



# SHRIMATI INDIRA GANDHI COLLEGE

(Affiliated to Bharathidasan University)

Nationally Accredited at 'A' Grade (4<sup>th</sup> Cycle) by NAAC | An ISO 9001 : 2015 Certified Institution  
Tiruchirappalli - 620 002

**Name** : Ms. P. KAMALAVALLI  
**Designation** : Assistant Professor  
**Department** : PG & RESEARCH DEPARTMENT OF COMMERCE  
**Qualification** : M.Com., B.Ed., M.Phil., UGC -NET.,  
**Experience** : **Teaching:** 28 years **Research:** 7 years  
**Area of Specialization(s)** : MARKETING  
**Email (Official ID)** : [kamalavalli@sigc.edu](mailto:kamalavalli@sigc.edu)  
**Aadhar Number** : 6492 1003 9511

## Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
UGC -NET	Commerce	---	2010
M.Phil.	Commerce	Sri Venkateswara University, Andra Pradesh	2009
M.Com	Commerce	Seethalakshmi Ramaswami College, Trichy	1991
B.Ed.	Commerce	Bharathidasan University, Trichy.	1996
B. Com	Commerce	Seethalakshmi Ramaswami College, Trichy.	1989

## Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
M.Phil.	14	--

## Research Publications (Indexed)

### National:

1. P. KAMALAVALLI, P. SUGUNA LAKSHMI - Published a paper in Cauvery Research Journal on the topic ANALYSIS OF THE GROWTH OF PUBLIC SECTOR AND PRIVATE SECTOR BANKS'ATMs IN INDIA (vol 6 issue 1&2 June 2012 to Jan 2013 ISSN N0.0975-1300).
2. P. KAMALAVALLI - Published a paper in Alochana Chakra Journal on the topic A STUDY ON CONSUMER PREFERENCE TOWARDS SAMSUNG MOBILES IN TIRUCHIRAPALLI (vol IX, issue V, May-2020 ISSN NO:2231-3990).

## Presentations in Conference

1. 27th&28th Sept 2004- Presented a paper on the topic THE INDIAN TWO-WHEELER INDUSTRY-PRESENT STATUS, in the international strategies and opportunities management convention organized by Adaikalarmatha College, vallam, thanjavur.
2. 14th December 2005- Presented a paper on the topic GLOBALISATION-IMPACT ON BANKING INDUSTRY in the national level seminar organized by SEETHALAKSHMI RAMASWAMI COLLEGE, TRICHY.

## Participation in Conference

### National:

1. 30th April 2013- Participated in the one-day conference on ENTREPRENEURSHIP DEVELOPMENT WITH CONTEMPORARY RELEVANCE FOR COLLEGE TEACHERS organized by IECD Bharathidasan University Khajamalai Campus, Trichy.

## **Participation in Seminars**

1. Participated in one day webinar on ONLINE CONTENT CREATION TOOLS on 11.06.2020  
Organized by PG Department of Computer Science, Bishop Heber College, Trichy.
2. Participated in Webinar Organized by Center for Research and Development, and Internal Quality Assurance Cell (IQAC) Rai University, Ahmedabad, Gujarat-India. APPLICATION OF ICT TOOLS IN RESEARCH on held on 10 & 11 June, 2020.
3. Participated in the INTERNATIONAL WEBINAR ON COVID'S IMPACT ON GLOBAL BUSINESSES organized by Department of Business Management KGR Institute of Technology and Management, Hyderabad on 24th November, 2022.
4. participated in the virtual webinar on "DEFINE AND DESIGN YOUR DESTINY" conducted on 20th January 2021(Wednesday).

## **Participation in Workshop**

1. 20th to 25th March 2013- Participated in FIVE DAYS ENTREPRENEURSHIP TRAINING WORKSHOP TO COLLEGE TEACHERS jointly organized by IECD Bharathidasan University and Shrimati Indira Gandhi College, Trichy.

## **Participation in Faculty Development Programme**

1. Participated in the ONE DAY Online Faculty Development Program (FDP) on "Interpersonal Relationship" organized by DEPARTMENT OF COMMERCE on June 11th 2020 at PRIST DEEMED TO BE UNIVERSITY THANJAVUR, VALLAM, TAMILNADU.