

SHRIMATI INDIRA GANDHI COLLEGE



**WELCOME TO NAAC
PEER TEAM**



**PG AND RESEARCH
DEPARTMENT OF COMMERCE**

MISSION & VISION



- ❖ **We empower students with innovative Knowledge and skills.**
- ❖ **Producing Company Secretary, Chartered Accountant, Cost Accountant, Tax Consultant etc.**
- ❖ **Inculcating self-confidence and self-discipline to succeed in the competitive world.**

MILESTONE



5

HEAD : Ms.A.HEMALATHA., M.COM., M.PHIL.,(Ph.D)**NO. OF FACULTY MEMBERS : 33****PROFESSIONALS : 2**

QUALIFICATION	NO.OF FACULTY
Ph.D	3
NET / SLET	3
M.Phil	24
Ph.D Thesis Submitted	1
Synopsis Submitted	1
Pursuing Ph.D	1

STAFF - RECOGNITIONS



Ms. A. Hemalatha, Head, has been nominated as a University Representative to the Member of Board of Studies in St. Joseph's College (Autonomous).



STAFF AWARDS AND RECOGNITIONS

- ❖ **Dr.V.P.T.Dhevika**, is a member of Editorial Advisory Board –Elixir International Journal.
- ❖ **Dr.O.T.V.Latasri** is a Doctoral Committee Member-4 Ph.D Scholars.
- ❖ **Dr.V.P.T.Dhevika and Dr.O.T.V.Latasri** – Outstanding Paper Award “Factor Influencing Online Buying Behaviour in Tiruchirappalli Dt. – Research Journalis- Journal of Marketing, 2(4),2014, pp:1-20, Impact Factor 1.34.
- ❖ **Dr.V.P.T.Dhevika and Dr.O.T.V.Latasri** completed a Seed Money Project
- ❖ **Dr.V.P.T.Dhevika and Dr.O.T.V.Latasri** each applied for Minor Research Project and waiting for the results.
- ❖ **Dr.B.Jayalakshmi** is a life member of Indian Academic Researcher Association from August-2014.



PAPER PRESENTATIONS, SEMINARS ATTENDED AND PUBLICATIONS

PROGRAMME	09 -10	10 -11	11 -12	12 - 13	13 - 14	14-15	Total
Paper Presented	21	7	12	8	4	6	58
Seminar Attended	4	10	8	9	2	3	37
Research Articles Published in NJ/INJ journals	8	4	11	3	25	11	62
TOTAL	33	21	31	20	31	21	157

PROJECT GUIDANCE



PROGRAMME	2009-10	2010 -11	2011-12	2012 -13	2013 -14	Total
PG	37	44	48	50	54	233
M.PHIL	17	24	20	23	22	106
TOTAL	54	68	68	73	76	339

FDP & ORIENTATION PROGRAMMES



**33 staff members
attended 12 FDP Programmes**

**7 staff members attended
Orientation Programmes**



ORIENTATION PROGRAMME

ATTENDED

- 1. Ms. A. Hemalatha ,Head and Ms. V. Dhanabackialakshmi, Lecturer,** participated in the One Day “Orientation Training on Vocational Education” organized by Bharathidasan University and Shrimati Indira Gandhi College Tiruchirappalli on 27.08.2011.
- 2. Ms. A. Geetha, Lecturer,** participated in the 70th UGC sponsored Orientation Programme from 20.5.2011 to 16.6.2011 at UGC Academic Staff College, Bharathidasan University, Tiruchirappalli.
- 3. Ms. K. Poornapushkala and Ms.V. Nalini, Lecturers,** participated in the 74th UGC Sponsored Orientation Programme from 08.5.2012 to 14.6.2012 at UGC Academic Staff College, Bharathidasan University ,Tiruchirappalli.
- 4. Ms.G.Mageshwari, Lecturer,**attended the NSS Orientation Course conducted by Empanelled Training Institution, Madras School of SocialWork, Chennai from 4.9.2012 to 10.9.2012.
- 5. Ms. N. Bhuvaneshwari ,Lecturer,** attended the NSS orientation course conducted by Empanelled Training Institution, Madras School of SocialWork, Chennai from 11.9.2013 to 17.9.2013.

ORIENTATION PROGRAMME



74. Orientation from 08.05.2012 to 04.06.2012

FDP & ORIENTATION PROGRAMMES

**A Demonstration on the use
of EBSCO Information Services by
Mr.D.T.Edwin, Training Manager,
EBSCO Information Service, India
Pvt., Ltd on 22.11.2013.**

FDP PROGRAMMES ATTENDED

S.No	Date	Details	Resource Persons	No. of participants
1.	27.8.2011	Orientation Training on Vocational Education to College Teachers	Bharathidasan University	2
2.	11.08.2011 1 to 3.08.2011	IT for non-IT Teachers and Administrative Staff	Mr.E.Sugantha Nivas, Trainer, ICTACT, Chennai	4
3.	11.08.2011 1 to 4.08.2011	Effective use of ICT for Teaching – Skills for E-Content Development	Faculty Members from Department of Educational Technology of Bharathidasan University, Trichy.	2
4.	20.3.2013 to 25.03.2013	Entrepreneurship Training for College Teachers	Faculty Members invited from various Universities in Tamilnadu	5

FDP PROGRAMMES ATTENDED

S.No	Date	Details	Resource Persons	No. of Participants
6.	23.11.2013	Selection, Development and use of Enrichment Materials	Mr.N.Sekar, Former Senior Executive (Retd,) BHEL, Trichy.	33
7.	8.5.2012 to 4.6.2012	UGC Sponsored Orientation Programme	Faculty, Bharathidasan University	2
8	19.5.2012	International Workshop on Effective Teaching on Finance	Dept. of Commerce and Financial Studies, Bharathidasan University	7
9.	4.9.2012 to 10.9.2012	NSS Orientation Course organized by BDU	Madras School of Social work	1
10.	11.9.2013 to 17.9.2013	NSS Orientation course organized by BDU	Madras School of Social work	1
11.	25.12.2013 to 29.12.2013	Residential Youth Convention	Vivekananda Kendra, Kanyakumari ,Coimbatore	1
12.	30.4.2013	One Day Conference on Entrepreneurship Development	Academic Staff College, Bharathidasan University	2

CONTRIBUTION OF DEPARTMENT IN NSS PROGRAMMES

1. Ms. N.Bhuvaneshwari, Lecturer, attended the **“RESIDENTIAL YOUTH CONVENTION”** conducted by Amirta Vishwa Vidya Peetham, Coimbatore on 25.12.2013.
2. Ms. N.Bhuvaneshwari, Lecturer, attended the **“TRAINING AND AWARENESS PROGRAMME FOR TREE COVER ASSESSMENT TO COMBAT POLLUTION”** conducted by Forest College and Research Institute, TamilNadu Agricultural University, Mettupalayam on 4.2.2014.



LECTURE PROGRAMMES

S.No	DATE	RESOURCE PERSON	TOPIC
1	07.08.2009	Thiru S. Sudarsan Advocate, Trichy.	Communication Techniques
2	14.10.2009	Mr.N.Srinivasan M.Com., CA Inter, Faculty in Professional Institutes.	Value Added Tax
3	09.12.2009	Mrs. D. Leema Peter, Vice Principal, Thanthai Hans Rover College, Perambalur.	Stress Management
4	14.12.2009	Mr. K.Mahadevan,Media Consultant	Planning for Advertisement Communication Process
5	15.12.2009	Ms. Rajalakshmi Rajesh, B.Com., ACA., Auditor	On-Line Techniques and Auditing Risk
6	18.08.2010	Ms. S.Kaveri, B.Sc., MFM., MBA.,	Goal Setting
7	21.01.2011	Mr.N.Srinivasan, M.Com.,FICWA., Director, Central Excise Department, Trichy.	Central Excise
8	5.07.2011	Mrs.Vaahedha K. Shacheen , MCA ., M.Phil, Jamal Mohamed, College, Trichy	Information System and Audit
9	25.07.2011	Mrs.M.Kavithabakiyam MCS.,ACS., Assistant Company Secretary, KMC Speciality Hospital ,Trichy.	Nuances of Business Communication

