



YEAR OF ESTABLISHMENT : 1994

VISION AND MISSION OF BBA



VISION:

To inspire students to become good administrators to develop the nation

MISSION:

To impart high quality education for improving the quality of life and serve society

STAFF PROFILE

Head:Dr.G.Kalaichelvi,M.Com.,M.Phil.,B.Ed.,Ph.D.,M.B.A



**MEMBER OF Board of
studies(BARD) FROM 2009-
2012**

**Senate Member from June
2013**

Faculty Members:13



**M.Kaladevi, M.com
, B.Ed, M.phil,
SLET, M.B.A**



**R.Anitha
SanthanaMary
, M.com, M.phil
, M.B.A**



**P.Buvaneswari
, M.com, M.phil**



**R.Bala
Saraswathi,
M.com, M.phil**



**J.Saradha,
M.com, M.phil,
M.B.A**



**P.Shobana,
M.C.S, M.phil,
M.B.A**



**U.Lavanya, M.B.
A, M.phil, B.Ed, P
GDCA**



**A.Kavitha, M.co
m, M.phil, M.B.A**



**B.Revathi, M.B.A
, M.phil**



**R.Ramya, M.com
, M.phil**



**T.Latha, M.com,
B.Ed, M.phil**



**K.Divya, M.B.A,
M.phil**

QUALIFICATION DETAILS

Qualification

No of Staff

Ph.D

1

M.Phil

12



SLET : M.Kaladevi

Submitted Thesis: R.Balasaraswathi

Pursuing Ph.D :R.Anithasanthanamary

J.Saradha



*A Research Guide
for Students*

Our staff members are guiding
M.phil Research Scholars in
Commerce & Management

Research

Faculty Name	No. of Projects Guided										Total
	2009-10		2010-11		2011-12		2012-13		2013-14		
	PG	M.Phil	PG	M.Phil	PG	M.Phil	PG	M.Phil	PG	M.Phil	
G.Kalaichelvi		2		2		4	4	4	3	3	22
M.Kaladevi		1		2		2	4	2	3	2	16
R.Anitha santhanamary							3		3	2	8
P.Buvaneswari							3		3		6
J.Saradha							3	3	3	1	10
P.Shobana							3		3		6
R.Balasaraswathi				2		2	4	2	3	2	15
D.Vaishnavi							3	3	3		9
A.Kavitha									3		3
U.Lavanya									3		3
R.Ramya									3		3
Total	0	3	0	6	0	8	27	14	33	10	101



CONFERENCES, WORKSHOPS & SEMINARS



Faculty Name	National Level	International Level	Regional	Papers Presented	Total
Dr.Ms.G.Kalaichelvi	1	2	-	3	3
Ms.M.Kaladevi	1	-	-	1	1
Ms.M.Balasaraswathi	1	2	1	4	4
Ms.R.Anitha Santhana Mary	1	2	-	3	3
Total	4	6	1	11	11

Publications

Conferences
Journal Articles
Proceedings

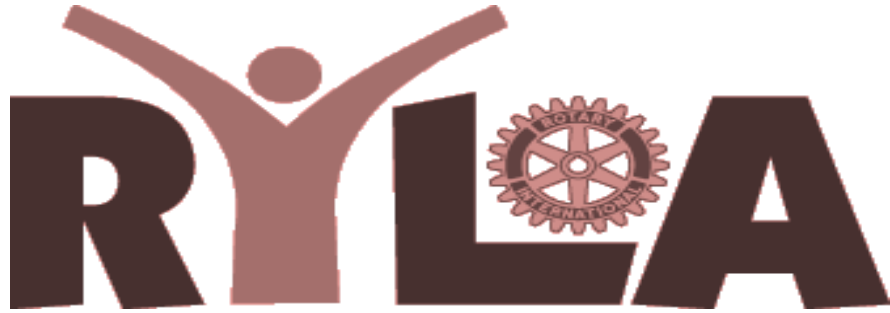


Faculty Name	2012-2013		2013-2014		Total
	NJ	INJ	NJ	INJ	
Dr.G.Kalaichelvi	1	-	-	1	2
Ms.M.Kaladevi	1	-	-	-	1
Ms.R.Anitha Santhana Mary	1	-	-	1	2
Ms.R.Balasaraswathi	1	-	-	1	2
Total	4			3	7

Participation in FDP Programmes

S.No	Date	Details	Resource persons	No. of participants
1.	11.08.2011 to 13.08.2011	IT for non-IT teachers and administrative staff	Mr.E.Sugantha Nivas, Trainer, ICTACT, Chennai	4
2.	11.08.2011 to 14.08.2011	Effective use of ICT for teaching – Skills for E-Content Development	Faculty members from Department of Educational Technology of Bharathidasan University	2
3.	20.3.2013 to 25.03.2013	Entrepreneurship training for College Teachers	Faculty members invited from various universities in Tamilnadu	5
4.	22.11.2013	A Demonstration on the Use of EBSCO Information Services	Mr.D.T.Edwin, Training Manager (South India) EBSCO Information Services India Pvt. Ltd.	14
5.	23.11.2013	Selection, Development and use of Enrichment Materials	Mr.N.Sekar, Former Senior Executive (Retd,) BHEL, Trichy.	14

