



Department of Bank

Course : B.Com BM
Management



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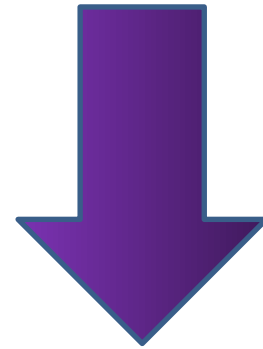
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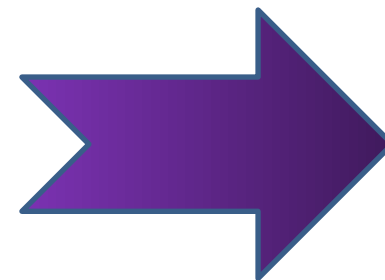
Future Plan

Department Profile

Year of Establishment



1985



B.Com Bank Management



Faculty Profile

S.No	Name & Designation	Experience	Publications	Conferences Attended	FDP	Paper Presented
1	Dr. K. Sujatha, Head of the Department	23 Years	02	10	11	02
2	Ms. V. Maheshwari Assistant Professo	15 Years	02	08	06	03
3	Ms. M. Meenakumari Assistant Professor	10 Years	02	05	02	03
4	Ms. R. Nivetha Assistant Professor	01 Year	-	-	-	-

Participative Learning

Paper Presentation



Quiz



Group Discussion



Role Play



Seminar



JAM on Current Trends



Knowledge Enrichment



“Real Time Gross Settlement” (RTGS)
Mr. Balasubramanian B.E
PGDBF Manager Bank of
Baroda Trichy



“E-Banking”
MS. M.B. Parameshwari
M.Sc., CAIB Senior
Manager Canara Bank,
Trichy.



Resource person:
Ms.Akshaya Sankar(Alumni)
Information system enabler,
TCS ,Chennai



Resource Person:
Mr.D.Parthasarathy
Share Consultant,
Chennai.

B2B Club Activities



**Debate on
credit & Debit
card**



Banking Quiz



**Group Discussion
on EXIM policy**



**Union Budget
2020**

Curriculum Enrichment



**One Day Workshop
on SPSS Package
Beneficiaries:130
Students**



**National Seminar on
RBI Annual Report
Beneficiaries:300
Students**



Creative Thinking

Exhibition Model Bank on 2K18



Exhibition on Bank Concepts 360



Experiential Learning



**Visit to Bench
Mark Tea Factory,
Ooty
Generate Leads**



**Visit to Kodai
Chocolate Factory,
Kodaikanal
Sharpen Edges**



**Attended the Marketing
meet at Godrej Consumer
Product Ltd, Pondicherry
Networking**

Practical Banking



CANARA BANK



HDFC



CITY UNION BANK



LVB BANK



KARUR VYSYA BANK



CO-OPERATIVE BANK

Social Awareness Programme



Investors Awareness Rally
with National Stock
Exchange of India Ltd

Healthy Food Awareness at Valadi
Government Higher Secondary School,
Valadi

Social Enrichment Programme



Programme: ATM Cards Issued
Beneficiaries : 1500 UG & PG Students of
Shrimati Indira Gandhi College

Practical Session on Online Banking for
Non-teaching Staff of
Shrimati Indira Gandhi College

Academic Excellence



Student Achievements



Atchadha.P received III Prize in Football Intercollegiate competition



Jayasri.A secured I Prize in Handball Intercollegiate



Jayasri.A secured VII Prize in Handball National level



Jayasri.A secured I Prize in Handball South zone All India Inter University



Atchadha.P received II Prize in KOKO at National Level



Janani.P got I Prize in KNIC FEST

Prominent Alumni



**Dr. S.P Manica
Vasugi
Principal
Annai arts and
science college
Kumbakonam
Batch: 1996-1999**



**Ms. A. Kiruthika
Entrepreneur
VK Pastry House,
Trichy.
Batch: 2017-2020**



**Ms. L. Unnamalai
Retail Sales
Management
ICICI Direct, Anna
nagar,
Chennai.
Batch: 2020-2023**



**Ms. A. Nandhini
Assistant Manager,
HDFC Bank Ltd,
Trichy.
Batch: 2011-2014**

Prominent Alumni



Ms. M. Keerthana
HR Executive
E-Merge Tech
Global Services Pvt
Ltd, Chennai.
Batch: 2013-2016