LECTURE PROGRAMMES

S.No	DATE	RESOURCE PERSON	TOPIC
10	21.09.2011	Mr.V.Azhagappan., F.C.A., Former Chair Person, ICWA, Trichy Chapter.	Recent Trends in Commerce Education
11	22.12.2011	Dr.G.John., M.com ., Ph.D., Associate Prof. in Commerce., St.Joseph College., Trichy	Interview Techniques
12	15.2.2012	Mrs.V.Kanchana Chitra, B.Com., ACS, Company Secretary Compliance officer, Bangalore	Commerce-An Executive Summary
13	16.2.2012	Mr.G.M.Venkatakrishnan, B.Com., MBA, Operations Manager, Logical Solutions, Bangalore.	HR for Commerce, Commerce for HR
14	20.2.2012	Dr.K.Ranjana, D.H.M.S., M.D, Hitro .G.G.Clinic, Thanjavur	Stress Management
15	22.3.2012	Mrs.Kala Ganeshan, M.Com., M.Phil.,M.B.A, Assistant Professor, Govt. Arts College for Women, Pudukottai.	How to make an Effective Communication
16	11.7.2012	Mr.R.Rengarajan, AGM and RDM, City Union Bank, Trichy.	Modern Technology in Banking

LECTURE PROGRAMMES

S.No	DATE	RESOURCE PERSON	TOPIC
17	14.8.2012	Dr.V.Sambath, M.Com., M.Phil., Ph.D, Associate Professor, Yathava College, Madurai	Foreign direct investment in Indian Retailing
18	6.9.2012	Dr.N.S.Shibu., M.B.A., M.Phil.,Ph.D, Head, Department of Management Studies, Bharathidasan University, Perambalur	Serving student of Diverse Culture- Understanding Non- Verbal Communcation
19	25.9.2012	Dr.A.Kanmani, M.Com., M.Phil.,Ph.D, Associate Professor, Kundavai Nachiyar College, Thanjavur	Self Esteem
20	13.2.2013	Dr.R.S.Mani, M.Com., M.B.A., M.Phil., M.Ed,Ph.D, Senior Prof., Vit University, Vellore	Job Opportunities for Commerce Graduates in the Emerging scenario
21	24.9.2013	Ms.P.Srividhya, Assistant Professor, Rajah Sarafoji, Govt. Arts College, Thanjavur	Role of Entrepreneurs in Economic Development
22	11.7.2014	Dr.P.Shailaja, M.Com., M.Phil., Ph.D, Assistant Professor, Rajah College, Pudukottai	Behavioral Finance
23	20.8.2014	Dr.G.John, M.Com., M.Phil., Ph.D, Senior Lecturer, St.Joshep College, Trichy	Impact of Advertisements on Youth

LECTURE PROGRAMMES

❖ COMMUNICATION TECHNIQUES

❖ 07.08.2009

❖ Mr.S. Sudarsan, Advocate, Trichy.



❖ VALUE ADDED TAX

❖ 14.10.2009

❖ Mr.N.Srinivasan M.Com., CA Inter,
Faculty in Professional Institutes.

❖ STRESS MANAGEMENT

❖ 9.12.2009

❖ Mrs. D. Leema Peter, Vice Principal,
Thanthai Hans Rover College, Perambalur



LECTURE PROGRAMMES

- ❖ **Planning For Advertisement Communication Process**
- ❖ **14.12.2009**
- ❖ **Mr. K.Mahadevan, Media Consultant**



- ❖ **ON-LINE TECHNIQUES AND AUDITING RISK**
- ❖ **15.12.2009**
- ❖ **Ms. Rajalakshmi Rajesh, B.Com., ACA.,**

- ❖ **GOAL SETTING**
- ❖ **18.08.2010**
- ❖ **Ms. S.Kaveri, B.Sc., MFM., MBA.,**



LECTURE PROGRAMMES

❖ **CENTRAL EXCISE**

❖ **21.01.2011**

❖ **Mr.N.Srinivasan, M.Com., FICWA.,**



❖ **INFORMATION SYSTEM AND AUDIT**

❖ **5.07.2011**

❖ **Mrs.Vaahedha K.Shacheen MCA.,M.Phil**

❖ **NUANCES OF BUSINESS COMMUNICATION**

❖ **25.07.2011**

❖ **Mrs.M.Kavithabakiyam MCS., ACS.,**



LECTURE PROGRAMMES



- ❖ **RECENT TRENDS IN COMMERCE EDUCATION**
- ❖ **21.09.2011**
- ❖ **Mr.V.Azhagappan., F.C.A., Former Chair**

- ❖ **INTERVIEW TECHNIQUES**
- ❖ **22.12.2011**
- ❖ **Dr.G.John., M.com ., Ph.D., Associate Professor in Commerce**



- ❖ **COMMERCE-ANEXECUTIVE SUMMARY**
- ❖ **15.2.2012**
- ❖ **Mrs.V.Kanchana Chitra, B.Com., ACS,**

LECTURE PROGRAMMES

❖ STRESS MANAGEMENT

❖ 20.2.2012

❖ Dr.K.Ranjana, D.H.M.S., M.D, Hitro .G.G.Clinic,
Thanjavur ,



❖ HR FOR COMMERCE, COMMERCE FOR HR

❖ 16.2.2012

❖ Mr.G.M.Venkatakrisnan, B.Com., MBA,

❖ HOW TO MAKE AN EFFECTIVE COMMUNICATION

❖ Mrs.Kala Ganeshan,M.Com., M.Phil., M.B.A,

❖ 22.3.2012



LECTURE PROGRAMMES

❖ **MODERN TECHNOLOGY IN BANKING**

❖ **11.7.2012**

❖ **Mr.R.Rengarajan, AGM and RDM**



❖ **FOREIGN DIRECT INVESTMENT
IN INDIAN RETAILING**

❖ **14.8.2012**

❖ **Dr.V.Sambath, M.Com., M.Phil., Ph.D,**

❖ **SERVING STUDENT OF DIVERSE CULTURE-
UNDERSTANDING NON-VERBAL
COMMUNICATION**

❖ **6.9.2012**

❖ **Dr.N.S.Shibu., M.B.A., M.Phil.,Ph.D,**



LECTURE PROGRAMMES

❖ **SELF ESTEEM**

❖ **25.9.2012**

❖ **Dr.A.Kanmani, M.Com., M.Phil.,Ph.D,**



❖ **JOB OPPORTUNITIES FOR COMMERCE GRADUTES IN THE EMERGING SCENARIO**

❖ **13.2.2013**

❖ **Dr.R.S.Mani, M.Com., M.B.A., M.Phil., M.Ed,Ph.D,**

❖ **ROLE OF ENTREPRENEURS IN ECONOMIC DEVELOPMENT**

❖ **24.9.2013**

❖ **Ms.P.Srividhya, Ass.Professor**



LECTURE PROGRAMMES



❖ **BEHAVIOURAL FINANCE**

❖ **11.7.2014**

❖ **Dr.P.Shailaja, M.Com., M.Phil., Ph.D,**

❖ **IMPACT OF ADVERTISEMENTS
ON YOUTH**

❖ **20.8.2014**

❖ **Dr.G.John, M.Com., M.Phil.,**



28 INTERDEPARTMENTAL LINKAGES

S.No	Date	Resource Person	Topic
1	30.9.2009	Dr. Kavitha Senthil, M.D., GVN Hospital, Trichy.	Personal Hygiene
2	31.3.2010	Mr. K. Parthasarathy	Promotion of Youth Entrepreneurship
3	1.9.2010 to 7.9.2010	Short Term Course	Travel and Tourism Management and Tourism and Hospitality Management
4	6.12.2010	Dr.S.Janakiraman	Demise of Lehman Brothers
5	7.12.2010	Dr. Justin Paul, Professor, Indian Institute of Foreign Trade, New Delhi	Emerging trends after the global recession
6	11.3.2011	Prof.Rathna Natarajan	Campus Awareness Programme on Fair Trade

29 INTERDEPARTMENTAL LINKAGES

S.No	Date	Resource Person	Topic
7	25.9.2013	Dr. Mrs. K. Meena, Former Vice- Chancellor, Bharathidasan University, Trichy	Use of ICT in Research and Development
8	3.10.2013	Dr.S.Sivagurunathan	Mobile Adhoc Networks
9	5.10.2013	Mr.N.Sekar,M.B.A coordinator, SIGC, Trichy	A Talk on Developing Communicating Skills
10	5.11.2013	Mr.M.R.Ramkumar, Senior Statistician and Team Leader, Quintiles Technology Pvt., Ltd., Bangalore.	SAS – a Career Debugger
11	16.7.2014	Dr.G.Kalaiselvi, Head-Business Administration	Union Budget 2014 – 2015 Moderator

30 INTERDEPARTMENTAL LINKAGES

30.09.2009



**HOSPITAL
ADMINISTRATION**

COMMERCE

☀ **PERSONAL HYGIENE**

☀ **Dr. Kavitha Senthil, M.D., GVN**

Hospital, Trichy.