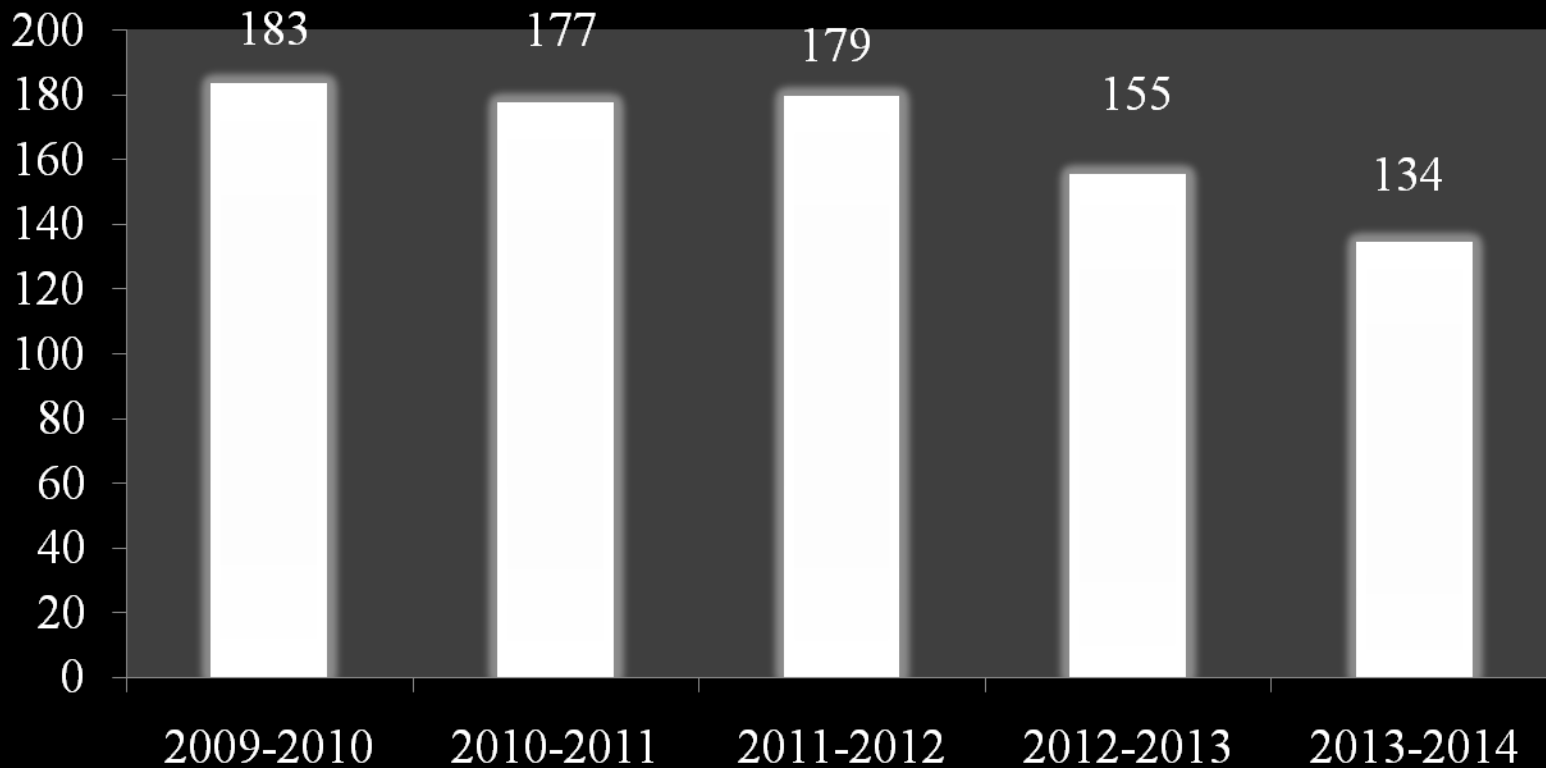
STAFF PARTICIPATION IN EXTENSION ACTIVITIES



S.NO	NAME OF THE STAFF	EXTENSION ACTIVITIES	YEAR
1	J.Saradha	Rotaract Club	2009-2011
2	R.Anitha santhanamary	Quiz club	2010-2011
3	R.Anitha santhanamary	Rotaract Club	2011-till date
4	P.Buvaneswari	Rotaract Club	2011-till date



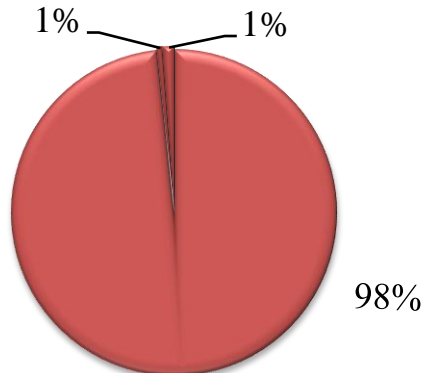
STUDENTS ENROLLED



PERCENTAGE OF STUDENTS FROM SAME STATE, OTHER STATE, ABROAD

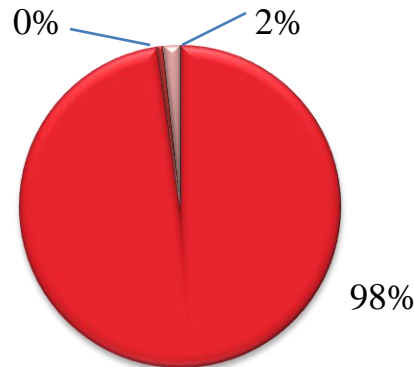
2009-2010

- % of Students from the Same State
- % of Students from other State
- % of Students from Abroad



