



SHRIMATI INDIRA GANDHI COLLEGE

(Affiliated to Bharathidasan University)

Nationally Accredited at 'A' Grade (4th Cycle) by NAAC | An ISO 9001 : 2015 Certified Institution
Tiruchirappalli - 620 002

Name : Ms.N.BHUVANESWARI
Designation : Assistant Professor
Department : PG & RESEARCH DEPARTMENT OF COMMERCE
Qualification : M.Com., M.Phil., Ph. D
Experience : **Teaching:** 15 **Research:** NIL
Area of Specialization(s) : MARKETING & FINANCE
Email (Official ID) : bhuvanesarin@sigc.edu
Aadhar Number : 7359 8072 9018

Academic Qualifications

Degree	Branch	Institution/University Name	Year of Graduation
Doing Ph.D.	Commerce	Bharathidasan University, Tiruchirappalli.	Pursuing
M.Phil.	Commerce	Bharathidasan University, Tiruchirappalli.	2006
M.Com	Commerce	Bharathidasan University, Tiruchirappalli.	2005
B.Com	Commerce	Bharathidasan University, Tiruchirappalli.	2003

Research Publications (Indexed)

International:

1. Paper Published in “International Journal of Research and Analytical Reviews (**IJRAR**) – “A Common Study on Value Proposition of UBER” **Paper ID–IJRAR1904240**
2. Paper Published in “International Journal of Research and Analytical Reviews (**IJRAR**) – “The study of Top most influential Women in Indian Banking” **Paper ID –IJRAR1904722**
3. Paper Published in “Journal of Emerging Technologies and Innovative Research (**JETIR**) “General Effect of GST in Hospitality and Tourism Industry” **Paper ID –JETIR194344**

National:

1. Published papers in a national workshop on "Role of Indian Laws in Women Empowerment" titled " Protection of women against cybercrime" “Study on women participation in Indian Stock market” and “75 year of Independent India and the status of women “Published by Shanlax publications, Madurai, **ISBN: 9789 3954 22918, pp. 17, pp. 18 and pp7, Jan 2023.**

Presentations in Conference

1. Presented on International Seminar “Emerging Issues and Challenges in Green Marketing” on 12th August 2016. **ISBN: 978-81-8283-032-2.**
2. Presented a paper “E business, Issues and Challenges in India perspective” International Conference on 20th January 2017. **ISBN: 978-93-80530-00-0.**
3. Presented a paper in “National Conference on Emerging Trends in Commerce and Management”, titled “Impact of E.Commerce companies on Indian Economy”, organized by Sona College of Arts and Science, Salem on 9.11.2022
4. Presented a paper in “Role of Indian Laws in Women Empowerment”, titled “Protection of Women against Cyber Crime”, and organized by Pasumpon Muthuramalingla Thevar College on 06.01.2023.
5. Presented a paper in a national seminar on “Emerging trends in commerce and management 2022” titled “Impact of E -Commerce companies on India economy” on 9th November 2022 at Sona college of arts and science, Salem.
6. Presented a paper in a seminar on “International Conference on Entrepreneurship Development in India Opportunities and Challenges” titled “Rural Entrepreneurship” on 31st January and 1st February 2023 at Srinivasan College of arts and science, Perambalur.

Participation in Conference

National:

1. Attended “Teachers Conference- Empowering Educators” organized by The Institute of Company Secretaries of India & Bharathidasan University on 15.09.2022.

Participation in Seminars

1. Attended “Introduction to Cloud Computing” organized by Shrimati Indira Gandhi College on 26.02.2022.

Participation in Workshop

1. Ms.N.Bhuvaneswari, Assistant Professor attended the One Day Workshop on Free legal aid 15th Sep2015.

Participation in Faculty Development Programme

1. Ms.N.Bhuvaneswari, Assistant Professor attended the National level faculty development programme on “Research methodology and data analysis using statistical package for social science (SPSS) and Analysis of moments structure (AMOS)” 31stJanuary 2020 Organized by Bishop Heber college and Primax foundation.
2. Attended 5 days FDP “Salesforce Essentials for Business Specialists” conducted by ICT Academy in Shrimati Indira Gandhi College from 20.06.2022 - 24.06.2022.
3. N. Bhuvaneswari have participated in the Faculty Development Programme on “Salesforce Essentials for Business Specialists” organised by ICT Academy at Shrimati Indira Gandhi College for five days between 20.06.2022 to 24.06.2022.

Membership in Professional Bodies

Name of the Professional Body	Nature of membership	Duration
Indian Accounting Association (IAA) Membership ID- TIRU-93	Life Membership in IAA	Life Membership