

BIODATA

NAME & QUALIFICATION: V.MAHESWARI, M.Com., M.Phil., TNSET

DESIGNATION: ASSISTANT PROFESSOR

DEPARTMENT NAME: BANK MANAGEMENT

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Specialization if any: MARKETING

Total Teaching Experience: 12

- No. of research articles published in CHAPTER/UGC CARE / SCOPUS / WEB of SCIENCE /indexed journals: 02
- No. of other research articles published: 03
- Currently pursuing Doctor of Philosophy in commerce at Bharathidasan University, Tiruchirappalli.

LIST OF ARTICLES PUBLISHED IN JOURNALS IN CHRONOLOGICAL ORDER:

- Maheswari V and Meenakumari M. “Consumer Satisfaction towards Mobile Banking Services of SBI in Tiruchirappallai Town”. 2020 – Mukta Shabd Journal bearing ISSN: 2437-3150 Number.
- Sujatha K, Maheswari V and Meenakumari M. “Strategic Measurement of Service Quality Management of Select Two Wheeler Dealers in Tiruchirappallai District”. 2020 - Alochanachakra Journal bearing ISSN: 2231-3990 Number.
- Maheswari V and Meenakumari M Published a chapter in the book titled "Current Trends in Commerce and Management" with ISBN: 978-93-93622-35-8 published in July, 2023

- Presented a paper on “Green Entrepreneurship” at **National seminar** on 23.02.2023 on Innovation start-ups for young entrepreneurs in the digitalized era at K.S. Ramasamy college of arts and science, Trichengode, Namakkal District.
- Presented a paper on “Digital payment system in its impact on Indian Economy on Indian economy” **International seminar** on 08.09.2023 at Urumu Dhanalakshmi college of arts and science, Tiruchirappalli.

PARTICIPATION IN WORKSHOP / CONFERENCES / SEMINARS / FDPs:

- Two day international workshop on “NAAC AWARENESS PROGRAMME” on 27.07.19 & 28.07.19 at Primax Foundation in Bangalore.
- Participated in the FDP in Securities Markets Jointly Organized by the National Institute of Securities Markets (NISM) Bharathidasan University on 15.2.20 at Bharathidasan University Campus, Tiruchirappalli.
- Participated in the Online workshop on” A Way to Journal Publication on 15.09.2022 organized by the Hall Mark Business School, Tiruchirappalli.
- Participated in the “National Seminar on Digitalization and Sustainable Development” on 13.10.2022 organized by Shrimati Indira Gandhi College, Tiruchirappalli – 620 002.
- Participated in IP Awareness/Training Program under “National Intellectual Property Awareness Mission” on 26.04.2023.
- Participated in One day National Level Conference on “Entrepreneurship in Digital Era” conducted by IOT and American college Coimbatore from 23.07.2023

E Quiz

- ❖ April 2020 - Covid-19 E-Quiz - Vinayaka Mission Research Foundation.

- ❖ May 2020 - Covid-2019 Quiz - Government Arts College Trichy
- ❖ May 2020 - Trade Com Quiz - Jamal Mohamed College Trichy
- ❖ May 2020 - E-Quiz On Financial Management - Jamal Mohamed College Trichy
- ❖ May 2020 - Online Quiz On Double Entry System - Sri Ramakrishna College Of Arts And Science Coimbatore
- ❖ May 2020 - E-Quiz On General Economics - A.D.M College For Women Nagapattinam
- ❖ May 2020 - E-Quiz For General Economics - National College Trichy
- ❖ May 2020 - National Level E-Quiz On Co-Op 2020 - National Cooperative Union Of India Gujarat
- ❖ May 2020 - E-Quiz On Covid-19 - My Government

WEBINAR

- ❖ April 2020 - Central Vigilance Commission -Central Government New Delhi
- ❖ May 2020 - Online Webinar - On Digital Marketing 101 Indian Institute Of Digital Education New Delhi
- ❖ May 2020 - Public Relation Marketing Quiz - Sri Krishna Aditya College Of Arts And Science Coimbatore
- ❖ May 2020 - Online Course On Enhancing Soft Skill - Sri Krishna Aditya College Of Arts And Science Coimbatore
- ❖ May 2020 - Online Webinar On How To Get Published In Scientific Journal - Sai Ram Institute Of Technology Chennai
- ❖ May 2020 - A Comprehensive Online Course On Personnel And Stress Management - Erode Arts And Science College
- ❖ May 2020 - Online Webinar On Cyber Law - National College Trichy

- ❖ May 2020 - Online Webinar On Entrepreneurship In India - National College Trichy
- ❖ May 2020 - A Two Day Online Course On The Essence Of Research Methodology - Jamal Mohamed College Trichy

FDP

- ❖ 30.4.2020, 1.05.2020 & 2.05.2020 - National Level Faculty Development Programme North Strom Academy & BMM, AND Mumbai university Mumbai.
- ❖ May 2020 - National Level Faculty Development Programme – Lala Laj pat Rai College Of Commerce University Of Mumbai
- ❖ One day Orientation training on Emerging trends and management on 10.05.2020 for K.G. Mittal college of arts and science & IQAC and SFC departments - International Journal Advance Study Work (ISSN 2581- 5997)
- ❖ Two Day National Online Course on the Essence of Research Methodology on 16.05.2020 & 17.05.2020 for Jamal Mohamed College Trichy.
- ❖ Participated in the Six-day National level Virtual Faculty Enrichment Program on “Aligning with the new Educational Era” conducted by Primax Foundation, Bengaluru, Karnataka from 21.02.2022 to 26.02.2022.
- ❖ Participated in the day Faculty Enrichment Program on “Introduction to Cloud Computing” in virtual mode on 26th February 2022 organized by the Department of Computer Science, Information Technology and Computer Applications, Shrimati Indira Gandhi College, Tiruchirappalli – 620 002.
- ❖ Participated in the Three days Faculty Development Program on “Innovative Pedagogies of the future in Teaching Learning Process” conducted by Srimati Indira Gandhi college, Trichy conducted from 17.03.2022 to 19.03.2022.

- ❖ Participated in the Two-day National Level Virtual Faculty Development Program on “Innovative Teaching and ICT Tools and Resources” organized by IOT Academy, Coimbatore conducted from 16.07.2023 to 17.07.2023.
- ❖ Participated in the Five-day Faculty Development Program IN BDU “Finpro course” organized by NSE Academy, Tamil Nadu skill development at Bharathidasan University conducted from 17.07.2023 to 21.07.2023.
- ❖ Participated in the Five days International Faculty Development Program on “Upskilling Research and its Application” conducted by Sri Kanyaka Parameswara Arts & Science College for women conducted from 24.07.2023 to 28.07.2023.
- ❖ Participated in the One Day International Faculty Development Program on “Teaching and Research Perspective of Finance” conducted by Srimati Indira Gandhi college, Trichy conducted from 25.07.2023.