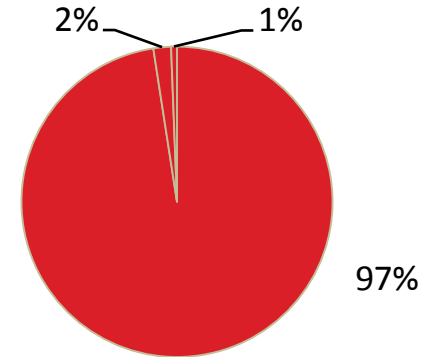
2010-2011

- % of Students from the Same State
- % of Students from other State
- % of Students from Abroad



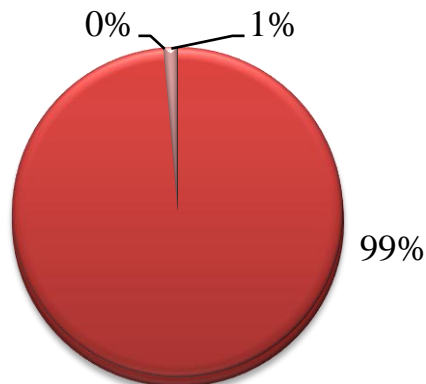
2011-2012

- % of Students from the Same State
- % of Students from other State
- % of Students from Abroad



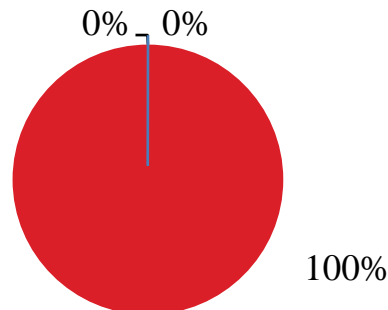
2012-2013

- % of Students from the Same State
- % of Students from other State
- % of Students from Abroad



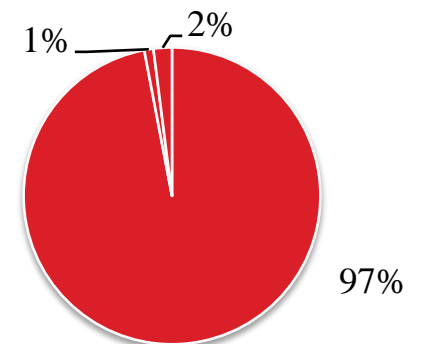
2013-2014

- % of Students from the Same State
- % of Students from other State
- % of Students from Abroad



2009-2014

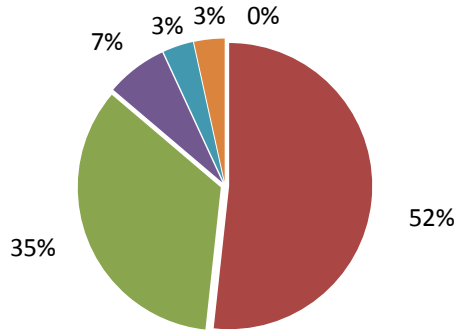
- % of Students from the Same State
- % of Students from other State
- % of Students from Abroad



