



SHRIMATI INDIRA GANDHI COLLEGE

(Affiliated to Bharathidasan University)

Nationally Accredited at 'A' Grade (4th Cycle) by NAAC | An ISO 9001 : 2015 Certified Institution

Tiruchirappalli - 620 002

Name : Dr.D.VIJAYALAKSHMI

Designation : Assistant Professor

Department : PG & Research Department of Commerce

Qualification : M.com., M.Phil., B.Ed., Ph.D., M.B.A

Experience : Teaching: 26 Research: 20

Area of Specialization(s) : Human Resource Management

Email (Official ID) : vijavalakshmi68@sigc.edu

Aadhar Number : 2738 7894 2630

Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph.D.	Commerce	Bharathidasan	2011
M.Phil.	Commerce	Madurai Kamaraj	2001
M.B. A	Human resource management	Bharathiyar	2012
M.Com	Commerce	Bharathidasan	1991
B.Ed.	Commerce	Annamalai	1994
B. Com	Commerce	Bharathidasan	1989

Additional Qualifications

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
certification	Training Og Trainers	SWAYAM	2023
	International Business	SWAYAM	2024

Research Guidance

Programme	No. of Scholars	
	Completed	Pursuing
Management	04	02

Research Publications (Indexed)

International:

1. Attended one day International seminar on Impact of digital payment system in the Indian economy on 8th September 2023 held at Urumu Dhanalakshmi college Tiruchirappalli and Published with the title of Determinants of customer perception in Digital payment system ISSN No.
2. Impact of occupational stress on the quality of work life Among the college teachers of self-finance institutions in perambalur District - IJEMA JOURNAL, VOLUME XI ISSUE X OCTOBER 2019.
3. Effectiveness of entrepreneurial training development among the Entrepreneurs- Published in Madhya Bharti-Humanities and social sciences: ISSN 0974-0066 Impact factor6.28.
4. A study on educational and employment profile of unaided college teachers in perambalur district of Tamil Nadu-An International Bilingual peer reviewed refereed research journal-vol 07 Issue 27, September 2020.
5. Organizational Citizenship Behavior of nurses during SARS CoV-2 2019 A Review – JXAT JOURNAL VOLUMEXII ISSUE IV APRIL2020.
6. Role of perceived supervisor support and perceived organizational support in predicting organizational citizenship behavior -AEGAEUM Journal volume 8 issue 4 April 2020.

7. A Study on competency mapping of the employees in GB industries Thuvakudi Trichy - Shanlex International Journal of Commerce, Volume 5 Special issue 2 september2017.
8. Competency mapping in transformative Human Resource – In association with PRIMAX FOUNDATION August 2018.
9. Result of Psychological well-being on online food delivery service executives job performance JOURNAL OF COMPOSITION THEORY - JCT JOURNAL IN VOLUME XII ISSUE - ISSN NO 0731-6755 – Impact Factor 5.7 September 2019.
10. Workplace enhances happiness at work a study with lockdown due to covid -19 Vol 43 No.04(XVI) October-December 2020 of Sambodhi with ISSN:2249-6661 UGC Care Approved, Peer reviewed and Referred Journal Impact Factor 5.80.
11. Happy Employees are committed employees Vol 43 No.04(XVI) October-December 2020 of Sambodhi with ISSN:2249-6661 UGC Care Approved, Peer reviewed and Referred Journal Impact Factor 5.80.

National:

1. Evaluating the experiential Avoidance and its impact on consumer behavior with special reference to soft drinks-Published in south Indian Journal of Social Sciences ISSN :0972-8945 Vol XXI No 21 Jan- June 2023 UGC CARE Approved Group 1 Bi Annual Journal.
2. Modelling the effect of Anti Brand Activities on the Dissatisfied experience of Bathing soap users-Published in Humanities and social sciences studies journal: ISSN :2319-829X-Impact factor7.28 vol 12, Issue 1 No 04 Jan -June 2023.

Participation in Conference

International:

1. Attended Two days International conference on entrepreneurship development in India opportunities and challenges on 31st Jan & 1st Feb 2023 held at Srinivasan college of arts and science, perambalur and presented a paper on the topic Green Technology in Entrepreneurship

Participation in Orientation Programme / Short Term Courses

1. NEP 2020 orientation& sensitization programme under Malaviya Mission Teacher Training programme of university grants commission organised by UGC-Malaviya Mission Teacher Training Centre Bharathidasan University Tiruchirappalli Tamil Nadu from 19.2.2024 to 28.02.2024.

Participation in Faculty Development Programme

1. One day faculty development programme on “Teaching and research perspective of finance “held at Shrimati Indira Gandhi College PG and research department of commerce Trichy on 25.7.2023.
2. Seven days faculty development programme on “Understanding Outcome based education “from 10.6.2024to 18.6.2024 organised by Internal Quality Assurance cell, Shrimati Indira Gandhi College Tiruchirappalli.
3. Five days faculty development programme on “Redefining Research skills: Enriching Research and Publications “from 1.4.2024 to 5.4.2024organised by Research and development cell, Shrimati Indira Gandhi College Trichy.
4. 4.One week faculty development programme on “US Individual Taxation “conducted by ICT Academy, held at Dhanalakshmi Srinivasan college of Arts & Science for women Perambalur from 29.1 .2024 to 2.2.2024.
5. Faculty training programme on Employability skills by Tamil Nadu skill development corporation Govt of Tamil Nadu through Naan Mudhalvan Programme on 14.7.2024.

Member in BoS

1. Member of board of studies in commerce 2018-2021.