

Department of Commerce and Financial Studies

BHARATHIDASAN UNIVERSITY

(Re - accredited with "A" Grade by NAAC)

Tiruchirappalli

**Departments of Management Studies (MBA AICTE Approved) &
Commerce**

SHRIMATI INDIRA GANDHI COLLEGE

(Nationally Accredited with "A" Grade (3rd Cycle) by NAAC)

Tiruchirappalli

and

SMART Journal of Business Management Studies

Cordially invite you to a

Day Long International Workshop

on

"GOOD WRITING AND PUBLICATION"

Date : 29.06.2017 (Thursday)

Time : 10.00 a.m. to 05.00 p.m.

Venue : **Y. Venkateshwara Dikshithar A/C Seminar Hall (MCA Block),**

Shrimati Indira Gandhi College, Chatram Bus Stand,

Tiruchirappalli – 620 002.

Shri. S. Kunjithapatham

Secretary, Shrimati Indira Gandhi College, Tiruchirappalli

has graciously consented to inaugurate the Workshop

Resource Persons :

Dr. Balasundaram Maniam

Sam Houston State University, USA

and

Dr. Murli Rajan

Kania School of Management, University of Scranton, USA

Dr. S. Vidhyalakshmi

Principal

Shrimati Indira Gandhi College

Tiruchirappalli

Dr. M. Selvam

Workshop Director, Professor & Head

Department of Commerce and Financial Studies

Bharathidasan University, Tiruchirappalli