CATEGORY WISE ENROLLMENT

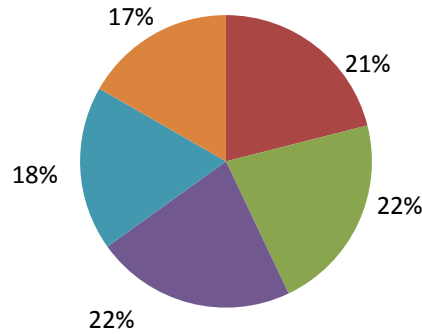
OC

■ 2009 - 10 ■ 2010-11 ■ 2011-12
■ 2012-13 ■ 2013-14



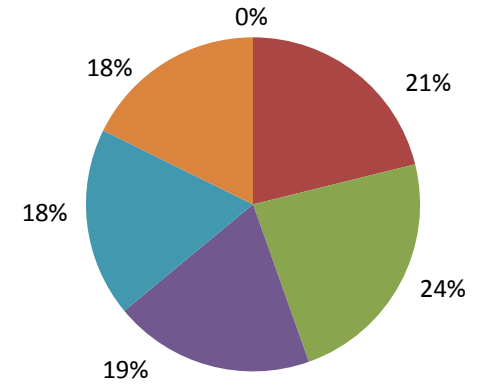
BC

■ 2009 - 10 ■ 2010-11 ■ 2011-12
■ 2012-13 ■ 2013-14



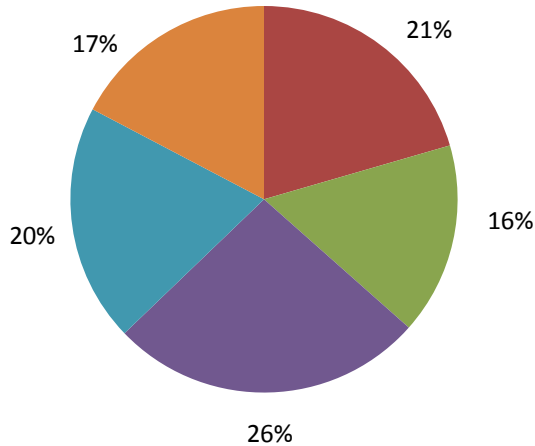
MBC

■ 2009 - 10 ■ 2010-11
■ 2011-12 ■ 2012-13
■ 2013-14



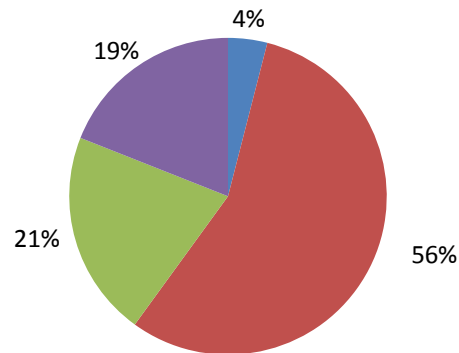
SC/ST

■ 2009 - 10 ■ 2010-11 ■ 2011-12
■ 2012-13 ■ 2013-14



2009-2014

■ oc ■ bc ■ mbc ■ sc/st



TEACHING – LEARNING TECHNIQUES

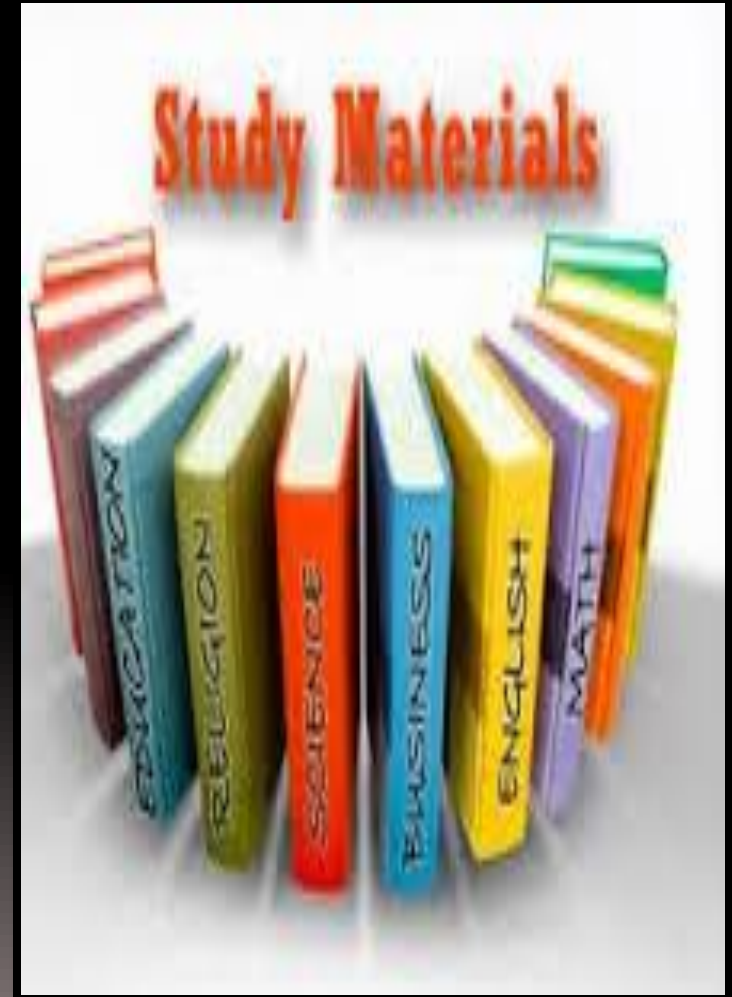
- 1.Chalk & Talk Method
- 2.Assignment
- 3.Seminar
- 4.Group Discussion
- 5.Role Playing
- 6.Case Study anlyasis



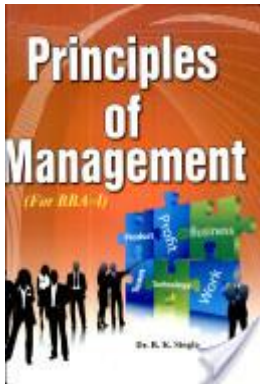
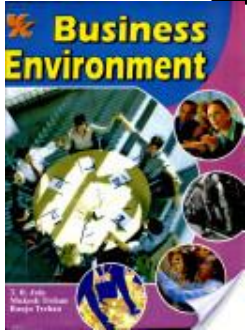
Teaching ☆
Learning ☆
Methodologies ☆

Study Materials for the benefit of students

1. Financial accounting
2. Entrepreneurial Development
3. International Business
4. Services Marketing
5. Stock Exchange Practices
6. Business Environment
7. Production Management
8. Organizational Behaviour
9. Financial Management
10. Management Accounting
11. Business Policy
12. Marketing Management
13. Business laws