INTERDEPARTMENTAL LINKAGES

BDU

PROMOTION OF
YOUTH
ENTREPRENEURSHIP

K.PARTHASARATHY

BBA

COMMERCE



31.03.2010

32 INTERDEPARTMENTAL LINKAGES

Short Term course on “TRAVEL AND TOURISM MANAGEMENT” AND “TOURISM AND HOSPITALITY MANAGEMENT” from 1.9.2010 to 7.9.2010

Commerce

**Business
Administration**

**Bank
Management**

INTERDEPARTMENTAL LINKAGES

TOPIC

DEMISE OF LEHMAN BROTHERS

COMMERCE

RESOURCE PERSON

Dr.S.JANAKIRAMANAN



MANAGEMENT STUDIES

Financial Studies of BDU

06.12.2010

INTERDEPARTMENTAL LINKAGES

BDU

- ▶ **EMERGING TRENDS AFTER THE GLOBAL RECESSION**
- ▶ **Dr. JUSTIN PAUL**

MANAGEMENT STUDIES



COMMERCE

07.12.2010

35 INTERDEPARTMENTAL LINKAGES

**CAMPUS AWARENESS PROGRAMME
ON FAIR TRADE**

Prof. RATNA NATARAJAN



11.03.2011

**BBA
COMMERCE**

INTERDEPARTMENTAL LINKAGES

RESOURCE PERSON

Dr. Mrs. K. Meena,
Former Vice-Chancellor, BDU,
Trichy

MBA

COMMERCE

TAMIL

MATHS



**COMPUTER
SCIENCE**

SOCIAL WORK

TOPIC

**USE OF ICT IN RESEARCH
AND DEVELOPMENT**

25.09.2013

INTERDEPARTMENTAL LINKAGES

COMMERCE



- ❖ Mobile Adhoc Networks
- ❖ Dr. S. SIVAGURUNATHAN



3.10.2013

COMPUTERSCIENCE

TAMIL

MATHS

SOCIALWORK

MBA

INTERDEPARTMENTAL LINKAGES

COMMERCE

**A talk on Developing
Communication Skills**

**Mr. N. Sekar,
M.B.A CO- ORDINATOR, SIGC.**

MANAGEMENT

5.10.2013

TAMIL



MATHS

SOCIAL WORK

COMPUTER SCIENCE

INTERDEPARTMENTAL LINKAGES

TOPIC

SAS-A CAREER DEBUGGER



RESOURCE PERSON

Mr.M.R.RAMKUMAR

5.11.2013

40 INTERDEPARTMENTAL LINKAGES

COMMERCE

**BUSINESS
ADMINISTRATION**

**UNION BUDGET
2014 - 2015**

**Moderator, DR.G.KALAISELVI, Head-
Business Administration**

16.7.2014

**BANK
MANAGEMENT**

ECONOMICS

OUT REACH PROGRAMMES



- 6th, 7th and 8th standard students
- MS Word, Powerpoint and MS Excel
- Southern Railway Women Welfare Organisation
Kallukuzhi, Trichy
- 30.11.2009 to 5.12.2009.



❖ M.Phil Students

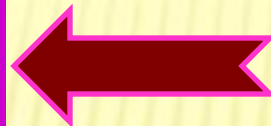
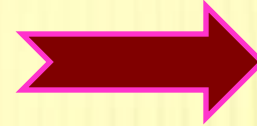
❖ Mariyamman Higher Secondary
School, Samayapuram, Trichy

❖ 21.2.2011 to 25.2.2011.



OUT REACH PROGRAMMES

- ❖ M.Phil Students
- ❖ Mariyamman Hr. Secondary School, Samayapuram
- ❖ 11th std students
- ❖ 16.2.2012 to 6.3.2012



- ❖ COMQUEST
- ❖ 12th students at
- ❖ Govt.Hr.Secondary School, Amoor
- ❖ 22.7.2014

- ❖ COMQUEST
- ❖ 12th students
- ❖ Govt.Hr.Secondary School, Sirugambur
- ❖ 23.7.2014



INDUSTRIAL VISIT

❖ B.Com Students

❖ Ganga, Cauvery Fertilizer Corporation Ltd., Konalai, Samayapuram, Trichy.



❖ M.Com Students

❖ Metal Engineering Company, Trichy .

PAPER PRESENTATIONS

✓ M.Phil Students

✓ 07.12.2009



Technology Development in Banking Sector, Role of Commercial Banks in SSI and Credit Value

✓ M.Com Students

✓ 30.01.2010



E-Ticketing, Electronic Data Interchange and Electronic Fund Transfer

✓ M.Phil Students

✓ 11.01.2011



Business Education in a changing World, Cell phone Tower - Gift or curse, Indian Financial System, Reward Management and E-Banking

WORKSHOP

One Day Workshop on **LIVING LIFE
TO THE FULLEST** by Dr.P.Gowri
Arvind, M.B.B.S, Dr.Shaista Sivakumar,
M.S.W,PhD, Ms.Sheela, Academic
Advisor, Dr.Balaguru, Ayurvedha Doctor
and Yoga Expert on 05.02.2011



One Day Workshop on **RESEARCH
METHODOLOGY** by Dr.A.Kanmani
Joan of Arc, Dr.V.Sambath,
Dr.V.Nagajothi on 29.10.2012.

ORIENTATION PROGRAMME

PROMOTION OF YOUTH ENTREPRENEURSHIP

**Dr. Mrs.
Jeyalakshmi, Senior
Programme Co-
ordinator, IECD, BARD, T
richy.**



**Thiru
N.Kanakasabapathy
Vice President
TIDITSSIA, Trichy**

**Dr.Arul Jeganathan Raj
Professor,Department
of Manangement
Studies,SIGC,Trichy**

**Prof .S.Abdul Rasheed
Secretary, TIDITSSIA,
Trichy**

ORIENTATION PROGRAMME

✨ 27.08.2011
 ✨ Vocational
 Courses to UG
 Students and
 College Teachers
 under CBCS



RESOURCE PERSON
K.PARTHSARATHY.,
 Professor and Head
 Department of Life Long
 Learning and
 Director IECD

✨ 26.3.2012
 ✨ Promotion of Youth
 Entrepreneurship



RESOURCE PERSON
K.PARTHSARATHY.,
 Professor and Head
 Department of Life Long
 Learning and
 Director IECD

✨ 27.3.2012
 ✨ Promotion of Youth
 Entrepreneurship



RESOURCE PERSON
K.PARTHSARATHY.,
 Professor and Head
 Department of Life Long
 Learning and
 Director IECD

AWARENESS PROGRAMME

The District Industries Centre, Information on Prime Minister's Employment Generation Project, Small and Medium Scale Enterprises Policy and Department of Commerce, Shrimati Indira Gandhi College jointly organized an Awareness Programme on **"SETTING UP AN ENTERPRISE"** on 11.12.2009.



