

BIODATA

Name : P.Shobana M.B.A, M.C.S, M.Phil, Ph.D

Designation : Assistant professor

Department : Business Administration

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Specialization : Human Resource Management



Total Teaching Experience industry experience: 22 years

No of research articles published UGC CARE/SCOPOUS/WEB OF SCIENCE INDEX: 2

No of the other articles published : 5

LIST OF ARTICLES PULBISHED IN JOURNAL

1. **“Work Life Balance on women Police in Tiruchirappalli City”** Published in SHANLAX International National Journal of Management Volume 6 No.3,, ISSN;2321-4643, January 2019.
2. **“An Exploratory Research on Work Life Balance (WLB) Among women Police in Tiruchirappalli”**in International Journal of Research And Analytical Review(IJRAR).Org/E – ISSN 2348 -1269, P – ISSN 2349 – 513
3. **“A Study on Work-Life Balance among Women Police in Tiruchirappalli”**, Volume 6, Issue 6,ISSN 2349-5162, Page No.529-542 June 2019.<http://www.jetir.org/papers/JETIR1907536.pdf>
4. **“An Exploratory Research on Work-Life Balance (WLB) AMONG Women Police in Tiruchirappalli) Volume 6, Issue -2, (E-ISSN 2348-1269, P-ISSN-2349-5138) Page No. 150-157, June 2019.**
5. **A Study on Work Life Balance among Women Police in Tiruchirappalli**Volume 6, Issue 4, ISSN No.2394-6881, page No.07-11, July-August 2019.

6. **"GREEN HRM"** Aegaeum Journal an UGC - CARE Approved Group - II , an ISO; 7021 - 2008, certified journal ISSN NO;0776-3808, Volume 8, ISSUE 4, APRIL 2020.
 7. **"Factors Affecting Work-Life Balance Women Employees"** Aegaeum Journal an UGC - CARE Approved Group - II , an ISO; 7021 - 2008, certified journal ISSN NO;0776-3808, Volume 8, ISSUE 4, APRIL 2020 P. Page No: 739-743
[DOI:16.10089.AJ.2020.V8I4.285311.3179](https://doi.org/10.10089.AJ.2020.V8I4.285311.3179)
 8. **"Work-Life Balance in Women Police Tiruchirappalli"** An UGC –CARE Approved Group – II Journal ISO7021 -2008 aegaeum journal volume 8, ISSUE 4, APRIL – 2020.
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PAPER PRESENTED IN NATIONAL AND INTERNATIONAL CONFERENCE

1. Jammal Mohammed College organized One Day National Seminar on 24th January 2015 under the topic Marketing Strategies for make in India Product and Services”-Presented a paper on the Topic “Role of Organization in Welfare measures for employees”
2. Dhanalakshmi Srinivasan College for Women organized National Seminar on 19th February 2015 under the topic Marketing Strategies for make in India Products and Service”-Presented a paper on title” Problem faced by Service Sector"
3. Tamil Nadu State Council for services and Technology sponsored One Day National Seminar on “Emerging Trends in Banking and Insurance Sector” held on 26.9.2015 at PG & Research Department of Commerce Bharathidasan Constituent College.-Presented a Paper on the topic “Conceptual study on inclusive Banking Technology through internet banking”
4. STET Women’s College organized National Conference on Corporate Social Responsibility (CSR) ON 31ST AND 1ST September 2015 on the topic “A Current Scenario on the Corporate Strategies in Green Business.
5. International Seminar in UGC Sponsored International Seminar held on 12th August 2016 organized by PG Research Department of Commerce, Nehru Memorial College- Presented a paper entitled “Conceptual Study on Green HRM”

6. Primax foundation Bangaluru- Organized Two Day International Conference on “Innovation, Entrepreneurship & Sustainable Value Chain in a Challenging environment” held on 29th and 30th July 2016 at PLA Residency Tiruchirappalli-Presented a paper on “Problem faced by Women Entrepreneur”
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WEBINAR & FACULTY DEVELOPMENT PROGRAMME PARTICIPATED ON ONLINE

