

BIODATA

NAME & QUALIFICATION: M. MEENAKUMARI,

M.Com., M.Phil.,DESIGNATION: ASSISTANT PROFESSOR

DEPARTMENT NAME: BANK MANAGEMENT

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Specialization if any Marketing

Total Teaching Experience : 10

No. of research articles published in UGC CARE / SCOPUS / WEB of SCIENCE indexed

Journals:**02**

Currently Pursuing Doctor of Philosophy,Commerce.Bharathidasan University, Tiruchirappalli

LIST OF ARTICLES PUBLISHED IN JOURNALS:

- Consumer Satisfaction towards Mobile Banking Services of SBI in Tiruchirappallai Town on April 2020 – [A Study in the Mukt shabdb journal bearing ISSN: 2437-3150 Number.](#)
- “Strategic Measurement of Service Quality Management of Select Two Wheeler Dealers in T Tiruchirappallai District on May 2020 - [A Study in the Alochanachakra Journal bearing ISSN: 2231-3990 Number.](#)
- V.Maheswari and M.Meenakumari Department of Bank Management,SIGC has presented a paper on “Green Entrepreneurship” at National seminar on 23.02.2023 on Innovation start-ups for young entrepreneurs in digitalized era at K.S.Rangaswamy college of arts and science, Trichengode, Namakkal District.
- Published a chapter in the book titled "Current Trends in Commerce and Management" with **ISBN: 978-93-93622-35-8** published in July, 2023
- Presented a paper on “Green Entrepreneurship” at **National seminar** on 23.02.2023 on Innovation start-ups for young entrepreneurs in the digitalized era at K.S. Ramasamy college of arts and science, Trichengode, Namakkal District.

- Presented a paper on “Digital payment system in its impact on Indian Economy on Indian economy” **International seminar** on 08.09.2023 at Urumu Dhanalakshmi college of arts and science, Tiruchirappalli.

PARTICIPATION IN WORKSHOP / CONFERENCES / SEMINARS / FDPs IN CHRONOLOGICAL ORDER:

(ITEMWISE) –Please specify date, venue, organizer and topic

- Two day international workshop on “ **NAAC AWERNESS PROGRAME**” on 27.07.19& 28.07.19 at Primax Foundation in Bangalore.
- Participated in the FDP in Securities Markets Jointly Organized by the **National Institute of Securities Markets (NISM) Bharathidasan University** on 15.2.20 at **Bharathidasan University Campus, Tiruchirappallai.**
- Participated in the Online workshop on” A Way to Journal Publication on 15.09.2022 organized by the Hall Mark Business School, Tiruchirappalli.
- Participated in the “National Seminar on Digitalization and Sustainable Development” on 13.10.2022 organized by Shrimati Indira Gandhi College, Tiruchirappalli – 620 002.
- Participated in IP Awareness/Training Program under “National Intellectual Property Awareness Mission” on 26.04.2023.
- Participated in One day National Level Conference on “Entrepreneurship in Digital Era” conducted by IOT and American college Coimbatore from 23.07.2023.

FDP

- Participated in the Six-day National level Virtual Faculty Enrichment Program on “Aligning with the new Educational Era” conducted by Primax Foundation, Bengaluru, Karnataka from 21.02.2022 to 26.02.2022.
- Participated in the day Faculty Enrichment Program on “Introduction to Cloud Computing” in virtual mode on 26th February 2022 organized by the Department of Computer Science, Information Technology and Computer Applications, Shrimati Indira Gandhi College, Tiruchirappalli – 620 002.
- Participated in the Three days Faculty Development Program on “Innovative Pedagogies of the future in Teaching Learning Process” conducted by Srimati Indira Gandhi college, Trichy conducted from 17.03.2022 to 19.03.2022.
- Participated in the Two-day National Level Virtual Faculty Development Program on “Innovative Teaching and ICT Tools and Resources” organized by IOT Academy, Coimbatore conducted from 16.07.2023 to 17.07.2023.
- Participated in the Five-day Faculty Development Program IN BDU “Finpro course” organized by NSE Academy, Tamil Nadu skill development at Bharathidasan University conducted from 17.07.2023 to 21.07.2023.
- Participated in the Five days International Faculty Development Program on “Upskilling Research and its Application” conducted by Sri Kanyaka Parameswara Arts & Science College for women conducted from 24.07.2023 to 28.07.2023.
- Participated in the One Day International Faculty Development Program on “Teaching and Research Perspective of Finance” conducted by Srimati Indira Gandhi college, Trichy conducted from 25.07.2023.

E- QUIZ

S.NO	DATE	E-QUIZ, WEBINAR, FDP	INSTITUTION
1.	May 2020	E-Quiz on Covid-19	Govt. Arts College, Trichy.
2.	13&14.05.2020	Online International Faculty Development Programme on Management of Virtual Classroom	Erode Arts and Science College
3.	14.05.2020	Trade com quiz	Jamal Mohamed College Trichy
4.	May 2020	E-com Quiz for General	Jamal Mohamed College Trichy
5.	11.05.2020	FDP Youth and Nation building	Annai Women's College, Karur.
6.	30.4.2020,1,2.05.2020	National Level FDP	North Strom Academy & BMM, AND Mumbai university Mumbai.
7.	26.04.2020	E-Quiz on Brain Pop	Vinayaka Mission Research Foundation
8.	27.04.2020	Basic Grammar Quiz	Sai Ram Institute of Technology Chennai
9.	May 2020	Enhance of Soft Skills Development	Sri Krishna Adithya College of Arts And Science, coimbatore
10.	May 2020	Webinar on Behavioural and Psychological Dimension Of Analytics	Sri Krishna Adithya College of Arts and Science, coimbatore

