

## BIODATA

NAME : Dr.R ANITHA SANTHANA MARY  
QUALIFICATION : M.Com.,M.Phil.,M.B.A, SET(MGT) Ph.D  
DESIGNATION : ASSISTANT PROFESSOR  
DEPARTMENT NAME : BUSINESS ADMINISTRATION  
Email id : [anithabba2020@gmail.com](mailto:anithabba2020@gmail.com)  
Official id : [anithasanthanamary@sigc.edu](mailto:anithasanthanamary@sigc.edu)

---



Specialization if any : HUMAN RESOURCE MANAGEMENT  
PROFESSIONAL MEMBERSHIP : NIL  
Total Teaching Experience : 24 YEARS & 8 MONTHS  
Industry Experience if any : NIL  
Research Experience : NIL  
Guide ship : M.Phil / Ph.D / both  
No. of Scholars who have taken their doctorates under my guidance and their details : NIL  
No. of Scholars who have taken their M.Phil under my guidance and their details : NIL  
No. of research articles published in UGC CARE / SCOPUS / WEB of SCIENCE indexed journals :

1. "A study on Customer Satisfaction towards Domino's Pizza in Tiruchirappalli District." Infokara Research An UGC-CARE Approved Group 2 Journal, Volume 9, Issue 3, March 2020, ISSN NO : 1021-9056 , Page No.859-869, Impact Factor 5.3, <http://infokara.com/> Volume 9, Issue 3, March 2020.
2. "An Empirical study on Labour Welfare Measures in Goldenrock Railway Workshops- Tiruchirappalli." Journal of Interdisciplinary Cycle Research Journal(JICR), An UGC-CARE Approved Group II Journal Volume XII, Issue IV, April 2020, ISSN NO: 0022-1945, Page No. 39-45, Impact Factor 6.2, <http://jicrjournal.com>, Volume XII, Issue IV, April 2020.

### LIST OF ARTICLES PUBLISHED IN JOURNALS IN CHRONOLOGICAL ORDER :

#### NATIONAL JOURNALS :

1. (2008-Aug) Change Management, HRD TIMES, VOL 10, Pg No 39.
2. (2009-May) Business Ethics, HRD TIMES, VOL 11, Pg No 42.

3. No. of other research articles published : 1.

“An analytical enquiry of HRM Practices in the employees of Railway Ponmalai Workshop, Tiruchirappalli.” Golden Research Thoughts” ISSN:2231-5063, Volume 6, Issue 7 , January 2017, Page No 1-6, Impact Factor 4.6052(UIF), www.lsrj.in

INTERNATIONAL JOURNALS : NIL

**LIST OF PAPERS PRESENTED IN CONFERENCES IN CHRONOLOGICAL ORDER:**

**NATIONAL CONFERENCES:**

- 1.(2014-Jan)UGC sponsored National Conference on Competency Mapping and Development, presented paper on ”Competency Mapping in HR Management”
2. (2015-Aug) A Study on Challenge and Initiatives of Grand Mission – “Digital India”, ISBN 978-93-80-767-53-6, Vol 6 Pg 49-52

**INTERNATIONAL CONFERENCES:**

1. (2012-Sep) E-Human Resource Management, “International Conference on Corporate Excellence in the challenging Global Scenario”( CONFERENCE PROCEEDING)
2. (2014-Feb) New Avenue in HR Training and Development, International Conference on “New Dimensions in Commerce and Industry in the Globalised Era, ISSN: 0975-3915,Vol III Issue 2(a) Pg 31-33”( CONFERENCE PROCEEDING)
3. ICBFM-2017” An Empirical Study on Labour Welfare Measures in Southern Railway Goldenrock Workshop”,ISBN 978-93-80530-00-0,Pg 8-10.( CONFERENCE PROCEEDING)
4. (15.06.2020 to 19.06.2020)International Conference on Innovative Challenges in Multidisciplinary Research and Practices