LEARNING RESOURCES IN LIBRARY



TITLES

→ 336

VOLUMES

→ 749

E-RESOURCES

→ INFLIB NET

→ DEL NET

→ EBSECO

RESULT

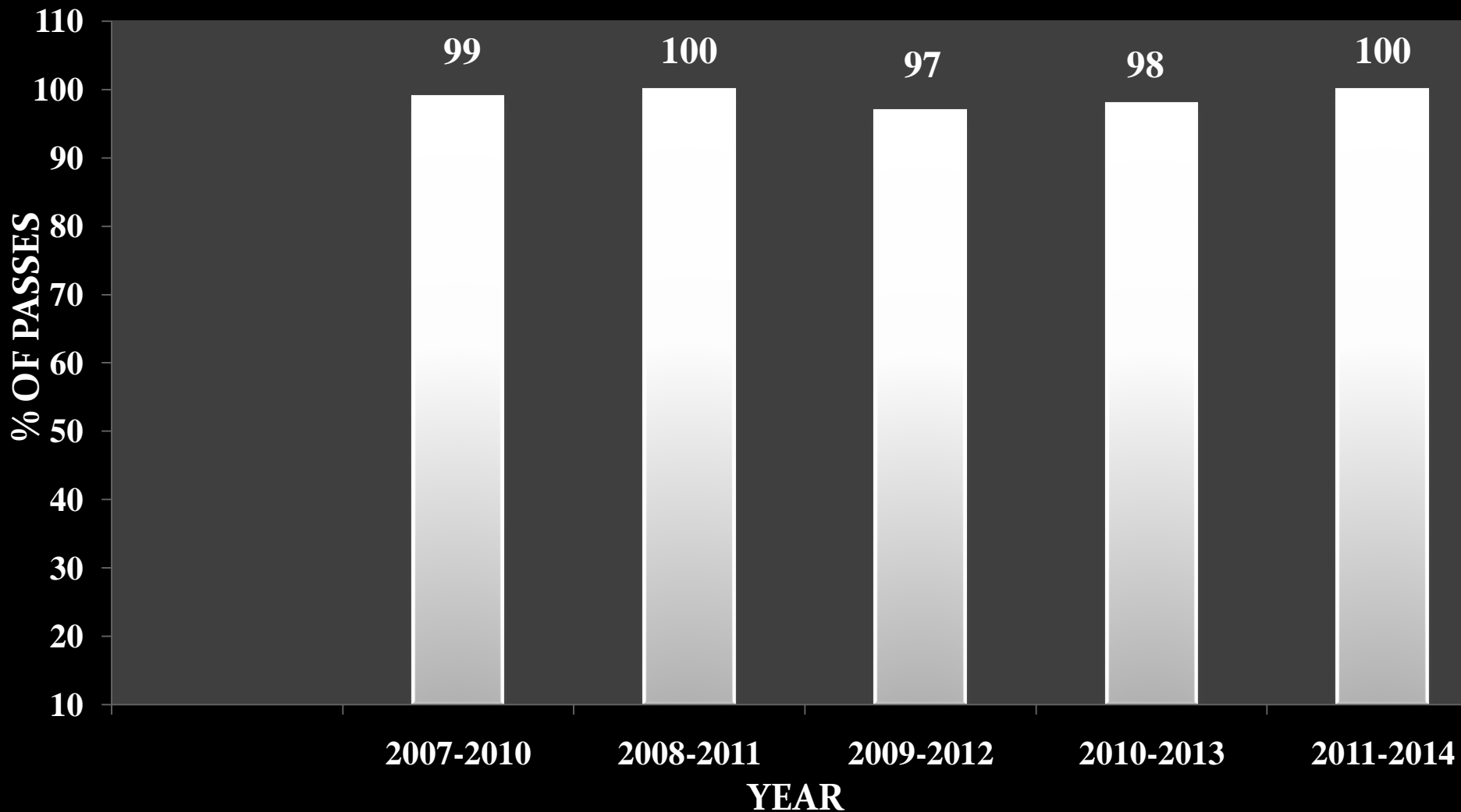
The word "RESULT" is rendered in a bold, 3D green font. A magnifying glass with a black handle and a silver frame is positioned over the letter 'S', which is slightly larger and more prominent than the other letters.

ANALYSIS

A magnifying glass with a black handle and a black frame is shown. The lens is focused on the word "ANALYSIS" in a bold, dark blue font. The background behind the lens is a light blue surface with a pattern of binary code (0s and 1s) that appears to be on a piece of paper with a torn edge.