IN-HOUSE ACTIVITIES

Programme	Number of Activities
Lecture Programme	23
Faculty Development Programme	12
Inter Departmental Linkages	11
Out Reach	5
Industrial Visit	2
Paper Presentations	3
Workshop	2
Orientation	4
Awareness	1
Total	63

EXTENSION AND OTHER ACTIVITIES COORDINATORS

EDC  **MS.A.HEMALATHA**

N.S.S  **MS.N.BHUVANESWARI**

YRC  **MS.K.POORNAPUSHKALA**
MS.M.UMAMAHESWARI

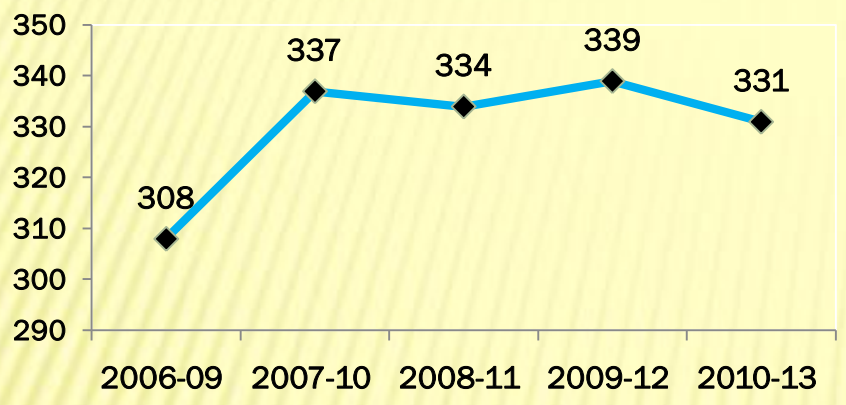
CONSUMER CLUB  **MS.N.SHANTHI**
MS.R.VANI