1. Hindustan College of Arts & Science - Organized the Webinar titled “THE ART OF TEACHING IS THE ART OF ASSISTING” organized by PG & Research Department of Commerce with Computer Application on 11th May 2020.
2. International Faculty Development Program on “DEVELOP THE ABILITY TO WRITE RESEARCH PROPOSAL” Conducted by AIMIT on 24th April 2020.
3. BMM & BAMMC Department of Lala Lajpat Raj College of Commerce and Economics and University of Mumbai with North Storm Academy Presents 3 days National level FDP on 30th April, 1st May & 2nd may, 2020.
4. ARULMIGU PALANIA ANDAVAR ARTS COLLEGE FOR WOMEN - Organized the Faculty development Program on TEACHING LEARNING AND EVALUATION 4TH-6TH MAY, 2020.
5. SJB INSTITUTE OF TECHNOLOGY - Organized Internal Level Webinar Change in the World Order Post Covid-19 on may, 2020..
6. CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) - Organized the faculty development program on FACULTYLL TO ADMINISTRATOR held on 8th may 2020.
7. ANNAI WOMEN’S COLLEGE - Organize One day Online faculty development program YOUTH AND NATION BUILDING on may 2020.
8. NEHRU INSTITUTE OF MANAGEMENT STUDIES - Organized on NOW or NOW on 12th may, 2020.
9. IIDE’S online Webinar on Digital Marketing 101 on may 12, 2020.

10. NORTH AND STORM ACADEMY - Organize two day National Level FDP Program held on 13th and 14th may, 2020.
 11. ERODE ARTS AND SCIENCE COLLEGE - Organized A COMPREHENSIVE ONLINE COURSE ON PERSONNEL AND STRESS MANAGEMENT ERODE on 13th&14th May, 2020.
 12. NALLAMUTHU GOUNDER MAHALING COLLEGE - Organize Three Days Faculty Development Program conducted by Department of Business Administration held on 14/05/2020-16.05.2020.
 13. ERODE ARTS AND SCIENCE COLLEGE - Organized Webinar on LATEST AMENDMENTS IN COMPANY LAW ON 17.05.2020..
 14. PATRICIAN COLLEGE OF ARTS AND SCIENCE, CHENNAI ORGANISED IN THE faculty development program held on 18th may 2020 .
 15. SONA COLLEGE OF TECHNOLOGY - Organized in the two days faculty development program on APPLIED RESEARCH IN MULTIDISCIPLINARY STUDIES on 18th and 19th may 2020.
 16. ST.PETER COLLEGE OF ENGINEERING AND TECHNOLOGY - Organized Two days faculty development program on ACADEMIC ENHANCEMENT IN DIGITAL TEACHING AND LEARNING FROM 11.06.2020 – 12.06.2020.
 17. St. Joseph's Institute of Technology - Organized Faculty Development Program on E CONTENT DEVELOPMENT ON 16TH June 2020.
 18. RATHINAM COLLEGE ORGANISED WEBINAR on OUTCOME BASED EDUCATION THROUGH BLOOM'S TAXONOMY STEPPING UP THE LEARNING DOMAIN ON 19TH June 2020.
 19. Jamal Mohammed College (Autonomous) - Organized webinar on IMPACT OF COVID-19 ON GLOBAL HRM PRACTICES on 20.02.2020.
 20. St. Peter's College of Engineering and Technology - Organized webinar on STUDENTS ENTREPRENEURSHIP DEVELOPMENT PROGRAMME conducted on 22.06.2020
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POSITION HELD

1. **N.S.S. Program Officer** : (Kurunji College of Arts and 2000-2001 Science)
2. **Population Explosion Club organizer** (Kurunji College of Arts and 2000-2001 Science)
3. **Association Secretary for 3 years SIGC**
4. **Blood Donors Club organizer** (Kurunji College of Arts and 2000-2001 Science)
5. **Fine Art Coordinators from 2019 onwards**