COMPARATIVE STUDY OF UNIVERSITY EXAMINATION RESULTS



STUDENT ACHIEVEMENTS

ACHIEVEMENTS

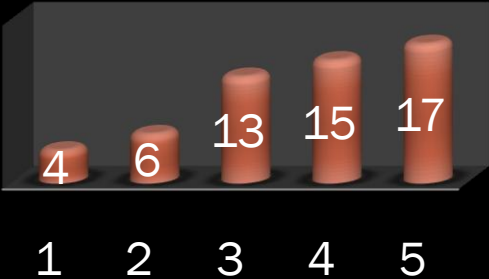




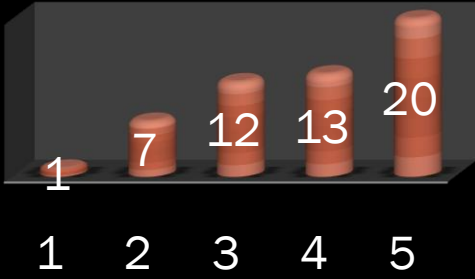
RANK HOLDERS



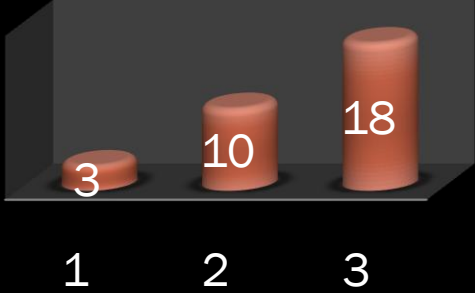
2009-2010



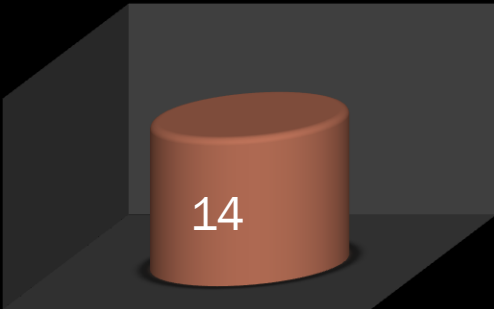
2010-2011



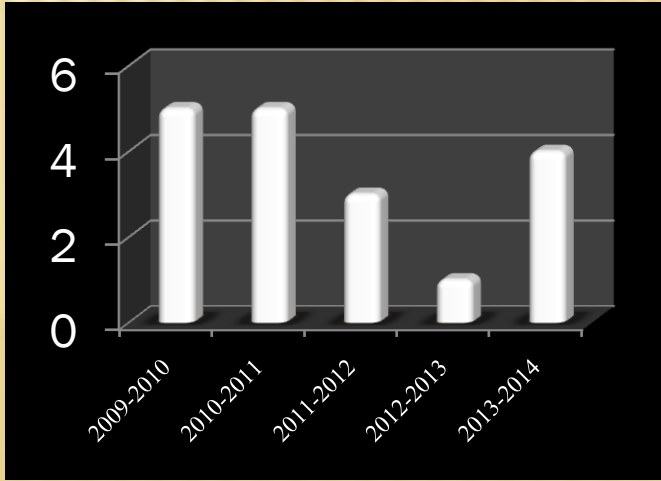
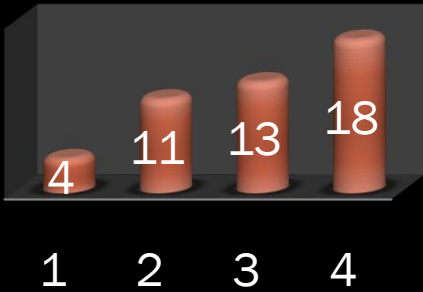
2011-2012



2012-2013



2013-2014





Laurels of our Department



YEAR	I Prize	II Prize	III Prize	IV Prize	Awards	Number of prizes
2009-2010	6	6	5	1	Gift hamper	19
2010-2011	1	3	4	3	➤ Swami Vivekanandha award ➤ Published in the new indian Express ➤ Cash Prize of Rs.5250 and Gift worth of Rs.25000	14
2011-2012	3	2	1	-	-	6
2012-2013	1	1	3	1	➤ B'Certificate ➤ Paper Presentation	8
2013-2014	4	1	-	-	➤ Best Speaker Award ➤ Ministry of youth affairs, Government of India at Ranchi Jharkand	7

PLACEMENT DETAILS



BBA	2007-2010	2008-2011	2009-2012	2010-2013	2011-2014
No. of Students Placed	3	5	17	10	10



Association activities (2009-2014)

Total-21



One day Workshop	4
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Lecture Programme	11
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Programs Conducted with Other institution, IECD Of BARD	3
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National Seminar (“Role of ICT in Banking Sector”)	1
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Interdepartmental Linkage Programme	2
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ONE DAY WORKSHOP



DATE:21.08.2009

The Department of Business Administration and the Department of Economics conducted a One Day Workshop on “Employability”. Dr. L.J.Charlas, Reader, Department of Commerce, St. Joseph’s College, Trichy, gave a talk on “Interview”. Prof. Garnet Fernandez, Vice Principal & Lecturer, Department of English, St. Joseph’s College, Trichy gave a talk on “Business Communication in English” and Prof. J. Charles, Lecturer, Department of Physics, St. Joseph’s College, Trichy gave a talk on “Internet for Job Seekers”.

ONE DAY WORKSHOP



DATE :04.08.2010

The Departments of Economics and Business Administration conducted a One Day Workshop on “Environmental Issues” and an Essay Competition. Dr.Vijaya Raghavan, Post Doctorate in Plant and Tissue Culture, Department of Crop Physiology, National Research Centre, TNAU, Vamban, Pudukkottai gave a talk on “Global Warming on Future Perspectives”. Dr.S.Sudhakaran, Assistant Professor, HH Rajah’s College, Pudukkottai gave a talk on “Conserve Nature and Save our Environment” and Dr.D.Kumar, Reader, Department of Economics, Jamal Mohammed College, Trichy gave a talk on “Climatic Change”.