ASSOCIATION SECRETARIES  **MS.A.GEETHA**
MS.A.MAHARASI

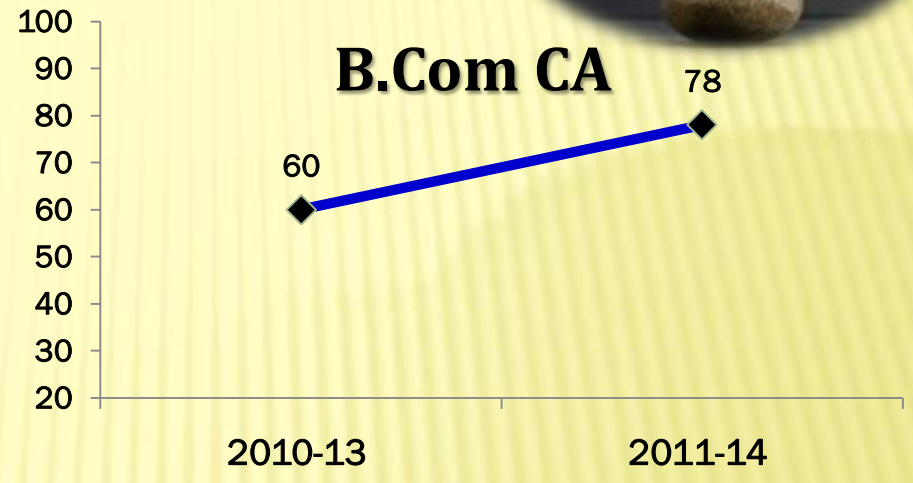
STUDENTS' STRENGTH



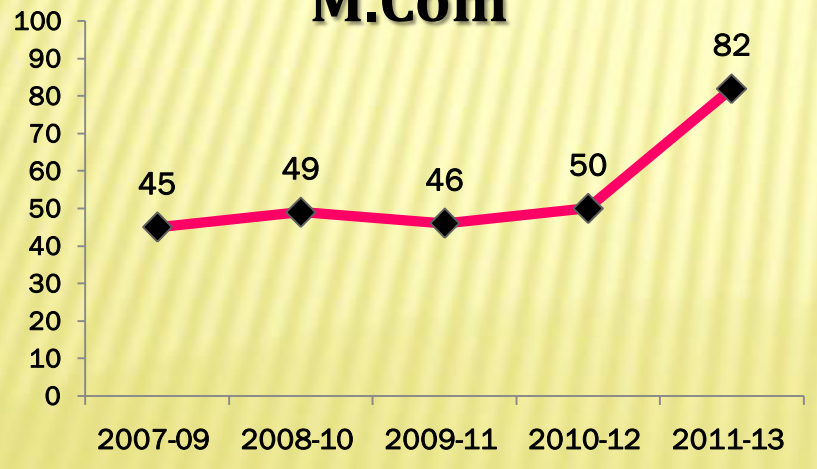
B.Com



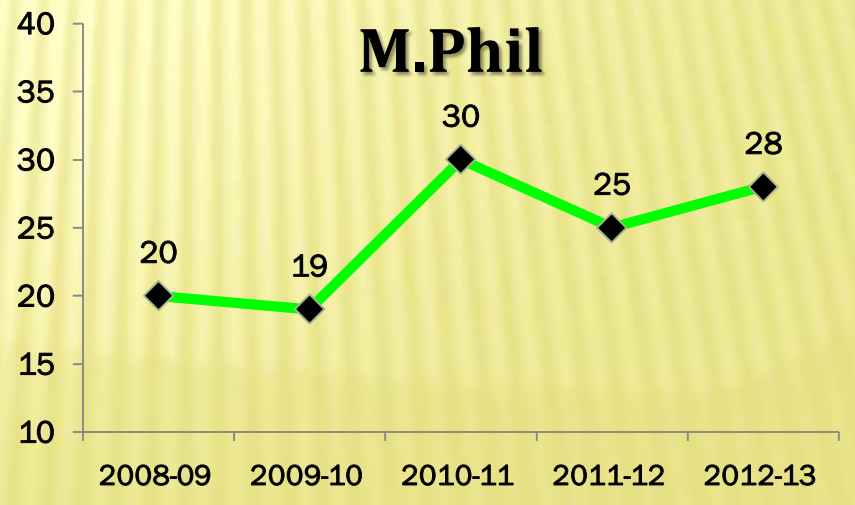
B.Com CA



M.Com

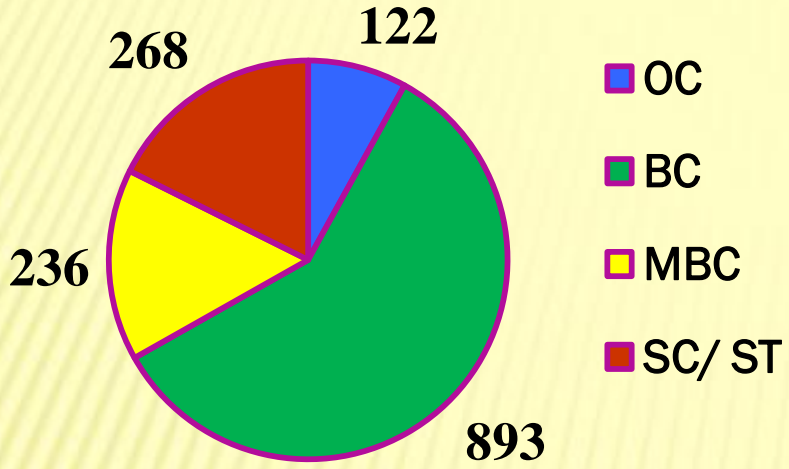


M.Phil

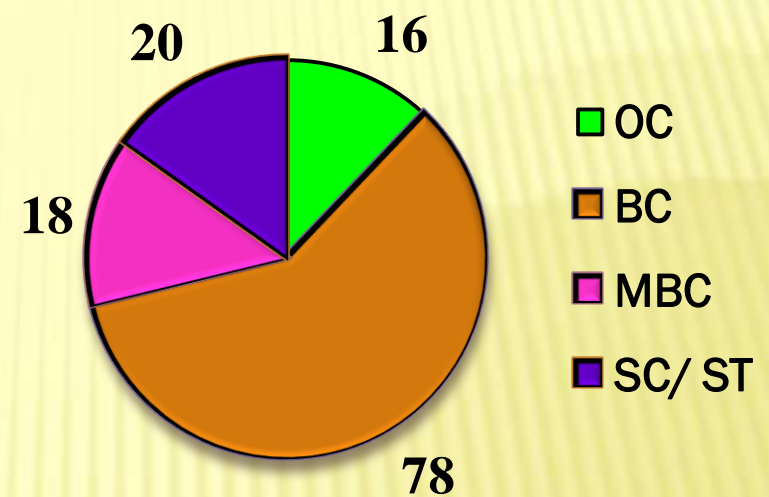


CATEGORYWISE DETAILS

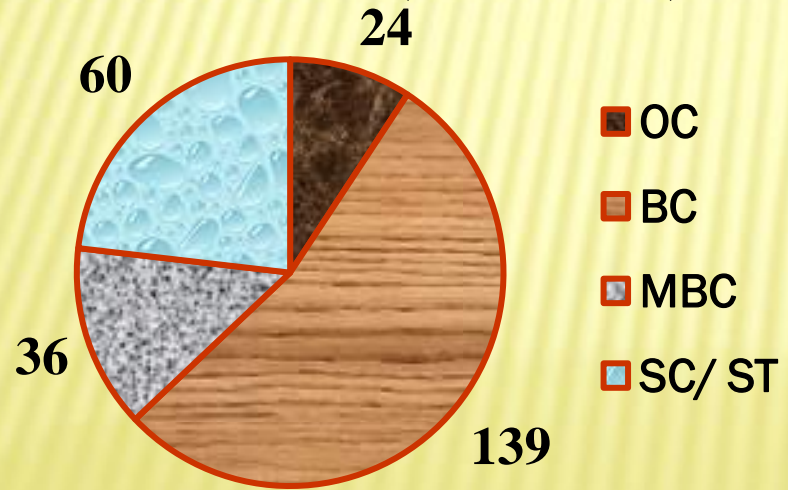
B.Com (2006 - 2013)



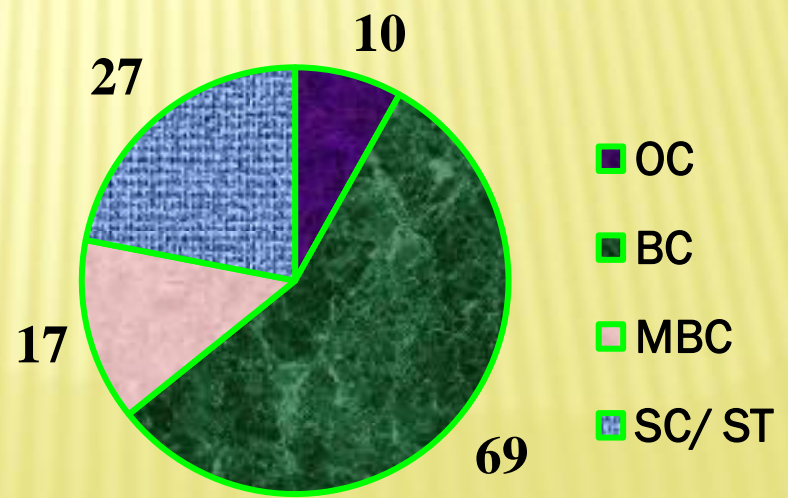
B.Com CA (2010 -2014)



M.Com (2007 - 2013)

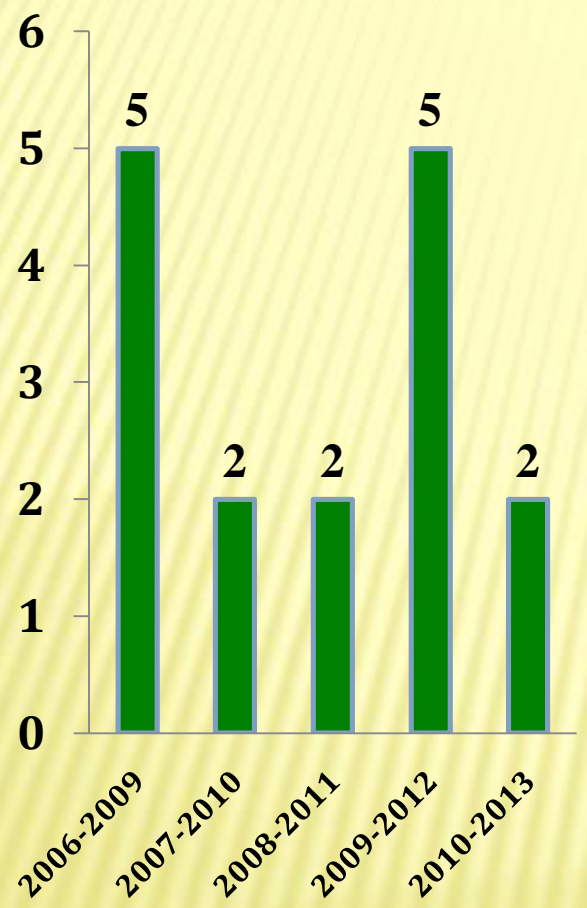


M.Phil (2008 – 2013)



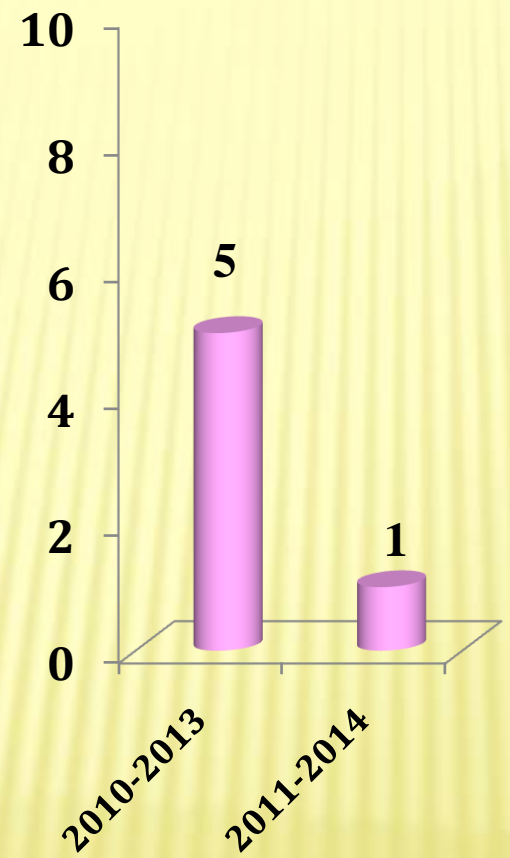
UNIVERSITY RANKS (36)

B.Com



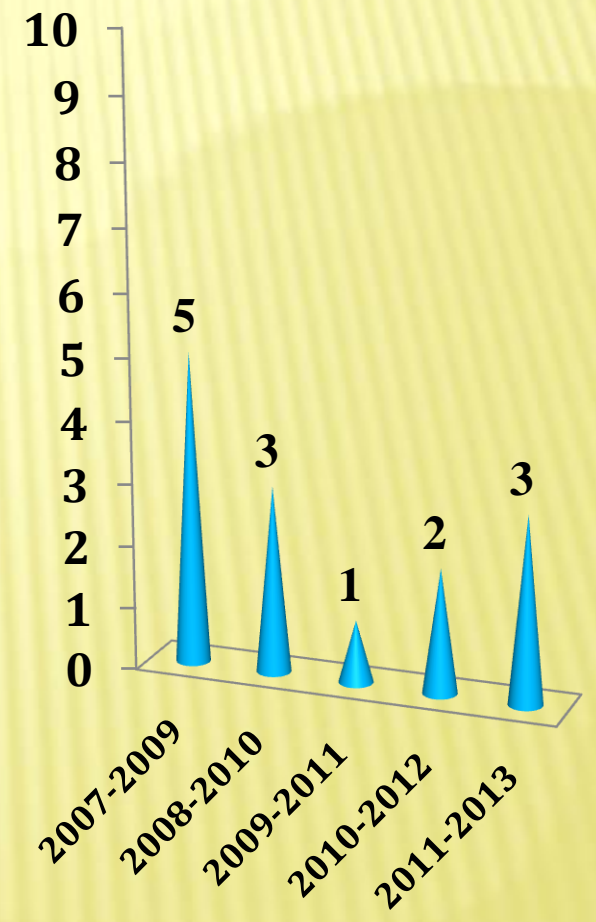
TOTAL : 16

B.Com CA



TOTAL : 6

M.Com



TOTAL : 14

SANSKRIT-GOLD MEDALIST



K.PREETHI OF III B.COM (2011-14)

