- Participated in International Seminar on Enhanced Employee Engagement at Shrimati Indhira Gandhi College on 28.02.2020.
- One day international workshop on “ Bio- Chemical Techniques” on 02.01.17 at Shrimati Indira Gandhi College, Trichy.
- Participated in National Seminar on “FDI in Retailing” on 27.02.2017 at Shrimati Indira Gandhi College, Trichy.

- One day National Level seminar on “Managerial Skill Development” by The American college, Madurai, and IOT Academy on 12.07.2023.

LIST OF E-CERTIFICATES

E Quiz

- ❖ April 2020 - Covid-19 E-Quiz - Vinayaka Mission Research Foundation.
- ❖ May-2020 National level quiz on marketing management Dept. of commerce, Holy Cross College (Autonomous) Nagercoil-04
- ❖ May-2020 E-quiz on “Economics for competitive exams” Dept. of Economics Govt, Arts College for men-Nandanam-Chennai-35
- ❖ May-2020 National level quiz on co-operative-2020 National co-operative union of India (NCUI), new delhi-16 & dept. of co-operative mgt, Rajiv Gandhi Arts & Science College-Puducherry-07
- ❖ May-2020-Online quiz on brain pop Dept. of computer science, Sri Meenakshi Vidyalyal, Arts & Science College, Valanadu Kaikatti- Trichy(Dt)
- ❖ May 2- 2020 National level e-quiz on Youth Red-Cross Guru Nanak College (Autonomous) Velachery-Chennai
- ❖ May 2020 E-quiz on General Economics ADM college for women-Nagapattinam
- ❖ May 2020 - E-Quiz on Covid-19 awareness Seethalakshmi Ramaswami College, Trichy
- ❖ June 2020 Quiz on Logo identification EGS Pillai Group of Institution Nagapattinam
- ❖ June 2020- E-Quiz on Awareness of Health and safety measures Seethalakshmi Ramaswami College, Trichy
- ❖ June 2020 - Environment day Awareness online Quiz Feroze Gandhi Institute of Engineering and Technology, Raebareli
- ❖ July 2020 -Quiz Competition on Learn Geography Vaanam Vasappadum Student Organized Team

WEBINAR

- ❖ May 2020-Attended the webinar “Menstrual Hygiene- my story unravelled, Indira ganesan institution, Manikandam-trichy-12
- ❖ May 2020 - A Two Day Online Course On The Essence Of Research Methodology - Jamal Mohamed College Trichy
- ❖ June 2020 - Nutrition and Health Queens college of arts and science for Women, Pudukottai

FDP

- ❖ Two Day National Online Course On The Essence Of Research Methodology on 16.05.2020 & 17.05.2020 for Jamal Mohamed College Trichy .
 - ❖ Online Faculty Development Program on “Innovative Pedagogies of the Future in Teaching Learning Process” at Rajiv Gandhi National Institute of Youth Development ,Ministry of Youth Affairs and Sports,Government of India,Sriperumbudur on 19.03.2022
 - ❖ One Week Online Faculty Enrichment Program on “Aligning with the new educational Era” at Primax Foundation,Bangaluru from 21.02.2022 to 26.02.2022
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