---

**PARTICIPATION IN WORKSHOP / CONFERENCES / SEMINARS / FDPs IN CHRONOLOGICAL ORDER:**

**SEMINAR**

<b>DATE</b>	<b>VENUE</b>	<b>ORGANIZER</b>	<b>TOPIC</b>
15th & 16th Dec .2004.	St.Joseph’s College, Tiruchirapalli	Department of Personal Management and Industrial Relations.	Regional Seminar on Core Competencies for Effective Human Intervention.
18th & 19th Feb.2005	A.V.V.M. Sri Pushpam college, Tanjore.	PG & Research Department of Commerce	UGC sponsored National Seminar on Emerging issues of Non-Banking Finance Companies in India

<b>DATE</b>	<b>VENUE</b>	<b>ORGANIZER</b>	<b>TOPIC</b>	<b>PAPER PRESENTED</b>
15th & 16th March 2007	National College, Trichy.	PG & Research Department of Commerce	UGC sponsored National Seminar on Emerging HRD Practices in the information technology era.	
7th & 8th April 2007	Cauvery College, Trichy.	Department of Commerce & Business Administration & Department of Commerce & Financial Studies, Bharathidasan University.	Twoday International Seminar on Emerging Paradigm in Financial Services.	Mutual Funds

<b>DATE</b>	<b>VENUE</b>	<b>ORGANIZER</b>	<b>TOPIC</b>	<b>PAPER PRESENTED</b>
4th Jan 2014	Vivekanandha college for women, Namakkal.	Department of Commerce, Commerce (CA) & Management	International Seminar on “Impact of Global Crisis on Indian Business Scenario”	Strategic Human Resource Management

### **WEBINAR**

<b>DATE</b>	<b>VENUE</b>	<b>ORGANIZER</b>	<b>TOPIC</b>
11.05.2020	Hindustan College of Arts & Science, Coimbatore	Department of Commerce	The Art of Teaching is the Art of Assisting
22.052020	Arasu Engineering College, Kumbakonam	Research Committee	Guidelines for Writing a Research Paper
28.05.2020	Matru Sewa Sangh Institute of Social	Department of Library	Smart Tools for Enhancing

	Work,Nagpur		the Research Skills
30.05.2020	St.Xavier's College of Education(Autonomous)Tirunelveli	Bonhoure Centre for Research	Common Errors in the Construction of Doctoral Thesis
07.06.2020	Usharama College of Engineering & Technology	Usharama College of Engineering & Technology	Tools for making your Thesis Complete
16.06.2020	St.Xavier's College of Education(Autonomous)Tirunelveli	Bonhoure Centre for Research	Turn Your Thesis into Articles
22.06.2020	Computer Society of India	Computer Society of India	Introduction to E-learning Content Creation
26.06.2020	Jairams Arts & Science College, Karur	PG & Research Department of Commerce	Simple Tips to Writing the Research Article
04.07.2020	Patrician College of Arts and Science,Chennai	Department of Commercer(Shift-II)in association with IQAC	Approaches on Online Teaching and its Assessment Methods
04.07.2020	Daulat Ram College, University of Delhi	Department of Commerce	Mentoring Teachers for Effective Online Teaching
09.07.2020	Hindustan College of Arts & Science, Coimbatore	PG & Research Department of Mathematics& Hindustan Innovative Learning Club	Current Scenario of Work Management & ICT Tools for Teaching and Learning Process
15.05.2021	CHERAN ARTS & SCIENCE COLLEGE	CHERAN ARTS & SCIENCE COLLEGE IN ASSOCIATION WITH AMBITION LEARNING	INVESTOR AWARENESS PROGRAM

		SOLUTIONS	
21.05.2021	PATRICIAN COLLEGE OF ARTS AND SCIENCE-CHENNAI	Department of Management	HR CONCLAVE-IGNITIA 2021
24.05.2021	SOUNDARYA INSTITUTE OF MANAGEMENT & SCIENCE	Department of Business Administration & IQAC	PROFESSIONALISM AMONG FACULTY MEMBERS IN HIGHER EDUCATION