55 FIRST UNIVERSITY RANK HOLDER

B.COM



R.PARAMESHWARI

FIRST UNIVERSITY

RANK

(2011 - 2014)



56 **FIRST UNIVERSITY RANK HOLDER**

M.COM



N.REVATHY
FIRST UNIVERSITY
RANK
(2012 - 2014)



RANK HOLDERS



B.COM



K.PREETHI
GOLD
MEDALIST



R.PARAMESHWARI
I RANK



R.RITHUSHARMA
XV RANK



B.SARANYA
XVI RANK

M.COM



N.REVATHY
I RANK



A.JEYASEELI
VII RANK



S.K.SAISIRAVANI
IX RANK



K.GAJALAKSHMI
XI RANK

RANK HOLDERS



S.DEEPIKA
7 RANK



S.PRIYANKA
11 RANK



SJ.PREETHI
11 RANK



C.SANGEETHA
13 RANK



K.NITHYA
14 RANK



S.DEEPIKA
17 RANK

B.COM
CA

ACHIEVEMENTS!



OVER ALL ROLLING SHIELD



In the year 2013-2014 our Department received
the ***OVER ALL ROLLING SHIELD*** for Fine Arts

OVER ALL ROLLING SHIELD



In the year 2012-2013 our Department received the
***OVER ALL ROLLING SHIELD* for SPORTS**

OVER ALL ROLLING SHIELD



In the year 2014-2015 our Department received the ***OVER ALL ROLLING SHIELD*** for ***SPORTS***

⁶³ AWARDS RECEIVED BY STUDENTS

YEAR	STUDENT NAME	AWARD
2009-2010	A.Akila Sankari	Best Vocalist
2009-2010	S.Rajarajeswari	Best Instrumentalist-(Violin)
2011-2012	C.Gomathi	Best Folk Dancer
2011-2012	F.Anju Philip	Best Singer
2011-2012	R.Aiswarya	Best NSS Volunteer
2011-2012	M.Karthikayeni	Oviya Kalaignan
2011-2012	M.Karthikayeni	Ilaya Bharathi
2011-2012	M.Bharathi	Best Singer
2012-2013	R.Vijayashree	Arivoli
2012-2013	M.Sahana Banu	Kavimugil
2012-2013	K.Foujiya Begum	Kavimugil
2012-2013	H.Ramalakshmi @ Vally	Ilakkiya Thendral
2012-2013	H.Ramalakshmi @ Vally	Kavi Nila



**AWARD FOR SLOKA
RECITATION (29.08.2011)**

**RUNNER UP AWARD AT
HOLY CROSS COLLEGE (2013-14)**



**OVERALL ROLLING SHIELD
FOR FINE ARTS (2013-14)**



For information regarding the Rolling Shield award, please contact the Principal, Holy Cross College, Chennai. The award is given to the student who has secured the highest marks in the Fine Arts subject in the 10th standard.



SPORTS



TALENT SHOWS



நீங்கதான்
தகுதிய
வளர்த்துக்கணும்!



TALENT SHOWS

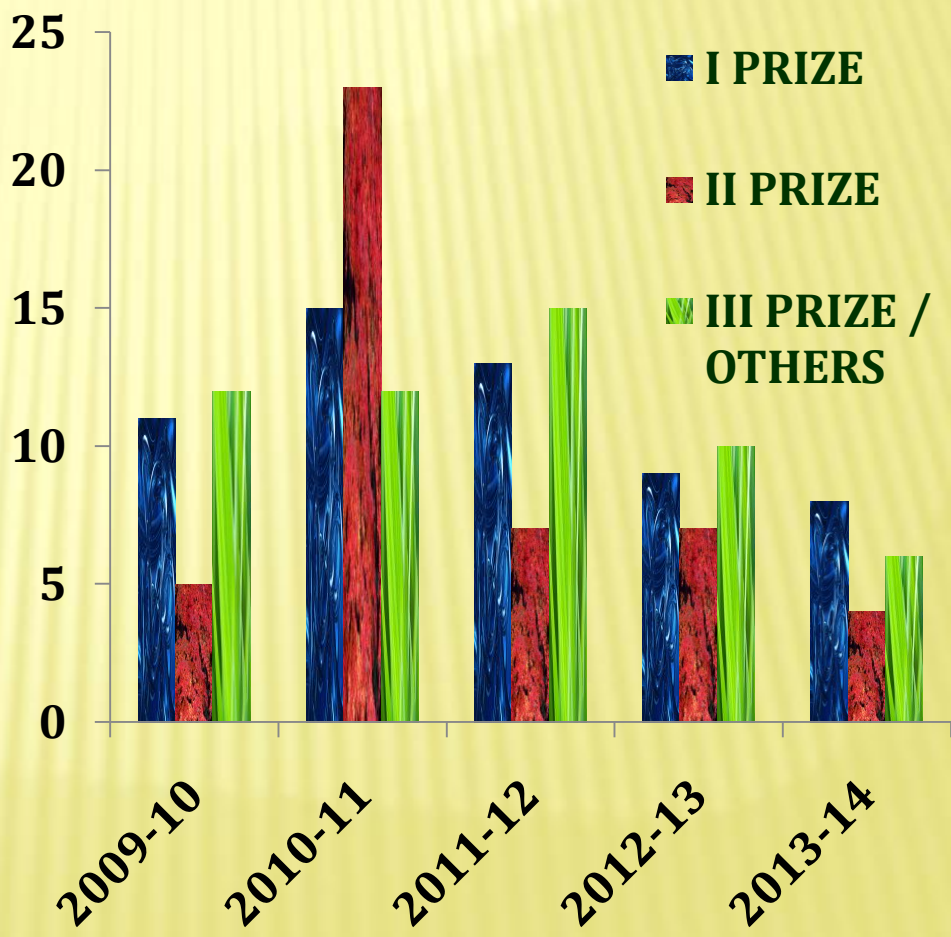


STUDENT ACHIEVEMENTS - INTER & INTRA COLLEGIATE



S.No	Year	Total Prize Achieved (Inter & Intra Collegiate)		
		I Prize	II Prize	III Prize
1	2009-10	11	5	12
2	2010-11	15	23	12
3	2011-12	13	7	15
4	2012-13	9	7	10
5	2013-14	8	4	6
Total		56	46	55

Total Prize Achieved :157



⁶⁹ **SEMINAR / WORKSHOPS
/ CONFERENCE BY
STUDENTS FOR LAST 5
YEARS**



Programme	2009 - 10	2010 -11	2011 -12	2012 - 13	2013 - 14	Total
Presented	8	3	12	63	5	91
Attended	26	26	29	156	32	269
Total	34	29	41	219	37	360

LIBRARY BOOKS

- **Total Number of Books in the Library – 515 Titles, 1858 Books**
- **Total Number of Magazines - MBA – 5 , General – 15**
 - Tamil Thozhilagham
 - Company Review
 - Pudhiya Ulagam
- **Total Number of Journals - 18**
 - ✚ Southern Economist
 - ✚ Chartered Accountant
 - ✚ Productivity News
 - ✚ Organization Management
- **Online Journals**
 - ◆ Delnet
 - ◆ Inflibnet
 - ◆ EBSCO
 - ◆ J.Gate

OUR LEARNING PARADIGMS

- ✦ **Chalk And Talk Method**
- ✦ **Slip Test**
- ✦ **Peer Learning**
- ✦ **Surprise Test**
- ✦ **Group Discussion**
- ✦ **LCD & E-Materials.**
- ✦ **Seminar And Quiz**
- ✦ **Guest Lectures**
- ✦ **Participatory Learning**
- ✦ **Remedial Classes For Slow Learners**
- ✦ **Motivation For Advanced Learners**



