

RESUME

B.PARIPOORANAM

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Professional Objective:

Always seeks an opportunity to utilize my skills and abilities with hard work and excellence to the welfare of the institution.

Profile:

Dynamic, Enthusiastic, Self-Motivated, Hard Working personality and accustomed to work within the stipulated time, well in a team and as an individual. A task force member in acting the result as a team.

Personal Profile:

Educational Qualifications	M.Com., M.Phil., DCA.,
Husband Name	T.BHARATHKUMAR
Date of Birth	02.02.1993
Marital Status	Married
Gender	Female
Languages Known	Tamil, English

Experience:

Assistant Professor (BBA Dept) in MIET Arts & Science Clg-Trichy From Mar-2022 to Till.

Academic Profile:

DISCIPLINE	INSTITUTION & UNIVERSITY	YEAR OF PASSING	% OF MARKS
M.Phil.,	Jamal Mohamed College, Trichy (Bharathidasan University, Trichy)	Sep, 2016	84%
M.Com.,	Jamal Mohamed College, Trichy (Bharathidasan University, Trichy)	Apr, 2015	70 %
BBA.,	Jamal Mohamed College, Trichy (Bharathidasan University, Trichy)	Apr, 2013	71 %
H.Sc.	St. Anne's Higher Secondary School, Trichy	Mar, 2010	78.5 %
S.S.L.C.	St. Anne's Higher Secondary School, Trichy	Mar, 2008	69 %

Technical Experience:

OS	Microsoft Windows XP, Windows 7, Windows 8.1,
Packages	MS Office, Tally ERP 9.0,

Area of Specialisation : Marketing & HRM

Project / Research Experience:

At M.Phil., Level: (Area - Human Resource Management)

❖ **A study on Quality of Work Life in Tiruchirappalli.**

At PG Level: (Area - Human Resource Management)

❖ **A study on Quality of Work Life Balance in Tiruchirappalli.**

Details of Articles/Papers Publication:

S. No	Name of the Journal	National / International	Title of the Article	Month & Year of Issue
1	Myths and Realities of Business in the Digital Era	International	E-BANKING THE INDIAN SCENARIO	17-02-2016

Paper Presentation in the National/International Seminar/Conference

S. No.	Theme of the Seminar - Title of the Paper	Name of the College	Date of Presentation
1	Problems & Prospects of Service Sector in India : PROBLEMS OF BANKING SECTOR	Jamal Mohamed College	12-1-2013
2	Financial Inclusion – A Way of Equitable Growth : NON BANKING FINANCIAL INCLUSION	Jamal Mohamed College	21-9-2013
3	Different Perspective of Companies Act 2013 – towards Corporate Excellence : AUDITORSHIP INTERNAL AND EXTERNAL	Jamal Mohamed College	1-2-2014
4	Global Economic Revival : A Changing Scenario : MANUFACTURING SECTORS IN INDIA	Jamal Mohamed College	16-8-2014
5	Marketing Strategies For Make In Indian Products and Services : SOCIAL MARKETING STRATEGIES	Jamal Mohamed College	24-1-2015
6	Myths and Realities of Business In The Digital Era : E-BANKING THE INDIAN SCENARIO	Jamal Mohamed College	17-2-2015

Workshop Participation Details

S. No.	Theme of the Workshop	Name of the College	Date of Participation
1	MODERN RESEARCH METHODS AND TOOLS	St. Joseph's College	15-10-2015
2	RESEARCH ORIENTED COMPUTER SKILLS FOR COMMERCE & MANAGEMENT	St. Joseph's College	20-2-2016
3	RESEARCH METHODOLOGY AND THESIS WRITING	Swami Vivekananda Institute of Management	10-2-2016
4	EMERGING OPPORTUNITIES IN THE ONLINE MARKETING	Selvamm Arts and Science College	9-3-2016

Declaration

I hereby declare that the above particulars are true to the best of my knowledge and belief

Place : Trichy

Date :



(B. PARIPOORANAM)