ONE DAY WORKSHOP

One day Orientation Training Programme on promotion of Youth Entrepreneurship
Mr.C.Ramasamy Desai,Project Director, Periyar TBI,Vallam Basic Requirements to start an industry, Dr.Arul Jeganathan Raj Prof.Dept of Management, Shrimati Indira Gandhi College Trichy-2 gave a talk on Youth Entrepreneurship- Need of the Hour, Dr. J.Francis Mary, Director, Dept Of Management Shrimati Indira Gandhi College Trichy-2 gave a talk on Types and Characteristics of an Entrepreneur

26.03.2012

IECD, Bharathidasan University, Department of Commerce, Business Administration and Bank Management jointly conducted a One Day Training Programme on "Promotion of Youth Entrepreneurship". Mr. C. Ramaswamy Desai, Project Manager, IECD, Bharathidasan University, Trichy delivered the valedictory Address. 26.03.2014

26.03.2014

LECTURE PROGRAMME



“Lateral Thinking” by Dr. John, Reader in Commerce, St. Joseph’s College, Trichy on 23.07.2009



“Stock Exchange Practices” by Thiru.T.K.Sridhar, Head, Singar Academy, Tiruchirappalli on 11.08.2010

LECTURE PROGRAMME



"Quality of Personal Life" by Dr.Mubarak Ali, Associate Professor, Department of Commerce, Jamal Mohammed College, Trichy on 6.07.2011

Seminar on "Stock Market and Mutual Funds" by Mrs. Padma Mahadevan, Financial Consultant, Trichy was the Resource Person on 26.07.2011

Lecture Programme on "Past, Present and Future – Which do you prefer?" by Dr.S.Sudhakaran, Assistant Professor, Department of Botany, H.H.Raja's College, Pudukkottai on 22.09.2011

LECTURE PROGRAMME

Lecture Programme on "Career Guidance for Women" by Mr.S.Singaravelu ,Head,Department of Commerce,N.P.R College of Arts and Science,Natham,Dindugul Dt on 21.01.12

Lecture Programme on "Self Esteem" by Dr.I.Narsis ,Assistant Professor,Department of commerce,H H Rajah's College,Pudukkottai on 21.02.12



"Soft Skills" by Dr.E.Mubarak Ali, Assistant Professor, Department of Commerce, Jamal Mohammed College, Trichy on 13.08.2012

LECTURE PROGRAMME



“Retail Opportunities and Challenges” by Ms.K.R.Mahalakshmi, Associate Professor, Department of Management Studies, Anna University, Trichy on 04.09.2012



"Career Opportunities in Management" on 7.10.2013. Mr. N. Sekar, Former Senior Executive, BHEL, Trichy

LECTURE PROGRAMME



"Latest Technology in Banking & Customer Service" by Mr. S. Hariharan, Chief Manager, Canara Bank, Tiruchirappalli on 22.07.2014

Programmes Conducted with Other Institutions



A Short Term Course on “**Travel and Tourism Management**” & “**Tourism and Hospitality Management**” was conducted by the Department of Business Administration, Bank Management and Commerce in association with IECD (Institute for Entrepreneurship and Career Development), Bharathidasan University and Trichy Travel Federation from 1.9.2010 to 7.9.2010.

Programmes Conducted with Other Institutions



Institute for Entrepreneurship and Career Development (IECD), Bharathidasan University, Tiruchirappalli and Shrimati Indira Gandhi College jointly organized Five Days Workshop on **"Entrepreneurship Training for College Teachers"** From 20.03.2013 to 25.03.2013

Programmes Conducted with Other Institutions



The Department of Lifelong Learning, Bharathidasan University, Tiruchirappalli and Departments of Business Administration, Bank Management and Commerce, Shrimati Indira Gandhi College jointly organized the **"One Day Orientation on Vocational Courses to UG Students / College Teachers under CBCS"** ON 27.08.2011