ICT BASED TEACHING LEARNING AIDS

- STUDY MATERIALS (11)
- QUESTION BANK (38)
- STUDY MATERIAL CDs (57)
- MINI LIBRARY BOOKS (203)
- ADVANCED LEARNERS MATERIALS (49)
- SLOW LEARNERS STUDY MATERIAL (6)



DEPARTMENT MINI LIBRARY (203)

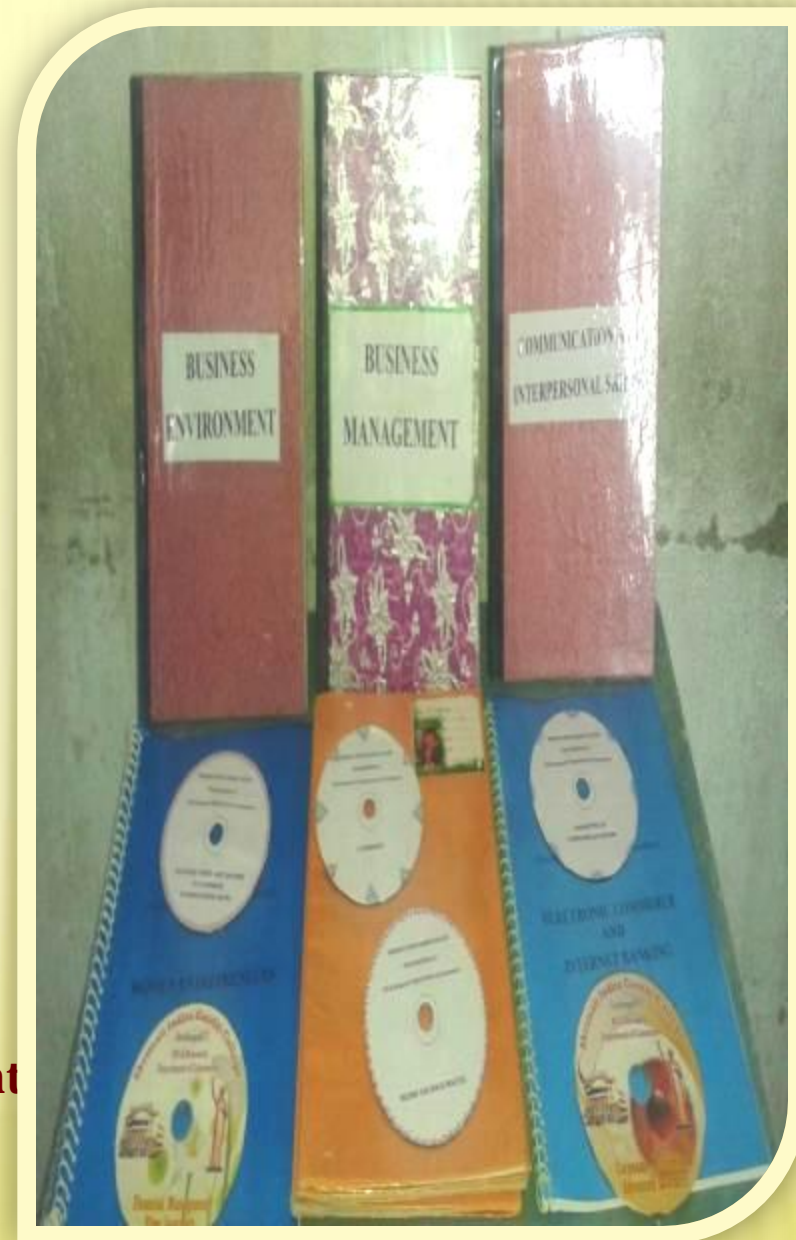


ADVANCED LEARNERS MATERIALS (49)

1. Mutual Funds
2. Godrej Industries HD History
3. Technology Development in Banking Sector
4. Electronic Data Interchange
5. Internet Computers Addiction Among Teens
6. Global & Cross Culture Human Resource
7. Greeting of Global Marketing
8. Consumer Responsibilities
9. Consumer Relationship Management
10. Consumer Courts and their Functions
11. Small Scale Sector and Green Banking
12. Green Banking & Rural Development
13. Technological and Socio Cultural Challenges or Changes
14. Green banking in Environmental Management
15. Business & Global Warming
16. Capital Market
17. Indian Financial System
18. Hospitality Industry



19. E-Banking
20. Business Education in a changing world
21. Growth of Tamilnadu tourism
22. India's Business culture
23. Interest free Banking and self help groups
24. Reward management
25. Commodity and commodity market in India
21. Growth of Tamilnadu tourism
22. India's Business culture
23. Interest free Banking and self help groups
24. Reward management
25. Commodity and commodity market in India
26. Indian overseas Bank
27. Consumer rights
28. Implication of E-commerce
29. E-marketing
30. Recent trends in Health care and development
31. A role of commercial bank in SSI (2 Copies)
32. Cell phone Towers-Gift or curse
33. On line trading



76

34.E-fund Transfer

35.E-learning

36. Tele medicine

37.E-tourism

38.E-waste management

39.E-publishing

40.E-Business

41.E-Ticket

42.E-Banking

43.E-Payment

44.Rural Entrepreneurship (2copies)

45.Electronic commerce & internet banking

46.Technology Development in banking Sector

47.Retail banking & business strategy

48.Women Entrepreneurs

49.Tamilnadu Newprints & papers LTD



SLOW LEARNERS STUDY MATERIALS (6)

- 1. Business Accounting**
- 2. Management Accounting**
- 3. Cost Accounting**
- 4. Financial Management**
- 5. Computer Application in Business**
- 6. Corporate Accounting**



QUESTION BANK (38)

1. Financial management (2copies)
2. Income Tax Law &practice
3. Insurance
4. Office management tools
5. Personal Hygiene
6. Communication and Interpersonal skills
7. E-commerce (2 copies)
8. Strategic management
9. Marketing
10. Company Law and secretarial practice (3 copies)
11. Security Analysis and portfolio management (3 copies)
12. Quantitative Techniques for Business Decision Making
13. Principles of Accountancy
14. Advanced corporate Accounting
15. Financial services (2 copies)



QUESTION BANK (38)

16. Computer Application in Business
17. Research Methodology
18. Organisational Behaviour
19. Corporate Laws
20. Management Accounting (2 copies)
21. Entrepreneurial Development (2 copies)
22. Services Marketing
23. Managerial Economics
24. Labour Law (2 copies)
25. Banking theory law and practice (2 copies)
26. Business Communication (2 copies)
27. Personnel Management
28. Business Law (2 copies)
29. Business Management
30. Auditing
31. Marketing(Tamil)
32. Business Environment(Tamil)
33. Banking Theory Law And Practice(Tamil)
34. Auditing(Tamil)
35. Business Communication(Tamil)
36. Business Economics(Tamil)
37. Financial Services(Tamil)
38. Company Law&Secretarial Practice(Tamil)



STUDY MATERIALS (11)

- ≈ **Communication and Interpersonal skills**
- ≈ **Office management tools**
- ≈ **Personal Hygiene**
- ≈ **E-commerce (2 copies)**
- ≈ **Marketing**
- ≈ **Company Law and secretarial practice**
- ≈ **Financial services**
- ≈ **Business Management**
- ≈ **Business Environment**
- ≈ **Economics of Transportation**
- ≈ **Insurance**





PEER LEARNING



SELF STUDY



Materials downloaded from various Websites on Various Research Topics were issued to the PG and M.Phil Students for their reference.