### FDP

DATE	VENUE	ORGANIZER	TOPIC
09.11.2005 to 06.12.2005	Bharathidasan University, Khajamalai Campus, Tiruchirapalli	Academic Staff College, Bharathidasan University, Tiruchirapalli.	Orientation course
22.04.2020	SRM Institute of Science and Technology, Chennai	Department of Science and Humanities	Social Responsibility of Educationalist in COVID-19
24.04.2020	Adarsh Group of Institutions, Bengaluru	Adarsh Group of Institutions, Bengaluru	Develop the ability to write Research Proposal
30.04.2020	BMM & BAMMC Department of Lala Lajpat Rai College of Commerce & Economics and University of Mumbai with North Storm Academy	Department of Commerce & Economics and University of Mumbai with North Storm Academy	Online College Management and Online Content Creation Tools
04.05.2020 - 06.05.2020	Arulmigu Palaniandavar Arts College for Women, Palani	Internal Quality Assurance Cell	Teaching, Learning and Evaluation
08.05.2020	Cauvery College for Women	Department of	Faculty to

	(Autonomous)	Business Administration	Administrator
09.05.2020	Cauvery College for Women (Autonomous)	Department of Business Administration	The Art of Story Telling in Academic Writing
11.05.2020	Annai Women's College, Karur	Annai Women's College, Karur	Youth and Nation Building
13.05.2020 & 14.05.2020	North Storm Academy	North Storm Academy	FDP 2.0
15.05.2020	Dr.M.G.R Educational and Research Institute(Deemed to be University)	Department of Computer Science	Augmented Reality & Virtual Reality
16.05.2020 & 17.05.2020	Patrician College of Arts and Science, Chennai	Patrician College Research Committee	Project Proposals for Funding Agencies(UGC STRIDE & ICSSR IMPRESS); Preparation and Submission Protocol
18.05.2020	Patrician College of Arts and Science, Chennai	Department of Accounting & Finance(Shift-II)in association with Audacious Dreams Foundation	My Lfe My Pride My Career
18.05.2020 - 22.05.2020	Panimalar Institute of Technology, Chennai	Department of Computer Science in association with CSI & IEEE Computer Society	Principles of Management
20.05.2020	Sri Adi Chunchanagiri Women's	Department of Business	Free and Open Access Resources for

	College, Cumbum	Administration	Teaching, Learning and Research
27.05.2020 - 02.06.2020	Nallamuthu Gounder Mahalingam College, Pollachi & Erode Arts & Science College, Erode	Department of Economics	Pedagogical Methods Suitable for a Pandemic Situation
06.06.2020 - 10.06.2020	Mannar Thirumalai Naicker College,(Autonomous), Madurai	Spoken Tutorial Project,IIT Bombay, funded by the National Mission on Education through ICT, MHRD, Government of India	Moodle Learning Management System
09.06.2020 - 15.06.2020	Arulmigu Palaniandavar Arts College for Women,Palani	Internal Quality Assurance Cell	New Directions and Dimensions in Higher Education
11.06.2020 & 12.06.2020	St.Peter's College of Engineering and Technology	Department of Management Studies	St.Peter's College of Engineering and Technology
12.06.2020	Dhanalakshmi Srinivasan Engineering College, Perambalur	Department of Management Studies	Teacher the Ultimate & New Challenges in International Trade
22.06.2020	Prince Shri Venkateshwara Arts & Science College, Chennai	Department of Commerce(Accounting & Finance)& Department of Business Administration	E-Pathshala: A Platform for Online Learning
22.07.2020	Cauvery College for Women (Autonomous)	Department of Commerce	Plagiarism in Research and Publications and How to Prevent it

30.09.2020	Teachers of affiliated colleges of State Universities of Tamilnadu by Periyar University, Salem	Teachers of affiliated colleges of State Universities of Tamilnadu by Periyar University, Salem	Orientation cum Training Programme on Professional English for Commerce & Management Course
24.05.2021 - 26.05.2021	HKBK Degree College, Bengaluru.	Internal Quality Assurance Cell	Role of Faculty in Moulding Students

---

**Any other services provided / Positions held during my tenure as Teacher:**

1. Association Secretary for a period of 2 years(2006-2008).
2. Quiz club Secretary for a period of 1 year(2010-2011).
3. Rotaract Club Co-ordinator for a period of 4 years (2011-2015).