

S.Lavanya. M.A., M.Phil. SET

Assistant Professor

Department Of Economics

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❖ **SPECIALIZATION IF ANY:**Afforestation Program

❖ **TOTAL TEACHING EXPERIENCE** :17 years

Currently perusing Doctor of philosophy in Economics in Bharathidasan University.

❖ **PAPER PRESENTATION AND PARTICIPATION**

- “Afforestation Programme not a neglected aspects in Trichy Division” at 25th Annual Conference of the Association of Economists of Tamil Nadu, St.Joseph’s College, Trichy Dec. 18 & 19, 2004.
- Participated National level seminar on “Environment and sustainable development and presented a paper on moral suasion and sustainable development in India” on 5th and 6th October 2009 held on Kundhavai Naachiya Govt. Arts College (women), Thanjavur.
- Participated National level conference on “recent trends in service marketing in India” and presented paper on features of

service marketing on 9.9.2011 held at Niana Mohammed college of Arts and Science, Aranthangi.

- **Attended a state level seminar and presented a paper on “Inflation in India, why? What? How? And then” on 30th Sep.2011 held at National College, Trichy-1.**
- **Participated International conference on Business Innovations in the Globalization era and presented in “New Avenues in Human resource Training and Development” on 22nd September 2012 held at A.V.V.M. Sri Puspham College Poondi.**
- **Participated a workshop on “Five days Entrepreneurship Training workshop to college Teachers” on 20.03.2013 to 25.03.2013 held on Institute for Entrepreneurship and care of development Bharathidasan University.**
- **Participated a “Day long International workshop on innovative research publication in finance” on 5th July 2019 at Shrimati Indira Gandhi college Trichy 2.**
- **Attended the National Webinar on “Virtual reality” conducted by Bhagwan Mahavir College of Engineering & Technology Surat on 20/4/2020.**
- **Attended the National Webinar on “How to get published in scientific Journal from Research to publication ”conducted by Sai Ram Institute of Technology Chennai. On 27/04/2020.**

Attended the National Webinar on “How to be Secured in Digital Era ” conducted by SRM Institute of Science& Technology Ramapuram on 5/5/2020.

- Attended the National Webinar on “Menstrual Hygiene - Mystery unraveled ” conducted by Indra Ganesan Institution Tiruchirappalli on 15/5/2020.
- Attended the National Webinar on “Let's Get Back to Routine With Ease ” conducted by SRM Institute of Science & Technology Ramapuram on 15/5/2020.
- Attended the National level webinar on “Guidelines for Writing a Research Paper” Conducted by Arasu Engineering College, Kumbakonam on 22/5/2020.

Faculty Development Programme

- Participated a” Faculty Development Programme in Security markets” on 15th February 2020 held on National institute of securities markets at Bharathidasan university.
- Six days national level FDP on “Spoken Tutorial Projects” conducted by Moodle Learning Management System, IIT Bombay on 20/4/2020 to 26/04/2020
- Six days national level FDP on “Art of Writing Research Articles ” conducted by Moodle Learning Management System, IIT Bombay on 22/4/2020 to 28/04/2020.
- Six days national level FDP on “online college Management and online content creation tools on ” conducted by Lalalajapat raj College of commerce and Economics & university of Mumbai with Northstorm Academy on 30/04/2020.
- One days national level FDP on “Youth and Nation Building

” conducted by Annai Women's College Karur on 11/5/2020.

- Six days national level FDP on “Trainer programmer on digital productivity and AI Fluency ” conducted by Naan mudhalvan in partnership with Microsoft team from 28/08/2023 to 01/09/2023.
- Seven days National level FDP on “ Teaching training and Research” conducted by IOT Academy From 19th to 25th June 2023.

Online Certificates course

“Strategies to Address the soft skill Gap” Conducted by International Journal of Advance Study and Research Work on 27/04/2020 to 1/5/2020

Five days online course “The Future is Here” Conducted by ICTACADEMY on 27/04/2020 to 30/04/2020.

“Enhancing Soft Skills” conducted by Sri Krishna Adithya College of Arts and Science Coimbatore. On 5/5/2020.

E Quiz

“Introduction to Public Relating Marketing “conducted by Sri Krishna Adithya College of Arts and Science Coimbatore on 10/5/2020.

“Personnel and Stress Management” conducted by Erode Arts and Science college, Erode on 13/05/2020.

“Telecommunication” Conducted by Pioneer Kumaraswamy College, Erode. on 16/5/2020.

“Research Methodology and Statistical Analysis” Conducted by ST.Joseph's PG College, Hyderabad. On 17/5/2020.

“Economics for Competitive Exams” conducted by Government Arts and Science college For Men, Pudukottai on 21/5/2020

“General Economics” conducted by A.D.M. College for women Nagapatinam. On 21/5/2020.

“Marketing Management” conducted by Holy Cross College , Nagarcovil on 23/5/2020.

“Higher Education System” conducted by Jamal Mohammed College, Tiruchirappalli on 24/05/2020.

“Co-op 2020” conducted by National Cooperative Union of India ,New Delhi. On 26/05/2020.

“Indian Economy” conducted by Sree Sevugan Annamalai College, Devakottai. On 30/05/2020.

“E- Commerce” conducted by Sri Parasakthi College for Women ,Courtallam. On 30/05/2020.

“Research Methods and Techniques” conductd by Srimad Andavan Arts and Science College trichy on 5/6/2020

1. PAPER PUBLICATIONS

- **S.Lavanya**, and S.Rengalakshmi published a paper on Alochana Chakra Journal,”A Comparative Analytical study on the Afforestation Programmers of Tamilnadu and Tiruchirappalli District From 2013 to 2018,” ISSN No:2231-3990, vol. IX, Issue. V, May 2020, pp.5341-5346, Impact Factor : 6.3 , UGC-CARE GROUP-1Journal,

<https://app.box.com/s/cr2z87mw02p1ttsg4edfrwyr/wbccd9>

- Presented a paper on “ CHANGES IN BHAVIORAL PATTERNS” on 28 September 2022 held on Holy cross College .