SEMINAR

GROUP DISCUSSION

QUIZ



ISSUE OF STUDY MATERIALS TO UG STUDENTS



ISSUE OF CDs TO UG STUDENTS



ISSUE OF QUESTION BANKS TO PG STUDENTS



SWOC ANALYSIS



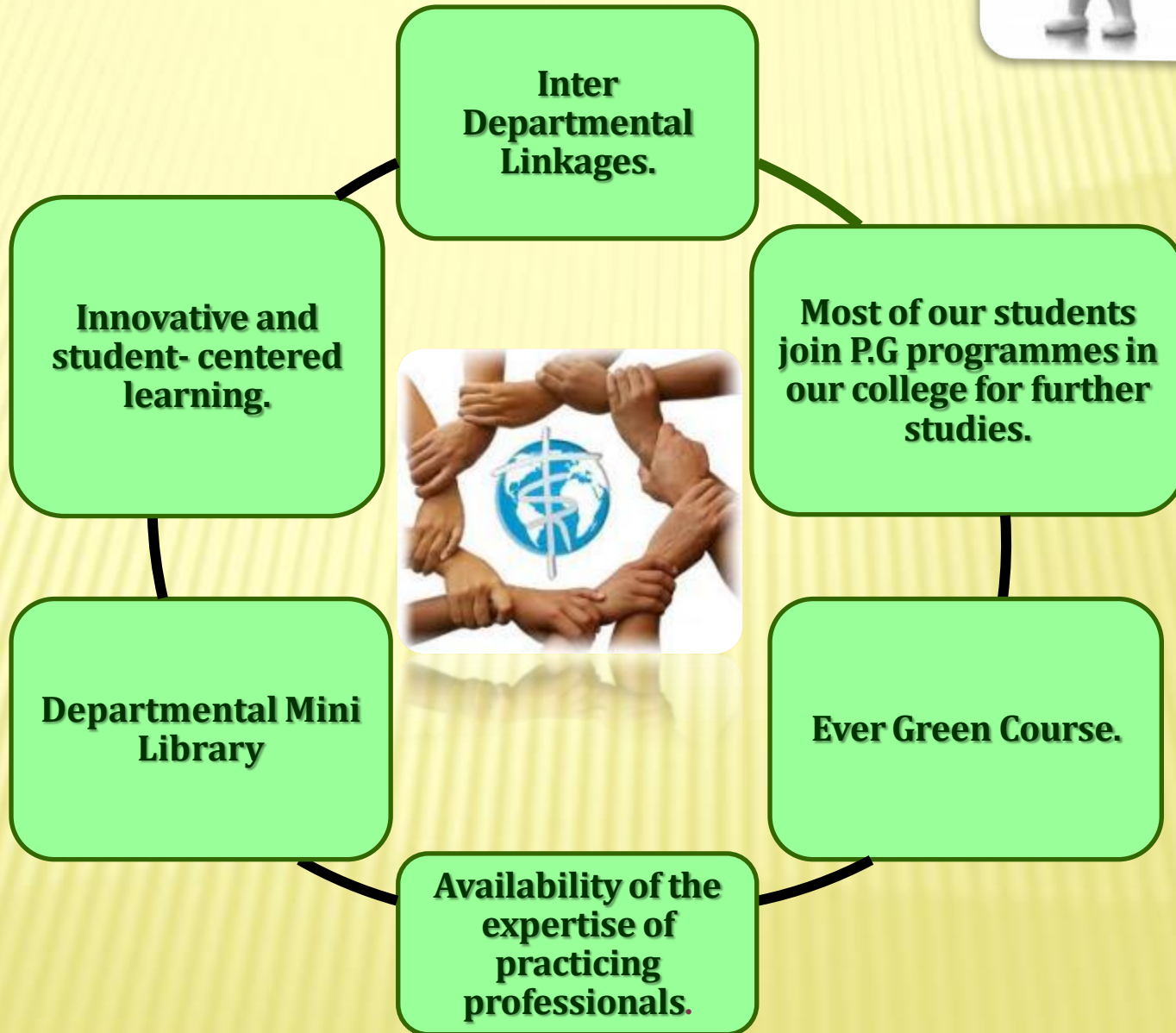
Strength

Weakness

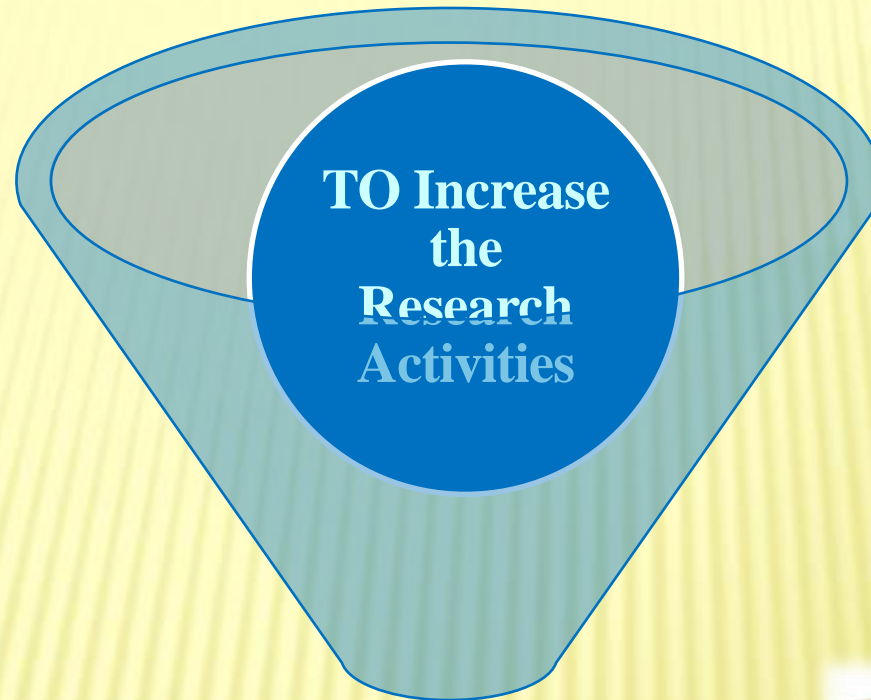
Opportunities

Challenges

STRENGTH



WEAKNESS



WEAKNESS



OPPORTUNITIES



There is a wide opportunity for students to join professional courses outside.

The work-time of the college enables some of our students to be employed after college hours in local firms.

Around 50% of our students attend enrichment and value added courses after college hours, thereby getting trained to become entrepreneurs.

CHALLENGE

Student find it difficult to get placed because if lack of communication skills



To motivate faculties to publish more articles in various Journals.



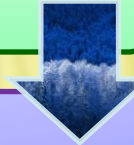
FUTURE PLAN



To produce more Ph.D Holders



To apply for Funding Agencies



To conduct National and International seminars



To motivate Staff Members to publish more Articles in the reputed Journals



COMPARATIVE STATEMENT

(2004 – 2009 & 2009 – 2014)

PARTICULARS	2004 - 2009	2009 - 2014
Courses	B.COM – 1984 M.COM – 1987 M.Phil - 2005	B.COM CA – 2010 Ph.D – 2013
No.of Faculties	Full Time – 24 Part Time - 3	Full Time – 33 Part Time - 2
Ph.D Holders	2	3
Pursuing Ph.D	6	5
NET / SLET	1	3
Students Strength	1091	1287
Staff Recognition	-	4
College Library Books	1500	1858

COMPARATIVE STATEMENT

(2004 – 2009 & 2009 – 2014)

PARTICULARS	2004 - 2009	2009 - 2014
University Ranks	B.COM – 28 M.COM - 12	B.COM –16 M.COM – 14 B.COM CA - 6
Department Mini Library	60	203
University First Rank	3	2
Success Rate	B.COM – 79% M.COM – 92% M.Phil – 100%	B.COM – 97% M.COM – 80% B.COM CA – 98% M.Phil – 100%
Staff involved in Extension Activities	11	8
Student Awards	4	13

COMPARATIVE STATEMENT

(2004 – 2009 & 2009 – 2014)

PARTICULARS	2004 – 2009	2009 – 2014
Short term Course	-	1
Fine Arts Cup	4	1
Shield in Sports	1	2
Orientation	5	7
FDP	24	33
Seminar, Paper Presentation by Student	-	269
ICT Based Learning Materials		
1. Question Bank	7	38
2. Study material	5	11
M.Phil Guidance	14	10

BEST PRACTICES OF OUR DEPARTMENT

- 1. Preparation of Learning Material and Tutorial in all Subjects to support Slow Learners**
- 2. Creation of Awareness on Income tax, computation, saving for tax Exemption, e-filing of Income tax and Incometax returns to tax payers of the college**
- 3. Tutor ward system and Student mentoring for academic and personal problems**

Thank
You