NATIONAL SEMINAR



One Day National Level
Seminar on “Role of ICT in
Banking Sector” on
16.02.2013

Interdepartmental Linkage Programmes

Department of
Business
Administration



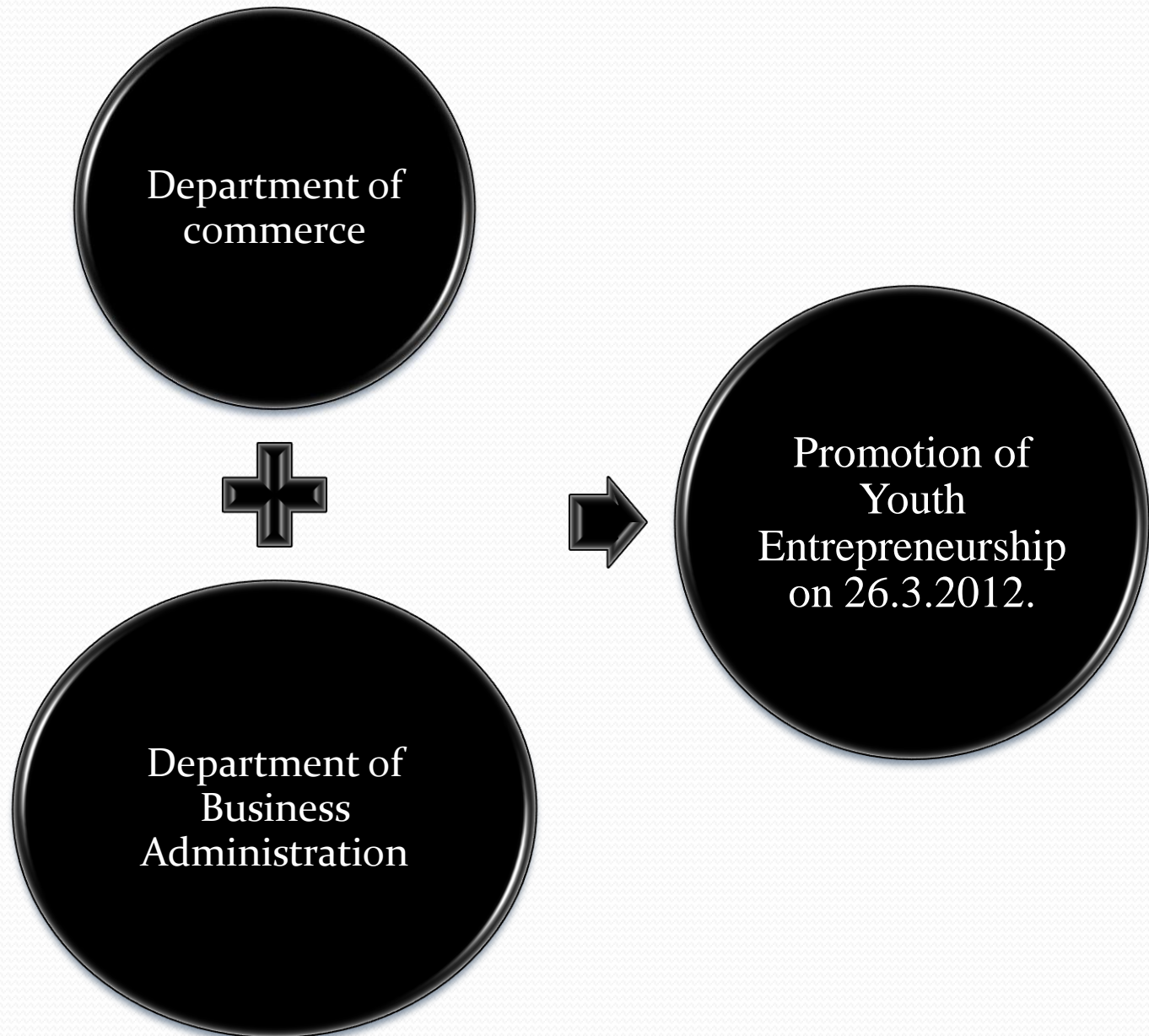
Department of
Economics



Employability on
21.08.2009



Interdepartmental Linkage Programmes



COMMUNITY ENGAGEMENT PROGRAMME



Environmental
Protection

Issue of Hand
bills

Tree Plantation

Kalaimagal
Government High
School, Edamalaipatti,
Trichy on 07.10.2010

Comparative Analysis

Research Details

From(2004- 2009)	From(2009- 2014)
Pursuing Ph.D-1	Completed Ph.D-1
	Pursuing Ph.D-2
	Submitted Thesis-1

No of M.Phil Research Scholars Guided

S.No	Name of the Faculty	Last Naac Period from 2004-2009	Current Naac Period from 2009-2014
1	Dr.G.Kalaichelvi	11	15
2	Ms.M.Kaladevi	8	9
3	Ms.P.Buuvaneswari	4	-
4	Ms.R.Balasaraswathi	-	8
5	Ms.J.Saradha	-	4
6	Ms.D.Vaishnavi	-	3
	TOTAL	23	39

Association Activities

From(2009-2014)	Total
National Seminar	1
Interdepartmental Linkage(One day Workshop)	2

RESULT ANALYSIS

YEAR	PERCENTAGE	YEAR	PERCENTAGE
2004-2005	80	2009-2010	99
2005-2006	82	2010-2011	100
2006-2007	74	2011-2012	97
2007-2008	83	2012-2013	98
2008-2009	98	2013-2014	100

UNIVERSITY RANKS

YEAR	TOTAL	YEAR	TOTAL
2004-2005	2	2009-2010	5
2005-2006	3	2010-2011	5
2006-2007	3	2011-2012	3
2007-2008	3	2012-2013	1
2008-2009	5	2013-2014	4
TOTAL	16	TOTAL	18

PLACEMENT DETAILS

From(2004- 2009)

NIL

From(2009- 2014)

45 students have got placement through
Campus interview

SWOC



STRENGTH

More than 75% of our students Progress to higher Education

All our Students are undergoing add on Programme offered by our institution

A good number of students go for Part time Job after the Classes

WEAKNESS

Difficult to track Student Placement & Research

SWOC



Opportunities

Conduct of Programmes through IECD,IGNOU Provides Knowledge Enrichment

Interdepartmental linkage Facilitates Value added Programme

Challenges

Imparting communication and language skills to students

Reducing dropouts

Future plan



Tie-up with consortium of
Industries for training and
placement of our students



Thank
you!