Ms. N. Lavanya
SEO Specialist
Joy Technology,
Chennai.
Batch: 2017-2020



Ms. S. Pradeepa
Assistant Manager
& HR
TVS Supply Chain
Solutions
Batch: 2013-2016



Ms. P. Vishnu Priya
Relationship
Manager
Star Union Daichi
Life Insurance
Company Limited
Batch: 2012-2015

SWOC ANALYSIS



STRENGTH

- We produce 100 percent results and more ranks every academic year. our students consistently obtain university I rank every year.
- Most of the students pursue higher studies.
- Most of the students are placed in various organizations.

WEAKNESS

- The student's communication skills are to be equipped

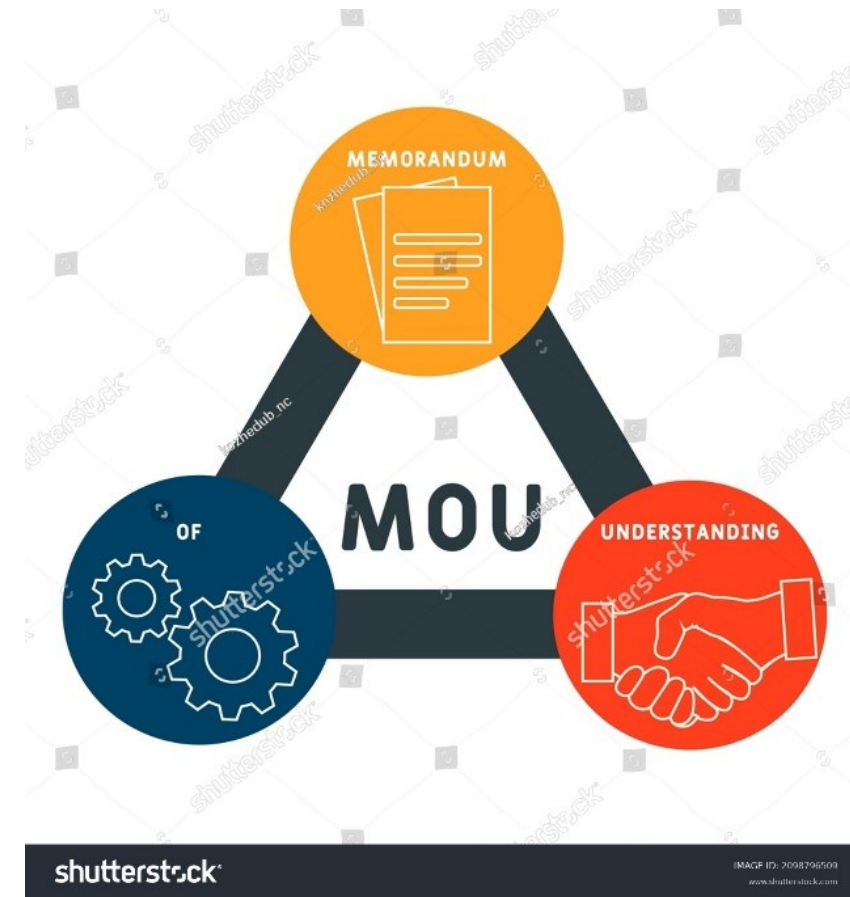
OPPORTUNITY

- Bright opportunities are there for bank management students in the banking sector.

CHALLENGES

To improve their communication skills and to make students take part in all extra-curricular activities

Future Plan



To introduce PG

M.Com Bank
Management

Integrated
Enterprises Ltd

City Union
Bank & SBI
Mutual funds



Thank You